

MARKET EMPLOYER SATISFACTION INDEX OF ASSUMPTION UNIVERSITY'S GRADUATES **BATCH 46**

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Market Employer Satisfaction Index of Assumption University's Graduates Batch 46

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Abstract

The research on Market Employers Satisfaction Index of Assumption University's Graduates Batch 46 aimed to study by survey method on AU's performance depend on Thailand Quality Framework of ONESQA--- Market Employer

The result of this research might help AU to better know its status from the points of view of its stakeholders as well as provide a guideline to develop its weak aspects in order to be competent and excellent and to improve itself to be better known in academic industry.

The results of the survey in every respondents were that the *high* Satisfaction in almost items and in all aspects.

Preface

This research project, Market Employers Satisfaction Index of Assumption University's Graduates Batch 46, was planned and conducted by Institute for Research and Academic Services (IRAS) to study the image and performance of Assumption University in terms of satisfaction. As seen and evaluated by Market Employers, various aspects of AU's image had reflected the overall satisfaction. The result of this research might help AU to know its status in the mind of Market Employers as well as provide guideline to develop its weak aspects in order to be competent and excellent and to promote it to be better known in academic industry.

IRAS collected data from AU's various groups of stakeholders --- 1039 Market Employers, --- from August 2018 to July 2019

IRAS would like to thank Rev. Bro. Bancha Saenghiran, the President of Assumption University. As well, IRAS would like to thank AU's personnel both lecturers and staff from various faculties and graduate school for assisting us in collecting data from Market Employers, as well as St. Martin Center for Professional Ethics & Service Learning for facilitating us to collect data from students. Last but not least, IRAS would like to thank all those respondents who provided valuable and useful data.

Institute for Research and Academic Services
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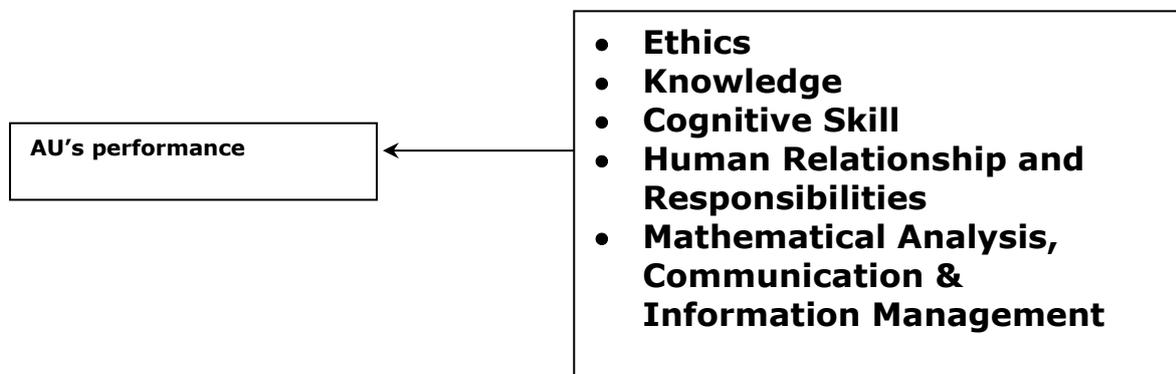
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**Market Employer Satisfaction Index of
Assumption University
Batch 46**

Stakeholders Satisfaction Index of Assumption University Batch 46

Assumption University has provided educational service as no-profit organization for over 40 years. Au's market Employer have involved in its continuity for providing best education to those who have been seeking for knowledge --- life-long learning --- in order to develop their quality of life both working life and private life. AU's stakeholders are valuable to reflect what they have seen, both direct and indirect experiences, on AU and what they have thought of AU. This is the way for AU to know itself better.

Conceptual Framework



Satisfaction is a feeling potential, Ethics, knowledge, Cognitive Skill, Human Relationship and Responsibilities and Mathematical Analysis, Communication & Information Management etc. by use TQF (Thailand Quality Framework) of ONESQA to be indicator for this survey.

Satisfaction is the way something is regarded, and it is believed to be what it likes, or the way something resulted from the way it has been done or performed.

Respondents

Market Employer
- 1039 respondents

In each part, respondent profiles were summarized according to the various categories such as sex and age range

Market Employer represents Au's Graduate by faculty of Assumption University (ONESQA)

Au's Faculty	Number of Graduates who were employed	Number of Graduates who were employed	Number of Graduates who were evaluated
Montfort Del Rosario School of Architecture and Design (bachelor's degree)	93	23	24.73%
School of Arts (bachelor's degree)	668	171	25.60%
School of Biotechnology (bachelor's degree)	28	8	28.57%
Martin De Tours School of Management and Economics (bachelor's degree)	1,243	472	37.97%
Albert Laurence School of Communication Arts (bachelor's degree)	313	80	25.56%
Vincent Mary School of Engineer (bachelor's degree)	58	20	34.48%
School of Law (bachelor's degree)	107	23	21.50%
School of Music (bachelor's degree)	15	9	60.00%
Bernadette De Lourdes School of Nursing Science (bachelor's degree)	39	24	61.54%
Vincent Mary School of Science and Technology (bachelor's degree)	37	13	35.14%
Graduate School of Business (master's degree)	398	131	32.91%
Graduate School of E-learning (master's degree)	22	9	40.91%
Graduate School of Human Science (master's degree)	47	15	31.91%
Graduate School of Biotechnology (master's degree)	4	2	50.00%
Graduate School of Law (master's degree)	25	11	44.00%
Martin De Tours School of Management and Economics (master's degree)	17	5	29.41%
Vincent Mary School of Science and Technology (master's degree)	9	5	55.56%
Graduate School of Business (PH. D)	10	7	70.00%
Graduate School of E-learning (PH. D)	7	2	28.57%
Graduate School of Human Science (PH. D)	11	7	63.64%
Martin De Tours School of Management and Economics (PH. D)	2	1	50.00%
Vincent Mary School of Science & Technology (PH. D)	2	2	100.00%

Score Interpretation

For this research, expectation and perception score varied from 1 to 5 as the following explanations.

- 1 = Very low satisfaction
- 2 = Low satisfaction
- 3 = Moderate
- 4 = high satisfaction
- 5 = Very satisfaction

As the result of computation, satisfaction scores are mean score of what respondents have experienced according to the issues with correspondent of the questions ask in the questionnaire. The score interval of mean scores can be concluded as the following explanations.

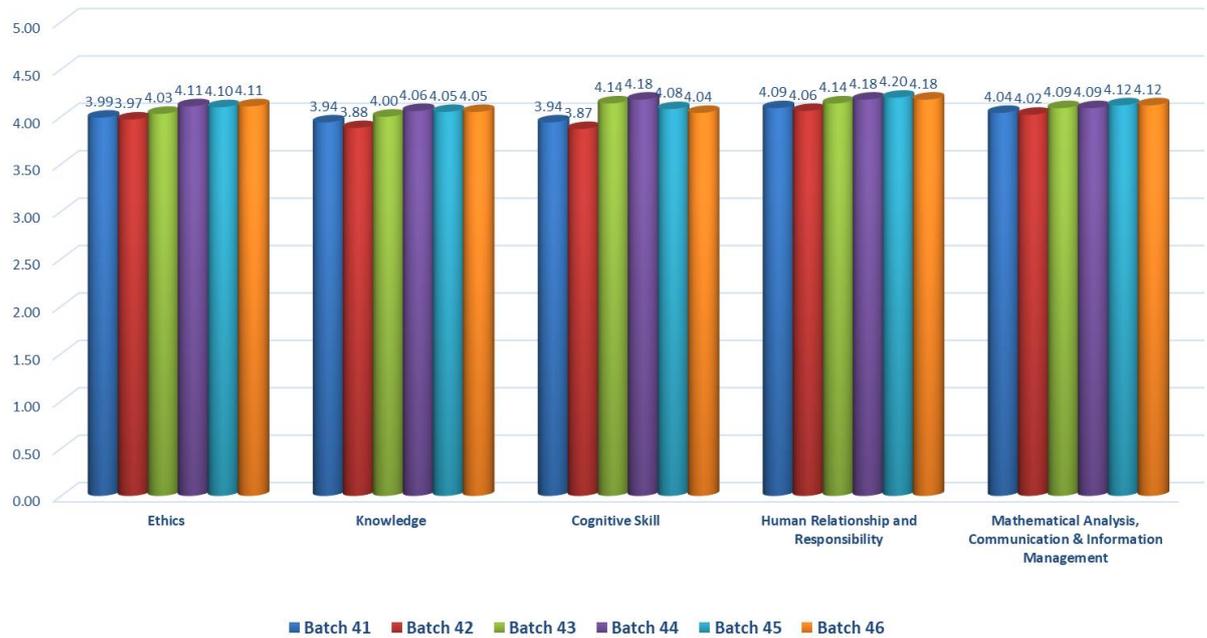
- 1.00 to 1.50 = Very low satisfaction
- 1.51 to 2.50 = Low satisfaction
- 2.51 to 3.50 = Moderate satisfaction
- 3.51 to 4.50 = High satisfaction
- 4.51 to 5.00 = Very high satisfaction

Satisfaction Scoring (Market Employer) by Aspect

AU's Stakeholders	Number of Respondents	Satisfaction Score
Ethics	4.11	0.540
Knowledge	4.05	0.545
Cognitive Skill	4.04	0.671
Human Relationship and Responsibilities	4.18	0.557
Mathematical Analysis, Communication & Information Management	4.12	0.573

All respondents generally had *high* satisfaction on all aspects. They generally had *high* perception on all aspect and then the major satisfaction was on **Human Relationship and Responsibilities**.

Market Employer Satisfaction Index Batch 41-45



Remark: TQF (Thailand Quality Framework) of ONESQA start to use Batch 41

Market employer of AU's graduates Batch 41-46 generally had *high* satisfaction all aspects by the major satisfaction was in **Human Relationship and Responsibility**.

The mean difference between of Market Employer Satisfaction Index Academic Year 2013 To 2018 showed that Academic Year 2015 more than Academic Year 2014 for 5 dimensions of TQF of ONESQA, that is focus in the next year by concern on **Cognitive Skill** because this dimension had less than other dimensions.

AU's Performance by Items Market Employer: University Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	374	36.00%
	Female	665	64.00%
	Total	1039	100.00%
Age	Lower than 30 years old	44	4.23%
	30 - 39 years old	450	43.31%
	40 - 49 years old	445	42.83%
	50 - 59 years old	91	8.76%
	60 years old or over	9	0.87%
	Total	1039	100.00%

1039 market employers answered to the questionnaires. They were 374 males (36.00%) and 665 females (64.00%).

44 market employers (4.23%) were younger than 30 years old, 450 market employers (43.31%) were 30 – 39 years old, 445 market employers (42.83%) were 40 – 49 years old, 91 market employers (8.76%) was 50 - 59 years old and 9 market employers (0.87%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1039	4.03	0.783
2	Honesty in work, Ethics in work	1039	4.34	0.787
3	Speak truthfully	1039	4.25	0.758
4	Just and right attitude	1039	4.20	0.739
5	Self-control	1039	4.05	0.775
6	Honest to self and others	1039	4.28	0.751
7	Discipline in work	1039	4.11	0.737
8	Responsibility to work	1039	4.28	0.707
9	Control over body, speech and mind	1039	4.05	0.795
10	Patience and temperance	1039	3.94	0.812
11	Practice frugality or thriftiness	1039	3.87	0.821
12	Sacrifice	1039	4.05	0.780
13	Industriousness	1039	4.20	0.734
14	Thoroughness	1039	4.02	0.811
15	Social & environmental awareness	1039	4.06	0.813

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1039	4.07	0.730
2	Comprehension ability	1039	4.08	0.763
3	Ability to apply theory to new situation	1039	3.99	0.742
4	Ability to apply knowledge to solve problems in the workplace	1039	4.06	0.722
5	Application of knowledge to research	1039	4.03	0.711

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1039	3.98	0.756
2	Ability to work under pressure	1039	3.93	0.747
3	Look for new knowledge & self-improvement	1039	4.13	1.736
4	Ability to use information for problem solving	1039	4.10	0.665

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1039	4.20	0.754
2	Carry out work without violating the rights of others and accountable for work	1039	4.22	0.762
3	Teamwork skill to achieve organization target/goals	1039	4.21	0.731
4	Observe law, control or agreement	1039	4.26	0.712
5	Participate & foster group problem solving creatively	1039	4.10	0.734
6	Initiative in problem analysis in accordance with group consensus	1039	4.10	0.722

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1039	3.77	0.916
2	Effective communication	1039	4.17	0.758
3	Ability to use computer for finding information and for communication	1039	4.24	0.771
4	Ability in management of information system	1039	4.25	0.730
5	Ability to use information technology for presentation appropriately for work or for group of people	1039	4.19	0.739

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1039	4.11	0.540
Knowledge	1039	4.05	0.545
Cognitive Skill	1039	4.04	0.671
Human Relationship and Responsibilities	1039	4.18	0.557
Mathematical Analysis, Communication & Information Management	1039	4.12	0.573

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1004	4.10	0.47

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

The University is one of the top Universities in Thailand

1. AU is the top three among the universities in Thailand

Market Employer's perception, which rank should Assumption University be among the Universities in Thailand

Rank	Percentage of Ranking
1	11.51%
2	5.76%
3	19.06%
4	13.07%
5	18.59%
6	1.80%
7	3.48%
8	3.24%
9	0.96%
10	10.55%
More than 10	11.99%

Au's market employers in opinion generally was AU to be ranking no.3 (19.06%) of the universities in Thailand.

2. AU is the top one among the private universities in Thailand

Market Employer's perception, which rank should Assumption University be among the Private Universities in Thailand

Rank	Percentage of Ranking
1	66.55%
2	16.07%
3	7.43%
4	2.76%
5	3.36%
More than 5	3.84%

Au's market employers in opinion generally was AU to be ranking no.1(66.55%) of the private universities in Thailand.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

**AU's Performance by Items
(Bachelor Degree)**

AU's Performance by Items Market Employer: Bachelor Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	295	34.99%
	Female	548	65.01%
	Total	843	100.00%
Age	Lower than 30 years old	44	5.22%
	30 - 39 years old	397	47.09%
	40 - 49 years old	319	37.84%
	50 - 59 years old	75	8.90%
	60 years old or over	8	0.95%
	Total	843	100.00%

843 market employers answered to the questionnaires. They were 295 males (34.99%) and 548 females (65.01%).

44 market employers (5.22%) were younger than 30 years old, 397 market employers (47.09%) were 30 – 39 years old, 319 market employers (37.84%) were 40 – 49 years old, 75 market employers (8.90%) was 50 - 59 years old and 8 market employer (0.95%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	843	4.03	0.787
2	Honesty in work, Ethics in work	843	4.34	0.790
3	Speak truthfully	843	4.24	0.756
4	Just and right attitude	843	4.20	0.733
5	Self-control	843	4.05	0.774
6	Honest to self and others	843	4.28	0.748
7	Discipline in work	843	4.11	0.742
8	Responsibility to work	843	4.27	0.710
9	Control over body, speech and mind	843	4.05	0.797
10	Patience and temperance	843	3.93	0.813
11	Practice frugality or thriftiness	843	3.87	0.820
12	Sacrifice	843	4.05	0.786
13	Industriousness	843	4.19	0.730
14	Thoroughness	843	4.02	0.812
15	Social & environmental awareness	843	4.06	0.817

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	843	4.07	0.722
2	Comprehension ability	843	4.08	0.757
3	Ability to apply theory to new situation	843	3.99	0.737
4	Ability to apply knowledge to solve problems in the work place	843	4.06	0.720
5	Application of knowledge to research	843	4.03	0.720

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Comprehension ability**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	843	3.98	0.753
2	Ability to work under pressure	843	3.93	0.740
3	Look for new knowledge & self-improvement	843	4.14	1.894
4	Ability to use information for problem solving	843	4.09	0.664

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Look for new knowledge & self-improvement**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	843	4.20	0.756
2	Carry out work without violating the rights of others and accountable for work	843	4.21	0.764
3	Team work skill to achieve organization target/goals	843	4.20	0.739
4	Observe law, control or agreement	843	4.26	0.711
5	Participate & foster group problem solving creatively	843	4.08	0.736
6	Initiative in problem analysis in accordance with group consensus	843	4.09	0.719

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	843	3.74	0.925
2	Effective communication	843	4.16	0.757
3	Ability to use computer for finding information and for communication	843	4.23	0.763
4	Ability in management of information system	843	4.24	0.729
5	Ability to use information technology for presentation appropriately for work or for group of people	843	4.19	0.730

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	843	4.11	0.541
Knowledge	843	4.04	0.539
Cognitive Skill	843	4.04	0.697
Human Relationship and Responsibilities	843	4.17	0.559
Mathematical Analysis, Communication & Information Management	843	4.11	0.567

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	843	4.10	0.467

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Montfort Del Rosario School of
Architecture and Design
(Bachelor Degree)**

AU's Performance by Items
Market Employer: Montfort Del Rosario School of Architecture and Design (bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	9	39.13%
	Female	14	60.87%
	Total	23	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	9	39.13%
	40 - 49 years old	12	52.17%
	50 - 59 years old	1	4.35%
	60 years old or over	1	4.35%
	Total	23	100.00%

23 market employers answered to the questionnaires. They were 9 males (39.13%) and 14 females (60.87%).

9 market employers (39.13%) were 30 – 39 years old, 12 market employers (52.17%) were 40 – 49 years old, 1 market employers (4.35%) was 50 - 59 years old and 1 market employers (4.35%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	23	4.26	0.810
2	Honesty in work, Ethics in work	23	4.35	1.152
3	Speak truthfully	23	4.26	0.810
4	Just and right attitude	23	4.48	0.593
5	Self-control	23	4.48	0.511
6	Honest to self and others	23	4.43	0.728
7	Discipline in work	23	4.43	0.843
8	Responsibility to work	23	4.39	0.583
9	Control over body, speech and mind	23	3.65	0.982
10	Patience and temperance	23	3.48	0.846
11	Practice frugality or thriftiness	23	4.22	0.518
12	Sacrifice	23	4.35	0.573
13	Industriousness	23	4.39	0.499
14	Thoroughness	23	4.22	0.518
15	Social & environmental awareness	23	4.22	0.795

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Just and right attitude*** and ***Self-control***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	23	4.61	0.583
2	Comprehension ability	23	4.17	0.834
3	Ability to apply theory to new situation	23	4.04	0.825
4	Ability to apply knowledge to solve problems in the workplace	23	4.65	0.573
5	Application of knowledge to research	23	4.13	0.626

Au's market employers generally had *high and very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Ability to apply theory to new situation, Ability to apply knowledge to solve problems in the workplace**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	23	4.04	0.706
2	Ability to work under pressure	23	4.22	0.850
3	Look for new knowledge & self-improvement	23	4.09	0.288
4	Ability to use information for problem solving	23	4.04	0.209

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** except **Look for new knowledge & self-improvement** had *very high* satisfaction. The major satisfaction of **Cognitive Skill** was on **Ability to work under pressure**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	23	4.04	0.706
2	Carry out work without violating the rights of others and accountable for work	23	4.09	0.949
3	Teamwork skill to achieve organization target/goals	23	4.43	0.507
4	Observe law, control or agreement	23	3.87	0.815
5	Participate & foster group problem solving creatively	23	3.87	0.548
6	Initiative in problem analysis in accordance with group consensus	23	4.00	0.739

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Teamwork skill to achieve organization target/goals***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	23	3.13	0.694
2	Effective communication	23	4.22	0.795
3	Ability to use computer for finding information and for communication	23	4.22	0.518
4	Ability in management of information system	23	4.13	0.694
5	Ability to use information technology for presentation appropriately for work or for group of people	23	4.30	0.822

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except ***Skills on applied mathematics and interpretation*** had *moderate* satisfaction. The major satisfaction of **Ability to use computer for finding information and for communication** was on ***Ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	23	4.24	0.494
Knowledge	23	4.32	0.608
Cognitive Skill	23	4.10	0.375
Human Relationship and Responsibilities	23	4.05	0.549
Mathematical Analysis, Communication & Information Management	23	4.00	0.479

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	23	4.14	0.462

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Architecture		Interior Architecture	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.25	0.886	4.14	0.690
Honesty in work, Ethics in work	4.25	1.389	4.29	1.113
Speak truthfully	4.25	0.886	4.14	0.690
Just and right attitude	4.50	0.535	4.43	0.535
Self-control	4.50	0.535	4.43	0.535
Honest to self and others	4.50	0.535	4.43	0.535
Discipline in work	4.50	0.926	4.43	0.787
Responsibility to work	4.50	0.535	4.43	0.535
Control over body, speech and mind	3.50	0.926	3.57	0.787
Patience and temperance	3.25	0.886	3.57	0.787
Practice frugality or thriftiness	4.25	0.463	4.14	0.378
Sacrifice	4.50	0.535	4.29	0.488
Industriousness	4.50	0.535	4.43	0.535
Thoroughness	4.25	0.463	4.29	0.488
Social & environmental awareness	4.25	0.886	4.29	0.756
Overall	4.25	0.500	4.22	0.423
Knowledge				
Have enough knowledge for working	4.75	0.463	4.57	0.535
Comprehension ability	4.25	0.886	4.29	0.756
Ability to apply theory to new situation	4.00	0.756	4.14	0.690
Ability to apply knowledge to solve problems in the workplace	4.75	0.463	4.57	0.535
Application of knowledge to research	4.25	0.463	4.29	0.488
Overall	4.40	0.545	4.37	0.535
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.756	4.00	0.577
Ability to work under pressure	4.25	0.886	4.29	0.756
Look for new knowledge & self-improvement	4.00	0.000	4.00	0.000
Ability to use information for problem solving	4.00	0.000	4.00	0.000
Overall	4.06	0.347	4.07	0.278
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.756	4.00	0.577
Carry out work without violating the rights of others and accountable for work	4.00	1.069	4.14	0.900
Team work skill to achieve organization target/goals	4.50	0.535	4.29	0.488
Observe law, control or agreement	3.75	0.886	3.86	0.690
Participate & foster group problem solving creatively	3.75	0.463	3.86	0.378
Initiative in problem analysis in accordance with group consensus	4.00	0.756	4.14	0.690
Overall	4.00	0.563	4.05	0.448
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.00	0.756	3.29	0.756
Effective communication	4.25	0.886	4.29	0.756
Ability to use computer for finding information and for communication	4.25	0.463	4.14	0.378
Ability in management of information system	4.00	0.756	4.14	0.690
Ability to use information technology for presentation appropriately for work or for group of people	4.25	0.886	4.29	0.756
Overall	3.95	0.532	4.03	0.439
Satisfaction Overall	4.13	0.461	4.15	0.390

Satisfaction Scoring	Interior Design		Product Design	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	5.00	0.000	4.00	1.000
Honesty in work, Ethics in work	5.00	0.000	4.20	1.304
Speak truthfully	5.00	0.000	4.00	1.000
Just and right attitude	4.67	0.577	4.40	0.894
Self-control	4.33	0.577	4.60	0.548
Honest to self and others	4.67	0.577	4.20	1.304
Discipline in work	4.67	0.577	4.20	1.095
Responsibility to work	4.00	1.000	4.40	0.548
Control over body, speech and mind	4.33	1.155	3.60	1.342
Patience and temperance	4.00	1.000	3.40	0.894
Practice frugality or thriftiness	4.67	0.577	4.00	0.707
Sacrifice	4.33	0.577	4.20	0.837
Industriousness	4.33	0.577	4.20	0.447
Thoroughness	4.33	0.577	4.00	0.707
Social & environmental awareness	4.33	0.577	4.00	1.000
Overall	4.51	0.168	4.09	0.736
Knowledge				
Have enough knowledge for working	4.67	0.577	4.40	0.894
Comprehension ability	4.00	1.000	4.00	1.000
Ability to apply theory to new situation	4.33	0.577	3.80	1.304
Ability to apply knowledge to solve problems in the workplace	5.00	0.000	4.40	0.894
Application of knowledge to research	4.00	0.000	3.80	1.095
Overall	4.40	0.200	4.08	0.986
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.33	0.577	4.00	1.000
Ability to work under pressure	3.67	1.155	4.40	0.894
Look for new knowledge & self-improvement	4.33	0.577	4.20	0.447
Ability to use information for problem solving	4.00	0.000	4.20	0.447
Overall	4.08	0.382	4.20	0.597
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.33	0.577	4.00	1.000
Carry out work without violating the rights of others and accountable for work	4.00	1.000	4.20	1.095
Teamwork skill to achieve organization target/goals	4.67	0.577	4.40	0.548
Observe law, control or agreement	4.00	1.000	4.00	1.000
Participate & foster group problem solving creatively	4.00	1.000	4.00	0.707
Initiative in problem analysis in accordance with group consensus	3.67	0.577	4.00	1.000
Overall	4.11	0.509	4.10	0.813
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.33	0.577	3.00	0.707
Effective communication	4.33	0.577	4.00	1.000
Ability to use computer for finding information and for communication	4.00	1.000	4.40	0.548
Ability in management of information system	4.33	0.577	4.20	0.837
Ability to use information technology for presentation appropriately for work or for group of people	4.33	1.155	4.40	0.894
Overall	4.07	0.306	4.00	0.648
Satisfaction Overall	4.23	0.260	4.09	0.730

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**School of Arts
(Bachelor Degree)**

AU's Performance by Items Market Employer: School of Arts (bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	33	19.30%
	Female	138	80.70%
	Total	171	100.00%
Age	Lower than 30 years old	39	22.81%
	30 - 39 years old	72	42.11%
	40 - 49 years old	45	26.32%
	50 - 59 years old	13	7.60%
	60 years old or over	2	1.17%
	Total	171	100.00%

171 market employers answered to the questionnaires. They were 33 males (19.30%) and 138 females (80.70%).

