



# A JOB PLACEMENT SURVEY OF ASSUMPTION UNIVERSITY GRADUATES BATCH 43

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*A Job Placement Survey of  
Assumption University Graduates  
Batch 43*

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## **EXECUTIVE SUMMARY**

The main objective of this research, titled *A Job Placement Survey of Assumption University Graduates Batch 43*, was to investigate the job placement and the intention to study in a higher degree of Assumption University graduates Batch 43. The samples in this study included the graduates from both undergraduate and graduate programs of Batch 43. Out of the total number of 3,228, 2,465 were Bachelor's Degree graduates, 727 were Master's Degree graduates, and 36 were Doctoral Degree graduates. Online Graduates Register (OGR) was employed in the data collection procedure and descriptive statistical analyses.

### **Profile of the respondents**

Out of the total of 3,111 respondents, the majorities (76.3%) were Bachelor's degree graduates, 22.6% were Master's degree graduates, and 1.2% was Doctoral degree graduates.

### **Findings**

#### **➤ The job placement of Assumption University Bachelor's Degree graduates**

*The results revealed about the job placement of Assumption University Bachelor's Degree graduates 96.56% were employed and 3.44% were unemployed.*

- Most employed graduates were working as private firm employees (56.3%). The other jobs included working as international organization employees (16.7%), Entrepreneur / Self-employed (15.8%), working as state enterprise employees (8.6%), and working as government official (2.5%).
- Most employed graduates were satisfied with their jobs (90.9%), while 9.1% were not because of the problems in work systems (30.0%), low compensation (30.0%), lack of career development (20.0%), Lack of knowledge application (12.7%), colleagues (5.5%), and lack of security (1.8%).
- About 59.7% of graduates had various problems of job application: most of them were unavailable of job information (41.9%), received low salary (37.2%), and unable to find satisfactory jobs (20.9%).
- Various websites were the most important source for job information (53.5%). The other sources were friends (39.2%), Parent (28.8%), and Career Week organized by Career Development Center (22.7%).
- Most Bachelor's Degree graduates were planing for study in Master Degree (46.8%) and Bachelor Degree (38.7%). 40.6% were planing to study in Oversea Institution (21.2% were planing to study in Europe, 9.7% were planing to study in Asia, 6.1% were planing to study in America, and 3.6% were planing to study in Australia), 29.2% were planing to study in Public University, 19.8% were planing to study in Assumption University, 10.3% were planing to study in another Private University.
- Insufficient background knowledge were the most important problem in studying a higher Degree (31.3%). The other problem were Financial problem (25.0%) admission requirement (25.0%), and insufficient information (18.8%) respectively.

➤ **The job placement of Assumption University Master's Degree graduates**

*For Master's Degree graduates, 96.39% were employed and only 3.61% were unemployed.*

- Most employed graduates were working as private firm employees (60.0%). The other jobs included working as international organization employees (16.6%), and Entrepreneur / Self-employed (12.7%), working as state enterprise employees (8.1%), and working as government official (2.6%).
- Most graduates were satisfied with their jobs (89.7%), while 10.3% were not because of the problems in work systems (35.3%), lack of career development (29.4%), low compensation (19.6%), Lack of knowledge application (5.9%), colleagues (5.9%), and lack of security (3.9%).
- About 69.6% of graduates had various problems of job application: most of them did not know job information (56.3%), unable to find satisfactory jobs (25.0%), and low salary (18.8%).
- Various websites were the most important source for job information (53.6%). The other sources were friends (33.0%), Parent (18.9%), and Career Week organized by Career Development Center (10.7%).
- Most Master's Degree graduates were planing for study in Master Degree (74.0%). 41.0% were planing to study in Assumption University, 27.0% were planing to study in Public University, 22.9% were planing to study Oversea Institution (8.2% were planing to study in Asia, 9.8% were planing to study in Europe, 3.3% were planing to study in America, 1.6% were planing to study in Australia), and 9.0% were planing to study in another Private University.
- Financial problem were the most important problem in studying a higher Degree (71.4%) and insufficient information (28.6%).

