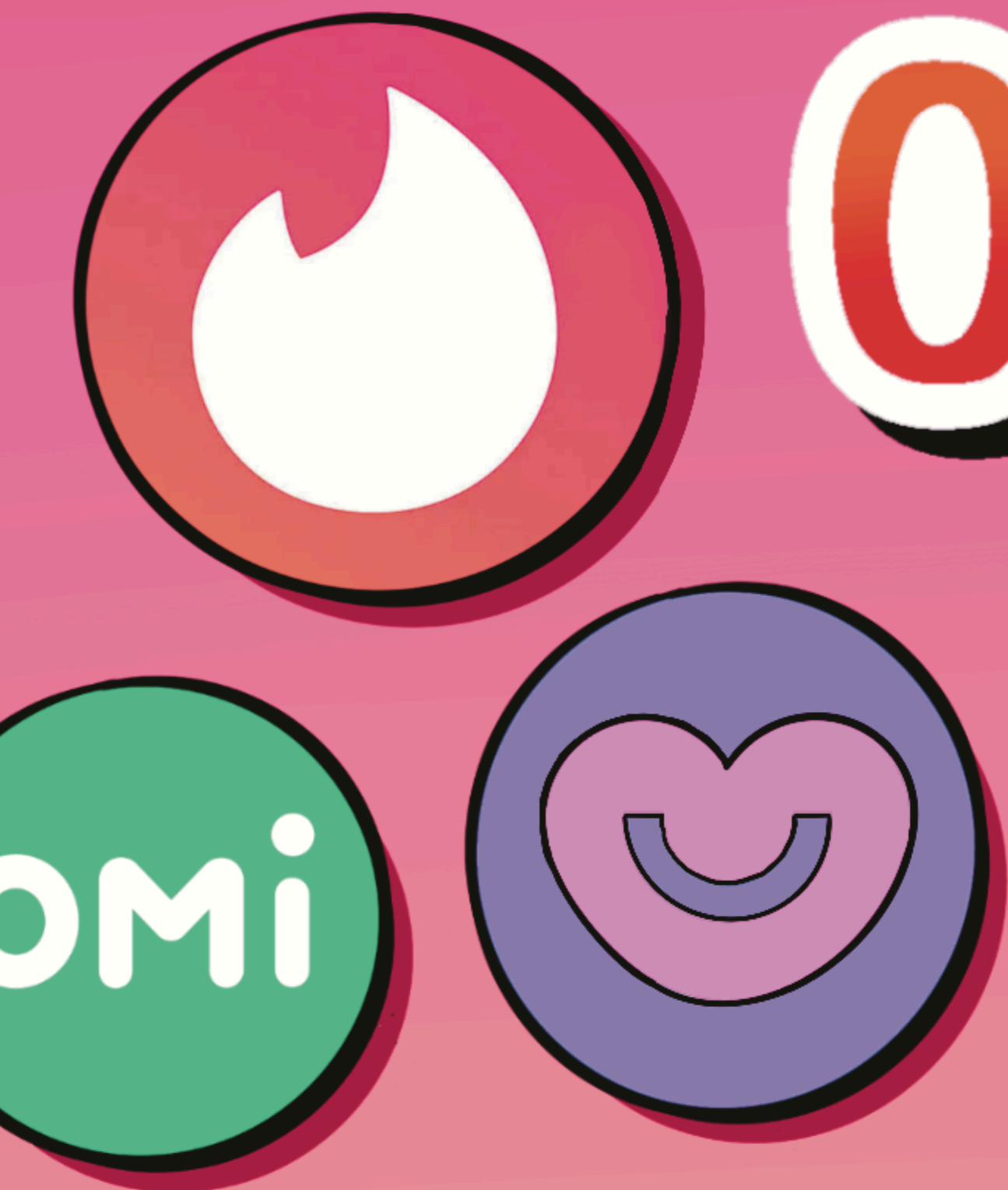


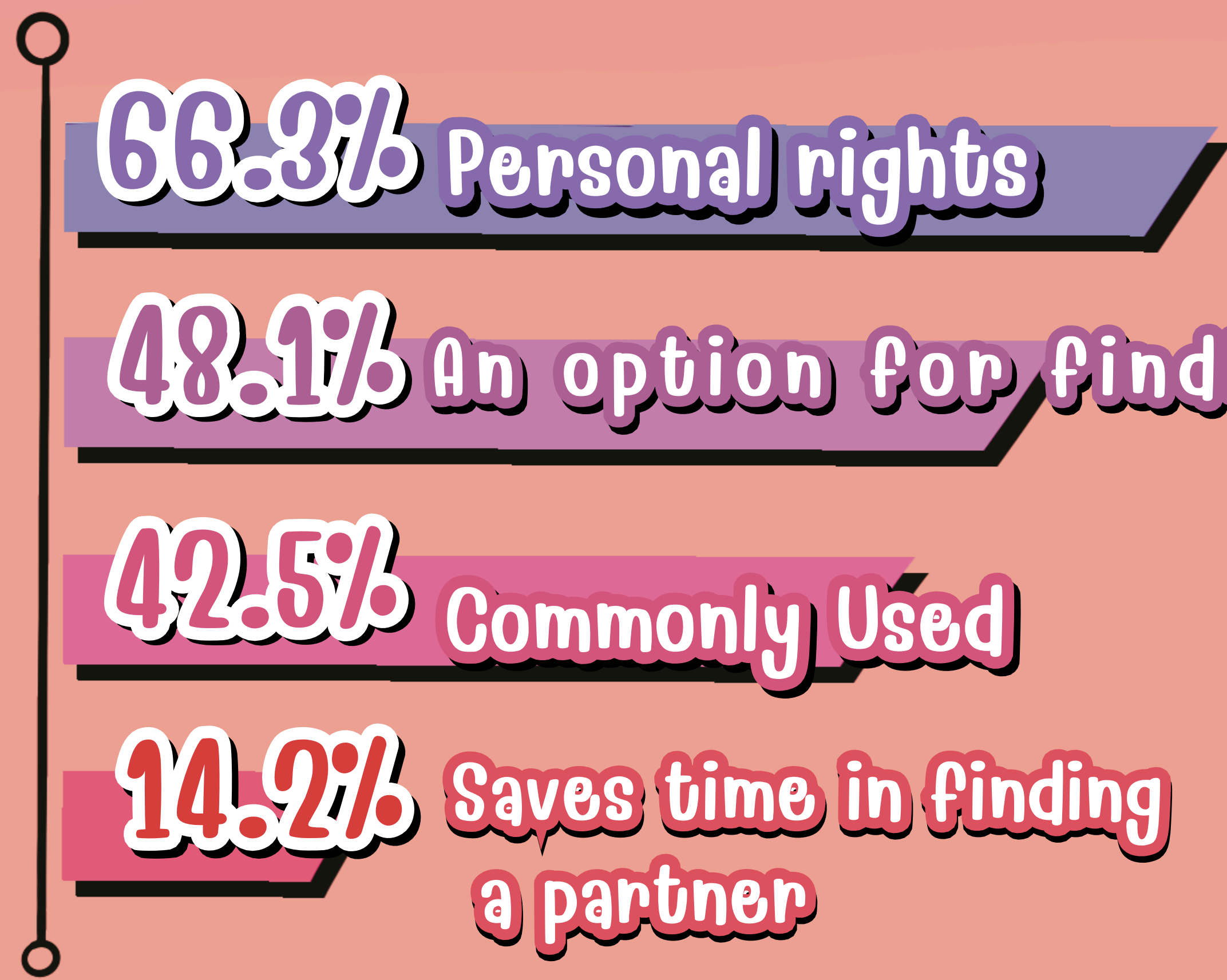
GENZ's perspective

On dating apps