39 market employers (22.81%) were younger than 30 years old, 72 market employers (42.11%) were 30 – 39 years old, 45 market employers (26.32%) were 40 – 49 years old, 13 market employers (7.60%) was 50 - 59 years old and 2 market employer (1.17%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	171	3.96	0.907
2	Honesty in work, Ethics in work	171	4.37	0.789
3	Speak truthfully	171	4.26	0.746
4	Just and right attitude	171	4.25	0.758
5	Self-control	171	4.09	0.769
6	Honest to self and others	171	4.28	0.769
7	Discipline in work	171	4.17	0.720
8	Responsibility to work	171	4.22	0.788
9	Control over body, speech and mind	171	4.12	0.781
10	Patience and temperance	171	3.99	0.801
11	Practice frugality or thriftiness	171	3.83	0.861
12	Sacrifice	171	3.97	0.871
13	Industriousness	171	4.06	0.813
14	Thoroughness	171	4.04	0.825
15	Social & environmental awareness	171	4.10	0.886

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	171	4.01	0.677
2	Comprehension ability	171	4.04	0.758
3	Ability to apply theory to new situation	171	3.96	0.758
4	Ability to apply knowledge to solve problems in the workplace	171	4.04	0.789
5	Application of knowledge to research	171	3.91	0.781

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Comprehension ability** and **Ability to apply knowledge to solve problems in the workplace**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	171	3.92	0.854
2	Ability to work under pressure	171	3.91	0.742
3	Look for new knowledge & self-improvement	171	4.06	0.741
4	Ability to use information for problem solving	171	4.12	0.685

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Ability to use information for problem solving**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	171	4.22	0.803
2	Carry out work without violating the rights of others and accountable for work	171	4.26	0.777
3	Teamwork skill to achieve organization target/goals	171	4.13	0.816
4	Observe law, control or agreement	171	4.29	0.699
5	Participate & foster group problem solving creatively	171	4.00	0.804
6	Initiative in problem analysis in accordance with group consensus	171	4.11	0.785

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	171	3.60	1.015
2	Effective communication	171	4.15	0.824
3	Ability to use computer for finding information and for communication	171	4.02	0.833
4	Ability in management of information system	171	4.03	0.763
5	Ability to use information technology for presentation appropriately for work or for group of people	171	4.16	0.722

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	171	4.11	0.589
Knowledge	171	3.99	0.554
Cognitive Skill	171	4.00	0.562
Human Relationship and Responsibilities	171	4.17	0.607
Mathematical Analysis, Communication & Information Management	171	3.99	0.596

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

Au's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
Au's Market Employers Satisfaction overall	171	4.05	0.480

Au's market employers generally had *high* satisfaction on ***Au's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Chinese		Business French		Business English	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.40	0.821	4.00	0.000	3.00	0.894
Honesty in work, Ethics in work	4.65	0.587	4.00	0.816	3.83	0.983
Speak truthfully	4.40	0.681	2.67	0.943	3.50	0.837
Just and right attitude	4.65	0.489	3.33	0.471	3.33	1.033
Self-control	4.50	0.761	4.67	0.471	3.33	0.816
Honest to self and others	4.45	0.826	4.00	0.000	3.50	0.837
Discipline in work	4.50	0.688	2.67	0.943	3.50	0.837
Responsibility to work	4.50	0.827	4.00	0.816	3.50	1.049
Control over body, speech and mind	4.40	0.681	2.67	0.943	3.67	0.516
Patience and temperance	4.15	0.875	1.67	0.943	3.50	0.548
Practice frugality or thriftiness	4.20	0.834	3.00	0.000	3.50	1.049
Sacrifice	4.20	1.005	2.33	0.471	3.50	0.837
Industriousness	4.35	0.875	4.00	0.000	3.50	1.049
Thoroughness	4.15	0.933	4.33	0.943	3.50	1.049
Social & environmental awareness	4.30	0.801	2.00	1.414	3.83	1.169
Overall	4.39	0.642	3.29	0.494	3.50	0.651
Knowledge						
Have enough knowledge for working	4.00	0.562	4.00	0.816	3.33	0.516
Comprehension ability	4.05	0.759	4.00	0.000	3.67	0.516
Ability to apply theory to new situation	3.95	0.826	3.33	0.471	3.67	0.816
Ability to apply knowledge to solve problems in the workplace	4.40	0.754	4.00	0.000	3.83	0.753
Application of knowledge to research	4.15	0.745	4.00	0.816	3.50	0.548
Overall	4.11	0.575	3.87	0.340	3.60	0.379
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.10	0.968	4.00	0.816	2.67	0.816
Ability to work under pressure	3.95	0.887	4.00	0.000	3.17	0.408
Look for new knowledge & self-improvement	4.20	0.616	3.00	1.414	3.50	0.837
Ability to use information for problem solving	4.15	0.587	4.00	0.816	3.67	0.816
Overall	4.10	0.620	3.75	0.540	3.25	0.418
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.688	2.67	0.943	3.33	1.366
Carry out work without violating the rights of others and accountable for work	4.35	0.671	4.00	0.816	3.67	1.033
Teamwork skill to achieve organization target/goals	4.35	0.813	3.67	0.471	3.17	0.983
Observe law, control or agreement	4.35	0.587	3.00	0.000	4.33	0.816
Participate & foster group problem solving creatively	4.25	0.716	3.33	0.943	3.33	0.816
Initiative in problem analysis in accordance with group consensus	4.25	0.716	4.00	0.000	3.50	0.837
Overall	4.34	0.591	3.44	0.314	3.56	0.873
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.60	0.821	3.67	0.943	3.00	0.894
Effective communication	4.45	0.759	4.00	0.000	3.50	0.548
Ability to use computer for finding information and for communication	4.00	0.858	4.00	0.000	3.33	1.033
Ability in management of information system	4.20	0.834	4.00	0.816	3.67	0.816
Ability to use information technology for presentation appropriately for work or for group of people	4.40	0.681	3.67	0.471	3.67	0.516
Overall	4.13	0.620	3.87	0.377	3.43	0.612
Satisfaction Overall	4.21	0.534	3.47	0.536	4.06	0.438
Satisfaction Scoring	Business Japanese			Chinese For Economy & Trade		

	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.08	0.669	3.25	0.751
Honesty in work, Ethics in work	4.33	0.778	4.00	0.680
Speak truthfully	4.42	0.793	3.88	0.690
Just and right attitude	4.33	0.778	3.50	0.690
Self-control	4.25	0.754	3.63	0.779
Honest to self and others	4.58	0.669	3.75	0.722
Discipline in work	4.25	0.622	3.63	0.537
Responsibility to work	4.17	0.937	3.88	0.511
Control over body, speech and mind	4.17	0.937	3.63	0.637
Patience and temperance	4.08	0.900	4.00	0.875
Practice frugality or thriftiness	3.83	0.937	3.63	0.658
Sacrifice	3.92	0.900	3.63	0.722
Industriousness	4.08	0.900	3.75	0.680
Thoroughness	4.08	0.669	3.63	0.830
Social & environmental awareness	3.92	0.996	3.75	0.761
Overall	4.17	0.619	3.70	0.516
Knowledge				
Have enough knowledge for working	4.33	0.492	3.75	0.658
Comprehension ability	4.08	0.900	3.88	0.608
Ability to apply theory to new situation	4.25	0.965	4.00	0.833
Ability to apply knowledge to solve problems in the workplace	4.25	1.055	4.13	0.722
Application of knowledge to research	4.08	0.996	4.00	0.690
Overall	4.20	0.758	3.95	0.552
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.17	0.577	3.63	0.702
Ability to work under pressure	4.08	0.669	3.75	0.576
Look for new knowledge & self-improvement	4.08	0.793	3.63	0.588
Ability to use information for problem solving	4.25	0.622	4.25	0.550
Overall	4.15	0.569	3.81	0.436
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.58	0.515	3.75	0.658
Carry out work without violating the rights of others and accountable for work	4.58	0.515	4.13	0.624
Teamwork skill to achieve organization target/goals	4.25	0.866	4.00	0.608
Observe law, control or agreement	4.50	0.674	4.13	0.588
Participate & foster group problem solving creatively	3.83	0.835	3.63	0.690
Initiative in problem analysis in accordance with group consensus	4.08	0.900	3.88	0.676
Overall	4.31	0.577	3.92	0.451
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.75	1.055	3.38	0.779
Effective communication	4.25	1.138	3.88	0.637
Ability to use computer for finding information and for communication	4.00	0.426	3.88	0.722
Ability in management of information system	4.00	0.426	4.00	0.806
Ability to use information technology for presentation appropriately for work or for group of people	4.17	0.718	4.00	0.737
Overall	4.03	0.433	3.83	0.543
Satisfaction Overall	4.17	0.488	3.84	0.637

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**School of Biotechnology
(Bachelor Degree)**

AU's Performance by Items
Market Employer: School of Biotechnology (bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	37.50%
	Female	5	62.50%
	Total	8	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	3	37.50%
	50 - 59 years old	3	37.50%
	60 years old or over	2	25.00%
	Total	8	100.00%

8 market employers answered to the questionnaires. They were 3 males (37.50%) and 5 females (62.50%).

3 market employers (37.50%) were 40 - 49 years old, 3 market employers (37.50%) were 50 - 59 years old and 2 market employers (25.00%) were 60 years old or over.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	8	4.13	0.835
2	Honesty in work, Ethics in work	8	4.25	0.886
3	Speak truthfully	8	4.50	0.926
4	Just and right attitude	8	4.50	0.535
5	Self-control	8	4.38	0.916
6	Honest to self and others	8	4.38	0.916
7	Discipline in work	8	4.38	0.518
8	Responsibility to work	8	4.50	0.535
9	Control over body, speech and mind	8	4.38	0.916
10	Patience and temperance	8	4.13	0.835
11	Practice frugality or thriftiness	8	4.25	0.886
12	Sacrifice	8	4.38	0.518
13	Industriousness	8	4.75	0.463
14	Thoroughness	8	3.88	1.246
15	Social & environmental awareness	8	4.13	0.835

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction of **Ethics** was on **Industriousness**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	8	4.50	0.535
2	Comprehension ability	8	4.00	0.000
3	Ability to apply theory to new situation	8	3.88	0.641
4	Ability to apply knowledge to solve problems in the workplace	8	4.00	0.756
5	Application of knowledge to research	8	3.88	0.641

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	8	4.38	0.916
2	Ability to work under pressure	8	4.13	0.835
3	Look for new knowledge & self-improvement	8	4.25	0.463
4	Ability to use information for problem solving	8	4.25	0.463

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	8	4.25	0.886
2	Carry out work without violating the rights of others and accountable for work	8	4.00	0.756
3	Teamwork skill to achieve organization target/goals	8	4.13	0.354
4	Observe law, control or agreement	8	4.25	0.463
5	Participate & foster group problem solving creatively	8	3.88	0.641
6	Initiative in problem analysis in accordance with group consensus	8	4.13	0.354

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement*** and ***Carry out work in compliance with standard operational procedure to finish the job***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	6	4.13	0.835
2	Effective communication	6	3.88	0.641
3	Ability to use computer for finding information and for communication	6	4.25	0.463
4	Ability in management of information system	6	4.00	0.756
5	Ability to use information technology for presentation appropriately for work or for group of people	6	3.88	0.641

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	8	4.33	0.667
Knowledge	8	4.05	0.366
Cognitive Skill	8	4.25	0.518
Human Relationship and Responsibilities	8	4.10	0.445
Mathematical Analysis, Communication & Information Management	8	4.03	0.518

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	8	4.15	0.394

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Food Technology		Agro-Industry	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	0.894	4.50	0.707
Honesty in work, Ethics in work	4.00	0.894	5.00	0.000
Speak truthfully	4.33	1.033	5.00	0.000
Just and right attitude	4.33	0.516	5.00	0.000
Self-control	4.33	1.033	4.50	0.707
Honest to self and others	4.33	1.033	4.50	0.707
Discipline in work	4.33	0.516	4.50	0.707
Responsibility to work	4.33	0.516	5.00	0.000
Control over body, speech and mind	4.33	1.033	4.50	0.707
Patience and temperance	4.00	0.894	4.50	0.707
Practice frugality or thriftiness	4.00	0.894	5.00	0.000
Sacrifice	4.33	0.516	4.50	0.707
Industriousness	4.67	0.516	5.00	0.000
Thoroughness	3.67	1.366	4.50	0.707
Social & environmental awareness	4.00	0.894	4.50	0.707
Overall	4.20	0.716	4.70	0.424
Knowledge				
Have enough knowledge for working	4.33	0.516	5.00	0.000
Comprehension ability	4.00	0.000	4.00	0.000
Ability to apply theory to new situation	3.67	0.516	4.50	0.707
Ability to apply knowledge to solve problems in the workplace	3.67	0.516	5.00	0.000
Application of knowledge to research	3.67	0.516	4.50	0.707
Overall	3.87	0.103	4.60	0.283
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.33	1.033	4.50	0.707
Ability to work under pressure	4.00	0.894	4.50	0.707
Look for new knowledge & self-improvement	4.33	0.516	4.00	0.000
Ability to use information for problem solving	4.33	0.516	4.00	0.000
Overall	4.25	0.592	4.25	0.354
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.894	5.00	0.000
Carry out work without violating the rights of others and accountable for work	3.67	0.516	5.00	0.000
Teamwork skill to achieve organization target/goals	4.00	0.000	4.50	0.707
Observe law, control or agreement	4.00	0.000	5.00	0.000
Participate & foster group problem solving creatively	3.67	0.516	4.50	0.707
Initiative in problem analysis in accordance with group consensus	4.00	0.000	4.50	0.707
Overall	3.89	0.172	4.75	0.354
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.894	4.50	0.707
Effective communication	3.67	0.516	4.50	0.707
Ability to use computer for finding information and for communication	4.00	0.000	5.00	0.000
Ability in management of information system	3.67	0.516	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.67	0.516	4.50	0.707
Overall	3.80	0.310	4.70	0.424
Satisfaction Overall	4.00	0.311	4.60	0.255

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Martin De Tours School of Management
and Economics (Bachelor Degree)**

AU's Performance by Items
Market Employer: Martin De Tours School of Management and Economics (bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	186	39.41%
	Female	286	60.59%
	Total	472	100.00%
Age	Lower than 30 years old	5	1.06%
	30 - 39 years old	254	53.81%
	40 - 49 years old	159	33.69%
	50 - 59 years old	51	10.81%
	60 years old or over	3	0.64%
	Total	472	100.00%

472 market employers answered to the questionnaires. They were 186 males (39.41%) and 286 females (60.59%).

5 market employers (1.06%) were younger than 30 years old, 254 market employers (53.81%) were 30 – 39 years old, 159 market employers (33.69%) were 40 – 49 years old, 51 market employers (10.81%) was 50 - 59 years old and 3 market employer (0.64%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	472	4.04	0.719
2	Honesty in work, Ethics in work	472	4.36	0.739
3	Speak truthfully	472	4.28	0.746
4	Just and right attitude	472	4.20	0.714
5	Self-control	472	4.05	0.795
6	Honest to self and others	472	4.32	0.750
7	Discipline in work	472	4.10	0.751
8	Responsibility to work	472	4.27	0.710
9	Control over body, speech and mind	472	4.06	0.818
10	Patience and temperance	472	3.97	0.807
11	Practice frugality or thriftiness	472	3.87	0.818
12	Sacrifice	472	4.06	0.769
13	Industriousness	472	4.22	0.720
14	Thoroughness	472	4.02	0.786
15	Social & environmental awareness	472	4.08	0.792

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	472	4.07	0.713
2	Comprehension ability	472	4.09	0.759
3	Ability to apply theory to new situation	472	4.02	0.743
4	Ability to apply knowledge to solve problems in the workplace	472	4.06	0.701
5	Application of knowledge to research	472	4.08	0.734

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Comprehension ability**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	472	4.04	0.736
2	Ability to work under pressure	472	3.96	0.752
3	Look for new knowledge & self-improvement	472	4.25	2.448
4	Ability to use information for problem solving	472	4.11	0.683

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Look for new knowledge & self-improvement**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	472	4.25	0.729
2	Carry out work without violating the rights of others and accountable for work	472	4.25	0.731
3	Teamwork skill to achieve organization target/goals	472	4.27	0.704
4	Observe law, control or agreement	472	4.33	0.710
5	Participate & foster group problem solving creatively	472	4.17	0.712
6	Initiative in problem analysis in accordance with group consensus	472	4.14	0.699

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	472	3.87	0.856
2	Effective communication	472	4.21	0.747
3	Ability to use computer for finding information and for communication	472	4.30	0.737
4	Ability in management of information system	472	4.32	0.703
5	Ability to use information technology for presentation appropriately for work or for group of people	472	4.21	0.725

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	472	4.13	0.519
Knowledge	472	4.06	0.530
Cognitive Skill	472	4.09	0.799
Human Relationship and Responsibilities	472	4.23	0.530
Mathematical Analysis, Communication & Information Management	472	4.18	0.554

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	472	4.14	0.466

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Marketing		Management		Finance and Banking	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.03	0.747	3.97	0.736	4.10	0.700
Honesty in work, Ethics in work	4.35	0.760	4.22	0.797	4.55	0.506
Speak truthfully	4.30	0.736	4.19	0.749	4.32	0.748
Just and right attitude	4.26	0.723	4.00	0.676	4.16	0.688
Self-control	4.10	0.765	3.72	0.849	4.29	0.824
Honest to self and others	4.32	0.754	4.22	0.797	4.39	0.803
Discipline in work	4.13	0.742	3.83	0.655	4.16	0.735
Responsibility to work	4.27	0.711	4.11	0.747	4.32	0.748
Control over body, speech and mind	4.07	0.795	3.78	0.989	4.13	0.885
Patience and temperance	3.97	0.793	3.81	0.889	3.94	0.929
Practice frugality or thriftiness	3.88	0.825	3.64	0.990	3.81	0.792
Sacrifice	4.07	0.748	3.86	0.762	4.13	0.806
Industriousness	4.24	0.711	4.03	0.736	4.26	0.682
Thoroughness	4.05	0.743	3.92	0.874	4.29	0.739
Social & environmental awareness	4.08	0.772	4.06	0.860	4.29	0.783
Overall	4.14	0.517	3.96	0.566	4.21	0.549
Knowledge						
Have enough knowledge for working	4.06	0.731	3.97	0.654	4.10	0.597
Comprehension ability	4.08	0.758	3.97	0.774	4.10	0.700
Ability to apply theory to new situation	4.03	0.741	3.97	0.736	4.19	0.703
Ability to apply knowledge to solve problems in the workplace	4.12	0.695	3.81	0.710	3.97	0.706
Application of knowledge to research	4.10	0.695	3.89	0.854	3.97	0.795
Overall	4.13	1.012	3.92	0.524	4.06	0.507
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.753	4.00	0.632	4.06	0.680
Ability to work under pressure	3.96	0.769	3.94	0.791	4.00	0.632
Look for new knowledge & self-improvement	4.40	3.423	4.06	0.826	4.10	0.700
Ability to use information for problem solving	4.15	0.690	3.94	0.715	3.97	0.836
Overall	4.13	1.012	3.99	0.560	4.03	0.543
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.20	0.769	4.17	0.811	4.42	0.672
Carry out work without violating the rights of others and accountable for work	4.25	0.740	3.97	0.810	4.39	0.715
Teamwork skill to achieve organization target/goals	4.29	0.698	4.11	0.820	4.39	0.615
Observe law, control or agreement	4.34	0.710	4.14	0.762	4.42	0.765
Participate & foster group problem solving creatively	4.18	0.729	4.08	0.732	4.03	0.657
Initiative in problem analysis in accordance with group consensus	4.17	0.705	4.00	0.756	4.10	0.651
Overall	4.24	0.551	4.08	0.604	4.29	0.516
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.84	0.874	3.64	0.833	4.00	0.816
Effective communication	4.22	0.762	3.92	0.732	4.26	0.514
Ability to use computer for finding information and for communication	4.30	0.755	4.14	0.798	4.26	0.773
Ability in management of information system	4.32	0.723	4.14	0.798	4.42	0.502
Ability to use information technology for presentation appropriately for work or for group of people	4.23	0.725	3.97	0.774	4.29	0.643
Overall	4.18	0.575	3.96	0.557	4.25	0.467
Satisfaction Overall	4.15	0.494	3.98	0.476	4.17	0.418
Satisfaction Scoring	Accounting		Hospitality and Tourism		International Business	

