

---

# Market Employer Satisfaction Index of Assumption University Graduates *Batch 45*

---

**PROJECT ADVISORS:**

Asst.Prof.Dr.Worayuth Sriwarakuel  
Dr.Preecha Methavasarakphak

**INSTITUTE FOR  
RESEARCH AND  
ACADEMIC SERVICES**

**RESEARCHER:**

Ratikorn Chuensuksomboon

**JULY 2018**



# **Market Employer Satisfaction Index of Assumption University's Graduates Batch 45**

## **Project Advisors:**

**Asst. Prof. Dr. Warayuth Sriwarakul  
Dr. Preecha Methavasarakul**

## **Project Researcher:**

**Ratikorn Chuensuksomboon**

**Institute for Research and Academic Services  
July 2018**



## **Abstract**

The research on Market Employers Satisfaction Index of Assumption University's Graduates Batch 45 aimed to study by survey method on AU's performance depend on Thailand Quality Framework of ONESQA--- Market Employer

The result of this research might help AU to better know its status from the points of view of its Market Employers as well as provide a guideline to develop its weak aspects to be competent and excellent and to improve itself to be better known in academic industry.

The results of the survey in every respondents were that the *high* Satisfaction in almost items and in all aspects on Thailand Quality Framework of ONESQA.



## **Preface**

This research project, Market Employers Satisfaction Index of Assumption University's Graduates Batch 45, was planned and conducted by Institute for Research and Academic Services (IRAS) to study the image and performance of Assumption University in terms of satisfaction. As seen and evaluated by Market Employers, various aspects of AU's image had reflected the overall satisfaction. The result of this research might help AU to know its status in the mind of Market Employers as well as provide guideline to develop its weak aspects to be competent and excellent and to promote it to be better known in academic industry.

IRAS collected data from AU's various groups of stakeholders --- 1177 Market Employers, --- from August 2017 to July 2018

IRAS would like to thank Rev. Bro. Bancha Saenghiran, the President of Assumption University. As well, IRAS would like to thank AU's personnel both lecturers and staff from various faculties and graduate school for assisting us in collecting data from Market Employers. Finally, IRAS would like to thank all those respondents who provided valuable and useful data.

Institute for Research and Academic Services  
July 2018.



# Contents

|  | Page |
|--|------|
| Preface  | i    |
| Summary of Market Employers Satisfaction Index of Assumption University<br>Academic Year 2017  | 1    |
| Summary of Batch 45: AU's Performance by Items: Market Employer<br>Respondents' Profile<br>Satisfaction Score<br>Overall Satisfaction Scoring  | 6    |
| Summary of Batch 45: AU's Performance by Items: Market Employer (Bachelor<br>degree)<br>Respondents' Profile<br>Satisfaction Score<br>Overall Satisfaction Scoring   | 15   |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers<br>(Bachelor degree)<br>Montfort Del Rosario School of Architecture and Design<br>Respondents' Profile<br>Satisfaction Score<br>Overall Satisfaction Scoring | 23   |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers<br>(Bachelor degree)<br>School of Arts<br>Respondents' Profile<br>Satisfaction Score<br>Overall Satisfaction Scoring   | 33   |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers<br>(Bachelor degree)<br>School of Biotechnology<br>Respondents' Profile<br>Satisfaction Score<br>Overall Satisfaction Scoring                                | 43   |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers<br>(Bachelor degree)<br>Martin De Tours School of Management and Economics<br>Respondents' Profile<br>Satisfaction Score<br>Overall Satisfaction Scoring     | 51   |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers<br>(Bachelor degree)<br>Albert Laurence School of Communication Arts<br>Respondents' Profile<br>Satisfaction Score<br>Overall Satisfaction Scoring           | 63   |



|   | Page |
|---|------|
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Bachelor degree) | 73   |
| Vincent Mary School of Engineer   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Bachelor degree) | 83   |
| School of Law   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Bachelor degree) | 91   |
| School of Music   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Bachelor degree) | 99   |
| Bernadette De Lourdes School of Nursing Science   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Bachelor degree) | 107  |
| Vincent Mary School of Science and Technology   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Master degree)   | 117  |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Master degree)   | 125  |
| Graduate School of Biotechnology  |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Master degree)   | 133  |
| Graduate School of Business   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |

|   | Page |
|---|------|
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Master degree) | 143  |
| Martin De Tours School of Management and Economic                                     |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Master degree) | 151  |
| Graduate School of Human Science  |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Master degree) | 163  |
| Graduate School of E-Learning   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Master degree) | 173  |
| School of Law   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (Master degree) | 183  |
| Vincent Mary School of Science and Technology   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (PH. D)         | 191  |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (PH. D)         | 199  |
| Graduate School of Business   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (PH. D)         | 207  |
| Martin De Tour School of Management and Economics                                     |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |

|   |      |
|---|------|
|   | page |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (PH. D) | 215  |
| Graduate School of E-Learning   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (PH. D) | 223  |
| Graduate School of Human Science  |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Summary of Batch 45: AU's Performance by Items: Au's Market Employers (PH. D) | 231  |
| Vincent Mary School of Science & Technology                                   |      |
| Respondents' Profile  |      |
| Satisfaction Score  |      |
| Overall Satisfaction Scoring  |      |
| Batch 45 Questionnaire: Market Employer                                       | 237  |

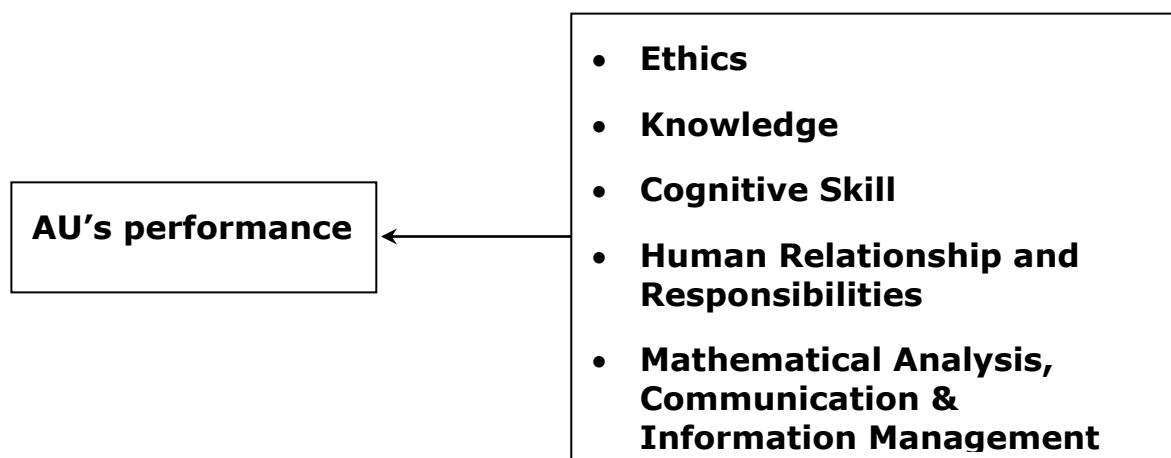
**Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**



## **Stakeholders Satisfaction Index of Assumption University Batch 45**

Assumption University has provided educational service as no-profit organization for 50 years. Au's market Employer have involved in its continuity for providing best education to those who have been seeking for knowledge --- life-long learning --- in order to develop their quality of life both working life and private life. AU's stakeholders are valuable to reflect what they have seen, both direct and indirect experiences, on AU and what they have thought of AU. This is the way for AU to know itself better.

### **Conceptual Framework**



**Satisfaction is a feeling potential, Ethics, knowledge, Cognitive Skill, Human Relationship and Responsibilities and Mathematical Analysis, Communication & Information Management etc. by use TQF (Thailand Quality Framework) of ONESQA to be indicator for this survey.**

Satisfaction is the way something is regarded, and it is believed to be what it likes, or the way something resulted from the way it has been done or performed.



## Respondents

Market Employer  
- 1177 respondents

In each part, respondent profiles were summarized according to the various categories such as sex and age range

**Market Employer represents Au's Graduate by faculty of Assumption University depend on ONESQA**

| <b>Au's Faculty</b>  | <b>Number of Graduates who were employed</b> | <b>Number of Graduates who were employed</b> | <b>Number of Graduates who were evaluated</b> |
|--|--|--|---|
| Montfort Del Rosario School of Architecture and Design (Bachelor Degree) | 83   | 21   | 25.30%  |
| School of Arts (Bachelor Degree)   | 588  | 155  | 26.36%  |
| School of Biotechnology (Bachelor Degree)                                | 15   | 5  | 33.33%  |
| Martin De Tours School of Management and Economics (Bachelor Degree)     | 1244   | 588  | 47.27%  |
| Albert Laurence School of Communication Arts (Bachelor Degree)           | 327  | 83   | 25.38%  |
| Vincent Mary School of Engineer (Bachelor Degree)                        | 68   | 20   | 29.41%  |
| School of Law (Bachelor Degree)  | 86   | 26   | 30.23%  |
| School of Music (Bachelor Degree)  | 13   | 4  | 30.77%  |
| Bernadette De Lourdes School of Nursing Science (Bachelor Degree)        | 36   | 22   | 61.11%  |
| Vincent Mary School of Science and Technology (Bachelor Degree)          | 37   | 22   | 59.46%  |
| Graduate School of Business (Master Degree)                              | 543  | 152  | 27.99%  |
| Graduate School of E-learning (Master Degree)                            | 20   | 8  | 40.00%  |
| Graduate School of Human Science (Master Degree)                         | 55   | 21   | 38.18%  |
| Graduate School of Biotechnology (Master Degree)                         | 6  | 2  | 33.33%  |
| Graduate School of Law (Master Degree)                                   | 33   | 17   | 51.52%  |
| Martin De Tours School of Management and Economics (Master Degree)       | 13   | 6  | 46.15%  |
| Vincent Mary School of Science and Technology (Master Degree)            | 14   | 8  | 57.14%  |
| Graduate School of Business (PH. D)                                      | 15   | 5  | 33.33%  |
| Graduate School of E-learning (PH. D)                                    | 2  | 1  | 50.00%  |
| Graduate School of Human Science (PH. D)                                 | 13   | 4  | 30.77%  |
| Martin De Tours School of Management and Economics (PH. D)               | 7  | 4  | 57.14%  |
| Vincent Mary School of Science & Technology (PH. D)                      | 5  | 3  | 60.00%  |



## Score Interpretation

For this research, expectation and perception score varied from 1 to 5 as the following explanations.

- 1 = Very low satisfaction
- 2 = Low satisfaction
- 3 = Moderate
- 4 = high satisfaction
- 5 = Very satisfaction

As the result of computation, satisfaction scores are mean score of what respondents have experienced according to the issues with correspondent of the questions ask in the questionnaire. The score interval of mean scores can be concluded as the following explanations.

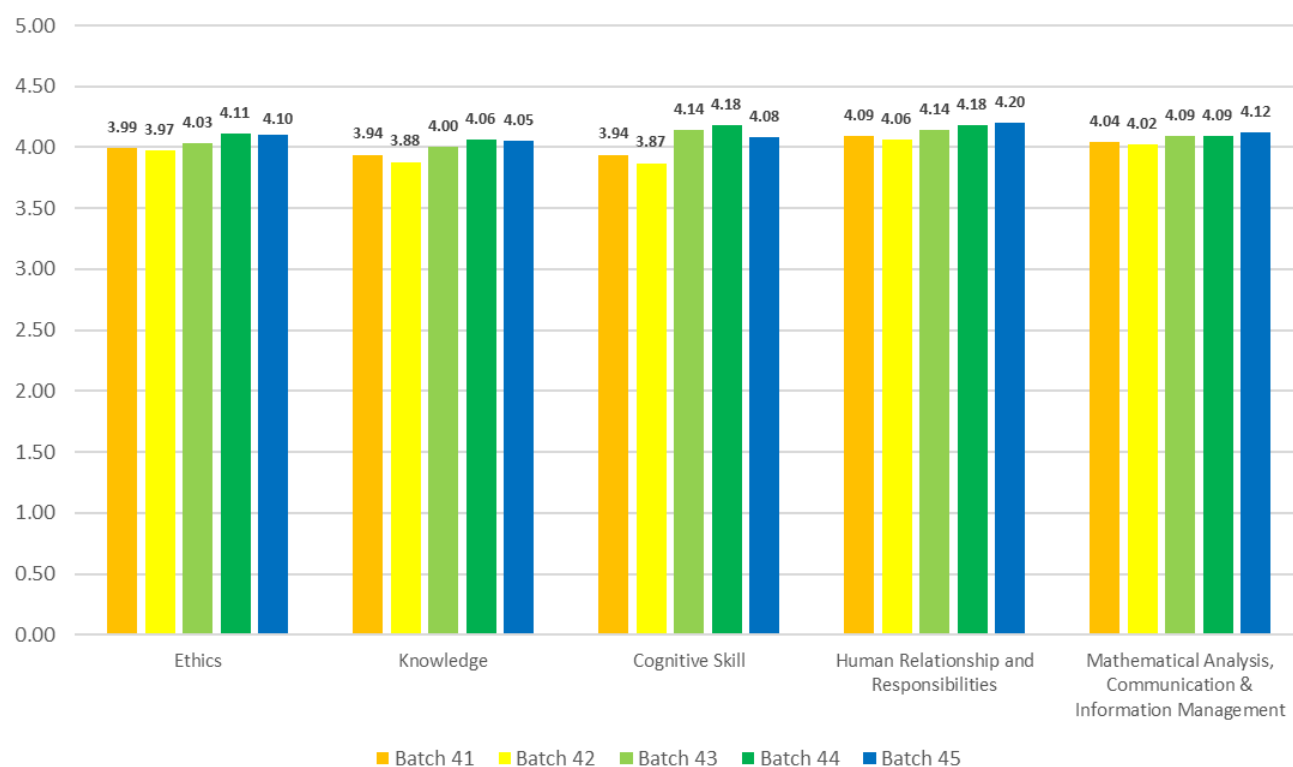
- 1.00 to 1.50 = Very low satisfaction
- 1.51 to 2.50 = Low satisfaction
- 2.51 to 3.50 = Moderate satisfaction
- 3.51 to 4.50 = High satisfaction
- 4.51 to 5.00 = Very high satisfaction

## Satisfaction Scoring (Market Employer) by Aspect

| AU's Stakeholders   | Number of Respondents | Satisfaction Score |
|---|-----------------------|--------------------|
| Ethics  | 4.10                  | 0.52               |
| Knowledge   | 4.05                  | 0.57               |
| Cognitive Skill   | 4.08                  | 0.59               |
| Human Relationship and Responsibilities                       | <b>4.20</b>           | <b>0.54</b>        |
| Mathematical Analysis, Communication & Information Management | 4.12                  | 0.57               |

All respondents generally had *high* satisfaction on all aspects. They generally had *high* perception on all aspect and then the major satisfaction was on ***Human Relationship and Responsibilities***.

## **Market Employer Satisfaction Index Batch 41-45**



**Remark: TQF (Thailand Quality Framework) of ONESQA start to use Batch 41**

Market employer of AU's graduates Batch 41-45 generally had *high* satisfaction all aspects by the major satisfaction was in ***Human Relationship and Responsibility***.

The mean difference between of Market Employer Satisfaction Index Batch 41 To Batch 45 showed that Batch 45 less than Batch 44 for 3 dimensions of TQF of ONESQA, that is focus in the next year by concern on ***Knowledge*** and ***Cognitive Skill*** because the both dimensions had less than other dimensions.

## AU's Performance by Items

### Market Employer: University Level

#### Respondents' Profile

| Category | Sub-Category            | Frequency   | Percent        |
|----------|-------------------------|-------------|----------------|
| Sex      | Male                    | 482         | 40.95%         |
|          | Female                  | 695         | 59.05%         |
|          | <b>Total</b>            | <b>1177</b> | <b>100.00%</b> |
| Age      | Lower than 30 years old | 139         | 11.81%         |
|          | 30 - 39 years old       | 428         | 36.36%         |
|          | 40 - 49 years old       | 457         | 38.83%         |
|          | 50 - 59 years old       | 124         | 10.54%         |
|          | 60 years old or over    | 29          | 2.46%          |
|          | <b>Total</b>            | <b>1177</b> | <b>100.00%</b> |

1177 market employers answered to the questionnaires. They were 482 males (40.95%) and 695 females (59.05%).

139 market employers (11.81%) were younger than 30 years old, 428 market employers (36.36%) were 30 – 39 years old, 457 market employers (38.83%) were 40 – 49 years old, 124 market employers (10.54%) was 50 - 59 years old and 29 market employers (2.46%) were elder than 60 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 1177                  | 4.06        | 0.73        |
| 2      | Honesty in work, Ethics in work    | 1177                  | <b>4.32</b> | <b>0.69</b> |
| 3      | Speak truthfully                   | 1177                  | 4.20        | 0.72        |
| 4      | Just and right attitude            | 1177                  | 4.17        | 0.72        |
| 5      | Self-control                       | 1177                  | 4.02        | 0.76        |
| 6      | Honest to self and others          | 1177                  | 4.29        | 0.68        |
| 7      | Discipline in work                 | 1177                  | 4.13        | 0.79        |
| 8      | Responsibility to work             | 1177                  | 4.27        | 0.72        |
| 9      | Control over body, speech and mind | 1177                  | 4.07        | 0.79        |
| 10     | Patience and temperance            | 1177                  | 3.96        | 0.80        |
| 11     | Practice frugality or thriftiness  | 1177                  | 3.80        | 0.81        |
| 12     | Sacrifice                          | 1177                  | 3.98        | 0.78        |
| 13     | Industriousness                    | 1177                  | 4.15        | 0.75        |
| 14     | Thoroughness                       | 1177                  | 4.00        | 0.72        |
| 15     | Social & environmental awareness   | 1177                  | 4.03        | 0.79        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 1177                  | 4.04        | 0.69        |
| 2         | Comprehension ability  | 1177                  | <b>4.09</b> | <b>0.74</b> |
| 3         | Ability to apply theory to new situation                       | 1177                  | 4.01        | 0.74        |
| 4         | Ability to apply knowledge to solve problems in the work place | 1177                  | 4.08        | 0.73        |
| 5         | Application of knowledge to research                           | 1177                  | 4.03        | 0.77        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 1177                  | 4.10        | 0.71        |
| 2               | Ability to work under pressure  | 1177                  | 4.02        | 0.73        |
| 3               | Look for new knowledge & self-improvement   | 1177                  | <b>4.10</b> | <b>0.75</b> |
| 4               | Ability to use information for problem solving                                      | 1177                  | 4.09        | 0.73        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 1177                  | 4.21        | 0.70        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 1177                  | 4.22        | 0.75        |
| 3                                       | Team work skill to achieve organization target/goals                               | 1177                  | 4.21        | 0.69        |
| 4                                       | Observe law, control or agreement  | 1177                  | <b>4.26</b> | <b>0.72</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 1177                  | 4.16        | 0.73        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 1177                  | 4.15        | 0.72        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 1177                  | 3.88        | 0.79        |
| 2   | Effective communication  | 1177                  | <b>4.20</b> | <b>0.76</b> |
| 3   | Ability to use computer for finding information and for communication                                | 1177                  | <b>4.20</b> | <b>0.73</b> |
| 4   | Ability in management of information system  | 1177                  | 4.16        | 0.74        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 1177                  | 4.19        | 0.74        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Effective communication*** and ***Ability in management of information system***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 1177                  | 4.10        | 0.52        |
| Knowledge   | 1177                  | 4.05        | 0.57        |
| Cognitive Skill   | 1177                  | 4.08        | 0.59        |
| Human Relationship and Responsibilities                       | 1177                  | <b>4.20</b> | <b>0.54</b> |
| Mathematical Analysis, Communication & Information Management | 1177                  | 4.12        | 0.57        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 1177                  | 4.11 | 0.47 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

## **The University is one of the top Universities in Thailand**

### ***1. AU is the top three among the universities in Thailand***

Market Employer's perception, which rank should Assumption University be among the Universities in Thailand.

| <b>Rank</b>  | <b>Percentage of ranking</b> |
|--------------|------------------------------|
| 1            | 7.64%                        |
| 2            | 5.13%                        |
| 3            | 14.57%                       |
| 4            | 11.76%                       |
| <b>5</b>     | <b>20.40%</b>                |
| 6            | 6.33%                        |
| 7            | 5.23%                        |
| 8            | 5.33%                        |
| 9            | 1.71%                        |
| 10           | 12.16%                       |
| More than 10 | 9.75%                        |

Au's market employers in opinion generally was AU to be ranking no. 5 (20.40%) of the universities in Thailand.

### ***2. AU is the top one among the private universities in Thailand***

Market Employer's perception, which rank should Assumption University be among the Private Universities in Thailand.

| <b>Rank</b> | <b>Percentage of ranking</b> |
|-------------|------------------------------|
| <b>1</b>    | <b>74.00%</b>                |
| 2           | 12.35%                       |
| 3           | 5.88%                        |
| 4           | 1.69%                        |
| 5           | 2.19%                        |
| More than 5 | 3.88%                        |

Au's market employers in opinion generally was AU to be ranking no. 1 (74.00%) of the Private universities in Thailand.





**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: Bachelor Level

#### Respondents' Profile

| Category   | Sub-Category            | Frequency  | Percent        |
|------------|-------------------------|------------|----------------|
| <b>Sex</b> | Male                    | 382        | 40.38%         |
|            | Female                  | 564        | 59.62%         |
|            | <b>Total</b>            | <b>946</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 138        | 14.59%         |
|            | 30 - 39 years old       | 420        | 44.40%         |
|            | 40 - 49 years old       | 282        | 29.81%         |
|            | 50 - 59 years old       | 86         | 9.09%          |
|            | 60 years old or over    | 20         | 2.11%          |
|            | <b>Total</b>            | <b>946</b> | <b>100.00%</b> |

901 market employers answered to the questionnaires. They were 382 males (40.38%) and 564 females (59.62%).

138 market employers (14.59%) were younger than 30 years old, 420 market employers (44.40%) were 30 – 39 years old, 282 market employers (29.81%) were 40 – 49 years old, 86 market employers (9.09%) was 50 - 59 years old and 20 market employers (2.11%) were elder than 60 years old.

## Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 946                   | 4.07        | 0.72        |
| 2      | Honesty in work, Ethics in work    | 946                   | <b>4.33</b> | <b>0.68</b> |
| 3      | Speak truthfully                   | 946                   | 4.21        | 0.72        |
| 4      | Just and right attitude            | 946                   | 4.18        | 0.72        |
| 5      | Self-control                       | 946                   | 4.02        | 0.76        |
| 6      | Honest to self and others          | 946                   | 4.30        | 0.68        |
| 7      | Discipline in work                 | 946                   | 4.14        | 0.79        |
| 8      | Responsibility to work             | 946                   | 4.27        | 0.71        |
| 9      | Control over body, speech and mind | 946                   | 4.08        | 0.81        |
| 10     | Patience and temperance            | 946                   | 3.97        | 0.80        |
| 11     | Practice frugality or thriftiness  | 946                   | 3.78        | 0.83        |
| 12     | Sacrifice                          | 946                   | 3.97        | 0.78        |
| 13     | Industriousness                    | 946                   | 4.15        | 0.74        |
| 14     | Thoroughness                       | 946                   | 4.00        | 0.74        |
| 15     | Social & environmental awareness   | 946                   | 4.03        | 0.80        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 946                   | 4.02        | 0.71        |
| 2         | Comprehension ability  | 946                   | <b>4.07</b> | <b>0.75</b> |
| 3         | Ability to apply theory to new situation                       | 946                   | 4.01        | 0.75        |
| 4         | Ability to apply knowledge to solve problems in the work place | 946                   | <b>4.07</b> | <b>0.73</b> |
| 5         | Application of knowledge to research                           | 946                   | 4.01        | 0.78        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability*** and ***Ability to apply knowledge to solve problems in the work place***.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 946                   | 4.09        | 0.71        |
| 2               | Ability to work under pressure  | 946                   | 4.02        | 0.74        |
| 3               | Look for new knowledge & self-improvement   | 946                   | <b>4.10</b> | <b>0.75</b> |
| 4               | Ability to use information for problem solving                                      | 946                   | <b>4.10</b> | <b>0.73</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement*** and ***Ability to use information for problem solving***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 946                   | 4.20        | 0.70        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 946                   | 4.21        | 0.75        |
| 3                                       | Team work skill to achieve organization target/goals                               | 946                   | 4.21        | 0.69        |
| 4                                       | Observe law, control or agreement  | 946                   | <b>4.26</b> | <b>0.72</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 946                   | 4.16        | 0.71        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 946                   | 4.15        | 0.73        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 946                   | 3.86        | 0.81        |
| 2   | Effective communication  | 946                   | <b>4.20</b> | <b>0.75</b> |
| 3   | Ability to use computer for finding information and for communication                                | 946                   | <b>4.20</b> | <b>0.73</b> |
| 4   | Ability in management of information system  | 946                   | 4.16        | 0.74        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 946                   | <b>4.20</b> | <b>0.74</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Effective communication, Ability to use computer for finding information and for communication*** and ***Ability to use information technology for presentation appropriately for work or for group of people***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 946                   | 4.10        | 0.51        |
| Knowledge   | 946                   | 4.03        | 0.57        |
| Cognitive Skill   | 946                   | 4.08        | 0.59        |
| Human Relationship and Responsibilities                       | 946                   | <b>4.20</b> | <b>0.54</b> |
| Mathematical Analysis, Communication & Information Management | 946                   | 4.12        | 0.57        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 946                   | 4.11 | 0.46 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.





**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Montfort Del Rosario School of  
Architecture and Design  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: Montfort Del Rosario School of Architecture and Design (Bachelor Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 8         | 38.10%         |
|            | Female                  | 13        | 61.90%         |
|            | <b>Total</b>            | <b>21</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 8         | 38.10%         |
|            | 30 - 39 years old       | 10        | 47.62%         |
|            | 40 - 49 years old       | 2         | 9.52%          |
|            | 50 - 59 years old       | 1         | 4.76%          |
|            | 60 years old or over    | 0         | 0.00%          |
|            | <b>Total</b>            | <b>21</b> | <b>100.00%</b> |

21 market employers answered to the questionnaires. They were 8 males (38.10%) and 13 females (61.90%).

8 market employers (38.10%) were younger than 30 years old, 10 market employers (47.62.29%) were 30 – 39 years old, 2 market employers (9.52%) were 40 – 49 years old and 1 market employers (4.76%) were 50 – 59 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 21                    | 3.90        | 0.68        |
| 2      | Honesty in work, Ethics in work    | 21                    | <b>4.33</b> | <b>0.47</b> |
| 3      | Speak truthfully                   | 21                    | 3.81        | 0.59        |
| 4      | Just and right attitude            | 21                    | <b>4.33</b> | <b>0.47</b> |
| 5      | Self-control                       | 21                    | 4.00        | 0.53        |
| 6      | Honest to self and others          | 21                    | 3.76        | 0.68        |
| 7      | Discipline in work                 | 21                    | 4.24        | 0.61        |
| 8      | Responsibility to work             | 21                    | 4.14        | 0.35        |
| 9      | Control over body, speech and mind | 21                    | 4.05        | 0.79        |
| 10     | Patience and temperance            | 21                    | 3.95        | 0.79        |
| 11     | Practice frugality or thriftiness  | 21                    | 3.19        | 0.85        |
| 12     | Sacrifice                          | 21                    | 3.67        | 0.64        |
| 13     | Industriousness                    | 21                    | 4.19        | 0.73        |
| 14     | Thoroughness                       | 21                    | 3.67        | 0.71        |
| 15     | Social & environmental awareness   | 21                    | 3.67        | 1.13        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except moderate** satisfaction on ***Practice frugality or thriftiness***. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work*** and ***Just and right attitude***.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 21                    | 3.71        | 0.70        |
| 2         | Comprehension ability  | 21                    | 3.67        | 0.64        |
| 3         | Ability to apply theory to new situation                       | 21                    | 3.52        | 0.91        |
| 4         | Ability to apply knowledge to solve problems in the work place | 21                    | <b>3.76</b> | <b>0.61</b> |
| 5         | Application of knowledge to research                           | 21                    | 3.67        | 0.84        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 21                    | 3.57        | 0.85        |
| 2               | Ability to work under pressure  | 21                    | <b>3.71</b> | <b>0.63</b> |
| 3               | Look for new knowledge & self-improvement   | 21                    | <b>3.71</b> | <b>0.63</b> |
| 4               | Ability to use information for problem solving                                      | 21                    | 3.52        | 0.85        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to work under pressure*** and ***Look for new knowledge & self-improvement.***

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 21                    | 3.86        | 0.64        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 21                    | 4.05        | 0.79        |
| 3                                       | Team work skill to achieve organization target/goals                               | 21                    | <b>4.33</b> | <b>0.47</b> |
| 4                                       | Observe law, control or agreement  | 21                    | 3.95        | 0.84        |
| 5                                       | Participate & foster group problem solving creatively                              | 21                    | 3.81        | 0.96        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 21                    | 3.71        | 0.63        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Team work skill to achieve organization target/goals***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 21                    | 3.48        | 0.73        |
| 2   | Effective communication  | 21                    | 3.71        | 0.88        |
| 3   | Ability to use computer for finding information and for communication                                | 21                    | 3.86        | 0.64        |
| 4   | Ability in management of information system  | 21                    | <b>3.90</b> | <b>0.81</b> |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 21                    | 3.76        | 0.68        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** **except** *moderate* satisfaction on ***Skills on applied mathematics and interpretation***. The major satisfaction of **Ability to use computer for finding information and for communication** was on ***Ability in management of information system***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 21                    | 3.93        | 0.50        |
| Knowledge   | 21                    | 3.67        | 0.63        |
| Cognitive Skill   | 21                    | 3.63        | 0.64        |
| Human Relationship and Responsibilities                       | 21                    | <b>3.95</b> | <b>0.59</b> |
| Mathematical Analysis, Communication & Information Management | 21                    | 3.74        | 0.67        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 21                    | 3.78 | 0.55 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



| Satisfaction Scoring   | Architecture |             | Interior Architecture |             |
|--|--------------|-------------|-----------------------|-------------|
|  | Mean         | S.D.        | Mean                  | S.D.        |
| <b>Ethics</b>  |              |             |                       |             |
| Compassionate, help others   | 3.33         | 0.47        | 4.20                  | 0.40        |
| Honesty in work, Ethics in work  | 4.33         | 0.47        | 4.20                  | 0.40        |
| Speak truthfully   | 3.33         | 0.47        | 4.00                  | 0.00        |
| Just and right attitude  | 4.33         | 0.47        | 4.20                  | 0.40        |
| Self-control   | 3.67         | 0.47        | 4.40                  | 0.49        |
| Honest to self and others  | 3.33         | 0.47        | 3.80                  | 0.40        |
| Discipline in work   | 4.00         | 0.00        | 4.20                  | 0.75        |
| Responsibility to work   | 4.00         | 0.00        | 4.00                  | 0.00        |
| Control over body, speech and mind   | 3.67         | 0.94        | 4.20                  | 0.40        |
| Patience and temperance  | 3.67         | 0.94        | 3.80                  | 0.40        |
| Practice frugality or thriftiness  | 2.67         | 0.94        | 3.40                  | 0.49        |
| Sacrifice  | 3.33         | 0.47        | 3.80                  | 0.40        |
| Industriousness  | 4.33         | 0.47        | 4.00                  | 0.89        |
| Thoroughness   | 3.00         | 0.00        | 3.80                  | 0.40        |
| Social & environmental awareness   | 3.00         | 1.41        | 4.00                  | 0.00        |
| <b>Overall</b>   | <b>3.60</b>  | <b>0.47</b> | <b>4.00</b>           | <b>0.10</b> |
| <b>Knowledge</b>   |              |             |                       |             |
| Have enough knowledge for working  | 3.33         | 0.47        | 3.60                  | 0.49        |
| Comprehension ability  | 3.33         | 0.47        | 3.60                  | 0.49        |
| Ability to apply theory to new situation   | 3.67         | 0.94        | 3.00                  | 0.63        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00         | 0.00        | 3.20                  | 0.40        |
| Application of knowledge to research   | 3.67         | 0.94        | 3.40                  | 0.49        |
| <b>Overall</b>   | <b>3.60</b>  | <b>0.57</b> | <b>3.36</b>           | <b>0.37</b> |
| <b>Cognitive Skill</b>   |              |             |                       |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 3.67         | 0.94        | 3.20                  | 0.40        |
| Ability to work under pressure   | 4.00         | 0.00        | 3.40                  | 0.80        |
| Look for new knowledge & self-improvement  | 4.00         | 0.00        | 3.20                  | 0.40        |
| Ability to use information for problem solving   | 3.67         | 0.94        | 3.00                  | 0.00        |
| <b>Overall</b>   | <b>3.83</b>  | <b>0.47</b> | <b>3.20</b>           | <b>0.40</b> |
| <b>Human Relationship and Responsibilities</b>   |              |             |                       |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00         | 0.00        | 3.40                  | 0.49        |
| Carry out work without violating the rights of others and accountable for work                       | 4.33         | 0.47        | 3.60                  | 0.80        |
| Team work skill to achieve organization target/goals   | 4.33         | 0.47        | 4.20                  | 0.40        |
| Observe law, control or agreement  | 3.33         | 0.47        | 4.40                  | 0.80        |
| Participate & foster group problem solving creatively  | 3.67         | 0.94        | 3.60                  | 0.80        |
| Initiative in problem analysis in accordance with group consensus                                    | 3.33         | 0.47        | 3.80                  | 0.40        |
| <b>Overall</b>   | <b>3.83</b>  | <b>0.47</b> | <b>3.83</b>           | <b>0.52</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |              |             |                       |             |
| Skills on applied mathematics and interpretation   | 3.67         | 0.94        | 3.20                  | 0.40        |
| Effective communication  | 3.33         | 0.47        | 3.80                  | 0.98        |
| Ability to use computer for finding information and for communication                                | 3.33         | 0.47        | 4.00                  | 0.00        |
| Ability in management of information system  | 3.67         | 0.94        | 3.80                  | 0.40        |
| Ability to use information technology for presentation appropriately for work or for group of people | 3.33         | 0.47        | 3.80                  | 0.40        |
| <b>Overall</b>   | <b>3.47</b>  | <b>0.66</b> | <b>3.72</b>           | <b>0.39</b> |
| <b>Satisfaction Overall</b>  | <b>3.67</b>  | <b>0.53</b> | <b>3.62</b>           | <b>0.26</b> |

| Satisfaction Scoring   | Interior Design |             | Product Design |             |
|--|-----------------|-------------|----------------|-------------|
|  | Mean            | S.D.        | Mean           | S.D.        |
| <b>Ethics</b>  |                 |             |                |             |
| Compassionate, help others   | 4.00            | 0.00        | 5.00           | 0.00        |
| Honesty in work, Ethics in work  | 4.00            | 0.00        | 5.00           | 0.00        |
| Speak truthfully   | 4.00            | 0.00        | 4.67           | 0.47        |
| Just and right attitude  | 4.00            | 0.00        | 5.00           | 0.00        |
| Self-control   | 4.25            | 0.43        | 4.00           | 0.00        |
| Honest to self and others  | 3.75            | 0.43        | 5.00           | 0.00        |
| Discipline in work   | 4.25            | 0.83        | 5.00           | 0.00        |
| Responsibility to work   | 4.00            | 0.00        | 5.00           | 0.00        |
| Control over body, speech and mind   | 4.00            | 0.00        | 5.00           | 0.00        |
| Patience and temperance  | 4.00            | 0.00        | 5.00           | 0.00        |
| Practice frugality or thriftiness  | 3.50            | 0.50        | 4.00           | 0.00        |
| Sacrifice  | 3.75            | 0.43        | 4.33           | 0.94        |
| Industriousness  | 3.75            | 0.83        | 4.67           | 0.47        |
| Thoroughness   | 4.00            | 0.00        | 5.00           | 0.00        |
| Social & environmental awareness   | 4.00            | 0.00        | 4.67           | 0.47        |
| <b>Overall</b>   | <b>3.95</b>     | <b>0.03</b> | <b>4.76</b>    | <b>0.16</b> |
| <b>Knowledge</b>   |                 |             |                |             |
| Have enough knowledge for working  | 3.75            | 0.43        | 5.00           | 0.00        |
| Comprehension ability  | 3.75            | 0.43        | 4.67           | 0.47        |
| Ability to apply theory to new situation   | 3.25            | 0.43        | 4.33           | 0.94        |
| Ability to apply knowledge to solve problems in the work place                                       | 3.25            | 0.43        | 4.67           | 0.47        |
| Application of knowledge to research   | 3.25            | 0.43        | 4.67           | 0.47        |
| <b>Overall</b>   | <b>3.45</b>     | <b>0.36</b> | <b>4.67</b>    | <b>0.47</b> |
| <b>Cognitive Skill</b>   |                 |             |                |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 3.00            | 0.00        | 4.67           | 0.47        |
| Ability to work under pressure   | 3.00            | 0.00        | 4.33           | 0.47        |
| Look for new knowledge & self-improvement  | 3.00            | 0.00        | 4.67           | 0.47        |
| Ability to use information for problem solving   | 3.00            | 0.00        | 4.67           | 0.47        |
| <b>Overall</b>   | <b>3.00</b>     | <b>0.00</b> | <b>4.58</b>    | <b>0.24</b> |
| <b>Human Relationship and Responsibilities</b>   |                 |             |                |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 3.25            | 0.43        | 5.00           | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 3.50            | 0.87        | 4.67           | 0.47        |
| Team work skill to achieve organization target/goals   | 4.00            | 0.00        | 5.00           | 0.00        |
| Observe law, control or agreement  | 4.25            | 0.83        | 4.67           | 0.47        |
| Participate & foster group problem solving creatively  | 3.50            | 0.87        | 5.00           | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 3.75            | 0.43        | 4.67           | 0.47        |
| <b>Overall</b>   | <b>3.71</b>     | <b>0.51</b> | <b>4.83</b>    | <b>0.24</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                 |             |                |             |
| Skills on applied mathematics and interpretation   | 3.00            | 0.00        | 4.00           | 0.00        |
| Effective communication  | 3.50            | 0.87        | 5.00           | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.00            | 0.00        | 5.00           | 0.00        |
| Ability in management of information system  | 3.75            | 0.43        | 5.00           | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 3.75            | 0.43        | 5.00           | 0.00        |
| <b>Overall</b>   | <b>3.60</b>     | <b>0.35</b> | <b>4.80</b>    | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>3.54</b>     | <b>0.22</b> | <b>4.73</b>    | <b>0.22</b> |



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**School of Arts  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: School of Arts (Bachelor Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency  | Percent        |
|------------|-------------------------|------------|----------------|
| <b>Sex</b> | Male                    | 55         | 35.48%         |
|            | Female                  | 100        | 64.52%         |
|            | <b>Total</b>            | <b>155</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 12         | 7.74%          |
|            | 30 - 39 years old       | 77         | 49.68%         |
|            | 40 - 49 years old       | 51         | 32.90%         |
|            | 50 - 59 years old       | 11         | 7.10%          |
|            | 60 years old or over    | 4          | 2.58%          |
|            | <b>Total</b>            | <b>155</b> | <b>100.00%</b> |

155 market employers answered to the questionnaires. They were 55 males (35.48%) and 100 females (64.52%).

