

Market Employer Satisfaction Index of Assumption University's Graduates Class 51



Project Advisors:
Dr.Preecha Methavasraphak

Project Researcher:
Ratikorn Chuensuksomboon

Institute for Research and Academic Services
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Abstract

The research on Market Employers Satisfaction Index of Assumption University's Graduates Class 51 aimed to study by survey method on AU's performance depend on Thailand Quality Framework of ONESQA--- Market Employer

The result of this research might help AU to better know its status from the points of view of its stakeholders as well as provide a guideline to develop its weak aspects in order to be competent and excellent and to improve itself to be better known in academic industry.

The results of the survey in every respondents were that the *high* Satisfaction in almost items and in all aspects.

Preface

This research project, Market Employers Satisfaction Index of Assumption University's Graduates Class 50, was planned and conducted by Institute for Research and Academic Services (IRAS) to study the image and performance of Assumption University in terms of satisfaction. As seen and evaluated by Market Employers, various aspects of AU's image had reflected the overall satisfaction. The result of this research might help AU to know its status in the mind of Market Employers as well as provide guideline to develop its weak aspects in order to be competent and excellent and to promote it to be better known in academic industry.

IRAS collected data from AU's various groups of stakeholders --- 1032 Market Employers, --- from June 2023 to May 2024

IRAS would like to thank Rev. Bro. Bancha Saenghiran, the President of Assumption University. As well, IRAS would like to thank AU's personnel both lecturers and staff from various faculties and graduate school for assisting us in collecting data from Market Employers, as well as St. Martin Center for Professional Ethics & Service Learning for facilitating us to collect data from students. Last but not least, IRAS would like to thank all those respondents who provided valuable and useful data.

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**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

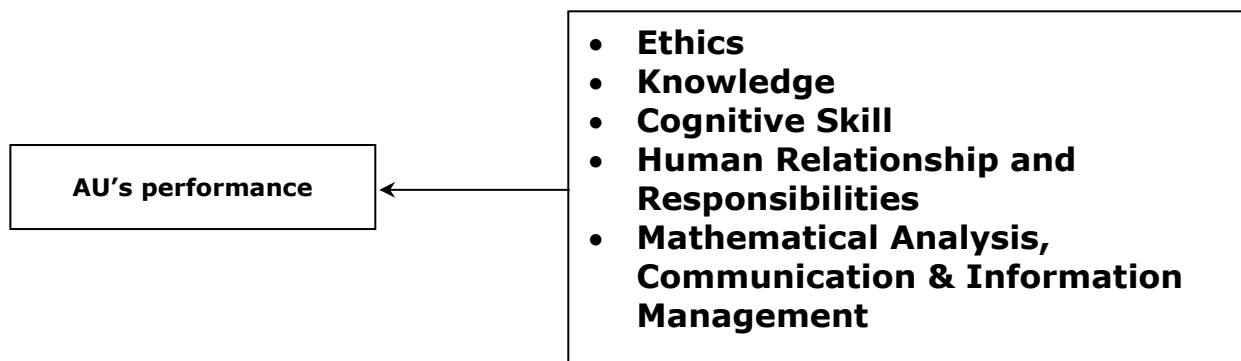
AU's Performance by Items

All Respondents

Market Employer's Satisfaction Index of Assumption University Class 51

Assumption University has provided educational service as no-profit organization for over 40 years. Au's market Employer have involved in its continuity for providing best education to those who have been seeking for knowledge --- life-long learning --- in order to develop their quality of life both working life and private life. AU's stakeholders are valuable to reflect what they have seen, both direct and indirect experiences, on AU and what they have thought of AU. This is the way for AU to know itself better.

Conceptual Framework



Satisfaction is a feeling potential, Ethics, knowledge, Cognitive Skill, Human Relationship and Responsibilities and Mathematical Analysis, Communication & Information Management etc. by use TQF (Thailand Quality Framework) of ONESQA to be indicator for this survey.

Satisfaction is the way something is regarded, and it is believed to be what it likes, or the way something resulted from the way it has been done or performed.

Respondents

Market Employer
- 1032 respondents

In each part, respondent profiles were summarized according to the various categories such as sex and age range.

Market Employer represents Au's Graduate by faculty of Assumption University (ONESQA)

Au's Faculty	Number of Graduates who were employed	Number of Graduates who were employed	Number of Graduates who were evaluated
Albert Laurence School of Communication Arts (Bachelor's Degree)	71	214	33.18%
Bernadette de Lourdes School of Nursing Science (Bachelor's Degree)	20	23	86.96%
Louis Nobiron School of Music (Bachelor's Degree)	8	24	33.33%
Martin De Tours School of Management and Economics (Bachelor's Degree)	446	665	67.07%
Montfort del Rosario School of Architecture and Design (Bachelor's Degree)	16	50	32.00%
Theodore Maria School of Arts (Bachelor's Degree)	178	378	47.09%
Theophane Venard School of Biotechnology (Bachelor's Degree)	8	18	44.44%
Thomas Aquinas School of Law (Bachelor's Degree)	15	39	38.46%
Vincent Mary School of Engineering (Bachelor's Degree)	16	48	33.33%
Vincent Mary School of Science and Technology (Bachelor's Degree)	13	37	35.14%
Graduate School of Business and Advanced Technology Management (Master's Degree)	146	381	38.32%
Graduate School of Human Sciences (Master's Degree)	16	46	34.78%
Martin De Tours School of Management and Economics (Master's Degree)	7	14	50.00%
Theophane Venard School of Biotechnology (Master's Degree)	1	1	100.00%
Thomas Aquinas School of Law (Master's Degree)	6	10	60.00%
Vincent Mary School of Science and Technology (Master's Degree)	5	9	55.56%
Graduate School of Business and Advanced Technology Management (PH. D)	44	163	26.99%
Graduate School of Human Sciences (PH. D)	11	35	31.43%
Martin De Tours School of Management and Economics (PH. D)	4	6	66.67%
Vincent Mary School of Science and Technology (PH. D)	1	1	100.00%

Score Interpretation

For this research, expectation and perception score varied from 1 to 5 as the following explanations.

- 1 = Very low satisfaction
- 2 = Low satisfaction
- 3 = Moderate
- 4 = high satisfaction
- 5 = Very satisfaction

As the result of computation, satisfaction scores are mean score of what respondents have experienced according to the issues with correspondent of the questions ask in the questionnaire. The score interval of mean scores can be concluded as the following explanations.

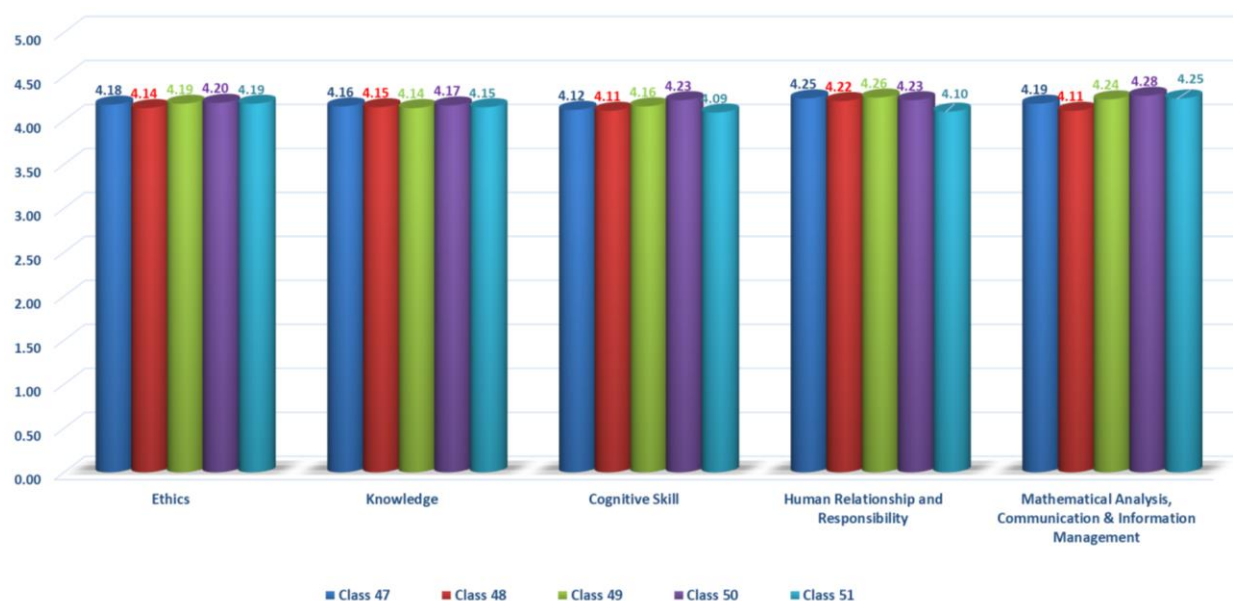
- 1.00 to 1.50 = Very low satisfaction
- 1.51 to 2.50 = Low satisfaction
- 2.51 to 3.50 = Moderate satisfaction
- 3.51 to 4.50 = High satisfaction
- 4.51 to 5.00 = Very high satisfaction

Satisfaction Scoring (Market Employer) by Aspect

AU's Stakeholders	Number of Respondents	Satisfaction Score
Ethics	1032	4.19
Knowledge	1032	4.15
Cognitive Skill	1032	4.09
Human Relationship and Responsibilities	1032	4.10
Mathematical Analysis, Communication & Information Management	1032	4.25

All respondents generally had *high* satisfaction on all aspects. They generally had *high* perception on all aspect and then the major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Market Employer Satisfaction Index Class 47-51



Market employer of AU's graduates Batch 41-51 generally had *high* satisfaction all aspects by the major satisfaction was in ***Mathematical Analysis, Communication & Information Management***.

The mean difference between of Market Employer Satisfaction Index Academic Year 2019 to 2023 showed that Academic Year 2023 Less than Academic Year 2022 for 5 dimensions of TQF of ONESQA **except Human Relationship and Responsibilities**, that is focus on the next year by concern on **Cognitive Skill** because this dimension had at least Academic Year 2023.

However, **Cognitive Skill** needs to develop ***They have ability to work under pressure*** (4.08) and ***They have ability to use information for problem solving*** (4.07) within our curriculum.

AU's Performance by Items

Market Employer: University Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	460	44.57%
	Female	572	55.43%
	Total	1032	100.00%
Age	Lower than 30 years old	131	12.69%
	30 - 39 years old	291	28.20%
	40 - 49 years old	460	44.57%
	50 - 59 years old	141	13.66%
	60 years old or over	9	0.87%
	Total	1032	100.00%

1032 market employers answered to the questionnaires. They were 460 males (44.57%) and 572 females (55.43%).

131 market employers (12.69%) were younger than 30 years old, 291 market employers (28.20%) were 30 – 39 years old, 460 market employers (44.57%) were 40 – 49 years old, 141 market employers (13.66%) were 50 - 59 years old and 9 market employers (0.87%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1032	4.20	0.60
1	Empathy	1032	4.12	0.77
2	Honesty	1032	4.31	0.71
3	Nurturing Relationships Fully	1032	4.18	0.78
Social Consciousness		1032	4.19	0.63
4	Social Service Volunteering	1032	4.30	0.74
5	Responsible Citizenship	1032	4.16	0.78
6	Contributions to Group Effort	1032	4.12	0.83
Discipline		1032	4.18	0.61
7	Self-esteem	1032	4.15	0.82
8	Self-discipline	1032	4.18	0.76
9	Self-responsibility	1032	4.22	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1032	4.15	0.82
2	They have comprehension ability	1032	4.16	0.72
3	They have ability to apply theory to new situation	1032	4.20	0.72
4	They have ability to apply knowledge to solve problems in the workplace	1032	4.19	0.67
5	They have application of knowledge to research	1032	4.06	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1032	4.09	0.73
2	They have ability to work under pressure	1032	4.08	0.73
3	They look for new knowledge & self-improvement	1032	4.13	0.72
4	They have ability to use information for problem solving	1032	4.07	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1032	4.09	0.70
2	They carry out work without violating the rights of others and accountable for work	1032	4.12	0.72
3	They have teamwork skill to achieve organization target/goals	1032	4.09	0.72
4	They observe law, control, or agreement	1032	4.08	0.76
5	They participate and foster group problem solving creatively	1032	4.10	0.72
6	They initiative in problem analysis in accordance with group consensus	1032	4.09	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1032	4.26	0.68
2	They have effective communication	1032	4.28	0.61
3	They have ability to use computer for finding information and for communication	1032	4.22	0.65
4	They have ability in management of information system	1032	4.28	0.66
5	They have ability to use information technology for presentation appropriately for work or for group of people	1032	4.23	0.62

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication,*** and ***They have ability to use information technology for presentation appropriately for work or for group of people.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1032	4.19	0.53
Knowledge	1032	4.15	0.47
Cognitive Skill	1032	4.09	0.51
Human Relationship and Responsibilities	1032	4.10	0.49
Mathematical Analysis, Communication & Information Management	1032	4.25	0.41

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1032	4.16	0.37

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	1032	3.88	0.83
Employers are enjoy/happiness to assign job/project with AU's graduates	1032	3.81	0.80
Employer Happiness	1032	3.84	0.69
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	1032	3.85	0.75
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	1032	3.95	0.80
Global Competency	1032	3.90	0.63

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness and Global Competency*** was on ***Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)*** and ***Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)***.

The University is one of the top Universities in Thailand.

1. AU is the top Five among the universities in Thailand.

Market Employer's perception, which rank should Assumption University be among the Universities in Thailand.

Rank	Percentage of Ranking
1	2.91%
2	3.88%
3	11.49%
4	11.17%
5	27.51%
6	4.69%
7	4.05%
8	5.18%
9	2.10%
10	16.99%
More than 10	10.03%

Au's market employers in opinion generally were AU to be ranking no.5 (27.51%) of the universities in Thailand.

2. AU is the top one among the private universities in Thailand.

Market Employer's perception, which rank should Assumption University be among the Private Universities in Thailand

Rank	Percentage of Ranking
1	49.67%
2	22.02%
3	10.43%
4	4.80%
5	9.60%
More than 5	3.48%

Au's market employers in opinion generally were AU to be ranking no.1(49.67%) of the private universities in Thailand.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

**AU's Performance by Items
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Bachelor Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	341	43.11%
	Female	450	56.89%
	Total	791	100.00%
Age	Lower than 30 years old	130	16.43%
	30 - 39 years old	268	33.88%
	40 - 49 years old	282	35.65%
	50 - 59 years old	106	13.40%
	60 years old or over	5	0.63%
	Total	791	100.00%

791 market employers answered to the questionnaires. They were 341 males (43.11%) and 450 females (56.89%).

130 market employers (16.43%) were younger than 30 years old, 268 market employers (33.88%) were 30 – 39 years old, 282 market employers (35.65%) were 40 – 49 years old, 106 market employers (13.40%) were 50 - 59 years old and 5 market employer (0.63%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		791	4.20	0.60
1	Empathy	791	4.12	0.78
2	Honesty	791	4.32	0.72
3	Nurturing Relationships Fully	791	4.16	0.80
Social Consciousness		791	4.20	0.63
4	Social Service Volunteering	791	4.31	0.75
5	Responsible Citizenship	791	4.18	0.77
6	Contributions to Group Effort	791	4.11	0.85
Discipline		791	4.18	0.62
7	Self-esteem	791	4.15	0.82
8	Self-discipline	791	4.18	0.78
9	Self-responsibility	791	4.22	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics** and **Social Consciousness**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	791	4.15	0.83
2	They have comprehension ability	791	4.16	0.71
3	They have ability to apply theory to new situation	791	4.19	0.72
4	They have ability to apply knowledge to solve problems in the workplace	791	4.21	0.67
5	They have application of knowledge to research	791	4.07	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	791	4.10	0.73
2	They have ability to work under pressure	791	4.06	0.74
3	They look for new knowledge & self-improvement	791	4.15	0.73
4	They have ability to use information for problem solving	791	4.08	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	791	4.08	0.71
2	They carry out work without violating the rights of others and accountable for work	791	4.12	0.73
3	They have teamwork skill to achieve organization target/goals	791	4.11	0.73
4	They observe law, control, or agreement	791	4.11	0.78
5	They participate and foster group problem solving creatively	791	4.11	0.73
6	They initiative in problem analysis in accordance with group consensus	791	4.11	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	791	4.26	0.71
2	They have effective communication	791	4.29	0.62
3	They have ability to use computer for finding information and for communication	791	4.25	0.66
4	They have ability in management of information system	791	4.30	0.67
5	They have ability to use information technology for presentation appropriately for work or for group of people	791	4.23	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability in management of information system.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	791	4.20	0.53
Knowledge	791	4.16	0.48
Cognitive Skill	791	4.10	0.53
Human Relationship and Responsibilities	791	4.11	0.50
Mathematical Analysis, Communication & Information Management	791	4.27	0.42

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	791	4.16	0.38

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	1032	3.87	0.85
Employers are enjoy/happiness to assign job/project with AU's graduates	1032	3.82	0.82
Employer Happiness	1032	3.85	0.71
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	1032	3.84	0.76
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	1032	3.95	0.81
Global Competency	1032	3.90	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)** and **Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)**.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Montfort Del Rosario School of
Architecture and Design
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Montfort Del Rosario School of Architecture and Design (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	7	43.75%
	Female	9	56.25%
	Total	16	100.00%
Age	Lower than 30 years old	3	18.75%
	30 - 39 years old	4	25.00%
	40 - 49 years old	3	18.75%
	50 - 59 years old	6	37.50%
	60 years old or over	0	0.00%
	Total	16	100.00%

16 market employers answered to the questionnaires. They were 7 males (43.75%) and 9 females (56.25%).

3 market employers (18.75%) were younger than 30 years old, 4 market employers (25.00%) were 30 – 39 years old, 3 market employers (18.75%) were 40 – 49 years old and 6 market employers (37.50%) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		16	4.79	0.40
1	Empathy	16	4.69	0.60
2	Honesty	16	4.94	0.25
3	Nurturing Relationships Fully	16	4.75	0.45
Social Consciousness		16	4.69	0.48
4	Social Service Volunteering	16	4.75	0.45
5	Responsible Citizenship	16	4.56	0.73
6	Contributions to Group Effort	16	4.75	0.45
Discipline		16	4.21	0.69
7	Self-esteem	16	4.19	1.17
8	Self-discipline	16	4.19	0.91
9	Self-responsibility	16	4.25	0.68

Au's market employers generally had *very high* satisfaction on all aspects of **Ethics** **except** *high* satisfaction on **Discipline**. The major satisfaction of **Ethics** was on ***Social Consciousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	16	4.38	0.72
2	They have comprehension ability	16	4.50	0.52
3	They have ability to apply theory to new situation	16	4.44	0.73
4	They have ability to apply knowledge to solve problems in the workplace	16	4.44	0.73
5	They have application of knowledge to research	16	4.69	0.48

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *very high* satisfaction on ***They have application of knowledge to research***. The major satisfaction of **Knowledge** was on ***They have application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	16	4.44	0.51
2	They have ability to work under pressure	16	4.63	0.50
3	They look for new knowledge & self-improvement	16	4.63	0.62
4	They have ability to use information for problem solving	16	4.38	0.62

Au's market employers generally had *very high* satisfaction on all aspects of **Cognitive Skill** **except** *high* satisfaction on ***They have ability to work under pressure*** and ***They look for new knowledge & self-improvement***. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure*** and ***They look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They have ability to use information for problem solving	16	4.31	0.95
2	They carry out work without violating the rights of others and accountable for work	16	4.25	0.68
3	They have teamwork skill to achieve organization target/goals	16	4.38	0.62
4	They observe law, control, or agreement	16	4.00	0.89
5	They participate and foster group problem solving creatively	16	4.44	0.63
6	They initiative in problem analysis in accordance with group consensus	16	4.38	0.62

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	16	4.19	0.75
2	They have effective communication	16	4.25	0.86
3	They have ability to use computer for finding information and for communication	16	4.50	0.63
4	They have ability in management of information system	16	4.19	0.83
5	They have ability to use information technology for presentation appropriately for work or for group of people	16	3.94	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	16	4.56	0.41
Knowledge	16	4.49	0.46
Cognitive Skill	16	4.52	0.40
Human Relationship and Responsibilities	16	4.29	0.45
Mathematical Analysis, Communication & Information Management	16	4.21	0.42

Au's market employers generally had *high* satisfaction on all aspects **except** very *high* satisfaction on ***Ethics*** and ***Cognitive Skill***. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	16	4.41	0.37

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	16	4.06	0.93
Employers are enjoy/happiness to assign job/project with AU's graduates	16	3.94	0.57
Employer Happiness	16	4.00	0.68
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	16	4.44	0.73
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	16	4.19	0.40
Global Competency	16	4.31	0.48

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** and ***Global Competency*** was on ***Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)*** and ***Au's graduates are acceptance and understand with multi-culture and new opinion (Global Competency)***.

Satisfaction Scoring	Architecture (N= 4)		Interior Architecture (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.83	0.33	4.83	0.33
Empathy	4.75	0.50	4.75	0.50
Honesty	5.00	0.00	5.00	0.00
Nurturing Relationships Fully	4.75	0.50	4.75	0.50
Social Consciousness	4.92	0.17	4.67	0.47
Social Service Volunteering	5.00	0.00	4.75	0.50
Responsible Citizenship	5.00	0.00	4.50	0.58
Contributions to Group Effort	4.75	0.50	4.75	0.50
Discipline	4.33	0.82	4.00	0.54
Self-esteem	4.00	1.41	4.00	1.41
Self-discipline	4.50	0.58	4.00	0.82
Self-responsibility	4.50	0.58	4.00	0.82
Overall	4.69	0.38	4.50	0.29
Knowledge				
They have enough knowledge for working	4.50	0.58	4.25	0.96
They have comprehension ability	4.50	0.58	4.50	0.58
They have ability to apply theory to new situation	4.50	0.58	4.50	0.58
They have ability to apply knowledge to solve problems in the workplace	4.25	0.96	4.50	0.58
They have application of knowledge to research	4.75	0.50	4.50	0.58
Overall	4.50	0.58	4.45	0.34
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.58	4.25	0.50
They have ability to work under pressure	4.75	0.50	4.50	0.58
They look for new knowledge & self-improvement	5.00	0.00	4.25	0.96
They have ability to use information for problem solving	4.75	0.50	4.25	0.50
Overall	4.75	0.29	4.31	0.24
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.25	0.96	4.50	1.00
They carry out work without violating the rights of others and accountable for work	4.75	0.50	4.25	0.50
They have teamwork skill to achieve organization target/goals	4.75	0.50	4.25	0.50
They observe law, control, or agreement	4.25	0.96	3.50	0.58
They participate and foster group problem solving creatively	5.00	0.00	4.50	0.58
They initiative in problem analysis in accordance with group consensus	5.00	0.00	4.25	0.50
Overall	4.67	0.41	4.21	0.21
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.25	0.96	4.00	0.82
They have effective communication	4.75	0.50	4.00	0.82
They have ability to use computer for finding information and for communication	4.75	0.50	4.50	0.58
They have ability in management of information system	5.00	0.00	4.00	0.82
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.58	4.00	0.82
Overall	4.65	0.41	4.10	0.35
Satisfaction Overall	4.65	0.40	4.31	0.12
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.75	0.50	3.75	0.96
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	0.00	4.00	0.82
Overall	4.38	0.25	3.88	0.85
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.75	0.50	4.50	0.58
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	0.00	4.25	0.50
Overall	4.38	0.25	4.38	0.48

Satisfaction Scoring	Interior Design (N= 3)		Product Design (N= 5)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	5.00	0.00	4.60	0.60
Empathy	5.00	0.00	4.40	0.89
Honesty	5.00	0.00	4.80	0.45
Nurturing Relationships Fully	5.00	0.00	4.60	0.55
Social Consciousness	4.56	0.77	4.60	0.55
Social Service Volunteering	4.67	0.58	4.60	0.55
Responsible Citizenship	4.33	1.15	4.40	0.89
Contributions to Group Effort	4.67	0.58	4.80	0.45
Discipline	4.44	0.96	4.13	0.69
Self-esteem	4.67	0.58	4.20	1.30
Self-discipline	4.00	1.73	4.20	0.84
Self-responsibility	4.67	0.58	4.00	0.71
Overall	4.67	0.58	4.44	0.50
Knowledge				
They have enough knowledge for working	4.67	0.58	4.20	0.84
They have comprehension ability	4.67	0.58	4.40	0.55
They have ability to apply theory to new situation	4.33	1.15	4.40	0.89
They have ability to apply knowledge to solve problems in the workplace	4.33	1.15	4.60	0.55
They have application of knowledge to research	5.00	0.00	4.60	0.55
Overall	4.60	0.69	4.44	0.46
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.67	0.58	4.40	0.55
They have ability to work under pressure	4.67	0.58	4.60	0.55
They look for new knowledge & self-improvement	4.67	0.58	4.60	0.55
They have ability to use information for problem solving	4.33	1.15	4.20	0.45
Overall	4.58	0.72	4.45	0.37
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.33	1.15	4.20	1.10
They carry out work without violating the rights of others and accountable for work	4.00	1.00	4.00	0.71
They have teamwork skill to achieve organization target/goals	4.67	0.58	4.00	0.71
They observe law, control, or agreement	5.00	0.00	3.60	0.89
They participate and foster group problem solving creatively	4.33	0.58	4.00	0.71
They initiative in problem analysis in accordance with group consensus	4.00	1.00	4.20	0.45
Overall	4.39	0.54	4.00	0.42
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.33	0.58	4.20	0.84
They have effective communication	4.00	1.00	4.20	1.10
They have ability to use computer for finding information and for communication	4.67	0.58	4.20	0.84
They have ability in management of information system	4.00	1.00	3.80	0.84
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	1.00	3.40	0.55
Overall	4.20	0.40	3.96	0.26
Satisfaction Overall	4.49	0.55	4.26	0.35
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.33	1.15	3.60	0.89
Employers are enjoy/happiness to assign job/project with AU's graduates	3.67	0.58	4.00	0.71
Overall	4.00	0.87	3.80	0.76
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.67	0.58	4.00	1.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.33	0.58	4.20	0.45
Overall	4.50	0.50	4.10	0.65

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Theodore Maria School of Arts
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Theodore Maria School of Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	78	43.82%
	Female	100	56.18%
	Total	178	100.00%
Age	Lower than 30 years old	31	17.42%
	30 - 39 years old	58	32.58%
	40 - 49 years old	60	33.71%
	50 - 59 years old	26	14.61%
	60 years old or over	3	1.69%
	Total	178	100.00%

178 market employers answered to the questionnaires. They were 78 males (43.82%) and 100 females (56.18%).