			Management		Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.15	0.711	3.92	0.717	4.18	0.576
Honesty in work, Ethics in work	4.37	0.760	4.21	0.833	4.44	0.660
Speak truthfully	4.31	0.797	4.25	0.794	4.38	0.604
Just and right attitude	4.30	0.662	4.08	0.717	4.24	0.699
Self-control	4.09	0.853	3.96	0.751	4.09	0.793
Honest to self and others	4.33	0.752	4.21	0.779	4.59	0.609
Discipline in work	4.28	0.878	4.13	0.680	4.06	0.600
Responsibility to work	4.37	0.734	4.21	0.658	4.21	0.687
Control over body, speech and mind	4.17	0.795	4.00	0.885	4.03	0.674
Patience and temperance	4.07	0.929	4.00	0.659	4.15	0.702
Practice frugality or thriftiness	3.96	0.776	3.79	0.884	3.91	0.712
Sacrifice	4.19	0.754	4.00	0.834	4.00	0.816
Industriousness	4.28	0.738	4.00	0.780	4.29	0.676
Thoroughness	4.15	0.878	3.88	0.741	3.94	0.776
Social & environmental awareness	4.15	0.810	3.83	0.868	4.15	0.744
Overall	4.21	0.560	4.03	0.562	4.18	0.327
Knowledge						
Have enough knowledge for working	4.11	0.769	4.00	0.834	4.32	0.535
Comprehension ability	4.22	0.769	4.00	0.885	4.15	0.744
Ability to apply theory to new situation	4.02	0.739	3.92	0.654	3.97	0.937
Ability to apply knowledge to solve problems in the workplace	4.22	0.793	3.96	0.690	3.97	0.521
Application of knowledge to research	4.24	0.725	3.96	0.806	4.09	0.712
Overall	4.16	0.567	3.97	0.600	4.10	0.433
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.20	0.855	4.04	0.624	4.12	0.591
Ability to work under pressure	4.07	0.773	4.13	0.680	3.82	0.904
Look for new knowledge & self-improvement	4.11	0.691	4.04	0.806	4.29	0.719
Ability to use information for problem solving	4.20	0.655	4.04	0.550	4.12	0.686
Overall	4.15	0.563	4.06	0.501	4.09	0.492
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.39	0.656	4.21	0.721	4.29	0.676
Carry out work without violating the rights of others and accountable for work	4.41	0.659	4.25	0.676	4.24	0.741
Teamwork skill to achieve organization target/goals	4.33	0.673	4.21	0.721	4.29	0.719
Observe law, control or agreement	4.31	0.696	4.25	0.737	4.50	0.508
Participate & foster group problem solving creatively	4.35	0.705	4.08	0.717	4.15	0.702
Initiative in problem analysis in accordance with group consensus	4.24	0.725	4.04	0.690	4.15	0.702
Overall	4.34	0.480	4.17	0.555	4.27	0.455
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.07	0.929	3.79	0.833	3.79	0.880
Effective communication	4.30	0.924	4.21	0.779	4.38	0.551
Ability to use computer for finding information and for communication	4.56	0.691	4.21	0.588	4.38	0.739
Ability in management of information system	4.43	0.570	4.21	0.658	4.47	0.662
Ability to use information technology for presentation appropriately for work or for group of people	4.31	0.668	4.21	0.779	4.29	0.629
Overall	4.33	0.549	4.13	0.489	4.26	0.459
Satisfaction Overall	4.24	0.461	4.07	0.447	4.38	0.551
Satisfaction Scoring	Business Information		Real Estate		Industrial Management	

	System					
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	3.88	0.697	4.00	0.816	4.29	0.611
Honesty in work, Ethics in work	4.35	0.786	4.15	0.689	4.86	0.363
Speak truthfully	4.24	0.752	4.00	1.080	4.43	0.646
Just and right attitude	4.18	0.809	4.00	0.707	4.43	0.756
Self-control	4.00	0.791	3.92	0.954	4.07	0.616
Honest to self and others	4.29	0.686	3.85	0.899	4.57	0.514
Discipline in work	4.06	0.748	4.15	0.801	4.00	0.784
Responsibility to work	4.18	0.728	4.46	0.519	4.64	0.497
Control over body, speech and mind	4.06	0.899	4.31	0.751	4.21	0.579
Patience and temperance	3.76	0.752	3.77	0.927	4.14	0.535
Practice frugality or thriftiness	3.71	0.772	3.77	0.927	4.14	0.663
Sacrifice	4.00	0.791	4.08	0.954	4.14	0.663
Industriousness	4.00	0.791	3.85	0.689	4.50	0.650
Thoroughness	3.76	0.831	3.54	1.050	4.14	0.770
Social & environmental awareness	3.94	0.899	3.69	0.855	4.36	0.745
Overall	4.03	0.586	3.97	0.639	4.33	0.360
Knowledge						
Have enough knowledge for working	4.18	0.809	3.92	0.760	4.21	0.699
Comprehension ability	4.00	0.866	4.00	0.707	4.21	0.802
Ability to apply theory to new situation	3.82	0.529	3.92	0.862	4.07	0.730
Ability to apply knowledge to solve problems in the workplace	3.94	0.659	3.85	0.899	4.14	0.663
Application of knowledge to research	3.88	0.697	3.92	0.862	4.29	0.914
Overall	3.96	0.535	3.92	0.656	4.19	0.529
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.707	3.77	0.832	4.21	0.699
Ability to work under pressure	3.88	0.600	3.85	0.899	3.86	0.535
Look for new knowledge & self-improvement	4.06	0.748	4.00	0.816	4.00	0.679
Ability to use information for problem solving	4.12	0.485	3.92	0.641	4.29	0.611
Overall	4.01	0.463	3.88	0.719	4.09	0.411
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.24	0.664	4.08	0.641	4.43	0.646
Carry out work without violating the rights of others and accountable for work	4.18	0.728	4.23	0.725	4.29	0.914
Teamwork skill to achieve organization target/goals	4.00	0.707	3.92	0.760	4.50	0.650
Observe law, control or agreement	4.24	0.752	4.23	0.927	4.57	0.646
Participate & foster group problem solving creatively	4.00	0.612	4.08	0.862	4.14	0.663
Initiative in problem analysis in accordance with group consensus	4.06	0.556	4.00	0.707	4.14	0.663
Overall	4.12	0.536	4.09	0.611	4.35	0.464
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.88	0.781	4.00	0.707	4.14	0.663
Effective communication	4.24	0.664	3.77	0.725	4.43	0.646
Ability to use computer for finding information and for communication	4.41	0.618	3.85	0.689	4.43	0.646
Ability in management of information system	4.35	0.702	4.08	0.862	4.50	0.760
Ability to use information technology for presentation appropriately for work or for group of people	4.18	0.809	3.92	0.954	4.36	0.842
Overall	4.21	0.589	3.92	0.630	4.37	0.565
Satisfaction Overall	4.07	0.489	3.96	0.594	4.26	0.370
Satisfaction Scoring	Insurance		Business Economics		Management (ACC)	

	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.60	0.548	3.63	0.518	3.67	0.516
Honesty in work, Ethics in work	4.60	0.548	4.38	0.744	4.00	0.894
Speak truthfully	4.40	0.548	3.63	0.744	4.00	0.632
Just and right attitude	3.80	0.837	3.63	0.744	4.00	0.000
Self-control	3.60	1.140	3.63	0.744	4.00	0.632
Honest to self and others	3.80	0.447	4.00	0.756	4.67	0.516
Discipline in work	3.40	1.140	4.13	0.991	3.83	0.408
Responsibility to work	4.80	0.447	3.75	0.707	4.00	0.894
Control over body, speech and mind	3.80	1.095	3.88	0.991	4.17	0.983
Patience and temperance	3.60	0.894	3.88	0.835	4.17	0.408
Practice frugality or thriftiness	3.80	0.447	4.13	0.835	4.17	0.753
Sacrifice	4.00	1.225	4.25	0.707	3.83	0.753
Industriousness	4.20	0.837	4.75	0.463	4.17	0.753
Thoroughness	4.00	0.707	3.88	0.641	4.00	0.632
Social & environmental awareness	3.60	0.894	4.25	0.463	4.17	0.753
Overall	4.00	0.497	3.98	0.488	4.06	0.115
Knowledge						
Have enough knowledge for working	3.60	0.894	4.00	0.535	3.83	0.408
Comprehension ability	4.00	0.707	4.25	0.707	4.00	0.632
Ability to apply theory to new situation	4.00	0.707	4.25	0.707	4.33	0.816
Ability to apply knowledge to solve problems in the workplace	4.20	0.447	3.75	0.463	3.83	0.753
Application of knowledge to research	4.40	0.894	4.13	0.354	4.33	0.516
Overall	4.04	0.410	4.08	0.369	4.07	0.242
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.80	0.447	3.88	0.835	3.83	0.753
Ability to work under pressure	4.00	0.000	3.88	0.835	4.17	0.408
Look for new knowledge & self-improvement	3.60	0.894	4.13	0.354	4.50	0.548
Ability to use information for problem solving	4.00	0.707	4.00	0.756	3.83	0.753
Overall	4.10	0.285	3.97	0.508	4.08	0.303
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.40	0.548	4.25	0.707	4.00	0.632
Carry out work without violating the rights of others and accountable for work	3.80	0.447	4.38	0.518	4.00	0.632
Teamwork skill to achieve organization target/goals	4.40	0.548	4.38	0.744	4.17	0.753
Observe law, control or agreement	3.80	1.095	4.25	0.463	4.33	0.516
Participate & foster group problem solving creatively	4.60	0.548	4.25	0.707	4.33	0.516
Initiative in problem analysis in accordance with group consensus	4.20	0.447	4.13	0.991	4.00	0.632
Overall	4.20	0.247	4.27	0.427	4.14	0.267
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.20	0.837	3.88	0.641	3.50	0.837
Effective communication	4.40	0.548	4.25	0.707	4.00	0.632
Ability to use computer for finding information and for communication	4.20	0.447	4.00	0.756	4.00	0.632
Ability in management of information system	3.80	0.837	4.25	0.707	4.17	0.983
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.13	0.641	4.17	0.983
Overall	4.12	0.303	4.10	0.490	3.97	0.463
Satisfaction Overall	4.09	0.236	4.08	0.345	4.06	0.194

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Albert Laurence School of Communication
Arts
(Bachelor Degree)**

AU's Performance by Items
Market Employer: Albert Laurence School of Communication Arts
(bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	22	27.50%
	Female	58	72.50%
	Total	80	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	16	20.00%
	40 - 49 years old	59	73.75%
	50 - 59 years old	5	6.25%
	60 years old or over	0	0.00%
	Total	80	100.00%

80 market employers answered to the questionnaires. They were 22 males (27.50%) and 58 females (72.50%).

16 market employers (20.00%) were 30 – 39 years old, 59 market employers (73.75%) were 40 – 49 years old and 5 market employers (6.25%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	80	4.01	0.787
2	Honesty in work, Ethics in work	80	4.26	0.910
3	Speak truthfully	80	4.18	0.759
4	Just and right attitude	80	4.09	0.715
5	Self-control	80	3.94	0.769
6	Honest to self and others	80	4.09	0.679
7	Discipline in work	80	3.91	0.783
8	Responsibility to work	80	4.25	0.646
9	Control over body, speech and mind	80	4.05	0.673
10	Patience and temperance	80	3.83	0.742
11	Practice frugality or thriftiness	80	3.78	0.871
12	Sacrifice	80	3.86	0.791
13	Industriousness	80	4.00	0.656
14	Thoroughness	80	3.74	0.964
15	Social & environmental awareness	80	3.90	0.789

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	80	4.00	0.827
2	Comprehension ability	80	4.20	0.719
3	Ability to apply theory to new situation	80	3.95	0.614
4	Ability to apply knowledge to solve problems in the workplace	80	3.90	0.608
5	Application of knowledge to research	80	4.01	0.626

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Comprehension ability**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	80	3.80	0.582
2	Ability to work under pressure	80	3.73	0.693
3	Look for new knowledge & self-improvement	80	4.04	0.787
4	Ability to use information for problem solving	80	4.11	0.616

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Ability to use information for problem solving**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	80	4.05	0.810
2	Carry out work without violating the rights of others and accountable for work	80	3.94	0.932
3	Teamwork skill to achieve organization target/goals	80	4.06	0.832
4	Observe law, control or agreement	80	4.06	0.700
5	Participate & foster group problem solving creatively	80	3.99	0.755
6	Initiative in problem analysis in accordance with group consensus	80	4.00	0.694

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Teamwork skill to achieve organization target/goals*** and ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	80	3.44	1.101
2	Effective communication	80	4.05	0.710
3	Ability to use computer for finding information and for communication	80	4.25	0.819
4	Ability in management of information system	80	4.25	0.703
5	Ability to use information technology for presentation appropriately for work or for group of people	80	4.18	0.725

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication*** and ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	80	3.99	0.549
Knowledge	80	4.01	0.482
Cognitive Skill	80	3.92	0.500
Human Relationship and Responsibilities	80	4.02	0.635
Mathematical Analysis, Communication & Information Management	80	4.03	0.574

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employer Satisfaction overall	80	3.99	0.438

Au's market employers generally had *high* satisfaction on ***AU's Market Employer Satisfaction overall***.

Satisfaction Scoring	Visual Communication Design		Visual Communication Arts		Public Relations	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	3.33	0.516	5.00	0.000	4.16	0.765
Honesty in work, Ethics in work	3.50	0.548	5.00	0.000	4.37	1.012
Speak truthfully	3.50	0.548	4.50	0.707	4.32	0.885
Just and right attitude	3.50	0.548	4.50	0.707	4.21	0.713
Self-control	3.33	0.516	4.50	0.707	4.21	0.787
Honest to self and others	3.50	0.548	4.50	0.707	4.32	0.671
Discipline in work	4.00	0.000	4.50	0.707	4.00	0.667
Responsibility to work	4.00	0.000	4.50	0.707	4.37	0.597
Control over body, speech and mind	3.83	0.408	4.50	0.707	4.16	0.765
Patience and temperance	3.33	0.516	4.50	0.707	3.84	0.688
Practice frugality or thriftiness	3.83	0.408	4.50	0.707	3.89	0.809
Sacrifice	3.50	0.548	4.50	0.707	3.89	0.809
Industriousness	3.50	0.548	4.50	0.707	4.00	0.745
Thoroughness	3.50	0.548	4.50	0.707	3.84	0.765
Social & environmental awareness	3.50	0.548	4.50	0.707	4.05	0.780
Overall	3.58	0.226	4.57	0.613	4.11	0.542
Knowledge						
Have enough knowledge for working	3.33	0.516	4.50	0.707	4.11	0.994
Comprehension ability	3.50	0.548	4.50	0.707	4.42	0.769
Ability to apply theory to new situation	3.50	0.548	4.00	0.000	4.00	0.667
Ability to apply knowledge to solve problems in the workplace	3.50	0.548	4.50	0.707	3.89	0.737
Application of knowledge to research	3.50	0.548	4.00	0.000	4.05	0.621
Overall	3.47	0.450	4.30	0.141	4.09	0.551
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.17	0.408	4.00	0.000	3.89	0.567
Ability to work under pressure	3.17	0.408	4.00	1.414	3.89	0.737
Look for new knowledge & self-improvement	3.33	0.516	5.00	0.000	4.47	0.697
Ability to use information for problem solving	3.50	0.548	4.50	0.707	4.53	0.513
Overall	3.29	0.401	4.38	0.530	4.20	0.453
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	3.67	0.516	4.50	0.707	4.16	0.765
Carry out work without violating the rights of others and accountable for work	3.67	0.516	5.00	0.000	4.00	0.882
Teamwork skill to achieve organization target/goals	3.67	0.516	4.50	0.707	4.53	0.612
Observe law, control or agreement	3.67	0.516	4.50	0.707	4.21	0.713
Participate & foster group problem solving creatively	3.67	0.516	4.50	0.707	4.26	0.733
Initiative in problem analysis in accordance with group consensus	3.67	0.516	4.50	0.707	4.11	0.658
Overall	3.67	0.211	4.58	0.589	4.21	0.569
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.83	0.408	3.50	0.707	3.37	1.012
Effective communication	3.50	0.548	4.50	0.707	4.21	0.713
Ability to use computer for finding information and for communication	3.67	0.516	5.00	0.000	4.47	0.841
Ability in management of information system	3.83	0.408	5.00	0.000	4.37	0.761
Ability to use information technology for presentation appropriately for work or for group of people	3.50	0.548	5.00	0.000	4.26	0.806
Overall	3.67	0.273	4.60	0.283	4.14	0.615
Satisfaction Overall	3.53	0.246	4.49	0.431	4.15	0.428

Satisfaction Scoring	Performance Communication		New media Communication		Communication Arts-Advertising	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.17	0.408	4.69	0.630	3.68	0.748
Honesty in work, Ethics in work	4.17	0.408	4.85	0.555	4.10	1.012
Speak truthfully	3.83	0.408	4.69	0.480	4.06	0.772
Just and right attitude	4.17	0.408	4.62	0.506	3.84	0.735
Self-control	3.50	0.548	4.15	0.689	3.87	0.806
Honest to self and others	3.67	0.516	4.69	0.480	3.90	0.597
Discipline in work	4.00	0.632	4.31	0.947	3.61	0.803
Responsibility to work	4.50	0.548	4.38	0.650	4.10	0.746
Control over body, speech and mind	3.67	0.516	4.46	0.519	3.94	0.680
Patience and temperance	3.50	0.837	4.31	0.630	3.77	0.762
Practice frugality or thriftiness	3.67	0.516	4.31	0.751	3.45	0.995
Sacrifice	4.00	0.632	4.54	0.660	3.55	0.723
Industriousness	4.33	0.516	4.38	0.650	3.84	0.583
Thoroughness	4.33	0.816	4.00	1.080	3.42	1.057
Social & environmental awareness	3.50	0.548	4.23	0.832	3.81	0.833
Overall	3.93	0.396	4.44	0.499	3.80	0.512
Knowledge						
Have enough knowledge for working	4.00	0.632	4.54	0.519	3.81	0.833
Comprehension ability	3.67	0.516	4.77	0.439	4.10	0.651
Ability to apply theory to new situation	4.00	0.894	4.31	0.630	3.90	0.473
Ability to apply knowledge to solve problems in the workplace	3.83	0.408	4.15	0.376	3.87	0.619
Application of knowledge to research	4.17	0.408	4.08	0.494	4.03	0.752
Overall	3.93	0.413	4.37	0.304	3.94	0.430
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.67	0.516	4.38	0.506	3.68	0.475
Ability to work under pressure	3.67	0.516	3.92	0.494	3.68	0.748
Look for new knowledge & self-improvement	3.67	0.516	4.15	0.689	3.94	0.814
Ability to use information for problem solving	3.67	0.516	4.15	0.376	4.10	0.597
Overall	3.67	0.516	4.15	0.331	3.85	0.412
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.548	4.69	0.630	3.65	0.798
Carry out work without violating the rights of others and accountable for work	4.00	0.632	4.54	0.877	3.61	0.989
Teamwork skill to achieve organization target/goals	3.50	0.548	4.38	0.961	3.84	0.860
Observe law, control or agreement	3.83	0.408	4.54	0.660	3.90	0.700
Participate & foster group problem solving creatively	3.50	0.548	4.31	0.751	3.84	0.779
Initiative in problem analysis in accordance with group consensus	3.67	0.516	4.46	0.660	3.87	0.718
Overall	3.83	0.422	4.49	0.636	3.78	0.633
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.17	0.753	4.15	1.214	2.90	1.044
Effective communication	3.83	0.408	4.38	0.768	3.97	0.706
Ability to use computer for finding information and for communication	4.33	0.816	4.23	0.927	4.23	0.805
Ability in management of information system	4.50	0.837	4.46	0.660	4.10	0.651
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.632	4.62	0.650	4.06	0.629
Overall	4.17	0.612	4.37	0.605	3.85	0.479
Satisfaction Overall	3.91	0.345	4.36	0.373	3.84	0.356
Satisfaction Scoring			Computer Generated Imagery			

	Mean	S.D.
Ethics		
Compassionate, help others	4.00	0.000
Honesty in work, Ethics in work	4.00	0.000
Speak truthfully	4.00	0.000
Just and right attitude	4.33	0.577
Self-control	3.67	0.577
Honest to self and others	3.67	0.577
Discipline in work	4.00	1.000
Responsibility to work	4.33	0.577
Control over body, speech and mind	3.67	0.577
Patience and temperance	3.33	0.577
Practice frugality or thriftiness	3.67	0.577
Sacrifice	4.00	1.000
Industriousness	4.00	0.000
Thoroughness	4.00	1.000
Social & environmental awareness	3.67	0.577
Overall	3.89	0.444
Knowledge		
Have enough knowledge for working	4.00	0.000
Comprehension ability	3.67	0.577
Ability to apply theory to new situation	3.33	0.577
Ability to apply knowledge to solve problems in the workplace	3.67	0.577
Application of knowledge to research	4.00	0.000
Overall	3.73	0.306
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.33	0.577
Ability to work under pressure	3.33	0.577
Look for new knowledge & self-improvement	3.33	0.577
Ability to use information for problem solving	3.33	0.577
Overall	3.33	0.577
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	4.33	0.577
Carry out work without violating the rights of others and accountable for work	4.00	1.000
Teamwork skill to achieve organization target/goals	3.67	0.577
Observe law, control or agreement	3.67	0.577
Participate & foster group problem solving creatively	3.67	0.577
Initiative in problem analysis in accordance with group consensus	3.67	0.577
Overall	3.83	0.601
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	4.00	1.000
Effective communication	3.67	0.577
Ability to use computer for finding information and for communication	3.67	0.577
Ability in management of information system	4.00	1.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	1.000
Overall	3.87	0.808
Satisfaction Overall	3.73	0.419

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Vincent Mary School of Engineer
(Bachelor Degree)**

AU's Performance by Items
Market Employer: Vincent Mary School of Engineer (bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	9	45.00%
	Female	11	55.00%
	Total	20	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	7	35.00%
	40 - 49 years old	13	65.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	20	100.00%

20 market employers answered to the questionnaires. They were 9 males (90.91%) and 11 females (9.09%).

