

GEN Z

AI in Learning



“ 99.6% of Gen Z use AI for learning ”

AI application

ChatGPT 81.9%

Canva 80.8%

Capcut 51.7%

Google Gemini 32.5%

Grammarly 23.5%

Objectives

Information Searching 85.2%

Presentation 68.3%

Translation/
Language Verification 59.0%

Homework/
Exams 45.5%

Report 36.5%

Reasons to use

Convenient 86.5%

Fast 78.7%

Easy to use 69.5%

Gain a deeper
understanding of
the topic 53.2%

Reduce Errors 40.6%