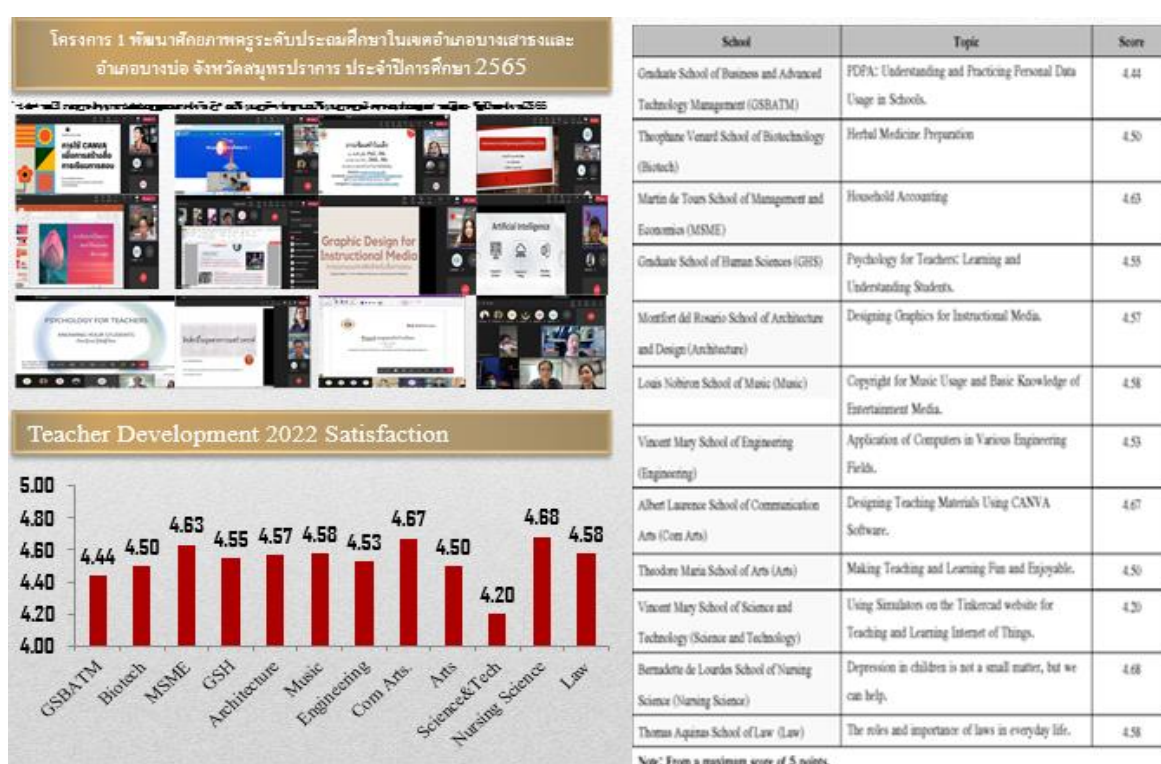


Academic Service Projects/Activities provided by AU in 2022

The Institute for Research and Academic Services (IRAS) has been assigned by the University to be responsible for coordinating the University academic services. It has had its strategies in providing academic services in different forms and channels for sustainable development of the communities and external organizations and in promoting social engagement and supporting collaboration between AU and its surrounding local schools or communities as well as AU and external organizations at the national and international levels which are aligned with the AU Five-Year Strategic Plan 2018-2022. The target communities around Suvarnabhumi Campus (i.e., Bang Sao Thong and Bang Bo Districts) as well as public sectors and external organizations were considered and identified by the Committee for Research and Academic Service Strategy (CRASS) appointed by the University as the core unit to oversee and support all academic services provided by AU.

In the academic year 2022, all schools and the IRAS conducted a collaborative academic service project titled "Developing the Potential of Primary School Teachers in Bang Sao Thong and Bang Bo Districts, Samut Prakan Province." This project was carried out through online training sessions via Microsoft Teams, comprising a total of 12 topics customized to the expertise of each Schools. These topics included providing knowledge about the PDPA (Personal Data Protection Act) and its implementation in schools by GSBATM, household accounting training by MSME, psychological training for teachers by GSHS, instructional media design by the School of Architecture and Design, and the School of Communication Arts, etc. The training sessions took place from September 2022 to February 2023. At the end of the project, the participants had increased their knowledge about the training topics and reported a higher satisfaction score of more than 4.00 out of 5.



In addition to collaborative academic service project, each School also developed its own academic service projects that conformed to the AU strategic plan and based on community or social needs as well. The IRAS supported and/or facilitated the operations of the Schools' projects. The University formulated the ASAP template to be used in all Schools as a guide for writing an ASAP proposal. The projects described in each School's ASAP with their objectives, activities and indicators were submitted to the University for approval before their implementation.

In the academic year 2022, there were a total of 72 academic service projects: 9 for AU, 35 for communities, 15 for national external organizations, 13 for international external organizations.

