

Find Love, Spark conversation, or Just build connections?

TYPE OF DATING APP USAGE

97.7%

USE LGBTQ DATING APPS

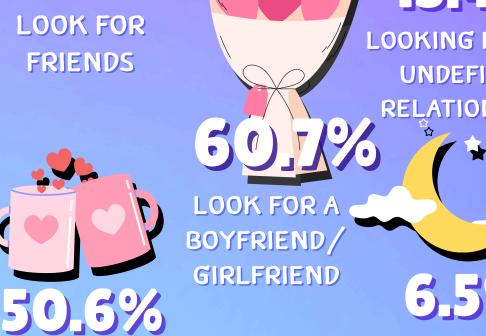
TOP 5 REASONS FOR USING DATING APPS

25.0% SEVERAL PEOPLE AT THE SAME TIME

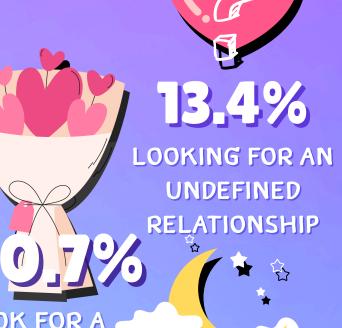
PURPOSE OF USING DATING APPS



59.4%



LOOK FOR SOMEONE TO TALK TO/DATE



6.5%

ONE-NIGHT STAND

DURATION OF USING DATING APPS

54.0% <= 3 MONTHS

23.2% > 3 MONTHS - 1 YEAR

11.8% > 1 YEAR - 3 YEAR

11.0% 3 YEAR+



Collected online data from 1,133 undergraduate students nationwide in November and December 2024.