31 market employers (17.42%) were younger than 30 years old, 58 market employers (32.58%) were 30 – 39 years old, 60 market employers (33.71%) were 40 – 49 years old, 26 market employers (14.61%) were 50 - 59 years and 3 market employers (1.69%) were 60 years old or over.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		178	4.18	0.63
1	Empathy	178	4.16	0.79
2	Honesty	178	4.30	0.74
3	Nurturing Relationships Fully	178	4.09	0.83
Social Consciousness		178	4.20	0.68
4	Social Service Volunteering	178	4.33	0.78
5	Responsible Citizenship	178	4.16	0.79
6	Contributions to Group Effort	178	4.12	0.87
Discipline		178	4.24	0.64
7	Self-esteem	178	4.19	0.81
8	Self-discipline	178	4.23	0.79
9	Self-responsibility	178	4.30	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	178	4.20	0.81
2	They have comprehension ability	178	4.13	0.75
3	They have ability to apply theory to new situation	178	4.15	0.78
4	They have ability to apply knowledge to solve problems in the workplace	178	4.28	0.69
5	They have application of knowledge to research	178	4.09	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	178	4.12	0.74
2	They have ability to work under pressure	178	4.12	0.73
3	They look for new knowledge & self-improvement	178	4.04	0.79
4	They have ability to use information for problem solving	178	4.02	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	178	4.12	0.75
2	They carry out work without violating the rights of others and accountable for work	178	4.13	0.75
3	They have teamwork skill to achieve organization target/goals	178	4.09	0.82
4	They observe law, control, or agreement	178	4.11	0.82
5	They participate and foster group problem solving creatively	178	4.11	0.77
6	They initiative in problem analysis in accordance with group consensus	178	4.13	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work*** and ***They initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	178	4.13	0.78
2	They have effective communication	178	4.31	0.72
3	They have ability to use computer for finding information and for communication	178	4.20	0.72
4	They have ability in management of information system	178	4.35	0.73
5	They have ability to use information technology for presentation appropriately for work or for group of people	178	4.19	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	178	4.21	0.56
Knowledge	178	4.17	0.49
Cognitive Skill	178	4.08	0.56
Human Relationship and Responsibilities	178	4.12	0.54
Mathematical Analysis, Communication & Information Management	178	4.24	0.50

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	178	4.16	0.42

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	178	3.85	0.92
Employers are enjoy/happiness to assign job/project with AU's graduates	178	3.79	0.87
Employer Happiness	178	3.82	0.74
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	178	3.84	0.79
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	178	3.94	0.84
Global Competency	178	3.89	0.70

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** and ***Global Competency*** was on ***Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)*** and ***Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)***.

Satisfaction Scoring	Business Chinese (N= 22)		Business English (N= 134)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.14	0.63	4.14	0.62
Empathy	4.09	0.92	4.10	0.78
Honesty	4.32	0.78	4.26	0.74
Nurturing Relationships Fully	4.00	0.76	4.06	0.84
Social Consciousness	4.02	0.74	4.19	0.66
Social Service Volunteering	4.09	0.81	4.34	0.77
Responsible Citizenship	3.91	0.92	4.19	0.78
Contributions to Group Effort	4.05	0.95	4.06	0.87
Discipline	4.05	0.68	4.21	0.64
Self-esteem	4.00	0.87	4.15	0.83
Self-discipline	3.86	0.94	4.21	0.78
Self-responsibility	4.27	0.70	4.27	0.76
Overall	4.07	0.62	4.18	0.54
Knowledge				
They have enough knowledge for working	4.09	0.81	4.21	0.85
They have comprehension ability	3.95	0.90	4.13	0.72
They have ability to apply theory to new situation	4.05	0.90	4.15	0.75
They have ability to apply knowledge to solve problems in the workplace	4.09	0.81	4.31	0.66
They have application of knowledge to research	3.91	0.87	4.08	0.77
Overall	4.02	0.50	4.17	0.48
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.95	0.84	4.10	0.73
They have ability to work under pressure	4.09	0.75	4.11	0.74
They look for new knowledge & self-improvement	3.77	0.92	4.05	0.77
They have ability to use information for problem solving	3.91	0.87	4.01	0.76
Overall	3.93	0.66	4.07	0.54
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.95	0.84	4.10	0.73
They carry out work without violating the rights of others and accountable for work	3.86	0.71	4.13	0.76
They have teamwork skill to achieve organization target/goals	3.73	1.03	4.11	0.79
They observe law, control, or agreement	3.82	1.05	4.14	0.80
They participate and foster group problem solving creatively	3.95	0.65	4.11	0.81
They initiative in problem analysis in accordance with group consensus	3.82	0.59	4.17	0.70
Overall	3.86	0.56	4.13	0.54
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.05	0.84	4.13	0.76
They have effective communication	4.09	0.81	4.34	0.72
They have ability to use computer for finding information and for communication	4.23	0.87	4.21	0.71
They have ability in management of information system	4.18	0.80	4.36	0.73
They have ability to use information technology for presentation appropriately for work or for group of people	4.09	0.68	4.22	0.74
Overall	4.13	0.53	4.25	0.50
Satisfaction Overall	4.00	0.49	4.16	0.41
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.59	1.01	3.89	0.89
Employers are enjoy/happiness to assign job/project with AU's graduates	3.64	0.85	3.84	0.86
Overall	3.61	0.79	3.86	0.71
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.68	0.84	3.87	0.80
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.64	0.90	4.04	0.83
Overall	3.66	0.79	3.95	0.70

Satisfaction Scoring	Business French (N= 7)		Business Japanese (N= 15)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.67	4.53	0.59
Empathy	4.43	0.53	4.60	0.63
Honesty	4.29	0.95	4.60	0.63
Nurturing Relationships Fully	4.29	0.76	4.40	0.91
Social Consciousness	4.52	0.54	4.40	0.74
Social Service Volunteering	4.71	0.49	4.47	0.92
Responsible Citizenship	4.29	0.76	4.20	0.77
Contributions to Group Effort	4.57	0.79	4.53	0.74
Discipline	4.62	0.52	4.60	0.44
Self-esteem	4.57	0.53	4.60	0.51
Self-discipline	4.86	0.38	4.67	0.49
Self-responsibility	4.43	0.79	4.53	0.64
Overall	4.49	0.54	4.51	0.51
Knowledge				
They have enough knowledge for working	4.00	0.58	4.40	0.51
They have comprehension ability	4.43	0.79	4.33	0.72
They have ability to apply theory to new situation	4.57	0.53	4.13	0.92
They have ability to apply knowledge to solve problems in the workplace	4.43	0.79	4.20	0.68
They have application of knowledge to research	4.00	1.00	4.47	0.74
Overall	4.29	0.45	4.31	0.51
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.29	0.76	4.40	0.63
They have ability to work under pressure	3.71	0.76	4.47	0.52
They look for new knowledge & self-improvement	4.00	0.82	4.40	0.74
They have ability to use information for problem solving	3.86	0.69	4.33	0.72
Overall	3.96	0.53	4.40	0.50
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.29	0.76	4.47	0.74
They carry out work without violating the rights of others and accountable for work	4.29	0.76	4.47	0.64
They have teamwork skill to achieve organization target/goals	3.86	0.69	4.53	0.52
They observe law, control, or agreement	4.00	0.82	4.27	0.59
They participate and foster group problem solving creatively	4.00	0.58	4.40	0.63
They initiative in problem analysis in accordance with group consensus	4.29	0.49	4.20	0.56
Overall	4.12	0.43	4.39	0.42
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.14	1.07	4.27	0.80
They have effective communication	4.14	0.69	4.53	0.52
They have ability to use computer for finding information and for communication	4.14	0.90	4.13	0.52
They have ability in management of information system	4.00	0.82	4.67	0.49
They have ability to use information technology for presentation appropriately for work or for group of people	3.86	0.69	4.20	0.68
Overall	4.06	0.54	4.36	0.43
Satisfaction Overall	4.18	0.35	4.39	0.40
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.00	1.00	3.80	1.01
Employers are enjoy/happiness to assign job/project with AU's graduates	3.71	0.95	3.60	0.99
Overall	3.86	0.85	3.70	0.90
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.57	0.79	4.00	0.65
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.71	0.95	3.60	0.63
Overall	3.64	0.80	3.80	0.46

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Theophane Venard School of
Biotechnology
(Bachelor's Degree)**

AU's Performance by Items
Market Employer: Theophane Venard School of Biotechnology
(Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	25.00%
	Female	6	75.00%
	Total	8	100.00%
Age	Lower than 30 years old	1	12.50%
	30 - 39 years old	2	25.00%
	40 - 49 years old	3	37.50%
	50 - 59 years old	2	25.00%
	60 years old or over	0	0.00%
	Total	8	100.00%

8 market employers answered to the questionnaires. They were 2 male (25.00%) and 6 females (75.00%).

1 market employers (12.50%) were Lower than 30 years old, 2 market employers (25.00%) were 30 - 39 years old, 3 market employers (37.50%) were 40 - 49 years old and 2 market employer (25.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		8	4.21	0.47
1	Empathy	8	4.13	0.99
2	Honesty	8	4.50	0.76
3	Nurturing Relationships Fully	8	4.00	0.76
Social Consciousness		8	3.92	0.71
4	Social Service Volunteering	8	4.00	0.93
5	Responsible Citizenship	8	3.63	0.92
6	Contributions to Group Effort	8	4.13	0.83
Discipline		8	3.83	0.69
7	Self-esteem	8	3.50	0.93
8	Self-discipline	8	3.88	0.99
9	Self-responsibility	8	4.13	0.83

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	8	4.00	0.76
2	They have comprehension ability	8	4.00	0.76
3	They have ability to apply theory to new situation	8	3.88	0.64
4	They have ability to apply knowledge to solve problems in the workplace	8	4.00	0.93
5	They have application of knowledge to research	8	3.88	0.83

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working, They have comprehension ability and They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	8	4.13	0.83
2	They have ability to work under pressure	8	3.63	1.06
3	They look for new knowledge & self-improvement	8	3.75	0.89
4	They have ability to use information for problem solving	8	4.00	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	8	3.88	0.64
2	They carry out work without violating the rights of others and accountable for work	8	3.75	1.04
3	They have teamwork skill to achieve organization target/goals	8	4.00	1.07
4	They observe law, control, or agreement	8	3.88	0.83
5	They participate and foster group problem solving creatively	8	4.25	0.71
6	They initiative in problem analysis in accordance with group consensus	8	4.13	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	8	4.13	0.83
2	They have effective communication	8	4.13	0.64
3	They have ability to use computer for finding information and for communication	8	4.38	0.52
4	They have ability in management of information system	8	4.13	1.13
5	They have ability to use information technology for presentation appropriately for work or for group of people	8	4.00	0.93

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	8	3.99	0.58
Knowledge	8	3.95	0.54
Cognitive Skill	8	3.88	0.74
Human Relationship and Responsibilities	8	3.98	0.72
Mathematical Analysis, Communication & Information Management	8	4.15	0.61

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	8	3.99	0.57

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	8	4.88	0.35
Employers are enjoy/happiness to assign job/project with AU's graduates	8	3.63	0.74
Employer Happiness	8	4.25	0.27
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	8	3.13	0.35
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	8	3.50	0.53
Global Competency	8	3.31	0.37

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and *moderate* satisfaction on all aspects **Global Competency**. The major satisfaction of **Employer Happiness and Global Competency** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)** and **Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)**.

Satisfaction Scoring	Agro – Industry (N= 3)		Food Technology (N= 5)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.11	0.19	4.27	0.60
Empathy	4.33	0.58	4.00	1.22
Honesty	4.00	1.00	4.80	0.45
Nurturing Relationships Fully	4.00	1.00	4.00	0.71
Social Consciousness	3.67	0.58	4.07	0.80
Social Service Volunteering	3.33	0.58	4.40	0.89
Responsible Citizenship	3.33	0.58	3.80	1.10
Contributions to Group Effort	4.33	1.15	4.00	0.71
Discipline	3.56	0.51	4.00	0.78
Self-esteem	3.00	1.00	3.80	0.84
Self-discipline	4.00	1.00	3.80	1.10
Self-responsibility	3.67	0.58	4.40	0.89
Overall	3.78	0.29	4.11	0.71
Knowledge				
They have enough knowledge for working	3.33	0.58	4.40	0.55
They have comprehension ability	3.67	0.58	4.20	0.84
They have ability to apply theory to new situation	3.67	0.58	4.00	0.71
They have ability to apply knowledge to solve problems in the workplace	4.00	1.00	4.00	1.00
They have application of knowledge to research	4.00	1.00	3.80	0.84
Overall	3.73	0.31	4.08	0.64
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.33	0.58	4.60	0.55
They have ability to work under pressure	2.67	1.15	4.20	0.45
They look for new knowledge & self-improvement	3.00	0.00	4.20	0.84
They have ability to use information for problem solving	3.67	0.58	4.20	0.84
Overall	3.17	0.52	4.30	0.48
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.67	0.58	4.00	0.71
They carry out work without violating the rights of others and accountable for work	3.00	1.00	4.20	0.84
They have teamwork skill to achieve organization target/goals	3.67	1.53	4.20	0.84
They observe law, control, or agreement	3.33	0.58	4.20	0.84
They participate and foster group problem solving creatively	3.67	0.58	4.60	0.55
They initiative in problem analysis in accordance with group consensus	3.67	0.58	4.40	0.55
Overall	3.50	0.73	4.27	0.60
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.33	0.58	4.60	0.55
They have effective communication	3.67	0.58	4.40	0.55
They have ability to use computer for finding information and for communication	4.00	0.00	4.60	0.55
They have ability in management of information system	3.33	1.15	4.60	0.89
They have ability to use information technology for presentation appropriately for work or for group of people	3.67	1.53	4.20	0.45
Overall	3.60	0.69	4.48	0.23
Satisfaction Overall	3.56	0.48	4.25	0.49
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	5.00	0.00	4.80	0.45
Employers are enjoy/happiness to assign job/project with AU's graduates	3.33	0.58	3.80	0.84
Overall	4.17	0.29	4.30	0.27
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.00	0.00	3.20	0.45
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	0.00	3.20	0.45
Overall	3.50	0.00	3.20	0.45

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Martin De Tours School of Management
and Economics (Bachelor's Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economics (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	195	43.72%
	Female	251	56.28%
	Total	446	100.00%
Age	Lower than 30 years old	61	13.68%
	30 - 39 years old	144	32.29%
	40 - 49 years old	175	39.24%
	50 - 59 years old	64	14.35%
	60 years old or over	2	0.45%
	Total	446	100.00%

446 market employers answered to the questionnaires. They were 195 males (43.72%) and 251 females (56.28%).

61 market employers (13.68%) were younger than 30 years old, 144 market employers (32.29%) were 30 – 39 years old, 175 market employers (39.24%) were 40 – 49 years old, 64 market employers (14.35%) were 50 - 59 years old and 2 market employer (0.45%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		446	4.18	0.57
1	Empathy	446	4.10	0.76
2	Honesty	446	4.30	0.72
3	Nurturing Relationships Fully	446	4.15	0.80
Social Consciousness		446	4.17	0.62
4	Social Service Volunteering	446	4.31	0.74
5	Responsible Citizenship	446	4.15	0.78
6	Contributions to Group Effort	446	4.07	0.85
Discipline		446	4.15	0.60
7	Self-esteem	446	4.15	0.81
8	Self-discipline	446	4.13	0.76
9	Self-responsibility	446	4.20	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	446	4.13	0.83
2	They have comprehension ability	446	4.16	0.67
3	They have ability to apply theory to new situation	446	4.23	0.67
4	They have ability to apply knowledge to solve problems in the workplace	446	4.21	0.65
5	They have application of knowledge to research	446	4.08	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	446	4.11	0.72
2	They have ability to work under pressure	446	4.06	0.73
3	They look for new knowledge & self-improvement	446	4.19	0.70
4	They have ability to use information for problem solving	446	4.09	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	446	4.06	0.69
2	They carry out work without violating the rights of others and accountable for work	446	4.13	0.73
3	They have teamwork skill to achieve organization target/goals	446	4.12	0.70
4	They observe law, control, or agreement	446	4.13	0.78
5	They participate and foster group problem solving creatively	446	4.11	0.71
6	They initiative in problem analysis in accordance with group consensus	446	4.09	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	446	4.38	0.63
2	They have effective communication	446	4.32	0.57
3	They have ability to use computer for finding information and for communication	446	4.27	0.64
4	They have ability in management of information system	446	4.31	0.63
5	They have ability to use information technology for presentation appropriately for work or for group of people	446	4.30	0.54

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	446	4.17	0.51
Knowledge	446	4.16	0.45
Cognitive Skill	446	4.11	0.51
Human Relationship and Responsibilities	446	4.11	0.48
Mathematical Analysis, Communication & Information Management	446	4.31	0.36

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	446	4.17	0.36

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	446	3.87	0.80
Employers are enjoy/happiness to assign job/project with AU's graduates	446	3.83	0.80
Employer Happiness	446	3.85	0.70
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	446	3.78	0.76
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	446	3.95	0.79
Global Competency	446	3.87	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)** and **Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)**.

Satisfaction Scoring	Accounting (N= 56)		Business Economics (N= 5)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.32	0.54	4.33	0.53
Empathy	4.07	0.89	4.20	0.84
Honesty	4.41	0.71	4.40	0.55
Nurturing Relationships Fully	4.46	0.69	4.40	0.55
Social Consciousness	4.26	0.64	4.80	0.45
Social Service Volunteering	4.46	0.66	4.80	0.45
Responsible Citizenship	4.07	0.87	4.80	0.45
Contributions to Group Effort	4.25	0.96	4.80	0.45
Discipline	4.29	0.63	4.60	0.43
Self-esteem	4.30	0.91	4.40	0.55
Self-discipline	4.25	0.81	4.60	0.55
Self-responsibility	4.32	0.79	4.80	0.45
Overall	4.29	0.50	4.58	0.38
Knowledge				
They have enough knowledge for working	4.20	0.86	4.80	0.45
They have comprehension ability	4.18	0.72	4.60	0.55
They have ability to apply theory to new situation	4.39	0.65	4.60	0.55
They have ability to apply knowledge to solve problems in the workplace	4.20	0.59	4.40	0.55
They have application of knowledge to research	4.25	0.72	4.00	0.71
Overall	4.24	0.48	4.48	0.41
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.13	0.74	4.40	0.55
They have ability to work under pressure	3.95	0.75	4.60	0.55
They look for new knowledge & self-improvement	4.18	0.66	4.80	0.45
They have ability to use information for problem solving	4.21	0.68	4.60	0.55
Overall	4.12	0.51	4.60	0.38
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.07	0.71	4.20	0.45
They carry out work without violating the rights of others and accountable for work	4.20	0.67	4.20	0.45
They have teamwork skill to achieve organization target/goals	4.11	0.82	4.60	0.55
They observe law, control, or agreement	4.18	0.74	4.40	0.55
They participate and foster group problem solving creatively	4.00	0.79	4.20	0.45
They initiative in problem analysis in accordance with group consensus	4.16	0.65	4.40	0.55
Overall	4.12	0.48	4.33	0.26
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.36	0.67	4.60	0.55
They have effective communication	4.36	0.59	4.40	0.55
They have ability to use computer for finding information and for communication	4.34	0.72	4.60	0.55
They have ability in management of information system	4.39	0.59	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.34	0.55	4.40	0.55
Overall	4.36	0.38	4.40	0.28
Satisfaction Overall	4.22	0.35	4.48	0.27
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.86	0.86	4.00	1.00
Employers are enjoy/happiness to assign job/project with AU's graduates	3.71	0.80	4.00	1.00
Overall	3.79	0.71	4.00	1.00
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.86	0.80	3.80	0.84
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.88	0.76	3.80	0.45
Overall	3.87	0.64	3.80	0.57

Satisfaction Scoring	Business Information Systems (N=3)		Design and Digital Innovation (N= 5)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.56	0.19	3.60	0.86
Empathy	4.67	0.58	3.20	1.30
Honesty	4.67	0.58	4.20	0.84
Nurturing Relationships Fully	4.33	0.58	3.40	1.14
Social Consciousness	4.33	0.33	3.60	0.98
Social Service Volunteering	4.67	0.58	3.20	1.30
Responsible Citizenship	4.00	0.00	3.80	1.10
Contributions to Group Effort	4.33	0.58	3.80	0.84
Discipline	4.22	1.07	3.60	0.28
Self-esteem	4.33	1.15	3.60	0.55
Self-discipline	4.33	1.15	3.60	0.89
Self-responsibility	4.00	1.00	4.00	1.00
Overall	4.37	0.42	3.60	0.64
Knowledge				
They have enough knowledge for working	4.00	1.73	3.60	0.89
They have comprehension ability	4.33	0.58	3.80	0.45
They have ability to apply theory to new situation	4.33	0.58	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.33	0.58	4.00	1.00
They have application of knowledge to research	4.33	0.58	4.40	0.55
Overall	4.27	0.70	3.96	0.22
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.33	0.58	4.20	0.84
They have ability to work under pressure	5.00	0.00	4.40	0.55
They look for new knowledge & self-improvement	4.00	0.00	3.80	1.30
They have ability to use information for problem solving	4.00	0.00	4.00	0.71
Overall	4.33	0.14	4.10	0.55
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.33	0.58	3.40	0.89
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.71
They have teamwork skill to achieve organization target/goals	4.00	0.00	3.40	0.89
They observe law, control, or agreement	4.33	0.58	3.40	1.14
They participate and foster group problem solving creatively	4.67	0.58	3.40	0.55
They initiative in problem analysis in accordance with group consensus	4.00	1.00	4.20	0.84
Overall	4.22	0.42	3.63	0.59
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.33	1.15	4.80	0.45
They have effective communication	4.33	0.58	4.20	0.45
They have ability to use computer for finding information and for communication	4.00	1.00	4.00	0.71
They have ability in management of information system	4.33	0.58	4.20	0.45
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	0.58	4.00	0.00
Overall	4.27	0.70	4.24	0.22
Satisfaction Overall	4.29	0.41	3.91	0.41
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.00	1.00	3.60	0.55
Employers are enjoy/happiness to assign job/project with AU's graduates	3.67	0.58	3.80	0.84
Overall	3.83	0.76	3.70	0.45
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.67	0.58	3.20	0.84
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	1.00	4.60	0.55
Overall	3.83	0.76	3.90	0.55

