



Gen Z's Perspective on Green University

ABOUT HALF RESPONDENTS DEFINE A GREEN UNIVERSITY AS A "GREEN SPACE"

GREEN UNIVERSITY DEFINITION:

- **46.5 %** Trees and green spaces
- **20.2 %** Conserve and be environmentally friendly
- **13.7 %** Efficient use of resources
- **7.8 %** Clean and free of waste
- **4.5 %** Cooperate in reducing global warming

CHANGES NEEDED TO DEVELOP FOR THE GREEN UNIVERSITY

- **30.3%** Waste management within the university
- **20.0%** Energy saving
- **19.2%** Environmentally friendly public transportation system
- **17.2%** Increase green spaces within the university
- **9.2%** Provide environmental education programs
- **3.6%** Water saving

IS A "GREEN UNIVERSITY" IMPORTANT?

- **78.6%** of public university students recognize the importance of a Green University
- **61.1%** of private university students recognize the importance of a Green University



Collect online data from 1,350 undergraduate students
nationwide in July 2024.



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