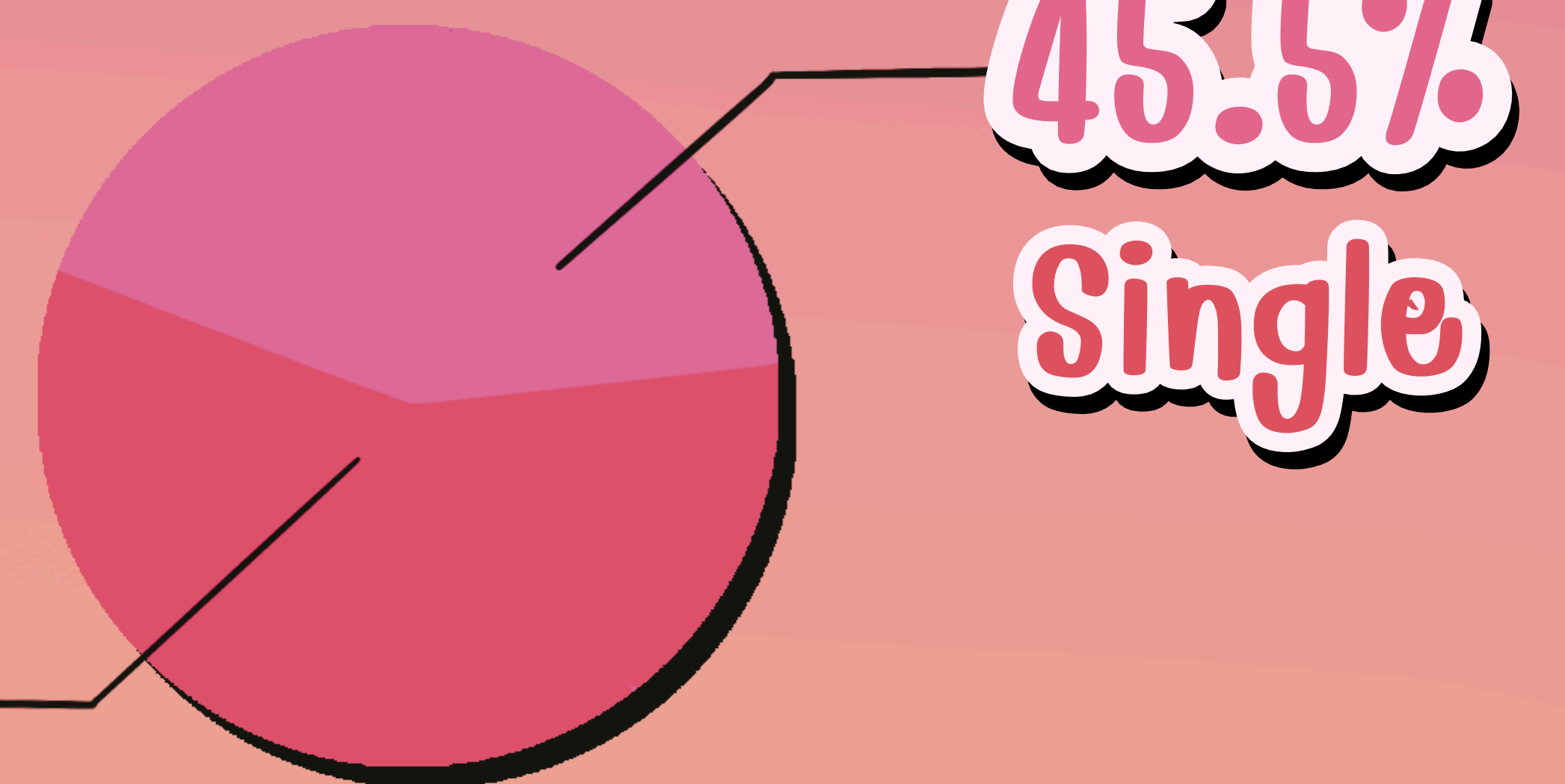


Application usage

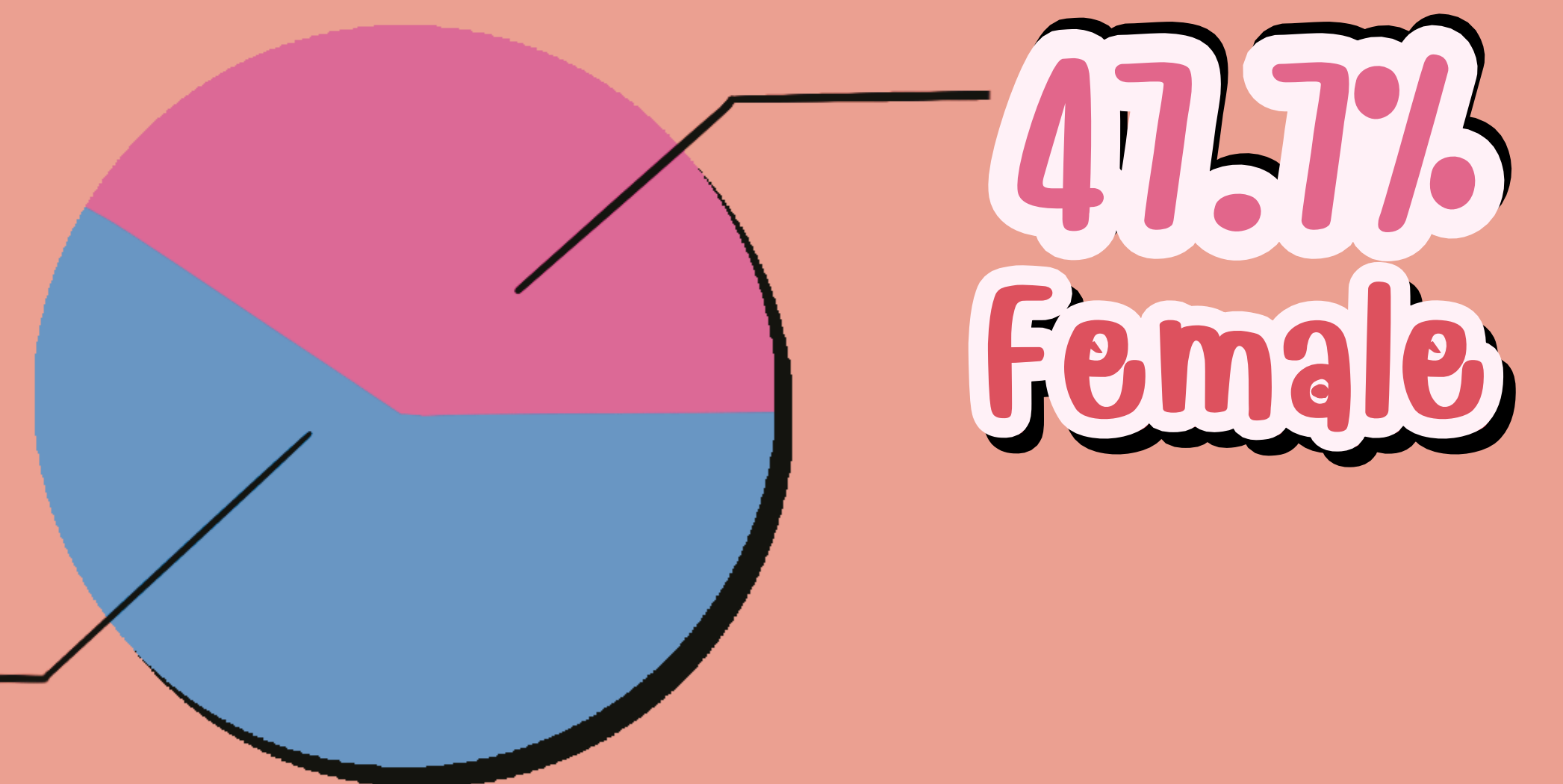
Attitude



47.4%
Taken



43.6%
Male



Single vs Taken

Male vs Female

	Single	Taken	Male	Female
Talking to someone	11.3%	5.1%	10.8%	8.0%
Undefined relationship	8.7%	3.7%	8.5%	5.9%
Secret Affair	3.0%	2.6%	4.5%	1.9%
Living a double life	2.1%	2.1%	2.8%	1.8%
One-night stand	1.1%	2.1%	2.5%	1.0%