Market Employer Satisfaction Index of Assumption University's Graduates Class 50

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Market Employer Satisfaction Index of Assumption University
Class 50

Abstract

The research on Market Employers Satisfaction Index of Assumption University's Graduates Class 50 aimed to study by survey method on AU's performance depend on Thailand Quality Framework of ONESQA--- Market Employer

The result of this research might help AU to better know its status from the points of view of its stakeholders as well as provide a guideline to develop its weak aspects in order to be competent and excellent and to improve itself to be better known in academic industry.

The results of the survey in every respondents were that the *high* Satisfaction in almost items and in all aspects.

Preface

This research project, Market Employers Satisfaction Index of Assumption University's Graduates Class 50, was planned and conducted by Institute for Research and Academic Services (IRAS) to study the image and performance of Assumption University in terms of satisfaction. As seen and evaluated by Market Employers, various aspects of AU's image had reflected the overall satisfaction. The result of this research might help AU to know its status in the mind of Market Employers as well as provide guideline to develop it weak aspects in order to be competent and excellent and to promote it to be better known in academic industry.

IRAS collected data from AU's various groups of stakeholders --- 1181 Market Employers, --- from June 2022 to May 2023

IRAS would like to thank Rev. Bro. Bancha Saenghiran, the President of Assumption University. As well, IRAS would like to thank AU's personnel both lecturers and staff from various faculties and graduate school for assisting us in collecting data from Market Employers, as well as St. Martin Center for Professional Ethics & Service Learning for facilitating us to collect data from students. Last but not least, IRAS would like to thank all those respondents who provided valuable and useful data.

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Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

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Stakeholders Satisfaction Index of Assumption University Class 50

Assumption University has provided educational service as no-profit organization for over 40 years. Au's market Employer have involved in its continuity for providing best education to those who have been seeking for knowledge --- life-long learning --- in order to develop their quality of life both working life and private life. AU's stakeholders are valuable to reflect what they have seen, both direct and indirect experiences, on AU and what they have thought of AU. This is the way for AU to know itself better.

Conceptual Framework

AU's performance	←	• **Ethics** • **Knowledge** • **Cognitive Skill** • **Human Relationship and Responsibilities** • **Mathematical Analysis, Communication & Information Management**
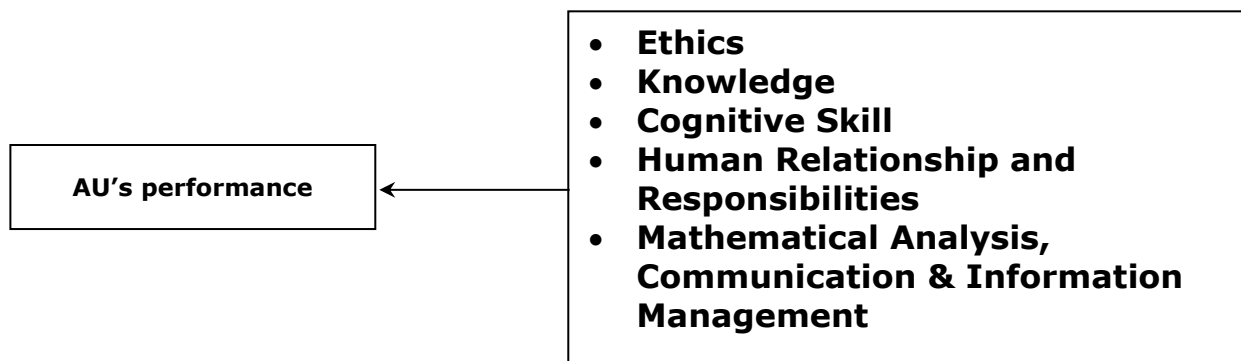
Satisfaction is a feeling potential, Ethics, knowledge, Cognitive Skill, Human Relationship and Responsibilities and Mathematical Analysis, Communication & Information Management etc. by use TQF (Thailand Quality Framework) of ONESQA to be indicator for this survey.
Satisfaction is the way something is regarded, and it is believed to be what it likes, or the way something resulted from the way it has been done or performed.

Respondents

Market Employer
- 1181 respondents

In each part, respondent profiles were summarized according to the various categories such as sex and age range.

Market Employer represents Au's Graduate by faculty of Assumption University (ONESQA)