Satisfaction Scoring	Digital Business Management (N= 1)		Entrepreneurship and Innovation Management (N= 1)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.00	4.33	0.00
Empathy	5.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.00	0.00
Nurturing Relationships Fully	4.00	0.00	5.00	0.00
Social Consciousness	4.00	0.00	5.00	0.00
Social Service Volunteering	4.00	0.00	5.00	0.00
Responsible Citizenship	4.00	0.00	5.00	0.00
Contributions to Group Effort	4.00	0.00	5.00	0.00
Discipline	4.00	0.00	4.00	0.00
Self-esteem	4.00	0.00	5.00	0.00
Self-discipline	4.00	0.00	4.00	0.00
Self-responsibility	4.00	0.00	3.00	0.00
Overall	4.11	0.00	4.44	0.00
Knowledge				
They have enough knowledge for working	5.00	0.00	4.00	0.00
They have comprehension ability	3.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.00	0.00
They have application of knowledge to research	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	3.00	0.00
They have ability to work under pressure	3.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	3.00	0.00	4.00	0.00
They have ability to use information for problem solving	3.00	0.00	4.00	0.00
Overall	3.50	0.00	3.75	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	3.00	0.00
They carry out work without violating the rights of others and accountable for work	3.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	3.00	0.00	5.00	0.00
They observe law, control, or agreement	4.00	0.00	5.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00	5.00	0.00
Overall	3.67	0.00	4.50	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	5.00	0.00
They have effective communication	4.00	0.00	5.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	5.00	0.00
They have ability in management of information system	4.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.20	0.00	4.60	0.00
Satisfaction Overall	3.90	0.00	4.26	0.00
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.00	0.00	5.00	0.00
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	0.00	5.00	0.00
Overall	4.00	0.00	5.00	0.00
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	5.00	0.00	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	0.00	4.00	0.00
Overall	4.50	0.00	4.00	0.00

Satisfaction Scoring	Finance (N= 34)		Hospitality and Tourism Management (N= 48)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.13	0.50	4.07	0.55
Empathy	4.03	0.67	4.06	0.73
Honesty	4.15	0.66	4.19	0.64
Nurturing Relationships Fully	4.21	0.64	3.96	0.90
Social Consciousness	4.13	0.71	4.15	0.57
Social Service Volunteering	4.26	0.67	4.23	0.66
Responsible Citizenship	3.97	0.90	4.21	0.74
Contributions to Group Effort	4.15	0.78	4.02	0.84
Discipline	4.20	0.64	3.99	0.47
Self-esteem	4.26	0.75	3.81	0.82
Self-discipline	4.21	0.73	3.98	0.60
Self-responsibility	4.12	0.77	4.19	0.73
Overall	4.15	0.52	4.07	0.46
Knowledge				
They have enough knowledge for working	4.38	0.74	4.06	0.89
They have comprehension ability	4.29	0.72	4.10	0.81
They have ability to apply theory to new situation	4.29	0.68	4.06	0.63
They have ability to apply knowledge to solve problems in the workplace	4.24	0.50	4.15	0.71
They have application of knowledge to research	3.94	0.85	4.08	0.68
Overall	4.23	0.48	4.09	0.42
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.03	0.67	4.19	0.70
They have ability to work under pressure	3.82	0.63	3.98	0.76
They look for new knowledge & self-improvement	4.18	0.67	4.25	0.64
They have ability to use information for problem solving	4.09	0.67	4.13	0.70
Overall	4.03	0.46	4.14	0.51
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.60	4.17	0.78
They carry out work without violating the rights of others and accountable for work	4.00	0.55	4.13	0.70
They have teamwork skill to achieve organization target/goals	3.94	0.81	4.19	0.57
They observe law, control, or agreement	4.00	0.78	4.17	0.86
They participate and foster group problem solving creatively	4.03	0.67	4.25	0.79
They initiative in problem analysis in accordance with group consensus	4.06	0.60	4.06	0.76
Overall	4.00	0.47	4.16	0.52
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.26	0.62	4.44	0.50
They have effective communication	4.32	0.47	4.27	0.68
They have ability to use computer for finding information and for communication	4.32	0.53	4.56	0.50
They have ability in management of information system	4.41	0.50	4.19	0.84
They have ability to use information technology for presentation appropriately for work or for group of people	4.32	0.47	4.40	0.49
Overall	4.33	0.35	4.37	0.38
Satisfaction Overall	4.15	0.34	4.17	0.37
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.06	0.69	3.81	0.84
Employers are enjoy/happiness to assign job/project with AU's graduates	4.09	0.71	3.81	0.82
Overall	4.07	0.68	3.81	0.70
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.94	0.69	4.10	0.59
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	0.70	4.13	0.76
Overall	3.97	0.66	4.11	0.51

Satisfaction Scoring	Industrial Management and Logistics (N= 30)		International Business Management (N= 50)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.31	0.60	4.16	0.65
Empathy	4.17	0.79	4.08	0.83
Honesty	4.57	0.73	4.30	0.79
Nurturing Relationships Fully	4.20	0.76	4.10	0.93
Social Consciousness	4.28	0.61	4.21	0.67
Social Service Volunteering	4.37	0.76	4.36	0.75
Responsible Citizenship	4.40	0.77	4.16	0.84
Contributions to Group Effort	4.07	0.91	4.12	0.87
Discipline	4.22	0.65	4.31	0.62
Self-esteem	4.33	0.76	4.28	0.78
Self-discipline	4.07	0.94	4.32	0.74
Self-responsibility	4.27	0.78	4.34	0.75
Overall	4.27	0.55	4.23	0.56
Knowledge				
They have enough knowledge for working	4.23	0.82	4.02	0.98
They have comprehension ability	4.30	0.70	4.26	0.66
They have ability to apply theory to new situation	4.30	0.65	4.40	0.61
They have ability to apply knowledge to solve problems in the workplace	4.27	0.78	4.28	0.73
They have application of knowledge to research	4.37	0.61	4.22	0.79
Overall	4.29	0.52	4.24	0.47
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.10	0.76	4.22	0.71
They have ability to work under pressure	4.00	0.87	4.30	0.61
They look for new knowledge & self-improvement	4.23	0.86	4.24	0.74
They have ability to use information for problem solving	4.13	0.73	4.10	0.76
Overall	4.12	0.56	4.22	0.52
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.37	0.61	4.14	0.67
They carry out work without violating the rights of others and accountable for work	4.07	0.83	4.22	0.74
They have teamwork skill to achieve organization target/goals	4.17	0.75	4.20	0.67
They observe law, control, or agreement	4.20	0.76	4.20	0.67
They participate and foster group problem solving creatively	3.93	0.74	4.32	0.62
They initiative in problem analysis in accordance with group consensus	4.03	0.67	4.24	0.69
Overall	4.13	0.47	4.22	0.46
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.53	0.51	4.44	0.61
They have effective communication	4.43	0.73	4.34	0.48
They have ability to use computer for finding information and for communication	4.17	0.59	4.38	0.67
They have ability in management of information system	4.10	0.76	4.46	0.54
They have ability to use information technology for presentation appropriately for work or for group of people	4.20	0.61	4.34	0.52
Overall	4.29	0.34	4.39	0.34
Satisfaction Overall	4.22	0.41	4.26	0.37
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.73	0.78	4.06	0.84
Employers are enjoy/happiness to assign job/project with AU's graduates	3.43	0.73	4.00	0.73
Overall	3.58	0.62	4.03	0.67
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.50	0.78	3.96	0.70
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.63	0.81	4.02	0.74
Overall	3.57	0.72	3.99	0.60

Satisfaction Scoring	Management (N= 3)		Management Information System (N= 15)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.67	0.33	4.20	0.55
Empathy	4.33	0.58	4.20	0.68
Honesty	5.00	0.00	4.13	0.64
Nurturing Relationships Fully	4.67	0.58	4.27	0.80
Social Consciousness	4.89	0.19	4.07	0.54
Social Service Volunteering	5.00	0.00	4.20	0.86
Responsible Citizenship	4.67	0.58	4.13	0.64
Contributions to Group Effort	5.00	0.00	3.87	0.83
Discipline	4.33	0.58	4.22	0.51
Self-esteem	4.33	0.58	4.27	0.80
Self-discipline	4.33	0.58	4.07	0.70
Self-responsibility	4.33	0.58	4.33	0.49
Overall	4.63	0.32	4.16	0.46
Knowledge				
They have enough knowledge for working	4.67	0.58	4.13	0.74
They have comprehension ability	4.67	0.58	3.93	0.80
They have ability to apply theory to new situation	4.67	0.58	4.13	0.83
They have ability to apply knowledge to solve problems in the workplace	4.67	0.58	4.07	0.70
They have application of knowledge to research	4.00	1.00	3.67	0.72
Overall	4.53	0.64	3.99	0.48
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.00	3.93	0.80
They have ability to work under pressure	4.67	0.58	4.07	0.80
They look for new knowledge & self-improvement	4.33	0.58	4.13	0.64
They have ability to use information for problem solving	4.33	1.15	4.00	0.93
Overall	4.33	0.52	4.03	0.53
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	3.93	0.80
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.13	0.92
They have teamwork skill to achieve organization target/goals	4.33	1.15	4.13	0.64
They observe law, control, or agreement	3.33	0.58	4.00	0.65
They participate and foster group problem solving creatively	4.33	0.58	4.07	0.88
They initiative in problem analysis in accordance with group consensus	4.33	0.58	4.07	0.70
Overall	4.06	0.42	4.06	0.59
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.67	0.58	4.40	0.74
They have effective communication	4.67	0.58	4.40	0.51
They have ability to use computer for finding information and for communication	4.67	0.58	3.93	0.70
They have ability in management of information system	4.67	0.58	4.27	0.46
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	0.58	4.20	0.56
Overall	4.60	0.53	4.24	0.34
Satisfaction Overall	4.43	0.24	4.10	0.36
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.00	0.00	3.87	0.83
Employers are enjoy/happiness to assign job/project with AU's graduates	3.00	0.00	3.53	0.64
Overall	3.00	0.00	3.70	0.62
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.00	0.00	3.67	0.72
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.67	1.15	3.93	0.80
Overall	3.33	0.58	3.80	0.59

Satisfaction Scoring	Management-Leadership and Entrepreneurship (N= 30)		Marketing (N= 150)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.11	0.66	4.14	0.55
Empathy	4.17	0.65	4.08	0.74
Honesty	4.10	0.88	4.29	0.72
Nurturing Relationships Fully	4.07	0.83	4.04	0.78
Social Consciousness	4.08	0.60	4.10	0.61
Social Service Volunteering	4.30	0.79	4.24	0.75
Responsible Citizenship	4.07	0.74	4.10	0.73
Contributions to Group Effort	3.87	0.97	3.97	0.81
Discipline	3.93	0.60	4.10	0.58
Self-esteem	4.10	0.71	4.08	0.80
Self-discipline	3.90	0.88	4.09	0.74
Self-responsibility	3.80	0.81	4.14	0.76
Overall	4.04	0.55	4.11	0.49
Knowledge				
They have enough knowledge for working	4.17	0.70	4.09	0.81
They have comprehension ability	4.03	0.72	4.11	0.56
They have ability to apply theory to new situation	4.10	0.66	4.18	0.69
They have ability to apply knowledge to solve problems in the workplace	4.07	0.69	4.23	0.62
They have application of knowledge to research	3.90	0.76	4.05	0.71
Overall	4.05	0.46	4.13	0.40
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.97	0.81	4.09	0.71
They have ability to work under pressure	3.77	0.86	4.11	0.71
They look for new knowledge & self-improvement	4.10	0.61	4.19	0.71
They have ability to use information for problem solving	3.97	0.76	4.05	0.74
Overall	3.95	0.54	4.11	0.50
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.10	0.76	3.98	0.68
They carry out work without violating the rights of others and accountable for work	4.20	0.81	4.09	0.78
They have teamwork skill to achieve organization target/goals	4.10	0.61	4.11	0.67
They observe law, control, or agreement	4.20	0.71	4.11	0.82
They participate and foster group problem solving creatively	4.10	0.71	4.09	0.69
They initiative in problem analysis in accordance with group consensus	4.03	0.72	4.05	0.64
Overall	4.12	0.54	4.07	0.47
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.40	0.62	4.31	0.67
They have effective communication	4.23	0.63	4.30	0.58
They have ability to use computer for finding information and for communication	4.07	0.69	4.19	0.62
They have ability in management of information system	4.37	0.67	4.30	0.61
They have ability to use information technology for presentation appropriately for work or for group of people	4.10	0.66	4.32	0.56
Overall	4.23	0.37	4.28	0.34
Satisfaction Overall	4.08	0.41	4.14	0.33
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.77	0.77	3.82	0.75
Employers are enjoy/happiness to assign job/project with AU's graduates	3.93	0.87	3.85	0.82
Overall	3.85	0.72	3.84	0.68
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.63	0.96	3.64	0.70
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.03	0.96	3.91	0.79
Overall	3.83	0.69	3.78	0.60

Satisfaction Scoring	Management-Leadership and Entrepreneurship (N= 15)	
	Mean	S.D.
Ethics		
Ethics	4.51	0.33
Empathy	4.33	0.62
Honesty	4.53	0.52
Nurturing Relationships Fully	4.67	0.49
Social Consciousness	4.42	0.34
Social Service Volunteering	4.53	0.64
Responsible Citizenship	4.47	0.52
Contributions to Group Effort	4.27	0.59
Discipline	4.29	0.64
Self-esteem	4.13	0.83
Self-discipline	4.27	0.70
Self-responsibility	4.47	0.83
Overall	4.41	0.36
Knowledge		
They have enough knowledge for working	3.87	0.64
They have comprehension ability	4.13	0.52
They have ability to apply theory to new situation	4.00	0.76
They have ability to apply knowledge to solve problems in the workplace	4.20	0.56
They have application of knowledge to research	3.80	0.56
Overall	4.00	0.27
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.13	0.74
They have ability to work under pressure	4.07	0.46
They look for new knowledge & self-improvement	4.07	0.80
They have ability to use information for problem solving	3.93	0.59
Overall	4.05	0.48
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.53
They carry out work without violating the rights of others and accountable for work	4.33	0.72
They have teamwork skill to achieve organization target/goals	4.13	0.64
They observe law, control, or agreement	4.13	0.74
They participate and foster group problem solving creatively	4.27	0.59
They initiative in problem analysis in accordance with group consensus	4.00	0.53
Overall	4.14	0.38
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.27	0.59
They have effective communication	4.20	0.41
They have ability to use computer for finding information and for communication	4.20	0.68
They have ability in management of information system	4.20	0.68
They have ability to use information technology for presentation appropriately for work or for group of people	4.20	0.41
Overall	4.21	0.40
Satisfaction Overall	4.16	0.25
Employer Happiness		
Employers are enjoy/happiness to working with AU's graduates	4.20	0.94
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	0.85
Overall	4.10	0.87
Global Competency		
Au's graduates are acceptance and understand with multi-culture and new opinion	4.13	0.92
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.13	0.92
Overall	4.13	0.81

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Albert Laurence School of Communication
Arts
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Albert Laurence School of Communication Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	26	36.62%
	Female	45	63.38%
	Total	71	100.00%
Age	Lower than 30 years old	24	33.80%
	30 - 39 years old	29	40.85%
	40 - 49 years old	16	22.54%
	50 - 59 years old	2	2.82%
	60 years old or over	0	0.00%
	Total	71	100.00%

71 market employers answered to the questionnaires. They were 26 males (36.62%) and 45 females (63.38%).

24 market employers (33.80%) were younger than 30 years old, 29 market employers (40.85%) were 30 – 39 years old, 16 market employers (22.54%) were 40 – 49 years old and 2 market employers (2.82%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		71	4.16	0.65
1	Empathy	71	3.96	0.85
2	Honesty	71	4.34	0.67
3	Nurturing Relationships Fully	71	4.20	0.77
Social Consciousness		71	4.24	0.58
4	Social Service Volunteering	71	4.24	0.73
5	Responsible Citizenship	71	4.45	0.65
6	Contributions to Group Effort	71	4.03	0.88
Discipline		71	4.25	0.63
7	Self-esteem	71	4.24	0.78
8	Self-discipline	71	4.32	0.81
9	Self-responsibility	71	4.20	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	71	4.14	0.98
2	They have comprehension ability	71	4.21	0.81
3	They have ability to apply theory to new situation	71	4.08	0.81
4	They have ability to apply knowledge to solve problems in the workplace	71	3.94	0.63
5	They have application of knowledge to research	71	3.93	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	71	3.94	0.79
2	They have ability to work under pressure	71	3.93	0.76
3	They look for new knowledge & self-improvement	71	4.14	0.72
4	They have ability to use information for problem solving	71	4.14	0.57

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement*** and ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	71	3.93	0.68
2	They carry out work without violating the rights of others and accountable for work	71	4.04	0.64
3	They have teamwork skill to achieve organization target/goals	71	4.03	0.58
4	They observe law, control, or agreement	71	3.99	0.62
5	They participate and foster group problem solving creatively	71	3.92	0.71
6	They initiative in problem analysis in accordance with group consensus	71	4.04	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work*** and ***They initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	71	4.07	0.66
2	They have effective communication	71	4.07	0.54
3	They have ability to use computer for finding information and for communication	71	4.25	0.50
4	They have ability in management of information system	71	4.17	0.53
5	They have ability to use information technology for presentation appropriately for work or for group of people	71	4.06	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	71	4.22	0.54
Knowledge	71	4.06	0.58
Cognitive Skill	71	4.04	0.49
Human Relationship and Responsibilities	71	3.99	0.45
Mathematical Analysis, Communication & Information Management	71	4.12	0.40

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	71	4.09	0.37

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	71	3.56	0.69
Employers are enjoy/happiness to assign job/project with AU's graduates	71	3.66	0.77
Employer Happiness	71	3.61	0.67
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	71	3.87	0.63
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	71	3.99	0.85
Global Competency	71	3.93	0.52

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** and ***Global Competency*** was on ***Employers are enjoy/happiness to assign job/project with AU's graduates (Employer Happiness)*** and ***Au's graduates are excellent in adapting and working with teams with diverse background and opinions. (Global Competency)***.

Psychomotor skills Scoring

Psychomotor skills		Number of Respondents	Mean	S.D.
1	Ability to control the quality of standard during the production process	94	3.90	0.66
2	Ability to maintain the quality of the outcome	94	3.89	0.67
3	Ability to control the quality and quantity of work within the specific time	94	3.77	0.54
4	Understand well on tools and application manipulation	94	3.82	0.49
5	Safety concern on work creation	94	3.87	0.53
6	Ability in improving the quality of work and production	94	3.89	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Psychomotor skills**. The major satisfaction of **Psychomotor skills** was on ***Ability to control the quality of standard during the production process.***

Satisfaction Scoring	Advertising (N= 22)		Computer Generated Imagery (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.05	0.77	4.00	0.47
Empathy	4.00	0.82	4.00	0.82
Honesty	4.18	0.80	4.25	0.50
Nurturing Relationships Fully	3.95	0.95	3.75	0.50
Social Consciousness				
Social Consciousness	4.15	0.55	4.33	0.47
Social Service Volunteering	4.05	0.84	4.25	0.50
Responsible Citizenship	4.55	0.74	4.25	0.50
Contributions to Group Effort	3.86	0.89	4.50	0.58
Discipline				
Discipline	4.41	0.48	4.17	0.69
Self-esteem	4.23	0.53	4.00	0.82
Self-discipline	4.77	0.53	4.00	0.82
Self-responsibility	4.23	0.69	4.50	0.58
Overall	4.20	0.54	4.17	0.52
Knowledge				
They have enough knowledge for working	4.09	0.81	4.25	0.50
They have comprehension ability	4.09	0.81	4.50	0.58
They have ability to apply theory to new situation	4.00	0.82	4.00	0.82
They have ability to apply knowledge to solve problems in the workplace	4.18	0.50	3.75	0.50
They have application of knowledge to research	4.05	0.58	4.50	0.58
Overall	4.08	0.56	4.20	0.46
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.91	0.92	3.75	0.50
They have ability to work under pressure	3.91	0.68	3.75	0.96
They look for new knowledge & self-improvement	4.05	0.65	4.50	0.58
They have ability to use information for problem solving	3.95	0.58	3.75	0.50
Overall	3.95	0.45	3.94	0.24
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.91	0.53	4.00	0.82
They carry out work without violating the rights of others and accountable for work	4.00	0.53	3.75	0.96
They have teamwork skill to achieve organization target/goals	3.95	0.58	3.50	0.58
They observe law, control, or agreement	3.91	0.53	4.25	0.50
They participate and foster group problem solving creatively	3.91	0.61	3.50	0.58
They initiative in problem analysis in accordance with group consensus	4.14	0.47	3.75	0.50
Overall	3.97	0.31	3.79	0.42
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.14	0.56	4.00	0.82
They have effective communication	4.18	0.66	4.00	0.00
They have ability to use computer for finding information and for communication	4.14	0.47	4.25	0.50
They have ability in management of information system	4.23	0.53	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.14	0.64	4.00	0.00
Overall	4.16	0.43	4.05	0.25
Satisfaction Overall	4.07	0.32	4.03	0.34
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.09	0.29	4.00	0.82
Employers are enjoy/happiness to assign job/project with AU's graduates	3.14	0.35	4.00	0.82
Overall	3.11	0.31	4.00	0.82
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.50	0.51	3.75	0.96
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.09	0.92	5.00	0.00
Overall	3.80	0.43	4.38	0.48

Satisfaction Scoring	Digital Media Communication (N= 23)		Live Event Creation and Management (N= 5)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.14	0.56	3.87	0.65
Empathy	3.83	0.94	3.60	0.89
Honesty	4.35	0.57	4.20	0.45
Nurturing Relationships Fully	4.26	0.62	3.80	0.84
Social Consciousness	4.04	0.61	4.13	0.56
Social Service Volunteering	4.22	0.60	3.80	0.84
Responsible Citizenship	4.22	0.60	4.40	0.55
Contributions to Group Effort	3.70	0.88	4.20	0.84
Discipline	4.07	0.71	4.20	0.61
Self-esteem	4.26	0.92	4.00	0.71
Self-discipline	3.96	0.93	4.20	0.84
Self-responsibility	4.00	0.85	4.40	0.55
Overall	4.09	0.53	4.07	0.56
Knowledge				
They have enough knowledge for working	4.04	1.22	4.40	0.89
They have comprehension ability	3.96	0.88	4.20	0.84
They have ability to apply theory to new situation	4.00	0.80	3.80	0.84
They have ability to apply knowledge to solve problems in the workplace	3.74	0.69	3.80	0.45
They have application of knowledge to research	3.61	0.72	4.20	0.45
Overall	3.87	0.67	4.08	0.48
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.04	0.77	3.60	0.55
They have ability to work under pressure	3.91	0.67	3.80	0.84
They look for new knowledge & self-improvement	4.09	0.73	4.00	0.71
They have ability to use information for problem solving	4.22	0.42	4.00	0.71
Overall	4.07	0.48	3.85	0.29
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.87	0.81	3.80	0.45
They carry out work without violating the rights of others and accountable for work	4.17	0.49	3.60	0.55
They have teamwork skill to achieve organization target/goals	4.22	0.52	3.60	0.55
They observe law, control, or agreement	3.96	0.77	3.80	0.45
They participate and foster group problem solving creatively	3.83	0.78	3.60	0.55
They initiative in problem analysis in accordance with group consensus	3.83	0.83	3.80	0.45
Overall	3.98	0.55	3.70	0.41
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.91	0.67	3.80	0.45
They have effective communication	4.00	0.43	4.20	0.45
They have ability to use computer for finding information and for communication	4.26	0.45	4.00	0.00
They have ability in management of information system	4.17	0.65	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.13	0.63	4.20	0.45
Overall	4.10	0.37	4.04	0.22
Satisfaction Overall	4.02	0.37	3.95	0.33
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.91	0.67	3.40	0.55
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	0.80	3.40	0.55
Overall	3.96	0.60	3.40	0.55
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.13	0.55	3.80	0.45
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.96	0.77	3.40	0.89
Overall	4.04	0.47	3.60	0.55