12 market employers (7.74%) were younger than 30 years old, 77 market employers (49.68%) were 30 – 39 years old, 51 market employers (32.90%) were 40 – 49 years old, 11 market employers (7.10%) was 50 - 59 years old and 4 market employers (2.58%) were elder than 60 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 155                   | 4.04        | 0.75        |
| 2      | Honesty in work, Ethics in work    | 155                   | <b>4.26</b> | <b>0.69</b> |
| 3      | Speak truthfully                   | 155                   | 4.15        | 0.70        |
| 4      | Just and right attitude            | 155                   | 4.12        | 0.80        |
| 5      | Self-control                       | 155                   | 3.97        | 0.81        |
| 6      | Honest to self and others          | 155                   | 4.22        | 0.76        |
| 7      | Discipline in work                 | 155                   | 4.06        | 0.83        |
| 8      | Responsibility to work             | 155                   | 4.21        | 0.73        |
| 9      | Control over body, speech and mind | 155                   | 4.04        | 0.80        |
| 10     | Patience and temperance            | 155                   | 3.97        | 0.85        |
| 11     | Practice frugality or thriftiness  | 155                   | 3.76        | 0.84        |
| 12     | Sacrifice                          | 155                   | 3.95        | 0.81        |
| 13     | Industriousness                    | 155                   | 4.20        | 0.77        |
| 14     | Thoroughness                       | 155                   | 3.97        | 0.79        |
| 15     | Social & Environmental Awareness   | 155                   | 3.94        | 0.81        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

| <b>Knowledge</b> |  | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------|--|------------------------------|-------------|-------------|
| 1                | Have enough knowledge for working                              | 155                          | 3.92        | 0.73        |
| 2                | Comprehension ability  | 155                          | 4.01        | 0.75        |
| 3                | Ability to apply theory to new situation                       | 155                          | <b>4.03</b> | <b>0.73</b> |
| 4                | Ability to apply knowledge to solve problems in the work place | 155                          | 3.94        | 0.78        |
| 5                | Application of knowledge to research                           | 155                          | 3.94        | 0.79        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply theory to new situation***.

| <b>Cognitive Skill</b> |   | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------------|---|------------------------------|-------------|-------------|
| 1                      | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 155                          | 3.97        | 0.81        |
| 2                      | Ability to work under pressure  | 155                          | 3.99        | 0.74        |
| 3                      | Look for new knowledge & self-improvement   | 155                          | 4.04        | 0.78        |
| 4                      | Ability to use information for problem solving                                      | 155                          | <b>4.06</b> | <b>0.72</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving***.



| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 155                   | 4.14        | 0.77        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 155                   | 4.17        | 0.74        |
| 3                                       | Team work skill to achieve organization target/goals                               | 155                   | <b>4.21</b> | <b>0.77</b> |
| 4                                       | Observe law, control or agreement  | 155                   | <b>4.21</b> | <b>0.79</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 155                   | 4.08        | 0.74        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 155                   | 4.10        | 0.75        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Team work skill to achieve organization target/goals*** and ***Observe law, control or agreement***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 155                   | 3.70        | 0.88        |
| 2   | Effective communication  | 155                   | 4.08        | 0.82        |
| 3   | Ability to use computer for finding information and for communication                                | 155                   | <b>4.19</b> | <b>0.69</b> |
| 4   | Ability in management of information system  | 155                   | 4.08        | 0.74        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 155                   | 4.15        | 0.72        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 155                   | 4.06        | 0.55        |
| Knowledge   | 155                   | 3.97        | 0.60        |
| Cognitive Skill   | 155                   | 4.01        | 0.62        |
| Human Relationship and Responsibilities                       | 155                   | <b>4.15</b> | <b>0.59</b> |
| Mathematical Analysis, Communication & Information Management | 155                   | 4.04        | 0.58        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| Au's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| Au's Market Employers Satisfaction overall | 155                   | 4.05 | 0.49 |

Au's market employers generally had *high* satisfaction on ***Au's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Business English |             | Business French          |             | Business Chinese                       |             |
|--|------------------|-------------|--------------------------|-------------|--|-------------|
|  | Mean             | S.D.        | Mean                     | S.D.        | Mean                                   | S.D.        |
| <b>Ethics</b>  |                  |             |                          |             |  |             |
| Compassionate, help others   | 4.11             | 0.73        | 5.00                     | 0.00        | 3.47                                   | 0.70        |
| Honesty in work, Ethics in work  | 4.31             | 0.67        | 5.00                     | 0.00        | 3.76                                   | 0.64        |
| Speak truthfully   | 4.19             | 0.72        | 4.33                     | 0.94        | 3.88                                   | 0.47        |
| Just and right attitude  | 4.19             | 0.80        | 5.00                     | 0.00        | 3.65                                   | 0.68        |
| Self-control   | 3.96             | 0.84        | 5.00                     | 0.00        | 3.82                                   | 0.71        |
| Honest to self and others  | 4.19             | 0.78        | 5.00                     | 0.00        | 4.06                                   | 0.64        |
| Discipline in work   | 4.05             | 0.87        | 4.33                     | 0.94        | 3.76                                   | 0.55        |
| Responsibility to work   | 4.22             | 0.74        | 5.00                     | 0.00        | 3.82                                   | 0.71        |
| Control over body, speech and mind   | 4.08             | 0.80        | 4.00                     | 0.82        | 3.59                                   | 0.77        |
| Patience and temperance  | 3.99             | 0.89        | 4.33                     | 0.94        | 3.59                                   | 0.60        |
| Practice frugality or thriftiness  | 3.79             | 0.82        | 4.67                     | 0.47        | 3.35                                   | 0.84        |
| Sacrifice  | 4.02             | 0.80        | 4.00                     | 1.41        | 3.59                                   | 0.77        |
| Industriousness  | 4.18             | 0.80        | 5.00                     | 0.00        | 3.88                                   | 0.68        |
| Thoroughness   | 3.95             | 0.79        | 4.67                     | 0.47        | 3.82                                   | 0.78        |
| Social & environmental awareness   | 3.95             | 0.81        | 3.67                     | 1.25        | 3.82                                   | 0.78        |
| <b>Overall</b>   | <b>4.08</b>      | <b>0.57</b> | <b>4.60</b>              | <b>0.39</b> | <b>3.73</b>                            | <b>0.41</b> |
| <b>Knowledge</b>   |                  |             |                          |             |  |             |
| Have enough knowledge for working  | 3.97             | 0.71        | 3.67                     | 0.47        | 3.47                                   | 0.78        |
| Comprehension ability  | 4.07             | 0.72        | 3.67                     | 0.47        | 3.53                                   | 0.78        |
| Ability to apply theory to new situation   | 4.09             | 0.74        | 4.33                     | 0.47        | 3.53                                   | 0.50        |
| Ability to apply knowledge to solve problems in the work place                                       | 3.97             | 0.76        | 4.00                     | 0.82        | 3.53                                   | 0.70        |
| Application of knowledge to research   | 3.96             | 0.80        | 4.67                     | 0.47        | 3.59                                   | 0.69        |
| <b>Overall</b>   | <b>4.01</b>      | <b>0.59</b> | <b>4.07</b>              | <b>0.25</b> | <b>3.53</b>                            | <b>0.45</b> |
| <b>Cognitive Skill</b>   |                  |             |                          |             |  |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 3.99             | 0.76        | 4.33                     | 0.47        | 3.71                                   | 1.02        |
| Ability to work under pressure   | 3.98             | 0.74        | 4.33                     | 0.47        | 3.82                                   | 0.78        |
| Look for new knowledge & self-improvement  | 4.06             | 0.77        | 4.33                     | 0.47        | 3.94                                   | 0.73        |
| Ability to use information for problem solving   | 4.04             | 0.68        | 4.33                     | 0.47        | 3.94                                   | 0.87        |
| <b>Overall</b>   | <b>4.02</b>      | <b>0.58</b> | <b>4.33</b>              | <b>0.31</b> | <b>3.85</b>                            | <b>0.75</b> |
| <b>Human Relationship and Responsibilities</b>   |                  |             |                          |             |  |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.17             | 0.76        | 4.67                     | 0.47        | 3.82                                   | 0.78        |
| Carry out work without violating the rights of others and accountable for work                       | 4.21             | 0.70        | 4.67                     | 0.47        | 3.88                                   | 0.96        |
| Team work skill to achieve organization target/goals   | 4.27             | 0.74        | 4.67                     | 0.47        | 3.94                                   | 0.73        |
| Observe law, control or agreement  | 4.25             | 0.79        | 4.33                     | 0.47        | 3.76                                   | 0.73        |
| Participate & foster group problem solving creatively  | 4.12             | 0.74        | 4.67                     | 0.47        | 3.76                                   | 0.73        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.15             | 0.72        | 4.67                     | 0.47        | 3.65                                   | 0.59        |
| <b>Overall</b>   | <b>4.19</b>      | <b>0.57</b> | <b>4.61</b>              | <b>0.44</b> | <b>3.80</b>                            | <b>0.58</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                  |             |                          |             |  |             |
| Skills on applied mathematics and interpretation   | 3.69             | 0.89        | 4.33                     | 0.94        | 3.59                                   | 0.77        |
| Effective communication  | 4.11             | 0.79        | 4.67                     | 0.47        | 3.65                                   | 0.97        |
| Ability to use computer for finding information and for communication                                | 4.17             | 0.68        | 4.67                     | 0.47        | 3.94                                   | 0.64        |
| Ability in management of information system  | 4.08             | 0.75        | 4.67                     | 0.47        | 3.82                                   | 0.71        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.20             | 0.72        | 4.33                     | 0.47        | 3.76                                   | 0.64        |
| <b>Overall</b>   | <b>4.05</b>      | <b>0.57</b> | <b>4.53</b>              | <b>0.34</b> | <b>3.75</b>                            | <b>0.57</b> |
| <b>Satisfaction Overall</b>  | <b>4.07</b>      | <b>0.48</b> | <b>4.43</b>              | <b>0.14</b> | <b>3.73</b>                            | <b>0.49</b> |
| <b>Satisfaction Scoring</b>  |                  |             | <b>Business Japanese</b> |             | <b>Chinese For Economy &amp; Trade</b> |             |

|  | Mean        | S.D.        | Mean        | S.D.        |
|--|-------------|-------------|-------------|-------------|
| <b>Ethics</b>  |             |             |             |             |
| Compassionate, help others   | 3.86        | 0.64        | 4.33        | 0.47        |
| Honesty in work, Ethics in work  | 4.36        | 0.61        | 4.00        | 0.82        |
| Speak truthfully   | 4.00        | 0.53        | 4.67        | 0.47        |
| Just and right attitude  | 3.86        | 0.74        | 4.33        | 0.47        |
| Self-control   | 4.00        | 0.65        | 4.00        | 0.82        |
| Honest to self and others  | 4.43        | 0.62        | 4.33        | 0.47        |
| Discipline in work   | 4.36        | 0.61        | 4.33        | 0.47        |
| Responsibility to work   | 4.43        | 0.49        | 4.33        | 0.47        |
| Control over body, speech and mind   | 4.14        | 0.64        | 4.67        | 0.47        |
| Patience and temperance  | 4.00        | 0.65        | 4.67        | 0.47        |
| Practice frugality or thriftiness  | 3.79        | 0.77        | 4.00        | 0.82        |
| Sacrifice  | 3.86        | 0.74        | 4.00        | 0.00        |
| Industriousness  | 4.50        | 0.50        | 4.67        | 0.47        |
| Thoroughness   | 4.07        | 0.70        | 4.67        | 0.47        |
| Social & environmental awareness   | 4.00        | 0.76        | 4.33        | 0.47        |
| <b>Overall</b>   | <b>4.11</b> | <b>0.40</b> | <b>4.36</b> | <b>0.31</b> |
| <b>Knowledge</b>   |             |             |             |             |
| Have enough knowledge for working  | 4.14        | 0.64        | 3.67        | 0.47        |
| Comprehension ability  | 4.21        | 0.77        | 4.00        | 0.82        |
| Ability to apply theory to new situation   | 4.21        | 0.56        | 3.33        | 0.94        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.07        | 0.80        | 4.00        | 0.82        |
| Application of knowledge to research   | 3.93        | 0.70        | 4.33        | 0.94        |
| <b>Overall</b>   | <b>4.11</b> | <b>0.59</b> | <b>3.87</b> | <b>0.75</b> |
| <b>Cognitive Skill</b>   |             |             |             |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.07        | 0.88        | 3.67        | 0.47        |
| Ability to work under pressure   | 4.07        | 0.70        | 4.33        | 0.94        |
| Look for new knowledge & self-improvement  | 4.07        | 0.80        | 3.33        | 0.94        |
| Ability to use information for problem solving   | 4.36        | 0.72        | 4.00        | 0.82        |
| <b>Overall</b>   | <b>4.14</b> | <b>0.69</b> | <b>3.83</b> | <b>0.77</b> |
| <b>Human Relationship and Responsibilities</b>   |             |             |             |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.14        | 0.74        | 4.00        | 0.82        |
| Carry out work without violating the rights of others and accountable for work                       | 4.14        | 0.64        | 4.00        | 0.82        |
| Team work skill to achieve organization target/goals   | 4.07        | 0.96        | 3.67        | 0.47        |
| Observe law, control or agreement  | 4.43        | 0.62        | 4.33        | 0.94        |
| Participate & foster group problem solving creatively  | 4.14        | 0.74        | 3.67        | 0.47        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.21        | 0.86        | 3.67        | 0.94        |
| <b>Overall</b>   | <b>4.19</b> | <b>0.61</b> | <b>3.89</b> | <b>0.64</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |             |             |             |             |
| Skills on applied mathematics and interpretation   | 3.79        | 0.94        | 3.67        | 0.47        |
| Effective communication  | 4.29        | 0.80        | 4.00        | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.43        | 0.73        | 4.67        | 0.47        |
| Ability in management of information system  | 4.29        | 0.70        | 4.00        | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.14        | 0.74        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>4.19</b> | <b>0.63</b> | <b>4.07</b> | <b>0.19</b> |
| <b>Satisfaction Overall</b>  | <b>4.15</b> | <b>0.49</b> | <b>4.00</b> | <b>0.43</b> |



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**School of Biotechnology  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: School of Biotechnology (Bachelor Degree)

#### Respondents' Profile

| Category | Sub-Category            | Frequency | Percent        |
|----------|-------------------------|-----------|----------------|
| Sex      | Male                    | 1         | 20.00%         |
|          | Female                  | 4         | 80.00%         |
|          | <b>Total</b>            | <b>5</b>  | <b>100.00%</b> |
| Age      | Lower than 30 years old | 2         | 40.00%         |
|          | 30 - 39 years old       | 0         | 0.00%          |
|          | 40 - 49 years old       | 3         | 60.00%         |
|          | 50 - 59 years old       | 0         | 0.00%          |
|          | 60 years old or over    | 0         | 0.00%          |
|          | <b>Total</b>            | <b>5</b>  | <b>100.00%</b> |

5 market employers answered to the questionnaires. They were 1 males (20.00%) and 4 females (80.00%).

2 market employers (40.00%) were younger than 30 years old and 3 market employers (60.00%) were 40 – 49 years old.



### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 5                     | <b>4.40</b> | <b>0.49</b> |
| 2      | Honesty in work, Ethics in work    | 5                     | 4.00        | 0.63        |
| 3      | Speak truthfully                   | 5                     | 4.20        | 0.75        |
| 4      | Just and right attitude            | 5                     | 3.60        | 0.80        |
| 5      | Self-control                       | 5                     | 3.40        | 0.49        |
| 6      | Honest to self and others          | 5                     | 4.40        | 0.49        |
| 7      | Discipline in work                 | 5                     | 3.20        | 0.75        |
| 8      | Responsibility to work             | 5                     | 3.80        | 0.75        |
| 9      | Control over body, speech and mind | 5                     | 4.20        | 0.75        |
| 10     | Patience and temperance            | 5                     | 4.20        | 0.75        |
| 11     | Practice frugality or thriftiness  | 5                     | 3.40        | 0.49        |
| 12     | Sacrifice                          | 5                     | 3.80        | 0.75        |
| 13     | Industriousness                    | 5                     | 3.80        | 0.75        |
| 14     | Thoroughness                       | 5                     | 3.20        | 0.75        |
| 15     | Social & environmental awareness   | 5                     | 4.00        | 0.63        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Compassionate, help others***.

| Knowledge |  | Number of Respondents | Mean | S.D. |
|-----------|--|-----------------------|------|------|
| 1         | Have enough knowledge for working                              | 5                     | 3.80 | 0.40 |
| 2         | Comprehension ability  | 5                     | 4.00 | 0.89 |
| 3         | Ability to apply theory to new situation                       | 5                     | 3.60 | 0.80 |
| 4         | Ability to apply knowledge to solve problems in the work place | 5                     | 4.00 | 0.00 |
| 5         | Application of knowledge to research                           | 5                     | 3.60 | 0.49 |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

| Cognitive Skill |   | Number of Respondents | Mean | S.D. |
|-----------------|---|-----------------------|------|------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 5                     | 4.00 | 0.63 |
| 2               | Ability to work under pressure  | 5                     | 4.40 | 0.49 |
| 3               | Look for new knowledge & self-improvement   | 5                     | 3.80 | 0.98 |
| 4               | Ability to use information for problem solving                                      | 5                     | 4.00 | 0.63 |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean | S.D. |
|---|--|-----------------------|------|------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 5                     | 4.20 | 0.75 |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 5                     | 4.20 | 0.75 |
| 3                                       | Team work skill to achieve organization target/goals                               | 5                     | 4.00 | 0.89 |
| 4                                       | Observe law, control or agreement  | 5                     | 4.40 | 0.80 |
| 5                                       | Participate & foster group problem solving creatively                              | 5                     | 3.80 | 0.75 |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 5                     | 3.60 | 0.49 |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Initiative in problem analysis in accordance with group consensus***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean | S.D. |
|---|--|-----------------------|------|------|
| 1   | Skills on applied mathematics and interpretation   | 5                     | 3.60 | 0.49 |
| 2   | Effective communication  | 5                     | 4.60 | 0.80 |
| 3   | Ability to use computer for finding information and for communication                                | 5                     | 4.40 | 0.80 |
| 4   | Ability in management of information system  | 5                     | 3.80 | 0.75 |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 5                     | 3.80 | 0.75 |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Effective communication***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean | S.D. |
|---|-----------------------|------|------|
| Ethics  | 5                     | 3.84 | 0.33 |
| Knowledge   | 5                     | 3.80 | 0.36 |
| Cognitive Skill   | 5                     | 4.05 | 0.62 |
| Human Relationship and Responsibilities                       | 5                     | 4.03 | 0.57 |
| Mathematical Analysis, Communication & Information Management | 5                     | 4.04 | 0.61 |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge*** and ***Cognitive Skill***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 5                     | 3.95 | 0.38 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Food Technology |             | Argo-Industry |             |
|--|-----------------|-------------|---------------|-------------|
|  | Mean            | S.D.        | Mean          | S.D.        |
| <b>Ethics</b>  |                 |             |               |             |
| Compassionate, help others   | 4.50            | 0.50        | 4.33          | 0.47        |
| Honesty in work, Ethics in work  | 4.00            | 0.00        | 4.00          | 0.82        |
| Speak truthfully   | 4.50            | 0.50        | 4.00          | 0.82        |
| Just and right attitude  | 4.00            | 1.00        | 3.33          | 0.47        |
| Self-control   | 3.50            | 0.50        | 3.33          | 0.47        |
| Honest to self and others  | 4.50            | 0.50        | 4.33          | 0.47        |
| Discipline in work   | 4.00            | 0.00        | 2.67          | 0.47        |
| Responsibility to work   | 4.50            | 0.50        | 3.33          | 0.47        |
| Control over body, speech and mind   | 5.00            | 0.00        | 3.67          | 0.47        |
| Patience and temperance  | 5.00            | 0.00        | 3.67          | 0.47        |
| Practice frugality or thriftiness  | 3.50            | 0.50        | 3.33          | 0.47        |
| Sacrifice  | 3.50            | 0.50        | 4.00          | 0.82        |
| Industriousness  | 4.50            | 0.50        | 3.33          | 0.47        |
| Thoroughness   | 3.50            | 0.50        | 3.00          | 0.82        |
| Social & environmental awareness   | 4.00            | 0.00        | 4.00          | 0.82        |
| <b>Overall</b>   | <b>4.17</b>     | <b>0.23</b> | <b>3.62</b>   | <b>0.17</b> |
| <b>Knowledge</b>   |                 |             |               |             |
| Have enough knowledge for working  | 4.00            | 0.00        | 3.67          | 0.47        |
| Comprehension ability  | 4.00            | 1.00        | 4.00          | 0.82        |
| Ability to apply theory to new situation   | 4.00            | 1.00        | 3.33          | 0.47        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00            | 0.00        | 4.00          | 0.00        |
| Application of knowledge to research   | 3.50            | 0.50        | 3.67          | 0.47        |
| <b>Overall</b>   | <b>3.90</b>     | <b>0.50</b> | <b>3.73</b>   | <b>0.19</b> |
| <b>Cognitive Skill</b>   |                 |             |               |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.50            | 0.50        | 3.67          | 0.47        |
| Ability to work under pressure   | 5.00            | 0.00        | 4.00          | 0.00        |
| Look for new knowledge & self-improvement  | 5.00            | 0.00        | 3.00          | 0.00        |
| Ability to use information for problem solving   | 4.50            | 0.50        | 3.67          | 0.47        |
| <b>Overall</b>   | <b>4.75</b>     | <b>0.25</b> | <b>3.58</b>   | <b>0.24</b> |
| <b>Human Relationship and Responsibilities</b>   |                 |             |               |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.50            | 0.50        | 4.00          | 0.82        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50            | 0.50        | 4.00          | 0.82        |
| Team work skill to achieve organization target/goals   | 4.00            | 1.00        | 4.00          | 0.82        |
| Observe law, control or agreement  | 5.00            | 0.00        | 4.00          | 0.82        |
| Participate & foster group problem solving creatively  | 4.50            | 0.50        | 3.33          | 0.47        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00            | 0.00        | 3.33          | 0.47        |
| <b>Overall</b>   | <b>4.42</b>     | <b>0.42</b> | <b>3.78</b>   | <b>0.52</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                 |             |               |             |
| Skills on applied mathematics and interpretation   | 4.00            | 0.00        | 3.33          | 0.47        |
| Effective communication  | 5.00            | 0.00        | 4.33          | 0.94        |
| Ability to use computer for finding information and for communication                                | 5.00            | 0.00        | 4.00          | 0.82        |
| Ability in management of information system  | 4.50            | 0.50        | 3.33          | 0.47        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.50            | 0.50        | 3.33          | 0.47        |
| <b>Overall</b>   | <b>4.60</b>     | <b>0.20</b> | <b>3.67</b>   | <b>0.50</b> |
| <b>Satisfaction Overall</b>  | <b>4.37</b>     | <b>0.07</b> | <b>3.68</b>   | <b>0.23</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Martin De Tours School of Management  
and Economics (Bachelor Degree)**



## AU's Performance by Items

### Market Employer: Martin De Tours School of Management and Economics (Bachelor Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency  | Percent        |
|------------|-------------------------|------------|----------------|
| <b>Sex</b> | Male                    | 241        | 40.99%         |
|            | Female                  | 347        | 59.01%         |
|            | <b>Total</b>            | <b>588</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 64         | 10.88%         |
|            | 30 - 39 years old       | 276        | 46.94%         |
|            | 40 - 49 years old       | 173        | 29.42%         |
|            | 50 - 59 years old       | 63         | 10.71%         |
|            | 60 years old or over    | 12         | 2.04%          |
|            | <b>Total</b>            | <b>588</b> | <b>100.00%</b> |

588 market employers answered to the questionnaires. They were 241 males (40.99%) and 347 females (59.01%).

64 market employers (10.88%) were younger than 30 years old, 276 market employers (46.94%) were 30 – 39 years old, 173 market employers (29.42%) were 40 – 49 years old, 63 market employers (10.71%) were 50 - 59 years old and 12 market employers (2.04%) were elder than 60 years old.



### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 588                   | 4.10        | 0.71        |
| 2      | Honesty in work, Ethics in work    | 588                   | <b>4.32</b> | <b>0.68</b> |
| 3      | Speak truthfully                   | 588                   | 4.22        | 0.71        |
| 4      | Just and right attitude            | 588                   | 4.16        | 0.71        |
| 5      | Self-control                       | 588                   | 4.03        | 0.74        |
| 6      | Honest to self and others          | 588                   | 4.30        | 0.65        |
| 7      | Discipline in work                 | 588                   | 4.10        | 0.76        |
| 8      | Responsibility to work             | 588                   | 4.28        | 0.71        |
| 9      | Control over body, speech and mind | 588                   | 4.06        | 0.79        |
| 10     | Patience and temperance            | 588                   | 3.97        | 0.77        |
| 11     | Practice frugality or thriftiness  | 588                   | 3.82        | 0.78        |
| 12     | Sacrifice                          | 588                   | 4.01        | 0.76        |
| 13     | Industriousness                    | 588                   | 4.14        | 0.74        |
| 14     | Thoroughness                       | 588                   | 4.03        | 0.73        |
| 15     | Social & environmental awareness   | 588                   | 4.06        | 0.78        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

| <b>Knowledge</b> |  | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------|--|------------------------------|-------------|-------------|
| 1                | Have enough knowledge for working                              | 588                          | 4.08        | 0.70        |
| 2                | Comprehension ability  | 588                          | <b>4.11</b> | <b>0.74</b> |
| 3                | Ability to apply theory to new situation                       | 588                          | 4.03        | 0.73        |
| 4                | Ability to apply knowledge to solve problems in the work place | 588                          | <b>4.11</b> | <b>0.72</b> |
| 5                | Application of knowledge to research                           | 588                          | 4.04        | 0.77        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability*** and ***Ability to apply knowledge to solve problems in the work place***.

| <b>Cognitive Skill</b> |   | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------------|---|------------------------------|-------------|-------------|
| 1                      | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 588                          | 4.12        | 0.70        |
| 2                      | Ability to work under pressure  | 588                          | 4.04        | 0.74        |
| 3                      | Look for new knowledge & self-improvement   | 588                          | 4.12        | 0.75        |
| 4                      | Ability to use information for problem solving                                      | 588                          | <b>4.13</b> | <b>0.72</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 588                   | 4.21        | 0.70        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 588                   | 4.20        | 0.75        |
| 3                                       | Team work skill to achieve organization target/goals                               | 588                   | 4.21        | 0.68        |
| 4                                       | Observe law, control or agreement  | 588                   | <b>4.29</b> | <b>0.70</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 588                   | 4.19        | 0.70        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 588                   | 4.18        | 0.72        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 588                   | 3.94        | 0.78        |
| 2   | Effective communication  | 588                   | <b>4.21</b> | <b>0.73</b> |
| 3   | Ability to use computer for finding information and for communication                                | 588                   | 4.21        | 0.73        |
| 4   | Ability in management of information system  | 588                   | 4.16        | 0.74        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 588                   | 4.17        | 0.74        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Effective communication***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 588                   | 4.11        | 0.51        |
| Knowledge   | 588                   | 4.07        | 0.56        |
| Cognitive Skill   | 588                   | 4.10        | 0.59        |
| Human Relationship and Responsibilities                       | 588                   | <b>4.21</b> | <b>0.53</b> |
| Mathematical Analysis, Communication & Information Management | 588                   | 4.14        | 0.57        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 588                   | 4.13 | 0.46 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Marketing   |             | Management  |             | Finance and Banking |             |
|--|-------------|-------------|-------------|-------------|---------------------|-------------|
|  | Mean        | S.D.        | Mean        | S.D.        | Mean                | S.D.        |
| <b>Ethics</b>  |             |             |             |             |                     |             |
| Compassionate, help others   | 4.04        | 0.73        | 4.28        | 0.56        | 4.06                | 0.72        |
| Honesty in work, Ethics in work  | 4.26        | 0.71        | 4.33        | 0.58        | 4.31                | 0.66        |
| Speak truthfully   | 4.19        | 0.74        | 4.44        | 0.50        | 4.19                | 0.62        |
| Just and right attitude  | 4.16        | 0.73        | 4.17        | 0.76        | 4.15                | 0.59        |
| Self-control   | 3.98        | 0.73        | 4.11        | 0.57        | 4.00                | 0.78        |
| Honest to self and others  | 4.28        | 0.65        | 4.33        | 0.58        | 4.21                | 0.63        |
| Discipline in work   | 4.07        | 0.78        | 4.11        | 0.66        | 4.00                | 0.65        |
| Responsibility to work   | 4.23        | 0.74        | 4.33        | 0.82        | 4.21                | 0.68        |
| Control over body, speech and mind   | 4.00        | 0.80        | 4.22        | 0.63        | 4.02                | 0.71        |
| Patience and temperance  | 3.94        | 0.76        | 4.22        | 0.63        | 3.87                | 0.77        |
| Practice frugality or thriftiness  | 3.81        | 0.79        | 4.06        | 0.70        | 3.74                | 0.65        |
| Sacrifice  | 4.00        | 0.80        | 4.22        | 0.53        | 3.95                | 0.68        |
| Industriousness  | 4.09        | 0.76        | 4.22        | 0.53        | 4.13                | 0.71        |
| Thoroughness   | 3.95        | 0.74        | 4.17        | 0.50        | 4.06                | 0.74        |
| Social & environmental awareness   | 4.03        | 0.77        | 4.33        | 0.67        | 4.06                | 0.67        |
| <b>Overall</b>   | <b>4.07</b> | <b>0.53</b> | <b>4.24</b> | <b>0.46</b> | <b>4.06</b>         | <b>0.42</b> |
| <b>Knowledge</b>   |             |             |             |             |                     |             |
| Have enough knowledge for working  | 4.06        | 0.70        | 4.17        | 0.60        | 4.03                | 0.65        |
| Comprehension ability  | 4.11        | 0.73        | 3.94        | 0.78        | 4.06                | 0.72        |
| Ability to apply theory to new situation   | 4.02        | 0.69        | 3.89        | 0.74        | 4.06                | 0.82        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.11        | 0.70        | 3.94        | 0.62        | 4.03                | 0.78        |
| Application of knowledge to research   | 3.99        | 0.78        | 4.11        | 0.74        | 4.03                | 0.78        |
| <b>Overall</b>   | <b>4.06</b> | <b>0.56</b> | <b>4.01</b> | <b>0.59</b> | <b>4.05</b>         | <b>0.59</b> |
| <b>Cognitive Skill</b>   |             |             |             |             |                     |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.09        | 0.71        | 4.17        | 0.50        | 4.15                | 0.64        |
| Ability to work under pressure   | 4.02        | 0.74        | 4.06        | 0.62        | 4.00                | 0.76        |
| Look for new knowledge & self-improvement  | 4.08        | 0.78        | 4.33        | 0.75        | 4.16                | 0.74        |
| Ability to use information for problem solving   | 4.06        | 0.73        | 4.33        | 0.67        | 4.13                | 0.75        |
| <b>Overall</b>   | <b>4.06</b> | <b>0.60</b> | <b>4.22</b> | <b>0.52</b> | <b>4.11</b>         | <b>0.59</b> |
| <b>Human Relationship and Responsibilities</b>   |             |             |             |             |                     |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.23        | 0.71        | 4.28        | 0.80        | 4.13                | 0.68        |
| Carry out work without violating the rights of others and accountable for work                       | 4.19        | 0.79        | 4.17        | 0.69        | 4.11                | 0.70        |
| Team work skill to achieve organization target/goals   | 4.17        | 0.71        | 4.28        | 0.45        | 4.21                | 0.63        |
| Observe law, control or agreement  | 4.24        | 0.73        | 4.33        | 0.58        | 4.44                | 0.61        |
| Participate & foster group problem solving creatively  | 4.11        | 0.72        | 4.33        | 0.58        | 4.19                | 0.64        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.14        | 0.74        | 4.39        | 0.59        | 4.27                | 0.68        |
| <b>Overall</b>   | <b>4.18</b> | <b>0.57</b> | <b>4.30</b> | <b>0.50</b> | <b>4.23</b>         | <b>0.45</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |             |             |             |             |                     |             |
| Skills on applied mathematics and interpretation   | 3.83        | 0.76        | 3.89        | 0.94        | 4.10                | 0.76        |
| Effective communication  | 4.17        | 0.72        | 4.22        | 0.79        | 4.27                | 0.74        |
| Ability to use computer for finding information and for communication                                | 4.19        | 0.73        | 4.28        | 0.80        | 4.31                | 0.71        |
| Ability in management of information system  | 4.17        | 0.73        | 3.89        | 0.66        | 4.18                | 0.79        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.16        | 0.73        | 4.17        | 0.90        | 4.10                | 0.73        |
| <b>Overall</b>   | <b>4.10</b> | <b>0.57</b> | <b>4.09</b> | <b>0.68</b> | <b>4.19</b>         | <b>0.57</b> |
| <b>Satisfaction Overall</b>  | <b>4.09</b> | <b>0.49</b> | <b>4.17</b> | <b>0.51</b> | <b>4.13</b>         | <b>0.44</b> |

| Satisfaction Scoring   | Accounting  |             | Hospitality and Tourism Management |             | International Business Management |             |
|--|-------------|-------------|------------------------------------|-------------|-----------------------------------|-------------|
|  | Mean        | S.D.        | Mean                               | S.D.        | Mean                              | S.D.        |
| <b>Ethics</b>  |             |             |                                    |             |                                   |             |
| Compassionate, help others   | 4.07        | 0.67        | 4.23                               | 0.67        | 4.17                              | 0.70        |
| Honesty in work, Ethics in work  | 4.43        | 0.63        | 4.36                               | 0.64        | 4.22                              | 0.72        |
| Speak truthfully   | 4.23        | 0.71        | 4.18                               | 0.78        | 4.20                              | 0.63        |
| Just and right attitude  | 4.19        | 0.70        | 4.00                               | 0.67        | 4.12                              | 0.77        |
| Self-control   | 4.04        | 0.77        | 4.14                               | 0.55        | 4.10                              | 0.79        |
| Honest to self and others  | 4.35        | 0.64        | 4.27                               | 0.75        | 4.32                              | 0.64        |
| Discipline in work   | 4.11        | 0.82        | 4.23                               | 0.90        | 4.07                              | 0.81        |
| Responsibility to work   | 4.28        | 0.70        | 4.18                               | 0.72        | 4.32                              | 0.71        |
| Control over body, speech and mind   | 4.11        | 0.77        | 3.91                               | 0.90        | 3.95                              | 0.88        |
| Patience and temperance  | 4.01        | 0.78        | 4.00                               | 0.60        | 3.88                              | 0.92        |
| Practice frugality or thriftiness  | 3.91        | 0.76        | 3.86                               | 0.76        | 3.66                              | 0.87        |
| Sacrifice  | 3.97        | 0.72        | 3.95                               | 0.64        | 4.05                              | 0.82        |
| Industriousness  | 4.16        | 0.76        | 4.18                               | 0.72        | 4.07                              | 0.64        |
| Thoroughness   | 4.08        | 0.73        | 3.95                               | 0.71        | 4.12                              | 0.80        |
| Social & environmental awareness   | 4.02        | 0.81        | 4.09                               | 0.73        | 4.10                              | 0.82        |
| <b>Overall</b>   | <b>4.13</b> | <b>0.50</b> | <b>4.10</b>                        | <b>0.48</b> | <b>4.09</b>                       | <b>0.55</b> |
| <b>Knowledge</b>   |             |             |                                    |             |                                   |             |
| Have enough knowledge for working  | 4.02        | 0.69        | 4.23                               | 0.67        | 4.07                              | 0.75        |
| Comprehension ability  | 4.00        | 0.77        | 4.27                               | 0.69        | 4.17                              | 0.73        |
| Ability to apply theory to new situation   | 3.87        | 0.69        | 4.00                               | 0.74        | 4.07                              | 0.81        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.09        | 0.67        | 4.00                               | 0.67        | 4.10                              | 0.76        |
| Application of knowledge to research   | 4.02        | 0.74        | 4.27                               | 0.69        | 4.10                              | 0.76        |
| <b>Overall</b>   | <b>4.00</b> | <b>0.51</b> | <b>4.15</b>                        | <b>0.51</b> | <b>4.10</b>                       | <b>0.61</b> |
| <b>Cognitive Skill</b>   |             |             |                                    |             |                                   |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.06        | 0.65        | 4.05                               | 0.71        | 4.34                              | 0.68        |
| Ability to work under pressure   | 3.98        | 0.72        | 4.00                               | 0.80        | 4.20                              | 0.80        |
| Look for new knowledge & self-improvement  | 4.06        | 0.74        | 4.14                               | 0.62        | 4.24                              | 0.65        |
| Ability to use information for problem solving   | 4.06        | 0.71        | 4.18                               | 0.57        | 4.39                              | 0.69        |
| <b>Overall</b>   | <b>4.04</b> | <b>0.54</b> | <b>4.09</b>                        | <b>0.52</b> | <b>4.29</b>                       | <b>0.55</b> |
| <b>Human Relationship and Responsibilities</b>   |             |             |                                    |             |                                   |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.14        | 0.67        | 4.36                               | 0.71        | 4.29                              | 0.67        |
| Carry out work without violating the rights of others and accountable for work                       | 4.25        | 0.72        | 4.27                               | 0.81        | 4.24                              | 0.76        |
| Team work skill to achieve organization target/goals   | 4.18        | 0.68        | 4.45                               | 0.58        | 4.37                              | 0.69        |
| Observe law, control or agreement  | 4.22        | 0.73        | 4.14                               | 0.76        | 4.32                              | 0.64        |
| Participate & foster group problem solving creatively  | 4.12        | 0.70        | 4.27                               | 0.69        | 4.27                              | 0.66        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.04        | 0.73        | 4.14                               | 0.76        | 4.32                              | 0.60        |
| <b>Overall</b>   | <b>4.16</b> | <b>0.50</b> | <b>4.27</b>                        | <b>0.55</b> | <b>4.30</b>                       | <b>0.48</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |             |             |                                    |             |                                   |             |
| Skills on applied mathematics and interpretation   | 4.07        | 0.77        | 3.86                               | 0.76        | 4.10                              | 0.66        |
| Effective communication  | 4.15        | 0.74        | 4.27                               | 0.62        | 4.12                              | 0.83        |
| Ability to use computer for finding information and for communication                                | 4.18        | 0.72        | 4.05                               | 0.71        | 4.12                              | 0.71        |
| Ability in management of information system  | 4.09        | 0.76        | 3.95                               | 0.77        | 4.17                              | 0.70        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.11        | 0.76        | 4.05                               | 0.64        | 4.34                              | 0.75        |
| <b>Overall</b>   | <b>4.12</b> | <b>0.56</b> | <b>4.04</b>                        | <b>0.50</b> | <b>4.17</b>                       | <b>0.56</b> |
| <b>Satisfaction Overall</b>  | <b>4.09</b> | <b>0.44</b> | <b>4.13</b>                        | <b>0.43</b> | <b>4.19</b>                       | <b>0.44</b> |