7 market employers (63.64%) were 30 – 39 years old and 13 market employers (36.36%) was 40 - 49 years old

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	20	3.70	0.979
2	Honesty in work, Ethics in work	20	4.20	0.951
3	Speak truthfully	20	3.85	1.040
4	Just and right attitude	20	4.20	0.834
5	Self-control	20	4.00	0.649
6	Honest to self and others	20	4.10	0.788
7	Discipline in work	20	4.20	0.834
8	Responsibility to work	20	3.90	0.788
9	Control over body, speech and mind	20	4.05	0.759
10	Patience and temperance	20	4.00	0.918
11	Practice frugality or thriftiness	20	4.05	0.945
12	Sacrifice	20	4.45	0.605
13	Industriousness	20	4.35	0.745
14	Thoroughness	20	4.10	0.788
15	Social & environmental awareness	20	4.10	0.852

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Sacrifice**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	20	3.90	0.788
2	Comprehension ability	20	3.95	0.999
3	Ability to apply theory to new situation	20	4.05	0.759
4	Ability to apply knowledge to solve problems in the workplace	20	3.80	0.696
5	Application of knowledge to research	20	4.00	0.562

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply theory to new situation***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	20	3.90	0.788
2	Ability to work under pressure	20	3.90	0.718
3	Look for new knowledge & self-improvement	20	4.30	0.571
4	Ability to use information for problem solving	20	4.05	0.826

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	20	4.05	0.759
2	Carry out work without violating the rights of others and accountable for work	20	4.25	0.639
3	Teamwork skill to achieve organization target/goals	20	4.25	0.716
4	Observe law, control or agreement	20	4.25	0.444
5	Participate & foster group problem solving creatively	20	3.85	0.671
6	Initiative in problem analysis in accordance with group consensus	20	3.95	0.826

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work, Teamwork skill to achieve organization target/goals*** and ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	20	3.75	1.020
2	Effective communication	20	4.00	0.649
3	Ability to use computer for finding information and for communication	20	4.20	0.616
4	Ability in management of information system	20	4.40	0.598
5	Ability to use information technology for presentation appropriately for work or for group of people	20	4.20	0.696

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	20	4.08	0.651
Knowledge	20	3.94	0.623
Cognitive Skill	20	4.04	0.603
Human Relationship and Responsibilities	20	4.10	0.491
Mathematical Analysis, Communication & Information Management	20	4.11	0.364

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	20	4.05	0.443

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Electrical and Electronics Engineering		Computer and Network Engineering	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	3.00	1.414	5.00	0.000
Honesty in work, Ethics in work	3.50	1.000	5.00	0.000
Speak truthfully	3.25	1.500	5.00	0.000
Just and right attitude	4.00	1.155	5.00	0.000
Self-control	4.00	0.000	5.00	0.000
Honest to self and others	3.75	0.957	5.00	0.000
Discipline in work	4.25	0.500	5.00	0.000
Responsibility to work	3.25	0.500	5.00	0.000
Control over body, speech and mind	4.00	0.000	5.00	0.000
Patience and temperance	3.75	0.957	5.00	0.000
Practice frugality or thriftiness	3.50	1.000	5.00	0.000
Sacrifice	4.50	0.577	5.00	0.000
Industriousness	3.75	0.957	5.00	0.000
Thoroughness	4.00	0.816	5.00	0.000
Social & environmental awareness	3.50	1.000	5.00	0.000
Overall	3.73	0.754	5.00	0.000
Knowledge				
Have enough knowledge for working	3.50	1.000	4.33	0.577
Comprehension ability	3.25	1.258	4.67	0.577
Ability to apply theory to new situation	4.00	0.816	4.67	0.577
Ability to apply knowledge to solve problems in the workplace	3.75	0.957	4.67	0.577
Application of knowledge to research	3.50	0.577	4.33	0.577
Overall	3.60	0.800	4.53	0.503
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	1.000	4.33	0.577
Ability to work under pressure	3.50	0.577	4.33	0.577
Look for new knowledge & self-improvement	3.75	0.500	4.33	0.577
Ability to use information for problem solving	3.25	0.500	4.33	0.577
Overall	3.50	0.500	4.33	0.577
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	3.50	1.000	4.33	0.577
Carry out work without violating the rights of others and accountable for work	4.25	0.500	4.33	0.577
Teamwork skill to achieve organization target/goals	3.75	0.957	4.33	0.577
Observe law, control or agreement	4.25	0.500	4.33	0.577
Participate & foster group problem solving creatively	3.75	0.957	4.00	0.000
Initiative in problem analysis in accordance with group consensus	3.75	0.957	4.33	0.577
Overall	3.88	0.712	4.28	0.481
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.50	1.000	4.00	0.000
Effective communication	3.50	1.000	4.00	0.000
Ability to use computer for finding information and for communication	4.25	0.500	4.33	0.577
Ability in management of information system	4.75	0.500	4.33	0.577
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000	4.33	0.577
Overall	4.20	0.542	4.20	0.200
Satisfaction Overall	3.78	0.644	4.47	0.064

Satisfaction Scoring	Aeronautic Engineering		Mechatronics Engineering		Telecommunication and Electronics Engineering	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	3.50	0.548	3.60	0.548	4.00	1.414
Honesty in work, Ethics in work	4.17	0.983	4.40	0.894	4.00	1.414
Speak truthfully	3.83	0.753	3.60	0.894	4.00	1.414
Just and right attitude	4.17	0.753	3.80	0.837	4.50	0.707
Self-control	3.67	0.516	3.60	0.548	4.50	0.707
Honest to self and others	4.00	0.632	4.00	0.707	4.00	1.414
Discipline in work	4.17	0.753	3.80	1.095	4.00	1.414
Responsibility to work	4.17	0.408	3.40	0.548	4.00	1.414
Control over body, speech and mind	3.83	0.408	3.80	1.095	4.00	1.414
Patience and temperance	3.83	0.983	3.80	0.837	4.00	1.414
Practice frugality or thriftiness	3.67	1.033	4.20	0.837	4.50	0.707
Sacrifice	4.17	0.753	4.40	0.548	4.50	0.707
Industriousness	4.00	0.632	4.80	0.447	4.50	0.707
Thoroughness	4.00	0.894	3.80	0.447	4.00	1.414
Social & environmental awareness	4.00	0.894	4.20	0.447	4.00	1.414
Overall	3.94	0.396	3.95	0.482	4.17	1.179
Knowledge						
Have enough knowledge for working	4.00	1.095	4.00	0.000	3.50	0.707
Comprehension ability	4.17	1.169	4.00	0.707	3.50	0.707
Ability to apply theory to new situation	3.83	0.983	4.00	0.707	4.00	0.000
Ability to apply knowledge to solve problems in the workplace	3.67	0.516	3.60	0.548	3.50	0.707
Application of knowledge to research	4.17	0.753	4.00	0.000	4.00	0.000
Overall	3.97	0.731	3.92	0.335	3.70	0.424
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.632	3.80	0.837	4.00	1.414
Ability to work under pressure	4.00	0.632	3.80	0.837	4.00	1.414
Look for new knowledge & self-improvement	4.67	0.516	4.20	0.447	4.50	0.707
Ability to use information for problem solving	4.67	0.516	3.80	0.837	4.00	1.414
Overall	4.33	0.376	3.90	0.548	4.13	1.237
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.17	0.753	4.40	0.548	3.50	0.707
Carry out work without violating the rights of others and accountable for work	4.33	0.816	4.40	0.548	3.50	0.707
Teamwork skill to achieve organization target/goals	4.33	0.816	4.60	0.548	4.00	0.000
Observe law, control or agreement	4.17	0.408	4.40	0.548	4.00	0.000
Participate & foster group problem solving creatively	3.67	0.516	4.20	0.837	3.50	0.707
Initiative in problem analysis in accordance with group consensus	4.00	0.894	4.00	1.000	3.50	0.707
Overall	4.11	0.430	4.33	0.354	3.67	0.471
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.00	1.673	3.60	0.548	3.50	0.707
Effective communication	4.33	0.516	4.20	0.447	4.00	0.000
Ability to use computer for finding information and for communication	4.67	0.516	3.60	0.548	4.00	0.000
Ability in management of information system	4.50	0.548	4.20	0.837	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.83	0.753	4.00	0.707	3.50	0.707
Overall	4.27	0.273	3.92	0.363	3.80	0.283
Satisfaction Overall	4.12	0.350	4.00	0.333	3.89	0.719

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**School of Law
(Bachelor Degree)**

AU's Performance by Items
Market Employer: School of Law (bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	15	65.22%
	Female	8	34.78%
	Total	23	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	14	60.87%
	40 - 49 years old	9	39.13%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	23	100.00%

23 market employers answered to the questionnaires. They were 15 males (65.22%) and 8 females (34.78%).

14 market employers (46.15%) were 30 – 39 years old and 9 market employers (39.13%) was 40 - 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	23	4.39	1.033
2	Honesty in work, Ethics in work	23	4.52	0.790
3	Speak truthfully	23	4.48	0.511
4	Just and right attitude	23	4.13	1.058
5	Self-control	23	4.04	0.562
6	Honest to self and others	23	4.61	0.656
7	Discipline in work	23	4.22	0.422
8	Responsibility to work	23	4.43	0.507
9	Control over body, speech and mind	23	4.26	0.689
10	Patience and temperance	23	4.09	0.733
11	Practice frugality or thriftiness	23	4.09	0.793
12	Sacrifice	23	4.17	0.834
13	Industriousness	23	4.74	0.449
14	Thoroughness	23	4.30	0.765
15	Social & environmental awareness	23	4.13	0.968

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Honesty in work, Ethics in work**. The major satisfaction of **Ethics** was on ***Industriousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	23	4.26	0.810
2	Comprehension ability	23	4.39	0.656
3	Ability to apply theory to new situation	23	4.22	0.600
4	Ability to apply knowledge to solve problems in the workplace	23	4.52	0.665
5	Application of knowledge to research	23	3.87	0.548

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	23	4.09	0.733
2	Ability to work under pressure	23	4.17	0.491
3	Look for new knowledge & self-improvement	23	4.09	0.733
4	Ability to use information for problem solving	23	4.30	0.559

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	23	4.04	0.878
2	Carry out work without violating the rights of others and accountable for work	23	4.39	0.583
3	Teamwork skill to achieve organization target/goals	23	4.26	0.752
4	Observe law, control or agreement	23	4.52	0.665
5	Participate & foster group problem solving creatively	23	4.35	0.775
6	Initiative in problem analysis in accordance with group consensus	23	4.35	0.487

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	23	3.83	0.717
2	Effective communication	23	4.39	0.722
3	Ability to use computer for finding information and for communication	23	4.52	0.730
4	Ability in management of information system	23	4.65	0.573
5	Ability to use information technology for presentation appropriately for work or for group of people	23	4.61	0.656

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	23	4.31	0.494
Knowledge	23	4.25	0.498
Cognitive Skill	23	4.16	0.403
Human Relationship and Responsibilities	23	4.32	0.492
Mathematical Analysis, Communication & Information Management	23	4.40	0.505

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market's Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market's Employer Satisfaction overall	23	4.29	0.405

Au's market employers generally had *high* satisfaction on ***AU's Market's Employer Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**School of Music
(Bachelor Degree)**

AU's Performance by Items
Market Employer: School of Music (bachelor's degree)
Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	33.33%
	Female	6	66.67%
	Total	9	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	22.22%
	40 - 49 years old	7	77.78%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	9	100.00%

9 market employers answered to the questionnaires. They were 3 males (33.33%) and 6 females (66.67%).

2 market employers (22.22%) were 30 - 39 years old and 7 market employers (77.78%) were 40 - 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	9	4.22	0.833
2	Honesty in work, Ethics in work	9	4.22	1.302
3	Speak truthfully	9	4.22	0.833
4	Just and right attitude	9	4.56	0.527
5	Self-control	9	4.44	0.527
6	Honest to self and others	9	4.56	0.527
7	Discipline in work	9	4.33	0.866
8	Responsibility to work	9	4.56	0.527
9	Control over body, speech and mind	9	3.78	0.972
10	Patience and temperance	9	3.56	1.014
11	Practice frugality or thriftiness	9	4.22	0.441
12	Sacrifice	9	4.44	0.527
13	Industriousness	9	4.44	0.527
14	Thoroughness	9	4.22	0.441
15	Social & environmental awareness	9	4.22	0.833

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Just and right attitude, Honest to self and others** and **Responsibility to work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	9	4.56	0.527
2	Comprehension ability	9	4.11	0.782
3	Ability to apply theory to new situation	9	4.00	0.707
4	Ability to apply knowledge to solve problems in the workplace	9	4.56	0.527
5	Application of knowledge to research	9	4.22	0.441

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge** except *high* satisfaction on ***Have enough knowledge for working*** and ***Ability to apply theory to new situation***. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working*** and ***Ability to apply knowledge to solve problems in the workplace***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	9	4.00	0.707
2	Ability to work under pressure	9	4.33	0.707
3	Look for new knowledge & self-improvement	9	4.00	0.000
4	Ability to use information for problem solving	9	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** except *high* satisfaction on ***Look for new knowledge & self-improvement***. The major satisfaction of **Cognitive Skill** was on ***Ability to work under pressure***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	9	4.11	0.782
2	Carry out work without violating the rights of others and accountable for work	9	4.22	0.972
3	Teamwork skill to achieve organization target/goals	9	4.44	0.527
4	Observe law, control or agreement	9	4.00	0.866
5	Participate & foster group problem solving creatively	9	4.00	0.500
6	Initiative in problem analysis in accordance with group consensus	9	4.11	0.782

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Teamwork skill to achieve organization target/goals***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	9	3.11	0.782
2	Effective communication	9	4.33	0.866
3	Ability to use computer for finding information and for communication	9	4.33	0.500
4	Ability in management of information system	9	4.11	0.782
5	Ability to use information technology for presentation appropriately for work or for group of people	9	4.44	0.726

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on ***Skills on applied mathematics and interpretation***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	9	4.27	0.504
Knowledge	9	4.29	0.530
Cognitive Skill	9	4.08	0.306
Human Relationship and Responsibilities	9	4.15	0.603
Mathematical Analysis, Communication & Information Management	9	4.07	0.566

Au's market employers generally had *high* satisfaction on all aspects **except moderate** satisfaction on ***Cognitive Skill***. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	9	4.17	0.450

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Music Business		Music Performance	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	1.000	4.33	0.816
Honesty in work, Ethics in work	4.00	1.732	4.33	1.211
Speak truthfully	4.00	1.000	4.33	0.816
Just and right attitude	4.67	0.577	4.50	0.548
Self-control	4.33	0.577	4.50	0.548
Honest to self and others	4.67	0.577	4.50	0.548
Discipline in work	4.00	1.000	4.50	0.837
Responsibility to work	4.67	0.577	4.50	0.548
Control over body, speech and mind	3.67	1.155	3.83	0.983
Patience and temperance	3.67	1.528	3.50	0.837
Practice frugality or thriftiness	4.33	0.577	4.17	0.408
Sacrifice	4.67	0.577	4.33	0.516
Industriousness	4.67	0.577	4.33	0.516
Thoroughness	4.33	0.577	4.17	0.408
Social & environmental awareness	4.00	1.000	4.33	0.816
Overall	4.24	0.681	4.28	0.470
Knowledge				
Have enough knowledge for working	4.33	0.577	4.67	0.516
Comprehension ability	4.00	1.000	4.17	0.753
Ability to apply theory to new situation	4.00	1.000	4.00	0.632
Ability to apply knowledge to solve problems in the workplace	4.33	0.577	4.67	0.516
Application of knowledge to research	4.33	0.577	4.17	0.408
Overall	4.20	0.721	4.33	0.484
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.67	0.577	4.17	0.753
Ability to work under pressure	4.33	0.577	4.33	0.816
Look for new knowledge & self-improvement	4.00	0.000	4.00	0.000
Ability to use information for problem solving	4.00	0.000	4.00	0.000
Overall	4.00	0.250	4.13	0.345
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	1.000	4.17	0.753
Carry out work without violating the rights of others and accountable for work	4.33	1.155	4.17	0.983
Teamwork skill to achieve organization target/goals	4.33	0.577	4.50	0.548
Observe law, control or agreement	4.00	1.000	4.00	0.894
Participate & foster group problem solving creatively	4.33	0.577	3.83	0.408
Initiative in problem analysis in accordance with group consensus	4.33	1.155	4.00	0.632
Overall	4.22	0.839	4.11	0.544
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.00	1.000	3.17	0.753
Effective communication	4.33	1.155	4.33	0.816
Ability to use computer for finding information and for communication	4.33	0.577	4.33	0.516
Ability in management of information system	4.33	1.155	4.00	0.632
Ability to use information technology for presentation appropriately for work or for group of people	4.67	0.577	4.33	0.816
Overall	4.13	0.833	4.03	0.480
Satisfaction Overall	4.16	0.598	4.18	0.425

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Bernadette De Lourdes School of Nursing
Science
(Bachelor Degree)**

AU's Performance by Items
Market Employer: Bernadette De Lourdes School of Nursing Science
(bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	8	33.33%
	Female	16	66.67%
	Total	24	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	16	66.67%
	40 - 49 years old	8	33.33%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	24	100.00%

24 market employers answered to the questionnaires. They were 8 male (33.33%) and 16 females (66.67%).

16 market employers (66.67%) were 30 – 39 years old and 8 market employers (33.33%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	24	3.96	0.751
2	Honesty in work, Ethics in work	24	4.13	0.680
3	Speak truthfully	24	4.04	0.690
4	Just and right attitude	24	3.96	0.690
5	Self-control	24	3.79	0.779
6	Honest to self and others	24	4.00	0.722
7	Discipline in work	24	4.13	0.537
8	Responsibility to work	24	4.50	0.511
9	Control over body, speech and mind	24	3.83	0.637
10	Patience and temperance	24	3.63	0.875
11	Practice frugality or thriftiness	24	3.79	0.658
12	Sacrifice	24	4.00	0.722
13	Industriousness	24	4.13	0.680
14	Thoroughness	24	4.08	0.830
15	Social & environmental awareness	24	3.83	0.761

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Responsibility to work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	24	3.79	0.658
2	Comprehension ability	24	3.75	0.608
3	Ability to apply theory to new situation	24	3.79	0.833
4	Ability to apply knowledge to solve problems in the workplace	24	4.00	0.722
5	Application of knowledge to research	24	3.96	0.690

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	24	3.67	0.702
2	Ability to work under pressure	24	3.63	0.576
3	Look for new knowledge & self-improvement	24	3.46	0.588
4	Ability to use information for problem solving	24	3.71	0.550

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	24	4.21	0.658
2	Carry out work without violating the rights of others and accountable for work	24	4.04	0.624
3	Teamwork skill to achieve organization target/goals	24	3.75	0.608
4	Observe law, control or agreement	24	3.79	0.588
5	Participate & foster group problem solving creatively	24	3.71	0.690
6	Initiative in problem analysis in accordance with group consensus	24	3.75	0.676

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	24	3.79	0.779
2	Effective communication	24	3.83	0.637
3	Ability to use computer for finding information and for communication	24	4.00	0.722
4	Ability in management of information system	24	3.96	0.806
5	Ability to use information technology for presentation appropriately for work or for group of people	24	3.75	0.737

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	24	3.99	0.516
Knowledge	24	3.86	0.552
Cognitive Skill	24	3.61	0.436
Human Relationship and Responsibilities	24	3.88	0.451
Mathematical Analysis, Communication & Information Management	24	3.87	0.543

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	24	3.84	0.408
Psychomotor Skill on Nursing Science	24	4.21	0.870

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall*** and ***Psychomotor Skill on Nursing Science***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Bachelor Degree)**

AU's Performance by Items
Market Employer: Vincent Mary School of Science and Technology
(bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	7	53.85%
	Female	6	46.15%
	Total	13	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	7	53.85%
	40 - 49 years old	4	30.77%
	50 - 59 years old	2	15.38%
	60 years old or over	0	0.00%
	Total	13	100.00%

13 market employers answered to the questionnaires. They were 7 males (53.85%) and 6 females (46.15%).