Satisfaction Scoring	New Media Communication (N= 2)		Performance Communication (N= 1)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.83	0.24	3.33	0.00
Empathy	4.50	0.71	3.00	0.00
Honesty	5.00	0.00	3.00	0.00
Nurturing Relationships Fully	5.00	0.00	4.00	0.00
Social Consciousness				
Social Consciousness	4.67	0.47	4.33	0.00
Social Service Volunteering	5.00	0.00	3.00	0.00
Responsible Citizenship	4.50	0.71	5.00	0.00
Contributions to Group Effort	4.50	0.71	5.00	0.00
Discipline				
Discipline	4.83	0.24	3.67	0.00
Self-esteem	5.00	0.00	3.00	0.00
Self-discipline	4.50	0.71	5.00	0.00
Self-responsibility	5.00	0.00	3.00	0.00
Overall	4.78	0.31	3.78	0.00
Knowledge				
They have enough knowledge for working	3.50	2.12	5.00	0.00
They have comprehension ability	5.00	0.00	4.00	0.00
They have ability to apply theory to new situation	5.00	0.00	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	1.41	4.00	0.00
They have application of knowledge to research	4.00	1.41	3.00	0.00
Overall	4.30	0.14	3.80	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.41	3.00	0.00
They have ability to work under pressure	4.50	0.71	4.00	0.00
They look for new knowledge & self-improvement	4.50	0.71	2.00	0.00
They have ability to use information for problem solving	4.50	0.71	4.00	0.00
Overall	4.38	0.88	3.25	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	3.00	0.00
They carry out work without violating the rights of others and accountable for work	3.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	3.50	0.71	4.00	0.00
They observe law, control, or agreement	4.50	0.71	3.00	0.00
They participate and foster group problem solving creatively	4.50	0.71	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.71	3.00	0.00
Overall	4.00	0.24	3.50	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.50	0.71	3.00	0.00
They have effective communication	4.50	0.71	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	3.00	0.00
They have ability in management of information system	3.50	0.71	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	3.50	0.71	4.00	0.00
Overall	4.00	0.57	3.60	0.00
Satisfaction Overall	4.29	0.30	3.59	0.00
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.00	1.41	3.00	0.00
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	1.41	4.00	0.00
Overall	4.00	1.41	3.50	0.00
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.50	0.71	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	1.41	4.00	0.00
Overall	4.25	1.06	4.00	0.00

Satisfaction Scoring	Public Relations (N= 10)		Visual Communication Design (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.43	0.55	4.67	0.47
Empathy	4.10	0.88	4.50	0.58
Honesty	4.60	0.70	4.75	0.50
Nurturing Relationships Fully	4.60	0.52	4.75	0.50
Social Consciousness	4.63	0.51	4.67	0.38
Social Service Volunteering	4.80	0.42	4.50	0.58
Responsible Citizenship	4.60	0.70	5.00	0.00
Contributions to Group Effort	4.50	0.85	4.50	0.58
Discipline	4.20	0.80	4.58	0.42
Self-esteem	4.30	0.95	4.50	1.00
Self-discipline	4.20	0.79	4.50	0.58
Self-responsibility	4.10	0.99	4.75	0.50
Overall	4.42	0.57	4.64	0.36
Knowledge				
They have enough knowledge for working	4.10	0.88	4.75	0.50
They have comprehension ability	4.60	0.70	4.75	0.50
They have ability to apply theory to new situation	4.30	0.82	4.75	0.50
They have ability to apply knowledge to solve problems in the workplace	3.90	0.74	4.25	0.50
They have application of knowledge to research	4.00	0.82	4.25	0.96
Overall	4.18	0.56	4.55	0.34
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.10	0.74	4.00	0.82
They have ability to work under pressure	3.90	1.10	4.25	0.96
They look for new knowledge & self-improvement	4.30	0.67	4.75	0.50
They have ability to use information for problem solving	4.40	0.70	4.50	0.58
Overall	4.18	0.59	4.38	0.52
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.82	4.50	0.58
They carry out work without violating the rights of others and accountable for work	4.30	0.95	4.25	0.50
They have teamwork skill to achieve organization target/goals	4.20	0.42	4.25	0.96
They observe law, control, or agreement	4.10	0.57	4.25	0.50
They participate and foster group problem solving creatively	4.20	0.79	4.25	0.96
They initiative in problem analysis in accordance with group consensus	4.30	0.67	4.75	0.50
Overall	4.18	0.47	4.38	0.48
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.40	0.70	4.25	0.96
They have effective communication	3.90	0.57	4.00	0.82
They have ability to use computer for finding information and for communication	4.60	0.52	4.75	0.50
They have ability in management of information system	4.20	0.42	4.50	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	3.80	1.03	4.00	0.82
Overall	4.18	0.46	4.30	0.68
Satisfaction Overall	4.23	0.43	4.45	0.36
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.70	0.82	3.50	0.58
Employers are enjoy/happiness to assign job/project with AU's graduates	3.80	0.79	4.00	1.15
Overall	3.75	0.72	3.75	0.87
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.90	0.74	4.25	0.50
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.80	0.79	3.75	0.96
Overall	3.85	0.63	4.00	0.58

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Vincent Mary School of Engineer
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Engineer (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	5	31.25%
	Female	11	68.75%
	Total	16	100.00%
Age	Lower than 30 years old	3	18.75%
	30 - 39 years old	7	43.75%
	40 - 49 years old	5	31.25%
	50 - 59 years old	1	6.25%
	60 years old or over	0	0.00%
	Total	16	100.00%

16 market employers answered to the questionnaires. They were 5 males (31.25%) and 11 females (68.75%).

3 market employers (18.75%) were younger than 30 years old, 7 market employers (43.75%) were 30 – 39 years old, 5 market employers (31.25%) were 40 – 49 years old and 1 market employers (6.25%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		16	4.25	0.82
1	Empathy	16	4.31	0.87
2	Honesty	16	4.25	0.86
3	Nurturing Relationships Fully	16	4.19	0.98
Social Consciousness		16	3.96	0.51
4	Social Service Volunteering	16	4.13	0.72
5	Responsible Citizenship	16	3.81	0.66
6	Contributions to Group Effort	16	3.94	0.68
Discipline		16	4.08	0.60
7	Self-esteem	16	4.00	0.89
8	Self-discipline	16	3.94	0.85
9	Self-responsibility	16	4.31	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **ethics** was on **Ethics** and **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	16	4.19	0.54
2	They have comprehension ability	16	4.00	0.73
3	They have ability to apply theory to new situation	16	3.94	0.85
4	They have ability to apply knowledge to solve problems in the workplace	16	3.81	0.75
5	They have application of knowledge to research	16	4.00	0.73

Au's market employers generally had *high and very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	16	4.06	0.68
2	They have ability to work under pressure	16	3.81	0.66
3	They look for new knowledge & self-improvement	16	3.88	0.34
4	They have ability to use information for problem solving	16	3.94	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	16	4.13	0.62
2	They carry out work without violating the rights of others and accountable for work	16	4.13	0.81
3	They have teamwork skill to achieve organization target/goals	16	4.00	0.52
4	They observe law, control, or agreement	16	4.13	0.72
5	They participate and foster group problem solving creatively	16	4.06	0.57
6	They initiative in problem analysis in accordance with group consensus	16	3.94	0.57

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job, They carry out work without violating the rights of others and accountable for work and They observe law, control, or agreement.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	16	3.94	0.85
2	They have effective communication	16	4.06	0.57
3	They have ability to use computer for finding information and for communication	16	4.13	0.62
4	They have ability in management of information system	16	4.25	0.68
5	They have ability to use information technology for presentation appropriately for work or for group of people	16	3.88	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability in management of information system.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	16		
Knowledge	4.10	0.53	0.56
Cognitive Skill	16	3.92	0.43
Human Relationship and Responsibilities	16	4.06	0.43
Mathematical Analysis, Communication & Information Management	16	4.05	0.42

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	16	4.02	0.35

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	16	4.00	0.89
Employers are enjoy/happiness to assign job/project with AU's graduates	16	4.06	0.77
Employer Happiness	16	4.03	0.62
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	16	4.00	0.73
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	16	4.00	0.97
Global Competency	16	4.00	0.71

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** and ***Global Competency*** was on ***Employers are enjoy/happiness to assign job/project with AU's graduates (Employer Happiness)***.

Satisfaction Scoring	Aeronautic Engineering (N= 3)		Computer Engineering (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.11	0.19	4.33	0.54
Empathy	4.00	0.00	4.50	0.58
Honesty	4.00	0.00	4.75	0.50
Nurturing Relationships Fully	4.33	0.58	3.75	0.96
Social Consciousness	4.00	0.33	3.67	0.54
Social Service Volunteering	4.33	0.58	3.75	0.96
Responsible Citizenship	4.00	0.00	3.75	0.50
Contributions to Group Effort	3.67	0.58	3.50	0.58
Discipline	3.89	0.38	3.92	0.74
Self-esteem	3.67	0.58	4.00	1.15
Self-discipline	3.67	0.58	3.75	0.50
Self-responsibility	4.33	0.58	4.00	0.82
Overall	4.00	0.19	3.97	0.51
Knowledge				
They have enough knowledge for working	4.00	0.00	4.50	0.58
They have comprehension ability	4.00	0.00	4.25	0.50
They have ability to apply theory to new situation	4.00	0.00	3.75	0.96
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.25	0.50
They have application of knowledge to research	4.00	1.00	4.00	0.82
Overall	4.00	0.20	4.15	0.47
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.67	0.58	4.25	0.50
They have ability to work under pressure	3.33	0.58	3.75	0.96
They look for new knowledge & self-improvement	3.67	0.58	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.25	0.96
Overall	3.67	0.38	4.06	0.55
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.25	0.50
They carry out work without violating the rights of others and accountable for work	4.00	1.00	4.50	0.58
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00
They observe law, control, or agreement	4.00	0.00	4.25	0.50
They participate and foster group problem solving creatively	4.00	0.00	4.25	0.50
They initiative in problem analysis in accordance with group consensus	3.67	0.58	4.25	0.50
Overall	3.94	0.19	4.25	0.22
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	1.00	4.00	0.82
They have effective communication	3.67	0.58	4.25	0.50
They have ability to use computer for finding information and for communication	4.00	0.00	4.25	0.96
They have ability in management of information system	4.33	0.58	4.50	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.82
Overall	4.00	0.20	4.20	0.43
Satisfaction Overall	3.92	0.17	4.13	0.15
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.33	0.58	3.50	0.58
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	0.00	4.75	0.50
Overall	4.17	0.29	4.13	0.48
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.33	0.58	4.25	0.50
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.33	0.58	4.00	1.41
Overall	4.33	0.58	4.13	0.85

Satisfaction Scoring	Electrical Engineering (N= 3)		Mechatronics Engineering (N= 5)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.89	0.19	3.73	1.21
Empathy	5.00	0.00	3.80	1.30
Honesty	4.67	0.58	3.60	1.14
Nurturing Relationships Fully	5.00	0.00	3.80	1.30
Social Consciousness				
Social Consciousness	4.56	0.19	3.87	0.56
Social Service Volunteering	4.33	0.58	4.20	0.84
Responsible Citizenship	4.33	0.58	3.60	0.89
Contributions to Group Effort	5.00	0.00	3.80	0.45
Discipline				
Discipline	4.78	0.19	4.07	0.55
Self-esteem	5.00	0.00	3.60	0.89
Self-discipline	4.33	0.58	4.40	0.89
Self-responsibility	5.00	0.00	4.20	0.84
Overall	4.74	0.17	3.89	0.66
Knowledge				
They have enough knowledge for working	4.67	0.58	3.80	0.45
They have comprehension ability	4.67	0.58	3.40	0.89
They have ability to apply theory to new situation	4.67	0.58	3.80	1.10
They have ability to apply knowledge to solve problems in the workplace	4.00	1.00	3.40	0.89
They have application of knowledge to research	4.00	1.00	3.80	0.45
Overall	4.40	0.53	3.64	0.73
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.00	4.20	0.84
They have ability to work under pressure	4.00	0.00	4.00	0.71
They look for new knowledge & self-improvement	3.67	0.58	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	3.80	0.84
Overall	3.92	0.14	4.00	0.53
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.67	0.58	4.00	0.71
They carry out work without violating the rights of others and accountable for work	3.67	1.15	4.20	0.84
They have teamwork skill to achieve organization target/goals	4.33	0.58	3.60	0.55
They observe law, control, or agreement	4.67	0.58	3.60	0.89
They participate and foster group problem solving creatively	4.33	0.58	3.80	0.84
They initiative in problem analysis in accordance with group consensus	4.33	0.58	3.80	0.45
Overall	4.33	0.60	3.83	0.55
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	1.00	3.80	1.10
They have effective communication	4.67	0.58	3.80	0.45
They have ability to use computer for finding information and for communication	4.33	0.58	3.80	0.45
They have ability in management of information system	4.00	1.00	4.00	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	1.00	3.80	0.84
Overall	4.20	0.72	3.84	0.38
Satisfaction Overall	4.32	0.31	3.84	0.51
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.33	1.15	3.80	1.10
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	1.00	3.60	0.89
Overall	4.17	0.29	3.70	0.97
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.67	0.58	3.60	0.89
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.33	0.58	4.00	1.00
Overall	3.50	0.00	3.80	0.76

Satisfaction Scoring	Telecommunication and Electronics Engineering (N= 1)	
	Mean	S.D.
Ethics		
Ethics	5.00	0.00
Empathy	5.00	0.00
Honesty	5.00	0.00
Nurturing Relationships Fully	5.00	0.00
Social Consciousness	3.67	0.00
Social Service Volunteering	4.00	0.00
Responsible Citizenship	3.00	0.00
Contributions to Group Effort	4.00	0.00
Discipline	3.33	0.00
Self-esteem	4.00	0.00
Self-discipline	2.00	0.00
Self-responsibility	4.00	0.00
Overall	4.00	0.00
Knowledge		
They have enough knowledge for working	4.00	0.00
They have comprehension ability	4.00	0.00
They have ability to apply theory to new situation	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	3.00	0.00
They have application of knowledge to research	5.00	0.00
Overall	3.80	0.00
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00
They have ability to work under pressure	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00
They have ability to use information for problem solving	3.00	0.00
Overall	3.75	0.00
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	3.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	5.00	0.00
They observe law, control, or agreement	5.00	0.00
They participate and foster group problem solving creatively	4.00	0.00
They initiative in problem analysis in accordance with group consensus	3.00	0.00
Overall	4.00	0.00
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.00	0.00
They have effective communication	4.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00
They have ability in management of information system	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00
Overall	4.20	0.00
Satisfaction Overall	3.95	0.00
Employer Happiness		
Employers are enjoy/happiness to working with AU's graduates	5.00	0.00
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	0.00
Overall	4.50	0.00
Global Competency		
Au's graduates are acceptance and understand with multi-culture and new opinion	5.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	5.00	0.00
Overall	5.00	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Thomas Aquinas
School of Law
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Thomas Aquinas School of Law (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	7	46.67%
	Female	8	53.33%
	Total	15	100.00%
Age	Lower than 30 years old	1	6.67%
	30 - 39 years old	9	60.00%
	40 - 49 years old	4	26.67%
	50 - 59 years old	1	6.67%
	60 years old or over	0	0.00%
	Total	15	100.00%

15 market employers answered to the questionnaires. They were 7 males (46.67%) and 8 females (53.33%).

1 market employers (6.67%) were younger than 30 years old, 9 market employers (60.00%) were 30 – 39 years old, 4 market employers (26.67%) were 40 – 49 years old and 1 market employers (6.67) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		15	4.42	0.48
1	Empathy	15	4.47	0.74
2	Honesty	15	4.53	0.74
3	Nurturing Relationships Fully	15	4.27	0.59
Social Consciousness		15	4.42	0.51
4	Social Service Volunteering	15	4.40	0.91
5	Responsible Citizenship	15	4.47	0.64
6	Contributions to Group Effort	15	4.40	0.74
Discipline		15	4.29	0.60
7	50	15	4.33	0.82
8	Self-discipline	15	4.33	0.72
9	Self-responsibility	15	4.20	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics** and **Social Consciousness**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	15	3.73	0.80
2	They have comprehension ability	15	3.80	1.08
3	They have ability to apply theory to new situation	15	3.80	0.77
4	They have ability to apply knowledge to solve problems in the workplace	15	4.47	0.74
5	They have application of knowledge to research	15	3.93	0.80

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	15	4.13	0.74
2	They have ability to work under pressure	15	3.93	0.88
3	They look for new knowledge & self-improvement	15	3.93	0.88
4	They have ability to use information for problem solving	15	4.13	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	15	4.27	0.80
2	They carry out work without violating the rights of others and accountable for work	15	3.87	0.74
3	They have teamwork skill to achieve organization target/goals	15	3.87	1.13
4	They observe law, control, or agreement	15	3.73	0.96
5	They participate and foster group problem solving creatively	15	4.27	0.80
6	They initiative in problem analysis in accordance with group consensus	15	4.13	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	15	4.07	0.96
2	They have effective communication	15	4.40	0.51
3	They have ability to use computer for finding information and for communication	15	4.27	0.80
4	They have ability in management of information system	15	4.27	0.80
5	They have ability to use information technology for presentation appropriately for work or for group of people	15	4.27	0.80

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	15	4.38	0.47
Knowledge	15	3.95	0.50
Cognitive Skill	15	4.03	0.65
Human Relationship and Responsibilities	15	4.02	0.56
Mathematical Analysis, Communication & Information Management	15	4.25	0.53

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	15	4.13	0.45

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	15	3.53	1.19
Employers are enjoy/happiness to assign job/project with AU's graduates	15	3.80	1.01
Employer Happiness	15	3.67	0.82
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	15	3.93	0.88
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	15	3.93	0.96
Global Competency	15	3.93	0.84

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** and ***Global Competency*** was on ***Employers are enjoy/happiness to assign job/project with AU's graduates (Employer Happiness)***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Louis Nobiron
School of Music
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: School of Music (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	37.50%
	Female	5	62.50%
	Total	8	100.00%
Age	Lower than 30 years old	1	12.50%
	30 - 39 years old	4	50.00%
	40 - 49 years old	2	25.00%
	50 - 59 years old	1	12.50%
	60 years old or over	0	0.00%
	Total	8	100.00%

8 market employers answered to the questionnaires. They were 3 male (37.50%) and 5 females (62.50%).

1 market employers (12.50%) were younger than 30 years old, 4 market employers (50.00%) were 30 – 39 years old, 2 market employers (25.00%) were 40 – 49 years old and 1 market employers (12.50%) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		8	4.29	0.70
1	Empathy	8	4.38	0.74
2	Honesty	8	4.25	0.89
3	Nurturing Relationships Fully	8	4.25	0.71
Social Consciousness		8	4.46	0.43
4	Social Service Volunteering	8	4.38	0.74
5	Responsible Citizenship	8	4.38	0.52
6	Contributions to Group Effort	8	4.63	0.52
Discipline		8	4.25	0.64
7	Self-esteem	8	4.00	0.93
8	Self-discipline	8	4.50	0.53
9	Self-responsibility	8	4.25	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	8	3.75	1.16
2	They have comprehension ability	8	4.13	0.64
3	They have ability to apply theory to new situation	8	4.38	0.52
4	They have ability to apply knowledge to solve problems in the workplace	8	4.38	0.74
5	They have application of knowledge to research	8	4.25	0.89

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation*** and ***They have ability to apply knowledge to solve problems in the workplace***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	8	4.13	0.64
2	They have ability to work under pressure	8	3.88	0.64
3	They look for new knowledge & self-improvement	8	4.00	0.76
4	They have ability to use information for problem solving	8	3.88	0.83

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	8	4.13	0.83
2	They carry out work without violating the rights of others and accountable for work	8	4.25	0.89
3	They have teamwork skill to achieve organization target/goals	8	4.13	0.64
4	They observe law, control, or agreement	8	4.50	0.53
5	They participate and foster group problem solving creatively	8	4.38	0.74
6	They initiative in problem analysis in accordance with group consensus	8	4.38	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	8	4.25	0.71
2	They have effective communication	8	4.25	0.71
3	They have ability to use computer for finding information and for communication	8	4.25	0.89
4	They have ability in management of information system	8	4.50	0.53
5	They have ability to use information technology for presentation appropriately for work or for group of people	8	4.75	0.46

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***They have ability to use information technology for presentation appropriately for work or for group of people***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	8	4.33	0.53
Knowledge	8	4.18	0.58
Cognitive Skill	8	3.97	0.56
Human Relationship and Responsibilities	8	4.29	0.56
Mathematical Analysis, Communication & Information Management	8	4.40	0.58

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	8	4.23	0.48

Au's market employers generally had *very high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	8	3.88	0.83
Employers are enjoy/happiness to assign job/project with AU's graduates	8	4.00	0.93
Employer Happiness	8	3.94	0.82
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	8	4.25	0.46
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	8	3.88	0.83
Global Competency	8	4.06	0.56

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to assign job/project with AU's graduates (Employer Happiness)** and **Au's graduates are acceptance and understand with multi-culture and new opinion (Global Competency)**.

Satisfaction Scoring	Music Business (N= 5)		Music Entrepreneurship (N= 3)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.47	0.61	4.00	0.88
Empathy	4.60	0.55	4.00	1.00
Honesty	4.60	0.55	3.67	1.15
Nurturing Relationships Fully	4.20	0.84	4.33	0.58
Social Consciousness	4.53	0.38	4.33	0.58
Social Service Volunteering	4.60	0.55	4.00	1.00
Responsible Citizenship	4.40	0.55	4.33	0.58
Contributions to Group Effort	4.60	0.55	4.67	0.58
Discipline	4.60	0.37	3.67	0.58
Self-esteem	4.40	0.55	3.33	1.15
Self-discipline	4.80	0.45	4.00	0.00
Self-responsibility	4.60	0.55	3.67	0.58
Overall	4.53	0.41	4.00	0.62
Knowledge				
They have enough knowledge for working	3.60	1.52	4.00	0.00
They have comprehension ability	4.40	0.55	3.67	0.58
They have ability to apply theory to new situation	4.60	0.55	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.60	0.55	4.00	1.00
They have application of knowledge to research	4.40	0.89	4.00	1.00
Overall	4.32	0.69	3.93	0.31
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.40	0.55	3.67	0.58
They have ability to work under pressure	4.20	0.45	3.33	0.58
They look for new knowledge & self-improvement	4.20	0.84	3.67	0.58
They have ability to use information for problem solving	4.20	0.84	3.33	0.58
Overall	4.25	0.43	3.50	0.43
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.20	0.84	4.00	1.00
They carry out work without violating the rights of others and accountable for work	4.40	0.89	4.00	1.00
They have teamwork skill to achieve organization target/goals	4.20	0.45	4.00	1.00
They observe law, control, or agreement	4.40	0.55	4.67	0.58
They participate and foster group problem solving creatively	4.60	0.55	4.00	1.00
They initiative in problem analysis in accordance with group consensus	4.40	0.55	4.33	0.58
Overall	4.37	0.52	4.17	0.73
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.40	0.89	4.00	0.00
They have effective communication	4.60	0.55	3.67	0.58
They have ability to use computer for finding information and for communication	4.60	0.89	3.67	0.58
They have ability in management of information system	4.80	0.45	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.80	0.45	4.67	0.58
Overall	4.64	0.61	4.00	0.20
Satisfaction Overall	4.42	0.46	3.92	0.36
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.20	0.84	3.33	0.58
Employers are enjoy/happiness to assign job/project with AU's graduates	4.40	0.89	3.33	0.58
Overall	4.30	0.76	3.33	0.58
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.40	0.55	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.20	0.84	3.33	0.58
Overall	4.30	0.57	3.67	0.29

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Bernadette De Lourdes School of Nursing
Science
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Bernadette De Lourdes School of Nursing Science (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	6	30.00%
	Female	14	70.00%
	Total	20	100.00%
Age	Lower than 30 years old	4	20.00%
	30 - 39 years old	1	5.00%
	40 - 49 years old	13	65.00%
	50 - 59 years old	2	10.00%
	60 years old or over	0	0.00%
	Total	20	100.00%

20 market employers answered to the questionnaires. They were 6 males (30.00%) and 14 females (70.00%).