| Satisfaction Scoring   | Business Information System |             | Real Estate |             | Industrial Management |             |
|--|-----------------------------|-------------|-------------|-------------|-----------------------|-------------|
|  | Mean                        | S.D.        | Mean        | S.D.        | Mean                  | S.D.        |
| <b>Ethics</b>  |                             |             |             |             |                       |             |
| Compassionate, help others   | 4.17                        | 0.69        | 4.19        | 0.81        | 4.29                  | 0.70        |
| Honesty in work, Ethics in work  | 4.67                        | 0.47        | 4.50        | 0.50        | 4.36                  | 0.61        |
| Speak truthfully   | 4.33                        | 0.75        | 4.19        | 0.81        | 4.29                  | 0.70        |
| Just and right attitude  | 4.50                        | 0.50        | 4.38        | 0.60        | 4.29                  | 0.59        |
| Self-control   | 3.67                        | 0.75        | 4.38        | 0.78        | 4.14                  | 0.74        |
| Honest to self and others  | 4.17                        | 0.69        | 4.25        | 0.75        | 4.57                  | 0.49        |
| Discipline in work   | 4.33                        | 0.75        | 4.38        | 0.48        | 4.43                  | 0.49        |
| Responsibility to work   | 4.33                        | 0.47        | 4.56        | 0.50        | 4.71                  | 0.45        |
| Control over body, speech and mind   | 3.83                        | 0.69        | 4.38        | 0.60        | 4.43                  | 0.62        |
| Patience and temperance  | 3.83                        | 0.69        | 4.06        | 0.66        | 4.00                  | 0.76        |
| Practice frugality or thriftiness  | 3.50                        | 0.76        | 4.06        | 0.83        | 3.86                  | 0.91        |
| Sacrifice  | 3.67                        | 0.47        | 4.31        | 0.77        | 4.43                  | 0.82        |
| Industriousness  | 4.33                        | 0.75        | 4.25        | 0.83        | 4.36                  | 0.72        |
| Thoroughness   | 4.00                        | 0.58        | 4.44        | 0.50        | 4.21                  | 0.56        |
| Social & environmental awareness   | 3.83                        | 0.69        | 4.38        | 0.78        | 4.21                  | 0.77        |
| <b>Overall</b>   | <b>4.08</b>                 | <b>0.37</b> | <b>4.31</b> | <b>0.43</b> | <b>4.30</b>           | <b>0.45</b> |
| <b>Knowledge</b>   |                             |             |             |             |                       |             |
| Have enough knowledge for working  | 4.17                        | 0.69        | 4.38        | 0.70        | 4.07                  | 0.70        |
| Comprehension ability  | 4.17                        | 0.90        | 4.19        | 0.73        | 4.21                  | 0.56        |
| Ability to apply theory to new situation   | 4.00                        | 0.82        | 4.38        | 0.78        | 4.43                  | 0.73        |
| Ability to apply knowledge to solve problems in the work place                                       | 3.83                        | 0.69        | 4.25        | 1.03        | 4.50                  | 0.63        |
| Application of knowledge to research   | 4.00                        | 0.82        | 4.19        | 1.07        | 4.29                  | 0.70        |
| <b>Overall</b>   | <b>4.03</b>                 | <b>0.63</b> | <b>4.28</b> | <b>0.60</b> | <b>4.30</b>           | <b>0.50</b> |
| <b>Cognitive Skill</b>   |                             |             |             |             |                       |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.50                        | 0.76        | 4.31        | 0.68        | 3.93                  | 0.80        |
| Ability to work under pressure   | 4.00                        | 0.82        | 4.44        | 0.61        | 4.14                  | 0.74        |
| Look for new knowledge & self-improvement  | 4.17                        | 0.90        | 4.44        | 0.61        | 3.86                  | 0.83        |
| Ability to use information for problem solving   | 3.83                        | 0.37        | 4.38        | 0.48        | 4.29                  | 0.88        |
| <b>Overall</b>   | <b>4.13</b>                 | <b>0.59</b> | <b>4.39</b> | <b>0.42</b> | <b>4.05</b>           | <b>0.68</b> |
| <b>Human Relationship and Responsibilities</b>   |                             |             |             |             |                       |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00                        | 0.82        | 4.50        | 0.61        | 4.14                  | 0.83        |
| Carry out work without violating the rights of others and accountable for work                       | 3.67                        | 0.75        | 4.38        | 0.60        | 4.21                  | 0.67        |
| Team work skill to achieve organization target/goals   | 4.00                        | 0.82        | 4.44        | 0.61        | 4.29                  | 0.59        |
| Observe law, control or agreement  | 4.50                        | 0.76        | 4.50        | 0.50        | 4.29                  | 0.59        |
| Participate & foster group problem solving creatively  | 4.33                        | 0.75        | 4.63        | 0.60        | 4.71                  | 0.70        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.33                        | 0.75        | 4.50        | 0.61        | 4.57                  | 0.62        |
| <b>Overall</b>   | <b>4.14</b>                 | <b>0.58</b> | <b>4.49</b> | <b>0.41</b> | <b>4.37</b>           | <b>0.45</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                             |             |             |             |                       |             |
| Skills on applied mathematics and interpretation   | 4.00                        | 0.58        | 4.13        | 0.70        | 3.79                  | 1.08        |
| Effective communication  | 4.17                        | 0.69        | 4.38        | 0.78        | 4.50                  | 0.63        |
| Ability to use computer for finding information and for communication                                | 4.00                        | 1.00        | 4.38        | 0.78        | 4.36                  | 0.72        |
| Ability in management of information system  | 4.00                        | 1.00        | 4.44        | 0.61        | 4.00                  | 0.65        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.33                        | 0.75        | 4.63        | 0.48        | 4.29                  | 0.59        |
| <b>Overall</b>   | <b>4.10</b>                 | <b>0.74</b> | <b>4.39</b> | <b>0.51</b> | <b>4.19</b>           | <b>0.57</b> |
| <b>Satisfaction Overall</b>  | <b>4.10</b>                 | <b>0.52</b> | <b>4.37</b> | <b>0.30</b> | <b>4.24</b>           | <b>0.41</b> |

| Satisfaction Scoring   | Insurance   |             | Business Economics |             | Management (ACC) |             |
|--|-------------|-------------|--------------------|-------------|------------------|-------------|
|  | Mean        | S.D.        | Mean               | S.D.        | Mean             | S.D.        |
| Compassionate, help others   | 4.36        | 0.48        | 4.38               | 0.62        | 4.17             | 0.69        |
| Honesty in work, Ethics in work  | 4.45        | 0.50        | 4.23               | 0.80        | 4.50             | 0.76        |
| Speak truthfully   | 4.36        | 0.77        | 4.23               | 0.70        | 4.33             | 0.75        |
| Just and right attitude  | 4.00        | 0.60        | 4.15               | 0.77        | 4.00             | 0.82        |
| Self-control   | 4.27        | 0.45        | 4.23               | 0.58        | 3.83             | 0.69        |
| Honest to self and others  | 4.36        | 0.77        | 4.38               | 0.62        | 4.50             | 0.50        |
| Discipline in work   | 4.27        | 0.45        | 4.15               | 0.53        | 4.33             | 0.75        |
| Responsibility to work   | 4.36        | 0.48        | 4.38               | 0.49        | 4.83             | 0.37        |
| Control over body, speech and mind   | 4.82        | 0.39        | 4.00               | 0.68        | 4.00             | 1.00        |
| Patience and temperance  | 4.27        | 0.62        | 4.38               | 0.62        | 4.00             | 1.15        |
| Practice frugality or thriftiness  | 3.64        | 0.48        | 3.69               | 0.72        | 3.83             | 1.07        |
| Sacrifice  | 4.09        | 0.29        | 3.92               | 0.73        | 3.83             | 1.21        |
| Industriousness  | 4.82        | 0.39        | 4.23               | 0.58        | 4.50             | 0.50        |
| Thoroughness   | 4.00        | 0.60        | 4.00               | 0.78        | 4.00             | 0.58        |
| Social & environmental awareness   | 4.55        | 0.50        | 3.69               | 1.14        | 3.83             | 0.69        |
| <b>Overall</b>   | <b>4.31</b> | <b>0.22</b> | <b>4.14</b>        | <b>0.42</b> | <b>4.17</b>      | <b>0.61</b> |
| <b>Knowledge</b>   |             |             |                    |             |                  |             |
| Have enough knowledge for working  | 4.18        | 0.72        | 4.38               | 0.74        | 4.33             | 0.75        |
| Comprehension ability  | 4.27        | 0.75        | 4.46               | 0.50        | 4.50             | 0.76        |
| Ability to apply theory to new situation   | 4.09        | 0.51        | 4.31               | 0.61        | 4.33             | 0.75        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.18        | 0.57        | 4.38               | 0.49        | 4.33             | 0.75        |
| Application of knowledge to research   | 3.91        | 0.67        | 4.23               | 0.58        | 4.33             | 0.75        |
| <b>Overall</b>   | <b>4.13</b> | <b>0.38</b> | <b>4.35</b>        | <b>0.50</b> | <b>4.33</b>      | <b>0.75</b> |
| <b>Cognitive Skill</b>   |             |             |                    |             |                  |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.64        | 0.48        | 3.92               | 0.92        | 4.33             | 0.75        |
| Ability to work under pressure   | 4.09        | 0.67        | 4.08               | 0.83        | 4.33             | 0.47        |
| Look for new knowledge & self-improvement  | 4.18        | 0.57        | 4.08               | 0.73        | 4.33             | 0.75        |
| Ability to use information for problem solving   | 4.45        | 0.78        | 4.31               | 0.72        | 4.00             | 0.58        |
| <b>Overall</b>   | <b>4.34</b> | <b>0.43</b> | <b>4.10</b>        | <b>0.70</b> | <b>4.25</b>      | <b>0.58</b> |
| <b>Human Relationship and Responsibilities</b>   |             |             |                    |             |                  |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00        | 0.43        | 3.92               | 0.62        | 4.67             | 0.75        |
| Carry out work without violating the rights of others and accountable for work                       | 4.27        | 0.75        | 4.31               | 0.46        | 4.17             | 0.69        |
| Team work skill to achieve organization target/goals   | 3.91        | 0.67        | 4.23               | 0.42        | 4.17             | 0.69        |
| Observe law, control or agreement  | 4.64        | 0.48        | 4.54               | 0.50        | 4.00             | 0.82        |
| Participate & foster group problem solving creatively  | 4.45        | 0.50        | 4.38               | 0.49        | 4.33             | 0.47        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.18        | 0.72        | 4.31               | 0.82        | 4.33             | 0.75        |
| <b>Overall</b>   | <b>4.24</b> | <b>0.42</b> | <b>4.28</b>        | <b>0.20</b> | <b>4.28</b>      | <b>0.57</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |             |             |                    |             |                  |             |
| Skills on applied mathematics and interpretation   | 4.36        | 0.64        | 3.54               | 0.93        | 4.33             | 0.75        |
| Effective communication  | 4.64        | 0.48        | 4.54               | 0.50        | 4.17             | 0.69        |
| Ability to use computer for finding information and for communication                                | 4.64        | 0.48        | 4.54               | 0.63        | 4.17             | 0.69        |
| Ability in management of information system  | 4.73        | 0.62        | 4.62               | 0.49        | 4.33             | 0.47        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.27        | 0.62        | 4.23               | 0.80        | 4.17             | 0.69        |
| <b>Overall</b>   | <b>4.53</b> | <b>0.23</b> | <b>4.29</b>        | <b>0.45</b> | <b>4.23</b>      | <b>0.63</b> |
| <b>Satisfaction Overall</b>  | <b>4.31</b> | <b>0.21</b> | <b>4.23</b>        | <b>0.26</b> | <b>4.26</b>      | <b>0.53</b> |





**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Albert Laurence School of Communication  
Arts  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: Albert Laurence School of Communication Arts (Bachelor Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 34        | 40.96%         |
|            | Female                  | 49        | 59.04%         |
|            | <b>Total</b>            | <b>83</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 22        | 26.51%         |
|            | 30 - 39 years old       | 35        | 42.17%         |
|            | 40 - 49 years old       | 23        | 27.71%         |
|            | 50 - 59 years old       | 1         | 1.20%          |
|            | 60 years old or over    | 2         | 2.41%          |
|            | <b>Total</b>            | <b>83</b> | <b>100.00%</b> |

83 market employers answered to the questionnaires. They were 34 males (40.96%) and 49 females (59.04%).

22 market employers (26.51%) were younger than 30 years old, 35 market employers (42.17%) were 30 – 39 years old, 23 market employers (27.71%) were 40 – 49 years old, 1 market employers (1.20%) was 50 - 59 years old and 2 market employers (2.41%) was 60 years old or over.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 83                    | 4.14        | 0.60        |
| 2      | Honesty in work, Ethics in work    | 83                    | <b>4.57</b> | <b>0.58</b> |
| 3      | Speak truthfully                   | 83                    | 4.29        | 0.78        |
| 4      | Just and right attitude            | 83                    | 4.33        | 0.66        |
| 5      | Self-control                       | 83                    | 3.98        | 0.86        |
| 6      | Honest to self and others          | 83                    | 4.49        | 0.61        |
| 7      | Discipline in work                 | 83                    | 4.31        | 0.74        |
| 8      | Responsibility to work             | 83                    | 4.40        | 0.68        |
| 9      | Control over body, speech and mind | 83                    | 4.20        | 0.90        |
| 10     | Patience and temperance            | 83                    | 3.93        | 0.86        |
| 11     | Practice frugality or thriftiness  | 83                    | 3.60        | 0.92        |
| 12     | Sacrifice                          | 83                    | 3.94        | 0.91        |
| 13     | Industriousness                    | 83                    | 4.25        | 0.67        |
| 14     | Thoroughness                       | 83                    | 4.01        | 0.74        |
| 15     | Social & environmental awareness   | 83                    | 4.02        | 0.82        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on ***Honesty in work, Ethics in work***. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 83                    | 3.99        | 0.72        |
| 2         | Comprehension ability  | 83                    | <b>4.06</b> | <b>0.80</b> |
| 3         | Ability to apply theory to new situation                       | 83                    | 3.89        | 0.79        |
| 4         | Ability to apply knowledge to solve problems in the work place | 83                    | 3.96        | 0.70        |
| 5         | Application of knowledge to research                           | 83                    | 3.94        | 0.80        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 83                    | 4.07        | 0.53        |
| 2               | Ability to work under pressure  | 83                    | 4.00        | 0.69        |
| 3               | Look for new knowledge & self-improvement   | 83                    | <b>4.28</b> | <b>0.59</b> |
| 4               | Ability to use information for problem solving                                      | 83                    | 4.14        | 0.75        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 83                    | 4.23        | 0.63        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 83                    | <b>4.39</b> | <b>0.71</b> |
| 3                                       | Team work skill to achieve organization target/goals                               | 83                    | 4.31        | 0.66        |
| 4                                       | Observe law, control or agreement  | 83                    | <b>4.39</b> | <b>0.69</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 83                    | 4.25        | 0.60        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 83                    | 4.17        | 0.73        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work*** and ***Observe law, control or agreement***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 83                    | 3.78        | 0.81        |
| 2   | Effective communication  | 83                    | 4.34        | 0.63        |
| 3   | Ability to use computer for finding information and for communication                                | 83                    | 4.25        | 0.80        |
| 4   | Ability in management of information system  | 83                    | <b>4.37</b> | <b>0.82</b> |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 83                    | <b>4.37</b> | <b>0.72</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system*** and ***Ability to use information technology for presentation appropriately for work or for group of people***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 83                    | 4.16        | 0.49        |
| Knowledge   | 83                    | 3.97        | 0.55        |
| Cognitive Skill   | 83                    | 4.12        | 0.50        |
| Human Relationship and Responsibilities                       | 83                    | <b>4.29</b> | <b>0.48</b> |
| Mathematical Analysis, Communication & Information Management | 83                    | 4.22        | 0.59        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employer Satisfaction overall | Number of Respondents | Mean | S.D. |
|---|-----------------------|------|------|
| AU's Market Employer Satisfaction overall | 83                    | 4.15 | 0.41 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employer Satisfaction overall***.



| Satisfaction Scoring   | Advertising |             | Computer Generated Imagery |             | New Media Communication |             |
|--|-------------|-------------|----------------------------|-------------|-------------------------|-------------|
|  | Mean        | S.D.        | Mean                       | S.D.        | Mean                    | S.D.        |
| <b>Ethics</b>  |             |             |                            |             |                         |             |
| Compassionate, help others   | 4.20        | 0.48        | 4.25                       | 0.43        | 4.11                    | 0.74        |
| Honesty in work, Ethics in work  | 4.50        | 0.56        | 5.00                       | 0.00        | 4.11                    | 0.74        |
| Speak truthfully   | 4.10        | 0.87        | 5.00                       | 0.00        | 4.22                    | 0.63        |
| Just and right attitude  | 4.17        | 0.64        | 4.50                       | 0.50        | 3.89                    | 0.74        |
| Self-control   | 3.90        | 1.01        | 4.25                       | 0.43        | 4.00                    | 0.82        |
| Honest to self and others  | 4.47        | 0.62        | 4.50                       | 0.50        | 4.44                    | 0.50        |
| Discipline in work   | 4.23        | 0.84        | 4.25                       | 0.43        | 4.56                    | 0.50        |
| Responsibility to work   | 4.30        | 0.78        | 4.25                       | 0.43        | 4.89                    | 0.31        |
| Control over body, speech and mind   | 4.03        | 0.95        | 4.75                       | 0.43        | 4.00                    | 0.94        |
| Patience and temperance  | 3.90        | 0.87        | 4.00                       | 0.71        | 4.22                    | 0.92        |
| Practice frugality or thriftiness  | 3.67        | 0.91        | 4.00                       | 0.71        | 3.56                    | 0.96        |
| Sacrifice  | 4.00        | 0.82        | 4.50                       | 0.50        | 4.00                    | 1.05        |
| Industriousness  | 4.10        | 0.70        | 4.50                       | 0.50        | 4.44                    | 0.50        |
| Thoroughness   | 3.70        | 0.69        | 4.75                       | 0.43        | 4.33                    | 0.47        |
| Social & environmental awareness   | 3.93        | 0.73        | 4.50                       | 0.50        | 3.89                    | 0.74        |
| <b>Overall</b>   | <b>4.08</b> | <b>0.50</b> | <b>4.47</b>                | <b>0.09</b> | <b>4.18</b>             | <b>0.52</b> |
| <b>Knowledge</b>   |             |             |                            |             |                         |             |
| Have enough knowledge for working  | 3.97        | 0.75        | 4.00                       | 0.71        | 4.22                    | 0.63        |
| Comprehension ability  | 4.13        | 0.76        | 3.75                       | 0.83        | 4.67                    | 0.67        |
| Ability to apply theory to new situation   | 3.93        | 0.85        | 3.50                       | 0.50        | 4.00                    | 0.67        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.07        | 0.73        | 3.75                       | 0.43        | 4.00                    | 0.67        |
| Application of knowledge to research   | 4.10        | 0.83        | 3.50                       | 0.50        | 4.33                    | 0.67        |
| <b>Overall</b>   | <b>4.04</b> | <b>0.57</b> | <b>3.70</b>                | <b>0.41</b> | <b>4.24</b>             | <b>0.58</b> |
| <b>Cognitive Skill</b>   |             |             |                            |             |                         |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.10        | 0.60        | 4.00                       | 0.00        | 4.33                    | 0.47        |
| Ability to work under pressure   | 3.93        | 0.73        | 3.50                       | 0.50        | 4.56                    | 0.50        |
| Look for new knowledge & self-improvement  | 4.23        | 0.67        | 4.25                       | 0.43        | 4.67                    | 0.47        |
| Ability to use information for problem solving   | 4.03        | 0.71        | 4.00                       | 1.00        | 4.56                    | 0.50        |
| <b>Overall</b>   | <b>4.08</b> | <b>0.54</b> | <b>3.94</b>                | <b>0.37</b> | <b>4.53</b>             | <b>0.40</b> |
| <b>Human Relationship and Responsibilities</b>   |             |             |                            |             |                         |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.13        | 0.72        | 4.00                       | 0.00        | 4.44                    | 0.68        |
| Carry out work without violating the rights of others and accountable for work                       | 4.43        | 0.88        | 4.25                       | 0.43        | 4.22                    | 0.63        |
| Team work skill to achieve organization target/goals   | 4.37        | 0.75        | 4.00                       | 0.71        | 4.44                    | 0.68        |
| Observe law, control or agreement  | 4.50        | 0.76        | 4.50                       | 0.50        | 4.11                    | 0.74        |
| Participate & foster group problem solving creatively  | 4.13        | 0.62        | 4.75                       | 0.43        | 4.22                    | 0.42        |
| Initiative in problem analysis in accordance with group consensus                                    | 3.93        | 0.73        | 4.25                       | 0.83        | 4.56                    | 0.50        |
| <b>Overall</b>   | <b>4.25</b> | <b>0.58</b> | <b>4.29</b>                | <b>0.40</b> | <b>4.33</b>             | <b>0.42</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |             |             |                            |             |                         |             |
| Skills on applied mathematics and interpretation   | 3.60        | 0.88        | 3.50                       | 0.50        | 4.00                    | 0.82        |
| Effective communication  | 4.20        | 0.60        | 4.50                       | 0.50        | 4.11                    | 0.74        |
| Ability to use computer for finding information and for communication                                | 4.10        | 0.83        | 4.50                       | 0.87        | 4.33                    | 0.82        |
| Ability in management of information system  | 4.00        | 0.93        | 4.50                       | 0.87        | 4.67                    | 0.47        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.27        | 0.77        | 4.50                       | 0.50        | 4.33                    | 0.82        |
| <b>Overall</b>   | <b>4.03</b> | <b>0.60</b> | <b>4.30</b>                | <b>0.52</b> | <b>4.29</b>             | <b>0.67</b> |
| <b>Satisfaction Overall</b>  | <b>4.10</b> | <b>0.45</b> | <b>4.14</b>                | <b>0.26</b> | <b>4.31</b>             | <b>0.44</b> |

| Satisfaction Scoring   | Performance Communication |             | Public Relations |             | Visual Communication Arts |             |
|--|---------------------------|-------------|------------------|-------------|---------------------------|-------------|
|  | Mean                      | S.D.        | Mean             | S.D.        | Mean                      | S.D.        |
| <b>Ethics</b>  |                           |             |                  |             |                           |             |
| Compassionate, help others   | 4.11                      | 0.74        | 4.14             | 0.69        | 4.00                      | 0.63        |
| Honesty in work, Ethics in work  | 4.67                      | 0.47        | 4.64             | 0.48        | 5.00                      | 0.00        |
| Speak truthfully   | 4.22                      | 0.92        | 4.32             | 0.70        | 4.80                      | 0.40        |
| Just and right attitude  | 4.44                      | 0.68        | 4.55             | 0.58        | 4.60                      | 0.49        |
| Self-control   | 4.11                      | 0.87        | 4.05             | 0.71        | 4.20                      | 0.40        |
| Honest to self and others  | 4.56                      | 0.68        | 4.50             | 0.66        | 4.60                      | 0.49        |
| Discipline in work   | 4.11                      | 0.87        | 4.36             | 0.71        | 4.40                      | 0.49        |
| Responsibility to work   | 4.33                      | 0.67        | 4.32             | 0.63        | 4.60                      | 0.49        |
| Control over body, speech and mind   | 4.11                      | 0.87        | 4.36             | 0.88        | 4.60                      | 0.49        |
| Patience and temperance  | 3.67                      | 0.94        | 4.00             | 0.85        | 4.00                      | 0.63        |
| Practice frugality or thriftiness  | 3.56                      | 1.17        | 3.68             | 0.82        | 3.40                      | 0.49        |
| Sacrifice  | 3.67                      | 1.05        | 3.91             | 0.90        | 4.00                      | 0.89        |
| Industriousness  | 4.11                      | 0.74        | 4.27             | 0.62        | 4.80                      | 0.40        |
| Thoroughness   | 4.11                      | 0.74        | 4.05             | 0.77        | 4.60                      | 0.49        |
| Social & environmental awareness   | 4.00                      | 1.05        | 4.18             | 0.89        | 4.00                      | 0.63        |
| <b>Overall</b>   | <b>4.12</b>               | <b>0.59</b> | <b>4.22</b>      | <b>0.48</b> | <b>4.37</b>               | <b>0.16</b> |
| <b>Knowledge</b>   |                           |             |                  |             |                           |             |
| Have enough knowledge for working  | 3.78                      | 0.63        | 3.95             | 0.71        | 4.20                      | 0.75        |
| Comprehension ability  | 3.78                      | 0.79        | 3.95             | 0.77        | 3.80                      | 0.75        |
| Ability to apply theory to new situation   | 4.00                      | 0.82        | 3.82             | 0.78        | 3.80                      | 0.75        |
| Ability to apply knowledge to solve problems in the work place                                       | 3.78                      | 0.63        | 3.91             | 0.79        | 4.00                      | 0.63        |
| Application of knowledge to research   | 3.67                      | 0.82        | 3.91             | 0.73        | 3.80                      | 0.75        |
| <b>Overall</b>   | <b>3.80</b>               | <b>0.42</b> | <b>3.91</b>      | <b>0.53</b> | <b>3.92</b>               | <b>0.63</b> |
| <b>Cognitive Skill</b>   |                           |             |                  |             |                           |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 3.89                      | 0.57        | 4.05             | 0.47        | 4.20                      | 0.40        |
| Ability to work under pressure   | 4.11                      | 0.57        | 3.86             | 0.55        | 4.00                      | 0.89        |
| Look for new knowledge & self-improvement  | 4.22                      | 0.42        | 4.27             | 0.62        | 4.20                      | 0.40        |
| Ability to use information for problem solving   | 4.22                      | 0.79        | 4.14             | 0.76        | 4.00                      | 0.89        |
| <b>Overall</b>   | <b>4.11</b>               | <b>0.46</b> | <b>4.08</b>      | <b>0.44</b> | <b>4.10</b>               | <b>0.51</b> |
| <b>Human Relationship and Responsibilities</b>   |                           |             |                  |             |                           |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.11                      | 0.57        | 4.27             | 0.54        | 4.40                      | 0.49        |
| Carry out work without violating the rights of others and accountable for work                       | 4.33                      | 0.67        | 4.45             | 0.58        | 4.40                      | 0.49        |
| Team work skill to achieve organization target/goals   | 4.22                      | 0.63        | 4.32             | 0.55        | 4.20                      | 0.40        |
| Observe law, control or agreement  | 4.11                      | 0.57        | 4.32             | 0.63        | 4.80                      | 0.40        |
| Participate & foster group problem solving creatively  | 4.22                      | 0.63        | 4.23             | 0.52        | 4.80                      | 0.40        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.22                      | 0.79        | 4.23             | 0.67        | 4.40                      | 0.80        |
| <b>Overall</b>   | <b>4.20</b>               | <b>0.46</b> | <b>4.30</b>      | <b>0.43</b> | <b>4.50</b>               | <b>0.37</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                           |             |                  |             |                           |             |
| Skills on applied mathematics and interpretation   | 3.89                      | 0.74        | 3.91             | 0.73        | 3.80                      | 0.75        |
| Effective communication  | 4.44                      | 0.68        | 4.45             | 0.58        | 4.60                      | 0.49        |
| Ability to use computer for finding information and for communication                                | 4.44                      | 0.68        | 4.14             | 0.76        | 4.60                      | 0.80        |
| Ability in management of information system  | 4.67                      | 0.47        | 4.45             | 0.72        | 4.60                      | 0.80        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.67                      | 0.47        | 4.23             | 0.73        | 4.80                      | 0.40        |
| <b>Overall</b>   | <b>4.42</b>               | <b>0.38</b> | <b>4.24</b>      | <b>0.55</b> | <b>4.48</b>               | <b>0.56</b> |
| <b>Satisfaction Overall</b>  | <b>4.13</b>               | <b>0.35</b> | <b>4.15</b>      | <b>0.40</b> | <b>4.27</b>               | <b>0.35</b> |

| Satisfaction Scoring   | Visual Communication Design |             |
|--|-----------------------------|-------------|
|  | Mean                        | S.D.        |
| <b>Ethics</b>  |                             |             |
| Compassionate, help others   | 4.00                        | 0.00        |
| Honesty in work, Ethics in work  | 4.50                        | 0.87        |
| Speak truthfully   | 4.50                        | 0.50        |
| Just and right attitude  | 4.50                        | 0.50        |
| Self-control   | 3.25                        | 0.83        |
| Honest to self and others  | 4.50                        | 0.50        |
| Discipline in work   | 4.50                        | 0.50        |
| Responsibility to work   | 4.50                        | 0.50        |
| Control over body, speech and mind   | 4.25                        | 0.83        |
| Patience and temperance  | 3.50                        | 0.50        |
| Practice frugality or thriftiness  | 2.75                        | 0.83        |
| Sacrifice  | 3.50                        | 0.87        |
| Industriousness  | 4.25                        | 0.83        |
| Thoroughness   | 3.75                        | 0.43        |
| Social & environmental awareness   | 3.75                        | 0.83        |
| <b>Overall</b>   | <b>4.00</b>                 | <b>0.50</b> |
| <b>Knowledge</b>   |                             |             |
| Have enough knowledge for working  | 4.00                        | 0.71        |
| Comprehension ability  | 4.00                        | 0.71        |
| Ability to apply theory to new situation   | 4.00                        | 0.71        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                        | 0.00        |
| Application of knowledge to research   | 3.25                        | 0.43        |
| <b>Overall</b>   | <b>3.85</b>                 | <b>0.30</b> |
| <b>Cognitive Skill</b>   |                             |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 3.75                        | 0.43        |
| Ability to work under pressure   | 4.25                        | 0.83        |
| Look for new knowledge & self-improvement  | 4.00                        | 0.00        |
| Ability to use information for problem solving   | 4.25                        | 0.43        |
| <b>Overall</b>   | <b>4.06</b>                 | <b>0.32</b> |
| <b>Human Relationship and Responsibilities</b>   |                             |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.50                        | 0.50        |
| Carry out work without violating the rights of others and accountable for work                       | 4.25                        | 0.43        |
| Team work skill to achieve organization target/goals   | 4.25                        | 0.43        |
| Observe law, control or agreement  | 4.50                        | 0.50        |
| Participate & foster group problem solving creatively  | 4.25                        | 0.83        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.25                        | 0.43        |
| <b>Overall</b>   | <b>4.33</b>                 | <b>0.12</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                             |             |
| Skills on applied mathematics and interpretation   | 4.00                        | 0.71        |
| Effective communication  | 4.50                        | 0.50        |
| Ability to use computer for finding information and for communication                                | 4.75                        | 0.43        |
| Ability in management of information system  | 5.00                        | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.75                        | 0.43        |
| <b>Overall</b>   | <b>4.60</b>                 | <b>0.32</b> |
| <b>Satisfaction Overall</b>  | <b>4.17</b>                 | <b>0.22</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Vincent Mary School of Engineer  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: Vincent Mary School of Engineer (Bachelor Degree)

#### Respondents' Profile

| Category | Sub-Category            | Frequency | Percent        |
|----------|-------------------------|-----------|----------------|
| Sex      | Male                    | 17        | 85.00%         |
|          | Female                  | 3         | 15.00%         |
|          | <b>Total</b>            | <b>20</b> | <b>100.00%</b> |
| Age      | Lower than 30 years old | 12        | 60.00%         |
|          | 30 - 39 years old       | 3         | 15.00%         |
|          | 40 - 49 years old       | 5         | 25.00%         |
|          | 50 - 59 years old       | 0         | 0.00%          |
|          | 60 years old or over    | 0         | 0.00%          |
|          | <b>Total</b>            | <b>20</b> | <b>100.00%</b> |

20 market employers answered to the questionnaires. They were 17 males (85.00%) and 3 females (15.00%).

12 market employers (60.00%) were younger than 30 years old, 3 market employers (15.00%) were 30 – 39 years old and 5 market employers (25.00%) were 40 – 49 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 20                    | 4.30        | 0.46        |
| 2      | Honesty in work, Ethics in work    | 20                    | 4.35        | 0.65        |
| 3      | Speak truthfully                   | 20                    | <b>4.45</b> | <b>0.59</b> |
| 4      | Just and right attitude            | 20                    | <b>4.45</b> | <b>0.74</b> |
| 5      | Self-control                       | 20                    | 4.20        | 0.60        |
| 6      | Honest to self and others          | 20                    | 4.40        | 0.73        |
| 7      | Discipline in work                 | 20                    | 4.25        | 0.77        |
| 8      | Responsibility to work             | 20                    | 4.30        | 0.64        |
| 9      | Control over body, speech and mind | 20                    | 4.20        | 0.75        |
| 10     | Patience and temperance            | 20                    | 4.00        | 0.84        |
| 11     | Practice frugality or thriftiness  | 20                    | 4.15        | 0.73        |
| 12     | Sacrifice                          | 20                    | 4.35        | 0.73        |
| 13     | Industriousness                    | 20                    | 3.95        | 0.86        |
| 14     | Thoroughness                       | 20                    | 4.40        | 0.49        |
| 15     | Social & environmental awareness   | 20                    | 4.35        | 0.57        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Speak truthfully*** and ***Just and right attitude***.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 20                    | 4.15        | 0.65        |
| 2         | Comprehension ability  | 20                    | 4.20        | 0.60        |
| 3         | Ability to apply theory to new situation                       | 20                    | 4.30        | 0.64        |
| 4         | Ability to apply knowledge to solve problems in the work place | 20                    | <b>4.40</b> | <b>0.58</b> |
| 5         | Application of knowledge to research                           | 20                    | 4.20        | 0.68        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 20                    | <b>4.20</b> | <b>0.81</b> |
| 2               | Ability to work under pressure  | 20                    | 4.00        | 0.71        |
| 3               | Look for new knowledge & self-improvement   | 20                    | 4.15        | 0.65        |
| 4               | Ability to use information for problem solving                                      | 20                    | 3.95        | 0.59        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making.***



| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 20                    | 4.30        | 0.64        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 20                    | <b>4.35</b> | <b>0.57</b> |
| 3                                       | Team work skill to achieve organization target/goals                               | 20                    | 4.05        | 0.67        |
| 4                                       | Observe law, control or agreement  | 20                    | <b>4.35</b> | <b>0.65</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 20                    | 4.15        | 0.48        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 20                    | 4.25        | 0.70        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work*** and ***Observe law, control or agreement***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 20                    | 4.00        | 0.45        |
| 2   | Effective communication  | 20                    | 4.30        | 0.71        |
| 3   | Ability to use computer for finding information and for communication                                | 20                    | 4.15        | 0.79        |
| 4   | Ability in management of information system  | 20                    | 4.30        | 0.71        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 20                    | <b>4.60</b> | <b>0.58</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Effective communication** was on ***Ability to use information technology for presentation appropriately for work or for group of people***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean | S.D. |
|---|-----------------------|------|------|
| Ethics  | 20                    | 4.26 | 0.32 |
| Knowledge   | 20                    | 4.24 | 0.43 |
| Cognitive Skill   | 20                    | 4.06 | 0.51 |
| Human Relationship and Responsibilities                       | 20                    | 4.24 | 0.37 |
| Mathematical Analysis, Communication & Information Management | 20                    | 4.24 | 0.43 |

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 20                    | 4.21 | 0.30 |

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Aeronautic Engineering |             | Computer and Network Engineering |             |
|--|------------------------|-------------|----------------------------------|-------------|
|  | Mean                   | S.D.        | Mean                             | S.D.        |
| <b>Ethics</b>  |                        |             |                                  |             |
| Compassionate, help others   | 4.38                   | 0.48        | 4.00                             | 0.00        |
| Honesty in work, Ethics in work  | 4.13                   | 0.78        | 5.00                             | 0.00        |
| Speak truthfully   | 4.50                   | 0.71        | 4.00                             | 0.00        |
| Just and right attitude  | 4.63                   | 0.70        | 5.00                             | 0.00        |
| Self-control   | 4.13                   | 0.60        | 4.00                             | 0.00        |
| Honest to self and others  | 4.38                   | 0.86        | 4.00                             | 0.00        |
| Discipline in work   | 4.25                   | 0.97        | 4.00                             | 0.00        |
| Responsibility to work   | 4.25                   | 0.83        | 4.00                             | 0.00        |
| Control over body, speech and mind   | 4.50                   | 0.71        | 5.00                             | 0.00        |
| Patience and temperance  | 3.75                   | 0.83        | 5.00                             | 0.00        |
| Practice frugality or thriftiness  | 4.13                   | 0.60        | 5.00                             | 0.00        |
| Sacrifice  | 4.38                   | 0.70        | 5.00                             | 0.00        |
| Industriousness  | 3.50                   | 0.87        | 4.00                             | 0.00        |
| Thoroughness   | 4.50                   | 0.50        | 4.00                             | 0.00        |
| Social & environmental awareness   | 4.13                   | 0.60        | 4.00                             | 0.00        |
| <b>Overall</b>   | <b>4.23</b>            | <b>0.39</b> | <b>4.20</b>                      | <b>0.00</b> |
| <b>Knowledge</b>   |                        |             |                                  |             |
| Have enough knowledge for working  | 4.25                   | 0.43        | 5.00                             | 0.00        |
| Comprehension ability  | 4.38                   | 0.48        | 4.00                             | 0.00        |
| Ability to apply theory to new situation   | 4.38                   | 0.70        | 4.00                             | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.50                   | 0.50        | 4.00                             | 0.00        |
| Application of knowledge to research   | 4.13                   | 0.78        | 4.00                             | 0.00        |
| <b>Overall</b>   | <b>4.33</b>            | <b>0.33</b> | <b>4.00</b>                      | <b>0.00</b> |
| <b>Cognitive Skill</b>   |                        |             |                                  |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.50                   | 0.71        | 5.00                             | 0.00        |
| Ability to work under pressure   | 4.00                   | 0.71        | 3.00                             | 0.00        |
| Look for new knowledge & self-improvement  | 4.25                   | 0.66        | 3.00                             | 0.00        |
| Ability to use information for problem solving   | 4.25                   | 0.43        | 3.00                             | 0.00        |
| <b>Overall</b>   | <b>4.25</b>            | <b>0.45</b> | <b>3.25</b>                      | <b>0.00</b> |
| <b>Human Relationship and Responsibilities</b>   |                        |             |                                  |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.50                   | 0.50        | 4.00                             | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50                   | 0.71        | 4.00                             | 0.00        |
| Team work skill to achieve organization target/goals   | 4.00                   | 0.71        | 5.00                             | 0.00        |
| Observe law, control or agreement  | 4.38                   | 0.70        | 4.00                             | 0.00        |
| Participate & foster group problem solving creatively  | 4.25                   | 0.43        | 3.00                             | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.13                   | 0.60        | 4.00                             | 0.00        |
| <b>Overall</b>   | <b>4.29</b>            | <b>0.37</b> | <b>4.00</b>                      | <b>0.00</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                        |             |                                  |             |
| Skills on applied mathematics and interpretation   | 4.25                   | 0.43        | 4.00                             | 0.00        |
| Effective communication  | 4.63                   | 0.70        | 3.00                             | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.25                   | 0.66        | 3.00                             | 0.00        |
| Ability in management of information system  | 4.38                   | 0.70        | 4.00                             | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.50                   | 0.50        | 4.00                             | 0.00        |
| <b>Overall</b>   | <b>4.40</b>            | <b>0.32</b> | <b>3.40</b>                      | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.30</b>            | <b>0.31</b> | <b>3.77</b>                      | <b>0.00</b> |

| Satisfaction Scoring   | Computer Science |             | Electrical and Electronics Engineering |             |
|--|------------------|-------------|--|-------------|
|  | Mean             | S.D.        | Mean                                   | S.D.        |
| <b>Ethics</b>  |                  |             |  |             |
| Compassionate, help others   | 4.33             | 0.47        | 4.00                                   | 0.00        |
| Honesty in work, Ethics in work  | 4.33             | 0.47        | 4.00                                   | 0.00        |
| Speak truthfully   | 4.33             | 0.47        | 4.00                                   | 0.00        |
| Just and right attitude  | 4.67             | 0.47        | 4.00                                   | 0.00        |
| Self-control   | 4.00             | 0.82        | 4.00                                   | 0.00        |
| Honest to self and others  | 4.33             | 0.47        | 4.00                                   | 0.00        |
| Discipline in work   | 5.00             | 0.00        | 4.00                                   | 0.00        |
| Responsibility to work   | 4.33             | 0.47        | 4.00                                   | 0.00        |
| Control over body, speech and mind   | 4.00             | 0.00        | 3.00                                   | 0.00        |
| Patience and temperance  | 4.00             | 0.82        | 5.00                                   | 0.00        |
| Practice frugality or thriftiness  | 4.33             | 0.94        | 4.00                                   | 0.00        |
| Sacrifice  | 4.67             | 0.47        | 5.00                                   | 0.00        |
| Industriousness  | 4.33             | 0.94        | 5.00                                   | 0.00        |
| Thoroughness   | 4.00             | 0.00        | 5.00                                   | 0.00        |
| Social & environmental awareness   | 4.67             | 0.47        | 5.00                                   | 0.00        |
| <b>Overall</b>   | <b>4.36</b>      | <b>0.35</b> | <b>4.20</b>                            | <b>0.00</b> |
| <b>Knowledge</b>   |                  |             |  |             |
| Have enough knowledge for working  | 3.67             | 0.47        | 5.00                                   | 0.00        |
| Comprehension ability  | 3.33             | 0.47        | 5.00                                   | 0.00        |
| Ability to apply theory to new situation   | 4.00             | 0.00        | 5.00                                   | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.33             | 0.94        | 5.00                                   | 0.00        |
| Application of knowledge to research   | 4.33             | 0.47        | 5.00                                   | 0.00        |
| <b>Overall</b>   | <b>3.93</b>      | <b>0.34</b> | <b>5.00</b>                            | <b>0.00</b> |
| <b>Cognitive Skill</b>   |                  |             |  |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.33             | 0.47        | 3.00                                   | 0.00        |
| Ability to work under pressure   | 4.33             | 0.47        | 4.00                                   | 0.00        |
| Look for new knowledge & self-improvement  | 4.67             | 0.47        | 4.00                                   | 0.00        |
| Ability to use information for problem solving   | 4.00             | 0.82        | 4.00                                   | 0.00        |
| <b>Overall</b>   | <b>4.33</b>      | <b>0.51</b> | <b>3.75</b>                            | <b>0.00</b> |
| <b>Human Relationship and Responsibilities</b>   |                  |             |  |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00             | 0.82        | 4.00                                   | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.33             | 0.47        | 4.00                                   | 0.00        |
| Team work skill to achieve organization target/goals   | 3.33             | 0.47        | 4.00                                   | 0.00        |
| Observe law, control or agreement  | 4.00             | 0.82        | 4.00                                   | 0.00        |
| Participate & foster group problem solving creatively  | 4.33             | 0.47        | 4.00                                   | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 5.00             | 0.00        | 4.00                                   | 0.00        |
| <b>Overall</b>   | <b>4.17</b>      | <b>0.41</b> | <b>4.00</b>                            | <b>0.00</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                  |             |  |             |
| Skills on applied mathematics and interpretation   | 4.00             | 0.00        | 4.00                                   | 0.00        |
| Effective communication  | 4.00             | 0.82        | 4.00                                   | 0.00        |
| Ability to use computer for finding information and for communication                                | 3.67             | 0.94        | 4.00                                   | 0.00        |
| Ability in management of information system  | 3.67             | 0.47        | 4.00                                   | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.33             | 0.94        | 5.00                                   | 0.00        |
| <b>Overall</b>   | <b>3.93</b>      | <b>0.50</b> | <b>3.80</b>                            | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.14</b>      | <b>0.38</b> | <b>4.15</b>                            | <b>0.00</b> |