7 market employers (53.85%) were 30 – 39 years old, 4 market employers (30.77%) were 40 – 49 years old and 2 market employers (15.38%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	13	4.08	0.494
2	Honesty in work, Ethics in work	13	4.15	0.555
3	Speak truthfully	13	3.69	0.630
4	Just and right attitude	13	3.85	0.689
5	Self-control	13	3.62	0.650
6	Honest to self and others	13	3.85	0.555
7	Discipline in work	13	3.77	0.599
8	Responsibility to work	13	4.15	0.689
9	Control over body, speech and mind	13	3.69	0.630
10	Patience and temperance	13	3.54	0.877
11	Practice frugality or thriftiness	13	3.62	0.506
12	Sacrifice	13	3.85	0.689
13	Industriousness	13	4.00	0.707
14	Thoroughness	13	4.00	0.707
15	Social & environmental awareness	13	3.69	0.630

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	13	3.77	0.599
2	Comprehension ability	13	3.46	0.519
3	Ability to apply theory to new situation	13	3.54	0.776
4	Ability to apply knowledge to solve problems in the workplace	13	3.54	0.519
5	Application of knowledge to research	13	3.85	0.689

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except moderate** satisfaction on **Comprehension ability**. The major satisfaction of **Knowledge** was on **Application of knowledge to research**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	13	3.62	0.650
2	Ability to work under pressure	13	3.62	0.506
3	Look for new knowledge & self-improvement	13	3.46	0.519
4	Ability to use information for problem solving	13	3.54	0.519

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except moderate** satisfaction on **Look for new knowledge & self-improvement**. The major satisfaction of **Cognitive Skill** was on **Systematic thinking, analytical ability, suggestion & reasoning for decision making** and **Ability to work under pressure**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	13	4.00	0.707
2	Carry out work without violating the rights of others and accountable for work	13	4.08	0.494
3	Teamwork skill to achieve organization target/goals	13	3.69	0.630
4	Observe law, control or agreement	13	3.85	0.555
5	Participate & foster group problem solving creatively	13	3.69	0.480
6	Initiative in problem analysis in accordance with group consensus	13	3.38	0.506

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on **Initiative in problem analysis in accordance with group consensus**. The major satisfaction of **Human Relationship and Responsibilities** was on **Carry out work without violating the rights of others and accountable for work**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	13	3.69	0.751
2	Effective communication	13	3.69	0.480
3	Ability to use computer for finding information and for communication	13	3.85	0.801
4	Ability in management of information system	13	3.92	0.862
5	Ability to use information technology for presentation appropriately for work or for group of people	13	3.77	0.599

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability in management of information system**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	13	3.84	0.387
Knowledge	13	3.63	0.489
Cognitive Skill	13	3.56	0.480
Human Relationship and Responsibilities	13	3.78	0.356
Mathematical Analysis, Communication & Information Management	13	3.78	0.635

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	13	3.72	0.369

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Telecommunications Science		Business Data Analysis	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	0.000	3.00	0.000
Honesty in work, Ethics in work	4.00	0.000	4.00	0.000
Speak truthfully	4.00	0.000	4.00	0.000
Just and right attitude	4.00	0.000	3.00	0.000
Self-control	3.00	0.000	3.00	0.000
Honest to self and others	4.00	0.000	4.00	0.000
Discipline in work	4.00	0.000	4.00	0.000
Responsibility to work	5.00	0.000	5.00	0.000
Control over body, speech and mind	4.00	0.000	3.00	0.000
Patience and temperance	3.00	0.000	2.00	0.000
Practice frugality or thriftiness	4.00	0.000	3.00	0.000
Sacrifice	4.00	0.000	3.00	0.000
Industriousness	5.00	0.000	4.00	0.000
Thoroughness	5.00	0.000	4.00	0.000
Social & environmental awareness	3.00	0.000	5.00	0.000
Overall	4.00	0.000	3.60	0.000
Knowledge				
Have enough knowledge for working	3.00	0.000	4.00	0.000
Comprehension ability	3.00	0.000	3.00	0.000
Ability to apply theory to new situation	4.00	0.000	3.00	0.000
Ability to apply knowledge to solve problems in the workplace	4.00	0.000	4.00	0.000
Application of knowledge to research	4.00	0.000	5.00	0.000
Overall	3.60	0.000	3.80	0.000
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	5.00	0.000
Ability to work under pressure	4.00	0.000	4.00	0.000
Look for new knowledge & self-improvement	4.00	0.000	3.00	0.000
Ability to use information for problem solving	4.00	0.000	4.00	0.000
Overall	4.00	0.000	4.00	0.000
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.000	3.00	0.000
Carry out work without violating the rights of others and accountable for work	4.00	0.000	4.00	0.000
Teamwork skill to achieve organization target/goals	3.00	0.000	4.00	0.000
Observe law, control or agreement	4.00	0.000	3.00	0.000
Participate & foster group problem solving creatively	3.00	0.000	4.00	0.000
Initiative in problem analysis in accordance with group consensus	3.00	0.000	3.00	0.000
Overall	3.67	0.000	3.50	0.000
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.000	3.00	0.000
Effective communication	4.00	0.000	4.00	0.000
Ability to use computer for finding information and for communication	5.00	0.000	3.00	0.000
Ability in management of information system	5.00	0.000	3.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.00	0.000
Overall	4.40	0.000	3.40	0.000
Satisfaction Overall	3.93	0.00	3.66	0.000

Satisfaction Scoring	Computer Science		Information Technology		Technology Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.25	0.500	4.00	0.000	4.14	0.378
Honesty in work, Ethics in work	4.50	0.577	4.00	0.000	4.00	0.577
Speak truthfully	3.50	1.000	4.00	0.000	3.71	0.488
Just and right attitude	3.75	0.957	4.00	0.000	4.00	0.577
Self-control	4.00	0.816	3.00	0.000	3.57	0.535
Honest to self and others	4.25	0.500	4.00	0.000	3.57	0.535
Discipline in work	3.25	0.500	4.00	0.000	4.00	0.577
Responsibility to work	3.50	0.577	5.00	0.000	4.29	0.488
Control over body, speech and mind	4.00	0.816	4.00	0.000	3.57	0.535
Patience and temperance	4.00	0.816	3.00	0.000	3.57	0.787
Practice frugality or thriftiness	3.75	0.500	4.00	0.000	3.57	0.535
Sacrifice	3.75	0.957	4.00	0.000	4.00	0.577
Industriousness	3.75	0.957	5.00	0.000	4.00	0.577
Thoroughness	4.00	0.000	5.00	0.000	3.86	0.900
Social & environmental awareness	4.00	0.000	3.00	0.000	3.43	0.535
Overall	3.88	0.482	4.00	0.000	3.82	0.410
Knowledge						
Have enough knowledge for working	3.50	0.577	3.00	0.000	4.00	0.577
Comprehension ability	3.50	0.577	3.00	0.000	3.57	0.535
Ability to apply theory to new situation	3.25	0.500	4.00	0.000	3.71	0.951
Ability to apply knowledge to solve problems in the workplace	3.25	0.500	4.00	0.000	3.57	0.535
Application of knowledge to research	3.25	0.500	4.00	0.000	4.00	0.577
Overall	3.35	0.473	3.60	0.000	3.77	0.535
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	0.577	4.00	0.000	3.43	0.535
Ability to work under pressure	3.50	0.577	4.00	0.000	3.57	0.535
Look for new knowledge & self-improvement	3.50	0.577	4.00	0.000	3.43	0.535
Ability to use information for problem solving	3.25	0.500	4.00	0.000	3.57	0.535
Overall	3.44	0.515	4.00	0.000	3.50	0.500
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	3.50	0.577	5.00	0.000	4.29	0.488
Carry out work without violating the rights of others and accountable for work	4.25	0.500	4.00	0.000	4.00	0.577
Teamwork skill to achieve organization target/goals	4.25	0.500	3.00	0.000	3.43	0.535
Observe law, control or agreement	4.25	0.500	4.00	0.000	3.71	0.488
Participate & foster group problem solving creatively	4.00	0.000	3.00	0.000	3.57	0.535
Initiative in problem analysis in accordance with group consensus	3.25	0.500	3.00	0.000	3.57	0.535
Overall	3.92	0.289	3.67	0.000	3.76	0.429
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.25	0.500	4.00	0.000	4.00	0.816
Effective communication	3.50	0.577	4.00	0.000	3.71	0.488
Ability to use computer for finding information and for communication	3.50	0.577	5.00	0.000	4.00	0.816
Ability in management of information system	3.50	0.577	5.00	0.000	4.14	0.900
Ability to use information technology for presentation appropriately for work or for group of people	3.50	0.577	4.00	0.000	3.86	0.690
Overall	3.45	0.526	4.40	0.000	3.94	0.690
Satisfaction Overall	3.61	0.438	3.76	0.398	3.93	0.000

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

(Master Degree)

AU's Performance by Items Market Employer: Master Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	72	40.45%
	Female	106	59.55%
	Total	178	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	44	24.72%
	40 - 49 years old	117	65.73%
	50 - 59 years old	16	8.99%
	60 years old or over	1	0.56%
	Total	178	100.00%

178 market employers answered to the questionnaires. They were 72 males (40.45%) and 106 females (59.55%).

44 market employers (24.72%) were 30 – 39 years old, 117 market employers (65.73%) were 40 – 49 years old, 16 market employers (8.99%) was 50 - 59 years old and 1 market employer (0.56%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	178	4.06	0.760
2	Honesty in work, Ethics in work	178	4.34	0.767
3	Speak truthfully	178	4.27	0.778
4	Just and right attitude	178	4.21	0.764
5	Self-control	178	4.06	0.772
6	Honest to self and others	178	4.28	0.765
7	Discipline in work	178	4.10	0.714
8	Responsibility to work	178	4.31	0.697
9	Control over body, speech and mind	178	4.06	0.775
10	Patience and temperance	178	3.97	0.791
11	Practice frugality or thriftiness	178	3.87	0.817
12	Sacrifice	178	4.04	0.754
13	Industriousness	178	4.23	0.757
14	Thoroughness	178	4.02	0.809
15	Social & environmental awareness	178	4.04	0.801

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	178	4.11	0.763
2	Comprehension ability	178	4.15	0.782
3	Ability to apply theory to new situation	178	4.00	0.752
4	Ability to apply knowledge to solve problems in the work place	178	4.12	0.726
5	Application of knowledge to research	178	4.07	0.655

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Comprehension ability**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	178	4.04	0.773
2	Ability to work under pressure	178	3.97	0.788
3	Look for new knowledge & self-improvement	178	4.08	0.743
4	Ability to use information for problem solving	178	4.14	0.679

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Ability to use information for problem solving**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	178	4.20	0.732
2	Carry out work without violating the rights of others and accountable for work	178	4.29	0.740
3	Team work skill to achieve organization target/goals	178	4.27	0.693
4	Observe law, control or agreement	178	4.34	0.712
5	Participate & foster group problem solving creatively	178	4.20	0.721
6	Initiative in problem analysis in accordance with group consensus	178	4.14	0.727

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	178	3.92	0.836
2	Effective communication	178	4.21	0.764
3	Ability to use computer for finding information and for communication	178	4.30	0.821
4	Ability in management of information system	178	4.33	0.734
5	Ability to use information technology for presentation appropriately for work or for group of people	178	4.21	0.788

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	178	4.12	0.529
Knowledge	178	4.09	0.560
Cognitive Skill	178	4.06	0.546
Human Relationship and Responsibilities	178	4.24	0.541
Mathematical Analysis, Communication & Information Management	178	4.19	0.601

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities*** and ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	178	4.14	0.473

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**School of Biotechnology
(Master Degree)**

AU's Performance by Items
Market Employer: School of Biotechnology (Master's Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	50.00%
	Female	1	50.00%
	Total	2	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	2	100.00%
	60 years old or over	0	0.00%
	Total	2	100.00%

2 market employers answered to the questionnaires. They were 1 male (50.00%) and 1 female (50.00%).

2 market employers (100.00%) were 50 – 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	2	4.00	0.000
2	Honesty in work, Ethics in work	2	3.50	0.707
3	Speak truthfully	2	4.00	1.414
4	Just and right attitude	2	3.50	0.707
5	Self-control	2	4.50	0.707
6	Honest to self and others	2	4.00	1.414
7	Discipline in work	2	4.00	0.000
8	Responsibility to work	2	4.00	0.000
9	Control over body, speech and mind	2	3.50	0.707
10	Patience and temperance	2	5.00	0.000
11	Practice frugality or thriftiness	2	4.50	0.707
12	Sacrifice	2	4.00	0.000
13	Industriousness	2	5.00	0.000
14	Thoroughness	2	4.00	0.000
15	Social & environmental awareness	2	4.00	1.414

Au's market employers generally had *high and very high* satisfaction on all aspects of **Ethics** except *moderate* satisfaction on **Control over body, speech and mind, Just and right attitude** and **Just and right attitude**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	2	4.00	1.414
2	Comprehension ability	2	4.50	0.707
3	Ability to apply theory to new situation	2	4.00	1.414
4	Ability to apply knowledge to solve problems in the work place	2	4.50	0.707
5	Application of knowledge to research	2	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	2	4.00	1.414
2	Ability to work under pressure	2	4.50	0.707
3	Look for new knowledge & self-improvement	2	5.00	0.000
4	Ability to use information for problem solving	2	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	2	4.50	0.707
2	Carry out work without violating the rights of others and accountable for work	2	4.00	1.414
3	Team work skill to achieve organization target/goals	2	4.50	0.707
4	Observe law, control or agreement	2	5.00	0.000
5	Participate & foster group problem solving creatively	2	4.50	0.707
6	Initiative in problem analysis in accordance with group consensus	2	4.50	0.707

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	2	4.00	1.414
2	Effective communication	2	4.00	0.000
3	Ability to use computer for finding information and for communication	2	5.00	0.000
4	Ability in management of information system	2	5.00	0.000
5	Ability to use information technology for presentation appropriately for work or for group of people	2	4.50	0.707

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.10	0.330
Knowledge	2	4.40	0.566
Cognitive Skill	2	4.38	0.530
Human Relationship and Responsibilities	2	4.50	0.471
Mathematical Analysis, Communication & Information Management	2	4.50	0.424

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	4.38	0.464

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Food Biotechnology	
	Mean	S.D.
Ethics		
Compassionate, help others	4.00	0.000
Honesty in work, Ethics in work	3.50	0.707
Speak truthfully	4.00	1.414
Just and right attitude	3.50	0.707
Self-control	4.50	0.707
Honest to self and others	4.00	1.414
Discipline in work	4.00	0.000
Responsibility to work	4.00	0.000
Control over body, speech and mind	3.50	0.707
Patience and temperance	5.00	0.000
Practice frugality or thriftiness	4.50	0.707
Sacrifice	4.00	0.000
Industriousness	5.00	0.000
Thoroughness	4.00	0.000
Social & environmental awareness	4.00	1.414
Overall	4.10	0.330
Knowledge		
Have enough knowledge for working	4.00	1.414
Comprehension ability	4.50	0.707
Ability to apply theory to new situation	4.00	1.414
Ability to apply knowledge to solve problems in the work place	4.50	0.707
Application of knowledge to research	5.00	0.000
Overall	4.40	0.566
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.414
Ability to work under pressure	4.50	0.707
Look for new knowledge & self-improvement	5.00	0.000
Ability to use information for problem solving	4.00	0.000
Overall	4.38	0.530
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.707
Carry out work without violating the rights of others and accountable for work	4.00	1.414
Team work skill to achieve organization target/goals	4.50	0.707
Observe law, control or agreement	5.00	0.000
Participate & foster group problem solving creatively	4.50	0.707
Initiative in problem analysis in accordance with group consensus	4.50	0.707
Overall	4.50	0.471
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	4.00	1.414
Effective communication	4.00	0.000
Ability to use computer for finding information and for communication	5.00	0.000
Ability in management of information system	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.707
Overall	4.50	0.424
Satisfaction Overall	4.38	0.464

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Graduate School of Business
(Master Degree)**

AU's Performance by Items
Market Employer: Graduate School of Business (master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	55	41.98%
	Female	76	58.02%
	Total	131	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	24	18.32%
	40 - 49 years old	94	71.76%
	50 - 59 years old	12	9.16%
	60 years old or over	1	0.76%
	Total	131	100.00%

131 market employers answered to the questionnaires. They were 55 males (41.98%) and 76 females (58.02%).

24 market employers (18.32%) were 30 – 39 years old, 94 market employers (71.76%) were 40 – 49 years old, 12 market employers (9.16%) was 50 - 59 years old and 1 market employer (0.76%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	131	4.04	0.759
2	Honesty in work, Ethics in work	131	4.39	0.770
3	Speak truthfully	131	4.30	0.751
4	Just and right attitude	131	4.25	0.727
5	Self-control	131	4.05	0.763
6	Honest to self and others	131	4.31	0.764
7	Discipline in work	131	4.09	0.759
8	Responsibility to work	131	4.31	0.722
9	Control over body, speech and mind	131	4.05	0.773
10	Patience and temperance	131	3.98	0.784
11	Practice frugality or thriftiness	131	3.87	0.872
12	Sacrifice	131	4.03	0.754
13	Industriousness	131	4.27	0.753
14	Thoroughness	131	4.05	0.743
15	Social & environmental awareness	131	4.10	0.763

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	131	4.10	0.753
2	Comprehension ability	131	4.18	0.763
3	Ability to apply theory to new situation	131	4.04	0.738
4	Ability to apply knowledge to solve problems in the workplace	131	4.14	0.677
5	Application of knowledge to research	131	4.09	0.638

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Comprehension ability**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	131	4.03	0.744
2	Ability to work under pressure	131	3.98	0.739
3	Look for new knowledge & self-improvement	131	4.17	0.692
4	Ability to use information for problem solving	131	4.15	0.650

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Look for new knowledge & self-improvement**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	131	4.22	0.747
2	Carry out work without violating the rights of others and accountable for work	131	4.27	0.763
3	Teamwork skill to achieve organization target/goals	131	4.34	0.677
4	Observe law, control or agreement	131	4.39	0.686
5	Participate & foster group problem solving creatively	131	4.18	0.685
6	Initiative in problem analysis in accordance with group consensus	131	4.14	0.710

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	131	3.93	0.843
2	Effective communication	131	4.26	0.760
3	Ability to use computer for finding information and for communication	131	4.30	0.810
4	Ability in management of information system	131	4.32	0.694
5	Ability to use information technology for presentation appropriately for work or for group of people	131	4.27	0.745

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	131	4.14	0.513
Knowledge	131	4.11	0.523
Cognitive Skill	131	4.08	0.498
Human Relationship and Responsibilities	131	4.26	0.534
Mathematical Analysis, Communication & Information Management	131	4.22	0.576

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	131	4.16	0.443

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Administration		Organization Development and Management		Tourism Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.03	0.774	4.33	0.577	4.08	0.669
Honesty in work, Ethics in work	4.35	0.794	4.33	0.577	4.75	0.452
Speak truthfully	4.32	0.776	4.33	0.577	4.08	0.515
Just and right attitude	4.23	0.738	4.33	0.577	4.42	0.669
Self-control	4.02	0.769	4.33	1.155	4.25	0.622
Honest to self and others	4.28	0.778	4.67	0.577	4.42	0.669
Discipline in work	4.09	0.753	4.33	1.155	4.08	0.793
Responsibility to work	4.33	0.720	4.00	1.000	4.17	0.718
Control over body, speech and mind	4.03	0.796	4.33	0.577	4.17	0.577
Patience and temperance	3.96	0.796	4.00	0.000	4.25	0.754
Practice frugality or thriftiness	3.84	0.874	3.67	0.577	4.25	0.866
Sacrifice	4.04	0.751	4.33	0.577	3.83	0.835
Industriousness	4.27	0.762	4.67	0.577	4.17	0.718
Thoroughness	4.03	0.745	4.67	0.577	4.00	0.739
Social & environmental awareness	4.12	0.759	4.33	0.577	3.83	0.835
Overall	4.13	0.534	4.31	0.434	4.18	0.296
Knowledge						
Have enough knowledge for working	4.09	0.775	4.00	0.000	4.25	0.622
Comprehension ability	4.16	0.757	4.67	0.577	4.25	0.866
Ability to apply theory to new situation	4.02	0.698	4.67	0.577	4.08	1.084
Ability to apply knowledge to solve problems in the workplace	4.11	0.682	4.67	0.577	4.25	0.622
Application of knowledge to research	4.08	0.648	4.33	0.577	4.17	0.577
Overall	4.09	0.529	4.47	0.416	4.20	0.482
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.98	0.757	4.33	0.577	4.42	0.515
Ability to work under pressure	3.94	0.749	4.33	0.577	4.25	0.622
Look for new knowledge & self-improvement	4.16	0.697	4.33	0.577	4.17	0.718
Ability to use information for problem solving	4.12	0.661	4.33	0.577	4.42	0.515
Overall	4.05	0.509	4.33	0.144	4.31	0.356
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.22	0.781	4.33	0.577	4.17	0.389
Carry out work without violating the rights of others and accountable for work	4.24	0.776	4.67	0.577	4.42	0.669
Teamwork skill to achieve organization target/goals	4.32	0.693	4.67	0.577	4.50	0.522
Observe law, control or agreement	4.39	0.707	4.33	0.577	4.42	0.515
Participate & foster group problem solving creatively	4.16	0.680	4.33	0.577	4.33	0.778
Initiative in problem analysis in accordance with group consensus	4.09	0.722	4.33	0.577	4.50	0.522
Overall	4.24	0.553	4.44	0.096	4.39	0.372
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.85	0.837	5.00	0.000	4.42	0.669
Effective communication	4.22	0.767	5.00	0.000	4.50	0.674
Ability to use computer for finding information and for communication	4.30	0.815	4.67	0.577	4.17	0.835
Ability in management of information system	4.31	0.703	5.00	0.000	4.25	0.622
Ability to use information technology for presentation appropriately for work or for group of people	4.26	0.759	4.33	0.577	4.42	0.669
Overall	4.19	0.596	4.80	0.200	4.35	0.297
Satisfaction Overall	4.14	0.459	4.47	0.161	4.29	0.254

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Martin De Tours School of Management
and Economic
(Master Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economic (Master Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	5	100.00%
	Total	5	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	5	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	5	100.00%

7 market employers answered to the questionnaires. They were 5 females (100.00%).
5 market employers (100.00%) were 30 – 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	5	3.80	0.447
2	Honesty in work, Ethics in work	5	3.80	0.447
3	Speak truthfully	5	3.60	0.548
4	Just and right attitude	5	3.60	0.548
5	Self-control	5	3.60	0.548
6	Honest to self and others	5	3.60	0.548
7	Discipline in work	5	3.80	0.447
8	Responsibility to work	5	4.20	0.447
9	Control over body, speech and mind	5	3.40	0.548
10	Patience and temperance	5	3.60	0.548
11	Practice frugality or thriftiness	5	3.80	0.837
12	Sacrifice	5	3.80	0.447
13	Industriousness	5	3.80	0.447
14	Thoroughness	5	3.40	0.548
15	Social & environmental awareness	5	3.20	0.447

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	5	3.80	0.837
2	Comprehension ability	5	3.40	0.548
3	Ability to apply theory to new situation	5	3.20	0.447
4	Ability to apply knowledge to solve problems in the work place	5	3.40	0.548
5	Application of knowledge to research	5	3.80	0.837

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	5	3.40	0.894
2	Ability to work under pressure	5	3.20	0.447
3	Look for new knowledge & self-improvement	5	3.20	0.447
4	Ability to use information for problem solving	5	3.40	0.548

Au's market employers generally had *moderate* satisfaction on all aspects of **Cognitive**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	5	4.00	0.000
2	Carry out work without violating the rights of others and accountable for work	5	4.20	0.447
3	Team work skill to achieve organization target/goals	5	3.40	0.548
4	Observe law, control or agreement	5	3.60	0.548
5	Participate & foster group problem solving creatively	5	3.60	0.548
6	Initiative in problem analysis in accordance with group consensus	5	3.20	0.447

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on **Carry out work without violating the rights of others and accountable for work**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	5	3.80	0.837
2	Effective communication	5	3.60	0.548
3	Ability to use computer for finding information and for communication	5	3.80	0.837
4	Ability in management of information system	5	3.60	0.548
5	Ability to use information technology for presentation appropriately for work or for group of people	5	3.20	0.447

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	5	3.67	0.262
Knowledge	5	3.52	0.559
Cognitive Skill	5	3.30	0.326
Human Relationship and Responsibilities	5	3.67	0.333
Mathematical Analysis, Communication & Information Management	5	3.60	0.566

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	5	3.55	0.263

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Financial Economics		Supply Chain Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	0.000	3.67	0.577
Honesty in work, Ethics in work	3.50	0.707	4.00	0.000
Speak truthfully	4.00	0.000	3.33	0.577
Just and right attitude	4.00	0.000	3.33	0.577
Self-control	4.00	0.000	3.33	0.577
Honest to self and others	4.00	0.000	3.33	0.577
Discipline in work	4.00	0.000	3.67	0.577
Responsibility to work	4.00	0.000	4.33	0.577
Control over body, speech and mind	4.00	0.000	3.00	0.000
Patience and temperance	4.00	0.000	3.33	0.577
Practice frugality or thriftiness	4.00	0.000	3.67	1.155
Sacrifice	4.00	0.000	3.67	0.577
Industriousness	3.50	0.707	4.00	0.000
Thoroughness	3.50	0.707	3.33	0.577
Social & environmental awareness	3.50	0.707	3.00	0.000
Overall	3.87	0.189	3.53	0.231
Knowledge				
Have enough knowledge for working	3.50	0.707	4.00	1.000
Comprehension ability	3.50	0.707	3.33	0.577
Ability to apply theory to new situation	3.50	0.707	3.00	0.000
Ability to apply knowledge to solve problems in the work place	3.50	0.707	3.33	0.577
Application of knowledge to research	3.50	0.707	4.00	1.000
Overall	3.50	0.707	3.53	0.611
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000	3.67	1.155
Ability to work under pressure	3.50	0.707	3.00	0.000
Look for new knowledge & self-improvement	3.00	0.000	3.33	0.577
Ability to use information for problem solving	3.50	0.707	3.33	0.577
Overall	3.25	0.354	3.33	0.382
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	4.00	0.000
Carry out work without violating the rights of others and accountable for work	4.00	0.000	4.33	0.577
Team work skill to achieve organization target/goals	3.50	0.707	3.33	0.577
Observe law, control or agreement	4.00	0.000	3.33	0.577
Participate & foster group problem solving creatively	4.00	0.000	3.33	0.577
Initiative in problem analysis in accordance with group consensus	3.50	0.707	3.00	0.000
Overall	3.83	0.236	3.56	0.385
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.00	0.000	4.33	0.577
Effective communication	3.00	0.000	4.00	0.000
Ability to use computer for finding information and for communication	3.00	0.000	4.33	0.577
Ability in management of information system	3.00	0.000	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.00	0.000	3.33	0.577
Overall	3.00	0.000	4.00	0.200
Satisfaction Overall	3.49	0.156	3.59	0.347

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**School of Human Science
(Master Degree)**

AU's Performance by Items
Market Employer: Graduate School of Human Science (master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	7	46.67%
	Female	8	53.33%
	Total	15	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	5	33.33%
	40 - 49 years old	9	60.00%
	50 - 59 years old	1	6.67%
	60 years old or over	0	0.00%
	Total	15	100.00%

15 market employers answered to the questionnaires. They were 7 males (66.67%) and 8 females (53.33%).