4 market employers (20.00%) were younger than 30 years old, 1 market employers (5.00%) were 30 – 39 years old, 13 market employers (65.00%) were 40 – 49 years old and 2 market employers (10.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		20	4.15	0.62
1	Empathy	20	3.95	0.76
2	Honesty	20	4.30	0.57
3	Nurturing Relationships Fully	20	4.20	0.89
Social Consciousness		20	4.12	0.69
4	Social Service Volunteering	20	4.25	0.72
5	Responsible Citizenship	20	4.05	0.76
6	Contributions to Group Effort	20	4.05	0.89
Discipline		20	4.08	0.55
7	Self-esteem	20	3.90	0.85
8	Self-discipline	20	4.15	0.59
9	Self-responsibility	20	4.20	0.70

Au's market employers generally *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	20	4.35	0.59
2	They have comprehension ability	20	4.40	0.60
3	They have ability to apply theory to new situation	20	4.50	0.61
4	They have ability to apply knowledge to solve problems in the workplace	20	4.25	0.64
5	They have application of knowledge to research	20	4.10	0.91

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	20	4.15	0.81
2	They have ability to work under pressure	20	4.15	0.67
3	They look for new knowledge & self-improvement	20	4.35	0.59
4	They have ability to use information for problem solving	20	4.20	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	20	4.45	0.69
2	They carry out work without violating the rights of others and accountable for work	20	4.35	0.59
3	They have teamwork skill to achieve organization target/goals	20	4.50	0.69
4	They observe law, control, or agreement	20	4.50	0.69
5	They participate and foster group problem solving creatively	20	4.10	0.85
6	They initiative in problem analysis in accordance with group consensus	20	4.20	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	20	4.00	0.86
2	They have effective communication	20	4.30	0.73
3	They have ability to use computer for finding information and for communication	20	4.10	0.79
4	They have ability in management of information system	20	4.30	0.66
5	They have ability to use information technology for presentation appropriately for work or for group of people	20	4.05	0.83

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***, and ***They have ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	20	4.12	0.58
Knowledge	20	4.32	0.51
Cognitive Skill	20	4.21	0.55
Human Relationship and Responsibilities	20	4.35	0.52
Mathematical Analysis, Communication & Information Management	20	4.15	0.58

Au's market employers generally had *high* satisfaction on all aspects **except** very *high* satisfaction on **Ethics**. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	20	4.23	0.43
Psychomotor Skill on Nursing Science	20	3.95	0.76

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall*** and ***Psychomotor Skill on Nursing Science***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	20	4.60	0.68
Employers are enjoy/happiness to assign job/project with AU's graduates	20	4.25	0.79
Employer Happiness	20	4.43	0.57
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	20	4.40	0.60
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	20	4.25	0.72
Global Competency	20	4.33	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)** and **Au's graduates are acceptance and understand with multi-culture and new opinion (Global Competency)**.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Bachelor's Degree)**

AU's Performance by Items
Market Employer: Vincent Mary School of Science and Technology
(Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	12	92.31%
	Female	1	7.69%
	Total	13	100.00%
Age	Lower than 30 years old	1	7.69%
	30 - 39 years old	10	76.92%
	40 - 49 years old	1	7.69%
	50 - 59 years old	1	7.69%
	60 years old or over	0	0.00%
	Total	13	100.00%

13 market employers answered to the questionnaires. They were 8 males (61.54%) and 5 females (38.46%).

1 market employers (7.69%) were younger than 30 years old and 3 market employers (23.08%) were 30 – 39 years old, 8 market employers (61.54%) were 40 - 49 years old and 1 market employers (7.69%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		13	4.49	0.60
1	Empathy	13	4.31	0.85
2	Honesty	13	4.54	0.66
3	Nurturing Relationships Fully	13	4.62	0.51
Social Consciousness		13	4.36	0.62
4	Social Service Volunteering	13	4.38	0.77
5	Responsible Citizenship	13	4.15	0.90
6	Contributions to Group Effort	13	4.54	0.66
Discipline		13	4.31	0.79
7	Self-esteem	13	4.31	1.03
8	Self-discipline	13	4.54	0.78
9	Self-responsibility	13	4.08	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	13	4.00	0.71
2	They have comprehension ability	13	4.00	0.71
3	They have ability to apply theory to new situation	13	4.31	0.63
4	They have ability to apply knowledge to solve problems in the workplace	13	4.38	0.87
5	They have application of knowledge to research	13	3.85	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have ability to apply knowledge to solve problems in the workplace***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	13	4.15	0.99
2	They have ability to work under pressure	13	3.92	0.49
3	They look for new knowledge & self-improvement	13	4.00	0.58
4	They have ability to use information for problem solving	13	3.85	0.55

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	13	3.92	0.64
2	They carry out work without violating the rights of others and accountable for work	13	3.92	0.64
3	They have teamwork skill to achieve organization target/goals	13	4.00	0.58
4	They observe law, control, or agreement	13	3.92	0.64
5	They participate and foster group problem solving creatively	13	4.31	0.85
6	They initiative in problem analysis in accordance with group consensus	13	4.15	0.90

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	13	4.38	0.87
2	They have effective communication	13	4.62	0.65
3	They have ability to use computer for finding information and for communication	13	4.31	0.75
4	They have ability in management of information system	13	4.23	0.93
5	They have ability to use information technology for presentation appropriately for work or for group of people	13	4.38	0.87

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication*** and ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	13	4.38	0.59
Knowledge	13	4.11	0.49
Cognitive Skill	13	3.98	0.55
Human Relationship and Responsibilities	13	4.04	0.58
Mathematical Analysis, Communication & Information Management	13	4.38	0.75

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	13	4.18	0.52

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	1032	3.88	0.83
Employers are enjoy/happiness to assign job/project with AU's graduates	1032	3.81	0.80
Employer Happiness	1032	3.84	0.69
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	1032	3.85	0.75
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	1032	3.95	0.80
Global Competency	1032	3.90	0.63

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** and ***Global Competency*** was on ***Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)*** and ***Au's graduates are excellent in adapting and working with teams with diverse background and opinions(Global Competency)***.

Satisfaction Scoring	Computer Science (N= 9)		Information Technology (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.67	0.53	4.08	0.63
Empathy	4.44	0.88	4.00	0.82
Honesty	4.78	0.44	4.00	0.82
Nurturing Relationships Fully	4.78	0.44	4.25	0.50
Social Consciousness	4.41	0.64	4.25	0.63
Social Service Volunteering	4.56	0.73	4.00	0.82
Responsible Citizenship	4.00	0.87	4.50	1.00
Contributions to Group Effort	4.67	0.71	4.25	0.50
Discipline	4.33	0.76	4.25	0.96
Self-esteem	4.33	1.12	4.25	0.96
Self-discipline	4.67	0.71	4.25	0.96
Self-responsibility	4.00	0.71	4.25	0.96
Overall	4.47	0.60	4.19	0.62
Knowledge				
They have enough knowledge for working	4.00	0.71	4.00	0.82
They have comprehension ability	4.11	0.60	3.75	0.96
They have ability to apply theory to new situation	4.33	0.50	4.25	0.96
They have ability to apply knowledge to solve problems in the workplace	4.44	0.88	4.25	0.96
They have application of knowledge to research	3.89	0.60	3.75	0.96
Overall	4.16	0.30	4.00	0.85
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.33	1.00	3.75	0.96
They have ability to work under pressure	4.00	0.50	3.75	0.50
They look for new knowledge & self-improvement	4.11	0.33	3.75	0.96
They have ability to use information for problem solving	4.00	0.50	3.50	0.58
Overall	4.11	0.49	3.69	0.66
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.50	3.75	0.96
They carry out work without violating the rights of others and accountable for work	3.89	0.60	4.00	0.82
They have teamwork skill to achieve organization target/goals	4.00	0.50	4.00	0.82
They observe law, control, or agreement	4.00	0.50	3.75	0.96
They participate and foster group problem solving creatively	4.56	0.73	3.75	0.96
They initiative in problem analysis in accordance with group consensus	4.44	0.88	3.50	0.58
Overall	4.15	0.51	3.79	0.74
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.56	0.73	4.00	1.15
They have effective communication	4.78	0.44	4.25	0.96
They have ability to use computer for finding information and for communication	4.67	0.50	3.50	0.58
They have ability in management of information system	4.44	0.88	3.75	0.96
They have ability to use information technology for presentation appropriately for work or for group of people	4.44	0.88	4.25	0.96
Overall	4.58	0.64	3.95	0.89
Satisfaction Overall	4.29	0.40	3.92	0.74
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.22	0.97	4.25	0.96
Employers are enjoy/happiness to assign job/project with AU's graduates	3.22	0.44	4.25	0.96
Overall	3.72	0.51	4.25	0.96
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.78	0.67	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.56	0.88	3.50	0.58
Overall	3.67	0.50	3.75	0.29

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

**AU's Performance by Items
(Master's Degree)**

AU's Performance by Items

Market Employer: Master Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	85	46.96%
	Female	96	53.04%
	Total	181	100.00%
Age	Lower than 30 years old	1	0.55%
	30 - 39 years old	21	11.60%
	40 - 49 years old	126	69.61%
	50 - 59 years old	29	16.02%
	60 years old or over	4	2.21%
	Total	181	100.00%

181 market employers answered to the questionnaires. They were 85 males (46.96%) and 96 females (53.04%).

1 market employers (0.55%) were younger than 30 years old, 21 market employers (11.60%) were 30 – 39 years old, 126 market employers (69.61%) were 40 – 49 years old, 29 market employers (16.02%) were 50 - 59 years old and 4 market employer (2.21%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		181	4.22	0.62
1	Empathy	181	4.13	0.77
2	Honesty	181	4.27	0.74
3	Nurturing Relationships Fully	181	4.27	0.72
Social Consciousness		181	4.19	0.63
4	Social Service Volunteering	181	4.29	0.71
5	Responsible Citizenship	181	4.09	0.83
6	Contributions to Group Effort	181	4.19	0.78
Discipline		181	4.21	0.60
7	Self-esteem	181	4.19	0.82
8	Self-discipline	181	4.23	0.70
9	Self-responsibility	181	4.22	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	181	4.19	0.78
2	They have comprehension ability	181	4.16	0.75
3	They have ability to apply theory to new situation	181	4.28	0.73
4	They have ability to apply knowledge to solve problems in the workplace	181	4.11	0.67
5	They have application of knowledge to research	181	3.98	0.80

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	181	3.99	0.70
2	They have ability to work under pressure	181	4.15	0.69
3	They look for new knowledge & self-improvement	181	4.12	0.69
4	They have ability to use information for problem solving	181	4.03	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement*** and ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	181	4.08	0.64
2	They carry out work without violating the rights of others and accountable for work	181	4.13	0.72
3	They have teamwork skill to achieve organization target/goals	181	4.04	0.67
4	They observe law, control, or agreement	181	3.98	0.68
5	They participate and foster group problem solving creatively	181	4.04	0.69
6	They initiative in problem analysis in accordance with group consensus	181	4.03	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	181	4.24	0.59
2	They have effective communication	181	4.28	0.54
3	They have ability to use computer for finding information and for communication	181	4.15	0.57
4	They have ability in management of information system	181	4.20	0.64
5	They have ability to use information technology for presentation appropriately for work or for group of people	181	4.22	0.54

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	181	4.21	0.54
Knowledge	181	4.14	0.46
Cognitive Skill	181	4.07	0.47
Human Relationship and Responsibilities	181	4.05	0.46
Mathematical Analysis, Communication & Information Management	181	4.22	0.35

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	181	4.14	0.32

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	181	3.82	0.78
Employers are enjoy/happiness to assign job/project with AU's graduates	181	3.75	0.76
Employer Happiness	181	3.78	0.66
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	181	3.85	0.67
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	181	3.85	0.76
Global Competency	181	3.85	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)**.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Graduate School of Business and Advanced
Technology Management
(Master's degree)**

AU's Performance by Items

Market Employer: Graduate School of Business and Advanced Technology Management (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	67	45.89%
	Female	79	54.11%
	Total	146	100.00%
Age	Lower than 30 years old	1	0.68%
	30 - 39 years old	17	11.64%
	40 - 49 years old	102	69.86%
	50 - 59 years old	22	15.07%
	60 years old or over	4	2.74%
	Total	146	100.00%

146 market employers answered to the questionnaires. They were 67 males (45.89%) and 79 females (54.11%).

1 market employers (0.68%) were younger than 30 years old, 17 market employers (11.64%) were 30 – 39 years old, 102 market employers (69.86%) were 40 – 49 years old, 22 market employers (15.07%) were 50 - 59 years old and 4 market employers (2.74%) were 60 years old or over.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		146	4.26	0.61
1	Empathy	146	4.18	0.78
2	Honesty	146	4.27	0.75
3	Nurturing Relationships Fully	146	4.33	0.68
Social Consciousness		146	4.21	0.65
4	Social Service Volunteering	146	4.32	0.70
5	Responsible Citizenship	146	4.10	0.84
6	Contributions to Group Effort	146	4.23	0.80
Discipline		146	4.25	0.59
7	Self-esteem	146	4.23	0.79
8	Self-discipline	146	4.27	0.69
9	Self-responsibility	146	4.25	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	146	4.25	0.78
2	They have comprehension ability	146	4.22	0.77
3	They have ability to apply theory to new situation	146	4.34	0.69
4	They have ability to apply knowledge to solve problems in the workplace	146	4.10	0.66
5	They have application of knowledge to research	146	3.99	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	146	3.99	0.67
2	They have ability to work under pressure	146	4.19	0.68
3	They look for new knowledge & self-improvement	146	4.11	0.68
4	They have ability to use information for problem solving	146	4.01	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	146	4.06	0.61
2	They carry out work without violating the rights of others and accountable for work	146	4.10	0.71
3	They have teamwork skill to achieve organization target/goals	146	4.00	0.66
4	They observe law, control, or agreement	146	3.95	0.69
5	They participate and foster group problem solving creatively	146	4.01	0.65
6	They initiative in problem analysis in accordance with group consensus	146	4.01	0.61

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	146	4.27	0.54
2	They have effective communication	146	4.25	0.53
3	They have ability to use computer for finding information and for communication	146	4.13	0.55
4	They have ability in management of information system	146	4.21	0.62
5	They have ability to use information technology for presentation appropriately for work or for group of people	146	4.21	0.51

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	146	4.24	0.54
Knowledge	146	4.18	0.43
Cognitive Skill	146	4.08	0.47
Human Relationship and Responsibilities	146	4.02	0.46
Mathematical Analysis, Communication & Information Management	146	4.21	0.34

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	146	4.15	0.31

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	146	3.75	0.79
Employers are enjoy/happiness to assign job/project with AU's graduates	146	3.72	0.73
Employer Happiness	146	3.73	0.67
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	146	3.77	0.70
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	146	3.80	0.75
Global Competency	146	3.79	0.60

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** and ***Global Competency*** was on ***Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)*** and ***Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)***.

Satisfaction Scoring	Business Administration (N= 4)		Concentration in Finance (N= 2)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.50	0.58	3.83	0.24
Empathy	4.25	0.50	3.50	0.71
Honesty	4.50	1.00	4.00	0.00
Nurturing Relationships Fully	4.75	0.50	4.00	0.00
Social Consciousness	3.92	0.96	4.50	0.71
Social Service Volunteering	4.25	0.96	4.50	0.71
Responsible Citizenship	3.25	0.96	4.50	0.71
Contributions to Group Effort	4.25	0.96	4.50	0.71
Discipline	4.17	0.79	4.33	0.47
Self-esteem	4.00	1.41	4.00	0.00
Self-discipline	4.75	0.50	4.50	0.71
Self-responsibility	3.75	0.50	4.50	0.71
Overall	4.19	0.76	4.22	0.31
Knowledge				
They have enough knowledge for working	4.00	0.00	4.50	0.71
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.25	0.50	4.00	0.00
They have application of knowledge to research	4.00	0.82	4.00	0.00
Overall	4.05	0.19	4.10	0.14
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.82	4.00	0.00
They have ability to work under pressure	4.50	0.58	4.50	0.71
They look for new knowledge & self-improvement	4.50	0.58	4.50	0.71
They have ability to use information for problem solving	4.50	1.00	4.50	0.71
Overall	4.38	0.60	4.38	0.53
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.25	0.50	4.00	0.00
They carry out work without violating the rights of others and accountable for work	3.75	0.50	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.50	0.71
They observe law, control, or agreement	3.75	0.50	4.50	0.71
They participate and foster group problem solving creatively	4.25	0.50	4.50	0.71
They initiative in problem analysis in accordance with group consensus	4.00	0.82	4.50	0.71
Overall	4.00	0.30	4.33	0.47
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.25	0.50	4.50	0.71
They have effective communication	4.50	0.58	4.50	0.71
They have ability to use computer for finding information and for communication	4.25	0.50	4.50	0.71
They have ability in management of information system	4.50	1.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.30	0.42	4.30	0.42
Satisfaction Overall	4.18	0.26	4.27	0.38
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.50	1.00	4.50	0.71
Employers are enjoy/happiness to assign job/project with AU's graduates	3.25	0.50	4.50	0.71
Overall	3.38	0.48	4.50	0.71
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.00	0.00	4.50	0.71
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.00	0.00	4.00	0.00
Overall	3.00	0.00	4.25	0.35

Satisfaction Scoring	Concentration in General MBA (N= 42)		Concentration in Marketing (N= 5)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.44	0.57	4.00	0.67
Empathy	4.43	0.70	3.80	0.84
Honesty	4.45	0.71	4.20	0.84
Nurturing Relationships Fully	4.45	0.67	4.00	0.71
Social Consciousness	4.30	0.59	4.13	0.65
Social Service Volunteering	4.43	0.70	4.20	0.84
Responsible Citizenship	4.17	0.76	4.00	0.71
Contributions to Group Effort	4.31	0.81	4.20	0.84
Discipline	4.29	0.63	4.13	0.69
Self-esteem	4.31	0.81	4.20	1.30
Self-discipline	4.31	0.72	4.00	0.71
Self-responsibility	4.26	0.80	4.20	0.84
Overall	4.35	0.50	4.09	0.54
Knowledge				
They have enough knowledge for working	4.31	0.78	4.20	0.45
They have comprehension ability	4.31	0.78	3.80	0.84
They have ability to apply theory to new situation	4.43	0.67	4.00	1.00
They have ability to apply knowledge to solve problems in the workplace	4.02	0.72	4.20	0.45
They have application of knowledge to research	3.90	0.91	4.40	0.55
Overall	4.20	0.40	4.12	0.46
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.79	0.68	4.20	0.84
They have ability to work under pressure	4.17	0.73	3.60	0.89
They look for new knowledge & self-improvement	4.10	0.76	4.00	0.00
They have ability to use information for problem solving	4.07	0.71	4.40	0.55
Overall	4.03	0.48	4.05	0.54
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.98	0.60	4.60	0.55
They carry out work without violating the rights of others and accountable for work	4.19	0.71	4.60	0.55
They have teamwork skill to achieve organization target/goals	3.93	0.68	3.80	0.84
They observe law, control, or agreement	3.86	0.75	4.20	0.45
They participate and foster group problem solving creatively	3.90	0.69	4.40	0.89
They initiative in problem analysis in accordance with group consensus	3.93	0.60	4.00	0.71
Overall	3.96	0.47	4.27	0.45
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.36	0.58	4.60	0.55
They have effective communication	4.21	0.56	4.20	0.45
They have ability to use computer for finding information and for communication	4.02	0.52	4.20	0.45
They have ability in management of information system	4.17	0.62	4.40	0.55
They have ability to use information technology for presentation appropriately for work or for group of people	4.19	0.55	4.20	0.45
Overall	4.19	0.32	4.32	0.41
Satisfaction Overall	4.15	0.30	4.17	0.36
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.36	0.58	4.60	0.55
Employers are enjoy/happiness to assign job/project with AU's graduates	4.21	0.56	4.20	0.45
Overall	4.02	0.52	4.20	0.45
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.69	0.75	3.80	0.45
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.76	0.73	4.40	0.89
Overall	3.73	0.55	4.10	0.42

Satisfaction Scoring	Hospitality and Tourism Management (N= 2)		Information Technology and Management (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.17	0.24	3.33	0.61
Empathy	4.50	0.71	3.25	1.71
Honesty	4.00	0.00	3.25	0.96
Nurturing Relationships Fully	4.00	0.00	3.50	1.00
Social Consciousness	4.33	0.00	3.42	0.74
Social Service Volunteering	4.00	0.00	4.50	0.58
Responsible Citizenship	5.00	0.00	3.25	0.96
Contributions to Group Effort	4.00	0.00	2.50	1.29
Discipline	3.83	0.71	3.83	0.69
Self-esteem	3.50	0.71	4.00	1.15
Self-discipline	4.00	1.41	3.25	0.96
Self-responsibility	4.00	0.00	4.25	0.96
Overall	4.11	0.31	3.53	0.62
Knowledge				
They have enough knowledge for working	4.50	0.71	4.25	0.50
They have comprehension ability	4.50	0.71	4.50	0.58
They have ability to apply theory to new situation	4.50	0.71	4.50	1.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.50	0.58
They have application of knowledge to research	4.50	0.71	3.75	0.96
Overall	4.40	0.57	4.30	0.48
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.25	0.50
They have ability to work under pressure	4.50	0.71	4.50	0.58
They look for new knowledge & self-improvement	4.00	0.00	4.25	0.50
They have ability to use information for problem solving	4.50	0.71	4.50	0.58
Overall	4.25	0.35	4.38	0.43
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.25	0.50
They carry out work without violating the rights of others and accountable for work	5.00	0.00	4.50	0.58
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.75	0.50
They observe law, control, or agreement	4.50	0.71	4.50	0.58
They participate and foster group problem solving creatively	4.50	0.71	4.25	0.50
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.00	0.00
Overall	4.67	0.24	4.38	0.34
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.50	0.71	4.50	0.58
They have effective communication	4.00	0.00	4.25	0.50
They have ability to use computer for finding information and for communication	4.50	0.71	4.50	0.58
They have ability in management of information system	4.50	0.71	4.75	0.50
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.30	0.42	4.40	0.33
Satisfaction Overall	4.35	0.38	4.20	0.13
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	5.00	0.00	4.00	1.15
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	0.00	4.25	0.96
Overall	4.50	0.00	4.13	1.03
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.50	0.71	4.25	0.96
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	1.41	4.50	1.00
Overall	3.75	0.35	4.38	0.48