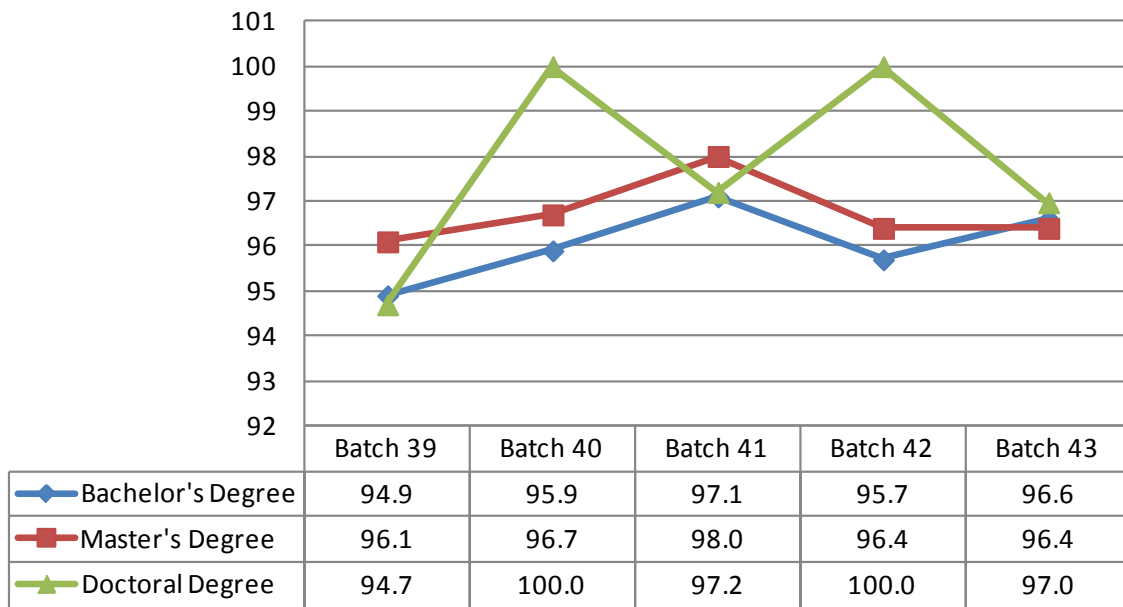
➤ **The job placement of Assumption University Doctoral Degree graduates**

*For Doctoral Degree graduates, 96.97% were employed and only 3.03% were unemployed.*

- Most employed graduates were working as private firm employees (63.6%). The other jobs included working as international organization employees (30.3%), and working as entrepreneur / self-employed (6.1%).
- Most graduates were satisfied with their jobs (90.9%), while 9.1% were not because of the problems in work system (33.3%), Lack of Knowledge application (33.3%), and lack of career development (33.3%).
- Career Week organized by Career Development Center were the most important source for job information (61.1%). The other sources were website (22.2%), lecturer (16.7%), friends (16.7%) and parents (11.1%).
- Doctoral Degree graduates were planing for study in Master Degree (50.0%) and Doctoral Degree (50.0%). 50.0% were planing to study in Assumption University, 25.0% were planing to study in another private university, and 25.0% were planing to study in oversea university in Asia.
- All of Doctoral degree graduates were not have a problem in furthering studies.

➤ **Comparison of the employed graduates percentage from the Graduates Batch 39 (Academic year 2010) to Graduates Batch 43 (Academic year 2014)**

When comparing the employed graduates' percentage from the Graduates Batch 39 (Academic year 2010) to Graduates Batch 43 (Academic year 2014), the results showed the highest percentage of Bachelor's Degree and Master's Degree employed graduates were the graduates Batch 41. 97.1% were Bachelor's Degree graduates and 98.0% were the Master's Degree graduates. For Doctoral Degree graduates, the highest percentage of employed graduates was the graduates Batch 40 and Batch 42 as 100.0%.



**A Job Placement Survey of Assumption University Graduates**

LEVEL OF ASSESSMENT

BATCH

LEVEL OF STUDY

PROGRAM LEVEL ASSESSMENT

43

BACHELOR'S DEGREE

School	Graduates	Respondents	Employed	Self-Employed	Continued their further studies	Not included the study respondents	Percentage (%)	Score (100% = 5 scores)	Average Salary
Martin de Tours School of Management and Economics	1,240	1,192 (96.13%)	1,003	94	158	1,034	97.00	4.85	27,815.55
School of Arts	597	575 (96.31%)	476	46	78	497	95.77	4.79	24,737.07
Bernadette de Lourdes School of Nursing Science	42	40 (95.24%)	35	5	3	37	94.59	4.73	23,369.32
Vincent Mary School of Science and Technology	46	45 (97.83%)	35	6	9	36	97.22	4.86	22,141.30
Vincent Mary School of Engineering	41	41 (100.00%)	35	6	5	36	97.22	4.86	25,857.14
Albert Laurence School of Communication Arts	278	262 (94.24%)	222	23	32	230	96.52	4.83	25,295.46
School of Law	124	124 (100.00%)	109	6	13	111	98.20	4.91	24,045.59
School of Biotechnology	25	25 (100.00%)	19	2	6	19	100.00	5.00	22,200.00
Montfort del Rosario School of Architecture and Design	64	62 (96.88%)	50	6	7	55	90.91	4.55	27,972.22
School of Music	8	7 (87.50%)	6	0	1	6	100.00	5.00	21,250.00
<b>Bachelor's Degree Score</b>	<b>2,465</b>	<b>2,373 (96.27%)</b>	<b>1,990</b>	<b>194</b>	<b>312</b>	<b>2,061</b>	<b>96.56</b>	<b>4.83</b>	<b>26,304.81</b>