5 market employers (33.33%) were 30 – 39 years old, 9 market employers (60.00%) were 40 – 49 years old and 1 market employers (6.67%) were 50 – 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	15	4.33	0.724
2	Honesty in work, Ethics in work	15	4.60	0.632
3	Speak truthfully	15	4.67	0.488
4	Just and right attitude	15	4.47	0.640
5	Self-control	15	4.13	0.834
6	Honest to self and others	15	4.53	0.640
7	Discipline in work	15	4.47	0.516
8	Responsibility to work	15	4.47	0.640
9	Control over body, speech and mind	15	4.27	0.704
10	Patience and temperance	15	4.13	0.834
11	Practice frugality or thriftiness	15	4.00	0.756
12	Sacrifice	15	4.13	0.743
13	Industriousness	15	4.40	0.632
14	Thoroughness	15	4.27	0.961
15	Social & environmental awareness	15	4.33	0.724

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Speak truthfully***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	15	4.53	0.516
2	Comprehension ability	15	4.53	0.743
3	Ability to apply theory to new situation	15	4.13	0.834
4	Ability to apply knowledge to solve problems in the workplace	15	4.40	0.737
5	Application of knowledge to research	15	4.07	0.704

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working*** and ***Comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	15	4.53	0.640
2	Ability to work under pressure	15	4.20	1.082
3	Look for new knowledge & self-improvement	15	3.93	0.961
4	Ability to use information for problem solving	15	4.33	0.724

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	15	4.53	0.743
2	Carry out work without violating the rights of others and accountable for work	15	4.53	0.640
3	Teamwork skill to achieve organization target/goals	15	4.27	0.594
4	Observe law, control or agreement	15	4.20	0.676
5	Participate & foster group problem solving creatively	15	4.27	0.884
6	Initiative in problem analysis in accordance with group consensus	15	4.53	0.640

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job, Carry out work without violating the rights of others and accountable for work*** and ***Initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	15	3.87	1.125
2	Effective communication	15	4.33	0.816
3	Ability to use computer for finding information and for communication	15	4.33	0.724
4	Ability in management of information system	15	4.33	0.976
5	Ability to use information technology for presentation appropriately for work or for group of people	15	4.20	0.862

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction was on ***Effective communication, Ability to use computer for finding information and for communication*** and ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	15	4.35	0.470
Knowledge	15	4.33	0.533
Cognitive Skill	15	4.25	0.551
Human Relationship and Responsibilities	15	4.39	0.478
Mathematical Analysis, Communication & Information Management	15	4.21	0.707

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	15	4.31	0.407

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***

Satisfaction Scoring	Curriculum and Instruction		Educational Administration		Counseling Psychology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.00	1.000	4.33	0.577	4.67	0.577
Honesty in work, Ethics in work	4.67	0.577	4.67	0.577	5.00	0.000
Speak truthfully	4.33	0.577	4.67	0.577	4.67	0.577
Just and right attitude	4.00	0.000	4.67	0.577	4.33	0.577
Self-control	4.00	1.000	4.00	1.000	4.33	0.577
Honest to self and others	4.33	0.577	4.67	0.577	4.67	0.577
Discipline in work	4.33	0.577	4.33	0.577	4.67	0.577
Responsibility to work	4.00	1.000	4.67	0.577	4.67	0.577
Control over body, speech and mind	4.67	0.577	4.33	0.577	4.00	1.000
Patience and temperance	4.33	0.577	4.00	1.000	4.00	1.000
Practice frugality or thriftiness	4.00	1.000	4.33	0.577	4.00	1.000
Sacrifice	4.33	0.577	4.00	1.000	4.00	1.000
Industriousness	4.33	0.577	4.00	1.000	4.67	0.577
Thoroughness	4.00	1.000	4.33	0.577	3.67	1.528
Social & environmental awareness	4.00	1.000	4.33	0.577	4.00	1.000
Overall	4.22	0.634	4.36	0.567	4.36	0.402
Knowledge						
Have enough knowledge for working	4.33	0.577	4.67	0.577	4.33	0.577
Comprehension ability	4.33	1.155	4.67	0.577	4.67	0.577
Ability to apply theory to new situation	4.00	1.000	4.33	0.577	4.00	1.000
Ability to apply knowledge to solve problems in the workplace	4.33	0.577	4.33	1.155	4.67	0.577
Application of knowledge to research	4.33	1.155	4.33	0.577	3.67	0.577
Overall	4.27	0.757	4.47	0.611	4.27	0.503
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.000	4.33	0.577	5.00	0.000
Ability to work under pressure	4.00	1.000	4.67	0.577	4.00	1.732
Look for new knowledge & self-improvement	3.67	1.155	4.00	1.000	4.00	0.000
Ability to use information for problem solving	4.00	0.000	4.33	0.577	4.00	1.000
Overall	3.92	0.764	4.33	0.629	4.25	0.661
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	3.67	1.155	4.33	0.577	5.00	0.000
Carry out work without violating the rights of others and accountable for work	4.33	0.577	4.67	0.577	4.67	0.577
Teamwork skill to achieve organization target/goals	4.00	0.000	4.00	1.000	4.33	0.577
Observe law, control or agreement	3.67	0.577	4.33	0.577	4.67	0.577
Participate & foster group problem solving creatively	4.33	0.577	4.33	0.577	4.67	0.577
Initiative in problem analysis in accordance with group consensus	4.33	1.155	4.33	0.577	4.67	0.577
Overall	4.06	0.509	4.33	0.577	4.67	0.167
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.33	0.577	3.67	0.577	4.33	1.155
Effective communication	3.33	0.577	3.67	0.577	5.00	0.000
Ability to use computer for finding information and for communication	4.00	0.000	3.67	0.577	5.00	0.000
Ability in management of information system	3.67	0.577	4.00	1.000	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.00	0.000	4.67	0.577
Overall	3.67	0.115	3.80	0.346	4.80	0.346
Satisfaction Overall	4.03	0.521	4.26	0.399	4.47	0.351

Satisfaction Scoring	Individual and Family Studies		English Language Teaching		Philosophy and Religious Studies	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	5.00	0.000	4.00	0.816	5.00	0.000
Honesty in work, Ethics in work	5.00	0.000	4.00	0.816	5.00	0.000
Speak truthfully	5.00	0.000	4.75	0.500	5.00	0.000
Just and right attitude	5.00	0.000	4.50	1.000	5.00	0.000
Self-control	3.00	0.000	4.50	1.000	4.00	0.000
Honest to self and others	5.00	0.000	4.50	1.000	4.00	0.000
Discipline in work	5.00	0.000	4.50	0.577	4.00	0.000
Responsibility to work	5.00	0.000	4.50	0.577	4.00	0.000
Control over body, speech and mind	4.00	0.000	4.25	0.957	4.00	0.000
Patience and temperance	3.00	0.000	4.25	0.957	5.00	0.000
Practice frugality or thriftiness	3.00	0.000	4.00	0.816	4.00	0.000
Sacrifice	5.00	0.000	4.00	0.816	4.00	0.000
Industriousness	4.00	0.000	4.50	0.577	5.00	0.000
Thoroughness	5.00	0.000	4.50	1.000	5.00	0.000
Social & environmental awareness	5.00	0.000	4.75	0.500	4.00	0.000
Overall	4.47	0.000	4.37	0.645	4.47	0.000
Knowledge						
Have enough knowledge for working	4.00	0.000	4.75	0.500	5.00	0.000
Comprehension ability	4.00	0.000	4.50	1.000	5.00	0.000
Ability to apply theory to new situation	3.00	0.000	4.25	0.957	5.00	0.000
Ability to apply knowledge to solve problems in the workplace	5.00	0.000	4.00	0.816	5.00	0.000
Application of knowledge to research	3.00	0.000	4.25	0.500	4.00	0.000
Overall	3.80	0.000	4.35	0.574	4.80	0.000
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.000	4.50	0.577	5.00	0.000
Ability to work under pressure	5.00	0.000	3.75	1.258	5.00	0.000
Look for new knowledge & self-improvement	2.00	0.000	4.75	0.500	3.00	0.000
Ability to use information for problem solving	3.00	0.000	5.00	0.000	5.00	0.000
Overall	3.75	0.000	4.50	0.408	4.50	0.000
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.000	4.75	0.500	5.00	0.000
Carry out work without violating the rights of others and accountable for work	5.00	0.000	4.75	0.500	3.00	0.000
Teamwork skill to achieve organization target/goals	4.00	0.000	4.75	0.500	4.00	0.000
Observe law, control or agreement	3.00	0.000	4.50	0.577	4.00	0.000
Participate & foster group problem solving creatively	2.00	0.000	4.75	0.500	3.00	0.000
Initiative in problem analysis in accordance with group consensus	4.00	0.000	5.00	0.000	4.00	0.000
Overall	3.83	0.000	4.75	0.289	3.83	0.000
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	2.00	0.000	5.00	0.000	2.00	0.000
Effective communication	5.00	0.000	4.75	0.500	5.00	0.000
Ability to use computer for finding information and for communication	3.00	0.000	4.75	0.500	5.00	0.000
Ability in management of information system	2.00	0.000	5.00	0.000	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	2.00	0.000	5.00	0.000	3.00	0.000
Overall	2.80	0.000	4.90	0.200	4.00	0.000
Satisfaction Overall	3.73	0.000	4.57	0.302	4.32	0.000

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Graduate School of E-Learning
(Master Degree)**

AU's Performance by Items
Market Employer: Graduate School of E-Learning (master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	44.44%
	Female	5	55.56%
	Total	9	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	6	66.67%
	40 - 49 years old	3	33.33%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	9	100.00%

7 market employers answered to the questionnaires. They were 4 males (44.44%) and 5 females (55.56%).

6 market employers (66.67%) were 30 – 39 years old and 3 market employers (33.33%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	9	3.33	0.707
2	Honesty in work, Ethics in work	9	3.56	0.527
3	Speak truthfully	9	3.44	0.882
4	Just and right attitude	9	3.44	0.726
5	Self-control	9	3.44	0.726
6	Honest to self and others	9	3.56	0.527
7	Discipline in work	9	3.78	0.667
8	Responsibility to work	9	3.89	0.782
9	Control over body, speech and mind	9	3.78	0.833
10	Patience and temperance	9	3.22	0.441
11	Practice frugality or thriftiness	9	3.56	0.527
12	Sacrifice	9	3.44	0.726
13	Industriousness	9	3.33	1.000
14	Thoroughness	9	3.11	0.928
15	Social & environmental awareness	9	3.44	0.726

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Responsibility to work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	9	3.44	0.527
2	Comprehension ability	9	3.33	0.707
3	Ability to apply theory to new situation	9	3.22	0.667
4	Ability to apply knowledge to solve problems in the workplace	9	3.44	0.726
5	Application of knowledge to research	9	3.67	0.707

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Application of knowledge to research**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	9	3.22	0.441
2	Ability to work under pressure	9	3.22	0.833
3	Look for new knowledge & self-improvement	9	3.22	0.667
4	Ability to use information for problem solving	9	3.44	0.726

Au's market employers generally had *moderate* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Ability to use information for problem solving**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	9	3.67	0.500
2	Carry out work without violating the rights of others and accountable for work	9	3.67	0.500
3	Teamwork skill to achieve organization target/goals	9	3.56	0.527
4	Observe law, control or agreement	9	3.67	0.707
5	Participate & foster group problem solving creatively	9	3.78	0.667
6	Initiative in problem analysis in accordance with group consensus	9	3.44	0.726

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Participate & foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	9	3.67	0.500
2	Effective communication	9	3.33	0.707
3	Ability to use computer for finding information and for communication	9	3.44	1.014
4	Ability in management of information system	9	3.78	0.833
5	Ability to use information technology for presentation appropriately for work or for group of people	9	3.56	0.882

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	9	3.49	0.511
Knowledge	9	3.42	0.543
Cognitive Skill	9	3.28	0.592
Human Relationship and Responsibilities	9	3.63	0.389
Mathematical Analysis, Communication & Information Management	9	3.56	0.669

AU's market employers generally had *Moderate and high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	9	3.47	0.488

AU's market employers generally had *Moderate* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Management		Information and Communication Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	3.50	1.000	3.00	0.000
Honesty in work, Ethics in work	3.75	0.500	3.00	0.000
Speak truthfully	3.50	1.291	3.00	0.000
Just and right attitude	3.25	0.957	3.00	0.000
Self-control	3.50	1.000	3.00	0.000
Honest to self and others	3.50	0.577	4.00	0.000
Discipline in work	3.50	1.000	4.00	0.000
Responsibility to work	3.75	1.258	4.00	0.000
Control over body, speech and mind	3.75	1.258	4.00	0.000
Patience and temperance	3.00	0.000	3.00	0.000
Practice frugality or thriftiness	3.25	0.500	3.00	0.000
Sacrifice	3.50	1.000	3.00	0.000
Industriousness	3.00	1.414	4.00	0.000
Thoroughness	2.50	1.000	4.00	0.000
Social & environmental awareness	3.50	1.000	3.00	0.000
Overall	3.38	0.765	3.40	0.000
Knowledge				
Have enough knowledge for working	3.75	0.500	3.00	0.000
Comprehension ability	3.25	0.957	4.00	0.000
Ability to apply theory to new situation	3.00	0.816	4.00	0.000
Ability to apply knowledge to solve problems in the workplace	3.50	1.000	3.00	0.000
Application of knowledge to research	4.00	0.816	3.00	0.000
Overall	3.50	0.739	3.40	0.000
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.25	0.500	3.00	0.000
Ability to work under pressure	3.25	1.258	3.00	0.000
Look for new knowledge & self-improvement	3.00	0.816	3.00	0.000
Ability to use information for problem solving	3.25	0.957	3.00	0.000
Overall	3.19	0.826	3.00	0.000
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	3.75	0.500	3.00	0.000
Carry out work without violating the rights of others and accountable for work	3.50	0.577	4.00	0.000
Teamwork skill to achieve organization target/goals	3.50	0.577	4.00	0.000
Observe law, control or agreement	3.75	0.957	4.00	0.000
Participate & foster group problem solving creatively	4.00	0.816	3.00	0.000
Initiative in problem analysis in accordance with group consensus	3.25	0.957	4.00	0.000
Overall	3.63	0.583	3.67	0.000
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.25	0.500	4.00	0.000
Effective communication	3.00	0.816	3.00	0.000
Ability to use computer for finding information and for communication	3.25	1.500	3.00	0.000
Ability in management of information system	3.75	1.258	3.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.75	1.258	3.00	0.000
Overall	3.40	1.007	3.20	0.000
Satisfaction Overall	3.42	0.728	3.42	0.035

Satisfaction Scoring	Teaching and Technology		Information Technology and Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	3.50	0.707	3.00	0.000
Honesty in work, Ethics in work	3.50	0.707	3.50	0.707
Speak truthfully	3.50	0.707	3.50	0.707
Just and right attitude	3.50	0.707	4.00	0.000
Self-control	3.50	0.707	3.50	0.707
Honest to self and others	3.50	0.707	3.50	0.707
Discipline in work	4.00	0.000	4.00	0.000
Responsibility to work	4.00	0.000	4.00	0.000
Control over body, speech and mind	4.00	0.000	3.50	0.707
Patience and temperance	4.00	0.000	3.00	0.000
Practice frugality or thriftiness	4.00	0.000	4.00	0.000
Sacrifice	3.50	0.707	3.50	0.707
Industriousness	3.50	0.707	3.50	0.707
Thoroughness	4.00	0.000	3.00	0.000
Social & environmental awareness	4.00	0.000	3.00	0.000
Overall	3.73	0.377	3.50	0.141
Knowledge				
Have enough knowledge for working	3.50	0.707	3.00	0.000
Comprehension ability	3.50	0.707	3.00	0.000
Ability to apply theory to new situation	3.50	0.707	3.00	0.000
Ability to apply knowledge to solve problems in the workplace	4.00	0.000	3.00	0.000
Application of knowledge to research	4.00	0.000	3.00	0.000
Overall	3.70	0.424	3.00	0.000
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	0.707	3.00	0.000
Ability to work under pressure	3.50	0.707	3.00	0.000
Look for new knowledge & self-improvement	3.50	0.707	3.50	0.707
Ability to use information for problem solving	3.50	0.707	4.00	0.000
Overall	3.50	0.707	3.38	0.177
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	3.50	0.707	4.00	0.000
Carry out work without violating the rights of others and accountable for work	3.50	0.707	4.00	0.000
Teamwork skill to achieve organization target/goals	3.50	0.707	3.50	0.707
Observe law, control or agreement	4.00	0.000	3.00	0.000
Participate & foster group problem solving creatively	4.00	0.000	3.50	0.707
Initiative in problem analysis in accordance with group consensus	4.00	0.000	3.00	0.000
Overall	3.75	0.354	3.50	0.000
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.000	4.00	0.000
Effective communication	4.00	0.000	3.50	0.707
Ability to use computer for finding information and for communication	4.00	0.000	3.50	0.707
Ability in management of information system	4.00	0.000	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.50	0.707	3.50	0.707
Overall	3.90	0.141	3.70	0.141
Satisfaction Overall	3.72	0.401	3.33	0.000

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**School of Law
(Master Degree)**

AU's Performance by Items
Market Employer: School of Law (master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	27.27%
	Female	8	72.73%
	Total	11	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	4	36.36%
	40 - 49 years old	7	63.64%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	11	100.00%

11 market employers answered to the questionnaires. They were 3 males (27.27%) and 8 females (72.73%).