Satisfaction Scoring	Management (N= 50)		Organization Development and Management (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.11	0.55	3.83	1.00
Empathy	3.94	0.71	3.75	0.96
Honesty	4.18	0.75	3.75	0.96
Nurturing Relationships Fully	4.20	0.61	4.00	1.15
Social Consciousness	4.04	0.64	4.17	0.64
Social Service Volunteering	4.06	0.77	4.25	0.50
Responsible Citizenship	3.92	0.85	4.25	0.50
Contributions to Group Effort	4.14	0.73	4.00	1.15
Discipline	4.13	0.59	3.92	0.57
Self-esteem	4.08	0.78	3.50	0.58
Self-discipline	4.22	0.65	4.00	0.82
Self-responsibility	4.10	0.74	4.25	0.50
Overall	4.09	0.52	3.97	0.68
Knowledge				
They have enough knowledge for working	4.04	0.83	4.00	0.00
They have comprehension ability	3.98	0.82	4.00	0.82
They have ability to apply theory to new situation	4.22	0.68	3.75	0.96
They have ability to apply knowledge to solve problems in the workplace	4.30	0.58	4.00	0.00
They have application of knowledge to research	4.26	0.69	4.00	0.00
Overall	4.16	0.49	3.95	0.34
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.18	0.63	4.00	0.00
They have ability to work under pressure	4.12	0.63	4.50	0.58
They look for new knowledge & self-improvement	4.20	0.64	3.75	0.50
They have ability to use information for problem solving	4.00	0.70	4.00	0.82
Overall	4.13	0.43	4.06	0.31
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.06	0.62	4.50	0.58
They carry out work without violating the rights of others and accountable for work	3.98	0.71	4.50	0.58
They have teamwork skill to achieve organization target/goals	4.00	0.64	4.00	0.82
They observe law, control, or agreement	4.04	0.67	3.75	0.50
They participate and foster group problem solving creatively	4.08	0.60	4.25	0.50
They initiative in problem analysis in accordance with group consensus	4.12	0.63	4.50	0.58
Overall	4.05	0.43	4.25	0.48
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.30	0.51	3.75	0.50
They have effective communication	4.30	0.58	4.00	0.00
They have ability to use computer for finding information and for communication	4.12	0.63	4.50	0.58
They have ability in management of information system	4.20	0.64	4.25	0.50
They have ability to use information technology for presentation appropriately for work or for group of people	4.22	0.58	4.25	0.50
Overall	4.23	0.36	4.15	0.34
Satisfaction Overall	4.13	0.34	4.08	0.39
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.70	0.79	3.50	0.58
Employers are enjoy/happiness to assign job/project with AU's graduates	3.84	0.74	3.50	0.58
Overall	3.77	0.72	3.50	0.58
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.74	0.75	3.75	0.50
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.84	0.82	4.00	0.00
Overall	3.79	0.70	3.88	0.25

Satisfaction Scoring	Specialization in General MBA (N= 1)		Teaching and Technology (N= 32)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	5.00	0.00	4.45	0.53
Empathy	5.00	0.00	4.44	0.62
Honesty	5.00	0.00	4.38	0.66
Nurturing Relationships Fully	5.00	0.00	4.53	0.62
Social Consciousness	5.00	0.00	4.48	0.57
Social Service Volunteering	5.00	0.00	4.56	0.50
Responsible Citizenship	5.00	0.00	4.41	0.84
Contributions to Group Effort	5.00	0.00	4.47	0.57
Discipline	4.67	0.00	4.50	0.42
Self-esteem	5.00	0.00	4.53	0.51
Self-discipline	5.00	0.00	4.44	0.56
Self-responsibility	4.00	0.00	4.53	0.57
Overall	4.89	0.00	4.48	0.48
Knowledge				
They have enough knowledge for working	5.00	0.00	4.53	0.80
They have comprehension ability	5.00	0.00	4.53	0.62
They have ability to apply theory to new situation	5.00	0.00	4.56	0.62
They have ability to apply knowledge to solve problems in the workplace	3.00	0.00	3.84	0.72
They have application of knowledge to research	4.00	0.00	3.59	0.87
Overall	4.40	0.00	4.21	0.41
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	3.91	0.73
They have ability to work under pressure	3.00	0.00	4.31	0.64
They look for new knowledge & self-improvement	3.00	0.00	4.00	0.72
They have ability to use information for problem solving	3.00	0.00	3.75	0.67
Overall	3.25	0.00	3.99	0.49
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	3.94	0.62
They carry out work without violating the rights of others and accountable for work	4.00	0.00	3.97	0.74
They have teamwork skill to achieve organization target/goals	3.00	0.00	4.00	0.67
They observe law, control, or agreement	3.00	0.00	3.81	0.69
They participate and foster group problem solving creatively	3.00	0.00	3.88	0.66
They initiative in problem analysis in accordance with group consensus	3.00	0.00	3.88	0.55
Overall	3.33	0.00	3.91	0.48
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.09	0.53
They have effective communication	3.00	0.00	4.25	0.44
They have ability to use computer for finding information and for communication	5.00	0.00	4.09	0.47
They have ability in management of information system	4.00	0.00	4.13	0.61
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.28	0.46
Overall	4.00	0.00	4.17	0.35
Satisfaction Overall	3.97	0.00	4.15	0.29
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.00	0.00	3.66	0.65
Employers are enjoy/happiness to assign job/project with AU's graduates	3.00	0.00	3.69	0.74
Overall	3.00	0.00	3.67	0.64
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.00	0.00	3.97	0.54
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.00	0.00	3.69	0.59
Overall	3.00	0.00	3.83	0.49

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Theophane Venard School of
Biotechnology
(Master's Degree)**

AU's Performance by Items

Market Employer: Theophane Venard School of Biotechnology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	100.00%
	Female	0	0.00%
	Total	1	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	100.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	1	100.00%

1 market employer answered to the questionnaires. They were 1 male (100.00%).

1 market employers (100.00%) were 40 - 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1	4.33	0.00
1	Empathy	1	4.00	0.00
2	Honesty	1	4.00	0.00
3	Nurturing Relationships Fully	1	5.00	0.00
Social Consciousness		1	4.33	0.00
4	Social Service Volunteering	1	5.00	0.00
5	Responsible Citizenship	1	4.00	0.00
6	Contributions to Group Effort	1	4.00	0.00
Discipline		1	5.00	0.00
7	Self-esteem	1	5.00	0.00
8	Self-discipline	1	5.00	0.00
9	Self-responsibility	1	5.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Discipline**. The major satisfaction of **Ethics** was on **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1	5.00	0.00
2	They have comprehension ability	1	5.00	0.00
3	They have ability to apply theory to new situation	1	5.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	1	5.00	0.00
5	They have application of knowledge to research	1	4.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge..**

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	5.00	0.00
2	They have ability to work under pressure	1	5.00	0.00
3	They look for new knowledge & self-improvement	1	4.00	0.00
4	They have ability to use information for problem solving	1	4.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	1	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	1	4.00	0.00
4	They observe law, control, or agreement	1	4.00	0.00
5	They participate and foster group problem solving creatively	1	5.00	0.00
6	They initiative in problem analysis in accordance with group consensus	1	4.00	0.00

Au's market employers generally had *moderate* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***They participate and foster group problem solving creatively***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1	4.00	0.00
2	They have effective communication	1	4.00	0.00
3	They have ability to use computer for finding information and for communication	1	5.00	0.00
4	They have ability in management of information system	1	5.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	1	5.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.56	0.00
Knowledge	1	4.80	0.00
Cognitive Skill	1	4.50	0.00
Human Relationship and Responsibilities	1	4.17	0.00
Mathematical Analysis, Communication & Information Management	1	4.60	0.00

Au's market employers generally had *very high* satisfaction on all aspects. The major satisfaction was on **Knowledge**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	4.52	0.00

Au's market employers generally had *very high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	1	4.00	0.00
Employers are enjoy/happiness to assign job/project with AU's graduates	1	3.00	0.00
Employer Happiness	1	3.50	0.00
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	1	4.00	0.00
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	1	3.00	0.00
Global Competency	1	3.50	0.00

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)** and **Au's graduates are acceptance and understand with multi-culture and new opinion (Global Competency)**.

Satisfaction Scoring	Food Biotechnology (N= 1)	
	Mean	S.D.
Ethics		
Ethics	4.33	0.00
Empathy	4.00	0.00
Honesty	4.00	0.00
Nurturing Relationships Fully	5.00	0.00
Social Consciousness	4.33	0.00
Social Service Volunteering	5.00	0.00
Responsible Citizenship	4.00	0.00
Contributions to Group Effort	4.00	0.00
Discipline	5.00	0.00
Self-esteem	5.00	0.00
Self-discipline	5.00	0.00
Self-responsibility	5.00	0.00
Overall	4.56	0.00
Knowledge		
They have enough knowledge for working	5.00	0.00
They have comprehension ability	5.00	0.00
They have ability to apply theory to new situation	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00
They have application of knowledge to research	4.00	0.00
Overall	4.80	0.00
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00
They have ability to work under pressure	5.00	0.00
They look for new knowledge & self-improvement	4.00	0.00
They have ability to use information for problem solving	4.00	0.00
Overall	4.50	0.00
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00
They observe law, control, or agreement	4.00	0.00
They participate and foster group problem solving creatively	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00
Overall	4.17	0.00
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.00	0.00
They have effective communication	4.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00
They have ability in management of information system	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00
Overall	4.60	0.00
Satisfaction Overall	4.52	0.00
Employer Happiness		
Employers are enjoy/happiness to working with AU's graduates	4.00	0.00
Employers are enjoy/happiness to assign job/project with AU's graduates	3.00	0.00
Overall	3.50	0.00
Global Competency		
Au's graduates are acceptance and understand with multi-culture and new opinion	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.00	0.00
Overall	3.50	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Martin De Tours School of Management
and Economic
(Master's Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economic (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	42.86%
	Female	4	57.14%
	Total	7	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	14.29%
	40 - 49 years old	4	57.14%
	50 - 59 years old	2	28.57%
	60 years old or over	0	0.00%
	Total	7	100.00%

7 market employers answered to the questionnaires. They were 3 males (42.86%) and 4 females (57.14%).

1 market employers (14.29%) were 30 – 39 years old, 4 market employers (57.14%) were 40 – 49 years old and 2 market employers (28.57%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		7	4.19	0.57
1	Empathy	7	4.29	0.49
2	Honesty	7	4.29	0.76
3	Nurturing Relationships Fully	7	4.00	0.82
Social Consciousness		7	4.48	0.38
4	Social Service Volunteering	7	4.57	0.53
5	Responsible Citizenship	7	4.71	0.49
6	Contributions to Group Effort	7	4.14	0.90
Discipline		7	4.19	0.47
7	Self-esteem	7	4.14	0.90
8	Self-discipline	7	4.14	0.69
9	Self-responsibility	7	4.29	0.49

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	7	3.86	0.69
2	They have comprehension ability	7	3.71	0.49
3	They have ability to apply theory to new situation	7	4.29	0.76
4	They have ability to apply knowledge to solve problems in the workplace	7	4.29	0.76
5	They have application of knowledge to research	7	3.71	0.49

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *very high* satisfaction on ***They have skills on applied mathematics and interpretation***. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation*** and ***They have ability to apply knowledge to solve problems in the workplace***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	7	4.43	0.79
2	They have ability to work under pressure	7	4.29	0.49
3	They look for new knowledge & self-improvement	7	3.57	0.98
4	They have ability to use information for problem solving	7	4.57	0.79

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on ***They have ability to use information for problem solving***. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	7	3.86	0.69
2	They carry out work without violating the rights of others and accountable for work	7	4.00	0.58
3	They have teamwork skill to achieve organization target/goals	7	4.43	0.53
4	They observe law, control, or agreement	7	3.71	0.49
5	They participate and foster group problem solving creatively	7	4.43	0.79
6	They initiative in problem analysis in accordance with group consensus	7	4.14	0.90

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Cognitive Skill** was on ***They have teamwork skill to achieve organization target/goals*** and ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	7	4.00	0.82
2	They have effective communication	7	4.29	0.49
3	They have ability to use computer for finding information and for communication	7	4.29	0.49
4	They have ability in management of information system	7	3.86	0.69
5	They have ability to use information technology for presentation appropriately for work or for group of people	7	4.29	0.49

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication, They have ability to use computer for finding information and for communication*** and ***They have ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	7	4.29	0.43
Knowledge	7	3.97	0.29
Cognitive Skill	7	4.21	0.34
Human Relationship and Responsibilities	7	4.10	0.32
Mathematical Analysis, Communication & Information Management	7	4.14	0.22

Au's market employers generally had *very high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	7	4.14	0.25

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	7	4.14	0.69
Employers are enjoy/happiness to assign job/project with AU's graduates	7	3.71	1.11
Employer Happiness	7	3.93	0.35
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	7	4.14	0.38
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	7	4.14	0.90
Global Competency	7	4.14	0.48

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** was on ***Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)***.

Satisfaction Scoring	Business and Economics (N= 2)		Finance and Economics (N= 1)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.47	3.67	0.00
Empathy	4.00	0.00	4.00	0.00
Honesty	4.50	0.71	4.00	0.00
Nurturing Relationships Fully	4.50	0.71	3.00	0.00
Social Consciousness	4.83	0.24	4.00	0.00
Social Service Volunteering	4.50	0.71	4.00	0.00
Responsible Citizenship	5.00	0.00	4.00	0.00
Contributions to Group Effort	5.00	0.00	4.00	0.00
Discipline	4.17	0.24	3.33	0.00
Self-esteem	4.00	0.00	3.00	0.00
Self-discipline	4.00	0.00	3.00	0.00
Self-responsibility	4.50	0.71	4.00	0.00
Overall	4.44	0.31	3.67	0.00
Knowledge				
They have enough knowledge for working	4.50	0.71	3.00	0.00
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.50	0.71	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	1.41	4.00	0.00
They have application of knowledge to research	3.50	0.71	4.00	0.00
Overall	4.10	0.42	3.60	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	3.00	0.00
They have ability to work under pressure	4.50	0.71	5.00	0.00
They look for new knowledge & self-improvement	4.00	1.41	4.00	0.00
They have ability to use information for problem solving	5.00	0.00	5.00	0.00
Overall	4.38	0.18	4.25	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	5.00	0.00	5.00	0.00
They observe law, control, or agreement	3.50	0.71	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.71	3.00	0.00
Overall	4.25	0.12	4.17	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.50	0.71	4.00	0.00
They have effective communication	4.50	0.71	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	4.00	0.00
They have ability in management of information system	4.00	0.00	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.20	0.00
Satisfaction Overall	4.23	0.08	3.98	0.00
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	5.00	0.00	4.00	0.00
Employers are enjoy/happiness to assign job/project with AU's graduates	2.50	0.71	4.00	0.00
Overall	3.75	0.35	4.00	0.00
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.00	0.00	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	1.41	3.00	0.00
Overall	4.00	0.71	3.50	0.00

Satisfaction Scoring	Supply Chain Management (N= 4)	
	Mean	S.D.
Ethics		
Ethics	4.25	0.69
Empathy	4.50	0.58
Honesty	4.25	0.96
Nurturing Relationships Fully	4.00	0.82
Social Consciousness	4.42	0.32
Social Service Volunteering	4.75	0.50
Responsible Citizenship	4.75	0.50
Contributions to Group Effort	3.75	0.96
Discipline	4.42	0.32
Self-esteem	4.50	1.00
Self-discipline	4.50	0.58
Self-responsibility	4.25	0.50
Overall	4.36	0.43
Knowledge		
They have enough knowledge for working	3.75	0.50
They have comprehension ability	3.50	0.58
They have ability to apply theory to new situation	4.50	0.58
They have ability to apply knowledge to solve problems in the workplace	4.50	0.58
They have application of knowledge to research	3.75	0.50
Overall	4.00	0.23
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00
They have ability to work under pressure	4.00	0.00
They look for new knowledge & self-improvement	3.25	0.96
They have ability to use information for problem solving	4.25	0.96
Overall	4.13	0.43
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	3.50	0.58
They carry out work without violating the rights of others and accountable for work	4.00	0.82
They have teamwork skill to achieve organization target/goals	4.00	0.00
They observe law, control, or agreement	3.75	0.50
They participate and foster group problem solving creatively	4.50	1.00
They initiative in problem analysis in accordance with group consensus	4.25	0.96
Overall	4.00	0.41
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.25	0.96
They have effective communication	4.25	0.50
They have ability to use computer for finding information and for communication	4.50	0.58
They have ability in management of information system	3.50	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.58
Overall	4.20	0.28
Satisfaction Overall	4.14	0.33
Employer Happiness		
Employers are enjoy/happiness to working with AU's graduates	3.75	0.50
Employers are enjoy/happiness to assign job/project with AU's graduates	4.25	0.96
Overall	4.00	0.41
Global Competency		
Au's graduates are acceptance and understand with multi-culture and new opinion	4.25	0.50
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.50	0.58
Overall	4.38	0.25

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Graduate School of Human Sciences
(Master's Degree)**

AU's Performance by Items

Market Employer: Graduate School of Human Sciences (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	8	50.00%
	Female	8	50.00%
	Total	16	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	12.50%
	40 - 49 years old	10	62.50%
	50 - 59 years old	4	25.00%
	60 years old or over	0	0.00%
	Total	16	100.00%

16 market employers answered to the questionnaires. They were 8 males (50.00%) and 8 females (50.00%).

2 market employers (12.50%) were 30 – 39 years old, 10 market employers (62.50%) were 40 – 49 years old and 4 market employers (25.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		16	4.06	0.59
1	Empathy	16	3.81	0.66
2	Honesty	16	4.38	0.62
3	Nurturing Relationships Fully	16	4.00	0.82
Social Consciousness		16	3.96	0.58
4	Social Service Volunteering	16	4.00	0.73
5	Responsible Citizenship	16	3.88	0.72
6	Contributions to Group Effort	16	4.00	0.63
Discipline		16	3.88	0.69
7	Self-esteem	16	3.94	1.00
8	Self-discipline	16	3.94	0.77
9	Self-responsibility	16	3.75	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	16	3.81	0.75
2	They have comprehension ability	16	3.88	0.62
3	They have ability to apply theory to new situation	16	3.63	0.72
4	They have ability to apply knowledge to solve problems in the workplace	16	3.88	0.72
5	They have application of knowledge to research	16	3.81	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability*** and ***They have ability to apply knowledge to solve problems in the workplace***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	16	3.75	0.77
2	They have ability to work under pressure	16	3.81	0.66
3	They look for new knowledge & self-improvement	16	4.31	0.60
4	They have ability to use information for problem solving	16	3.94	0.57

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	16	4.31	0.79
2	They carry out work without violating the rights of others and accountable for work	16	4.44	0.81
3	They have teamwork skill to achieve organization target/goals	16	4.25	0.68
4	They observe law, control, or agreement	16	4.19	0.54
5	They participate and foster group problem solving creatively	16	4.00	0.89
6	They initiative in problem analysis in accordance with group consensus	16	4.06	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	16	4.06	0.85
2	They have effective communication	16	4.38	0.62
3	They have ability to use computer for finding information and for communication	16	4.25	0.58
4	They have ability in management of information system	16	4.19	0.66
5	They have ability to use information technology for presentation appropriately for work or for group of people	16	4.13	0.62

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	16	3.97	0.52
Knowledge	16	3.80	0.50
Cognitive Skill	16	3.95	0.46
Human Relationship and Responsibilities	16	4.21	0.43
Mathematical Analysis, Communication & Information Management	16	4.20	0.32

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	16	4.03	0.33

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	16	4.25	0.68
Employers are enjoy/happiness to assign job/project with AU's graduates	16	3.94	0.85
Employer Happiness	16	4.09	0.58
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	16	4.19	0.54
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	16	4.19	0.66
Global Competency	16	4.19	0.51

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** was on ***Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)***.

Satisfaction Scoring	Counseling Psychology (N= 3)		Curriculum and Instruction (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.67	4.33	0.47
Empathy	4.00	1.00	3.75	0.50
Honesty	4.67	0.58	4.50	0.58
Nurturing Relationships Fully	4.33	0.58	4.75	0.50
Social Consciousness	3.89	0.38	3.83	0.88
Social Service Volunteering	4.00	1.00	4.00	0.82
Responsible Citizenship	4.00	0.00	3.50	1.29
Contributions to Group Effort	3.67	0.58	4.00	0.82
Discipline	3.89	0.19	3.75	1.07
Self-esteem	4.33	0.58	3.50	1.73
Self-discipline	3.67	0.58	4.50	0.58
Self-responsibility	3.67	0.58	3.25	0.96
Overall	4.04	0.39	3.97	0.69
Knowledge				
They have enough knowledge for working	4.00	0.00	3.75	1.26
They have comprehension ability	4.00	0.00	3.50	0.58
They have ability to apply theory to new situation	3.67	0.58	3.75	1.26
They have ability to apply knowledge to solve problems in the workplace	3.33	0.58	4.25	0.96
They have application of knowledge to research	4.00	1.00	4.00	0.82
Overall	3.80	0.20	3.85	0.84
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.33	0.58	4.00	0.82
They have ability to work under pressure	4.00	0.00	4.25	0.96
They look for new knowledge & self-improvement	4.33	0.58	4.50	0.58
They have ability to use information for problem solving	3.67	0.58	4.25	0.50
Overall	4.08	0.38	4.25	0.61
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	1.00	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.33	1.15	4.50	1.00
They have teamwork skill to achieve organization target/goals	4.00	1.00	4.25	0.50
They observe law, control, or agreement	4.33	0.58	4.00	0.00
They participate and foster group problem solving creatively	4.33	0.58	4.25	0.96
They initiative in problem analysis in accordance with group consensus	3.67	0.58	3.75	0.96
Overall	4.11	0.59	4.29	0.34
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	1.00	4.50	0.58
They have effective communication	4.00	0.00	4.75	0.50
They have ability to use computer for finding information and for communication	4.33	0.58	4.25	0.50
They have ability in management of information system	4.33	0.58	4.25	0.96
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	1.00	4.00	0.00
Overall	4.13	0.31	4.35	0.25
Satisfaction Overall	4.03	0.22	4.14	0.37
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	5.00	0.00	4.25	0.50
Employers are enjoy/happiness to assign job/project with AU's graduates	4.33	0.58	4.25	0.50
Overall	4.67	0.29	4.25	0.50
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.00	1.00	4.50	0.58
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	1.00	4.50	0.58
Overall	4.00	0.87	4.50	0.41

Satisfaction Scoring	Educational Administration and Leadership (N= 5)		English Language Teaching (N= 2)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.67	3.50	0.24
Empathy	4.00	0.71	3.50	0.71
Honesty	4.20	0.84	4.00	0.00
Nurturing Relationships Fully	3.80	0.84	3.00	0.00
Social Consciousness				
Social Consciousness	4.00	0.75	4.17	0.24
Social Service Volunteering	3.80	0.84	4.50	0.71
Responsible Citizenship	4.00	0.71	4.00	0.00
Contributions to Group Effort	4.20	0.84	4.00	0.00
Discipline				
Discipline	3.80	0.90	4.17	0.24
Self-esteem	4.00	1.00	4.00	0.00
Self-discipline	3.60	1.14	4.00	0.00
Self-responsibility	3.80	0.84	4.50	0.71
Overall	3.93	0.73	3.94	0.24
Knowledge				
Knowledge	4.00	0.71	3.50	0.71
They have enough knowledge for working	4.00	0.71	3.50	0.71
They have comprehension ability	4.00	0.71	4.50	0.71
They have ability to apply theory to new situation	3.60	0.55	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.71	4.00	0.00
They have application of knowledge to research	3.60	0.89	3.50	0.71
Overall	3.84	0.59	3.70	0.14
Cognitive Skill				
Cognitive Skill	3.40	0.89	3.50	0.71
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.40	0.89	3.50	0.71
They have ability to work under pressure	3.60	0.55	3.50	0.71
They look for new knowledge & self-improvement	4.40	0.89	4.00	0.00
They have ability to use information for problem solving	3.80	0.84	4.00	0.00
Overall	3.80	0.48	3.75	0.35
Human Relationship and Responsibilities				
Human Relationship and Responsibilities	4.20	0.84	4.00	1.41
They carry out work in compliance with standard operational procedure to finish the job	4.20	0.84	4.00	1.41
They carry out work without violating the rights of others and accountable for work	4.80	0.45	4.00	1.41
They have teamwork skill to achieve organization target/goals	4.60	0.55	4.50	0.71
They observe law, control, or agreement	4.20	0.84	4.50	0.71
They participate and foster group problem solving creatively	3.60	1.14	4.00	1.41
They initiative in problem analysis in accordance with group consensus	4.00	0.71	5.00	0.00
Overall	4.23	0.38	4.33	0.94
Mathematical Analysis, Communication & Information Management				
Mathematical Analysis, Communication & Information Management	3.80	1.10	4.00	1.41
They have skills on applied mathematics and interpretation	3.80	1.10	4.00	1.41
They have effective communication	4.40	0.55	4.50	0.71
They have ability to use computer for finding information and for communication	4.20	0.84	4.50	0.71
They have ability in management of information system	4.20	0.45	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.40	0.55	4.00	1.41
Overall	4.20	0.45	4.30	0.14
Satisfaction Overall	4.00	0.46	4.01	0.36
Employer Happiness				
Employer Happiness	4.00	0.71	3.50	0.71
Employers are enjoy/happiness to working with AU's graduates	4.00	0.71	3.50	0.71
Employers are enjoy/happiness to assign job/project with AU's graduates	4.40	0.55	3.00	0.00
Overall	4.20	0.45	3.25	0.35
Global Competency				
Global Competency	4.00	0.00	4.00	0.00
Au's graduates are acceptance and understand with multi-culture and new opinion	4.00	0.00	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.80	0.45	4.50	0.71
Overall	3.90	0.22	4.25	0.35

Satisfaction Scoring	Philosophy and Religious (N= 2)	
	Mean	S.D.
Ethics		
Ethics	3.83	0.71
Empathy	3.50	0.71
Honesty	4.50	0.71
Nurturing Relationships Fully	3.50	0.71
Social Consciousness		
Social Consciousness	4.00	0.00
Social Service Volunteering	4.00	0.00
Responsible Citizenship	4.00	0.00
Contributions to Group Effort	4.00	0.00
Discipline		
Discipline	4.00	0.00
Self-esteem	4.00	0.00
Self-discipline	4.00	0.00
Self-responsibility	4.00	0.00
Overall	3.94	0.24
Knowledge		
Knowledge		
They have enough knowledge for working	3.50	0.71
They have comprehension ability	3.50	0.71
They have ability to apply theory to new situation	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	3.50	0.71
They have application of knowledge to research	4.00	0.00
Overall	3.70	0.14
Cognitive Skill		
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	0.71
They have ability to work under pressure	3.50	0.71
They look for new knowledge & self-improvement	4.00	0.00
They have ability to use information for problem solving	4.00	0.00
Overall	3.75	0.00
Human Relationship and Responsibilities		
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	3.50	0.71
They observe law, control, or agreement	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.71
Overall	4.00	0.24
Mathematical Analysis, Communication & Information Management		
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.00	0.00
They have effective communication	4.00	1.41
They have ability to use computer for finding information and for communication	4.00	0.00
They have ability in management of information system	3.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00
Overall	3.90	0.14
Satisfaction Overall	3.86	0.06
Employer Happiness		
Employer Happiness		
Employers are enjoy/happiness to working with AU's graduates	4.50	0.71
Employers are enjoy/happiness to assign job/project with AU's graduates	2.50	0.71
Overall	3.50	0.00
Global Competency		
Global Competency		
Au's graduates are acceptance and understand with multi-culture and new opinion	4.50	0.71
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.50	0.71
Overall	4.50	0.71

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**School of Law
(Master's Degree)**

AU's Performance by Items

Market Employer: Thomas Aquinas School of Law (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	33.33%
	Female	4	66.67%
	Total	6	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	16.67%
	40 - 49 years old	4	66.67%
	50 - 59 years old	1	16.67%
	60 years old or over	0	0.00%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 2 males (33.33%) and 4 female (66.67%).