| Satisfaction Scoring   | Mechatronics Engineering |             | Telecommunication and Electronics Engineering |             |
|--|--------------------------|-------------|---|-------------|
|  | Mean                     | S.D.        | Mean  | S.D.        |
| <b>Ethics</b>  |                          |             |   |             |
| Compassionate, help others   | 4.40                     | 0.49        | 4.00  | 0.00        |
| Honesty in work, Ethics in work  | 4.80                     | 0.40        | 4.00  | 0.00        |
| Speak truthfully   | 4.60                     | 0.49        | 4.50  | 0.50        |
| Just and right attitude  | 4.20                     | 0.75        | 4.00  | 1.00        |
| Self-control   | 4.60                     | 0.49        | 4.00  | 0.00        |
| Honest to self and others  | 4.60                     | 0.80        | 4.50  | 0.50        |
| Discipline in work   | 4.00                     | 0.63        | 4.00  | 0.00        |
| Responsibility to work   | 4.60                     | 0.49        | 4.00  | 0.00        |
| Control over body, speech and mind   | 4.00                     | 0.63        | 4.00  | 1.00        |
| Patience and temperance  | 4.00                     | 0.63        | 4.00  | 1.00        |
| Practice frugality or thriftiness  | 4.20                     | 0.75        | 3.50  | 0.50        |
| Sacrifice  | 3.60                     | 0.49        | 5.00  | 0.00        |
| Industriousness  | 4.20                     | 0.40        | 4.00  | 1.00        |
| Thoroughness   | 4.40                     | 0.49        | 4.50  | 0.50        |
| Social & environmental awareness   | 4.40                     | 0.49        | 4.50  | 0.50        |
| <b>Overall</b>   | <b>4.31</b>              | <b>0.29</b> | <b>4.17</b>                                   | <b>0.03</b> |
| <b>Knowledge</b>   |                          |             |   |             |
| Have enough knowledge for working  | 3.80                     | 0.75        | 4.50  | 0.50        |
| Comprehension ability  | 4.20                     | 0.40        | 4.50  | 0.50        |
| Ability to apply theory to new situation   | 4.00                     | 0.63        | 5.00  | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.20                     | 0.40        | 4.50  | 0.50        |
| Application of knowledge to research   | 4.00                     | 0.63        | 4.50  | 0.50        |
| <b>Overall</b>   | <b>4.04</b>              | <b>0.37</b> | <b>4.60</b>                                   | <b>0.40</b> |
| <b>Cognitive Skill</b>   |                          |             |   |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 3.80                     | 0.75        | 4.00  | 1.00        |
| Ability to work under pressure   | 4.00                     | 0.89        | 4.00  | 0.00        |
| Look for new knowledge & self-improvement  | 4.00                     | 0.63        | 4.00  | 0.00        |
| Ability to use information for problem solving   | 3.60                     | 0.49        | 4.00  | 0.00        |
| <b>Overall</b>   | <b>3.85</b>              | <b>0.46</b> | <b>4.00</b>                                   | <b>0.25</b> |
| <b>Human Relationship and Responsibilities</b>   |                          |             |   |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.20                     | 0.75        | 4.50  | 0.50        |
| Carry out work without violating the rights of others and accountable for work                       | 4.40                     | 0.49        | 4.00  | 0.00        |
| Team work skill to achieve organization target/goals   | 4.40                     | 0.49        | 4.00  | 0.00        |
| Observe law, control or agreement  | 4.80                     | 0.40        | 4.00  | 0.00        |
| Participate & foster group problem solving creatively  | 4.20                     | 0.40        | 4.00  | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00                     | 0.89        | 4.50  | 0.50        |
| <b>Overall</b>   | <b>4.33</b>              | <b>0.41</b> | <b>4.17</b>                                   | <b>0.17</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                          |             |   |             |
| Skills on applied mathematics and interpretation   | 3.60                     | 0.49        | 4.00  | 0.00        |
| Effective communication  | 4.40                     | 0.49        | 4.00  | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.60                     | 0.49        | 4.00  | 1.00        |
| Ability in management of information system  | 4.80                     | 0.40        | 4.00  | 1.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.80                     | 0.40        | 5.00  | 0.00        |
| <b>Overall</b>   | <b>4.44</b>              | <b>0.23</b> | <b>4.20</b>                                   | <b>0.40</b> |
| <b>Satisfaction Overall</b>  | <b>4.19</b>              | <b>0.27</b> | <b>4.23</b>                                   | <b>0.08</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**School of Law  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: School of Law (Bachelor Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 9         | 34.62%         |
|            | Female                  | 17        | 65.38%         |
|            | <b>Total</b>            | <b>26</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 10        | 38.46%         |
|            | 30 - 39 years old       | 6         | 23.08%         |
|            | 40 - 49 years old       | 7         | 26.92%         |
|            | 50 - 59 years old       | 3         | 11.54%         |
|            | 60 years old or over    | 0         | 0.00%          |
|            | <b>Total</b>            | <b>26</b> | <b>100.00%</b> |

26 market employers answered to the questionnaires. They were 9 males (34.62%) and 17 females (65.38%).

10 market employers (38.46%) were younger than 30 years old, 6 market employers (23.08%) were 30 – 39 years old, 7 market employers (26.92%) were 40 – 49 years old and 1 market employers (3.85%) were 50 – 59 years old.



### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 26                    | 3.65        | 1.04        |
| 2      | Honesty in work, Ethics in work    | 26                    | 4.12        | 0.97        |
| 3      | Speak truthfully                   | 26                    | <b>4.27</b> | <b>1.06</b> |
| 4      | Just and right attitude            | 26                    | 4.08        | 0.92        |
| 5      | Self-control                       | 26                    | 3.96        | 0.85        |
| 6      | Honest to self and others          | 26                    | 4.15        | 0.95        |
| 7      | Discipline in work                 | 26                    | 3.96        | 1.06        |
| 8      | Responsibility to work             | 26                    | 4.00        | 1.00        |
| 9      | Control over body, speech and mind | 26                    | 3.69        | 0.95        |
| 10     | Patience and temperance            | 26                    | 3.65        | 0.87        |
| 11     | Practice frugality or thriftiness  | 26                    | 3.35        | 1.04        |
| 12     | Sacrifice                          | 26                    | 3.85        | 0.72        |
| 13     | Industriousness                    | 26                    | 4.08        | 0.87        |
| 14     | Thoroughness                       | 26                    | 3.85        | 0.66        |
| 15     | Social & environmental awareness   | 26                    | 3.50        | 0.75        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except moderate** satisfaction on ***Practice frugality or thriftiness***. The major satisfaction of **Ethics** was on ***Speak truthfully***.

| <b>Knowledge</b> |  | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------|--|------------------------------|-------------|-------------|
| 1                | Have enough knowledge for working                              | 26                           | 4.12        | 0.75        |
| 2                | Comprehension ability  | 26                           | <b>4.38</b> | <b>0.62</b> |
| 3                | Ability to apply theory to new situation                       | 26                           | 4.04        | 0.81        |
| 4                | Ability to apply knowledge to solve problems in the work place | 26                           | 3.92        | 0.83        |
| 5                | Application of knowledge to research                           | 26                           | 4.15        | 0.66        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

| <b>Cognitive Skill</b> |   | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------------|---|------------------------------|-------------|-------------|
| 1                      | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 26                           | <b>4.15</b> | <b>0.72</b> |
| 2                      | Ability to work under pressure  | 26                           | 3.92        | 0.78        |
| 3                      | Look for new knowledge & self-improvement   | 26                           | <b>4.15</b> | <b>0.86</b> |
| 4                      | Ability to use information for problem solving                                      | 26                           | 4.12        | 0.80        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***Look for new knowledge & self-improvement***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 26                    | <b>4.62</b> | <b>0.49</b> |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 26                    | 4.19        | 0.92        |
| 3                                       | Team work skill to achieve organization target/goals                               | 26                    | 4.19        | 0.92        |
| 4                                       | Observe law, control or agreement  | 26                    | 4.42        | 0.69        |
| 5                                       | Participate & foster group problem solving creatively                              | 26                    | 4.08        | 1.00        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 26                    | 3.96        | 0.71        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***Carry out work in compliance with standard operational procedure to finish the job***. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 26                    | 3.58        | 1.15        |
| 2   | Effective communication  | 26                    | 4.31        | 0.72        |
| 3   | Ability to use computer for finding information and for communication                                | 26                    | 4.08        | 0.78        |
| 4   | Ability in management of information system  | 26                    | 4.15        | 0.53        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 26                    | <b>4.42</b> | <b>0.69</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use information technology for presentation appropriately for work or for group of people***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 26                    | 3.88        | 0.68        |
| Knowledge   | 26                    | 4.12        | 0.57        |
| Cognitive Skill   | 26                    | 4.09        | 0.65        |
| Human Relationship and Responsibilities                       | 26                    | <b>4.24</b> | <b>0.61</b> |
| Mathematical Analysis, Communication & Information Management | 26                    | 4.11        | 0.58        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market's Employer Satisfaction overall | Number of Respondents | Mean | S.D. |
|---|-----------------------|------|------|
| AU's Market's Employer Satisfaction overall | 26                    | 4.09 | 0.51 |

Au's market employers generally had *high* satisfaction on ***AU's Market's Employer Satisfaction overall***.



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**School of Music  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: School of Music (Bachelor Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 4         | 100.00%        |
|            | Female                  | 0         | 0.00%          |
|            | <b>Total</b>            | <b>4</b>  | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 1         | 25.00%         |
|            | 40 - 49 years old       | 3         | 75.00%         |
|            | 50 - 59 years old       | 0         | 0.00%          |
|            | 60 years old or over    | 0         | 0.00%          |
|            | <b>Total</b>            | <b>4</b>  | <b>100.00%</b> |

4 market employers answered to the questionnaires. They were 4 males (100.00%).

1 market employer (16.67%) was 30 – 39 years old and 3 market employers (75.00%) were 40 – 49 years old.



## Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 4                     | 4.50        | 0.50        |
| 2      | Honesty in work, Ethics in work    | 4                     | <b>4.75</b> | <b>0.43</b> |
| 3      | Speak truthfully                   | 4                     | 4.25        | 0.83        |
| 4      | Just and right attitude            | 4                     | 4.25        | 0.43        |
| 5      | Self-control                       | 4                     | 4.25        | 0.83        |
| 6      | Honest to self and others          | 4                     | <b>4.75</b> | <b>0.43</b> |
| 7      | Discipline in work                 | 4                     | 4.50        | 0.50        |
| 8      | Responsibility to work             | 4                     | <b>4.75</b> | <b>0.43</b> |
| 9      | Control over body, speech and mind | 4                     | 4.50        | 0.87        |
| 10     | Patience and temperance            | 4                     | 4.25        | 0.83        |
| 11     | Practice frugality or thriftiness  | 4                     | <b>4.75</b> | <b>0.43</b> |
| 12     | Sacrifice                          | 4                     | 4.00        | 0.00        |
| 13     | Industriousness                    | 4                     | 4.25        | 0.43        |
| 14     | Thoroughness                       | 4                     | 4.50        | 0.50        |
| 15     | Social & environmental awareness   | 4                     | 4.00        | 0.00        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except very high** satisfaction on ***Honesty in work, Ethics in work, Honest to self and others, Responsibility to work*** and ***Practice frugality or thriftiness***. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work, Honest to self and others, Responsibility to work*** and ***Practice frugality or thriftiness***.

| <b>Knowledge</b> |  | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------|--|------------------------------|-------------|-------------|
| 1                | Have enough knowledge for working                              | 4                            | 4.25        | 0.43        |
| 2                | Comprehension ability  | 4                            | 4.50        | 0.50        |
| 3                | Ability to apply theory to new situation                       | 4                            | 3.75        | 0.43        |
| 4                | Ability to apply knowledge to solve problems in the work place | 4                            | <b>4.75</b> | <b>0.43</b> |
| 5                | Application of knowledge to research                           | 4                            | 3.75        | 0.43        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

| <b>Cognitive Skill</b> |   | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------------|---|------------------------------|-------------|-------------|
| 1                      | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 4                            | <b>4.25</b> | <b>0.43</b> |
| 2                      | Ability to work under pressure  | 4                            | 4.00        | 0.00        |
| 3                      | Look for new knowledge & self-improvement   | 4                            | <b>4.25</b> | <b>0.43</b> |
| 4                      | Ability to use information for problem solving                                      | 4                            | <b>4.25</b> | <b>0.43</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making, Look for new knowledge & self-improvement*** and ***Ability to use information for problem solving.***

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 4                     | 4.50        | 0.50        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 4                     | <b>4.75</b> | <b>0.43</b> |
| 3                                       | Team work skill to achieve organization target/goals                               | 4                     | 4.50        | 0.50        |
| 4                                       | Observe law, control or agreement  | 4                     | 4.50        | 0.50        |
| 5                                       | Participate & foster group problem solving creatively                              | 4                     | <b>4.75</b> | <b>0.43</b> |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 4                     | 4.25        | 0.43        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***Carry out work without violating the rights of others and accountable for work*** and ***Participate & foster group problem solving creatively***. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work*** and ***Participate & foster group problem solving creatively***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 4                     | 4.50        | 0.87        |
| 2   | Effective communication  | 4                     | 4.50        | 0.50        |
| 3   | Ability to use computer for finding information and for communication                                | 4                     | 4.50        | 0.50        |
| 4   | Ability in management of information system  | 4                     | 4.50        | 0.50        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 4                     | <b>4.75</b> | <b>0.43</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***Ability to use information technology for presentation appropriately for work or for group of people***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use information technology for presentation appropriately for work or for group of people***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 4                     | 4.42        | 0.41        |
| Knowledge   | 4                     | 4.20        | 0.14        |
| Cognitive Skill   | 4                     | 4.19        | 0.11        |
| Human Relationship and Responsibilities                       | 4                     | 4.54        | 0.34        |
| Mathematical Analysis, Communication & Information Management | 4                     | <b>4.55</b> | <b>0.46</b> |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 4                     | 4.38 | 0.23 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Music Business |             | Music Performance |             |
|--|----------------|-------------|-------------------|-------------|
|  | Mean           | S.D.        | Mean              | S.D.        |
| <b>Ethics</b>  |                |             |                   |             |
| Compassionate, help others   | 4.00           | 0.00        | 5.00              | 0.00        |
| Honesty in work, Ethics in work  | 4.50           | 0.50        | 5.00              | 0.00        |
| Speak truthfully   | 3.50           | 0.50        | 5.00              | 0.00        |
| Just and right attitude  | 4.00           | 0.00        | 4.50              | 0.50        |
| Self-control   | 4.00           | 1.00        | 4.50              | 0.50        |
| Honest to self and others  | 4.50           | 0.50        | 5.00              | 0.00        |
| Discipline in work   | 4.00           | 0.00        | 5.00              | 0.00        |
| Responsibility to work   | 4.50           | 0.50        | 5.00              | 0.00        |
| Control over body, speech and mind   | 4.00           | 1.00        | 5.00              | 0.00        |
| Patience and temperance  | 3.50           | 0.50        | 5.00              | 0.00        |
| Practice frugality or thriftiness  | 4.50           | 0.50        | 5.00              | 0.00        |
| Sacrifice  | 4.00           | 0.00        | 4.00              | 0.00        |
| Industriousness  | 4.00           | 0.00        | 4.50              | 0.50        |
| Thoroughness   | 4.50           | 0.50        | 4.50              | 0.50        |
| Social & environmental awareness   | 4.00           | 0.00        | 4.00              | 0.00        |
| <b>Overall</b>   | <b>4.10</b>    | <b>0.37</b> | <b>4.73</b>       | <b>0.07</b> |
| <b>Knowledge</b>   |                |             |                   |             |
| Have enough knowledge for working  | 4.00           | 0.00        | 4.50              | 0.50        |
| Comprehension ability  | 4.50           | 0.50        | 4.50              | 0.50        |
| Ability to apply theory to new situation   | 3.50           | 0.50        | 4.00              | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 5.00           | 0.00        | 4.50              | 0.50        |
| Application of knowledge to research   | 3.50           | 0.50        | 4.00              | 0.00        |
| <b>Overall</b>   | <b>4.10</b>    | <b>0.10</b> | <b>4.30</b>       | <b>0.10</b> |
| <b>Cognitive Skill</b>   |                |             |                   |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.50           | 0.50        | 4.00              | 0.00        |
| Ability to work under pressure   | 4.00           | 0.00        | 4.00              | 0.00        |
| Look for new knowledge & self-improvement  | 4.50           | 0.50        | 4.00              | 0.00        |
| Ability to use information for problem solving   | 4.00           | 0.00        | 4.50              | 0.50        |
| <b>Overall</b>   | <b>4.25</b>    | <b>0.00</b> | <b>4.13</b>       | <b>0.13</b> |
| <b>Human Relationship and Responsibilities</b>   |                |             |                   |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.50           | 0.50        | 4.50              | 0.50        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50           | 0.50        | 5.00              | 0.00        |
| Team work skill to achieve organization target/goals   | 4.00           | 0.00        | 5.00              | 0.00        |
| Observe law, control or agreement  | 4.00           | 0.00        | 5.00              | 0.00        |
| Participate & foster group problem solving creatively  | 4.50           | 0.50        | 5.00              | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00           | 0.00        | 4.50              | 0.50        |
| <b>Overall</b>   | <b>4.25</b>    | <b>0.25</b> | <b>4.83</b>       | <b>0.00</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                |             |                   |             |
| Skills on applied mathematics and interpretation   | 4.00           | 1.00        | 5.00              | 0.00        |
| Effective communication  | 4.00           | 0.00        | 5.00              | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.00           | 0.00        | 5.00              | 0.00        |
| Ability in management of information system  | 4.00           | 0.00        | 5.00              | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.50           | 0.50        | 5.00              | 0.00        |
| <b>Overall</b>   | <b>4.10</b>    | <b>0.10</b> | <b>5.00</b>       | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.16</b>    | <b>0.08</b> | <b>4.60</b>       | <b>0.03</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Bernadette De Lourdes School of  
Nursing Science  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: Bernadette De Lourdes School of Nursing Science (Bachelor Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 5         | 22.73%         |
|            | Female                  | 17        | 77.27%         |
|            | <b>Total</b>            | <b>22</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 1         | 4.55%          |
|            | 30 - 39 years old       | 3         | 13.64%         |
|            | 40 - 49 years old       | 10        | 45.45%         |
|            | 50 - 59 years old       | 6         | 27.27%         |
|            | 60 years old or over    | 2         | 9.09%          |
|            | <b>Total</b>            | <b>22</b> | <b>100.00%</b> |

22 market employers answered to the questionnaires. They were 5 males (22.73%) and 17 females (77.27%).

1 market employer (4.55%) was younger than 30 years old, 3 market employers (13.64%) was 30 - 39 years, 10 market employers (45.45%) was 40 - 49 years, 6 market employers (27.27%) was 50 - 59 years and 2 market employers (9.09%) were 60 years old or over.



### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 22                    | 3.64        | 0.48        |
| 2      | Honesty in work, Ethics in work    | 22                    | 4.32        | 0.47        |
| 3      | Speak truthfully                   | 22                    | 4.32        | 0.47        |
| 4      | Just and right attitude            | 22                    | 4.32        | 0.47        |
| 5      | Self-control                       | 22                    | 4.36        | 0.48        |
| 6      | Honest to self and others          | 22                    | 4.68        | 0.47        |
| 7      | Discipline in work                 | 22                    | <b>5.00</b> | <b>0.00</b> |
| 8      | Responsibility to work             | 22                    | 4.68        | 0.47        |
| 9      | Control over body, speech and mind | 22                    | 4.68        | 0.47        |
| 10     | Patience and temperance            | 22                    | 4.68        | 0.47        |
| 11     | Practice frugality or thriftiness  | 22                    | 3.95        | 0.82        |
| 12     | Sacrifice                          | 22                    | 3.32        | 0.47        |
| 13     | Industriousness                    | 22                    | 3.68        | 0.47        |
| 14     | Thoroughness                       | 22                    | 3.68        | 0.47        |
| 15     | Social & environmental awareness   | 22                    | 4.36        | 0.48        |

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline in work***.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 22                    | 3.32        | 0.47        |
| 2         | Comprehension ability  | 22                    | 3.36        | 0.48        |
| 3         | Ability to apply theory to new situation                       | 22                    | 4.05        | 0.82        |
| 4         | Ability to apply knowledge to solve problems in the work place | 22                    | <b>4.36</b> | <b>0.48</b> |
| 5         | Application of knowledge to research                           | 22                    | 4.05        | 0.82        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** except *moderate* satisfaction on ***Have enough knowledge for working*** and ***Comprehension ability***. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place***.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 22                    | <b>4.36</b> | <b>0.48</b> |
| 2               | Ability to work under pressure  | 22                    | 4.05        | 0.82        |
| 3               | Look for new knowledge & self-improvement   | 22                    | 4.05        | 0.82        |
| 4               | Ability to use information for problem solving                                      | 22                    | <b>4.36</b> | <b>0.48</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***Ability to use information for problem solving***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 22                    | 4.00        | 0.00        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 22                    | <b>4.05</b> | <b>0.82</b> |
| 3                                       | Team work skill to achieve organization target/goals                               | 22                    | 4.00        | 0.00        |
| 4                                       | Observe law, control or agreement  | 22                    | 3.68        | 0.47        |
| 5                                       | Participate & foster group problem solving creatively                              | 22                    | 4.00        | 0.00        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 22                    | <b>4.05</b> | <b>0.82</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work*** and ***Initiative in problem analysis in accordance with group consensus***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 22                    | 3.32        | 0.47        |
| 2   | Effective communication  | 22                    | <b>4.36</b> | <b>0.93</b> |
| 3   | Ability to use computer for finding information and for communication                                | 22                    | 4.00        | 0.00        |
| 4   | Ability in management of information system  | 22                    | 4.00        | 0.00        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 22                    | 4.05        | 0.82        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on ***Skills on applied mathematics and interpretation***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Effective communication***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean | S.D. |
|---|-----------------------|------|------|
| Ethics  | 22                    | 4.25 | 0.08 |
| Knowledge   | 22                    | 3.83 | 0.44 |
| Cognitive Skill   | 22                    | 4.20 | 0.63 |
| Human Relationship and Responsibilities                       | 22                    | 3.96 | 0.34 |
| Mathematical Analysis, Communication & Information Management | 22                    | 3.95 | 0.25 |

Au's market employers generally had *high* satisfaction on all aspects **except** very *high* satisfaction on ***Ethics***. The major satisfaction was on ***Ethics***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 22                    | 4.04 | 0.31 |
| Psychomotor Skills on Nursing Science      | 22                    | 4.27 | 0.67 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall*** and ***Psychomotor Skills on Nursing Science***.



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Vincent Mary School of  
Science and Technology  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: Vincent Mary School of Science and Technology (Bachelor Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 8         | 36.36%         |
|            | Female                  | 14        | 63.64%         |
|            | <b>Total</b>            | <b>22</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 7         | 31.82%         |
|            | 30 - 39 years old       | 9         | 40.91%         |
|            | 40 - 49 years old       | 5         | 22.73%         |
|            | 50 - 59 years old       | 1         | 4.55%          |
|            | 60 years old or over    | 0         | 0.00%          |
|            | <b>Total</b>            | <b>22</b> | <b>100.00%</b> |

22 market employers answered to the questionnaires. They were 8 males (36.36%) and 14 females (63.64%).

7 market employers (31.82%) were younger than 30 years old, 9 market employers (40.91%) were 30 – 39 years old, 5 market employers (22.73%) were 40 – 49 years old and 1 market employer (4.55%) was 50 - 59 years old.



### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 22                    | 4.00        | 0.80        |
| 2      | Honesty in work, Ethics in work    | 22                    | <b>4.45</b> | <b>0.58</b> |
| 3      | Speak truthfully                   | 22                    | 4.32        | 0.63        |
| 4      | Just and right attitude            | 22                    | 4.14        | 0.62        |
| 5      | Self-control                       | 22                    | 3.95        | 0.77        |
| 6      | Honest to self and others          | 22                    | 4.41        | 0.58        |
| 7      | Discipline in work                 | 22                    | 4.23        | 0.73        |
| 8      | Responsibility to work             | 22                    | 4.23        | 0.60        |
| 9      | Control over body, speech and mind | 22                    | 4.05        | 0.77        |
| 10     | Patience and temperance            | 22                    | 3.86        | 0.69        |
| 11     | Practice frugality or thriftiness  | 22                    | 3.82        | 0.89        |
| 12     | Sacrifice                          | 22                    | 4.09        | 0.67        |
| 13     | Industriousness                    | 22                    | 4.32        | 0.76        |
| 14     | Thoroughness                       | 22                    | 4.05        | 0.64        |
| 15     | Social & environmental awareness   | 22                    | 4.23        | 0.85        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 22                    | 3.86        | 0.69        |
| 2         | Comprehension ability  | 22                    | 3.95        | 0.77        |
| 3         | Ability to apply theory to new situation                       | 22                    | 4.05        | 0.64        |
| 4         | Ability to apply knowledge to solve problems in the work place | 22                    | <b>4.14</b> | <b>0.81</b> |
| 5         | Application of knowledge to research                           | 22                    | 3.95        | 0.71        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 22                    | 3.95        | 0.47        |
| 2               | Ability to work under pressure  | 22                    | <b>4.00</b> | <b>0.74</b> |
| 3               | Look for new knowledge & self-improvement   | 22                    | <b>4.00</b> | <b>0.67</b> |
| 4               | Ability to use information for problem solving                                      | 22                    | 3.91        | 0.67        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to work under pressure*** and ***Look for new knowledge & self-improvement.***

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 22                    | 4.05        | 0.64        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 22                    | <b>4.23</b> | <b>0.67</b> |
| 3                                       | Team work skill to achieve organization target/goals                               | 22                    | 3.82        | 0.65        |
| 4                                       | Observe law, control or agreement  | 22                    | 4.00        | 0.67        |
| 5                                       | Participate & foster group problem solving creatively                              | 22                    | 4.14        | 0.69        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 22                    | <b>4.23</b> | <b>0.73</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work*** and ***Initiative in problem analysis in accordance with group consensus***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 22                    | 4.00        | 0.43        |
| 2   | Effective communication  | 22                    | 4.09        | 0.79        |
| 3   | Ability to use computer for finding information and for communication                                | 22                    | 4.14        | 0.76        |
| 4   | Ability in management of information system  | 22                    | 4.14        | 0.62        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 22                    | <b>4.36</b> | <b>0.71</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use information technology for presentation appropriately for work or for group of people***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 22                    | 4.14        | 0.55        |
| Knowledge   | 22                    | 3.99        | 0.58        |
| Cognitive Skill   | 22                    | 3.97        | 0.53        |
| Human Relationship and Responsibilities                       | 22                    | 4.08        | 0.49        |
| Mathematical Analysis, Communication & Information Management | 22                    | <b>4.15</b> | <b>0.46</b> |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 22                    | 4.06 | 0.45 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Business Data Analysis |             | Computer Science |             |
|--|------------------------|-------------|------------------|-------------|
|  | Mean                   | S.D.        | Mean             | S.D.        |
| <b>Ethics</b>  |                        |             |                  |             |
| Compassionate, help others   | 4.33                   | 0.47        | 3.80             | 0.40        |
| Honesty in work, Ethics in work  | 5.00                   | 0.00        | 4.40             | 0.49        |
| Speak truthfully   | 4.00                   | 0.00        | 4.20             | 0.40        |
| Just and right attitude  | 4.00                   | 0.00        | 4.00             | 0.63        |
| Self-control   | 4.00                   | 0.00        | 4.00             | 0.89        |
| Honest to self and others  | 4.67                   | 0.47        | 4.20             | 0.40        |
| Discipline in work   | 4.67                   | 0.47        | 4.40             | 0.49        |
| Responsibility to work   | 4.33                   | 0.47        | 4.00             | 0.00        |
| Control over body, speech and mind   | 4.33                   | 0.47        | 4.00             | 0.63        |
| Patience and temperance  | 4.00                   | 0.00        | 4.00             | 0.63        |
| Practice frugality or thriftiness  | 4.00                   | 0.00        | 3.80             | 1.17        |
| Sacrifice  | 4.00                   | 0.00        | 4.20             | 0.75        |
| Industriousness  | 4.67                   | 0.47        | 4.00             | 0.89        |
| Thoroughness   | 4.00                   | 0.00        | 4.40             | 0.49        |
| Social & environmental awareness   | 4.00                   | 0.00        | 4.60             | 0.80        |
| <b>Overall</b>   | <b>4.27</b>            | <b>0.14</b> | <b>4.13</b>      | <b>0.39</b> |
| <b>Knowledge</b>   |                        |             |                  |             |
| Have enough knowledge for working  | 4.00                   | 0.00        | 4.00             | 0.63        |
| Comprehension ability  | 3.67                   | 0.47        | 4.00             | 0.89        |
| Ability to apply theory to new situation   | 3.67                   | 0.47        | 4.40             | 0.49        |
| Ability to apply knowledge to solve problems in the work place                                       | 3.67                   | 0.47        | 4.40             | 0.80        |
| Application of knowledge to research   | 3.33                   | 0.47        | 4.40             | 0.49        |
| <b>Overall</b>   | <b>3.67</b>            | <b>0.25</b> | <b>4.24</b>      | <b>0.51</b> |
| <b>Cognitive Skill</b>   |                        |             |                  |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00                   | 0.00        | 3.80             | 0.40        |
| Ability to work under pressure   | 3.33                   | 0.47        | 4.40             | 0.49        |
| Look for new knowledge & self-improvement  | 3.33                   | 0.47        | 4.40             | 0.49        |
| Ability to use information for problem solving   | 4.00                   | 0.00        | 3.80             | 0.40        |
| <b>Overall</b>   | <b>3.67</b>            | <b>0.24</b> | <b>4.10</b>      | <b>0.30</b> |
| <b>Human Relationship and Responsibilities</b>   |                        |             |                  |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00                   | 0.00        | 4.20             | 0.75        |
| Carry out work without violating the rights of others and accountable for work                       | 4.33                   | 0.47        | 4.00             | 0.00        |
| Team work skill to achieve organization target/goals   | 4.33                   | 0.47        | 3.60             | 0.49        |
| Observe law, control or agreement  | 4.33                   | 0.47        | 4.00             | 0.63        |
| Participate & foster group problem solving creatively  | 4.00                   | 0.00        | 4.00             | 0.63        |
| Initiative in problem analysis in accordance with group consensus                                    | 3.67                   | 0.47        | 4.80             | 0.40        |
| <b>Overall</b>   | <b>4.11</b>            | <b>0.08</b> | <b>4.10</b>      | <b>0.27</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                        |             |                  |             |
| Skills on applied mathematics and interpretation   | 3.67                   | 0.47        | 4.00             | 0.00        |
| Effective communication  | 4.00                   | 0.00        | 4.20             | 0.75        |
| Ability to use computer for finding information and for communication                                | 4.00                   | 0.00        | 3.60             | 0.80        |
| Ability in management of information system  | 4.00                   | 0.00        | 3.80             | 0.75        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.33                   | 0.47        | 4.40             | 0.80        |
| <b>Overall</b>   | <b>4.00</b>            | <b>0.16</b> | <b>4.00</b>      | <b>0.44</b> |
| <b>Satisfaction Overall</b>  | <b>3.94</b>            | <b>0.08</b> | <b>4.11</b>      | <b>0.22</b> |

| Satisfaction Scoring   | Information Technology |             | Technology Management |             | Telecommunications Science |             |
|--|------------------------|-------------|-----------------------|-------------|----------------------------|-------------|
|  | Mean                   | S.D.        | Mean                  | S.D.        | Mean                       | S.D.        |
| <b>Ethics</b>  |                        |             |                       |             |                            |             |
| Compassionate, help others   | 3.57                   | 1.05        | 4.00                  | 0.00        | 4.75                       | 0.43        |
| Honesty in work, Ethics in work  | 4.14                   | 0.64        | 4.33                  | 0.47        | 4.75                       | 0.43        |
| Speak truthfully   | 4.00                   | 0.76        | 4.67                  | 0.47        | 5.00                       | 0.00        |
| Just and right attitude  | 3.86                   | 0.64        | 4.33                  | 0.47        | 4.75                       | 0.43        |
| Self-control   | 3.43                   | 0.49        | 4.00                  | 0.82        | 4.75                       | 0.43        |
| Honest to self and others  | 4.14                   | 0.64        | 4.33                  | 0.47        | 5.00                       | 0.00        |
| Discipline in work   | 3.43                   | 0.49        | 4.67                  | 0.47        | 4.75                       | 0.43        |
| Responsibility to work   | 3.86                   | 0.64        | 4.33                  | 0.47        | 5.00                       | 0.00        |
| Control over body, speech and mind   | 3.29                   | 0.45        | 4.33                  | 0.47        | 5.00                       | 0.00        |
| Patience and temperance  | 3.29                   | 0.45        | 3.67                  | 0.47        | 4.75                       | 0.43        |
| Practice frugality or thriftiness  | 3.14                   | 0.35        | 4.00                  | 0.82        | 4.75                       | 0.43        |
| Sacrifice  | 3.57                   | 0.49        | 4.33                  | 0.47        | 4.75                       | 0.43        |
| Industriousness  | 4.00                   | 0.53        | 4.33                  | 0.94        | 5.00                       | 0.00        |
| Thoroughness   | 3.43                   | 0.49        | 4.00                  | 0.00        | 4.75                       | 0.43        |
| Social & environmental awareness   | 3.29                   | 0.45        | 5.00                  | 0.00        | 5.00                       | 0.00        |
| <b>Overall</b>   | <b>3.63</b>            | <b>0.43</b> | <b>4.29</b>           | <b>0.31</b> | <b>4.85</b>                | <b>0.26</b> |
| <b>Knowledge</b>   |                        |             |                       |             |                            |             |
| Have enough knowledge for working  | 3.57                   | 0.49        | 3.33                  | 0.47        | 4.50                       | 0.87        |
| Comprehension ability  | 3.86                   | 0.64        | 3.33                  | 0.47        | 4.75                       | 0.43        |
| Ability to apply theory to new situation   | 3.57                   | 0.49        | 4.00                  | 0.00        | 4.75                       | 0.43        |
| Ability to apply knowledge to solve problems in the work place                                       | 3.57                   | 0.49        | 4.33                  | 0.94        | 5.00                       | 0.00        |
| Application of knowledge to research   | 3.43                   | 0.49        | 4.00                  | 0.00        | 4.75                       | 0.43        |
| <b>Overall</b>   | <b>3.60</b>            | <b>0.39</b> | <b>3.80</b>           | <b>0.16</b> | <b>4.75</b>                | <b>0.43</b> |
| <b>Cognitive Skill</b>   |                        |             |                       |             |                            |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 3.71                   | 0.45        | 4.00                  | 0.00        | 4.50                       | 0.50        |
| Ability to work under pressure   | 3.43                   | 0.49        | 4.33                  | 0.47        | 4.75                       | 0.43        |
| Look for new knowledge & self-improvement  | 3.57                   | 0.49        | 4.33                  | 0.47        | 4.50                       | 0.50        |
| Ability to use information for problem solving   | 3.43                   | 0.49        | 4.00                  | 0.82        | 4.75                       | 0.43        |
| <b>Overall</b>   | <b>3.54</b>            | <b>0.41</b> | <b>4.17</b>           | <b>0.31</b> | <b>4.63</b>                | <b>0.41</b> |
| <b>Human Relationship and Responsibilities</b>   |                        |             |                       |             |                            |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 3.86                   | 0.64        | 3.67                  | 0.47        | 4.50                       | 0.50        |
| Carry out work without violating the rights of others and accountable for work                       | 3.86                   | 0.83        | 4.33                  | 0.47        | 5.00                       | 0.00        |
| Team work skill to achieve organization target/goals   | 3.57                   | 0.49        | 3.33                  | 0.47        | 4.50                       | 0.50        |
| Observe law, control or agreement  | 3.57                   | 0.49        | 3.67                  | 0.47        | 4.75                       | 0.43        |
| Participate & foster group problem solving creatively  | 3.57                   | 0.49        | 4.67                  | 0.47        | 5.00                       | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 3.57                   | 0.49        | 4.67                  | 0.47        | 4.75                       | 0.43        |
| <b>Overall</b>   | <b>3.67</b>            | <b>0.44</b> | <b>4.06</b>           | <b>0.28</b> | <b>4.75</b>                | <b>0.28</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                        |             |                       |             |                            |             |
| Skills on applied mathematics and interpretation   | 3.86                   | 0.35        | 4.00                  | 0.00        | 4.50                       | 0.50        |
| Effective communication  | 3.71                   | 0.88        | 4.00                  | 0.82        | 4.75                       | 0.43        |
| Ability to use computer for finding information and for communication                                | 4.29                   | 0.45        | 3.67                  | 0.94        | 5.00                       | 0.00        |
| Ability in management of information system  | 4.29                   | 0.45        | 3.67                  | 0.47        | 4.75                       | 0.43        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.00                   | 0.53        | 4.33                  | 0.94        | 5.00                       | 0.00        |
| <b>Overall</b>   | <b>4.03</b>            | <b>0.27</b> | <b>3.93</b>           | <b>0.50</b> | <b>4.80</b>                | <b>0.20</b> |
| <b>Satisfaction Overall</b>  | <b>3.69</b>            | <b>0.34</b> | <b>4.05</b>           | <b>0.25</b> | <b>4.76</b>                | <b>0.27</b> |



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items  
(Master Degree)**





## AU's Performance by Items

### Market Employer: Master Level

#### Respondents' Profile

| Category | Sub-Category            | Frequency  | Percent        |
|----------|-------------------------|------------|----------------|
| Sex      | Male                    | 90         | 42.06%         |
|          | Female                  | 124        | 57.94%         |
|          | <b>Total</b>            | <b>214</b> | <b>100.00%</b> |
| Age      | Lower than 30 years old | 1          | 0.47%          |
|          | 30 - 39 years old       | 7          | 3.27%          |
|          | 40 - 49 years old       | 167        | 78.04%         |
|          | 50 - 59 years old       | 30         | 14.02%         |
|          | 60 years old or over    | 9          | 4.21%          |
|          | <b>Total</b>            | <b>214</b> | <b>100.00%</b> |

214 market employers answered to the questionnaires. They were 90 males (42.06%) and 124 females (57.94%).