4 market employers (36.36%) were 30 - 39 years old, and 7 market employers (63.64%) were 40 - 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	11	4.45	0.688
2	Honesty in work, Ethics in work	11	4.36	0.809
3	Speak truthfully	11	4.45	0.688
4	Just and right attitude	11	4.18	0.982
5	Self-control	11	4.64	0.674
6	Honest to self and others	11	4.55	0.522
7	Discipline in work	11	4.00	0.000
8	Responsibility to work	11	4.27	0.467
9	Control over body, speech and mind	11	4.36	0.809
10	Patience and temperance	11	4.09	0.831
11	Practice frugality or thriftiness	11	3.82	0.405
12	Sacrifice	11	4.55	0.688
13	Industriousness	11	4.27	0.467
14	Thoroughness	11	4.18	0.982
15	Social & environmental awareness	11	3.45	0.820

Au's market employers generally had *high and very high* satisfaction on all aspects of **Ethics** except *moderate* satisfaction on **Social & environmental awareness**. The major satisfaction of **Ethics** was on **Self-control**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	11	4.36	0.809
2	Comprehension ability	11	4.09	0.701
3	Ability to apply theory to new situation	11	4.27	0.467
4	Ability to apply knowledge to solve problems in the work place	11	4.45	0.820
5	Application of knowledge to research	11	3.91	0.539

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	11	4.55	0.522
2	Ability to work under pressure	11	4.36	0.505
3	Look for new knowledge & self-improvement	11	4.27	0.467
4	Ability to use information for problem solving	11	4.45	0.522

Au's market employers generally had *high and very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	11	3.82	0.405
2	Carry out work without violating the rights of others and accountable for work	11	4.64	0.505
3	Teamwork skill to achieve organization target/goals	11	4.18	0.751
4	Observe law, control or agreement	11	4.45	0.820
5	Participate & foster group problem solving creatively	11	4.64	0.809
6	Initiative in problem analysis in accordance with group consensus	11	4.36	0.505

Au's market employers generally had *high and very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work*** and ***Participate & foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	11	3.91	0.539
2	Effective communication	11	4.36	0.505
3	Ability to use computer for finding information and for communication	11	4.91	0.302
4	Ability in management of information system	11	5.00	0.000
5	Ability to use information technology for presentation appropriately for work or for group of people	11	4.55	0.820

Au's market employers generally had *high and very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	11	4.24	0.518
Knowledge	11	4.22	0.576
Cognitive Skill	11	4.41	0.280
Human Relationship and Responsibilities	11	4.35	0.497
Mathematical Analysis, Communication & Information Management	11	4.55	0.284

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on **Knowledge**. The major satisfaction was on **Knowledge**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	11	4.35	0.379

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Satisfaction Scoring	Business Law		Business Law (International Program)	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.40	0.943	4.40	0.894
Honesty in work, Ethics in work	4.40	0.943	4.40	0.894
Speak truthfully	4.60	0.943	4.60	0.548
Just and right attitude	4.20	0.943	4.20	1.095
Self-control	4.40	0.471	4.40	0.894
Honest to self and others	4.60	0.943	4.60	0.548
Discipline in work	4.00	0.471	4.00	0.000
Responsibility to work	4.20	0.471	4.20	0.447
Control over body, speech and mind	4.40	0.471	4.40	0.894
Patience and temperance	3.80	0.000	3.80	0.837
Practice frugality or thriftiness	3.80	0.471	3.80	0.447
Sacrifice	4.40	0.943	4.40	0.894
Industriousness	4.20	0.943	4.20	0.447
Thoroughness	4.20	0.471	4.20	1.095
Social & environmental awareness	3.40	0.943	3.40	0.894
Overall	4.20	0.691	4.20	0.618
Knowledge				
Have enough knowledge for working	4.40	0.471	4.40	0.894
Comprehension ability	4.00	0.471	4.00	0.707
Ability to apply theory to new situation	4.20	0.000	4.20	0.447
Ability to apply knowledge to solve problems in the workplace	4.40	0.000	4.40	0.894
Application of knowledge to research	3.80	0.000	3.80	0.447
Overall	4.16	0.189	4.16	0.607
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.60	0.000	4.60	0.548
Ability to work under pressure	4.20	0.000	4.20	0.447
Look for new knowledge & self-improvement	4.20	0.000	4.20	0.447
Ability to use information for problem solving	4.40	0.000	4.40	0.548
Overall	4.35	0.000	4.35	0.285
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	3.80	0.000	3.80	0.447
Carry out work without violating the rights of others and accountable for work	4.60	0.943	4.60	0.548
Teamwork skill to achieve organization target/goals	4.00	0.000	4.00	0.707
Observe law, control or agreement	4.40	0.000	4.40	0.894
Participate & foster group problem solving creatively	4.60	0.000	4.60	0.894
Initiative in problem analysis in accordance with group consensus	4.20	0.000	4.20	0.447
Overall	4.27	0.157	4.27	0.494
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.80	0.000	3.80	0.447
Effective communication	4.20	0.000	4.20	0.447
Ability to use computer for finding information and for communication	5.00	0.000	5.00	0.000
Ability in management of information system	5.00	0.000	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.60	0.000	4.60	0.894
Overall	4.52	0.000	4.52	0.303
Satisfaction Overall	4.30	0.399	4.30	0.566

Satisfaction Scoring	International Law and Diplomacy		Public Law	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	0.000	5.00	0.000
Honesty in work, Ethics in work	4.00	0.000	5.00	0.000
Speak truthfully	3.50	0.707	5.00	0.000
Just and right attitude	3.50	0.707	5.00	0.000
Self-control	5.00	0.000	5.00	0.000
Honest to self and others	4.00	0.000	5.00	0.000
Discipline in work	4.00	0.000	4.00	0.000
Responsibility to work	4.00	0.000	4.50	0.707
Control over body, speech and mind	4.00	1.414	4.50	0.707
Patience and temperance	4.50	0.707	4.50	0.707
Practice frugality or thriftiness	3.50	0.707	4.00	0.000
Sacrifice	4.50	0.707	5.00	0.000
Industriousness	4.00	0.000	4.50	0.707
Thoroughness	3.50	0.707	5.00	0.000
Social & environmental awareness	3.50	0.707	4.00	0.000
Overall	3.97	0.236	4.67	0.094
Knowledge				
Have enough knowledge for working	4.00	0.000	5.00	0.000
Comprehension ability	4.00	0.000	4.50	0.707
Ability to apply theory to new situation	4.00	0.000	4.50	0.707
Ability to apply knowledge to solve problems in the workplace	4.50	0.707	5.00	0.000
Application of knowledge to research	4.50	0.707	4.00	0.000
Overall	4.20	0.283	4.60	0.283
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	5.00	0.000
Ability to work under pressure	4.50	0.707	4.50	0.707
Look for new knowledge & self-improvement	4.50	0.707	4.00	0.000
Ability to use information for problem solving	4.00	0.000	4.50	0.707
Overall	4.25	0.354	4.50	0.354
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	4.00	0.000
Carry out work without violating the rights of others and accountable for work	4.50	0.707	5.00	0.000
Teamwork skill to achieve organization target/goals	4.00	1.414	4.50	0.707
Observe law, control or agreement	4.50	0.707	5.00	0.000
Participate & foster group problem solving creatively	4.00	1.414	5.00	0.000
Initiative in problem analysis in accordance with group consensus	4.50	0.707	4.50	0.707
Overall	4.25	0.825	4.67	0.236
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.50	0.707	4.00	0.000
Effective communication	4.50	0.707	4.50	0.707
Ability to use computer for finding information and for communication	4.50	0.707	5.00	0.000
Ability in management of information system	5.00	0.000	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.707	5.00	0.000
Overall	4.60	0.000	4.70	0.141
Satisfaction Overall	4.25	0.339	4.63	0.222

Satisfaction Scoring	Taxation Law	
	Mean	S.D.
Ethics		
Compassionate, help others	4.50	0.707
Honesty in work, Ethics in work	4.00	1.414
Speak truthfully	4.50	0.707
Just and right attitude	4.00	1.414
Self-control	4.50	0.707
Honest to self and others	4.50	0.707
Discipline in work	4.00	0.000
Responsibility to work	4.50	0.707
Control over body, speech and mind	4.50	0.707
Patience and temperance	4.00	1.414
Practice frugality or thriftiness	4.00	0.000
Sacrifice	4.50	0.707
Industriousness	4.50	0.707
Thoroughness	4.00	1.414
Social & environmental awareness	3.00	1.414
Overall	4.20	0.754
Knowledge		
Have enough knowledge for working	4.00	1.414
Comprehension ability	4.00	1.414
Ability to apply theory to new situation	4.50	0.707
Ability to apply knowledge to solve problems in the workplace	4.00	1.414
Application of knowledge to research	3.50	0.707
Overall	4.00	1.131
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.707
Ability to work under pressure	4.50	0.707
Look for new knowledge & self-improvement	4.50	0.707
Ability to use information for problem solving	5.00	0.000
Overall	4.63	0.177
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	3.50	0.707
Carry out work without violating the rights of others and accountable for work	4.50	0.707
Teamwork skill to achieve organization target/goals	4.50	0.707
Observe law, control or agreement	4.00	1.414
Participate & foster group problem solving creatively	5.00	0.000
Initiative in problem analysis in accordance with group consensus	4.50	0.707
Overall	4.33	0.707
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	3.50	0.707
Effective communication	4.50	0.707
Ability to use computer for finding information and for communication	5.00	0.000
Ability in management of information system	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	1.414
Overall	4.40	0.566
Satisfaction Overall	4.31	0.667

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Master Degree)**

AU's Performance by Items
Market Employer: Vincent Mary School of Science and Technology
(master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	40.00%
	Female	3	60.00%
	Total	5	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	4	80.00%
	50 - 59 years old	1	20.00%
	Over 60 Years old	0	0.00%
	Total	5	100.00%

5 market employers answered to the questionnaires. They were 2 males (40.00) and 3 females (60.00%).

4 market employers (80.00%) were 40 – 49 years old and 1 market employers (20.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	5	4.60	0.548
2	Honesty in work, Ethics in work	5	4.60	0.548
3	Speak truthfully	5	4.20	1.095
4	Just and right attitude	5	4.60	0.894
5	Self-control	5	4.20	0.447
6	Honest to self and others	5	4.20	1.095
7	Discipline in work	5	4.40	0.894
8	Responsibility to work	5	5.00	0.000
9	Control over body, speech and mind	5	4.60	0.548
10	Patience and temperance	5	4.20	0.837
11	Practice frugality or thriftiness	5	4.00	0.707
12	Sacrifice	5	4.20	0.837
13	Industriousness	5	4.40	0.548
14	Thoroughness	5	4.60	0.548
15	Social & environmental awareness	5	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Responsibility to work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	5	4.00	1.000
2	Comprehension ability	5	4.20	0.837
3	Ability to apply theory to new situation	5	4.20	0.447
4	Ability to apply knowledge to solve problems in the workplace	5	4.00	1.000
5	Application of knowledge to research	5	4.60	0.548

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Comprehension ability** and **Ability to apply theory to new situation**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	5	4.00	1.000
2	Ability to work under pressure	5	4.00	0.707
3	Look for new knowledge & self-improvement	5	4.00	0.707
4	Ability to use information for problem solving	5	4.60	0.548

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Ability to use information for problem solving**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	5	4.60	0.894
2	Carry out work without violating the rights of others and accountable for work	5	4.80	0.447
3	Teamwork skill to achieve organization target/goals	5	4.60	0.548
4	Observe law, control or agreement	5	4.80	0.447
5	Participate & foster group problem solving creatively	5	4.80	0.447
6	Initiative in problem analysis in accordance with group consensus	5	4.60	0.548

Au's market employers generally had *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work, Observe law, control or agreement*** and ***Participate & foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	5	4.20	0.837
2	Effective communication	5	4.40	0.548
3	Ability to use computer for finding information and for communication	5	4.60	0.548
4	Ability in management of information system	5	4.60	0.548
5	Ability to use information technology for presentation appropriately for work or for group of people	5	4.00	0.707

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication*** and ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	5	4.45	0.479
Knowledge	5	4.20	0.648
Cognitive Skill	5	4.15	0.602
Human Relationship and Responsibilities	5	4.70	0.361
Mathematical Analysis, Communication & Information Management	5	4.36	0.434

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Stakeholder Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Stakeholder Satisfaction overall	5	4.37	0.464

Au's market employers generally had *high* satisfaction on ***AU's Stakeholder Satisfaction overall***.

Satisfaction Scoring	Technology Management		Communication & Computer Network		Information Technology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	5.00	0.000	4.00	0.000	4.50	0.707
Honesty in work, Ethics in work	5.00	0.000	4.00	0.000	4.50	0.707
Speak truthfully	5.00	0.000	3.00	0.000	4.00	1.414
Just and right attitude	5.00	0.000	5.00	0.000	4.00	1.414
Self-control	4.50	0.707	4.00	0.000	4.00	0.000
Honest to self and others	5.00	0.000	3.00	0.000	4.00	1.414
Discipline in work	5.00	0.000	4.00	0.000	4.00	1.414
Responsibility to work	5.00	0.000	5.00	0.000	5.00	0.000
Control over body, speech and mind	4.50	0.707	4.00	0.000	5.00	0.000
Patience and temperance	4.00	0.000	5.00	0.000	4.00	1.414
Practice frugality or thriftiness	4.50	0.707	3.00	0.000	4.00	0.000
Sacrifice	5.00	0.000	3.00	0.000	4.00	0.000
Industriousness	5.00	0.000	4.00	0.000	4.00	0.000
Thoroughness	5.00	0.000	4.00	0.000	4.50	0.707
Social & environmental awareness	5.00	0.000	5.00	0.000	5.00	0.000
Overall	4.83	0.047	4.00	0.000	4.30	0.613
Knowledge						
Have enough knowledge for working	5.00	0.000	3.00	0.000	3.50	0.707
Comprehension ability	5.00	0.000	3.00	0.000	4.00	0.000
Ability to apply theory to new situation	4.00	0.000	4.00	0.000	4.50	0.707
Ability to apply knowledge to solve problems in the workplace	4.50	0.707	3.00	0.000	4.00	1.414
Application of knowledge to research	5.00	0.000	4.00	0.000	4.50	0.707
Overall	4.70	0.141	3.40	0.000	4.10	0.707
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.707	3.00	0.000	4.00	1.414
Ability to work under pressure	4.50	0.707	3.00	0.000	4.00	0.000
Look for new knowledge & self-improvement	4.50	0.707	4.00	0.000	3.50	0.707
Ability to use information for problem solving	5.00	0.000	4.00	0.000	4.50	0.707
Overall	4.63	0.177	3.50	0.000	4.00	0.707
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.000	3.00	0.000	5.00	0.000
Carry out work without violating the rights of others and accountable for work	5.00	0.000	4.00	0.000	5.00	0.000
Teamwork skill to achieve organization target/goals	5.00	0.000	4.00	0.000	4.50	0.707
Observe law, control or agreement	4.50	0.707	5.00	0.000	5.00	0.000
Participate & foster group problem solving creatively	5.00	0.000	5.00	0.000	4.50	0.707
Initiative in problem analysis in accordance with group consensus	5.00	0.000	4.00	0.000	4.50	0.707
Overall	4.92	0.118	4.17	0.000	4.75	0.354
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	5.00	0.000	4.00	0.000	3.50	0.707
Effective communication	4.50	0.707	4.00	0.000	4.50	0.707
Ability to use computer for finding information and for communication	5.00	0.000	5.00	0.000	4.00	0.000
Ability in management of information system	5.00	0.000	5.00	0.000	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.707	3.00	0.000	4.00	0.000
Overall	4.80	0.283	4.20	0.000	4.00	0.000
Satisfaction Overall	4.78	0.016	3.85	0.000	4.23	0.476

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

(PH.D)

AU's Performance by Items Market Employer: PH. D Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	7	38.89%
	Female	11	61.11%
	Total	18	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	9	50.00%
	40 - 49 years old	9	50.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	18	100.00%

18 market employers answered to the questionnaires. They were 7 males (38.89%) and 11 females (61.11%).

9 market employers (50.00%) were 30 – 39 years old and 9 market employers (50.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	18	3.89	0.832
2	Honesty in work, Ethics in work	18	4.22	0.878
3	Speak truthfully	18	4.11	0.676
4	Just and right attitude	18	4.00	0.767
5	Self-control	18	3.83	0.857
6	Honest to self and others	18	4.22	0.808
7	Discipline in work	18	4.11	0.758
8	Responsibility to work	18	4.22	0.732
9	Control over body, speech and mind	18	3.83	0.924
10	Patience and temperance	18	3.78	1.003
11	Practice frugality or thriftiness	18	3.89	0.963
12	Sacrifice	18	4.17	0.786
13	Industriousness	18	4.33	0.686
14	Thoroughness	18	4.00	0.840
15	Social & environmental awareness	18	3.83	0.786

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Industriousness**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	18	3.89	0.758
2	Comprehension ability	18	3.72	0.826
3	Ability to apply theory to new situation	18	3.67	0.840
4	Ability to apply knowledge to solve problems in the workplace	18	3.78	0.732
5	Application of knowledge to research	18	3.89	0.832

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working and Application of knowledge to research.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	18	3.61	0.608
2	Ability to work under pressure	18	3.72	0.669
3	Look for new knowledge & self-improvement	18	3.89	0.583
4	Ability to use information for problem solving	18	3.83	0.514

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	18	4.11	0.900
2	Carry out work without violating the rights of others and accountable for work	18	4.00	0.840
3	Teamwork skill to achieve organization target/goals	18	3.83	0.618
4	Observe law, control or agreement	18	3.89	0.676
5	Participate & foster group problem solving creatively	18	3.83	0.707
6	Initiative in problem analysis in accordance with group consensus	18	3.78	0.732

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	18	3.61	1.145
2	Effective communication	18	3.94	0.725
3	Ability to use computer for finding information and for communication	18	4.39	0.608
4	Ability in management of information system	18	4.22	0.732
5	Ability to use information technology for presentation appropriately for work or for group of people	18	4.11	0.676

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	18	4.03	0.612
Knowledge	18	3.79	0.652
Cognitive Skill	18	3.76	0.489
Human Relationship and Responsibilities	18	3.91	0.584
Mathematical Analysis, Communication & Information Management	18	4.06	0.565

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	18	3.91	0.501

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Graduate School of Business
(PH.D)**

AU's Performance by Items Market Employer: Graduate School of Business (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	5	71.43%
	Female	2	28.57%
	Total	7	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	5	71.43%
	40 - 49 years old	2	28.57%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	7	100.00%

7 market employers answered to the questionnaires. They were 5 males (71.43%) and 2 Females (28.57%).

5 market employers (71.43%) were 30 - 39 years old and 2 market employers (28.57%) was 30 - 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	7	4.14	0.690
2	Honesty in work, Ethics in work	7	4.43	0.535
3	Speak truthfully	7	4.00	0.577
4	Just and right attitude	7	4.29	0.488
5	Self-control	7	3.86	0.900
6	Honest to self and others	7	4.29	0.756
7	Discipline in work	7	4.43	0.535
8	Responsibility to work	7	4.57	0.535
9	Control over body, speech and mind	7	3.86	0.690
10	Patience and temperance	7	4.14	1.069
11	Practice frugality or thriftiness	7	4.29	0.756
12	Sacrifice	7	4.43	0.535
13	Industriousness	7	4.57	0.535
14	Thoroughness	7	4.43	0.787
15	Social & environmental awareness	7	3.86	0.900

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Responsibility to work** and **Industriousness**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	7	4.14	0.690
2	Comprehension ability	7	3.86	0.690
3	Ability to apply theory to new situation	7	4.14	0.900
4	Ability to apply knowledge to solve problems in the workplace	7	4.14	0.690
5	Application of knowledge to research	7	4.43	0.535

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	7	4.00	0.577
2	Ability to work under pressure	7	3.86	0.378
3	Look for new knowledge & self-improvement	7	4.14	0.690
4	Ability to use information for problem solving	7	4.00	0.577

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Knowledge** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	7	4.71	0.488
2	Carry out work without violating the rights of others and accountable for work	7	4.29	0.756
3	Teamwork skill to achieve organization target/goals	7	3.71	0.756
4	Observe law, control or agreement	7	4.00	0.577
5	Participate & foster group problem solving creatively	7	3.86	0.900
6	Initiative in problem analysis in accordance with group consensus	7	3.86	0.690

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Carry out work in compliance with standard operational procedure to finish the job.**

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	7	4.57	0.535
2	Effective communication	7	4.29	0.488
3	Ability to use computer for finding information and for communication	7	4.71	0.488
4	Ability in management of information system	7	4.71	0.488
5	Ability to use information technology for presentation appropriately for work or for group of people	7	4.43	0.535

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management.**

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	7	4.24	0.427
Knowledge	7	4.14	0.562
Cognitive Skill	7	4.00	0.520
Human Relationship and Responsibilities	7	4.07	0.600
Mathematical Analysis, Communication & Information Management	7	4.54	0.321

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	7	4.20	0.428

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Organization Development		Hospitality and Tourism Management		Computer and Engineering Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.50	0.707	3.50	0.707	4.00	0.000
Honesty in work, Ethics in work	4.50	0.707	4.50	0.707	4.00	0.000
Speak truthfully	3.50	0.707	4.00	0.000	4.00	0.000
Just and right attitude	4.00	0.000	4.50	0.707	4.50	0.707
Self-control	3.50	0.707	4.00	1.414	3.50	0.707
Honest to self and others	3.50	0.707	4.50	0.707	4.50	0.707
Discipline in work	4.00	0.000	4.00	0.000	5.00	0.000
Responsibility to work	4.50	0.707	4.50	0.707	4.50	0.707
Control over body, speech and mind	3.50	0.707	4.00	0.000	3.50	0.707
Patience and temperance	4.00	1.414	4.00	1.414	4.00	1.414
Practice frugality or thriftiness	3.50	0.707	4.50	0.707	4.50	0.707
Sacrifice	4.00	0.000	4.00	0.000	5.00	0.000
Industriousness	4.50	0.707	5.00	0.000	4.00	0.000
Thoroughness	4.50	0.707	5.00	0.000	4.00	1.414
Social & environmental awareness	3.50	0.707	4.00	1.414	3.50	0.707
Overall	3.97	0.613	4.27	0.377	4.17	0.141
Knowledge						
Have enough knowledge for working	4.50	0.707	4.00	1.414	4.00	0.000
Comprehension ability	4.00	0.000	4.00	1.414	3.50	0.707
Ability to apply theory to new situation	5.00	0.000	4.50	0.707	3.00	0.000
Ability to apply knowledge to solve problems in the workplace	4.00	0.000	4.50	0.707	3.50	0.707
Application of knowledge to research	4.50	0.707	4.50	0.707	4.00	0.000
Overall	4.40	0.000	4.30	0.990	3.60	0.283
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	4.50	0.707	3.50	0.707
Ability to work under pressure	4.00	0.000	4.00	0.000	3.50	0.707
Look for new knowledge & self-improvement	4.00	0.000	4.50	0.707	3.50	0.707
Ability to use information for problem solving	4.00	0.000	4.50	0.707	3.50	0.707
Overall	4.00	0.000	4.38	0.530	3.50	0.707
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.707	5.00	0.000	4.50	0.707
Carry out work without violating the rights of others and accountable for work	4.00	0.000	4.50	0.707	4.00	1.414
Teamwork skill to achieve organization target/goals	3.50	0.707	4.00	1.414	3.50	0.707
Observe law, control or agreement	4.00	0.000	4.50	0.707	3.50	0.707
Participate & foster group problem solving creatively	3.50	0.707	4.00	1.414	3.50	0.707
Initiative in problem analysis in accordance with group consensus	4.00	0.000	3.50	0.707	3.50	0.707
Overall	3.92	0.354	4.25	0.825	3.75	0.825
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.50	0.707	4.50	0.707	4.50	0.707
Effective communication	4.00	0.000	4.50	0.707	4.00	0.000
Ability to use computer for finding information and for communication	5.00	0.000	5.00	0.000	4.00	0.000
Ability in management of information system	5.00	0.000	5.00	0.000	4.50	0.707
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.50	0.707	4.50	0.707
Overall	4.50	0.141	4.70	0.424	4.30	0.424
Satisfaction Overall	4.16	0.165	4.38	0.629	3.86	0.476

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Martin De Tour School of Management and
Economics
(PH.D)**

AU's Performance by Items
Market Employer: Martin De Tour School of Management and Economics
(PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	1	100.00%
	Total	1	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	100.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	1	100.00%

1 market employers answered to the questionnaires. They were 1 female (100.00%).
 1 market employers (100.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1	3.00	0.000
2	Honesty in work, Ethics in work	1	2.00	0.000
3	Speak truthfully	1	3.00	0.000
4	Just and right attitude	1	4.00	0.000
5	Self-control	1	4.00	0.000
6	Honest to self and others	1	4.00	0.000
7	Discipline in work	1	3.00	0.000
8	Responsibility to work	1	4.00	0.000
9	Control over body, speech and mind	1	3.00	0.000
10	Patience and temperance	1	2.00	0.000
11	Practice frugality or thriftiness	1	4.00	0.000
12	Sacrifice	1	5.00	0.000
13	Industriousness	1	4.00	0.000
14	Thoroughness	1	4.00	0.000
15	Social & environmental awareness	1	3.00	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Ethics** **except** *very high* satisfaction on **Sacrifice**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1	4.00	0.000
2	Comprehension ability	1	3.00	0.000
3	Ability to apply theory to new situation	1	3.00	0.000
4	Ability to apply knowledge to solve problems in the workplace	1	4.00	0.000
5	Application of knowledge to research	1	4.00	0.000

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	3.00	0.000
2	Ability to work under pressure	1	4.00	0.000
3	Look for new knowledge & self-improvement	1	4.00	0.000
4	Ability to use information for problem solving	1	4.00	0.000