1 market employers (16.67%) were 30 – 39 years old, 4 market employers (66.67%) were 40 – 49 years old and 1 market employers (16.67%) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		6	3.94	1.02
1	Empathy	6	3.83	1.17
2	Honesty	6	4.00	0.89
3	Nurturing Relationships Fully	6	4.00	1.10
Social Consciousness		6	4.17	0.75
4	Social Service Volunteering	6	4.00	0.89
5	Responsible Citizenship	6	4.33	0.82
6	Contributions to Group Effort	6	4.17	0.75
Discipline		6	4.11	0.72
7	Self-esteem	6	4.00	0.89
8	Self-discipline	6	4.00	0.89
9	Self-responsibility	6	4.33	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	6	3.83	0.98
2	They have comprehension ability	6	4.00	0.89
3	They have ability to apply theory to new situation	6	4.50	0.55
4	They have ability to apply knowledge to solve problems in the workplace	6	4.33	0.82
5	They have application of knowledge to research	6	4.00	0.89

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.00	0.89
2	They have ability to work under pressure	6	4.17	0.98
3	They look for new knowledge & self-improvement	6	4.17	0.75
4	They have ability to use information for problem solving	6	4.00	0.63

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure*** and ***They look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	6	4.33	0.82
2	They carry out work without violating the rights of others and accountable for work	6	4.17	0.75
3	They have teamwork skill to achieve organization target/goals	6	3.83	0.75
4	They observe law, control, or agreement	6	4.17	0.75
5	They participate and foster group problem solving creatively	6	4.33	0.82
6	They initiative in problem analysis in accordance with group consensus	6	4.00	0.89

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	6	4.17	0.75
2	They have effective communication	6	4.83	0.41
3	They have ability to use computer for finding information and for communication	6	4.33	0.82
4	They have ability in management of information system	6	4.33	0.82
5	They have ability to use information technology for presentation appropriately for work or for group of people	6	4.33	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***They have effective communication***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.07	0.80
Knowledge	6	4.13	0.69
Cognitive Skill	6	4.08	0.66
Human Relationship and Responsibilities	6	4.14	0.65
Mathematical Analysis, Communication & Information Management	6	4.40	0.59

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.17	0.63

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	6	3.67	0.52
Employers are enjoy/happiness to assign job/project with AU's graduates	6	3.33	0.52
Employer Happiness	6	3.50	0.32
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	6	4.00	0.00
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	6	3.50	0.84
Global Competency	6	3.75	0.42

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)** and **Au's graduates are acceptance and understand with multi-culture and new opinion (Global Competency)**.

Satisfaction Scoring	Law (Thai Program) (N= 3)		Law (International Program) (N= 3)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.78	1.35	4.11	0.84
Empathy	3.67	1.53	4.00	1.00
Honesty	4.00	1.00	4.00	1.00
Nurturing Relationships Fully	3.67	1.53	4.33	0.58
Social Consciousness	4.22	0.84	4.11	0.84
Social Service Volunteering	4.00	1.00	4.00	1.00
Responsible Citizenship	4.67	0.58	4.00	1.00
Contributions to Group Effort	4.00	1.00	4.33	0.58
Discipline	4.11	0.77	4.11	0.84
Self-esteem	4.00	1.00	4.00	1.00
Self-discipline	4.00	1.00	4.00	1.00
Self-responsibility	4.33	0.58	4.33	0.58
Overall	4.04	0.94	4.11	0.84
Knowledge				
They have enough knowledge for working	3.67	1.15	4.00	1.00
They have comprehension ability	4.00	1.00	4.00	1.00
They have ability to apply theory to new situation	4.67	0.58	4.33	0.58
They have ability to apply knowledge to solve problems in the workplace	4.33	1.15	4.33	0.58
They have application of knowledge to research	4.33	0.58	3.67	1.15
Overall	4.20	0.72	4.07	0.81
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.67	1.15	4.33	0.58
They have ability to work under pressure	4.33	1.15	4.00	1.00
They look for new knowledge & self-improvement	4.00	1.00	4.33	0.58
They have ability to use information for problem solving	3.67	0.58	4.33	0.58
Overall	3.92	0.76	4.25	0.66
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.33	1.15	4.33	0.58
They carry out work without violating the rights of others and accountable for work	4.33	0.58	4.00	1.00
They have teamwork skill to achieve organization target/goals	3.67	0.58	4.00	1.00
They observe law, control, or agreement	4.00	1.00	4.33	0.58
They participate and foster group problem solving creatively	4.67	0.58	4.00	1.00
They initiative in problem analysis in accordance with group consensus	4.00	1.00	4.00	1.00
Overall	4.17	0.60	4.11	0.84
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.33	0.58	4.00	1.00
They have effective communication	5.00	0.00	4.67	0.58
They have ability to use computer for finding information and for communication	4.33	1.15	4.33	0.58
They have ability in management of information system	4.67	0.58	4.00	1.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	1.15	4.33	0.58
Overall	4.53	0.64	4.27	0.64
Satisfaction Overall	4.17	0.66	4.16	0.75
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	3.67	0.58	3.67	0.58
Employers are enjoy/happiness to assign job/project with AU's graduates	3.00	0.00	3.67	0.58
Overall	3.33	0.29	3.67	0.29
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.00	0.00	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.00	0.00	4.00	1.00
Overall	3.50	0.00	4.00	0.50

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Master's Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science and Technology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	80.00%
	Female	1	20.00%
	Total	5	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	5	100.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	5	100.00%

5 market employers answered to the questionnaires. They were 4 males (80.00%) and 1 female (20.00%).

5 market employers (100.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		5	3.93	0.64
1	Empathy	5	4.00	0.71
2	Honesty	5	4.00	0.71
3	Nurturing Relationships Fully	5	3.80	0.84
Social Consciousness		5	3.87	0.38
4	Social Service Volunteering	5	4.40	0.89
5	Responsible Citizenship	5	3.40	0.55
6	Contributions to Group Effort	5	3.80	0.45
Discipline		5	4.27	0.43
7	Self-esteem	5	4.20	0.84
8	Self-discipline	5	4.00	0.00
9	Self-responsibility	5	4.60	0.55

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	5	4.20	0.45
2	They have comprehension ability	5	4.00	0.71
3	They have ability to apply theory to new situation	5	4.20	1.10
4	They have ability to apply knowledge to solve problems in the workplace	5	4.60	0.55
5	They have application of knowledge to research	5	4.60	0.55

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace*** and ***They have application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5	4.00	0.71
2	They have ability to work under pressure	5	3.80	0.84
3	They look for new knowledge & self-improvement	5	4.40	0.55
4	They have ability to use information for problem solving	5	4.20	0.84

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	5	4.00	0.71
2	They carry out work without violating the rights of others and accountable for work	5	4.20	0.84
3	They have teamwork skill to achieve organization target/goals	5	4.20	0.84
4	They observe law, control, or agreement	5	4.40	0.89
5	They participate and foster group problem solving creatively	5	4.00	0.71
6	They initiative in problem analysis in accordance with group consensus	5	4.40	0.55

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Cognitive Skill** was on ***They observe law, control, or agreement*** and ***They initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	5	4.40	0.55
2	They have effective communication	5	4.40	0.55
3	They have ability to use computer for finding information and for communication	5	3.80	0.84
4	They have ability in management of information system	5	4.20	0.84
5	They have ability to use information technology for presentation appropriately for work or for group of people	5	4.40	0.89

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation***, ***They have effective communication*** and ***They have ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	5	4.02	0.43
Knowledge	5	4.32	0.59
Cognitive Skill	5	4.10	0.58
Human Relationship and Responsibilities	5	4.20	0.68
Mathematical Analysis, Communication & Information Management	5	4.24	0.30

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	5	4.18	0.34

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	5	4.20	0.84
Employers are enjoy/happiness to assign job/project with AU's graduates	5	4.60	0.55
Employer Happiness	5	4.40	0.65
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	5	4.20	0.45
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	5	4.40	0.55
Global Competency	5	4.30	0.45

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to assign job/project with AU's graduates (Employer Happiness)** and **Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)**

Satisfaction Scoring	Computer Science (N= 2)		Information Technology (N= 3)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.83	0.24	4.00	0.88
Empathy	4.00	0.00	4.00	1.00
Honesty	3.50	0.71	4.33	0.58
Nurturing Relationships Fully	4.00	0.00	3.67	1.15
Social Consciousness	3.83	0.24	3.89	0.51
Social Service Volunteering	4.50	0.71	4.33	1.15
Responsible Citizenship	3.00	0.00	3.67	0.58
Contributions to Group Effort	4.00	0.00	3.67	0.58
Discipline	4.50	0.24	4.11	0.51
Self-esteem	4.50	0.71	4.00	1.00
Self-discipline	4.00	0.00	4.00	0.00
Self-responsibility	5.00	0.00	4.33	0.58
Overall	4.06	0.24	4.00	0.59
Knowledge				
They have enough knowledge for working	4.00	0.00	4.33	0.58
They have comprehension ability	4.00	0.00	4.00	1.00
They have ability to apply theory to new situation	5.00	0.00	3.67	1.15
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.33	0.58
They have application of knowledge to research	5.00	0.00	4.33	0.58
Overall	4.60	0.00	4.13	0.76
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	1.00
They have ability to work under pressure	4.00	0.00	3.67	1.15
They look for new knowledge & self-improvement	5.00	0.00	4.00	0.00
They have ability to use information for problem solving	4.50	0.71	4.00	1.00
Overall	4.38	0.18	3.92	0.72
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	3.67	0.58
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.00	1.00
They have teamwork skill to achieve organization target/goals	5.00	0.00	3.67	0.58
They observe law, control, or agreement	5.00	0.00	4.00	1.00
They participate and foster group problem solving creatively	4.50	0.71	3.67	0.58
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.33	0.58
Overall	4.67	0.47	3.89	0.67
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.50	0.71	4.33	0.58
They have effective communication	4.00	0.00	4.67	0.58
They have ability to use computer for finding information and for communication	4.00	1.41	3.67	0.58
They have ability in management of information system	4.00	1.41	4.33	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.00	1.00
Overall	4.30	0.14	4.20	0.40
Satisfaction Overall	4.40	0.05	4.03	0.38
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	5.00	0.00	3.67	0.58
Employers are enjoy/happiness to assign job/project with AU's graduates	5.00	0.00	4.33	0.58
Overall	5.00	0.00	4.00	0.50
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.50	0.71	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.50	0.71	4.33	0.58
Overall	4.50	0.71	4.17	0.29

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

(PH. D)

AU's Performance by Items

Market Employer: PH. D Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	34	56.67%
	Female	26	43.33%
	Total	60	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	3.33%
	40 - 49 years old	52	86.67%
	50 - 59 years old	6	10.00%
	60 years old or over	0	0.00%
	Total	60	100.00%

60 market employers answered to the questionnaires. They were 34 males (56.67%) and 26 females (43.33%).

2 market employers (3.33%) were 30 - 39 years old, 52 market employers (86.67%) was 40 - 49 years old and 6 market employer (10.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		60	4.16	0.47
1	Empathy	60	4.03	0.64
2	Honesty	60	4.30	0.59
3	Nurturing Relationships Fully	60	4.13	0.62
Social Consciousness		60	4.14	0.54
4	Social Service Volunteering	60	4.23	0.70
5	Responsible Citizenship	60	4.08	0.77
6	Contributions to Group Effort	60	4.10	0.71
Discipline		60	4.12	0.58
7	Self-esteem	60	3.98	0.79
8	Self-discipline	60	4.08	0.72
9	Self-responsibility	60	4.28	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	60	4.12	0.80
2	They have comprehension ability	60	4.17	0.78
3	They have ability to apply theory to new situation	60	4.07	0.71
4	They have ability to apply knowledge to solve problems in the workplace	60	4.18	0.65
5	They have application of knowledge to research	60	4.07	0.78

*Au's market employers generally had high satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **They have ability to apply knowledge to solve problems in the workplace**.*

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	60	4.13	0.68
2	They have ability to work under pressure	60	4.07	0.73
3	They look for new knowledge & self-improvement	60	4.00	0.74
4	They have ability to use information for problem solving	60	4.08	0.67

*Au's market employers generally had high satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **They have systematic thinking, analytical ability, suggestion & reasoning for decision making**.*

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	60	4.23	0.67
2	They carry out work without violating the rights of others and accountable for work	60	4.15	0.66
3	They have teamwork skill to achieve organization target/goals	60	4.02	0.72
4	They observe law, control, or agreement	60	4.10	0.77
5	They participate and foster group problem solving creatively	60	4.05	0.70
6	They initiative in problem analysis in accordance with group consensus	60	4.05	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	60	4.27	0.66
2	They have effective communication	60	4.17	0.67
3	They have ability to use computer for finding information and for communication	60	3.97	0.71
4	They have ability in management of information system	60	4.22	0.69
5	They have ability to use information technology for presentation appropriately for work or for group of people	60	4.18	0.54

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	60	4.14	0.47
Knowledge	60	4.12	0.37
Cognitive Skill	60	4.07	0.48
Human Relationship and Responsibilities	60	4.10	0.47
Mathematical Analysis, Communication & Information Management	60	4.16	0.44

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	60	4.12	0.32

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	60	4.07	0.76
Employers are enjoy/happiness to assign job/project with AU's graduates	60	3.90	0.71
Employer Happiness	60	3.98	0.60
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	60	4.02	0.79
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	60	4.22	0.85
Global Competency	60	4.12	0.55

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)** and **Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)**.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Graduate School of Business
and Advanced Technology Management
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Business and Advanced Technology Management (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	25	56.82%
	Female	19	43.18%
	Total	44	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	4.55%
	40 - 49 years old	39	88.64%
	50 - 59 years old	3	6.82%
	60 years old or over	0	0.00%
	Total	44	100.00%

44 market employers answered to the questionnaires. They were 25 males (56.82%) and 1 female (43.18%).

2 market employers (4.55%) were 30 – 39 years old, 39 market employers (88.64%) were 40 – 49 years old and 3 market employer (6.82%) were 50 – 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		44	4.18	0.51
1	Empathy	44	4.05	0.71
2	Honesty	44	4.32	0.60
3	Nurturing Relationships Fully	44	4.18	0.66
Social Consciousness		44	4.10	0.57
4	Social Service Volunteering	44	4.20	0.73
5	Responsible Citizenship	44	4.05	0.81
6	Contributions to Group Effort	44	4.05	0.75
Discipline		44	4.08	0.65
7	Self-esteem	44	3.98	0.88
8	Self-discipline	44	4.05	0.78
9	Self-responsibility	44	4.23	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	44	4.25	0.69
2	They have comprehension ability	44	4.30	0.82
3	They have ability to apply theory to new situation	44	4.09	0.77
4	They have ability to apply knowledge to solve problems in the workplace	44	4.18	0.66
5	They have application of knowledge to research	44	4.02	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	44	4.16	0.64
2	They have ability to work under pressure	44	4.00	0.75
3	They look for new knowledge & self-improvement	44	4.02	0.76
4	They have ability to use information for problem solving	44	4.05	0.65

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	44	4.18	0.69
2	They carry out work without violating the rights of others and accountable for work	44	4.11	0.72
3	They have teamwork skill to achieve organization target/goals	44	3.95	0.75
4	They observe law, control, or agreement	44	4.00	0.81
5	They participate and foster group problem solving creatively	44	4.02	0.70
6	They initiative in problem analysis in accordance with group consensus	44	3.95	0.61

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	44	4.27	0.66
2	They have effective communication	44	4.11	0.69
3	They have ability to use computer for finding information and for communication	44	4.02	0.70
4	They have ability in management of information system	44	4.23	0.74
5	They have ability to use information technology for presentation appropriately for work or for group of people	44	4.23	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	44	4.12	0.52
Knowledge	44	4.17	0.34
Cognitive Skill	44	4.06	0.48
Human Relationship and Responsibilities	44	4.04	0.50
Mathematical Analysis, Communication & Information Management	44	4.17	0.43

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Knowledge** and **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	44	4.11	0.31

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	44	4.02	0.79
Employers are enjoy/happiness to assign job/project with AU's graduates	44	3.89	0.65
Employer Happiness	44	3.95	0.60
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	44	4.09	0.77
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	44	4.18	0.90
Global Competency	44	4.14	0.56

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)** and **Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)**.

Satisfaction Scoring	Hospitality and Tourism Management (N= 1)		Innovative Technology Management (N= 6)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.67	0.00	4.00	0.60
Empathy	4.00	0.00	3.83	0.75
Honesty	5.00	0.00	4.17	0.75
Nurturing Relationships Fully	5.00	0.00	4.00	0.63
Social Consciousness	4.33	0.00	4.17	0.59
Social Service Volunteering	3.00	0.00	4.17	0.75
Responsible Citizenship	5.00	0.00	4.17	0.75
Contributions to Group Effort	5.00	0.00	4.17	0.75
Discipline	5.00	0.00	4.00	0.70
Self-esteem	5.00	0.00	4.00	1.26
Self-discipline	5.00	0.00	3.83	0.75
Self-responsibility	5.00	0.00	4.17	0.75
Overall	4.67	0.00	4.06	0.49
Knowledge				
They have enough knowledge for working	5.00	0.00	4.17	0.41
They have comprehension ability	5.00	0.00	3.83	0.75
They have ability to apply theory to new situation	5.00	0.00	3.67	0.82
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.17	0.41
They have application of knowledge to research	3.00	0.00	4.33	0.52
Overall	4.60	0.00	4.03	0.29
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.17	0.75
They have ability to work under pressure	4.00	0.00	3.67	0.82
They look for new knowledge & self-improvement	5.00	0.00	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.50	0.55
Overall	4.25	0.00	4.08	0.47
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.67	0.52
They carry out work without violating the rights of others and accountable for work	5.00	0.00	4.17	0.75
They have teamwork skill to achieve organization target/goals	5.00	0.00	4.33	0.52
They observe law, control, or agreement	4.00	0.00	4.33	0.82
They participate and foster group problem solving creatively	4.00	0.00	4.00	0.63
They initiative in problem analysis in accordance with group consensus	4.33	0.00	4.39	0.29
Overall	4.00	0.00	4.67	0.52
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	4.50	0.55
They have effective communication	4.00	0.00	4.33	0.52
They have ability to use computer for finding information and for communication	5.00	0.00	4.00	0.00
They have ability in management of information system	5.00	0.00	4.00	0.63
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.17	0.41
Overall	4.60	0.00	4.20	0.25
Satisfaction Overall	4.49	0.00	4.15	0.23
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.00	0.00	4.33	0.82
Employers are enjoy/happiness to assign job/project with AU's graduates	4.00	0.00	3.50	0.84
Overall	4.00	0.00	3.92	0.58
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.00	0.00	4.00	0.63
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	3.00	0.00	4.50	0.84
Overall	3.00	0.00	4.25	0.52

Satisfaction Scoring	Organization Development (N= 5)		Teaching and Technology (N= 7)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.93	0.28	4.29	0.52
Empathy	4.40	0.55	4.14	0.69
Honesty	3.80	0.45	4.29	0.49
Nurturing Relationships Fully	3.60	0.89	4.43	0.53
Social Consciousness	3.73	0.60	4.05	0.62
Social Service Volunteering	4.40	0.55	4.14	0.69
Responsible Citizenship	3.60	1.14	4.00	1.00
Contributions to Group Effort	3.20	0.84	4.00	0.58
Discipline	4.07	0.55	4.24	0.57
Self-esteem	4.00	1.00	4.14	0.69
Self-discipline	4.00	0.71	4.14	0.69
Self-responsibility	4.20	0.84	4.43	0.53
Overall	3.91	0.43	4.19	0.54
Knowledge				
They have enough knowledge for working	4.40	0.55	4.00	1.00
They have comprehension ability	4.20	0.84	4.43	0.79
They have ability to apply theory to new situation	4.60	0.89	4.14	0.69
They have ability to apply knowledge to solve problems in the workplace	4.00	0.71	4.29	0.76
They have application of knowledge to research	4.00	1.00	4.00	0.82
Overall	4.24	0.17	4.17	0.41
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.20	0.45	4.00	0.82
They have ability to work under pressure	4.60	0.55	3.86	0.69
They look for new knowledge & self-improvement	4.00	0.71	4.00	0.58
They have ability to use information for problem solving	4.60	0.55	3.86	0.38
Overall	4.35	0.38	3.93	0.47
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.40	0.55	4.14	0.69
They carry out work without violating the rights of others and accountable for work	4.60	0.55	4.29	0.76
They have teamwork skill to achieve organization target/goals	4.40	0.89	4.00	0.58
They observe law, control, or agreement	4.40	0.55	4.14	0.90
They participate and foster group problem solving creatively	4.40	0.55	4.14	0.69
They initiative in problem analysis in accordance with group consensus	4.20	0.45	4.14	0.69
Overall	4.40	0.35	4.14	0.48
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.60	0.55	3.86	0.90
They have effective communication	4.20	0.45	3.86	0.90
They have ability to use computer for finding information and for communication	4.60	0.55	3.86	0.38
They have ability in management of information system	4.80	0.45	4.00	0.82
They have ability to use information technology for presentation appropriately for work or for group of people	4.20	0.45	4.29	0.49
Overall	4.48	0.30	3.97	0.48
Satisfaction Overall	4.28	0.14	4.08	0.36
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.40	0.89	4.29	0.49
Employers are enjoy/happiness to assign job/project with AU's graduates	4.40	0.55	4.29	0.49
Overall	4.40	0.65	4.29	0.49
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.00	0.00	4.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.00	1.41	3.00	0.00
Overall	4.00	0.71	3.50	0.00

Satisfaction Scoring	Technology, Education, and Management (N= 25)	
	Mean	S.D.
Ethics		
Ethics	4.23	0.52
Empathy	4.00	0.76
Honesty	4.44	0.58
Nurturing Relationships Fully	4.24	0.60
Social Consciousness	4.16	0.57
Social Service Volunteering	4.24	0.78
Responsible Citizenship	4.08	0.70
Contributions to Group Effort	4.16	0.69
Discipline	4.03	0.69
Self-esteem	3.88	0.83
Self-discipline	4.04	0.84
Self-responsibility	4.16	0.75
Overall	4.14	0.55
Knowledge		
They have enough knowledge for working	4.28	0.68
They have comprehension ability	4.36	0.86
They have ability to apply theory to new situation	4.04	0.73
They have ability to apply knowledge to solve problems in the workplace	4.16	0.69
They have application of knowledge to research	4.00	0.71
Overall	4.17	0.37
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.20	0.65
They have ability to work under pressure	4.00	0.76
They look for new knowledge & self-improvement	4.00	0.91
They have ability to use information for problem solving	3.88	0.67
Overall	4.02	0.50
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.71
They carry out work without violating the rights of others and accountable for work	3.84	0.69
They have teamwork skill to achieve organization target/goals	3.76	0.72
They observe law, control, or agreement	3.76	0.83
They participate and foster group problem solving creatively	3.84	0.69
They initiative in problem analysis in accordance with group consensus	3.84	0.62
Overall	3.84	0.50
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.24	0.60
They have effective communication	4.12	0.73
They have ability to use computer for finding information and for communication	3.92	0.81
They have ability in management of information system	4.20	0.76
They have ability to use information technology for presentation appropriately for work or for group of people	4.24	0.60
Overall	4.14	0.45
Satisfaction Overall	4.06	0.34
Employer Happiness		
Employers are enjoy/happiness to working with AU's graduates	3.80	0.82
Employers are enjoy/happiness to assign job/project with AU's graduates	3.76	0.60
Overall	3.78	0.58
Global Competency		
Au's graduates are acceptance and understand with multi-culture and new opinion	4.12	0.83
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.08	0.95
Overall	4.10	0.60

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Martin De Tour School of Management and
Economics
(PH. D)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economics (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	25.00%
	Female	3	75.00%
	Total	4	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	4	100.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	4	100.00%

4 market employers answered to the questionnaires. They were 1 male (25.00%) and 3 female (75.00%).

