AU POLL
ASSUMPTION UNIVERSITY

Swipe with Purpose, Not just for Fun

Expectations from using dating apps

77.9% Looking for someone to talk to, a friend, or a partner.

32.3% Just for fun — no expectations.

25.2% Looking for someone with similar interests.

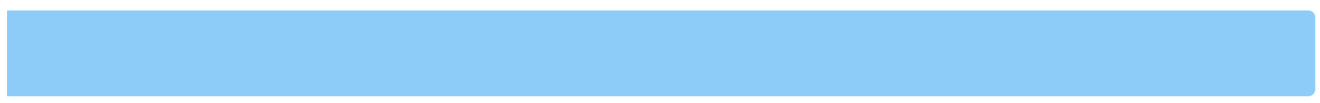
19.5% Looking for a life partner

7.3% Looking for a one-night stand.

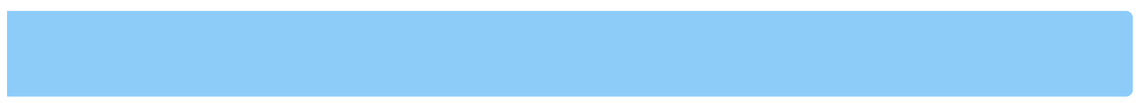
43.3% Worried about using dating apps



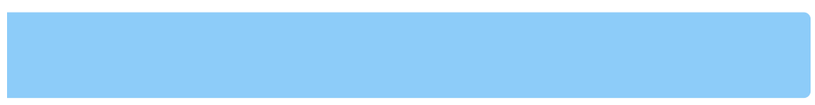
76.7% Fake profile



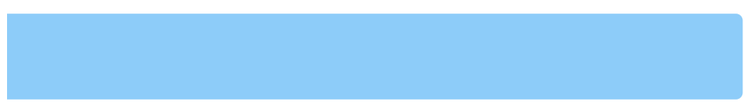
67.4% Picture doesn't Match Reality



58.1% Encountered a scammer.

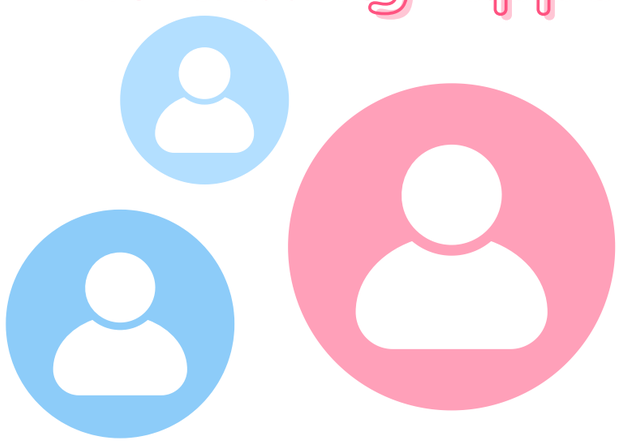


41.4% Worried They'll Disappear After the Meetup



37.9% Sexual harassment

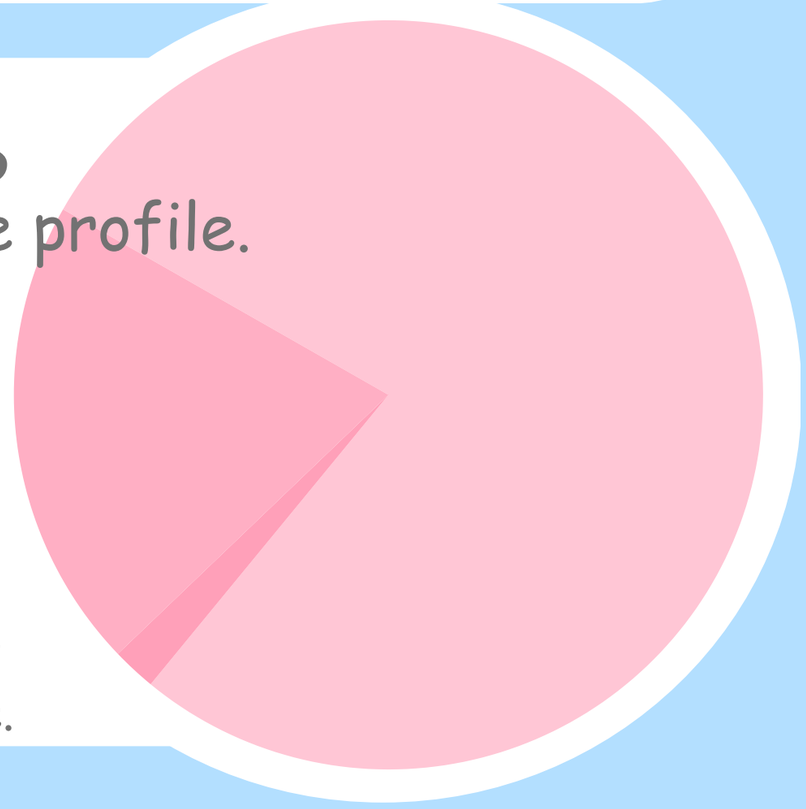
Using a profile on dating apps



77.7%
Always display the true profile.

20.4%
Display the true and false profiles..

1.9%
Always display a false profile.



Collected online data from 1,133 undergraduate students nationwide in November and December 2024.