1 market employers (0.47%) were younger than 30 years old, 7 market employers (3.27%) were 30 – 39 years old, 167 market employers (78.04%) were 40 – 49 years old, 30 market employers (14.02%) was 50 - 59 years old and 9 market employers (4.21%) were elder than 60 years old.

## Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 214                   | 4.02        | 0.79        |
| 2      | Honesty in work, Ethics in work    | 214                   | 4.24        | 0.73        |
| 3      | Speak truthfully                   | 214                   | 4.17        | 0.74        |
| 4      | Just and right attitude            | 214                   | 4.12        | 0.74        |
| 5      | Self-control                       | 214                   | 3.98        | 0.79        |
| 6      | Honest to self and others          | 214                   | 4.23        | 0.68        |
| 7      | Discipline in work                 | 214                   | 4.09        | 0.78        |
| 8      | Responsibility to work             | 214                   | <b>4.25</b> | <b>0.74</b> |
| 9      | Control over body, speech and mind | 214                   | 4.06        | 0.70        |
| 10     | Patience and temperance            | 214                   | 3.92        | 0.80        |
| 11     | Practice frugality or thriftiness  | 214                   | 3.89        | 0.74        |
| 12     | Sacrifice                          | 214                   | 4.00        | 0.76        |
| 13     | Industriousness                    | 214                   | 4.13        | 0.75        |
| 14     | Thoroughness                       | 214                   | 3.98        | 0.67        |
| 15     | Social & environmental awareness   | 214                   | 4.06        | 0.75        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Responsibility to work.***

| <b>Knowledge</b> |  | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------|--|------------------------------|-------------|-------------|
| 1                | Have enough knowledge for working                              | 214                          | 4.11        | 0.61        |
| 2                | Comprehension ability  | 214                          | <b>4.16</b> | <b>0.71</b> |
| 3                | Ability to apply theory to new situation                       | 214                          | 4.03        | 0.71        |
| 4                | Ability to apply knowledge to solve problems in the work place | 214                          | 4.11        | 0.74        |
| 5                | Application of knowledge to research                           | 214                          | 4.10        | 0.74        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

| <b>Cognitive Skill</b> |   | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------------|---|------------------------------|-------------|-------------|
| 1                      | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 214                          | <b>4.14</b> | <b>0.72</b> |
| 2                      | Ability to work under pressure  | 214                          | 4.03        | 0.72        |
| 3                      | Look for new knowledge & self-improvement   | 214                          | 4.08        | 0.75        |
| 4                      | Ability to use information for problem solving                                      | 214                          | 4.07        | 0.76        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 214                   | <b>4.26</b> | <b>0.71</b> |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 214                   | <b>4.26</b> | <b>0.73</b> |
| 3                                       | Team work skill to achieve organization target/goals                               | 214                   | 4.25        | 0.68        |
| 4                                       | Observe law, control or agreement  | 214                   | <b>4.26</b> | <b>0.71</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 214                   | 4.16        | 0.80        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 214                   | 4.15        | 0.70        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job, Carry out work without violating the rights of others and accountable for work*** and ***Observe law, control or agreement***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 214                   | 3.95        | 0.71        |
| 2   | Effective communication  | 214                   | 4.20        | 0.78        |
| 3   | Ability to use computer for finding information and for communication                                | 214                   | <b>4.21</b> | <b>0.73</b> |
| 4   | Ability in management of information system  | 214                   | 4.16        | 0.75        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 214                   | 4.18        | 0.75        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 214                   | 4.08        | 0.54        |
| Knowledge   | 214                   | 4.10        | 0.56        |
| Cognitive Skill   | 214                   | 4.08        | 0.61        |
| Human Relationship and Responsibilities                       | 214                   | <b>4.22</b> | <b>0.57</b> |
| Mathematical Analysis, Communication & Information Management | 214                   | 4.14        | 0.58        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 214                   | 4.12 | 0.49 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**School of Biotechnology  
(Master Degree)**





## AU's Performance by Items

### Market Employer: School of Biotechnology (Master Degree)

#### Respondents' Profile

| Category | Sub-Category            | Frequency | Percent        |
|----------|-------------------------|-----------|----------------|
| Sex      | Male                    | 1         | 50.00%         |
|          | Female                  | 1         | 50.00%         |
|          | <b>Total</b>            | <b>2</b>  | <b>100.00%</b> |
| Age      | Lower than 30 years old | 0         | 0.00%          |
|          | 30 - 39 years old       | 1         | 50.00%         |
|          | 40 - 49 years old       | 0         | 0.00%          |
|          | 50 - 59 years old       | 1         | 50.00%         |
|          | 60 years old or over    | 0         | 0.00%          |
|          | <b>Total</b>            | <b>2</b>  | <b>100.00%</b> |

214 market employers answered to the questionnaires. They were 1 male (50.00%) and 1 female (50.00%).

1 market employer (50.00%) were 30 – 39 years old and 1 market employer (50.00%) were 50 – 59 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 2                     | 4.00        | 1.00        |
| 2      | Honesty in work, Ethics in work    | 2                     | <b>4.50</b> | <b>0.50</b> |
| 3      | Speak truthfully                   | 2                     | 4.00        | 0.00        |
| 4      | Just and right attitude            | 2                     | 4.00        | 0.00        |
| 5      | Self-control                       | 2                     | <b>4.50</b> | <b>0.50</b> |
| 6      | Honest to self and others          | 2                     | 4.00        | 0.00        |
| 7      | Discipline in work                 | 2                     | 3.50        | 0.50        |
| 8      | Responsibility to work             | 2                     | 3.50        | 0.50        |
| 9      | Control over body, speech and mind | 2                     | 4.00        | 1.00        |
| 10     | Patience and temperance            | 2                     | 3.50        | 0.50        |
| 11     | Practice frugality or thriftiness  | 2                     | 3.50        | 0.50        |
| 12     | Sacrifice                          | 2                     | 4.00        | 0.00        |
| 13     | Industriousness                    | 2                     | 3.00        | 0.00        |
| 14     | Thoroughness                       | 2                     | 4.00        | 1.00        |
| 15     | Social & environmental awareness   | 2                     | <b>4.50</b> | <b>0.50</b> |

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Cognitive Skill** was on **Honesty in work, Ethics in work, Self-control** and **Social & environmental awareness**.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 2                     | 3.50        | 0.50        |
| 2         | Comprehension ability  | 2                     | 4.00        | 1.00        |
| 3         | Ability to apply theory to new situation                       | 2                     | 3.50        | 0.50        |
| 4         | Ability to apply knowledge to solve problems in the work place | 2                     | <b>4.50</b> | <b>0.50</b> |
| 5         | Application of knowledge to research                           | 2                     | 4.00        | 0.00        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *moderate* satisfaction on **Ability to apply theory to new situation** and **Ability to apply theory to new situation**. The major satisfaction of **Cognitive Skill** was on **Ability to apply knowledge to solve problems in the work place**.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 2                     | 4.00        | 0.00        |
| 2               | Ability to work under pressure  | 2                     | 4.00        | 0.00        |
| 3               | Look for new knowledge & self-improvement   | 2                     | <b>4.50</b> | <b>0.50</b> |
| 4               | Ability to use information for problem solving                                      | 2                     | <b>4.50</b> | <b>0.50</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Look for new knowledge & self-improvement** and **Ability to use information for problem solving**.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean | S.D. |
|---|--|-----------------------|------|------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 2                     | 4.00 | 0.00 |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 2                     | 4.00 | 0.00 |
| 3                                       | Team work skill to achieve organization target/goals                               | 2                     | 4.50 | 0.50 |
| 4                                       | Observe law, control or agreement  | 2                     | 4.50 | 0.50 |
| 5                                       | Participate & foster group problem solving creatively                              | 2                     | 4.50 | 0.50 |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 2                     | 4.50 | 0.50 |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 2                     | <b>4.50</b> | <b>0.50</b> |
| 2   | Effective communication  | 2                     | 4.00        | 0.00        |
| 3   | Ability to use computer for finding information and for communication                                | 2                     | <b>4.50</b> | <b>0.50</b> |
| 4   | Ability in management of information system  | 2                     | <b>4.50</b> | <b>0.50</b> |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 2                     | 4.00        | 0.00        |

Au's market employers generally had *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Skills on applied mathematics and interpretation, Ability to use computer for finding information and for communication*** and ***Ability in management of information system***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 2                     | 3.90        | 0.43        |
| Knowledge   | 2                     | 3.90        | 0.50        |
| Cognitive Skill   | 2                     | 4.25        | 0.25        |
| Human Relationship and Responsibilities                       | 2                     | <b>4.33</b> | <b>0.17</b> |
| Mathematical Analysis, Communication & Information Management | 2                     | 4.30        | 0.30        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 2                     | 4.14 | 0.33 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Food Biotechnology |             |
|--|--------------------|-------------|
|  | Mean               | S.D.        |
| <b>Ethics</b>  |                    |             |
| Compassionate, help others   | 4.00               | 1.00        |
| Honesty in work, Ethics in work  | 4.50               | 0.50        |
| Speak truthfully   | 4.00               | 0.00        |
| Just and right attitude  | 4.00               | 0.00        |
| Self-control   | 4.50               | 0.50        |
| Honest to self and others  | 4.00               | 0.00        |
| Discipline in work   | 3.50               | 0.50        |
| Responsibility to work   | 3.50               | 0.50        |
| Control over body, speech and mind   | 4.00               | 1.00        |
| Patience and temperance  | 3.50               | 0.50        |
| Practice frugality or thriftiness  | 3.50               | 0.50        |
| Sacrifice  | 4.00               | 0.00        |
| Industriousness  | 3.00               | 0.00        |
| Thoroughness   | 4.00               | 1.00        |
| Social & Environmental Awareness   | 4.50               | 0.50        |
| <b>Overall</b>   | <b>3.90</b>        | <b>0.43</b> |
| <b>Knowledge</b>   |                    |             |
| Have enough knowledge for working  | 3.50               | 0.50        |
| Comprehension ability  | 4.00               | 1.00        |
| Ability to apply theory to new situation   | 3.50               | 0.50        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.50               | 0.50        |
| Application of knowledge to research   | 4.00               | 0.00        |
| <b>Overall</b>   | <b>3.90</b>        | <b>0.50</b> |
| <b>Cognitive Skill</b>   |                    |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00               | 0.00        |
| Ability to work under pressure   | 4.00               | 0.00        |
| Look for new knowledge & self-improvement  | 4.50               | 0.50        |
| Ability to use information for problem solving   | 4.50               | 0.50        |
| <b>Overall</b>   | <b>4.25</b>        | <b>0.25</b> |
| <b>Human Relationship and Responsibilities</b>   |                    |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00               | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.00               | 0.00        |
| Team work skill to achieve organization target/goals   | 4.50               | 0.50        |
| Observe law, control or agreement  | 4.50               | 0.50        |
| Participate & foster group problem solving creatively  | 4.50               | 0.50        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.50               | 0.50        |
| <b>Overall</b>   | <b>4.33</b>        | <b>0.17</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                    |             |
| Skills on applied mathematics and interpretation   | 4.50               | 0.50        |
| Effective communication  | 4.00               | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.50               | 0.50        |
| Ability in management of information system  | 4.50               | 0.50        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.00               | 0.00        |
| <b>Overall</b>   | <b>4.30</b>        | <b>0.30</b> |
| <b>Satisfaction Overall</b>  | <b>4.14</b>        | <b>0.33</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Graduate School of Business  
(Master Degree)**





## AU's Performance by Items

### Market Employer: Graduate School of Business (Master Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency  | Percent        |
|------------|-------------------------|------------|----------------|
| <b>Sex</b> | Male                    | 56         | 36.84%         |
|            | Female                  | 96         | 63.16%         |
|            | <b>Total</b>            | <b>152</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 1          | 0.66%          |
|            | 30 - 39 years old       | 5          | 3.29%          |
|            | 40 - 49 years old       | 127        | 83.55%         |
|            | 50 - 59 years old       | 15         | 9.87%          |
|            | 60 years old or over    | 4          | 2.63%          |
|            | <b>Total</b>            | <b>152</b> | <b>100.00%</b> |

152 market employers answered to the questionnaires. They were 56 males (36.84%) and 96 females (63.16%).

1 market employer (0.66%) was younger than 30 years old, 5 market employers (3.29%) were 30 – 39 years old, 127 market employers (83.55%) were 40 – 49 years old, 15 market employers (9.87%) was 50 - 59 years old and 4 market employers (2.63%) were elder than 60 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 152                   | 4.04        | 0.76        |
| 2      | Honesty in work, Ethics in work    | 152                   | <b>4.23</b> | <b>0.68</b> |
| 3      | Speak truthfully                   | 152                   | 4.14        | 0.71        |
| 4      | Just and right attitude            | 152                   | 4.12        | 0.73        |
| 5      | Self-control                       | 152                   | 3.97        | 0.74        |
| 6      | Honest to self and others          | 152                   | 4.24        | 0.63        |
| 7      | Discipline in work                 | 152                   | 4.05        | 0.78        |
| 8      | Responsibility to work             | 152                   | 4.22        | 0.76        |
| 9      | Control over body, speech and mind | 152                   | 4.05        | 0.71        |
| 10     | Patience and temperance            | 152                   | 3.91        | 0.78        |
| 11     | Practice frugality or thriftiness  | 152                   | 3.85        | 0.72        |
| 12     | Sacrifice                          | 152                   | 4.01        | 0.72        |
| 13     | Industriousness                    | 152                   | 4.08        | 0.78        |
| 14     | Thoroughness                       | 152                   | 3.95        | 0.71        |
| 15     | Social & environmental awareness   | 152                   | 4.09        | 0.76        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 152                   | 4.08        | 0.64        |
| 2         | Comprehension ability  | 152                   | <b>4.11</b> | <b>0.73</b> |
| 3         | Ability to apply theory to new situation                       | 152                   | 4.03        | 0.73        |
| 4         | Ability to apply knowledge to solve problems in the work place | 152                   | 4.07        | 0.77        |
| 5         | Application of knowledge to research                           | 152                   | 4.07        | 0.76        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 152                   | 4.08        | 0.74        |
| 2               | Ability to work under pressure  | 152                   | 4.00        | 0.75        |
| 3               | Look for new knowledge & self-improvement   | 152                   | <b>4.09</b> | <b>0.79</b> |
| 4               | Ability to use information for problem solving                                      | 152                   | <b>4.09</b> | <b>0.82</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement*** and ***Ability to use information for problem solving***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 152                   | 4.19        | 0.75        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 152                   | 4.23        | 0.76        |
| 3                                       | Team work skill to achieve organization target/goals                               | 152                   | 4.23        | 0.69        |
| 4                                       | Observe law, control or agreement  | 152                   | <b>4.28</b> | <b>0.70</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 152                   | 4.17        | 0.74        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 152                   | 4.16        | 0.73        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 152                   | 3.90        | 0.74        |
| 2   | Effective communication  | 152                   | <b>4.18</b> | <b>0.81</b> |
| 3   | Ability to use computer for finding information and for communication                                | 152                   | 4.16        | 0.74        |
| 4   | Ability in management of information system  | 152                   | 4.09        | 0.79        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 152                   | 4.13        | 0.78        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Effective communication**.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 152                   | 4.06        | 0.52        |
| Knowledge   | 152                   | 4.07        | 0.58        |
| Cognitive Skill   | 152                   | 4.06        | 0.66        |
| Human Relationship and Responsibilities                       | 152                   | <b>4.21</b> | <b>0.59</b> |
| Mathematical Analysis, Communication & Information Management | 152                   | 4.09        | 0.61        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 152                   | 4.10 | 0.51 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Business Administration |             | Technology Management |             | Concentration in Entrepreneurship |             |
|--|-------------------------|-------------|-----------------------|-------------|-----------------------------------|-------------|
|  | Mean                    | S.D.        | Mean                  | S.D.        | Mean                              | S.D.        |
| Compassionate, help others   | 3.96                    | 0.77        | 5.00                  | 0.00        | 3.67                              | 0.47        |
| Honesty in work, Ethics in work  | 4.21                    | 0.68        | 5.00                  | 0.00        | 4.00                              | 0.82        |
| Speak truthfully   | 4.11                    | 0.71        | 5.00                  | 0.00        | 3.67                              | 0.47        |
| Just and right attitude  | 4.07                    | 0.73        | 5.00                  | 0.00        | 4.67                              | 0.47        |
| Self-control   | 3.95                    | 0.73        | 5.00                  | 0.00        | 3.67                              | 0.47        |
| Honest to self and others  | 4.24                    | 0.61        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| Discipline in work   | 3.98                    | 0.78        | 5.00                  | 0.00        | 5.00                              | 0.00        |
| Responsibility to work   | 4.22                    | 0.77        | 5.00                  | 0.00        | 4.33                              | 0.94        |
| Control over body, speech and mind   | 4.06                    | 0.72        | 5.00                  | 0.00        | 4.00                              | 0.82        |
| Patience and temperance  | 3.87                    | 0.77        | 5.00                  | 0.00        | 3.67                              | 0.94        |
| Practice frugality or thriftiness  | 3.82                    | 0.72        | 5.00                  | 0.00        | 4.00                              | 0.82        |
| Sacrifice  | 3.99                    | 0.74        | 5.00                  | 0.00        | 3.67                              | 0.47        |
| Industriousness  | 4.06                    | 0.75        | 5.00                  | 0.00        | 3.33                              | 1.25        |
| Thoroughness   | 3.95                    | 0.71        | 5.00                  | 0.00        | 3.67                              | 0.47        |
| Social & environmental awareness   | 4.05                    | 0.76        | 5.00                  | 0.00        | 4.00                              | 0.82        |
| <b>Overall</b>   | <b>4.04</b>             | <b>0.53</b> | <b>5.00</b>           | <b>0.00</b> | <b>3.98</b>                       | <b>0.31</b> |
| <b>Knowledge</b>   |                         |             |                       |             |                                   |             |
| Have enough knowledge for working  | 4.04                    | 0.64        | 5.00                  | 0.00        | 4.67                              | 0.47        |
| Comprehension ability  | 4.06                    | 0.72        | 5.00                  | 0.00        | 4.33                              | 0.94        |
| Ability to apply theory to new situation   | 4.02                    | 0.72        | 5.00                  | 0.00        | 4.00                              | 0.82        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                    | 0.77        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| Application of knowledge to research   | 3.98                    | 0.78        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| <b>Overall</b>   | <b>4.02</b>             | <b>0.58</b> | <b>5.00</b>           | <b>0.00</b> | <b>4.33</b>                       | <b>0.47</b> |
| <b>Cognitive Skill</b>   |                         |             |                       |             |                                   |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.01                    | 0.76        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| Ability to work under pressure   | 3.95                    | 0.74        | 5.00                  | 0.00        | 3.67                              | 0.47        |
| Look for new knowledge & self-improvement  | 4.05                    | 0.77        | 5.00                  | 0.00        | 4.00                              | 0.82        |
| Ability to use information for problem solving   | 4.01                    | 0.81        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| <b>Overall</b>   | <b>4.00</b>             | <b>0.65</b> | <b>5.00</b>           | <b>0.00</b> | <b>4.08</b>                       | <b>0.51</b> |
| <b>Human Relationship and Responsibilities</b>   |                         |             |                       |             |                                   |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.12                    | 0.75        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| Carry out work without violating the rights of others and accountable for work                       | 4.18                    | 0.77        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| Team work skill to achieve organization target/goals   | 4.17                    | 0.70        | 5.00                  | 0.00        | 4.00                              | 0.82        |
| Observe law, control or agreement  | 4.22                    | 0.71        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| Participate & foster group problem solving creatively  | 4.14                    | 0.75        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.09                    | 0.73        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| <b>Overall</b>   | <b>4.15</b>             | <b>0.60</b> | <b>5.00</b>           | <b>0.00</b> | <b>4.28</b>                       | <b>0.39</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                         |             |                       |             |                                   |             |
| Skills on applied mathematics and interpretation   | 3.86                    | 0.78        | 5.00                  | 0.00        | 3.67                              | 0.47        |
| Effective communication  | 4.10                    | 0.84        | 5.00                  | 0.00        | 4.33                              | 0.94        |
| Ability to use computer for finding information and for communication                                | 4.09                    | 0.74        | 5.00                  | 0.00        | 4.00                              | 0.82        |
| Ability in management of information system  | 4.06                    | 0.78        | 5.00                  | 0.00        | 3.67                              | 0.94        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.08                    | 0.81        | 5.00                  | 0.00        | 4.33                              | 0.47        |
| <b>Overall</b>   | <b>4.04</b>             | <b>0.62</b> | <b>5.00</b>           | <b>0.00</b> | <b>4.00</b>                       | <b>0.65</b> |
| <b>Satisfaction Overall</b>  | <b>4.05</b>             | <b>0.51</b> | <b>5.00</b>           | <b>0.00</b> | <b>4.13</b>                       | <b>0.44</b> |

| Satisfaction Scoring   | Concentration in Finance |             | Concentration in General MBA |             | Concentration in Marketing |             |
|--|--------------------------|-------------|------------------------------|-------------|----------------------------|-------------|
|  | Mean                     | S.D.        | Mean                         | S.D.        | Mean                       | S.D.        |
| Compassionate, help others   | 4.50                     | 0.50        | 4.33                         | 0.47        | 4.40                       | 0.80        |
| Honesty in work, Ethics in work  | 4.50                     | 0.50        | 4.33                         | 0.47        | 4.30                       | 0.78        |
| Speak truthfully   | 4.75                     | 0.43        | 4.33                         | 0.47        | 4.10                       | 0.83        |
| Just and right attitude  | 4.50                     | 0.50        | 4.50                         | 0.50        | 3.90                       | 0.94        |
| Self-control   | 4.50                     | 0.50        | 3.83                         | 0.69        | 3.70                       | 0.78        |
| Honest to self and others  | 4.25                     | 0.43        | 4.33                         | 0.75        | 4.20                       | 0.75        |
| Discipline in work   | 4.75                     | 0.43        | 4.17                         | 0.69        | 3.80                       | 0.75        |
| Responsibility to work   | 4.25                     | 0.43        | 4.17                         | 0.90        | 4.00                       | 0.77        |
| Control over body, speech and mind   | 4.00                     | 0.00        | 4.33                         | 0.47        | 4.20                       | 0.87        |
| Patience and temperance  | 4.00                     | 0.71        | 3.83                         | 0.37        | 4.20                       | 0.87        |
| Practice frugality or thriftiness  | 4.00                     | 1.00        | 3.83                         | 0.69        | 4.00                       | 0.63        |
| Sacrifice  | 4.25                     | 0.43        | 4.00                         | 0.82        | 4.10                       | 0.83        |
| Industriousness  | 4.25                     | 0.43        | 4.33                         | 0.47        | 4.10                       | 0.70        |
| Thoroughness   | 4.25                     | 0.43        | 3.67                         | 0.75        | 3.90                       | 0.83        |
| Social & environmental awareness   | 4.25                     | 0.43        | 4.00                         | 1.00        | 4.20                       | 0.75        |
| <b>Overall</b>   | <b>4.33</b>              | <b>0.28</b> | <b>4.13</b>                  | <b>0.51</b> | <b>4.07</b>                | <b>0.66</b> |
| <b>Knowledge</b>   |                          |             |                              |             |                            |             |
| Have enough knowledge for working  | 3.75                     | 0.43        | 4.17                         | 0.37        | 4.30                       | 0.78        |
| Comprehension ability  | 4.00                     | 0.71        | 4.17                         | 0.69        | 4.20                       | 0.87        |
| Ability to apply theory to new situation   | 4.00                     | 0.71        | 4.33                         | 0.75        | 3.90                       | 0.83        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                     | 0.71        | 4.50                         | 0.50        | 4.20                       | 0.75        |
| Application of knowledge to research   | 3.75                     | 0.43        | 4.17                         | 0.37        | 4.00                       | 0.89        |
| <b>Overall</b>   | <b>3.90</b>              | <b>0.57</b> | <b>4.27</b>                  | <b>0.46</b> | <b>4.12</b>                | <b>0.74</b> |
| <b>Cognitive Skill</b>   |                          |             |                              |             |                            |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00                     | 0.71        | 4.50                         | 0.50        | 4.00                       | 0.77        |
| Ability to work under pressure   | 4.00                     | 0.71        | 4.17                         | 0.69        | 4.20                       | 0.75        |
| Look for new knowledge & self-improvement  | 4.00                     | 0.71        | 4.33                         | 0.75        | 4.10                       | 0.94        |
| Ability to use information for problem solving   | 4.00                     | 0.71        | 4.00                         | 1.00        | 4.30                       | 0.78        |
| <b>Overall</b>   | <b>4.00</b>              | <b>0.64</b> | <b>4.25</b>                  | <b>0.68</b> | <b>4.15</b>                | <b>0.74</b> |
| <b>Human Relationship and Responsibilities</b>   |                          |             |                              |             |                            |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00                     | 0.71        | 4.33                         | 0.75        | 4.50                       | 0.81        |
| Carry out work without violating the rights of others and accountable for work                       | 4.25                     | 0.43        | 4.33                         | 0.75        | 4.50                       | 0.81        |
| Team work skill to achieve organization target/goals   | 4.25                     | 0.43        | 4.33                         | 0.47        | 4.50                       | 0.81        |
| Observe law, control or agreement  | 4.25                     | 0.43        | 4.50                         | 0.50        | 4.50                       | 0.81        |
| Participate & foster group problem solving creatively  | 4.00                     | 0.00        | 4.17                         | 0.69        | 4.40                       | 0.80        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00                     | 0.71        | 4.67                         | 0.47        | 4.20                       | 0.87        |
| <b>Overall</b>   | <b>4.13</b>              | <b>0.32</b> | <b>4.39</b>                  | <b>0.48</b> | <b>4.43</b>                | <b>0.75</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                          |             |                              |             |                            |             |
| Skills on applied mathematics and interpretation   | 4.25                     | 0.43        | 3.83                         | 0.69        | 3.80                       | 0.60        |
| Effective communication  | 4.25                     | 0.43        | 4.50                         | 0.50        | 4.30                       | 0.90        |
| Ability to use computer for finding information and for communication                                | 4.50                     | 0.50        | 4.17                         | 0.69        | 4.40                       | 0.80        |
| Ability in management of information system  | 4.25                     | 0.43        | 4.33                         | 0.75        | 4.20                       | 0.87        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.25                     | 0.43        | 4.50                         | 0.50        | 4.10                       | 0.83        |
| <b>Overall</b>   | <b>4.30</b>              | <b>0.41</b> | <b>4.27</b>                  | <b>0.44</b> | <b>4.16</b>                | <b>0.68</b> |
| <b>Satisfaction Overall</b>  | <b>4.13</b>              | <b>0.38</b> | <b>4.26</b>                  | <b>0.46</b> | <b>4.19</b>                | <b>0.68</b> |



| Satisfaction Scoring   | Investment Analysis and Management |             | Organization Development and Management |             | Tourism Management |             |
|--|------------------------------------|-------------|---|-------------|--------------------|-------------|
|  | Mean                               | S.D.        | Mean                                    | S.D.        | Mean               | S.D.        |
| Compassionate, help others   | 3.78                               | 0.63        | 4.40                                    | 0.49        | 4.20               | 0.75        |
| Honesty in work, Ethics in work  | 4.11                               | 0.74        | 4.00                                    | 0.00        | 4.40               | 0.80        |
| Speak truthfully   | 4.11                               | 0.57        | 4.20                                    | 0.40        | 4.00               | 0.89        |
| Just and right attitude  | 4.22                               | 0.63        | 3.80                                    | 0.40        | 4.20               | 0.75        |
| Self-control   | 4.22                               | 0.79        | 4.60                                    | 0.49        | 3.40               | 0.49        |
| Honest to self and others  | 4.11                               | 0.57        | 4.20                                    | 0.75        | 4.00               | 0.63        |
| Discipline in work   | 4.22                               | 0.79        | 3.60                                    | 0.49        | 4.60               | 0.49        |
| Responsibility to work   | 4.22                               | 0.63        | 4.40                                    | 0.49        | 4.20               | 0.75        |
| Control over body, speech and mind   | 3.67                               | 0.47        | 4.20                                    | 0.40        | 3.60               | 0.80        |
| Patience and temperance  | 3.56                               | 0.68        | 4.20                                    | 0.75        | 4.20               | 0.75        |
| Practice frugality or thriftiness  | 3.56                               | 0.68        | 3.60                                    | 0.49        | 4.20               | 0.40        |
| Sacrifice  | 4.11                               | 0.31        | 3.80                                    | 0.40        | 4.00               | 0.63        |
| Industriousness  | 4.11                               | 0.99        | 4.20                                    | 0.40        | 3.80               | 1.17        |
| Thoroughness   | 4.22                               | 0.42        | 3.80                                    | 0.40        | 3.60               | 0.80        |
| Social & environmental awareness   | 4.44                               | 0.50        | 4.60                                    | 0.49        | 3.40               | 0.49        |
| <b>Overall</b>   | <b>4.04</b>                        | <b>0.42</b> | <b>4.11</b>                             | <b>0.23</b> | <b>3.99</b>        | <b>0.39</b> |
| <b>Knowledge</b>   |                                    |             |   |             |                    |             |
| Have enough knowledge for working  | 4.00                               | 0.00        | 4.20                                    | 0.40        | 4.00               | 1.10        |
| Comprehension ability  | 4.22                               | 0.42        | 4.20                                    | 0.75        | 4.40               | 0.80        |
| Ability to apply theory to new situation   | 4.11                               | 0.57        | 4.20                                    | 0.75        | 3.60               | 0.49        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.11                               | 0.99        | 4.60                                    | 0.49        | 3.80               | 0.40        |
| Application of knowledge to research   | 4.33                               | 0.47        | 4.80                                    | 0.40        | 4.40               | 0.49        |
| <b>Overall</b>   | <b>4.16</b>                        | <b>0.31</b> | <b>4.40</b>                             | <b>0.44</b> | <b>4.04</b>        | <b>0.53</b> |
| <b>Cognitive Skill</b>   |                                    |             |   |             |                    |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.22                               | 0.42        | 4.40                                    | 0.49        | 4.20               | 0.75        |
| Ability to work under pressure   | 4.00                               | 0.94        | 4.60                                    | 0.49        | 3.60               | 0.49        |
| Look for new knowledge & self-improvement  | 4.11                               | 0.87        | 4.40                                    | 0.80        | 4.00               | 0.63        |
| Ability to use information for problem solving   | 4.11                               | 0.99        | 4.60                                    | 0.49        | 4.40               | 0.49        |
| <b>Overall</b>   | <b>4.11</b>                        | <b>0.68</b> | <b>4.50</b>                             | <b>0.45</b> | <b>4.05</b>        | <b>0.48</b> |
| <b>Human Relationship and Responsibilities</b>   |                                    |             |   |             |                    |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.44                               | 0.50        | 4.00                                    | 0.63        | 4.40               | 0.80        |
| Carry out work without violating the rights of others and accountable for work                       | 4.00                               | 0.67        | 4.40                                    | 0.80        | 4.60               | 0.49        |
| Team work skill to achieve organization target/goals   | 4.33                               | 0.47        | 4.60                                    | 0.49        | 4.20               | 0.75        |
| Observe law, control or agreement  | 4.44                               | 0.50        | 4.60                                    | 0.49        | 3.80               | 0.75        |
| Participate & foster group problem solving creatively  | 3.89                               | 0.74        | 4.60                                    | 0.49        | 4.20               | 0.75        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.11                               | 0.57        | 4.20                                    | 0.75        | 4.60               | 0.49        |
| <b>Overall</b>   | <b>4.20</b>                        | <b>0.30</b> | <b>4.40</b>                             | <b>0.47</b> | <b>4.30</b>        | <b>0.45</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                                    |             |   |             |                    |             |
| Skills on applied mathematics and interpretation   | 4.11                               | 0.57        | 4.20                                    | 0.75        | 3.80               | 0.40        |
| Effective communication  | 4.22                               | 0.63        | 4.40                                    | 0.49        | 4.40               | 0.80        |
| Ability to use computer for finding information and for communication                                | 4.22                               | 0.63        | 4.40                                    | 0.80        | 4.40               | 0.49        |
| Ability in management of information system  | 4.00                               | 0.67        | 4.60                                    | 0.49        | 3.60               | 1.02        |
| Ability to use information technology for presentation appropriately for work or for group of people | 3.89                               | 0.74        | 4.60                                    | 0.49        | 4.20               | 0.40        |
| <b>Overall</b>   | <b>4.09</b>                        | <b>0.49</b> | <b>4.44</b>                             | <b>0.45</b> | <b>4.08</b>        | <b>0.48</b> |
| <b>Satisfaction Overall</b>  | <b>4.12</b>                        | <b>0.37</b> | <b>4.37</b>                             | <b>0.38</b> | <b>4.09</b>        | <b>0.33</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Martin De Tours School of Management  
and Economic  
(Master Degree)**



## AU's Performance by Items

### Market Employer: Martin De Tours School of Management and Economic (Master Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 1         | 16.67%         |
|            | Female                  | 5         | 83.33%         |
|            | <b>Total</b>            | <b>6</b>  | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 0         | 0.00%          |
|            | 40 - 49 years old       | 5         | 83.33%         |
|            | 50 - 59 years old       | 1         | 16.67%         |
|            | 60 years old or over    | 0         | 0.00%          |
|            | <b>Total</b>            | <b>6</b>  | <b>100.00%</b> |

6 market employers answered to the questionnaires. They were 4 males (41.19%) and 2 females (58.81%).

5 market employers (83.33%) were 40 – 49 years old and 1 market employer (16.67%) was 50 – 59 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 6                     | 3.83        | 0.69        |
| 2      | Honesty in work, Ethics in work    | 6                     | 4.00        | 0.82        |
| 3      | Speak truthfully                   | 6                     | 4.17        | 0.37        |
| 4      | Just and right attitude            | 6                     | 4.00        | 0.58        |
| 5      | Self-control                       | 6                     | 3.83        | 0.69        |
| 6      | Honest to self and others          | 6                     | <b>4.50</b> | <b>0.50</b> |
| 7      | Discipline in work                 | 6                     | 3.67        | 0.75        |
| 8      | Responsibility to work             | 6                     | 4.67        | 0.47        |
| 9      | Control over body, speech and mind | 6                     | <b>4.50</b> | <b>0.50</b> |
| 10     | Patience and temperance            | 6                     | 4.00        | 0.82        |
| 11     | Practice frugality or thriftiness  | 6                     | 4.17        | 0.37        |
| 12     | Sacrifice                          | 6                     | 3.83        | 0.37        |
| 13     | Industriousness                    | 6                     | <b>4.50</b> | <b>0.50</b> |
| 14     | Thoroughness                       | 6                     | 4.17        | 0.37        |
| 15     | Social & environmental awareness   | 6                     | 4.33        | 0.47        |

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honest to self and others, Control over body, speech and mind*** and ***Industriousness***.

| <b>Knowledge</b> |  | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------|--|------------------------------|-------------|-------------|
| 1                | Have enough knowledge for working                              | 6                            | 4.33        | 0.47        |
| 2                | Comprehension ability  | 6                            | 4.17        | 0.90        |
| 3                | Ability to apply theory to new situation                       | 6                            | <b>4.50</b> | <b>0.50</b> |
| 4                | Ability to apply knowledge to solve problems in the work place | 6                            | 4.33        | 0.47        |
| 5                | Application of knowledge to research                           | 6                            | 4.17        | 0.69        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply theory to new situation***.

| <b>Cognitive Skill</b> |   | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------------|---|------------------------------|-------------|-------------|
| 1                      | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 6                            | 3.67        | 0.47        |
| 2                      | Ability to work under pressure  | 6                            | <b>4.17</b> | <b>0.37</b> |
| 3                      | Look for new knowledge & self-improvement   | 6                            | 3.67        | 0.75        |
| 4                      | Ability to use information for problem solving                                      | 6                            | 3.83        | 0.69        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive**. The major satisfaction of **Cognitive Skill** was on ***Ability to work under pressure***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 6                     | 3.83        | 0.37        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 6                     | 3.67        | 0.75        |
| 3                                       | Team work skill to achieve organization target/goals                               | 6                     | 4.00        | 0.58        |
| 4                                       | Observe law, control or agreement  | 6                     | <b>4.50</b> | <b>0.76</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 6                     | 4.33        | 0.47        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 6                     | 4.00        | 0.00        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on **Observe law, control or agreement**.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 6                     | 3.50        | 0.76        |
| 2   | Effective communication  | 6                     | 4.17        | 0.90        |
| 3   | Ability to use computer for finding information and for communication                                | 6                     | 4.67        | 0.47        |
| 4   | Ability in management of information system  | 6                     | 4.50        | 0.76        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 6                     | <b>4.83</b> | <b>0.37</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on **Ability to use information technology for presentation appropriately for work or for group of people** and **Ability to use computer for finding information and for communication**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability to use information technology for presentation appropriately for work or for group of people**.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 6                     | 4.14        | 0.29        |
| Knowledge   | 6                     | 4.30        | 0.51        |
| Cognitive Skill   | 6                     | 3.83        | 0.47        |
| Human Relationship and Responsibilities                       | 6                     | 4.06        | 0.37        |
| Mathematical Analysis, Communication & Information Management | 6                     | <b>4.33</b> | <b>0.38</b> |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 6                     | 4.13 | 0.28 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



| Satisfaction Scoring   | Financial Economics |             | Supply Chain Management |             |
|--|---------------------|-------------|-------------------------|-------------|
|  | Mean                | S.D.        | Mean                    | S.D.        |
| Compassionate, help others   | 4.50                | 0.50        | 3.50                    | 0.50        |
| Honesty in work, Ethics in work  | 4.50                | 0.50        | 3.75                    | 0.83        |
| Speak truthfully   | 4.00                | 0.00        | 4.25                    | 0.43        |
| Just and right attitude  | 4.00                | 0.00        | 4.00                    | 0.71        |
| Self-control   | 4.50                | 0.50        | 3.50                    | 0.50        |
| Honest to self and others  | 4.50                | 0.50        | 4.50                    | 0.50        |
| Discipline in work   | 4.00                | 0.00        | 3.50                    | 0.87        |
| Responsibility to work   | 4.00                | 0.00        | 5.00                    | 0.00        |
| Control over body, speech and mind   | 4.50                | 0.50        | 4.50                    | 0.50        |
| Patience and temperance  | 4.50                | 0.50        | 3.75                    | 0.83        |
| Practice frugality or thriftiness  | 4.00                | 0.00        | 4.25                    | 0.43        |
| Sacrifice  | 4.00                | 0.00        | 3.75                    | 0.43        |
| Industriousness  | 4.50                | 0.50        | 4.50                    | 0.50        |
| Thoroughness   | 4.50                | 0.50        | 4.00                    | 0.00        |
| Social & environmental awareness   | 4.50                | 0.50        | 4.25                    | 0.43        |
| <b>Overall</b>   | <b>4.30</b>         | <b>0.30</b> | <b>4.07</b>             | <b>0.24</b> |
| <b>Knowledge</b>   |                     |             |                         |             |
| Have enough knowledge for working  | 4.50                | 0.50        | 4.25                    | 0.43        |
| Comprehension ability  | 5.00                | 0.00        | 3.75                    | 0.83        |
| Ability to apply theory to new situation   | 5.00                | 0.00        | 4.25                    | 0.43        |
| Ability to apply knowledge to solve problems in the work place                                       | 5.00                | 0.00        | 4.00                    | 0.00        |
| Application of knowledge to research   | 4.50                | 0.50        | 4.00                    | 0.71        |
| <b>Overall</b>   | <b>4.80</b>         | <b>0.20</b> | <b>4.05</b>             | <b>0.43</b> |
| <b>Cognitive Skill</b>   |                     |             |                         |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00                | 0.00        | 3.50                    | 0.50        |
| Ability to work under pressure   | 4.50                | 0.50        | 4.00                    | 0.00        |
| Look for new knowledge & self-improvement  | 4.00                | 0.00        | 3.50                    | 0.87        |
| Ability to use information for problem solving   | 4.50                | 0.50        | 3.50                    | 0.50        |
| <b>Overall</b>   | <b>4.25</b>         | <b>0.25</b> | <b>3.63</b>             | <b>0.41</b> |
| <b>Human Relationship and Responsibilities</b>   |                     |             |                         |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00                | 0.00        | 3.75                    | 0.43        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50                | 0.50        | 3.25                    | 0.43        |
| Team work skill to achieve organization target/goals   | 4.50                | 0.50        | 3.75                    | 0.43        |
| Observe law, control or agreement  | 4.50                | 0.50        | 4.50                    | 0.87        |
| Participate & foster group problem solving creatively  | 5.00                | 0.00        | 4.00                    | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00                | 0.00        | 4.00                    | 0.00        |
| <b>Overall</b>   | <b>4.42</b>         | <b>0.08</b> | <b>3.88</b>             | <b>0.32</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                     |             |                         |             |
| Skills on applied mathematics and interpretation   | 4.00                | 1.00        | 3.25                    | 0.43        |
| Effective communication  | 5.00                | 0.00        | 3.75                    | 0.83        |
| Ability to use computer for finding information and for communication                                | 5.00                | 0.00        | 4.50                    | 0.50        |
| Ability in management of information system  | 5.00                | 0.00        | 4.25                    | 0.83        |
| Ability to use information technology for presentation appropriately for work or for group of people | 5.00                | 0.00        | 4.75                    | 0.43        |
| <b>Overall</b>   | <b>4.80</b>         | <b>0.20</b> | <b>4.10</b>             | <b>0.17</b> |
| <b>Satisfaction Overall</b>  | <b>4.51</b>         | <b>0.09</b> | <b>3.94</b>             | <b>0.09</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**School of Human Science  
(Master Degree)**



## AU's Performance by Items

### Market Employer: Graduate School of Human Science (Master Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 11        | 52.38%         |
|            | Female                  | 10        | 47.62%         |
|            | <b>Total</b>            | <b>21</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 1         | 4.76%          |
|            | 40 - 49 years old       | 12        | 57.14%         |
|            | 50 - 59 years old       | 3         | 14.29%         |
|            | 60 years old or over    | 5         | 23.81%         |
|            | <b>Total</b>            | <b>21</b> | <b>100.00%</b> |

21 market employers answered to the questionnaires. They were 11 males (52.38%) and 10 females (47.62%).