4 market employers (100.00%) were 30 - 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		4	4.33	0.00
1	Empathy	4	3.75	0.50
2	Honesty	4	4.25	0.50
3	Nurturing Relationships Fully	4	3.50	0.58
Social Consciousness		4	4.33	0.33
4	Social Service Volunteering	4	4.00	0.00
5	Responsible Citizenship	4	4.50	0.58
6	Contributions to Group Effort	4	3.75	0.50
Discipline		4	4.33	0.33
7	Self-esteem	4	4.00	0.00
8	Self-discipline	4	4.25	0.50
9	Self-responsibility	4	4.50	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	4	3.75	0.96
2	They have comprehension ability	4	4.00	0.82
3	They have ability to apply theory to new situation	4	4.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	4	3.75	0.50
5	They have application of knowledge to research	4	4.25	0.96

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability*** and ***They have application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4	4.00	0.82
2	They have ability to work under pressure	4	4.25	0.50
3	They look for new knowledge & self-improvement	4	3.75	0.96
4	They have ability to use information for problem solving	4	4.25	0.96

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** very *high* satisfaction on ***They have ability to work under pressure***. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure*** and ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	4	4.25	0.50
2	They carry out work without violating the rights of others and accountable for work	4	4.50	0.58
3	They have teamwork skill to achieve organization target/goals	4	4.25	0.50
4	They observe law, control, or agreement	4	4.25	0.50
5	They participate and foster group problem solving creatively	4	4.00	0.82
6	They initiative in problem analysis in accordance with group consensus	4	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	4	4.00	0.82
2	They have effective communication	4	4.25	0.50
3	They have ability to use computer for finding information and for communication	4	3.50	0.58
4	They have ability in management of information system	4	4.25	0.50
5	They have ability to use information technology for presentation appropriately for work or for group of people	4	4.25	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication, They have ability in management of information system and They have ability to use information technology for presentation appropriately for work or for group of people.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	4.06	0.14
Knowledge	4	3.95	0.44
Cognitive Skill	4	4.06	0.55
Human Relationship and Responsibilities	4	4.21	0.21
Mathematical Analysis, Communication & Information Management	4	4.05	0.30

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	4	4.07	0.30

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	4	4.25	0.50
Employers are enjoy/happiness to assign job/project with AU's graduates	4	3.50	0.58
Employer Happiness	4	3.88	0.48
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	4	3.00	0.00
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	4	4.75	0.50
Global Competency	4	3.88	0.25

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** and ***Global Competency*** was on ***Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)*** and ***Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)***.

Satisfaction Scoring	Management (N= 2)		Marketing (N= 2)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.17	0.24	3.50	0.24
Empathy	4.00	0.00	3.50	0.71
Honesty	4.50	0.71	4.00	0.00
Nurturing Relationships Fully	4.00	0.00	3.00	0.00
Social Consciousness	4.00	0.00	4.17	0.24
Social Service Volunteering	4.00	0.00	4.00	0.00
Responsible Citizenship	4.50	0.71	4.50	0.71
Contributions to Group Effort	3.50	0.71	4.00	0.00
Discipline	4.17	0.24	4.33	0.47
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	4.50	0.71
Self-responsibility	4.50	0.71	4.50	0.71
Overall	4.11	0.16	4.00	0.16
Knowledge				
They have enough knowledge for working	4.50	0.71	3.00	0.00
They have comprehension ability	4.50	0.71	3.50	0.71
They have ability to apply theory to new situation	4.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	3.50	0.71
They have application of knowledge to research	4.00	1.41	4.50	0.71
Overall	4.20	0.57	3.70	0.14
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	3.50	0.71
They have ability to work under pressure	4.00	0.00	4.50	0.71
They look for new knowledge & self-improvement	4.00	1.41	3.50	0.71
They have ability to use information for problem solving	4.50	0.71	4.00	1.41
Overall	4.25	0.71	3.88	0.53
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.50	0.71
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.50	0.71
They observe law, control, or agreement	4.50	0.71	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	4.00	1.41
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.00
Overall	4.25	0.35	4.17	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	1.41	4.00	0.00
They have effective communication	4.50	0.71	4.00	0.00
They have ability to use computer for finding information and for communication	3.50	0.71	3.50	0.71
They have ability in management of information system	4.00	0.00	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.00	0.00
Overall	4.10	0.42	4.00	0.28
Satisfaction Overall	4.18	0.44	3.95	0.16
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.00	0.00	4.50	0.71
Employers are enjoy/happiness to assign job/project with AU's graduates	3.50	0.71	3.50	0.71
Overall	3.75	0.35	4.00	0.71
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	3.00	0.00	3.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	5.00	0.00	4.50	0.71
Overall	4.00	0.00	3.75	0.35

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Graduate School of Human Science
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Human Science (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	7	63.64%
	Female	4	36.36%
	Total	11	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	9	81.82%
	50 - 59 years old	2	18.18%
	60 years old or over	0	0.00%
	Total	11	100.00%

11 market employers answered to the questionnaires. They were 7 males (63.64%) and 4 females (36.36%).

9 market employer (81.82%) were 40 - 49 years old and 2 market employers (18.18%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		11	4.15	0.31
1	Empathy	11	4.09	0.30
2	Honesty	11	4.27	0.65
3	Nurturing Relationships Fully	11	4.09	0.30
Social Consciousness		11	4.27	0.51
4	Social Service Volunteering	11	4.36	0.67
5	Responsible Citizenship	11	4.09	0.70
6	Contributions to Group Effort	11	4.36	0.50
Discipline		11	4.21	0.40
7	Self-esteem	11	4.09	0.54
8	Self-discipline	11	4.18	0.60
9	Self-responsibility	11	4.36	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	11	3.73	1.10
2	They have comprehension ability	11	3.82	0.40
3	They have ability to apply theory to new situation	11	4.00	0.63
4	They have ability to apply knowledge to solve problems in the workplace	11	4.27	0.65
5	They have application of knowledge to research	11	4.09	0.94

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	11	4.00	0.77
2	They have ability to work under pressure	11	4.36	0.67
3	They look for new knowledge & self-improvement	11	4.00	0.63
4	They have ability to use information for problem solving	11	4.09	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	11	4.36	0.67
2	They carry out work without violating the rights of others and accountable for work	11	4.18	0.40
3	They have teamwork skill to achieve organization target/goals	11	4.18	0.75
4	They observe law, control, or agreement	11	4.36	0.67
5	They participate and foster group problem solving creatively	11	4.27	0.65
6	They initiative in problem analysis in accordance with group consensus	11	4.36	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. *The* major satisfaction of **Human Relationship and Responsibilities** was on *They carry out work in compliance with standard operational procedure to finish the job, They observe law, control, or agreement* and *They initiative in problem analysis in accordance with group consensus*.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	11	4.36	0.67
2	They have effective communication	11	4.27	0.65
3	They have ability to use computer for finding information and for communication	11	3.82	0.75
4	They have ability in management of information system	11	4.09	0.54
5	They have ability to use information technology for presentation appropriately for work or for group of people	11	4.00	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have skills on applied mathematics and interpretation*.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	11	4.21	0.35
Knowledge	11	3.98	0.42
Cognitive Skill	11	4.11	0.54
Human Relationship and Responsibilities	11	4.29	0.37
Mathematical Analysis, Communication & Information Management	11	4.11	0.53

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	11	4.14	0.37

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	11	4.09	0.70
Employers are enjoy/happiness to assign job/project with AU's graduates	11	4.18	0.87
Employer Happiness	11	4.14	0.71
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	11	4.09	0.70
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	11	4.18	0.87
Global Competency	11	4.14	0.71

Au's market employers generally had *high* satisfaction on all aspects of ***Employer Happiness*** and ***Global Competency***. The major satisfaction of ***Employer Happiness*** and ***Global Competency*** was on ***Employers are enjoy/happiness to assign job/project with AU's graduates (Employer Happiness)*** and ***Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)***.

Satisfaction Scoring	Counseling Psychology (N= 2)		Education Administration and Leadership (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.00	4.33	0.38
Empathy	4.00	0.00	4.25	0.50
Honesty	4.00	0.00	4.50	0.58
Nurturing Relationships Fully	4.00	0.00	4.25	0.50
Social Consciousness	3.67	0.00	4.25	0.57
Social Service Volunteering	3.50	0.71	4.25	0.50
Responsible Citizenship	3.50	0.71	4.00	0.82
Contributions to Group Effort	4.00	0.00	4.50	0.58
Discipline	4.00	0.00	4.42	0.57
Self-esteem	4.00	0.00	4.50	0.58
Self-discipline	4.00	0.00	4.25	0.96
Self-responsibility	4.00	0.00	4.50	0.58
Overall	3.89	0.00	4.33	0.45
Knowledge				
They have enough knowledge for working	4.50	0.71	4.00	1.15
They have comprehension ability	3.50	0.71	3.75	0.50
They have ability to apply theory to new situation	4.00	0.00	4.00	0.82
They have ability to apply knowledge to solve problems in the workplace	3.50	0.71	4.50	0.58
They have application of knowledge to research	3.50	0.71	4.50	1.00
Overall	3.80	0.28	4.15	0.66
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	1.15
They have ability to work under pressure	4.00	0.00	4.25	0.96
They look for new knowledge & self-improvement	4.50	0.71	4.00	0.82
They have ability to use information for problem solving	4.00	0.00	4.25	0.96
Overall	4.13	0.18	4.13	0.88
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.25	0.96
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.50	0.58
They have teamwork skill to achieve organization target/goals	3.50	0.71	4.00	0.82
They observe law, control, or agreement	4.50	0.71	4.25	0.96
They participate and foster group problem solving creatively	4.00	0.00	4.25	0.96
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.50	0.58
Overall	4.08	0.12	4.29	0.60
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.50	0.71	4.75	0.50
They have effective communication	3.50	0.71	4.50	0.58
They have ability to use computer for finding information and for communication	3.50	0.71	3.75	0.96
They have ability in management of information system	3.50	0.71	4.25	0.50
They have ability to use information technology for presentation appropriately for work or for group of people	3.50	0.71	4.00	0.82
Overall	3.50	0.71	4.25	0.53
Satisfaction Overall	3.88	0.14	4.23	0.59
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.50	0.71	3.75	0.96
Employers are enjoy/happiness to assign job/project with AU's graduates	4.50	0.71	3.50	0.58
Overall	4.50	0.71	3.63	0.75
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.50	0.71	4.50	0.58
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.50	0.71	4.00	0.82
Overall	4.50	0.71	4.25	0.50

Satisfaction Scoring	English Language Teaching (N= 3)		Philosophy and Religious (N= 2)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.11	0.19	4.00	0.47
Empathy	4.00	0.00	4.00	0.00
Honesty	4.33	0.58	4.00	1.41
Nurturing Relationships Fully	4.00	0.00	4.00	0.00
Social Consciousness	4.78	0.19	4.17	0.24
Social Service Volunteering	5.00	0.00	4.50	0.71
Responsible Citizenship	4.67	0.58	4.00	0.00
Contributions to Group Effort	4.67	0.58	4.00	0.00
Discipline	4.22	0.38	4.00	0.00
Self-esteem	3.67	0.58	4.00	0.00
Self-discipline	4.33	0.58	4.00	0.00
Self-responsibility	4.67	0.58	4.00	0.00
Overall	4.37	0.26	4.06	0.24
Knowledge				
They have enough knowledge for working	2.67	1.15	4.00	0.00
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	3.67	0.58	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	4.67	0.58	4.00	0.00
They have application of knowledge to research	4.00	1.00	4.00	1.41
Overall	3.80	0.20	4.10	0.14
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	1.41
They have ability to work under pressure	4.67	0.58	4.50	0.71
They look for new knowledge & self-improvement	4.00	0.00	3.50	0.71
They have ability to use information for problem solving	4.33	0.58	3.50	0.71
Overall	4.25	0.25	3.88	0.53
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.33	0.58	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.33	0.58	5.00	0.00
They observe law, control, or agreement	4.67	0.58	4.00	0.00
They participate and foster group problem solving creatively	4.67	0.58	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.67	0.58	4.00	0.00
Overall	4.44	0.19	4.25	0.12
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.33	0.58	4.50	0.71
They have effective communication	4.33	0.58	4.50	0.71
They have ability to use computer for finding information and for communication	4.33	0.58	3.50	0.71
They have ability in management of information system	4.33	0.58	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	0.58	4.00	0.00
Overall	4.33	0.42	4.10	0.42
Satisfaction Overall	4.24	0.07	4.08	0.24
Employer Happiness				
Employers are enjoy/happiness to working with AU's graduates	4.33	0.58	4.00	0.00
Employers are enjoy/happiness to assign job/project with AU's graduates	5.00	0.00	4.00	1.41
Overall	4.67	0.29	4.00	0.71
Global Competency				
Au's graduates are acceptance and understand with multi-culture and new opinion	4.33	0.58	3.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	4.33	0.58	3.50	0.71
Overall	4.33	0.29	3.25	0.35

**Summary of
Market Employer Satisfaction Index of
Assumption University
Class 51**

AU's Performance by Items

**Vincent Mary School of Science &
Technology
(PH. D)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science & Technology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	100.00%
	Female	0	0.00%
	Total	1	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	1	100.00%
	60 years old or over	0	0.00%
	Total	1	100.00%

1 market employers answered to the questionnaires. They were 1 male (100.00%).

1 market employers (100.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1	4.33	0.00
1	Empathy	1	4.00	0.00
2	Honesty	1	4.00	0.00
3	Nurturing Relationships Fully	1	5.00	0.00
Social Consciousness		1	4.67	0.00
4	Social Service Volunteering	1	5.00	0.00
5	Responsible Citizenship	1	4.00	0.00
6	Contributions to Group Effort	1	5.00	0.00
Discipline		1	4.00	0.00
7	Self-esteem	1	3.00	0.00
8	Self-discipline	1	4.00	0.00
9	Self-responsibility	1	5.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1	4.00	0.00
2	They have comprehension ability	1	3.00	0.00
3	They have ability to apply theory to new situation	1	4.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	1	5.00	0.00
5	They have application of knowledge to research	1	5.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge except moderate** satisfaction on ***They have comprehension ability***. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace*** and ***They have application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	5.00	0.00
2	They have ability to work under pressure	1	3.00	0.00
3	They look for new knowledge & self-improvement	1	4.00	0.00
4	They have ability to use information for problem solving	1	5.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill except moderate** satisfaction on ***They have ability to work under pressure***. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1	5.00	0.00
2	They carry out work without violating the rights of others and accountable for work	1	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	1	4.00	0.00
4	They observe law, control, or agreement	1	5.00	0.00
5	They participate and foster group problem solving creatively	1	3.00	0.00
6	They initiative in problem analysis in accordance with group consensus	1	5.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on ***They participate and foster group problem solving creatively***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1	4.00	0.00
2	They have effective communication	1	5.00	0.00
3	They initiative in problem analysis in accordance with group consensus	1	5.00	0.00
4	They have ability in management of information system	1	5.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They initiative in problem analysis in accordance with group consensus*** and ***They have ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.33	0.00
Knowledge	1	4.20	0.00
Cognitive Skill	1	4.25	0.00
Human Relationship and Responsibilities	1	4.33	0.00
Mathematical Analysis, Communication & Information Management	1	4.60	0.00

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on **Cognitive Skill**. The major satisfaction was on **Cognitive Skill**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	4.34	0.00

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Employer Happiness & Global Competency Scoring

Employer Happiness	Number of Respondents	Mean	S.D.
Employers are enjoy/happiness to working with AU's graduates	1	5.00	0.00
Employers are enjoy/happiness to assign job/project with AU's graduates	1	3.00	0.00
Employer Happiness	1	4.00	0.00
Global Competency	Number of Respondents	Mean	S.D.
Au's graduates are acceptance and understand with multi-culture and new opinion	1	3.00	0.00
Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	1	5.00	0.00
Global Competency	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Employer Happiness** and **Global Competency**. The major satisfaction of **Employer Happiness** and **Global Competency** was on **Employers are enjoy/happiness to working with AU's graduates (Employer Happiness)** and **Au's graduates are excellent in adapting and working with teams with diverse background and opinions (Global Competency)**.

Satisfaction Scoring	Information Technology (N= 1)	
	Mean	S.D.
Ethics		
Ethics	4.33	0.00
Empathy	4.00	0.00
Honesty	4.00	0.00
Nurturing Relationships Fully	5.00	0.00
Social Consciousness	4.67	0.00
Social Service Volunteering	5.00	0.00
Responsible Citizenship	4.00	0.00
Contributions to Group Effort	5.00	0.00
Discipline	4.00	0.00
Self-esteem	3.00	0.00
Self-discipline	4.00	0.00
Self-responsibility	5.00	0.00
Overall	4.33	0.00
Knowledge		
They have enough knowledge for working	4.00	0.00
They have comprehension ability	3.00	0.00
They have ability to apply theory to new situation	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00
They have application of knowledge to research	5.00	0.00
Overall	4.20	0.00
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00
They have ability to work under pressure	3.00	0.00
They look for new knowledge & self-improvement	4.00	0.00
They have ability to use information for problem solving	5.00	0.00
Overall	4.25	0.00
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00
They observe law, control, or agreement	5.00	0.00
They participate and foster group problem solving creatively	3.00	0.00
They initiative in problem analysis in accordance with group consensus	5.00	0.00
Overall	4.33	0.00
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.00	0.00
They have effective communication	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00
They have ability in management of information system	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00
Overall	4.60	0.00
Satisfaction Overall	4.34	0.00
Employer Happiness		
Employers are enjoy/happiness to working with AU's graduates	5.00	0.00
Employers are enjoy/happiness to assign job/project with AU's graduates	3.00	0.00
Overall	4.00	0.00
Global Competency		
Au's graduates are acceptance and understand with multi-culture and new opinion	3.00	0.00
Au's graduates are excellent in adapting to ana working with teams with diverse background and opinions.	5.00	0.00
Overall	4.00	0.00

**Questionnaire
Of
Market Employer Satisfaction Index of
Assumption University
Class 51**



Employer/ Supervisor Satisfaction towards the Graduate of Assumption University

Dear Employer / Manager / Supervisor

Assumption University (ABAC) is conducting a satisfaction survey on the characteristics of graduates from Assumption University. The results to be use in the development of curriculum, teaching and learning in accordance with the needs and expectations of the labor market. As a graduate user, we asked you to answer this questionnaire. In addition, thank you for this opportunity for your cooperation.

Institute for Research and Academic Services
Tel.02-723-2163 Fax.02-707-0406

Part 1: Personal Data

1. **Gender** ☐ Male ☐ Female
2. **Ages** ☐ Below 30 years old ☐ 30 - 39 years old ☐ 40 - 49 years old
☐ 50 - 59 years old ☐ 60 years old or above
3. Your current position in the company
4. Your employment duration in the company year(s)
5. Type of company business where you work.....
6. Number of Assumption University's graduate(s) in your organization
☐ Bachelor level..... ☐ Master level..... ☐ Ph.D. level
7. The graduate that you evaluated graduated from the faculty.....
Major.....
8. You think that Assumption University (ABAC) is in the rank.....among **all universities in Thailand**.
9. You think that Assumption University (ABAC) is in the rank.....among **Private Universities in Thailand**.

Part 2 Instructions: Please rate your level of satisfaction with AU graduates in terms of the following characteristics.

Moral and Ethics	Satisfaction level				
	Least	←.....→			Most
Ethics					
1. Empathy	1	2	3	4	5
2. Honesty	1	2	3	4	5
3. Nurturing Relationships Fully	1	2	3	4	5
Social Consciousness					
1. Social Service Volunteering	1	2	3	4	5
2. Responsible Citizenship	1	2	3	4	5
3. Contributions to Group Effort	1	2	3	4	5
Discipline					
1. Self-esteem	1	2	3	4	5
2. Self-discipline	1	2	3	4	5
3. Self-responsibility	1	2	3	4	5
Knowledge	Satisfaction level				
	Least	←.....→			Most
1. They have enough knowledge for working	1	2	3	4	5
2. They have comprehension ability	1	2	3	4	5
3. They have ability to apply theory to new situation	1	2	3	4	5
4. They have ability to apply knowledge to solve problems in the workplace	1	2	3	4	5
5. They have application of knowledge to research	1	2	3	4	5

Cognitive Skill	Satisfaction level				
	Least	←.....→			Most
1. They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	2	3	4	5
2. They have ability to work under pressure	1	2	3	4	5
3. They look for new knowledge & self-improvement	1	2	3	4	5
4. They have ability to use information for problem solving	1	2	3	4	5
Human Relationship and Responsibilities	Satisfaction level				
	Least	←.....→			Most
1. They carry out work in compliance with standard operational procedure to finish the job	1	2	3	4	5
2. They carry out work without violating the rights of others and accountable for work	1	2	3	4	5
3. They have teamwork skill to achieve organization target/goals	1	2	3	4	5
4. They observe law, control or agreement	1	2	3	4	5
5. They participate and foster group problem solving creatively	1	2	3	4	5
6. They initiative in problem analysis in accordance with group consensus	1	2	3	4	5
Mathematical Analysis, Communication & Information Management	Satisfaction level				
	Least	←.....→			Most
1. They have skills on applied mathematics and interpretation	1	2	3	4	5
2. They have effective communication	1	2	3	4	5
3. They have ability to use computer for finding information and for communication	1	2	3	4	5
4. They have ability in management of information system	1	2	3	4	5
5. They have ability to use information technology for presentation appropriately for work or for group of people	1	2	3	4	5

Employer Happiness	Satisfaction level				
	Least	←.....→			Most
1. Employers are enjoy/happiness to working with AU's graduates	1	2	3	4	5
2. Employers are enjoy/happiness to assign job/project with AU's graduates	1	2	3	4	5
Global Competency	Satisfaction level				
	Least	←.....→			Most
1. Au's graduates are acceptance and understand with multi-culture and new opinion	1	2	3	4	5
2. Au's graduates are excellent in adapting and working with teams with diverse background and opinions.	1	2	3	4	5

😊 Thank you for your participation 😊