

GEN Z: THE NEW DRIVING FORCE

FOR TRANSFORMING UNIVERSITIES

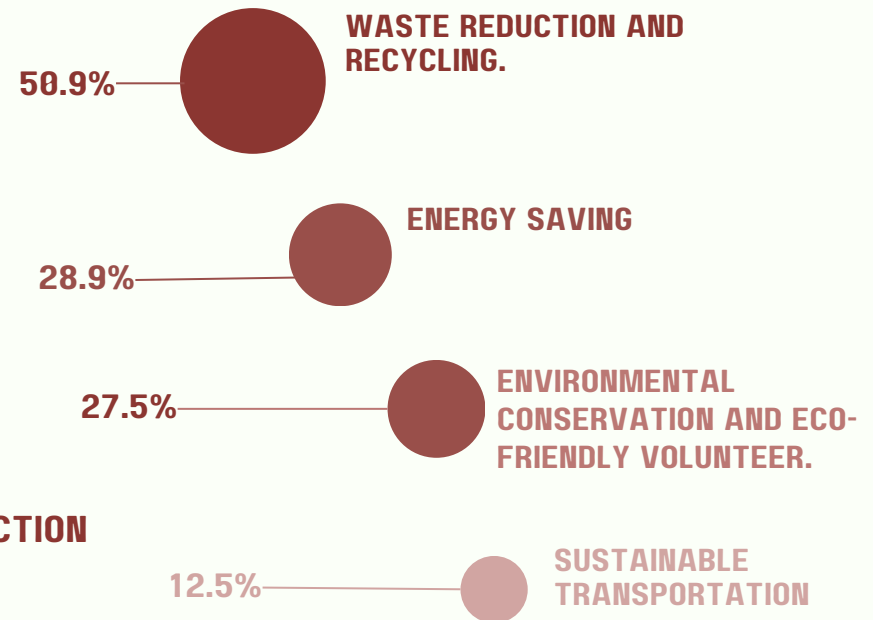
KEY PLAYERS IN ENERGY CONSERVATION WITHIN UNIVERSITIES

- 77.1% STUDENTS
- 58.7% ADMINISTRATORS
- 53.5% UNIVERSITY OFFICIALS
- 52.4% LECTURER
- 50.7% BUTLER, HOUSEKEEPER, GARDENER

THE UNIVERSITY SHOULD TAKE ACTION FOR ENVIRONMENTAL SUSTAINABILITY

- 37.5 % PLANTING TREES WITHIN THE UNIVERSITY
- 20.1 % CLEANLINESS ACTIVITIES, SUCH AS WASTE COLLECTION POINT AND RECYCLABLE WASTE BANK
- 14.2 % ENERGY-SAVING ACTIVITIES
- 7.1 % REDUCING PLASTIC USAGE
- 5.4 % PROVIDING ENVIRONMENTAL AWARENESS TO STAFF

66.9% PARTICIPATED IN SUSTAINABLE ENVIRONMENTAL ACTIVITIES



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Collect online data from 1,350 undergraduate students nationwide in July 2024.