1 market employer (4.76%) was 30 – 39 years old, 12 market employers (57.14%) were 40 – 49 years old, 3 market employers (14.29%) was 50 - 59 years and 5 market employers (23.81%) were 60 years old or over.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 21                    | 3.90        | 0.68        |
| 2      | Honesty in work, Ethics in work    | 21                    | <b>4.38</b> | <b>0.65</b> |
| 3      | Speak truthfully                   | 21                    | 4.29        | 0.55        |
| 4      | Just and right attitude            | 21                    | 4.10        | 0.43        |
| 5      | Self-control                       | 21                    | 4.00        | 0.76        |
| 6      | Honest to self and others          | 21                    | <b>4.38</b> | <b>0.49</b> |
| 7      | Discipline in work                 | 21                    | 4.24        | 0.68        |
| 8      | Responsibility to work             | 21                    | 4.24        | 0.53        |
| 9      | Control over body, speech and mind | 21                    | 4.14        | 0.71        |
| 10     | Patience and temperance            | 21                    | 4.10        | 0.81        |
| 11     | Practice frugality or thriftiness  | 21                    | 3.95        | 0.84        |
| 12     | Sacrifice                          | 21                    | 4.19        | 0.59        |
| 13     | Industriousness                    | 21                    | <b>4.38</b> | <b>0.58</b> |
| 14     | Thoroughness                       | 21                    | 4.05        | 0.58        |
| 15     | Social & environmental awareness   | 21                    | 4.05        | 0.79        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except moderate** satisfaction on **Compassionate, help others**. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work, Honest to self and others** and **Industriousness**.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 21                    | 4.19        | 0.39        |
| 2         | Comprehension ability  | 21                    | <b>4.33</b> | <b>0.64</b> |
| 3         | Ability to apply theory to new situation                       | 21                    | 4.05        | 0.65        |
| 4         | Ability to apply knowledge to solve problems in the work place | 21                    | 4.14        | 0.56        |
| 5         | Application of knowledge to research                           | 21                    | 4.19        | 0.79        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 21                    | <b>4.52</b> | <b>0.50</b> |
| 2               | Ability to work under pressure  | 21                    | 3.95        | 0.58        |
| 3               | Look for new knowledge & self-improvement   | 21                    | 4.24        | 0.61        |
| 4               | Ability to use information for problem solving                                      | 21                    | 4.10        | 0.53        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **Ethics except** *very high* satisfaction on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 21                    | <b>4.57</b> | <b>0.49</b> |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 21                    | 4.48        | 0.50        |
| 3                                       | Team work skill to achieve organization target/goals                               | 21                    | 4.24        | 0.53        |
| 4                                       | Observe law, control or agreement  | 21                    | 4.19        | 0.59        |
| 5                                       | Participate & foster group problem solving creatively                              | 21                    | 4.19        | 0.73        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 21                    | 4.10        | 0.61        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***Carry out work in compliance with standard operational procedure to finish the job***. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 21                    | 4.10        | 0.29        |
| 2   | Effective communication  | 21                    | <b>4.24</b> | <b>0.53</b> |
| 3   | Ability to use computer for finding information and for communication                                | 21                    | 4.19        | 0.66        |
| 4   | Ability in management of information system  | 21                    | 4.19        | 0.59        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 21                    | <b>4.24</b> | <b>0.75</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction was on ***Effective communication*** and ***Ability to use information technology for presentation appropriately for work or for group of people***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 21                    | 4.16        | 0.48        |
| Knowledge   | 21                    | 4.18        | 0.46        |
| Cognitive Skill   | 21                    | 4.20        | 0.38        |
| Human Relationship and Responsibilities                       | 21                    | <b>4.29</b> | <b>0.36</b> |
| Mathematical Analysis, Communication & Information Management | 21                    | 4.19        | 0.43        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 21                    | 4.21 | 0.36 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***



| Satisfaction Scoring   | Counseling Phycology |             | Counseling Psychology |             |
|--|----------------------|-------------|-----------------------|-------------|
|  | Mean                 | S.D.        | Mean                  | S.D.        |
| <b>Ethics</b>  |                      |             |                       |             |
| Compassionate, help others   | 3.50                 | 0.50        | 4.00                  | 0.00        |
| Honesty in work, Ethics in work  | 5.00                 | 0.00        | 5.00                  | 0.00        |
| Speak truthfully   | 5.00                 | 0.00        | 4.00                  | 0.00        |
| Just and right attitude  | 4.00                 | 0.00        | 4.00                  | 0.00        |
| Self-control   | 4.50                 | 0.50        | 5.00                  | 0.00        |
| Honest to self and others  | 5.00                 | 0.00        | 4.00                  | 0.00        |
| Discipline in work   | 5.00                 | 0.00        | 4.00                  | 0.00        |
| Responsibility to work   | 4.50                 | 0.50        | 4.00                  | 0.00        |
| Control over body, speech and mind   | 5.00                 | 0.00        | 5.00                  | 0.00        |
| Patience and temperance  | 5.00                 | 0.00        | 5.00                  | 0.00        |
| Practice frugality or thriftiness  | 5.00                 | 0.00        | 4.00                  | 0.00        |
| Sacrifice  | 5.00                 | 0.00        | 4.00                  | 0.00        |
| Industriousness  | 5.00                 | 0.00        | 5.00                  | 0.00        |
| Thoroughness   | 4.00                 | 0.00        | 5.00                  | 0.00        |
| Social & Environmental Awareness   | 5.00                 | 0.00        | 4.00                  | 0.00        |
| <b>Overall</b>   | <b>4.70</b>          | <b>0.03</b> | <b>4.40</b>           | <b>0.00</b> |
| <b>Knowledge</b>   |                      |             |                       |             |
| Have enough knowledge for working  | 4.50                 | 0.50        | 5.00                  | 0.00        |
| Comprehension ability  | 4.00                 | 0.00        | 5.00                  | 0.00        |
| Ability to apply theory to new situation   | 4.00                 | 0.00        | 5.00                  | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                 | 0.00        | 3.00                  | 0.00        |
| Application of knowledge to research   | 5.00                 | 0.00        | 5.00                  | 0.00        |
| <b>Overall</b>   | <b>4.30</b>          | <b>0.10</b> | <b>4.60</b>           | <b>0.00</b> |
| <b>Cognitive Skill</b>   |                      |             |                       |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 5.00                 | 0.00        | 4.00                  | 0.00        |
| Ability to work under pressure   | 4.00                 | 0.00        | 4.00                  | 0.00        |
| Look for new knowledge & self-improvement  | 4.50                 | 0.50        | 5.00                  | 0.00        |
| Ability to use information for problem solving   | 4.00                 | 0.00        | 3.00                  | 0.00        |
| <b>Overall</b>   | <b>4.38</b>          | <b>0.13</b> | <b>4.00</b>           | <b>0.00</b> |
| <b>Human Relationship and Responsibilities</b>   |                      |             |                       |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.50                 | 0.50        | 4.00                  | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50                 | 0.50        | 5.00                  | 0.00        |
| Team work skill to achieve organization target/goals   | 4.50                 | 0.50        | 4.00                  | 0.00        |
| Observe law, control or agreement  | 5.00                 | 0.00        | 4.00                  | 0.00        |
| Participate & foster group problem solving creatively  | 5.00                 | 0.00        | 5.00                  | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00                 | 0.00        | 5.00                  | 0.00        |
| <b>Overall</b>   | <b>4.58</b>          | <b>0.25</b> | <b>4.50</b>           | <b>0.00</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                      |             |                       |             |
| Skills on applied mathematics and interpretation   | 4.00                 | 0.00        | 4.00                  | 0.00        |
| Effective communication  | 4.00                 | 0.00        | 4.00                  | 0.00        |
| Ability to use computer for finding information and for communication                                | 5.00                 | 0.00        | 3.00                  | 0.00        |
| Ability in management of information system  | 5.00                 | 0.00        | 4.00                  | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 5.00                 | 0.00        | 3.00                  | 0.00        |
| <b>Overall</b>   | <b>4.60</b>          | <b>0.00</b> | <b>3.60</b>           | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.51</b>          | <b>0.00</b> | <b>4.22</b>           | <b>0.00</b> |

| Satisfaction Scoring   | Curriculum and Instruction |             | Educational Administration |             |
|--|----------------------------|-------------|----------------------------|-------------|
|  | Mean                       | S.D.        | Mean                       | S.D.        |
| <b>Ethics</b>  |                            |             |                            |             |
| Compassionate, help others   | 3.75                       | 0.43        | 4.20                       | 0.75        |
| Honesty in work, Ethics in work  | 4.75                       | 0.43        | 3.80                       | 0.75        |
| Speak truthfully   | 4.25                       | 0.43        | 4.20                       | 0.75        |
| Just and right attitude  | 4.25                       | 0.43        | 4.20                       | 0.75        |
| Self-control   | 4.00                       | 0.71        | 3.60                       | 0.80        |
| Honest to self and others  | 4.25                       | 0.43        | 4.40                       | 0.49        |
| Discipline in work   | 4.00                       | 0.71        | 4.40                       | 0.49        |
| Responsibility to work   | 4.00                       | 0.71        | 4.40                       | 0.49        |
| Control over body, speech and mind   | 4.00                       | 0.71        | 3.80                       | 0.75        |
| Patience and temperance  | 4.00                       | 0.71        | 3.40                       | 0.80        |
| Practice frugality or thriftiness  | 3.75                       | 1.09        | 3.60                       | 0.80        |
| Sacrifice  | 4.00                       | 0.71        | 3.80                       | 0.40        |
| Industriousness  | 4.00                       | 0.71        | 4.20                       | 0.40        |
| Thoroughness   | 4.00                       | 0.71        | 3.80                       | 0.75        |
| Social & Environmental Awareness   | 3.75                       | 1.09        | 3.80                       | 0.75        |
| <b>Overall</b>   | <b>4.05</b>                | <b>0.61</b> | <b>3.97</b>                | <b>0.48</b> |
| <b>Knowledge</b>   |                            |             |                            |             |
| Have enough knowledge for working  | 4.00                       | 0.00        | 4.20                       | 0.40        |
| Comprehension ability  | 4.50                       | 0.87        | 4.60                       | 0.49        |
| Ability to apply theory to new situation   | 3.75                       | 1.09        | 4.20                       | 0.40        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                       | 0.71        | 4.60                       | 0.49        |
| Application of knowledge to research   | 3.75                       | 1.09        | 3.80                       | 0.75        |
| <b>Overall</b>   | <b>4.00</b>                | <b>0.73</b> | <b>4.28</b>                | <b>0.37</b> |
| <b>Cognitive Skill</b>   |                            |             |                            |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 5.00                       | 0.00        | 4.40                       | 0.49        |
| Ability to work under pressure   | 3.75                       | 1.09        | 4.20                       | 0.40        |
| Look for new knowledge & self-improvement  | 4.50                       | 0.87        | 4.40                       | 0.49        |
| Ability to use information for problem solving   | 4.00                       | 0.71        | 4.60                       | 0.49        |
| <b>Overall</b>   | <b>4.31</b>                | <b>0.65</b> | <b>4.40</b>                | <b>0.34</b> |
| <b>Human Relationship and Responsibilities</b>   |                            |             |                            |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 5.00                       | 0.00        | 4.80                       | 0.40        |
| Carry out work without violating the rights of others and accountable for work                       | 4.25                       | 0.43        | 4.60                       | 0.49        |
| Team work skill to achieve organization target/goals   | 4.25                       | 0.43        | 4.00                       | 0.63        |
| Observe law, control or agreement  | 4.25                       | 0.43        | 3.80                       | 0.75        |
| Participate & foster group problem solving creatively  | 4.00                       | 0.71        | 3.80                       | 0.75        |
| Initiative in problem analysis in accordance with group consensus                                    | 3.75                       | 1.09        | 4.20                       | 0.40        |
| <b>Overall</b>   | <b>4.25</b>                | <b>0.48</b> | <b>4.20</b>                | <b>0.41</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                            |             |                            |             |
| Skills on applied mathematics and interpretation   | 4.25                       | 0.43        | 4.20                       | 0.40        |
| Effective communication  | 4.00                       | 0.71        | 4.80                       | 0.40        |
| Ability to use computer for finding information and for communication                                | 4.00                       | 0.71        | 4.20                       | 0.40        |
| Ability in management of information system  | 4.00                       | 0.71        | 4.20                       | 0.40        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.00                       | 0.71        | 4.80                       | 0.40        |
| <b>Overall</b>   | <b>4.05</b>                | <b>0.57</b> | <b>4.44</b>                | <b>0.32</b> |
| <b>Satisfaction Overall</b>  | <b>4.13</b>                | <b>0.60</b> | <b>4.26</b>                | <b>0.35</b> |

| Satisfaction Scoring   | English Language Teaching |             | Philosophy  |             |
|--|---------------------------|-------------|-------------|-------------|
|  | Mean                      | S.D.        | Mean        | S.D.        |
| <b>Ethics</b>  |                           |             |             |             |
| Compassionate, help others   | 3.33                      | 0.47        | 4.00        | 0.00        |
| Honesty in work, Ethics in work  | 4.00                      | 0.00        | 4.00        | 0.00        |
| Speak truthfully   | 4.00                      | 0.00        | 4.00        | 0.00        |
| Just and right attitude  | 4.00                      | 0.00        | 4.00        | 0.00        |
| Self-control   | 4.00                      | 0.82        | 4.00        | 0.00        |
| Honest to self and others  | 4.00                      | 0.00        | 4.00        | 0.00        |
| Discipline in work   | 3.67                      | 0.47        | 4.00        | 0.00        |
| Responsibility to work   | 4.00                      | 0.00        | 4.00        | 0.00        |
| Control over body, speech and mind   | 3.67                      | 0.47        | 4.00        | 0.00        |
| Patience and temperance  | 3.67                      | 0.47        | 4.00        | 0.00        |
| Practice frugality or thriftiness  | 3.67                      | 0.47        | 4.00        | 0.00        |
| Sacrifice  | 4.33                      | 0.47        | 4.00        | 0.00        |
| Industriousness  | 4.33                      | 0.47        | 4.00        | 0.00        |
| Thoroughness   | 4.00                      | 0.00        | 4.00        | 0.00        |
| Social & Environmental Awareness   | 3.67                      | 0.47        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>3.89</b>               | <b>0.21</b> | <b>4.00</b> | <b>0.00</b> |
| <b>Knowledge</b>   |                           |             |             |             |
| Have enough knowledge for working  | 4.00                      | 0.00        | 4.00        | 0.00        |
| Comprehension ability  | 4.00                      | 0.82        | 4.00        | 0.00        |
| Ability to apply theory to new situation   | 3.67                      | 0.47        | 4.00        | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                      | 0.00        | 4.00        | 0.00        |
| Application of knowledge to research   | 4.00                      | 0.00        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>3.93</b>               | <b>0.25</b> | <b>4.00</b> | <b>0.00</b> |
| <b>Cognitive Skill</b>   |                           |             |             |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.67                      | 0.47        | 4.00        | 0.00        |
| Ability to work under pressure   | 3.67                      | 0.47        | 4.00        | 0.00        |
| Look for new knowledge & self-improvement  | 3.67                      | 0.47        | 4.00        | 0.00        |
| Ability to use information for problem solving   | 4.00                      | 0.00        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>4.00</b>               | <b>0.20</b> | <b>4.00</b> | <b>0.00</b> |
| <b>Human Relationship and Responsibilities</b>   |                           |             |             |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.67                      | 0.47        | 4.00        | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.33                      | 0.47        | 4.00        | 0.00        |
| Team work skill to achieve organization target/goals   | 4.33                      | 0.47        | 4.00        | 0.00        |
| Observe law, control or agreement  | 4.00                      | 0.00        | 4.00        | 0.00        |
| Participate & foster group problem solving creatively  | 3.67                      | 0.47        | 4.00        | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00                      | 0.00        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>4.17</b>               | <b>0.14</b> | <b>4.00</b> | <b>0.00</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                           |             |             |             |
| Skills on applied mathematics and interpretation   | 4.00                      | 0.00        | 4.00        | 0.00        |
| Effective communication  | 4.33                      | 0.47        | 4.00        | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.33                      | 0.47        | 4.00        | 0.00        |
| Ability in management of information system  | 3.67                      | 0.47        | 4.00        | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 3.67                      | 0.47        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>4.00</b>               | <b>0.16</b> | <b>4.00</b> | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.00</b>               | <b>0.17</b> | <b>4.00</b> | <b>0.00</b> |

| Satisfaction Scoring   | Philosophy and Religion |             | Professional English<br>Media Studies |             |
|--|-------------------------|-------------|---------------------------------------|-------------|
|  | Mean                    | S.D.        | Mean                                  | S.D.        |
| <b>Ethics</b>  |                         |             |                                       |             |
| Compassionate, help others   | 4.67                    | 0.47        | 3.50                                  | 0.50        |
| Honesty in work, Ethics in work  | 4.67                    | 0.47        | 4.50                                  | 0.50        |
| Speak truthfully   | 4.67                    | 0.47        | 4.00                                  | 0.00        |
| Just and right attitude  | 4.00                    | 0.00        | 4.00                                  | 0.00        |
| Self-control   | 4.33                    | 0.47        | 3.50                                  | 0.50        |
| Honest to self and others  | 4.67                    | 0.47        | 4.50                                  | 0.50        |
| Discipline in work   | 4.67                    | 0.47        | 4.00                                  | 1.00        |
| Responsibility to work   | 4.67                    | 0.47        | 4.00                                  | 0.00        |
| Control over body, speech and mind   | 4.67                    | 0.47        | 4.00                                  | 0.00        |
| Patience and temperance  | 5.00                    | 0.00        | 4.00                                  | 0.00        |
| Practice frugality or thriftiness  | 4.67                    | 0.47        | 3.50                                  | 0.50        |
| Sacrifice  | 4.67                    | 0.47        | 4.00                                  | 0.00        |
| Industriousness  | 5.00                    | 0.00        | 4.00                                  | 0.00        |
| Thoroughness   | 4.33                    | 0.47        | 4.00                                  | 0.00        |
| Social & Environmental Awareness   | 4.67                    | 0.47        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.62</b>             | <b>0.25</b> | <b>3.97</b>                           | <b>0.10</b> |
| <b>Knowledge</b>   |                         |             |                                       |             |
| Have enough knowledge for working  | 4.33                    | 0.47        | 4.00                                  | 0.00        |
| Comprehension ability  | 4.33                    | 0.47        | 4.00                                  | 0.00        |
| Ability to apply theory to new situation   | 4.33                    | 0.47        | 4.00                                  | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.33                    | 0.47        | 4.00                                  | 0.00        |
| Application of knowledge to research   | 5.00                    | 0.00        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.47</b>             | <b>0.38</b> | <b>4.00</b>                           | <b>0.00</b> |
| <b>Cognitive Skill</b>   |                         |             |                                       |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00                    | 0.00        | 4.50                                  | 0.50        |
| Ability to work under pressure   | 4.00                    | 0.00        | 4.00                                  | 0.00        |
| Look for new knowledge & self-improvement  | 4.00                    | 0.00        | 4.00                                  | 0.00        |
| Ability to use information for problem solving   | 4.00                    | 0.00        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.00</b>             | <b>0.00</b> | <b>4.13</b>                           | <b>0.13</b> |
| <b>Human Relationship and Responsibilities</b>   |                         |             |                                       |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00                    | 0.00        | 4.50                                  | 0.50        |
| Carry out work without violating the rights of others and accountable for work                       | 4.67                    | 0.47        | 4.50                                  | 0.50        |
| Team work skill to achieve organization target/goals   | 4.67                    | 0.47        | 4.00                                  | 0.00        |
| Observe law, control or agreement  | 4.67                    | 0.47        | 4.00                                  | 0.00        |
| Participate & foster group problem solving creatively  | 5.00                    | 0.00        | 4.00                                  | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.33                    | 0.47        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.56</b>             | <b>0.16</b> | <b>4.17</b>                           | <b>0.17</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                         |             |                                       |             |
| Skills on applied mathematics and interpretation   | 4.00                    | 0.00        | 4.00                                  | 0.00        |
| Effective communication  | 4.00                    | 0.00        | 4.00                                  | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.33                    | 0.94        | 4.00                                  | 0.00        |
| Ability in management of information system  | 4.67                    | 0.47        | 4.00                                  | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.33                    | 0.94        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.27</b>             | <b>0.47</b> | <b>4.00</b>                           | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.38</b>             | <b>0.10</b> | <b>4.05</b>                           | <b>0.04</b> |



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Graduate School of E-Learning  
(Master Degree)**



## AU's Performance by Items

### Market Employer: Graduate School of E-Learning (Master Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 7         | 87.50%         |
|            | Female                  | 1         | 12.50%         |
|            | <b>Total</b>            | <b>8</b>  | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 0         | 0.00%          |
|            | 40 - 49 years old       | 6         | 75.00%         |
|            | 50 - 59 years old       | 2         | 25.00%         |
|            | 60 years old or over    | 0         | 0.00%          |
|            | <b>Total</b>            | <b>8</b>  | <b>100.00%</b> |

8 market employers answered to the questionnaires. They were 7 males (87.50%) and 1 females (12.50%).

6 market employers (75.00%) were 40 – 49 years old and 2 market employers (25.00%) was 50 - 59 years old.



## Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 8                     | 4.13        | 0.60        |
| 2      | Honesty in work, Ethics in work    | 8                     | <b>4.25</b> | <b>0.43</b> |
| 3      | Speak truthfully                   | 8                     | 4.38        | 0.48        |
| 4      | Just and right attitude            | 8                     | <b>4.25</b> | <b>0.43</b> |
| 5      | Self-control                       | 8                     | 4.00        | 0.50        |
| 6      | Honest to self and others          | 8                     | 4.13        | 0.33        |
| 7      | Discipline in work                 | 8                     | 4.00        | 0.71        |
| 8      | Responsibility to work             | 8                     | 4.13        | 0.78        |
| 9      | Control over body, speech and mind | 8                     | 3.75        | 0.43        |
| 10     | Patience and temperance            | 8                     | 3.88        | 0.60        |
| 11     | Practice frugality or thriftiness  | 8                     | 3.75        | 0.66        |
| 12     | Sacrifice                          | 8                     | 3.75        | 0.66        |
| 13     | Industriousness                    | 8                     | 4.00        | 0.71        |
| 14     | Thoroughness                       | 8                     | 3.75        | 0.43        |
| 15     | Social & environmental awareness   | 8                     | 3.88        | 0.33        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work and Just and right attitude.***

| <b>Knowledge</b> |  | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------|--|------------------------------|-------------|-------------|
| 1                | Have enough knowledge for working                              | 8                            | 4.00        | 0.50        |
| 2                | Comprehension ability  | 8                            | <b>4.13</b> | <b>0.60</b> |
| 3                | Ability to apply theory to new situation                       | 8                            | 3.75        | 0.43        |
| 4                | Ability to apply knowledge to solve problems in the work place | 8                            | 4.00        | 0.71        |
| 5                | Application of knowledge to research                           | 8                            | 4.00        | 0.50        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

| <b>Cognitive Skill</b> |   | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------------|---|------------------------------|-------------|-------------|
| 1                      | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 8                            | <b>4.25</b> | <b>0.66</b> |
| 2                      | Ability to work under pressure  | 8                            | <b>4.25</b> | <b>0.66</b> |
| 3                      | Look for new knowledge & self-improvement   | 8                            | 4.00        | 0.50        |
| 4                      | Ability to use information for problem solving                                      | 8                            | 4.00        | 0.50        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***Ability to work under pressure***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 8                     | 4.50        | 0.50        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 8                     | 4.25        | 0.43        |
| 3                                       | Team work skill to achieve organization target/goals                               | 8                     | <b>4.63</b> | <b>0.48</b> |
| 4                                       | Observe law, control or agreement  | 8                     | 3.88        | 0.60        |
| 5                                       | Participate & foster group problem solving creatively                              | 8                     | 4.13        | 0.60        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 8                     | 4.00        | 0.50        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Team work skill to achieve organization target/goals**. The major satisfaction of **Human Relationship and Responsibilities** was on **Team work skill to achieve organization target/goals**.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 8                     | 4.00        | 0.71        |
| 2   | Effective communication  | 8                     | 4.13        | 0.78        |
| 3   | Ability to use computer for finding information and for communication                                | 8                     | 4.00        | 0.71        |
| 4   | Ability in management of information system  | 8                     | <b>4.25</b> | <b>0.43</b> |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 8                     | 4.00        | 0.50        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability in management of information system**.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 8                     | 4.00        | 0.40        |
| Knowledge   | 8                     | 3.98        | 0.37        |
| Cognitive Skill   | 8                     | 4.13        | 0.50        |
| Human Relationship and Responsibilities                       | 8                     | <b>4.23</b> | <b>0.42</b> |
| Mathematical Analysis, Communication & Information Management | 8                     | 4.08        | 0.49        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 8                     | 4.08 | 0.39 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Computer Communications and Network |             | Information Systems |             | Information Technology and Management |             |
|--|-------------------------------------|-------------|---------------------|-------------|---------------------------------------|-------------|
|  | Mean                                | S.D.        | Mean                | S.D.        | Mean                                  | S.D.        |
| <b>Ethics</b>  |                                     |             |                     |             |                                       |             |
| Compassionate, help others   | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Honesty in work, Ethics in work  | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Speak truthfully   | 4.00                                | 0.00        | 5.00                | 0.00        | 5.00                                  | 0.00        |
| Just and right attitude  | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Self-control   | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Honest to self and others  | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Discipline in work   | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Responsibility to work   | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Control over body, speech and mind   | 4.00                                | 0.00        | 4.00                | 0.00        | 4.00                                  | 0.00        |
| Patience and temperance  | 4.00                                | 0.00        | 4.00                | 0.00        | 4.00                                  | 0.00        |
| Practice frugality or thriftiness  | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Sacrifice  | 4.00                                | 0.00        | 3.00                | 0.00        | 3.00                                  | 0.00        |
| Industriousness  | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Thoroughness   | 4.00                                | 0.00        | 4.00                | 0.00        | 4.00                                  | 0.00        |
| Social & Environmental Awareness   | 4.00                                | 0.00        | 4.00                | 0.00        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.00</b>                         | <b>0.00</b> | <b>4.60</b>         | <b>0.00</b> | <b>4.00</b>                           | <b>0.00</b> |
| <b>Knowledge</b>   |                                     |             |                     |             |                                       |             |
| Have enough knowledge for working  | 4.00                                | 0.00        | 4.00                | 0.00        | 5.00                                  | 0.00        |
| Comprehension ability  | 4.00                                | 0.00        | 4.00                | 0.00        | 4.00                                  | 0.00        |
| Ability to apply theory to new situation   | 4.00                                | 0.00        | 4.00                | 0.00        | 4.00                                  | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                                | 0.00        | 5.00                | 0.00        | 3.00                                  | 0.00        |
| Application of knowledge to research   | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.00</b>                         | <b>0.00</b> | <b>4.40</b>         | <b>0.00</b> | <b>4.00</b>                           | <b>0.00</b> |
| <b>Cognitive Skill</b>   |                                     |             |                     |             |                                       |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00                                | 0.00        | 5.00                | 0.00        | 5.00                                  | 0.00        |
| Ability to work under pressure   | 4.00                                | 0.00        | 5.00                | 0.00        | 5.00                                  | 0.00        |
| Look for new knowledge & self-improvement  | 4.00                                | 0.00        | 4.00                | 0.00        | 4.00                                  | 0.00        |
| Ability to use information for problem solving   | 4.00                                | 0.00        | 4.00                | 0.00        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.00</b>                         | <b>0.00</b> | <b>4.50</b>         | <b>0.00</b> | <b>4.50</b>                           | <b>0.00</b> |
| <b>Human Relationship and Responsibilities</b>   |                                     |             |                     |             |                                       |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Team work skill to achieve organization target/goals   | 4.00                                | 0.00        | 5.00                | 0.00        | 5.00                                  | 0.00        |
| Observe law, control or agreement  | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Participate & foster group problem solving creatively  | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.00</b>                         | <b>0.00</b> | <b>5.00</b>         | <b>0.00</b> | <b>4.17</b>                           | <b>0.00</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                                     |             |                     |             |                                       |             |
| Skills on applied mathematics and interpretation   | 4.00                                | 0.00        | 4.00                | 0.00        | 5.00                                  | 0.00        |
| Effective communication  | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.00                                | 0.00        | 5.00                | 0.00        | 3.00                                  | 0.00        |
| Ability in management of information system  | 4.00                                | 0.00        | 5.00                | 0.00        | 4.00                                  | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.00                                | 0.00        | 4.00                | 0.00        | 4.00                                  | 0.00        |
| <b>Overall</b>   | <b>4.00</b>                         | <b>0.00</b> | <b>4.60</b>         | <b>0.00</b> | <b>4.00</b>                           | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.00</b>                         | <b>0.00</b> | <b>4.62</b>         | <b>0.00</b> | <b>4.13</b>                           | <b>0.00</b> |

| Satisfaction Scoring   | Management  |             | Teaching and Technology |             |
|--|-------------|-------------|-------------------------|-------------|
|  | Mean        | S.D.        | Mean                    | S.D.        |
| <b>Ethics</b>  |             |             |                         |             |
| Compassionate, help others   | 3.67        | 0.47        | 4.50                    | 0.50        |
| Honesty in work, Ethics in work  | 4.00        | 0.00        | 4.50                    | 0.50        |
| Speak truthfully   | 4.00        | 0.00        | 4.50                    | 0.50        |
| Just and right attitude  | 4.00        | 0.00        | 4.50                    | 0.50        |
| Self-control   | 3.67        | 0.47        | 4.00                    | 0.00        |
| Honest to self and others  | 4.00        | 0.00        | 4.00                    | 0.00        |
| Discipline in work   | 3.33        | 0.47        | 4.50                    | 0.50        |
| Responsibility to work   | 3.67        | 0.94        | 4.50                    | 0.50        |
| Control over body, speech and mind   | 3.33        | 0.47        | 4.00                    | 0.00        |
| Patience and temperance  | 3.67        | 0.94        | 4.00                    | 0.00        |
| Practice frugality or thriftiness  | 3.33        | 0.47        | 3.50                    | 0.50        |
| Sacrifice  | 4.00        | 0.82        | 4.00                    | 0.00        |
| Industriousness  | 3.33        | 0.47        | 4.50                    | 0.50        |
| Thoroughness   | 3.33        | 0.47        | 4.00                    | 0.00        |
| Social & Environmental Awareness   | 3.67        | 0.47        | 4.00                    | 0.00        |
| <b>Overall</b>   | <b>3.67</b> | <b>0.38</b> | <b>4.20</b>             | <b>0.20</b> |
| <b>Knowledge</b>   |             |             |                         |             |
| Have enough knowledge for working  | 3.67        | 0.47        | 4.00                    | 0.00        |
| Comprehension ability  | 4.00        | 0.82        | 4.50                    | 0.50        |
| Ability to apply theory to new situation   | 3.33        | 0.47        | 4.00                    | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 3.67        | 0.47        | 4.50                    | 0.50        |
| Application of knowledge to research   | 3.67        | 0.47        | 4.00                    | 0.00        |
| <b>Overall</b>   | <b>3.67</b> | <b>0.38</b> | <b>4.20</b>             | <b>0.20</b> |
| <b>Cognitive Skill</b>   |             |             |                         |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 3.67        | 0.47        | 4.50                    | 0.50        |
| Ability to work under pressure   | 3.67        | 0.47        | 4.50                    | 0.50        |
| Look for new knowledge & self-improvement  | 3.67        | 0.47        | 4.50                    | 0.50        |
| Ability to use information for problem solving   | 3.67        | 0.47        | 4.50                    | 0.50        |
| <b>Overall</b>   | <b>3.67</b> | <b>0.47</b> | <b>4.50</b>             | <b>0.25</b> |
| <b>Human Relationship and Responsibilities</b>   |             |             |                         |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.33        | 0.47        | 5.00                    | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.00        | 0.00        | 4.50                    | 0.50        |
| Team work skill to achieve organization target/goals   | 4.33        | 0.47        | 5.00                    | 0.00        |
| Observe law, control or agreement  | 3.33        | 0.47        | 4.00                    | 0.00        |
| Participate & foster group problem solving creatively  | 3.67        | 0.47        | 4.50                    | 0.50        |
| Initiative in problem analysis in accordance with group consensus                                    | 3.67        | 0.47        | 4.00                    | 0.00        |
| <b>Overall</b>   | <b>3.89</b> | <b>0.28</b> | <b>4.50</b>             | <b>0.17</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |             |             |                         |             |
| Skills on applied mathematics and interpretation   | 3.33        | 0.47        | 4.50                    | 0.50        |
| Effective communication  | 3.33        | 0.47        | 5.00                    | 0.00        |
| Ability to use computer for finding information and for communication                                | 3.67        | 0.47        | 4.50                    | 0.50        |
| Ability in management of information system  | 4.00        | 0.00        | 4.50                    | 0.50        |
| Ability to use information technology for presentation appropriately for work or for group of people | 3.67        | 0.47        | 4.50                    | 0.50        |
| <b>Overall</b>   | <b>3.60</b> | <b>0.33</b> | <b>4.60</b>             | <b>0.20</b> |
| <b>Satisfaction Overall</b>  | <b>3.70</b> | <b>0.24</b> | <b>4.40</b>             | <b>0.20</b> |



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**School of Law  
(Master Degree)**





## AU's Performance by Items

### Market Employer: School of Law (Master Degree)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 12        | 70.59%         |
|            | Female                  | 5         | 29.41%         |
|            | <b>Total</b>            | <b>17</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 0         | 0.00%          |
|            | 40 - 49 years old       | 12        | 70.59%         |
|            | 50 - 59 years old       | 5         | 29.41%         |
|            | Over 60 years old       | 0         | 0.00%          |
|            | <b>Total</b>            | <b>17</b> | <b>100.00%</b> |

17 market employers answered to the questionnaires. They were 12 males (70.59%) and 5 females (29.41%).

12 market employers (70.59%) were 40 – 49 years old, 5 market employers (29.41%) were 50 – 59 years old.

## Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 17                    | 3.76        | 1.11        |
| 2      | Honesty in work, Ethics in work    | 17                    | <b>4.06</b> | <b>1.21</b> |
| 3      | Speak truthfully                   | 17                    | <b>4.06</b> | <b>1.21</b> |
| 4      | Just and right attitude            | 17                    | 3.94        | 1.16        |
| 5      | Self-control                       | 17                    | 3.59        | 1.19        |
| 6      | Honest to self and others          | 17                    | 3.82        | 1.25        |
| 7      | Discipline in work                 | 17                    | 4.18        | 0.86        |
| 8      | Responsibility to work             | 17                    | 4.29        | 0.75        |
| 9      | Control over body, speech and mind | 17                    | 3.71        | 0.46        |
| 10     | Patience and temperance            | 17                    | 3.53        | 0.78        |
| 11     | Practice frugality or thriftiness  | 17                    | 3.82        | 0.71        |
| 12     | Sacrifice                          | 17                    | 3.53        | 1.14        |
| 13     | Industriousness                    | 17                    | <b>4.06</b> | <b>0.64</b> |
| 14     | Thoroughness                       | 17                    | 3.82        | 0.38        |
| 15     | Social & Environmental Awareness   | 17                    | 3.53        | 0.50        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work, Speak truthfully*** and ***Industriousness***.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 17                    | <b>4.12</b> | <b>0.47</b> |
| 2         | Comprehension ability  | 17                    | <b>4.12</b> | <b>0.47</b> |
| 3         | Ability to apply theory to new situation                       | 17                    | 3.76        | 0.55        |
| 4         | Ability to apply knowledge to solve problems in the work place | 17                    | <b>4.12</b> | <b>0.68</b> |
| 5         | Application of knowledge to research                           | 17                    | 4.06        | 0.54        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working, Comprehension ability and Ability to apply knowledge to solve problems in the work place.***

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 17                    | <b>4.29</b> | <b>0.67</b> |
| 2               | Ability to work under pressure  | 17                    | 4.00        | 0.69        |
| 3               | Look for new knowledge & self-improvement   | 17                    | 3.82        | 0.62        |
| 4               | Ability to use information for problem solving                                      | 17                    | 3.76        | 0.64        |

Au's market employers generally had *moderate* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making.***

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 17                    | <b>4.35</b> | <b>0.68</b> |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 17                    | 4.29        | 0.75        |
| 3                                       | Team work skill to achieve organization target/goals                               | 17                    | 4.29        | 0.75        |
| 4                                       | Observe law, control or agreement  | 17                    | 4.18        | 0.86        |
| 5                                       | Participate & foster group problem solving creatively                              | 17                    | 3.71        | 1.27        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 17                    | 4.00        | 0.69        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job.***

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 17                    | 4.06        | 0.64        |
| 2   | Effective communication  | 17                    | 4.29        | 0.75        |
| 3   | Ability to use computer for finding information and for communication                                | 17                    | <b>4.41</b> | <b>0.69</b> |
| 4   | Ability in management of information system  | 17                    | 4.35        | 0.59        |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 17                    | 4.24        | 0.55        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication.***

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 17                    | 3.85        | 0.66        |
| Knowledge   | 17                    | 4.04        | 0.41        |
| Cognitive Skill   | 17                    | 3.97        | 0.51        |
| Human Relationship and Responsibilities                       | 17                    | 4.14        | 0.71        |
| Mathematical Analysis, Communication & Information Management | 17                    | <b>4.27</b> | <b>0.48</b> |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 17                    | 4.05 | 0.41 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

| Satisfaction Scoring   | Business Law |             | Business Law<br>(International Program) |             |
|--|--------------|-------------|---|-------------|
|  | Mean         | S.D.        | Mean                                    | S.D.        |
| <b>Ethics</b>  |              |             |   |             |
| Compassionate, help others   | 3.57         | 1.18        | 4.50                                    | 0.50        |
| Honesty in work, Ethics in work  | 4.00         | 1.31        | 5.00                                    | 0.00        |
| Speak truthfully   | 3.86         | 1.25        | 5.00                                    | 0.00        |
| Just and right attitude  | 3.86         | 1.25        | 5.00                                    | 0.00        |
| Self-control   | 3.57         | 1.29        | 4.50                                    | 0.50        |
| Honest to self and others  | 3.86         | 1.36        | 4.50                                    | 0.50        |
| Discipline in work   | 4.14         | 0.99        | 5.00                                    | 0.00        |
| Responsibility to work   | 4.14         | 0.83        | 5.00                                    | 0.00        |
| Control over body, speech and mind   | 3.57         | 0.49        | 4.00                                    | 0.00        |
| Patience and temperance  | 3.29         | 0.70        | 4.00                                    | 0.00        |
| Practice frugality or thriftiness  | 3.71         | 0.70        | 3.50                                    | 0.50        |
| Sacrifice  | 3.43         | 1.18        | 4.50                                    | 0.50        |
| Industriousness  | 4.00         | 0.76        | 4.50                                    | 0.50        |
| Thoroughness   | 3.71         | 0.45        | 4.00                                    | 0.00        |
| Social & environmental awareness   | 3.43         | 0.49        | 3.50                                    | 0.50        |
| <b>Overall</b>   | <b>3.74</b>  | <b>0.70</b> | <b>4.43</b>                             | <b>0.03</b> |
| <b>Knowledge</b>   |              |             |   |             |
| Have enough knowledge for working  | 4.00         | 0.53        | 4.00                                    | 0.00        |
| Comprehension ability  | 3.86         | 0.35        | 4.50                                    | 0.50        |
| Ability to apply theory to new situation   | 3.57         | 0.49        | 3.50                                    | 0.50        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.14         | 0.64        | 4.50                                    | 0.50        |
| Application of knowledge to research   | 4.00         | 0.53        | 4.00                                    | 0.00        |
| <b>Overall</b>   | <b>3.91</b>  | <b>0.38</b> | <b>4.10</b>                             | <b>0.30</b> |
| <b>Cognitive Skill</b>   |              |             |   |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.14         | 0.64        | 4.50                                    | 0.50        |
| Ability to work under pressure   | 3.86         | 0.64        | 4.00                                    | 1.00        |
| Look for new knowledge & self-improvement  | 3.71         | 0.45        | 4.50                                    | 0.50        |
| Ability to use information for problem solving   | 3.57         | 0.49        | 4.00                                    | 1.00        |
| <b>Overall</b>   | <b>3.82</b>  | <b>0.44</b> | <b>4.25</b>                             | <b>0.50</b> |
| <b>Human Relationship and Responsibilities</b>   |              |             |   |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.14         | 0.64        | 4.50                                    | 0.50        |
| Carry out work without violating the rights of others and accountable for work                       | 4.14         | 0.83        | 5.00                                    | 0.00        |
| Team work skill to achieve organization target/goals   | 4.14         | 0.83        | 4.50                                    | 0.50        |
| Observe law, control or agreement  | 4.29         | 0.88        | 4.50                                    | 0.50        |
| Participate & foster group problem solving creatively  | 3.71         | 1.39        | 4.00                                    | 1.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00         | 0.76        | 4.00                                    | 0.00        |
| <b>Overall</b>   | <b>4.07</b>  | <b>0.76</b> | <b>4.42</b>                             | <b>0.25</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |              |             |   |             |
| Skills on applied mathematics and interpretation   | 4.00         | 0.53        | 4.00                                    | 0.00        |
| Effective communication  | 4.29         | 0.70        | 5.00                                    | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.57         | 0.49        | 5.00                                    | 0.00        |
| Ability in management of information system  | 4.43         | 0.49        | 4.50                                    | 0.50        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.29         | 0.45        | 5.00                                    | 0.00        |
| <b>Overall</b>   | <b>4.31</b>  | <b>0.41</b> | <b>4.70</b>                             | <b>0.10</b> |
| <b>Satisfaction Overall</b>  | <b>3.97</b>  | <b>0.39</b> | <b>4.38</b>                             | <b>0.22</b> |

| Satisfaction Scoring   | International Law and Diplomacy |             | Public Law  |             |
|--|---------------------------------|-------------|-------------|-------------|
|  | Mean                            | S.D.        | Mean        | S.D.        |
| <b>Ethics</b>  |                                 |             |             |             |
| Compassionate, help others   | 4.00                            | 0.00        | 4.00        | 0.00        |
| Honesty in work, Ethics in work  | 4.50                            | 0.50        | 4.00        | 0.00        |
| Speak truthfully   | 4.50                            | 0.50        | 4.00        | 0.00        |
| Just and right attitude  | 4.00                            | 0.00        | 4.00        | 0.00        |
| Self-control   | 3.50                            | 0.50        | 4.00        | 0.00        |
| Honest to self and others  | 4.50                            | 0.50        | 4.00        | 0.00        |
| Discipline in work   | 3.50                            | 0.50        | 4.00        | 0.00        |
| Responsibility to work   | 3.50                            | 0.50        | 4.50        | 0.50        |
| Control over body, speech and mind   | 3.50                            | 0.50        | 4.00        | 0.00        |
| Patience and temperance  | 3.50                            | 0.50        | 4.50        | 0.50        |
| Practice frugality or thriftiness  | 4.00                            | 1.00        | 4.00        | 0.00        |
| Sacrifice  | 3.50                            | 0.50        | 4.50        | 0.50        |
| Industriousness  | 3.50                            | 0.50        | 4.00        | 0.00        |
| Thoroughness   | 3.50                            | 0.50        | 4.00        | 0.00        |
| Social & environmental awareness   | 3.50                            | 0.50        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>3.80</b>                     | <b>0.47</b> | <b>4.10</b> | <b>0.10</b> |
| <b>Knowledge</b>   |                                 |             |             |             |
| Have enough knowledge for working  | 4.50                            | 0.50        | 4.00        | 0.00        |
| Comprehension ability  | 4.50                            | 0.50        | 4.50        | 0.50        |
| Ability to apply theory to new situation   | 4.00                            | 1.00        | 4.00        | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                            | 1.00        | 4.00        | 0.00        |
| Application of knowledge to research   | 4.00                            | 1.00        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>4.20</b>                     | <b>0.80</b> | <b>4.10</b> | <b>0.10</b> |
| <b>Cognitive Skill</b>   |                                 |             |             |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00                            | 1.00        | 4.50        | 0.50        |
| Ability to work under pressure   | 3.50                            | 0.50        | 4.00        | 0.00        |
| Look for new knowledge & self-improvement  | 4.00                            | 1.00        | 4.00        | 0.00        |
| Ability to use information for problem solving   | 4.00                            | 1.00        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>3.88</b>                     | <b>0.88</b> | <b>4.13</b> | <b>0.13</b> |
| <b>Human Relationship and Responsibilities</b>   |                                 |             |             |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.50                            | 0.50        | 5.00        | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50                            | 0.50        | 4.00        | 0.00        |
| Team work skill to achieve organization target/goals   | 4.00                            | 0.00        | 4.50        | 0.50        |
| Observe law, control or agreement  | 4.00                            | 1.00        | 3.50        | 0.50        |
| Participate & foster group problem solving creatively  | 3.50                            | 0.50        | 4.00        | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 3.50                            | 0.50        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>4.00</b>                     | <b>0.50</b> | <b>4.17</b> | <b>0.17</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                                 |             |             |             |
| Skills on applied mathematics and interpretation   | 3.50                            | 0.50        | 4.00        | 1.00        |
| Effective communication  | 4.00                            | 1.00        | 4.00        | 1.00        |
| Ability to use computer for finding information and for communication                                | 4.50                            | 0.50        | 3.50        | 0.50        |
| Ability in management of information system  | 4.50                            | 0.50        | 4.00        | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.00                            | 0.00        | 3.50        | 0.50        |
| <b>Overall</b>   | <b>4.10</b>                     | <b>0.50</b> | <b>3.80</b> | <b>0.60</b> |
| <b>Satisfaction Overall</b>  | <b>4.00</b>                     | <b>0.63</b> | <b>4.06</b> | <b>0.14</b> |



| Satisfaction Scoring   | Taxation Law |             | Taxation Law<br>(International program) |             |
|--|--------------|-------------|---|-------------|
|  | Mean         | S.D.        | Mean                                    | S.D.        |
| <b>Ethics</b>  |              |             |   |             |
| Compassionate, help others   | 4.50         | 0.50        | 2.50                                    | 1.50        |
| Honesty in work, Ethics in work  | 4.50         | 0.50        | 2.50                                    | 1.50        |
| Speak truthfully   | 5.00         | 0.00        | 2.50                                    | 1.50        |
| Just and right attitude  | 4.50         | 0.50        | 2.50                                    | 1.50        |
| Self-control   | 4.00         | 1.00        | 2.00                                    | 1.00        |
| Honest to self and others  | 4.00         | 1.00        | 2.00                                    | 1.00        |
| Discipline in work   | 4.50         | 0.50        | 4.00                                    | 1.00        |
| Responsibility to work   | 4.50         | 0.50        | 4.50                                    | 0.50        |
| Control over body, speech and mind   | 4.00         | 0.00        | 3.50                                    | 0.50        |
| Patience and temperance  | 3.50         | 0.50        | 3.00                                    | 1.00        |
| Practice frugality or thriftiness  | 4.50         | 0.50        | 3.50                                    | 0.50        |
| Sacrifice  | 3.00         | 0.00        | 2.50                                    | 1.50        |
| Industriousness  | 4.50         | 0.50        | 4.00                                    | 0.00        |
| Thoroughness   | 4.00         | 0.00        | 4.00                                    | 0.00        |
| Social & environmental awareness   | 4.00         | 0.00        | 3.00                                    | 0.00        |
| <b>Overall</b>   | <b>4.20</b>  | <b>0.33</b> | <b>3.07</b>                             | <b>0.67</b> |
| <b>Knowledge</b>   |              |             |   |             |
| Have enough knowledge for working  | 4.50         | 0.50        | 4.00                                    | 0.00        |
| Comprehension ability  | 4.00         | 0.00        | 4.00                                    | 0.00        |
| Ability to apply theory to new situation   | 4.00         | 0.00        | 4.00                                    | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00         | 1.00        | 4.00                                    | 0.00        |
| Application of knowledge to research   | 4.50         | 0.50        | 4.00                                    | 0.00        |
| <b>Overall</b>   | <b>4.20</b>  | <b>0.20</b> | <b>4.00</b>                             | <b>0.00</b> |
| <b>Cognitive Skill</b>   |              |             |   |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 5.00         | 0.00        | 4.00                                    | 0.00        |
| Ability to work under pressure   | 5.00         | 0.00        | 4.00                                    | 0.00        |
| Look for new knowledge & self-improvement  | 3.50         | 0.50        | 3.50                                    | 0.50        |
| Ability to use information for problem solving   | 4.00         | 0.00        | 3.50                                    | 0.50        |
| <b>Overall</b>   | <b>4.38</b>  | <b>0.13</b> | <b>3.75</b>                             | <b>0.25</b> |
| <b>Human Relationship and Responsibilities</b>   |              |             |   |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.50         | 0.50        | 4.00                                    | 1.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50         | 0.50        | 4.00                                    | 1.00        |
| Team work skill to achieve organization target/goals   | 5.00         | 0.00        | 4.00                                    | 1.00        |
| Observe law, control or agreement  | 4.50         | 0.50        | 4.00                                    | 1.00        |
| Participate & foster group problem solving creatively  | 4.00         | 1.00        | 3.00                                    | 2.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.50         | 0.50        | 4.00                                    | 1.00        |
| <b>Overall</b>   | <b>4.50</b>  | <b>0.50</b> | <b>3.83</b>                             | <b>1.17</b> |
|  |              |             |   |             |
| Skills on applied mathematics and interpretation   | 4.50         | 0.50        | 4.50                                    | 0.50        |
| Effective communication  | 4.50         | 0.50        | 4.00                                    | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.00         | 1.00        | 4.50                                    | 0.50        |
| Ability in management of information system  | 4.00         | 1.00        | 4.50                                    | 0.50        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.00         | 0.00        | 4.50                                    | 0.50        |
| <b>Overall</b>   | <b>4.20</b>  | <b>0.40</b> | <b>4.40</b>                             | <b>0.40</b> |
| <b>Satisfaction Overall</b>  | <b>4.30</b>  | <b>0.31</b> | <b>3.81</b>                             | <b>0.24</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Vincent Mary School of Science and  
Technology  
(Master Degree)**



**AU's Performance by Items**  
**Market Employer: Vincent Mary School of Science and Technology**  
**(Master Degree)**

**Respondents' Profile**

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 2         | 25.00%         |
|            | Female                  | 6         | 75.00%         |
|            | <b>Total</b>            | <b>8</b>  | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 0         | 0.00%          |
|            | 40 - 49 years old       | 5         | 62.50%         |
|            | 50 - 59 years old       | 3         | 37.50%         |
|            | Over 60 Years old       | 0         | 0.00%          |
|            | <b>Total</b>            | <b>8</b>  | <b>100.00%</b> |

8 market employers answered to the questionnaires. They were 2 males (25.00%) and 6 females (75.00%).

5 market employers (62.50%) were 40 – 49 years and 3 market employers (37.50%) were 50 - 59 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean | S.D. |
|--------|------------------------------------|-----------------------|------|------|
| 1      | Compassionate, help others         | 8                     | 4.50 | 0.71 |
| 2      | Honesty in work, Ethics in work    | 8                     | 4.63 | 0.48 |
| 3      | Speak truthfully                   | 8                     | 4.50 | 0.71 |
| 4      | Just and right attitude            | 8                     | 4.50 | 0.71 |
| 5      | Self-control                       | 8                     | 4.75 | 0.43 |
| 6      | Honest to self and others          | 8                     | 4.63 | 0.48 |
| 7      | Discipline in work                 | 8                     | 4.75 | 0.43 |
| 8      | Responsibility to work             | 8                     | 4.75 | 0.66 |
| 9      | Control over body, speech and mind | 8                     | 4.75 | 0.43 |
| 10     | Patience and temperance            | 8                     | 4.63 | 0.70 |
| 11     | Practice frugality or thriftiness  | 8                     | 4.63 | 0.70 |
| 12     | Sacrifice                          | 8                     | 4.75 | 0.66 |
| 13     | Industriousness                    | 8                     | 4.63 | 0.48 |
| 14     | Thoroughness                       | 8                     | 4.63 | 0.48 |
| 15     | Social & environmental awareness   | 8                     | 4.50 | 0.71 |

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 8                     | 4.63        | 0.48        |
| 2         | Comprehension ability  | 8                     | <b>4.75</b> | <b>0.43</b> |
| 3         | Ability to apply theory to new situation                       | 8                     | 4.63        | 0.48        |
| 4         | Ability to apply knowledge to solve problems in the work place | 8                     | 4.50        | 0.71        |
| 5         | Application of knowledge to research                           | 8                     | <b>4.75</b> | <b>0.43</b> |

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge** **except** *moderate* satisfaction on **Ability to apply knowledge to solve problems in the work place**. The major satisfaction of **Knowledge** was on **Comprehension ability** and **Application of knowledge to research**.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 8                     | 4.25        | 0.66        |
| 2               | Ability to work under pressure  | 8                     | <b>4.50</b> | <b>0.50</b> |
| 3               | Look for new knowledge & self-improvement   | 8                     | 4.38        | 0.48        |
| 4               | Ability to use information for problem solving                                      | 8                     | 4.38        | 0.48        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Ability to work under pressure**.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 8                     | 4.63        | 0.48        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 8                     | 4.63        | 0.48        |
| 3                                       | Team work skill to achieve organization target/goals                               | 8                     | 4.25        | 0.66        |
| 4                                       | Observe law, control or agreement  | 8                     | 4.50        | 0.71        |
| 5                                       | Participate & foster group problem solving creatively                              | 8                     | 4.63        | 0.70        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 8                     | <b>4.75</b> | <b>0.43</b> |

Au's market employers generally had *very high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *high* satisfaction on **Observe law, control or agreement** and **Team work skill to achieve organization target/goals**. The major satisfaction of **Human Relationship and Responsibilities** was on **Initiative in problem analysis in accordance with group consensus**.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 8                     | 4.38        | 0.70        |
| 2   | Effective communication  | 8                     | 4.38        | 0.70        |
| 3   | Ability to use computer for finding information and for communication                                | 8                     | 4.50        | 0.71        |
| 4   | Ability in management of information system  | 8                     | <b>4.63</b> | <b>0.48</b> |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 8                     | 4.50        | 0.71        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on **Ability in management of information system**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability in management of information system**.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 8                     | 4.63        | 0.51        |
| Knowledge   | 8                     | <b>4.65</b> | <b>0.46</b> |
| Cognitive Skill   | 8                     | 4.38        | 0.50        |
| Human Relationship and Responsibilities                       | 8                     | 4.56        | 0.46        |
| Mathematical Analysis, Communication & Information Management | 8                     | 4.48        | 0.58        |

Au's market employers generally had *very high* satisfaction on all aspects **except** *high* on ***Cognitive Skill*** and ***Mathematical Analysis, Communication & Information Management***. The major satisfaction was on ***Knowledge***.

### Overall Satisfaction Scoring

| AU's Stakeholder Satisfaction overall | Number of Respondents | Mean | S.D. |
|---------------------------------------|-----------------------|------|------|
| AU's Stakeholder Satisfaction overall | 8                     | 4.54 | 0.45 |

Au's market employers generally had *very high* satisfaction on ***AU's Stakeholder Satisfaction overall***.



| Satisfaction Scoring   | Computer Science |             | Information Technology |             | Technology Management |             |
|--|------------------|-------------|------------------------|-------------|-----------------------|-------------|
|  | Mean             | S.D.        | Mean                   | S.D.        | Mean                  | S.D.        |
| <b>Ethics</b>  |                  |             |                        |             |                       |             |
| Compassionate, help others   | 5.00             | 0.00        | 4.67                   | 0.47        | 3.50                  | 0.50        |
| Honesty in work, Ethics in work  | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 0.00        |
| Speak truthfully   | 5.00             | 0.00        | 4.67                   | 0.47        | 3.50                  | 0.50        |
| Just and right attitude  | 5.00             | 0.00        | 4.67                   | 0.47        | 3.50                  | 0.50        |
| Self-control   | 5.00             | 0.00        | 4.67                   | 0.47        | 4.50                  | 0.50        |
| Honest to self and others  | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 0.00        |
| Discipline in work   | 5.00             | 0.00        | 4.67                   | 0.47        | 4.50                  | 0.50        |
| Responsibility to work   | 5.00             | 0.00        | 5.00                   | 0.00        | 4.00                  | 1.00        |
| Control over body, speech and mind   | 5.00             | 0.00        | 4.67                   | 0.47        | 4.50                  | 0.50        |
| Patience and temperance  | 5.00             | 0.00        | 5.00                   | 0.00        | 3.50                  | 0.50        |
| Practice frugality or thriftiness  | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 1.00        |
| Sacrifice  | 5.00             | 0.00        | 5.00                   | 0.00        | 4.00                  | 1.00        |
| Industriousness  | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 0.00        |
| Thoroughness   | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 0.00        |
| Social & environmental awareness   | 5.00             | 0.00        | 4.67                   | 0.47        | 3.50                  | 0.50        |
| <b>Overall</b>   | <b>5.00</b>      | <b>0.00</b> | <b>4.73</b>            | <b>0.38</b> | <b>3.93</b>           | <b>0.33</b> |
| <b>Knowledge</b>   |                  |             |                        |             |                       |             |
| Have enough knowledge for working  | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 0.00        |
| Comprehension ability  | 5.00             | 0.00        | 5.00                   | 0.00        | 4.00                  | 0.00        |
| Ability to apply theory to new situation   | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 5.00             | 0.00        | 4.67                   | 0.47        | 3.50                  | 0.50        |
| Application of knowledge to research   | 5.00             | 0.00        | 4.67                   | 0.47        | 4.50                  | 0.50        |
| <b>Overall</b>   | <b>5.00</b>      | <b>0.00</b> | <b>4.73</b>            | <b>0.38</b> | <b>4.00</b>           | <b>0.00</b> |
| <b>Cognitive Skill</b>   |                  |             |                        |             |                       |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.67             | 0.47        | 4.33                   | 0.47        | 3.50                  | 0.50        |
| Ability to work under pressure   | 4.67             | 0.47        | 4.33                   | 0.47        | 4.50                  | 0.50        |
| Look for new knowledge & self-improvement  | 4.67             | 0.47        | 4.33                   | 0.47        | 4.00                  | 0.00        |
| Ability to use information for problem solving   | 4.67             | 0.47        | 4.33                   | 0.47        | 4.00                  | 0.00        |
| <b>Overall</b>   | <b>4.67</b>      | <b>0.47</b> | <b>4.33</b>            | <b>0.47</b> | <b>4.00</b>           | <b>0.25</b> |
| <b>Human Relationship and Responsibilities</b>   |                  |             |                        |             |                       |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.67             | 0.47        | 4.67                   | 0.47        | 4.50                  | 0.50        |
| Carry out work without violating the rights of others and accountable for work                       | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 0.00        |
| Team work skill to achieve organization target/goals   | 4.67             | 0.47        | 4.33                   | 0.47        | 3.50                  | 0.50        |
| Observe law, control or agreement  | 5.00             | 0.00        | 4.33                   | 0.94        | 4.00                  | 0.00        |
| Participate & foster group problem solving creatively  | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 1.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 5.00             | 0.00        | 4.67                   | 0.47        | 4.50                  | 0.50        |
| <b>Overall</b>   | <b>4.89</b>      | <b>0.16</b> | <b>4.56</b>            | <b>0.42</b> | <b>4.08</b>           | <b>0.42</b> |
|  |                  |             |                        |             |                       |             |
| Skills on applied mathematics and interpretation   | 4.67             | 0.47        | 4.00                   | 0.82        | 4.50                  | 0.50        |
| Effective communication  | 4.67             | 0.47        | 4.00                   | 0.82        | 4.50                  | 0.50        |
| Ability to use computer for finding information and for communication                                | 5.00             | 0.00        | 4.33                   | 0.94        | 4.00                  | 0.00        |
| Ability in management of information system  | 5.00             | 0.00        | 4.67                   | 0.47        | 4.00                  | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 5.00             | 0.00        | 4.33                   | 0.94        | 4.00                  | 0.00        |
| <b>Overall</b>   | <b>4.87</b>      | <b>0.19</b> | <b>4.27</b>            | <b>0.77</b> | <b>4.20</b>           | <b>0.20</b> |
| <b>Satisfaction Overall</b>  | <b>4.88</b>      | <b>0.16</b> | <b>4.52</b>            | <b>0.45</b> | <b>4.04</b>           | <b>0.24</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**(PH.D)**



## AU's Performance by Items

### Market Employer: PH. D Level

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 10        | 58.82%         |
|            | Female                  | 7         | 41.18%         |
|            | <b>Total</b>            | <b>17</b> | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 1         | 5.88%          |
|            | 40 - 49 years old       | 8         | 47.06%         |
|            | 50 - 59 years old       | 8         | 47.06%         |
|            | Over 60 years old       | 0         | 0.00%          |
|            | <b>Total</b>            | <b>17</b> | <b>100.00%</b> |

17 market employers answered to the questionnaires. They were 10 males (58.82%) and 7 females (41.18%).

1 market employers (5.88%) were 30 – 39 years old, 8 market employers (47.06%) were 40 – 49 years old and 8 market employers (47.06%) was 50 - 59 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 17                    | 4.12        | 0.58        |
| 2      | Honesty in work, Ethics in work    | 17                    | <b>4.47</b> | <b>0.61</b> |
| 3      | Speak truthfully                   | 17                    | 4.12        | 0.58        |
| 4      | Just and right attitude            | 17                    | 4.35        | 0.59        |
| 5      | Self-control                       | 17                    | 4.24        | 0.55        |
| 6      | Honest to self and others          | 17                    | 4.29        | 0.67        |
| 7      | Discipline in work                 | 17                    | 4.24        | 0.81        |
| 8      | Responsibility to work             | 17                    | 4.29        | 0.57        |
| 9      | Control over body, speech and mind | 17                    | 4.00        | 0.69        |
| 10     | Patience and temperance            | 17                    | 3.88        | 0.68        |
| 11     | Practice frugality or thriftiness  | 17                    | 4.00        | 0.77        |
| 12     | Sacrifice                          | 17                    | 4.00        | 0.59        |
| 13     | Industriousness                    | 17                    | 4.12        | 0.83        |
| 14     | Thoroughness                       | 17                    | 3.94        | 0.73        |
| 15     | Social & environmental awareness   | 17                    | 3.82        | 0.51        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honest to self and others***.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 17                    | 4.24        | 0.64        |
| 2         | Comprehension ability  | 17                    | 4.12        | 0.68        |
| 3         | Ability to apply theory to new situation                       | 17                    | 4.06        | 0.64        |
| 4         | Ability to apply knowledge to solve problems in the work place | 17                    | 4.18        | 0.71        |
| 5         | Application of knowledge to research                           | 17                    | <b>4.29</b> | <b>0.67</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Application of knowledge to research***.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 17                    | 4.06        | 0.73        |
| 2               | Ability to work under pressure  | 17                    | 4.06        | 0.54        |
| 3               | Look for new knowledge & self-improvement   | 17                    | <b>4.24</b> | <b>0.55</b> |
| 4               | Ability to use information for problem solving                                      | 17                    | 4.00        | 0.49        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 17                    | 4.35        | 0.59        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 17                    | 4.24        | 0.73        |
| 3                                       | Team work skill to achieve organization target/goals                               | 17                    | 4.29        | 0.57        |
| 4                                       | Observe law, control or agreement  | 17                    | 4.35        | 0.68        |
| 5                                       | Participate & foster group problem solving creatively                              | 17                    | <b>4.41</b> | <b>0.69</b> |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 17                    | 4.24        | 0.73        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Participate & foster group problem solving creatively***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 17                    | 4.06        | 0.54        |
| 2   | Effective communication  | 17                    | 4.24        | 0.73        |
| 3   | Ability to use computer for finding information and for communication                                | 17                    | 4.06        | 0.64        |
| 4   | Ability in management of information system  | 17                    | <b>4.29</b> | <b>0.57</b> |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 17                    | 4.06        | 0.42        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 17                    | 4.13        | 0.47        |
| Knowledge   | 17                    | 4.18        | 0.54        |
| Cognitive Skill   | 17                    | 4.09        | 0.45        |
| Human Relationship and Responsibilities                       | 17                    | <b>4.31</b> | <b>0.54</b> |
| Mathematical Analysis, Communication & Information Management | 17                    | 4.14        | 0.45        |

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 17                    | 4.17 | 0.43 |

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.





**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Graduate School of Business  
(PH.D)**



## AU's Performance by Items

### Market Employer: Graduate School of Business (PH. D)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 4         | 80.00%         |
|            | Female                  | 1         | 20.00%         |
|            | <b>Total</b>            | <b>5</b>  | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 0         | 0.00%          |
|            | 40 - 49 years old       | 2         | 40.00%         |
|            | 50 - 59 years old       | 3         | 60.00%         |
|            | Over 60 years old       | 0         | 0.00%          |
|            | <b>Total</b>            | <b>5</b>  | <b>100.00%</b> |

5 market employers answered to the questionnaires. They were 4 males (80.00%) and 1 females (20.00%).

2 market employers (40.00%) were 40 – 49 years old, 3 market employers (60.00%) were 50 – 59 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 5                     | 4.20        | 0.75        |
| 2      | Honesty in work, Ethics in work    | 5                     | <b>4.40</b> | <b>0.80</b> |
| 3      | Speak truthfully                   | 5                     | 4.20        | 0.75        |
| 4      | Just and right attitude            | 5                     | 4.20        | 0.75        |
| 5      | Self-control                       | 5                     | 4.00        | 0.63        |
| 6      | Honest to self and others          | 5                     | 3.80        | 0.75        |
| 7      | Discipline in work                 | 5                     | 4.20        | 0.75        |
| 8      | Responsibility to work             | 5                     | 4.20        | 0.40        |
| 9      | Control over body, speech and mind | 5                     | 3.60        | 0.80        |
| 10     | Patience and temperance            | 5                     | 3.80        | 0.75        |
| 11     | Practice frugality or thriftiness  | 5                     | 4.00        | 0.63        |
| 12     | Sacrifice                          | 5                     | 4.20        | 0.40        |
| 13     | Industriousness                    | 5                     | 4.20        | 0.75        |
| 14     | Thoroughness                       | 5                     | 3.80        | 0.98        |
| 15     | Social & environmental awareness   | 5                     | 3.80        | 0.75        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

| <b>Knowledge</b> |  | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------|--|------------------------------|-------------|-------------|
| 1                | Have enough knowledge for working                              | 5                            | <b>4.20</b> | <b>0.75</b> |
| 2                | Comprehension ability  | 5                            | <b>4.20</b> | <b>0.75</b> |
| 3                | Ability to apply theory to new situation                       | 5                            | 4.00        | 0.63        |
| 4                | Ability to apply knowledge to solve problems in the work place | 5                            | 4.00        | 0.63        |
| 5                | Application of knowledge to research                           | 5                            | <b>4.20</b> | <b>0.75</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working, Comprehension ability*** and ***Application of knowledge to research***.

| <b>Cognitive Skill</b> |   | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------------|---|------------------------------|-------------|-------------|
| 1                      | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 5                            | 4.20        | 0.75        |
| 2                      | Ability to work under pressure  | 5                            | 4.20        | 0.40        |
| 3                      | Look for new knowledge & self-improvement   | 5                            | <b>4.40</b> | <b>0.49</b> |
| 4                      | Ability to use information for problem solving                                      | 5                            | <b>4.40</b> | <b>0.49</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement*** and ***Ability to use information for problem solving***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 5                     | <b>4.60</b> | <b>0.49</b> |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 5                     | 4.20        | 0.75        |
| 3                                       | Team work skill to achieve organization target/goals                               | 5                     | 4.40        | 0.49        |
| 4                                       | Observe law, control or agreement  | 5                     | 4.20        | 0.75        |
| 5                                       | Participate & foster group problem solving creatively                              | 5                     | <b>4.60</b> | <b>0.49</b> |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 5                     | <b>4.60</b> | <b>0.49</b> |

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on **Carry out work in compliance with standard operational procedure to finish the job**, **Participate & foster group problem solving creatively** and **Initiative in problem analysis in accordance with group consensus**.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 5                     | 4.20        | 0.40        |
| 2   | Effective communication  | 5                     | <b>4.40</b> | <b>0.80</b> |
| 3   | Ability to use computer for finding information and for communication                                | 5                     | 4.20        | 0.75        |
| 4   | Ability in management of information system  | 5                     | <b>4.40</b> | <b>0.49</b> |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 5                     | 4.20        | 0.40        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Effective communication** and **Ability in management of information system**.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 5                     | 4.04        | 0.60        |
| Knowledge   | 5                     | 4.12        | 0.68        |
| Cognitive Skill   | 5                     | 4.30        | 0.48        |
| Human Relationship and Responsibilities                       | 5                     | <b>4.43</b> | <b>0.53</b> |
| Mathematical Analysis, Communication & Information Management | 5                     | 4.28        | 0.48        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 5                     | 4.23 | 0.53 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



| Satisfaction Scoring   | Hospitality and Tourism Management |             | Organization Development |             |
|--|------------------------------------|-------------|--------------------------|-------------|
|  | Mean                               | S.D.        | Mean                     | S.D.        |
| <b>Ethics</b>  |                                    |             |                          |             |
| Compassionate, help others   | 4.00                               | 1.00        | 4.33                     | 0.47        |
| Honesty in work, Ethics in work  | 5.00                               | 0.00        | 4.00                     | 0.82        |
| Speak truthfully   | 4.50                               | 0.50        | 4.00                     | 0.82        |
| Just and right attitude  | 4.50                               | 0.50        | 4.00                     | 0.82        |
| Self-control   | 4.00                               | 0.00        | 4.00                     | 0.82        |
| Honest to self and others  | 3.50                               | 0.50        | 4.00                     | 0.82        |
| Discipline in work   | 4.50                               | 0.50        | 4.00                     | 0.82        |
| Responsibility to work   | 4.00                               | 0.00        | 4.33                     | 0.47        |
| Control over body, speech and mind   | 3.00                               | 0.00        | 4.00                     | 0.82        |
| Patience and temperance  | 3.50                               | 0.50        | 4.00                     | 0.82        |
| Practice frugality or thriftiness  | 4.00                               | 0.00        | 4.00                     | 0.82        |
| Sacrifice  | 4.00                               | 0.00        | 4.33                     | 0.47        |
| Industriousness  | 4.50                               | 0.50        | 4.00                     | 0.82        |
| Thoroughness   | 4.00                               | 0.00        | 3.67                     | 1.25        |
| Social & Environmental Awareness   | 3.50                               | 0.50        | 4.00                     | 0.82        |
| <b>Overall</b>   | <b>4.03</b>                        | <b>0.17</b> | <b>4.04</b>              | <b>0.76</b> |
| <b>Knowledge</b>   |                                    |             |                          |             |
| Have enough knowledge for working  | 4.50                               | 0.50        | 4.00                     | 0.82        |
| Comprehension ability  | 4.50                               | 0.50        | 4.00                     | 0.82        |
| Ability to apply theory to new situation   | 4.00                               | 0.00        | 4.00                     | 0.82        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                               | 0.00        | 4.00                     | 0.82        |
| Application of knowledge to research   | 4.50                               | 0.50        | 4.00                     | 0.82        |
| <b>Overall</b>   | <b>4.30</b>                        | <b>0.30</b> | <b>4.00</b>              | <b>0.82</b> |
| <b>Cognitive Skill</b>   |                                    |             |                          |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00                               | 1.00        | 4.33                     | 0.47        |
| Ability to work under pressure   | 4.00                               | 0.00        | 4.33                     | 0.47        |
| Look for new knowledge & self-improvement  | 4.50                               | 0.50        | 4.33                     | 0.47        |
| Ability to use information for problem solving   | 4.50                               | 0.50        | 4.33                     | 0.47        |
| <b>Overall</b>   | <b>4.25</b>                        | <b>0.50</b> | <b>4.33</b>              | <b>0.47</b> |
| <b>Human Relationship and Responsibilities</b>   |                                    |             |                          |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 5.00                               | 0.00        | 4.33                     | 0.47        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50                               | 0.50        | 4.00                     | 0.82        |
| Team work skill to achieve organization target/goals   | 4.50                               | 0.50        | 4.33                     | 0.47        |
| Observe law, control or agreement  | 4.50                               | 0.50        | 4.00                     | 0.82        |
| Participate & foster group problem solving creatively  | 5.00                               | 0.00        | 4.33                     | 0.47        |
| Initiative in problem analysis in accordance with group consensus                                    | 5.00                               | 0.00        | 4.33                     | 0.47        |
| <b>Overall</b>   | <b>4.75</b>                        | <b>0.25</b> | <b>4.22</b>              | <b>0.57</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                                    |             |                          |             |
| Skills on applied mathematics and interpretation   | 4.00                               | 0.00        | 4.33                     | 0.47        |
| Effective communication  | 5.00                               | 0.00        | 4.00                     | 0.82        |
| Ability to use computer for finding information and for communication                                | 4.50                               | 0.50        | 4.00                     | 0.82        |
| Ability in management of information system  | 4.50                               | 0.50        | 4.33                     | 0.47        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.00                               | 0.00        | 4.33                     | 0.47        |
| <b>Overall</b>   | <b>4.40</b>                        | <b>0.20</b> | <b>4.20</b>              | <b>0.59</b> |
| <b>Satisfaction Overall</b>  | <b>4.35</b>                        | <b>0.28</b> | <b>4.16</b>              | <b>0.63</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Martin De Tour School of Management and  
Economics  
(PH.D)**



## AU's Performance by Items

### Market Employer: Martin De Tour School of Management and Economics (PH. D)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 3         | 75.00%         |
|            | Female                  | 1         | 25.00%         |
|            | <b>Total</b>            | <b>4</b>  | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 1         | 25.00%         |
|            | 40 - 49 years old       | 2         | 50.00%         |
|            | 50 - 59 years old       | 1         | 25.00%         |
|            | Over 60 years old       | 0         | 0.00%          |
|            | <b>Total</b>            | <b>4</b>  | <b>100.00%</b> |

4 market employers answered to the questionnaires. They were 3 males (75.00%) and 1 females (25.00%).