Projects provided to AU (Partial List)

School/Institute	Projects/Activities
School of Nursing Science	Health Education for the AU Community
School of Communication Arts	ALMS GIVING: Songkran Festival
IRAS	A Job Placement Survey of Assumption University Graduates Class 50
IRAS	A Study of AU Graduates' Satisfaction toward Program Quality (Class 50)
IRAS	Market Employer Satisfaction of AU Graduates Class 50

Projects provided to communities (Partial List)

School/Institute	Projects/Activities
MSME	Negotiation: How to negotiate for N.A.P. employees in supervisory level
School of Communication Arts	CA Academic Service Activities
School of Biotechnology	One Province One Agro-Industrial Community (OPOAI-C)
School of Architecture and Design	Bookshelf for disabled people with wheelchairs and canes
School of Music	เห็นด้วยหู รู้ด้วยใจ (See by Ears, Hear by Heart)

Projects provided to national organization (Partial List)

School/Institute	Projects/Activities
MSME	GSB Yuwaphat Rakthin
School of Nursing Science	Preceptorship Training for Clinical Nursing Practicum
School of Law	Academic Seminar on "Lawyers Council Presidential Candidates' Vision"
School of Communication Arts	Catholic Media Awards 2022
Graduate School of Business and Advanced Technology Management	Educational Services

Furthermore, the AU POLL of Assumption University has conducted a public opinion survey on interesting issues which could benefit the society in general, i.e. Gen Z's Learning Experience, and Insight Gen Z Behaviors. The information from survey that was disseminated to people might create awareness to the research issue as well as be used as a supporting document for future development or for the development of new solutions to solve the society's current and future problems. Moreover, the university has received an opportunity to provide research services to public and private organizations.

Projects provided to international organization (Partial List)

School/Institute	Projects/Activities
School of Architecture and Design	Landscape Lighting Workshop
MSME	Impact of COVID-19 Movement Restrictions on Financial Inclusion in Bangladesh through Mobile Financing Services. The conference is organized jointly by ADBI and Singapore Management University (SMU).
Graduate School of Business and Advanced Technology Management	AU Virtual International Conference on " Entrepreneurship & Sustainability in Digital Era" under the theme of "Challenges of Organizational & Business Management in Dynamic Digital Dimension"
Graduate School of Human Science	Joint Conference Organized with Centre for Geriatric Studies, Department of Psychology, University of Kerala "International Conference on Global Perspectives on Geriatric Care" 3rd APSPA International Conference, 2022 organized by GSHS in Collaboration with APSPA (ASIA PACIFIC SCHOOL PSYCHOLOGY ASSOCIATION)

Apart from the academic services at international organization mentioned above, AU programs and faculties maintain a strong network with academic and professional institutions by establishing MOUs with international universities. Such networks play a crucial role in improving the teaching-learning process, enhancing knowledge and skills in specialized fields, and strengthening entrepreneurial skills in line with the mission of the university. The following table provides list of Universities/Institutions which has signed MOU for academic exchange with AU.

Universities that Have Memorandums of Understanding with AU 2022

No.	Country	Universities/Institutions
1	China	Sichuan Vocational and Technical College of Communications
2	China	Sichuan University of Science & Engineering (SUSE)
3	France	Institut supérieur d'électronique de Paris (ISEP)
4	Germany	Nurtingen-Geislingen University
5	Japan	Shibaura Institute of Technology
6	Japan	University of Fukui
7	Poland	Plonia University, Czestochowa

Additionally, the University has encouraged all Schools to conduct academic service projects to comply with the new AU Higher Education Standards, Academic Year 2022 (B.E 2565), Standard III: academic service, which comprises 3 categories as follows:

- Cat.1: HEIs provide academic services that promote learning and community development together with faculties, students, and the local community.
- Cat. 2: HEIs provide academic services that integrate with teaching and learning to create learning experiences for students.
- Cat. 3: HEIs supervise and monitor academic service processes with transparency and accountability.

Implementation of Academic Service Projects

Project Title	Categories Related
1. Aomsin Yuwaphat Raktin 2022	Cat: 1-3
2. KrungSri Bank's Training Project for Employees and Internship Students "Fundamental Knowledge on the Banking business and Financial Markets in Thailand"	Cat: 3
3. Little Hands Can Help XI	Cat: 2,3
4. Health Education for the AU Community	Cat: 2,3
5. Earthworms Culture Training for Community	Cat: 1-3
6. การฝึกอบรมเชิงปฏิบัติการ: สร้างความรู้ผู้ประกอบการด้านการผลิต เพื่อปรับตัวเตรียมพร้อมสู่ธุรกิจใหม่ในอนาคต ภายใต้โครงการยกระดับธุรกิจอุตสาหกรรมและวิสาหกิจชุมชน	Cat: 1-3
6. IELE Academic Services	Cat: 1-3
7. Bookshelf for disabled people with wheelchairs and canes	Cat: 2
8. One Province One Agro-Industrial Community: OPOAI-C	Cat: 1-3
9. Legal Aid 2022	Cat: 3
10. Aircraft Training with Aero Bildung Germany	Cat: 3