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1	3.00	0.000
2	Carry out work without violating the rights of others and accountable for work	1	3.00	0.000
3	Teamwork skill to achieve organization target/goals	1	4.00	0.000
4	Observe law, control or agreement	1	3.00	0.000
5	Participate & foster group problem solving creatively	1	4.00	0.000
6	Initiative in problem analysis in accordance with group consensus	1	3.00	0.000

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1	2.00	0.000
2	Effective communication	1	3.00	0.000
3	Ability to use computer for finding information and for communication	1	4.00	0.000
4	Ability in management of information system	1	3.00	0.000
5	Ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.000

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *low* satisfaction on **Skills on applied mathematics and interpretation**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	3.47	0.000
Knowledge	1	3.60	0.000
Cognitive Skill	1	3.75	0.000
Human Relationship and Responsibilities	1	3.33	0.000
Mathematical Analysis, Communication & Information Management	1	3.20	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	3.47	0.000

Au's market employers generally had *moderate* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Financial	
	Mean	S.D.
Ethics		
Compassionate, help others	3.00	0.000
Honesty in work, Ethics in work	2.00	0.000
Speak truthfully	3.00	0.000
Just and right attitude	4.00	0.000
Self-control	4.00	0.000
Honest to self and others	4.00	0.000
Discipline in work	3.00	0.000
Responsibility to work	4.00	0.000
Control over body, speech and mind	3.00	0.000
Patience and temperance	2.00	0.000
Practice frugality or thriftiness	4.00	0.000
Sacrifice	5.00	0.000
Industriousness	4.00	0.000
Thoroughness	4.00	0.000
Social & environmental awareness	3.00	0.000
Overall	3.47	0.000
Knowledge		
Have enough knowledge for working	4.00	0.000
Comprehension ability	3.00	0.000
Ability to apply theory to new situation	3.00	0.000
Ability to apply knowledge to solve problems in the workplace	4.00	0.000
Application of knowledge to research	4.00	0.000
Overall	3.60	0.000
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000
Ability to work under pressure	4.00	0.000
Look for new knowledge & self-improvement	4.00	0.000
Ability to use information for problem solving	4.00	0.000
Overall	3.75	0.000
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.000
Carry out work without violating the rights of others and accountable for work	3.00	0.000
Teamwork skill to achieve organization target/goals	4.00	0.000
Observe law, control or agreement	3.00	0.000
Participate & foster group problem solving creatively	4.00	0.000
Initiative in problem analysis in accordance with group consensus	3.00	0.000
Overall	3.33	0.000
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	2.00	0.000
Effective communication	3.00	0.000
Ability to use computer for finding information and for communication	4.00	0.000
Ability in management of information system	3.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000
Overall	3.20	0.000
Satisfaction Overall	3.47	0.000

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Graduate School of E-learning
(PH.D)**

AU's Performance by Items
Market Employer: Graduate School of E-learning (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	1	100.00%
	Total	1	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	100.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	1	100.00%

1 market employers answered to the questionnaires. They were 1 female (100.00%).
 1 market employers (100.00%) was 40 - 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1	4.00	0.000
2	Honesty in work, Ethics in work	1	5.00	0.000
3	Speak truthfully	1	4.00	0.000
4	Just and right attitude	1	3.00	0.000
5	Self-control	1	3.00	0.000
6	Honest to self and others	1	4.00	0.000
7	Discipline in work	1	4.00	0.000
8	Responsibility to work	1	3.00	0.000
9	Control over body, speech and mind	1	3.00	0.000
10	Patience and temperance	1	3.00	0.000
11	Practice frugality or thriftiness	1	4.00	0.000
12	Sacrifice	1	3.00	0.000
13	Industriousness	1	3.00	0.000
14	Thoroughness	1	4.00	0.000
15	Social & environmental awareness	1	4.00	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Ethics** **except** *very high* satisfaction on **Effective communication**

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1	4.00	0.000
2	Comprehension ability	1	4.00	0.000
3	Ability to apply theory to new situation	1	3.00	0.000
4	Ability to apply knowledge to solve problems in the workplace	1	3.00	0.000
5	Application of knowledge to research	1	4.00	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	3.00	0.000
2	Ability to work under pressure	1	3.00	0.000
3	Look for new knowledge & self-improvement	1	4.00	0.000
4	Ability to use information for problem solving	1	4.00	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1	4.00	0.000
2	Carry out work without violating the rights of others and accountable for work	1	3.00	0.000
3	Teamwork skill to achieve organization target/goals	1	3.00	0.000
4	Observe law, control or agreement	1	4.00	0.000
5	Participate & foster group problem solving creatively	1	4.00	0.000
6	Initiative in problem analysis in accordance with group consensus	1	3.00	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1	3.00	0.000
2	Effective communication	1	3.00	0.000
3	Ability to use computer for finding information and for communication	1	4.00	0.000
4	Ability in management of information system	1	3.00	0.000
5	Ability to use information technology for presentation appropriately for work or for group of people	1	3.00	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	3.60	0.000
Knowledge	1	3.60	0.000
Cognitive Skill	1	3.50	0.000
Human Relationship and Responsibilities	1	3.50	0.000
Mathematical Analysis, Communication & Information Management	1	3.20	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects.

Overall Satisfaction Scoring

AU's Market Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employer Satisfaction overall	1	3.48	0.000

Au's market employers generally had *moderate* satisfaction on ***AU's Market Employer Satisfaction overall***.

Satisfaction Scoring	E-Learning Methodology	
	Mean	S.D.
Ethics		
Compassionate, help others	4.00	0.000
Honesty in work, Ethics in work	4.00	0.000
Speak truthfully	5.00	0.000
Just and right attitude	4.00	0.000
Self-control	3.00	0.000
Honest to self and others	3.00	0.000
Discipline in work	4.00	0.000
Responsibility to work	4.00	0.000
Control over body, speech and mind	3.00	0.000
Patience and temperance	3.00	0.000
Practice frugality or thriftiness	3.00	0.000
Sacrifice	4.00	0.000
Industriousness	3.00	0.000
Thoroughness	3.00	0.000
Social & environmental awareness	4.00	0.000
Overall	3.60	0.000
Knowledge		
Have enough knowledge for working	4.00	0.000
Comprehension ability	4.00	0.000
Ability to apply theory to new situation	3.00	0.000
Ability to apply knowledge to solve problems in the workplace	3.00	0.000
Application of knowledge to research	4.00	0.000
Overall	3.60	0.000
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000
Ability to work under pressure	3.00	0.000
Look for new knowledge & self-improvement	4.00	0.000
Ability to use information for problem solving	4.00	0.000
Overall	3.50	0.000
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000
Carry out work without violating the rights of others and accountable for work	3.00	0.000
Teamwork skill to achieve organization target/goals	3.00	0.000
Observe law, control or agreement	4.00	0.000
Participate & foster group problem solving creatively	4.00	0.000
Initiative in problem analysis in accordance with group consensus	3.00	0.000
Overall	3.50	0.000
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	3.00	0.000
Effective communication	3.00	0.000
Ability to use computer for finding information and for communication	4.00	0.000
Ability in management of information system	3.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.00	0.000
Overall	3.20	0.000
Satisfaction Overall	3.48	0.000

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Graduate School of Human Science
(PH.D)**

AU's Performance by Items
Market Employer: Graduate School of Human Science (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	14.29%
	Female	6	85.71%
	Total	7	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	4	57.14%
	40 - 49 years old	3	42.86%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	7	100.00%

4 market employers answered to the questionnaires. They were 1 male (14.29%) and 6 females (85.71).

4 market employers (57.14%) were 30 – 39 years old and 3 market employers (42.86%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	7	4.00	1.000
2	Honesty in work, Ethics in work	7	4.43	0.787
3	Speak truthfully	7	4.43	0.535
4	Just and right attitude	7	4.00	1.000
5	Self-control	7	3.71	0.951
6	Honest to self and others	7	4.43	0.535
7	Discipline in work	7	4.14	0.900
8	Responsibility to work	7	4.14	0.900
9	Control over body, speech and mind	7	4.14	0.900
10	Patience and temperance	7	3.86	0.900
11	Practice frugality or thriftiness	7	3.57	1.272
12	Sacrifice	7	4.14	0.900
13	Industriousness	7	4.29	0.756
14	Thoroughness	7	3.71	0.951
15	Social & environmental awareness	7	4.00	0.816

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	7	3.71	0.951
2	Comprehension ability	7	3.71	1.113
3	Ability to apply theory to new situation	7	3.57	0.535
4	Ability to apply knowledge to solve problems in the workplace	7	3.71	0.756
5	Application of knowledge to research	7	3.57	0.787

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	7	3.57	0.535
2	Ability to work under pressure	7	3.71	0.951
3	Look for new knowledge & self-improvement	7	3.57	0.535
4	Ability to use information for problem solving	7	3.57	0.535

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	7	4.00	1.000
2	Carry out work without violating the rights of others and accountable for work	7	4.29	0.756
3	Teamwork skill to achieve organization target/goals	7	4.00	0.577
4	Observe law, control or agreement	7	4.00	0.816
5	Participate & foster group problem solving creatively	7	3.86	0.690
6	Initiative in problem analysis in accordance with group consensus	7	4.00	0.816

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	7	3.14	1.215
2	Effective communication	7	4.00	0.816
3	Ability to use computer for finding information and for communication	7	4.29	0.756
4	Ability in management of information system	7	4.29	0.488
5	Ability to use information technology for presentation appropriately for work or for group of people	7	4.29	0.488

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	7	4.07	0.778
Knowledge	7	3.66	0.690
Cognitive Skill	7	3.61	0.537
Human Relationship and Responsibilities	7	4.02	0.612
Mathematical Analysis, Communication & Information Management	7	4.00	0.365

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	7	3.87	0.517

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Counseling Psychology		Education Leadership	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	3.00	0.000	3.00	0.000
Honesty in work, Ethics in work	3.00	0.000	4.00	0.000
Speak truthfully	4.00	0.000	4.00	0.000
Just and right attitude	3.00	0.000	3.50	0.707
Self-control	3.00	0.000	3.00	0.000
Honest to self and others	4.00	0.000	4.00	0.000
Discipline in work	3.00	0.000	4.00	0.000
Responsibility to work	3.00	0.000	4.00	0.000
Control over body, speech and mind	4.00	0.000	3.50	0.707
Patience and temperance	3.00	0.000	3.50	0.707
Practice frugality or thriftiness	4.00	0.000	2.50	0.707
Sacrifice	4.00	0.000	3.50	0.707
Industriousness	4.00	0.000	3.50	0.707
Thoroughness	3.00	0.000	3.00	0.000
Social & environmental awareness	4.00	0.000	3.00	0.000
Overall	3.47	0.000	3.47	0.094
Knowledge				
Have enough knowledge for working	3.00	0.000	3.00	1.414
Comprehension ability	4.00	0.000	2.50	0.707
Ability to apply theory to new situation	4.00	0.000	3.00	0.000
Ability to apply knowledge to solve problems in the workplace	4.00	0.000	3.00	0.000
Application of knowledge to research	3.00	0.000	3.50	0.707
Overall	3.60	0.000	3.00	0.566
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000	3.50	0.707
Ability to work under pressure	4.00	0.000	3.50	0.707
Look for new knowledge & self-improvement	3.00	0.000	3.50	0.707
Ability to use information for problem solving	3.00	0.000	3.50	0.707
Overall	3.25	0.000	3.50	0.354
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.000	4.00	1.414
Carry out work without violating the rights of others and accountable for work	4.00	0.000	4.50	0.707
Teamwork skill to achieve organization target/goals	4.00	0.000	3.50	0.707
Observe law, control or agreement	3.00	0.000	3.50	0.707
Participate & foster group problem solving creatively	4.00	0.000	3.50	0.707
Initiative in problem analysis in accordance with group consensus	4.00	0.000	3.50	0.707
Overall	3.67	0.000	3.75	0.354
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.00	0.000	2.00	1.414
Effective communication	3.00	0.000	3.50	0.707
Ability to use computer for finding information and for communication	5.00	0.000	4.00	1.414
Ability in management of information system	5.00	0.000	4.50	0.707
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.00	0.000
Overall	4.00	0.000	3.60	0.283
Satisfaction Overall	3.60	0.000	3.46	0.066

Satisfaction Scoring	English Language Teaching		Philosophy and Religious	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	5.00	0.000	4.50	0.707
Honesty in work, Ethics in work	5.00	0.000	5.00	0.000
Speak truthfully	5.00	0.000	4.50	0.707
Just and right attitude	5.00	0.000	4.00	1.414
Self-control	5.00	0.000	3.50	0.707
Honest to self and others	5.00	0.000	4.50	0.707
Discipline in work	5.00	0.000	4.00	1.414
Responsibility to work	5.00	0.000	4.00	1.414
Control over body, speech and mind	5.00	0.000	4.00	1.414
Patience and temperance	5.00	0.000	3.50	0.707
Practice frugality or thriftiness	5.00	0.000	3.00	1.414
Sacrifice	5.00	0.000	4.00	1.414
Industriousness	5.00	0.000	4.50	0.707
Thoroughness	5.00	0.000	3.50	0.707
Social & environmental awareness	5.00	0.000	4.00	0.000
Overall	5.00	0.000	4.03	0.896
Knowledge				
Have enough knowledge for working	4.00	0.000	4.50	0.707
Comprehension ability	4.00	1.414	4.50	0.707
Ability to apply theory to new situation	4.00	0.000	3.50	0.707
Ability to apply knowledge to solve problems in the workplace	4.00	0.000	4.00	1.414
Application of knowledge to research	3.50	0.707	4.00	1.414
Overall	3.90	0.424	4.10	0.990
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	3.50	0.707
Ability to work under pressure	4.50	0.707	3.00	1.414
Look for new knowledge & self-improvement	4.00	0.000	3.50	0.707
Ability to use information for problem solving	4.00	0.000	3.50	0.707
Overall	4.13	0.177	3.38	0.884
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.707	4.00	1.414
Carry out work without violating the rights of others and accountable for work	4.50	0.707	4.00	1.414
Teamwork skill to achieve organization target/goals	4.50	0.707	4.00	0.000
Observe law, control or agreement	4.50	0.707	4.50	0.707
Participate & foster group problem solving creatively	4.50	0.707	3.50	0.707
Initiative in problem analysis in accordance with group consensus	4.50	0.707	4.00	1.414
Overall	4.50	0.707	4.00	0.943
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.50	0.707	4.00	1.414
Effective communication	5.00	0.000	4.00	0.000
Ability to use computer for finding information and for communication	4.50	0.707	4.00	0.000
Ability in management of information system	4.00	0.000	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.707	4.50	0.707
Overall	4.30	0.141	4.10	0.424
Satisfaction Overall	4.37	0.120	3.92	0.827

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 46**

AU's Performance by Items

**Vincent Mary School of Science &
Technology
(PH.D)**

AU's Performance by Items
Market Employer: Vincent Mary School of Science & Technology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	50.00%
	Female	1	50.00%
	Total	2	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	2	100.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	2	100.00%

1 market employers answered to the questionnaires. They were 1 male (50.00%) and 1 female (50.00%).

2 market employers (100.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	2	3.00	0.000
2	Honesty in work, Ethics in work	2	3.50	0.707
3	Speak truthfully	2	4.00	1.414
4	Just and right attitude	2	3.50	0.707
5	Self-control	2	4.50	0.707
6	Honest to self and others	2	3.50	2.121
7	Discipline in work	2	3.50	0.707
8	Responsibility to work	2	4.00	0.000
9	Control over body, speech and mind	2	3.50	2.121
10	Patience and temperance	2	3.50	0.707
11	Practice frugality or thriftiness	2	3.50	0.707
12	Sacrifice	2	3.50	0.707
13	Industriousness	2	4.50	0.707
14	Thoroughness	2	3.50	0.707
15	Social & environmental awareness	2	3.50	0.707

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	2	3.50	0.707
2	Comprehension ability	2	3.50	0.707
3	Ability to apply theory to new situation	2	3.00	1.414
4	Ability to apply knowledge to solve problems in the workplace	2	3.00	0.000
5	Application of knowledge to research	2	3.00	1.414

Au's market employers generally had *moderate* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	2	3.00	0.000
2	Ability to work under pressure	2	3.50	0.707
3	Look for new knowledge & self-improvement	2	4.00	0.000
4	Ability to use information for problem solving	2	4.00	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	2	3.00	0.000
2	Carry out work without violating the rights of others and accountable for work	2	3.00	0.000
3	Teamwork skill to achieve organization target/goals	2	4.00	0.000
4	Observe law, control or agreement	2	3.50	0.707
5	Participate & foster group problem solving creatively	2	3.50	0.707
6	Initiative in problem analysis in accordance with group consensus	2	3.50	0.707

Au's market employers generally had *moderate* satisfaction on all aspects of **Human Relationship and Responsibilities** except *high* satisfaction on **Teamwork skill to achieve organization target/goals**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	2	3.00	0.000
2	Effective communication	2	3.50	0.707
3	Ability to use computer for finding information and for communication	2	4.00	0.000
4	Ability in management of information system	2	3.50	0.707
5	Ability to use information technology for presentation appropriately for work or for group of people	2	3.00	0.000

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	3.67	0.754
Knowledge	2	3.20	0.849
Cognitive Skill	2	3.63	0.177
Human Relationship and Responsibilities	2	3.42	0.354
Mathematical Analysis, Communication & Information Management	2	3.40	0.000

Au's market employers generally had *moderate and high* satisfaction on all aspects **except low** satisfaction on **Knowledge**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	3.46	0.427

Au's market employers generally had *moderate* satisfaction on **AU's Market Employers Satisfaction overall**.

Satisfaction Scoring	Information technology	
	Mean	S.D.
Ethics		
Compassionate, help others	3.00	0.000
Honesty in work, Ethics in work	3.50	0.707
Speak truthfully	4.00	1.414
Just and right attitude	3.50	0.707
Self-control	4.50	0.707
Honest to self and others	3.50	2.121
Discipline in work	3.50	0.707
Responsibility to work	4.00	0.000
Control over body, speech and mind	3.50	2.121
Patience and temperance	3.50	0.707
Practice frugality or thriftiness	3.50	0.707
Sacrifice	3.50	0.707
Industriousness	4.50	0.707
Thoroughness	3.50	0.707
Social & environmental awareness	3.50	0.707
Overall	3.67	0.754
Knowledge		
Have enough knowledge for working	3.50	0.707
Comprehension ability	3.50	0.707
Ability to apply theory to new situation	3.00	1.414
Ability to apply knowledge to solve problems in the workplace	3.00	0.000
Application of knowledge to research	3.00	1.414
Overall	3.20	0.849
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000
Ability to work under pressure	3.50	0.707
Look for new knowledge & self-improvement	4.00	0.000
Ability to use information for problem solving	4.00	0.000
Overall	3.63	0.177
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.000
Carry out work without violating the rights of others and accountable for work	3.00	0.000
Teamwork skill to achieve organization target/goals	4.00	0.000
Observe law, control or agreement	3.50	0.707
Participate & foster group problem solving creatively	3.50	0.707
Initiative in problem analysis in accordance with group consensus	3.50	0.707
Overall	3.42	0.354
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	3.00	0.000
Effective communication	3.50	0.707
Ability to use computer for finding information and for communication	4.00	0.000
Ability in management of information system	3.50	0.707
Ability to use information technology for presentation appropriately for work or for group of people	3.00	0.000
Overall	3.40	0.000
Satisfaction Overall	3.46	0.427

**Questionnaire
Of
Market Employer Satisfaction Index of
Assumption University
Batch 46**



Questionnaire: AU Stakeholder Satisfaction Index (MARKET EMPLOYERS)

Part 1: Personal Data

Gender 1. Male 2. Female

Ages

1. Below 30 years old 2. 30 - 39 years old 3. 40 - 49 years old

4. 50 - 59 years old 5. 60 years old or above

Your current position in the company

Your employment duration in the company year(s)

Type of company where you work.....

Number of Assumption University's graduate(s) in your organization

[] Number of Bachelor level..... Faculty.....Major.....

[] Number of Master levelFaculty.....Major.....

[] Number of Ph.D. levelFaculty.....Major.....

In your opinion, which rank should **Assumption University** be among the Universities in Thailand.....

In your opinion, which rank should **Assumption University** be among the Private Universities in Thailand.....

Part 2 Instructions: Please rate your level of satisfaction with AU graduates in terms of the following characteristics.

Ethics	Satisfaction level				
	Least	←.....→			Most
1. Compassionate, help others	1	2	3	4	5
2. Honesty in work, Ethics in work	1	2	3	4	5
3. Speak truthfully	1	2	3	4	5
4. Just and right attitude	1	2	3	4	5
5. Self-control	1	2	3	4	5
6. Honest to self and others	1	2	3	4	5
7. Discipline in work	1	2	3	4	5
8. Responsibility to work	1	2	3	4	5
9. Control over body, speech and mind	1	2	3	4	5
10. Patience and temperance	1	2	3	4	5
11. Practice frugality or thriftiness	1	2	3	4	5
12. Sacrifice	1	2	3	4	5
13. Industriousness	1	2	3	4	5
14. Thoroughness	1	2	3	4	5
15. Social & environmental awareness	1	2	3	4	5
Knowledge	Satisfaction level				
	Least	←.....→			Most
1. Have enough knowledge for working	1	2	3	4	5
2. Comprehension ability	1	2	3	4	5
3. Ability to apply theory to new situation	1	2	3	4	5
4. Ability to apply knowledge to solve problems in the work place	1	2	3	4	5
5. Application of knowledge to research	1	2	3	4	5

Cognitive Skill	Satisfaction level				
	Least	←.....→			Most
1. Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	2	3	4	5
2. Ability to work under pressure	1	2	3	4	5
3. Look for new knowledge & self-improvement	1	2	3	4	5
4. Ability to use information for problem solving	1	2	3	4	5
Human Relationship and Responsibilities	Satisfaction level				
	Least	←.....→			Most
1. Carry out work in compliance with standard operational procedure to finish the job	1	2	3	4	5
2. Carry out work without violating the rights of others and accountable for work	1	2	3	4	5
3. Team work skill to achieve organization target/goals	1	2	3	4	5
4. Observe law, control or agreement	1	2	3	4	5
5. Participate & foster group problem solving creatively	1	2	3	4	5
6. Initiative in problem analysis in accordance with group consensus	1	2	3	4	5
Mathematical Analysis, Communication & Information Management	Satisfaction level				
	Least	←.....→			Most
1. Skills on applied mathematics and interpretation	1	2	3	4	5
2. Effective communication	1	2	3	4	5
3. Ability to use computer for finding information and for communication	1	2	3	4	5
4. Ability in management of information system	1	2	3	4	5
5. Ability to use information technology for presentation appropriately for work or for group of people	1	2	3	4	5