1 market employers (25.00%) were 30 – 39 years old, 2 market employers (50.00%) were 40 – 49 years old, and 1 market employers (25.00%) was 50 - 59 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 4                     | 4.00        | 0.71        |
| 2      | Honesty in work, Ethics in work    | 4                     | <b>4.50</b> | <b>0.50</b> |
| 3      | Speak truthfully                   | 4                     | <b>4.50</b> | <b>0.50</b> |
| 4      | Just and right attitude            | 4                     | <b>4.50</b> | <b>0.50</b> |
| 5      | Self-control                       | 4                     | 4.25        | 0.43        |
| 6      | Honest to self and others          | 4                     | <b>4.50</b> | <b>0.50</b> |
| 7      | Discipline in work                 | 4                     | <b>4.50</b> | <b>0.50</b> |
| 8      | Responsibility to work             | 4                     | 4.50        | 0.50        |
| 9      | Control over body, speech and mind | 4                     | 4.25        | 0.43        |
| 10     | Patience and temperance            | 4                     | 4.25        | 0.43        |
| 11     | Practice frugality or thriftiness  | 4                     | 4.25        | 0.83        |
| 12     | Sacrifice                          | 4                     | 4.25        | 0.43        |
| 13     | Industriousness                    | 4                     | 4.25        | 0.83        |
| 14     | Thoroughness                       | 4                     | 4.00        | 0.00        |
| 15     | Social & environmental awareness   | 4                     | 4.00        | 0.00        |

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work, Speak truthfully, Just and right attitude, Honest to self and others*** and ***Discipline in work***.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 4                     | 4.25        | 0.43        |
| 2         | Comprehension ability  | 4                     | 4.50        | 0.50        |
| 3         | Ability to apply theory to new situation                       | 4                     | 4.25        | 0.43        |
| 4         | Ability to apply knowledge to solve problems in the work place | 4                     | <b>4.75</b> | <b>0.43</b> |
| 5         | Application of knowledge to research                           | 4                     | <b>4.75</b> | <b>0.43</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** very *high* satisfaction on ***Ability to apply knowledge to solve problems in the work place*** and ***Application of knowledge to research***. The major satisfaction of **Ethics** was on ***Ability to apply knowledge to solve problems in the work place*** and ***Application of knowledge to research***.

| Cognitive Skill |   | Number of Respondents | Mean | S.D. |
|-----------------|---|-----------------------|------|------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 4                     | 4.50 | 0.50 |
| 2               | Ability to work under pressure  | 4                     | 4.50 | 0.50 |
| 3               | Look for new knowledge & self-improvement   | 4                     | 4.50 | 0.50 |
| 4               | Ability to use information for problem solving                                      | 4                     | 4.00 | 0.00 |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 4                     | 4.50        | 0.50        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 4                     | <b>4.75</b> | <b>0.43</b> |
| 3                                       | Team work skill to achieve organization target/goals                               | 4                     | 4.50        | 0.50        |
| 4                                       | Observe law, control or agreement  | 4                     | <b>4.75</b> | <b>0.43</b> |
| 5                                       | Participate & foster group problem solving creatively                              | 4                     | 4.50        | 0.50        |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 4                     | <b>4.75</b> | <b>0.43</b> |

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction **Human Relationship and Responsibilities** was on *Carry out work without violating the rights of others and accountable for work, Observe law, control or agreement* and *Initiative in problem analysis in accordance with group consensus*.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 4                     | 4.25        | 0.43        |
| 2   | Effective communication  | 4                     | <b>4.50</b> | <b>0.50</b> |
| 3   | Ability to use computer for finding information and for communication                                | 4                     | 4.25        | 0.43        |
| 4   | Ability in management of information system  | 4                     | <b>4.50</b> | <b>0.50</b> |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 4                     | 4.00        | 0.00        |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *Effective communication* and *Ability in management of information system*.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 4                     | 4.30        | 0.40        |
| Knowledge   | 4                     | 4.50        | 0.30        |
| Cognitive Skill   | 4                     | 4.38        | 0.28        |
| Human Relationship and Responsibilities                       | 4                     | <b>4.63</b> | <b>0.41</b> |
| Mathematical Analysis, Communication & Information Management | 4                     | 4.30        | 0.22        |

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 4                     | 4.42 | 0.28 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



| Satisfaction Scoring   | Financial   |             | Management  |             | Marketing   |             |
|--|-------------|-------------|-------------|-------------|-------------|-------------|
|  | Mean        | S.D.        | Mean        | S.D.        | Mean        | S.D.        |
| Compassionate, help others   | 3.50        | 0.50        | 4.00        | 0.00        | 5.00        | 0.00        |
| Honesty in work, Ethics in work  | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Speak truthfully   | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Just and right attitude  | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Self-control   | 4.00        | 0.00        | 4.00        | 0.00        | 5.00        | 0.00        |
| Honest to self and others  | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Discipline in work   | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Responsibility to work   | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Control over body, speech and mind   | 4.00        | 0.00        | 5.00        | 0.00        | 4.00        | 0.00        |
| Patience and temperance  | 4.00        | 0.00        | 5.00        | 0.00        | 4.00        | 0.00        |
| Practice frugality or thriftiness  | 3.50        | 0.50        | 5.00        | 0.00        | 5.00        | 0.00        |
| Sacrifice  | 4.00        | 0.00        | 5.00        | 0.00        | 4.00        | 0.00        |
| Industriousness  | 3.50        | 0.50        | 5.00        | 0.00        | 5.00        | 0.00        |
| Thoroughness   | 4.00        | 0.00        | 4.00        | 0.00        | 4.00        | 0.00        |
| Social & environmental awareness   | 4.00        | 0.00        | 4.00        | 0.00        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>3.90</b> | <b>0.03</b> | <b>4.73</b> | <b>0.00</b> | <b>4.67</b> | <b>0.00</b> |
| <b>Knowledge</b>   |             |             |             |             |             |             |
| Have enough knowledge for working  | 4.00        | 0.00        | 5.00        | 0.00        | 4.00        | 0.00        |
| Comprehension ability  | 4.50        | 0.50        | 5.00        | 0.00        | 4.00        | 0.00        |
| Ability to apply theory to new situation   | 4.00        | 0.00        | 5.00        | 0.00        | 4.00        | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.50        | 0.50        | 5.00        | 0.00        | 5.00        | 0.00        |
| Application of knowledge to research   | 4.50        | 0.50        | 5.00        | 0.00        | 5.00        | 0.00        |
| <b>Overall</b>   | <b>4.30</b> | <b>0.10</b> | <b>5.00</b> | <b>0.00</b> | <b>4.40</b> | <b>0.00</b> |
| <b>Cognitive Skill</b>   |             |             |             |             |             |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Ability to work under pressure   | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Look for new knowledge & self-improvement  | 4.50        | 0.50        | 5.00        | 0.00        | 4.00        | 0.00        |
| Ability to use information for problem solving   | 4.00        | 0.00        | 4.00        | 0.00        | 4.00        | 0.00        |
| <b>Overall</b>   | <b>4.13</b> | <b>0.13</b> | <b>4.75</b> | <b>0.00</b> | <b>4.50</b> | <b>0.00</b> |
| <b>Human Relationship and Responsibilities</b>   |             |             |             |             |             |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50        | 0.50        | 5.00        | 0.00        | 5.00        | 0.00        |
| Team work skill to achieve organization target/goals   | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Observe law, control or agreement  | 4.50        | 0.50        | 5.00        | 0.00        | 5.00        | 0.00        |
| Participate & foster group problem solving creatively  | 4.00        | 0.00        | 5.00        | 0.00        | 5.00        | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.50        | 0.50        | 5.00        | 0.00        | 5.00        | 0.00        |
| <b>Overall</b>   | <b>4.25</b> | <b>0.25</b> | <b>5.00</b> | <b>0.00</b> | <b>5.00</b> | <b>0.00</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |             |             |             |             |             |             |
| Skills on applied mathematics and interpretation   | 4.00        | 0.00        | 5.00        | 0.00        | 4.00        | 0.00        |
| Effective communication  | 4.50        | 0.50        | 4.00        | 0.00        | 5.00        | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.00        | 0.00        | 4.00        | 0.00        | 5.00        | 0.00        |
| Ability in management of information system  | 4.50        | 0.50        | 4.00        | 0.00        | 5.00        | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.20        | 0.20        | 4.20        | 0.00        | 4.60        | 0.00        |
| <b>Overall</b>   | <b>4.16</b> | <b>0.10</b> | <b>4.74</b> | <b>0.00</b> | <b>4.63</b> | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.00</b> | <b>0.00</b> | <b>5.00</b> | <b>0.00</b> | <b>4.00</b> | <b>0.00</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Graduate School of E-learning  
(PH.D)**



## AU's Performance by Items

### Market Employer: Graduate School of E-learning (PH. D)

#### Respondents' Profile

| Category   | Sub-Category            | Frequency | Percent        |
|------------|-------------------------|-----------|----------------|
| <b>Sex</b> | Male                    | 1         | 100.00%        |
|            | Female                  | 0         | 0.00%          |
|            | <b>Total</b>            | <b>1</b>  | <b>100.00%</b> |
| <b>Age</b> | Lower than 30 years old | 0         | 0.00%          |
|            | 30 - 39 years old       | 0         | 0.00%          |
|            | 40 - 49 years old       | 1         | 100.00%        |
|            | 50 - 59 years old       | 0         | 0.00%          |
|            | Over 60 years old       | 0         | 0.00%          |
|            | <b>Total</b>            | <b>1</b>  | <b>100.00%</b> |

1 market employer answered to the questionnaires. Market Employer was 1 male (100.00%).

1 market employer (100.00%) were 40 – 49 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean | S.D. |
|--------|------------------------------------|-----------------------|------|------|
| 1      | Compassionate, help others         | 1                     | 4.00 | 0.00 |
| 2      | Honesty in work, Ethics in work    | 1                     | 5.00 | 0.00 |
| 3      | Speak truthfully                   | 1                     | 4.00 | 0.00 |
| 4      | Just and right attitude            | 1                     | 4.00 | 0.00 |
| 5      | Self-control                       | 1                     | 4.00 | 0.00 |
| 6      | Honest to self and others          | 1                     | 4.00 | 0.00 |
| 7      | Discipline in work                 | 1                     | 3.00 | 0.00 |
| 8      | Responsibility to work             | 1                     | 4.00 | 0.00 |
| 9      | Control over body, speech and mind | 1                     | 4.00 | 0.00 |
| 10     | Patience and temperance            | 1                     | 4.00 | 0.00 |
| 11     | Practice frugality or thriftiness  | 1                     | 3.00 | 0.00 |
| 12     | Sacrifice                          | 1                     | 4.00 | 0.00 |
| 13     | Industriousness                    | 1                     | 4.00 | 0.00 |
| 14     | Thoroughness                       | 1                     | 4.00 | 0.00 |
| 15     | Social & environmental awareness   | 1                     | 4.00 | 0.00 |

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics except** *moderate* satisfaction on ***Discipline in work*** and ***Practice frugality or thriftiness***.

| Knowledge |  | Number of Respondents | Mean | S.D. |
|-----------|--|-----------------------|------|------|
| 1         | Have enough knowledge for working                              | 1                     | 4.00 | 0.00 |
| 2         | Comprehension ability  | 1                     | 4.00 | 0.00 |
| 3         | Ability to apply theory to new situation                       | 1                     | 4.00 | 0.00 |
| 4         | Ability to apply knowledge to solve problems in the work place | 1                     | 3.00 | 0.00 |
| 5         | Application of knowledge to research                           | 1                     | 4.00 | 0.00 |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *moderate* satisfaction on ***Ability to apply knowledge to solve problems in the work place.***

| Cognitive Skill |   | Number of Respondents | Mean | S.D. |
|-----------------|---|-----------------------|------|------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 1                     | 3.00 | 0.00 |
| 2               | Ability to work under pressure  | 1                     | 3.00 | 0.00 |
| 3               | Look for new knowledge & self-improvement   | 1                     | 4.00 | 0.00 |
| 4               | Ability to use information for problem solving                                      | 1                     | 3.00 | 0.00 |

Au's market employers generally had *moderate* satisfaction on all aspects of **Cognitive Skill** **except** *high* satisfaction on ***Look for new knowledge & self-improvement.***

| Human Relationship and Responsibilities |  | Number of Respondents | Mean | S.D. |
|---|--|-----------------------|------|------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 1                     | 4.00 | 0.00 |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 1                     | 4.00 | 0.00 |
| 3                                       | Team work skill to achieve organization target/goals                               | 1                     | 4.00 | 0.00 |
| 4                                       | Observe law, control or agreement  | 1                     | 4.00 | 0.00 |
| 5                                       | Participate & foster group problem solving creatively                              | 1                     | 4.00 | 0.00 |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 1                     | 3.00 | 0.00 |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on ***Initiative in problem analysis in accordance with group consensus***.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean | S.D. |
|---|--|-----------------------|------|------|
| 1   | Skills on applied mathematics and interpretation   | 1                     | 4.00 | 0.00 |
| 2   | Effective communication  | 1                     | 4.00 | 0.00 |
| 3   | Ability to use computer for finding information and for communication                                | 1                     | 3.00 | 0.00 |
| 4   | Ability in management of information system  | 1                     | 3.00 | 0.00 |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 1                     | 3.00 | 0.00 |

Au's market employers generally had *moderate* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *high* satisfaction on ***Skills on applied mathematics and interpretation*** and ***Effective communication***.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean | S.D. |
|---|-----------------------|------|------|
| Ethics  | 1                     | 3.93 | 0.00 |
| Knowledge   | 1                     | 3.80 | 0.00 |
| Cognitive Skill   | 1                     | 3.25 | 0.00 |
| Human Relationship and Responsibilities                       | 1                     | 3.83 | 0.00 |
| Mathematical Analysis, Communication & Information Management | 1                     | 3.40 | 0.00 |

Au's market employers generally had *high* satisfaction on all aspects **except** *moderate* satisfaction on ***Cognitive Skill*** and ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

| AU's Market Employer Satisfaction overall | Number of Respondents | Mean | S.D. |
|---|-----------------------|------|------|
| AU's Market Employer Satisfaction overall | 1                     | 3.64 | 0.00 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employer Satisfaction overall***.



| Satisfaction Scoring   | E-Learning Methodology |      |
|--|------------------------|------|
|  | Mean                   | S.D. |
| <b>Ethics</b>  |                        |      |
| Compassionate, help others   | 4.00                   | 0.00 |
| Honesty in work, Ethics in work  | 5.00                   | 0.00 |
| Speak truthfully   | 4.00                   | 0.00 |
| Just and right attitude  | 4.00                   | 0.00 |
| Self-control   | 4.00                   | 0.00 |
| Honest to self and others  | 4.00                   | 0.00 |
| Discipline in work   | 3.00                   | 0.00 |
| Responsibility to work   | 4.00                   | 0.00 |
| Control over body, speech and mind   | 4.00                   | 0.00 |
| Patience and temperance  | 4.00                   | 0.00 |
| Practice frugality or thriftiness  | 3.00                   | 0.00 |
| Sacrifice  | 4.00                   | 0.00 |
| Industriousness  | 4.00                   | 0.00 |
| Thoroughness   | 4.00                   | 0.00 |
| Social & environmental awareness   | 4.00                   | 0.00 |
| <b>Overall</b>   | 3.93                   | 0.00 |
| <b>Knowledge</b>   |                        |      |
| Have enough knowledge for working  | 4.00                   | 0.00 |
| Comprehension ability  | 4.00                   | 0.00 |
| Ability to apply theory to new situation   | 4.00                   | 0.00 |
| Ability to apply knowledge to solve problems in the work place                                       | 3.00                   | 0.00 |
| Application of knowledge to research   | 4.00                   | 0.00 |
| <b>Overall</b>   | 3.80                   | 0.00 |
| <b>Cognitive Skill</b>   |                        |      |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 3.00                   | 0.00 |
| Ability to work under pressure   | 3.00                   | 0.00 |
| Look for new knowledge & self-improvement  | 4.00                   | 0.00 |
| Ability to use information for problem solving   | 3.00                   | 0.00 |
| <b>Overall</b>   | 3.25                   | 0.00 |
| <b>Human Relationship and Responsibilities</b>   |                        |      |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00                   | 0.00 |
| Carry out work without violating the rights of others and accountable for work                       | 4.00                   | 0.00 |
| Team work skill to achieve organization target/goals   | 4.00                   | 0.00 |
| Observe law, control or agreement  | 4.00                   | 0.00 |
| Participate & foster group problem solving creatively  | 4.00                   | 0.00 |
| Initiative in problem analysis in accordance with group consensus                                    | 3.00                   | 0.00 |
| <b>Overall</b>   | 3.83                   | 0.00 |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                        |      |
| Skills on applied mathematics and interpretation   | 4.00                   | 0.00 |
| Effective communication  | 4.00                   | 0.00 |
| Ability to use computer for finding information and for communication                                | 3.00                   | 0.00 |
| Ability in management of information system  | 3.00                   | 0.00 |
| Ability to use information technology for presentation appropriately for work or for group of people | 3.00                   | 0.00 |
| <b>Overall</b>   | 3.40                   | 0.00 |
| <b>Satisfaction Overall</b>  | 3.64                   | 0.00 |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Graduate School of Human Science  
(PH.D)**



## AU's Performance by Items

### Market Employer: Graduate School of Human Science (PH. D)

#### Respondents' Profile

| Category | Sub-Category            | Frequency | Percent        |
|----------|-------------------------|-----------|----------------|
| Sex      | Male                    | 1         | 25.00%         |
|          | Female                  | 3         | 75.00%         |
|          | <b>Total</b>            | <b>4</b>  | <b>100.00%</b> |
| Age      | Lower than 30 years old | 0         | 0.00%          |
|          | 30 - 39 years old       | 0         | 0.00%          |
|          | 40 - 49 years old       | 3         | 75.00%         |
|          | 50 - 59 years old       | 1         | 25.00%         |
|          | Over 60 years old       | 0         | 0.00%          |
|          | <b>Total</b>            | <b>4</b>  | <b>100.00%</b> |

4 market employers answered to the questionnaires. They were 1 male (25.00%) and 3 females (75.00%).

3 market employers (75.00%) were 40 – 49 years old and 1 market employers (25.00%) was 50 - 59 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean        | S.D.        |
|--------|------------------------------------|-----------------------|-------------|-------------|
| 1      | Compassionate, help others         | 4                     | 4.00        | 0.00        |
| 2      | Honesty in work, Ethics in work    | 4                     | 4.50        | 0.50        |
| 3      | Speak truthfully                   | 4                     | 4.00        | 0.00        |
| 4      | Just and right attitude            | 4                     | 4.50        | 0.50        |
| 5      | Self-control                       | 4                     | 4.25        | 0.43        |
| 6      | Honest to self and others          | 4                     | <b>4.75</b> | <b>0.43</b> |
| 7      | Discipline in work                 | 4                     | 4.50        | 0.87        |
| 8      | Responsibility to work             | 4                     | 4.00        | 0.71        |
| 9      | Control over body, speech and mind | 4                     | 3.75        | 0.43        |
| 10     | Patience and temperance            | 4                     | 3.25        | 0.43        |
| 11     | Practice frugality or thriftiness  | 4                     | 3.50        | 0.50        |
| 12     | Sacrifice                          | 4                     | 3.75        | 0.43        |
| 13     | Industriousness                    | 4                     | 3.75        | 0.83        |
| 14     | Thoroughness                       | 4                     | 3.75        | 0.43        |
| 15     | Social & environmental awareness   | 4                     | 4.00        | 0.00        |

Au's market employers generally had *high* and very high satisfaction on all aspects of **Ethics except** *moderate* satisfaction on ***Patience and temperance*** and ***Practice frugality or thriftiness***. The major satisfaction of **Ethics** was on ***Honest to self and others***.

| Knowledge |  | Number of Respondents | Mean        | S.D.        |
|-----------|--|-----------------------|-------------|-------------|
| 1         | Have enough knowledge for working                              | 4                     | <b>4.25</b> | <b>0.83</b> |
| 2         | Comprehension ability  | 4                     | 3.75        | 0.43        |
| 3         | Ability to apply theory to new situation                       | 4                     | 4.00        | 0.71        |
| 4         | Ability to apply knowledge to solve problems in the work place | 4                     | 4.00        | 0.71        |
| 5         | Application of knowledge to research                           | 4                     | 4.00        | 0.71        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

| Cognitive Skill |   | Number of Respondents | Mean        | S.D.        |
|-----------------|---|-----------------------|-------------|-------------|
| 1               | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 4                     | 3.50        | 0.50        |
| 2               | Ability to work under pressure  | 4                     | 4.00        | 0.00        |
| 3               | Look for new knowledge & self-improvement   | 4                     | <b>4.25</b> | <b>0.43</b> |
| 4               | Ability to use information for problem solving                                      | 4                     | 3.75        | 0.43        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *moderate* satisfaction on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 4                     | 4.00        | 0.71        |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 4                     | 3.75        | 0.83        |
| 3                                       | Team work skill to achieve organization target/goals                               | 4                     | 3.75        | 0.43        |
| 4                                       | Observe law, control or agreement  | 4                     | 4.00        | 0.71        |
| 5                                       | Participate & foster group problem solving creatively                              | 4                     | <b>4.25</b> | <b>0.83</b> |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 4                     | 3.75        | 0.43        |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on **Participate & foster group problem solving creatively**.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean        | S.D.        |
|---|--|-----------------------|-------------|-------------|
| 1   | Skills on applied mathematics and interpretation   | 4                     | 4.00        | 0.71        |
| 2   | Effective communication  | 4                     | <b>4.25</b> | <b>0.83</b> |
| 3   | Ability to use computer for finding information and for communication                                | 4                     | 4.00        | 0.71        |
| 4   | Ability in management of information system  | 4                     | <b>4.25</b> | <b>0.43</b> |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 4                     | <b>4.25</b> | <b>0.43</b> |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Effective communication, Ability in management of information system** and **Ability to use information technology for presentation appropriately for work or for group of people**.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 4                     | 4.02        | 0.30        |
| Knowledge   | 4                     | 4.00        | 0.40        |
| Cognitive Skill   | 4                     | 3.88        | 0.28        |
| Human Relationship and Responsibilities                       | 4                     | 3.92        | 0.45        |
| Mathematical Analysis, Communication & Information Management | 4                     | <b>4.15</b> | <b>0.50</b> |

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 4                     | 3.99 | 0.33 |

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



| Satisfaction Scoring   | Counseling Psychology |             | Education Leadership |             | Education Leadership |             |
|--|-----------------------|-------------|----------------------|-------------|----------------------|-------------|
|  | Mean                  | S.D.        | Mean                 | S.D.        | Mean                 | S.D.        |
| Compassionate, help others   | 4.00                  | 0.00        | 4.00                 | 0.00        | 4.00                 | 0.00        |
| Honesty in work, Ethics in work  | 5.00                  | 0.00        | 4.00                 | 0.00        | 4.50                 | 0.50        |
| Speak truthfully   | 4.00                  | 0.00        | 4.00                 | 0.00        | 4.00                 | 0.00        |
| Just and right attitude  | 5.00                  | 0.00        | 4.00                 | 0.00        | 4.50                 | 0.50        |
| Self-control   | 4.00                  | 0.00        | 4.00                 | 0.00        | 4.50                 | 0.50        |
| Honest to self and others  | 5.00                  | 0.00        | 4.00                 | 0.00        | 5.00                 | 0.00        |
| Discipline in work   | 5.00                  | 0.00        | 3.00                 | 0.00        | 5.00                 | 0.00        |
| Responsibility to work   | 5.00                  | 0.00        | 3.00                 | 0.00        | 4.00                 | 0.00        |
| Control over body, speech and mind   | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.00                 | 0.00        |
| Patience and temperance  | 3.00                  | 0.00        | 3.00                 | 0.00        | 3.50                 | 0.50        |
| Practice frugality or thriftiness  | 4.00                  | 0.00        | 3.00                 | 0.00        | 3.50                 | 0.50        |
| Sacrifice  | 4.00                  | 0.00        | 4.00                 | 0.00        | 3.50                 | 0.50        |
| Industriousness  | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.00                 | 1.00        |
| Thoroughness   | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.00                 | 0.00        |
| Social & environmental awareness   | 4.00                  | 0.00        | 4.00                 | 0.00        | 4.00                 | 0.00        |
| <b>Overall</b>   | <b>4.27</b>           | <b>0.00</b> | <b>3.53</b>          | <b>0.00</b> | <b>4.13</b>          | <b>0.13</b> |
| <b>Knowledge</b>   |                       |             |                      |             |                      |             |
| Have enough knowledge for working  | 5.00                  | 0.00        | 4.00                 | 0.00        | 4.00                 | 1.00        |
| Comprehension ability  | 4.00                  | 0.00        | 4.00                 | 0.00        | 3.50                 | 0.50        |
| Ability to apply theory to new situation   | 5.00                  | 0.00        | 4.00                 | 0.00        | 3.50                 | 0.50        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.50                 | 0.50        |
| Application of knowledge to research   | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.50                 | 0.50        |
| <b>Overall</b>   | <b>4.40</b>           | <b>0.00</b> | <b>3.60</b>          | <b>0.00</b> | <b>4.00</b>          | <b>0.40</b> |
| <b>Cognitive Skill</b>   |                       |             |                      |             |                      |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00                  | 0.00        | 3.00                 | 0.00        | 3.50                 | 0.50        |
| Ability to work under pressure   | 4.00                  | 0.00        | 4.00                 | 0.00        | 4.00                 | 0.00        |
| Look for new knowledge & self-improvement  | 5.00                  | 0.00        | 4.00                 | 0.00        | 4.00                 | 0.00        |
| Ability to use information for problem solving   | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.00                 | 0.00        |
| <b>Overall</b>   | <b>4.25</b>           | <b>0.00</b> | <b>3.50</b>          | <b>0.00</b> | <b>3.88</b>          | <b>0.13</b> |
| <b>Human Relationship and Responsibilities</b>   |                       |             |                      |             |                      |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.50                 | 0.50        |
| Carry out work without violating the rights of others and accountable for work                       | 5.00                  | 0.00        | 3.00                 | 0.00        | 3.50                 | 0.50        |
| Team work skill to achieve organization target/goals   | 4.00                  | 0.00        | 4.00                 | 0.00        | 3.50                 | 0.50        |
| Observe law, control or agreement  | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.50                 | 0.50        |
| Participate & foster group problem solving creatively  | 4.00                  | 0.00        | 3.00                 | 0.00        | 5.00                 | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.00                 | 0.00        |
| <b>Overall</b>   | <b>4.17</b>           | <b>0.00</b> | <b>3.17</b>          | <b>0.00</b> | <b>4.17</b>          | <b>0.17</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                       |             |                      |             |                      |             |
| Skills on applied mathematics and interpretation   | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.50                 | 0.50        |
| Effective communication  | 4.00                  | 0.00        | 3.00                 | 0.00        | 5.00                 | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.00                  | 0.00        | 3.00                 | 0.00        | 4.50                 | 0.50        |
| Ability in management of information system  | 4.00                  | 0.00        | 4.00                 | 0.00        | 4.50                 | 0.50        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.00                  | 0.00        | 4.00                 | 0.00        | 4.50                 | 0.50        |
| <b>Overall</b>   | <b>4.00</b>           | <b>0.00</b> | <b>3.40</b>          | <b>0.00</b> | <b>4.60</b>          | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.22</b>           | <b>0.00</b> | <b>3.44</b>          | <b>0.00</b> | <b>4.16</b>          | <b>0.10</b> |

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**

**AU's Performance by Items**

**Vincent Mary School of Science &  
Technology  
(PH.D)**



## AU's Performance by Items

### Market Employer: Vincent Mary School of Science & Technology (PH. D)

#### Respondents' Profile

| Category | Sub-Category            | Frequency | Percent        |
|----------|-------------------------|-----------|----------------|
| Sex      | Male                    | 1         | 33.33%         |
|          | Female                  | 2         | 66.67%         |
|          | <b>Total</b>            | <b>3</b>  | <b>100.00%</b> |
| Age      | Lower than 30 years old | 0         | 0.00%          |
|          | 30 - 39 years old       | 0         | 0.00%          |
|          | 40 - 49 years old       | 0         | 0.00%          |
|          | 50 - 59 years old       | 3         | 100.00%        |
|          | Over 60 years old       | 0         | 0.00%          |
|          | <b>Total</b>            | <b>3</b>  | <b>100.00%</b> |

3 market employers answered to the questionnaires. They were 1 males (33.33%) and 2 females (66.67%).

3 market employers (100.00%) were 50 – 59 years old.

### Satisfaction Score

| Ethics |                                    | Number of Respondents | Mean | S.D. |
|--------|------------------------------------|-----------------------|------|------|
| 1      | Compassionate, help others         | 3                     | 4.33 | 0.47 |
| 2      | Honesty in work, Ethics in work    | 3                     | 4.33 | 0.47 |
| 3      | Speak truthfully                   | 3                     | 3.67 | 0.47 |
| 4      | Just and right attitude            | 3                     | 4.33 | 0.47 |
| 5      | Self-control                       | 3                     | 4.67 | 0.47 |
| 6      | Honest to self and others          | 3                     | 4.33 | 0.47 |
| 7      | Discipline in work                 | 3                     | 4.00 | 0.82 |
| 8      | Responsibility to work             | 3                     | 4.67 | 0.47 |
| 9      | Control over body, speech and mind | 3                     | 4.67 | 0.47 |
| 10     | Patience and temperance            | 3                     | 4.33 | 0.47 |
| 11     | Practice frugality or thriftiness  | 3                     | 4.67 | 0.47 |
| 12     | Sacrifice                          | 3                     | 3.67 | 0.94 |
| 13     | Industriousness                    | 3                     | 4.33 | 0.94 |
| 14     | Thoroughness                       | 3                     | 4.33 | 0.94 |
| 15     | Social & environmental awareness   | 3                     | 3.33 | 0.47 |

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**.

| <b>Knowledge</b> |  | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------|--|------------------------------|-------------|-------------|
| 1                | Have enough knowledge for working                              | 3                            | 4.33        | 0.47        |
| 2                | Comprehension ability  | 3                            | 4.00        | 0.82        |
| 3                | Ability to apply theory to new situation                       | 3                            | 4.00        | 0.82        |
| 4                | Ability to apply knowledge to solve problems in the work place | 3                            | 4.33        | 0.47        |
| 5                | Application of knowledge to research                           | 3                            | 4.33        | 0.47        |

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

| <b>Cognitive Skill</b> |   | <b>Number of Respondents</b> | <b>Mean</b> | <b>S.D.</b> |
|------------------------|---|------------------------------|-------------|-------------|
| 1                      | Systematic thinking, analytical ability, suggestion & reasoning for decision making | 3                            | 4.33        | 0.47        |
| 2                      | Ability to work under pressure  | 3                            | 3.67        | 0.47        |
| 3                      | Look for new knowledge & self-improvement   | 3                            | 3.67        | 0.47        |
| 4                      | Ability to use information for problem solving                                      | 3                            | 4.00        | 0.00        |

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

| Human Relationship and Responsibilities |  | Number of Respondents | Mean | S.D. |
|---|--|-----------------------|------|------|
| 1                                       | Carry out work in compliance with standard operational procedure to finish the job | 3                     | 4.33 | 0.47 |
| 2                                       | Carry out work without violating the rights of others and accountable for work     | 3                     | 4.33 | 0.47 |
| 3                                       | Team work skill to achieve organization target/goals                               | 3                     | 4.67 | 0.47 |
| 4                                       | Observe law, control or agreement  | 3                     | 4.67 | 0.47 |
| 5                                       | Participate & foster group problem solving creatively                              | 3                     | 4.33 | 0.94 |
| 6                                       | Initiative in problem analysis in accordance with group consensus                  | 3                     | 4.00 | 0.82 |

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Team work skill to achieve organization target/goals** and **Observe law, control or agreement**.

| Mathematical Analysis, Communication & Information Management |  | Number of Respondents | Mean | S.D. |
|---|--|-----------------------|------|------|
| 1   | Skills on applied mathematics and interpretation   | 3                     | 3.67 | 0.47 |
| 2   | Effective communication  | 3                     | 3.67 | 0.47 |
| 3   | Ability to use computer for finding information and for communication                                | 3                     | 4.00 | 0.00 |
| 4   | Ability in management of information system  | 3                     | 4.33 | 0.47 |
| 5   | Ability to use information technology for presentation appropriately for work or for group of people | 3                     | 4.00 | 0.00 |

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except.

### Satisfaction Scoring by Aspect

| Aspect  | Number of Respondents | Mean        | S.D.        |
|---|-----------------------|-------------|-------------|
| Ethics  | 3                     | 4.24        | 0.49        |
| Knowledge   | 3                     | 4.20        | 0.57        |
| Cognitive Skill   | 3                     | 3.92        | 0.12        |
| Human Relationship and Responsibilities                       | 3                     | <b>4.39</b> | <b>0.48</b> |
| Mathematical Analysis, Communication & Information Management | 3                     | 3.93        | 0.25        |

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

| AU's Market Employers Satisfaction overall | Number of Respondents | Mean | S.D. |
|--|-----------------------|------|------|
| AU's Market Employers Satisfaction overall | 3                     | 4.14 | 0.34 |

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



| Satisfaction Scoring   | Information Technology |             | Telecommunications Science |             |
|--|------------------------|-------------|----------------------------|-------------|
|  | Mean                   | S.D.        | Mean                       | S.D.        |
| <b>Ethics</b>  |                        |             |                            |             |
| Compassionate, help others   | 4.00                   | 0.00        | 5.00                       | 0.00        |
| Honesty in work, Ethics in work  | 4.50                   | 0.50        | 4.00                       | 0.00        |
| Speak truthfully   | 3.50                   | 0.50        | 4.00                       | 0.00        |
| Just and right attitude  | 4.50                   | 0.50        | 4.00                       | 0.00        |
| Self-control   | 4.50                   | 0.50        | 5.00                       | 0.00        |
| Honest to self and others  | 4.50                   | 0.50        | 4.00                       | 0.00        |
| Discipline in work   | 4.00                   | 1.00        | 4.00                       | 0.00        |
| Responsibility to work   | 4.50                   | 0.50        | 5.00                       | 0.00        |
| Control over body, speech and mind   | 4.50                   | 0.50        | 5.00                       | 0.00        |
| Patience and temperance  | 4.50                   | 0.50        | 4.00                       | 0.00        |
| Practice frugality or thriftiness  | 4.50                   | 0.50        | 5.00                       | 0.00        |
| Sacrifice  | 4.00                   | 1.00        | 3.00                       | 0.00        |
| Industriousness  | 4.00                   | 1.00        | 5.00                       | 0.00        |
| Thoroughness   | 4.00                   | 1.00        | 5.00                       | 0.00        |
| Social & Environmental Awareness   | 3.50                   | 0.50        | 3.00                       | 0.00        |
| <b>Overall</b>   | <b>4.20</b>            | <b>0.60</b> | <b>4.33</b>                | <b>0.00</b> |
| <b>Knowledge</b>   |                        |             |                            |             |
| Have enough knowledge for working  | 4.50                   | 0.50        | 4.00                       | 0.00        |
| Comprehension ability  | 4.50                   | 0.50        | 3.00                       | 0.00        |
| Ability to apply theory to new situation   | 4.00                   | 1.00        | 4.00                       | 0.00        |
| Ability to apply knowledge to solve problems in the work place                                       | 4.50                   | 0.50        | 4.00                       | 0.00        |
| Application of knowledge to research   | 4.50                   | 0.50        | 4.00                       | 0.00        |
| <b>Overall</b>   | <b>4.40</b>            | <b>0.60</b> | <b>3.80</b>                | <b>0.00</b> |
| <b>Cognitive Skill</b>   |                        |             |                            |             |
| Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 4.00                   | 0.00        | 5.00                       | 0.00        |
| Ability to work under pressure   | 3.50                   | 0.50        | 4.00                       | 0.00        |
| Look for new knowledge & self-improvement  | 4.00                   | 0.00        | 3.00                       | 0.00        |
| Ability to use information for problem solving   | 4.00                   | 0.00        | 4.00                       | 0.00        |
| <b>Overall</b>   | <b>3.88</b>            | <b>0.13</b> | <b>4.00</b>                | <b>0.00</b> |
| <b>Human Relationship and Responsibilities</b>   |                        |             |                            |             |
| Carry out work in compliance with standard operational procedure to finish the job                   | 4.50                   | 0.50        | 4.00                       | 0.00        |
| Carry out work without violating the rights of others and accountable for work                       | 4.50                   | 0.50        | 4.00                       | 0.00        |
| Team work skill to achieve organization target/goals   | 4.50                   | 0.50        | 5.00                       | 0.00        |
| Observe law, control or agreement  | 4.50                   | 0.50        | 5.00                       | 0.00        |
| Participate & foster group problem solving creatively  | 4.00                   | 1.00        | 5.00                       | 0.00        |
| Initiative in problem analysis in accordance with group consensus                                    | 4.50                   | 0.50        | 3.00                       | 0.00        |
| <b>Overall</b>   | <b>4.42</b>            | <b>0.58</b> | <b>4.33</b>                | <b>0.00</b> |
| <b>Mathematical Analysis, Communication &amp; Information Management</b>                             |                        |             |                            |             |
| Skills on applied mathematics and interpretation   | 3.50                   | 0.50        | 4.00                       | 0.00        |
| Effective communication  | 3.50                   | 0.50        | 4.00                       | 0.00        |
| Ability to use computer for finding information and for communication                                | 4.00                   | 0.00        | 4.00                       | 0.00        |
| Ability in management of information system  | 4.00                   | 0.00        | 5.00                       | 0.00        |
| Ability to use information technology for presentation appropriately for work or for group of people | 4.00                   | 0.00        | 4.00                       | 0.00        |
| <b>Overall</b>   | <b>3.80</b>            | <b>0.20</b> | <b>4.20</b>                | <b>0.00</b> |
| <b>Satisfaction Overall</b>  | <b>4.14</b>            | <b>0.42</b> | <b>4.13</b>                | <b>0.00</b> |

**Questionnaire  
Of  
Market Employer Satisfaction Index of  
Assumption University  
Graduates Batch 45**





## Questionnaire: AU Stakeholder Satisfaction Index (MARKET EMPLOYERS)

---

### Part 1: Personal Data

**Gender**      1. Male      2. Female

### Ages

1. Below 30 years old    2. 30 - 39 years old      3. 40 - 49 years old

4. 50 - 59 years old      5. 60 years old or above

Your current position in the company .....

Your employment duration in the company ..... year(s)

Type of company where you work.....

Number of Assumption University's graduate(s) in your organization

[   ] Number of Bachelor level..... Faculty.....Major.....

[   ] Number of Master level .....Faculty.....Major.....

[   ] Number of Ph.D. level .....Faculty.....Major.....

In your opinion, which rank should **Assumption University** be among the Universities in Thailand.....

In your opinion, which rank should **Assumption University** be among the Private Universities in Thailand.....

**Part 2 Instructions: Please rate your level of satisfaction with AU graduates in terms of the following characteristics.**

| Ethics  | Satisfaction level |         |   |   |      |
|---|--------------------|---------|---|---|------|
|   | Least              | ←.....→ |   |   | Most |
| 1. Compassionate, help others                                     | 1                  | 2       | 3 | 4 | 5    |
| 2. Honesty in work, Ethics in work                                | 1                  | 2       | 3 | 4 | 5    |
| 3. Speak truthfully   | 1                  | 2       | 3 | 4 | 5    |
| 4. Just and right attitude  | 1                  | 2       | 3 | 4 | 5    |
| 5. Self-control   | 1                  | 2       | 3 | 4 | 5    |
| 6. Honest to self and others                                      | 1                  | 2       | 3 | 4 | 5    |
| 7. Discipline in work   | 1                  | 2       | 3 | 4 | 5    |
| 8. Responsibility to work   | 1                  | 2       | 3 | 4 | 5    |
| 9. Control over body, speech and mind                             | 1                  | 2       | 3 | 4 | 5    |
| 10. Patience and temperance                                       | 1                  | 2       | 3 | 4 | 5    |
| 11. Practice frugality or thriftiness                             | 1                  | 2       | 3 | 4 | 5    |
| 12. Sacrifice   | 1                  | 2       | 3 | 4 | 5    |
| 13. Industriousness   | 1                  | 2       | 3 | 4 | 5    |
| 14. Thoroughness  | 1                  | 2       | 3 | 4 | 5    |
| 15. Social & environmental awareness                              | 1                  | 2       | 3 | 4 | 5    |
| Knowledge   | Satisfaction level |         |   |   |      |
|   | Least              | ←.....→ |   |   | Most |
| 1. Have enough knowledge for working                              | 1                  | 2       | 3 | 4 | 5    |
| 2. Comprehension ability  | 1                  | 2       | 3 | 4 | 5    |
| 3. Ability to apply theory to new situation                       | 1                  | 2       | 3 | 4 | 5    |
| 4. Ability to apply knowledge to solve problems in the work place | 1                  | 2       | 3 | 4 | 5    |
| 5. Application of knowledge to research                           | 1                  | 2       | 3 | 4 | 5    |

| Cognitive Skill   | Satisfaction level |         |   |   |      |
|---|--------------------|---------|---|---|------|
|   | Least              | ←.....→ |   |   | Most |
| 1. Systematic thinking, analytical ability, suggestion & reasoning for decision making                  | 1                  | 2       | 3 | 4 | 5    |
| 2. Ability to work under pressure   | 1                  | 2       | 3 | 4 | 5    |
| 3. Look for new knowledge & self-improvement  | 1                  | 2       | 3 | 4 | 5    |
| 4. Ability to use information for problem solving   | 1                  | 2       | 3 | 4 | 5    |
| Human Relationship and Responsibilities   | Satisfaction level |         |   |   |      |
|   | Least              | ←.....→ |   |   | Most |
| 1. Carry out work in compliance with standard operational procedure to finish the job                   | 1                  | 2       | 3 | 4 | 5    |
| 2. Carry out work without violating the rights of others and accountable for work                       | 1                  | 2       | 3 | 4 | 5    |
| 3. Team work skill to achieve organization target/goals   | 1                  | 2       | 3 | 4 | 5    |
| 4. Observe law, control or agreement  | 1                  | 2       | 3 | 4 | 5    |
| 5. Participate & foster group problem solving creatively  | 1                  | 2       | 3 | 4 | 5    |
| 6. Initiative in problem analysis in accordance with group consensus                                    | 1                  | 2       | 3 | 4 | 5    |
| Mathematical Analysis, Communication & Information Management   | Satisfaction level |         |   |   |      |
|   | Least              | ←.....→ |   |   | Most |
| 1. Skills on applied mathematics and interpretation   | 1                  | 2       | 3 | 4 | 5    |
| 2. Effective communication  | 1                  | 2       | 3 | 4 | 5    |
| 3. Ability to use computer for finding information and for communication                                | 1                  | 2       | 3 | 4 | 5    |
| 4. Ability in management of information system  | 1                  | 2       | 3 | 4 | 5    |
| 5. Ability to use information technology for presentation appropriately for work or for group of people | 1                  | 2       | 3 | 4 | 5    |