**A Job Placement Survey of Assumption University Graduates**

LEVEL OF ASSESSMENT

BATCH

LEVEL OF STUDY

PROGRAM LEVEL ASSESSMENT

43

MASTER'S DEGREE

School	Graduates	Respondents	Employed	Self-Employed	Continued their further studies	Not included the study respondents	Percentage (%)	Score (100% = 5 scores)	Average Salary
Martin de Tours School of Management and Economics	16	13 (81.25%)	11	2	1	12	91.67	4.58	30,000.00
School of Arts	1	1 (100.00%)	1	0	0	1	100.00	5.00	40,000.00
Vincent Mary School of Science and Technology	17	15 (88.23%)	13	6	1	14	92.86	4.64	33,090.91
School of Law	25	25 (100.00%)	23	1	1	24	95.83	4.79	46,956.67
School of Biotechnology	5	4 (80.00%)	4	0	0	4	100.00	5.00	33,333.33
Graduate School of Business	602	586 (97.34%)	520	56	51	535	97.20	4.86	39,599.49
Graduate School of Human Science	25	25 (100.00%)	18	2	5	20	90.00	4.50	43,066.67
Graduate School of English	18	17 (94.44%)	15	1	2	15	100.00	5.00	24,000.00
Graduate School of eLearning	18	16 (88.89%)	10	2	3	13	76.92	3.85	28,600.00
<b>Master's Degree Score</b>	<b>727</b>	<b>702 (96.56%)</b>	<b>615</b>	<b>70</b>	<b>64</b>	<b>638</b>	<b>96.39</b>	<b>4.82</b>	<b>39,025.81</b>

**A Job Placement Survey of Assumption University Graduates**  
**LEVEL OF ASSESSMENT**  
**BATCH**  
**LEVEL OF STUDY**

**PROGRAM LEVEL ASSESSMENT**  
**43**  
**DOCTORAL DEGREE**

School	Graduates	Respondents	Employed	Self-Employed	Continued their further studies	Not included the study respondents	Percentage (%)	Score (100% = 5 scores)	Average Salary
Martin De Tours School of Management and Economics	3	3 (100.00%)	3	0	0	3	100.00	5.00	36,666.67
Vincent Mary School of Science and Technology	7	7 (100.00%)	6	1	1	6	100.00	5.00	25,833.33
Graduate School of Business	7	7 (100.00%)	5	1	2	5	100.00	5.00	26,000.00
Graduate School of Human Science	15	15 (100.00%)	14	0	0	15	93.33	4.67	32,423.33
Graduate School of English	1	1 (100.00%)	1	0	0	1	100.00	5.00	30,000.00
Graduate School of eLearning	3	3 (100.00%)	3	0	0	3	100.00	5.00	28,666.67
<b>Doctoral Degree Score</b>	<b>36</b>	<b>36 (100.00%)</b>	<b>32</b>	<b>2</b>	<b>3</b>	<b>33</b>	<b>96.97</b>	<b>4.85</b>	<b>30,222.73</b>



**A Job Placement Survey of Assumption University Graduates**  
LEVEL OF ASSESSMENT  
BATCH

PROGRAM LEVEL ASSESSMENT  
43

<b>Degree</b>	<b>Graduates</b>	<b>Respondents</b>	<b>Employed</b>	<b>Self-Employed</b>	<b>Continued their further studies</b>	<b>Not included the study respondents</b>	<b>Percentage (%)</b>	<b>Score (100% = 5 scores)</b>	<b>Average Salary</b>
Bachelor's Degree	2,465	2,373 (96.27%)	1,990	194	312	2,061	96.56	4.83	26,304.81
Master's Degree	727	702 (96.56%)	615	70	64	638	96.39	4.82	39,025.81
Doctoral Degree	36	36 (100.00%)	32	2	3	33	96.97	4.85	30,222.73
<b>AU Score</b>	<b>3,228</b>	<b>3,111 (96.38%)</b>	<b>2,637</b>	<b>266</b>	<b>379</b>	<b>2,732</b>	<b>96.52</b>	<b>4.83</b>	<b>30,044.04</b>