Au's Faculty	Number of Graduates who were employed	Number of Graduates who were employed	Number of Graduates who were evaluated
Albert Laurence School of Communication Arts (Bachelor's Degree)	257	94	36.58%
Bernadette de Lourdes School of Nursing Science (Bachelor's Degree)	12	12	100.00%
Louis Nobiron School of Music (Bachelor's Degree)	10	3	30.00%
Martin de Tours School of Management and Economics (Bachelor's Degree)	880	593	67.39%
Montfort del Rosario School of Architecture and Design (Bachelor's Degree)	79	22	27.85%
Theodore Maria School of Arts (Bachelor's Degree)	456	160	35.09%
Theophane Venard School of Biotechnology (Bachelor's Degree)	12	6	50.00%
Thomas Aquinas School of Law (Bachelor's Degree)	63	20	31.75%
Vincent Mary School of Engineering (Bachelor's Degree)	57	23	40.35%
Vincent Mary School of Science and Technology (Bachelor's Degree)	32	13	40.63%
Graduate School of Business and Advanced Technology Management (Master's Degree)	439	149	33.94%
Graduate School of Human Sciences (Master's Degree)	93	36	38.71%
Martin de Tours School of Management and Economics (Master's Degree)	11	4	36.36%
Theophane Venard School of Biotechnology (Master's Degree)	1	1	100.00%
Thomas Aquinas School of Law (Master's Degree)	5	4	80.00%
Vincent Mary School of Science and Technology (Master's Degree)	2	2	100.00%
Graduate School of Business and Advanced Technology Management (PH. D)	69	22	31.88%
Graduate School of Human Sciences (PH. D)	23	10	43.48%
Martin de Tours School of Management and Economics (PH. D)	5	3	60.00%
Theophane Venard School of Biotechnology (PH. D)	1	1	100.00%
Vincent Mary School of Science and Technology (PH. D)	4	3	75.00%

Score Interpretation

For this research, expectation and perception score varied from 1 to 5 as the following explanations.

1 = Very low satisfaction
2 = Low satisfaction
3 = Moderate
4 = high satisfaction
5 = Very satisfaction

As the result of computation, satisfaction scores are mean score of what respondents have experienced according to the issues with correspondent of the questions ask in the questionnaire. The score interval of mean scores can be concluded as the following explanations.

1.00 to 1.50 = Very low satisfaction
1.51 to 2.50 = Low satisfaction
2.51 to 3.50 = Moderate satisfaction
3.51 to 4.50 = High satisfaction
4.51 to 5.00 = Very high satisfaction

Satisfaction Scoring (Market Employer) by Aspect

AU's Stakeholders	Number of Respondents	Satisfaction Score
Ethics	1181	4.20
Knowledge	1181	4.17
Cognitive Skill	1181	4.23
Human Relationship and Responsibilities	1181	4.23
Mathematical Analysis, Communication & Information Management	1181	**4.28**

All respondents generally had *high* satisfaction on all aspects. They generally had *high* perception on all aspect and then the major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Market Employer Satisfaction Index Batch 46-50
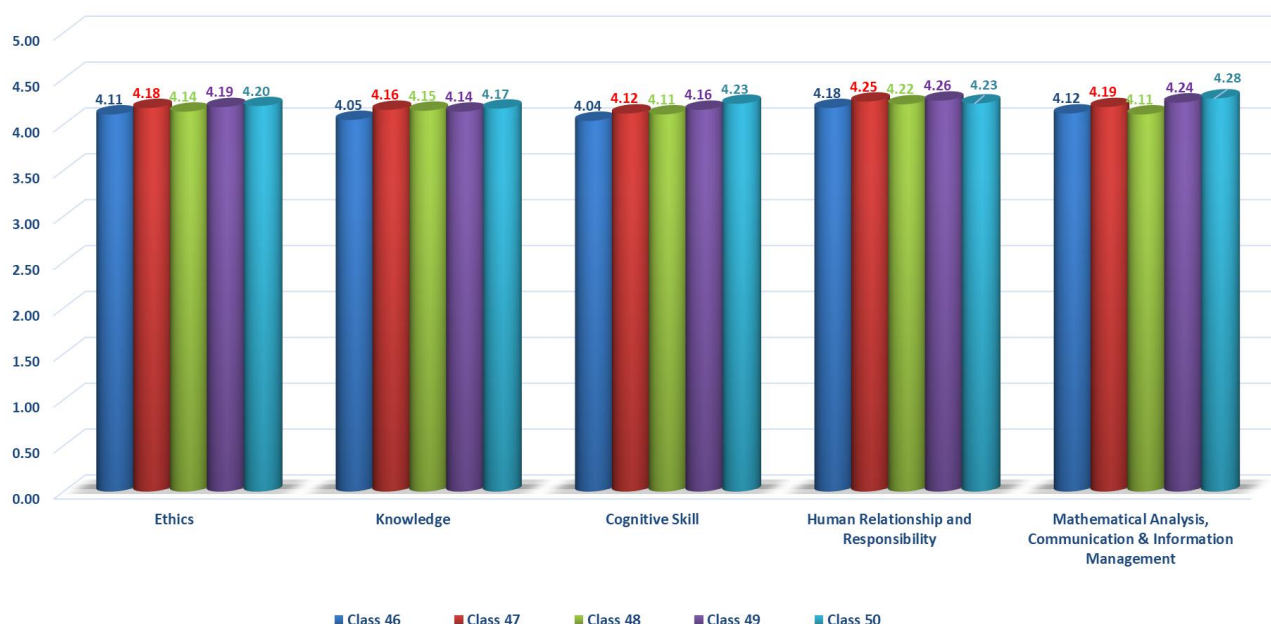
Market employer of AU's gradates Batch 46-50 generally had *high* satisfaction all aspects by the major satisfaction was in ***Mathematical Analysis, Communication & Information Management.***

The mean difference between of Market Employer Satisfaction Index Academic Year 2018 to 2022 showed that Academic Year 2022 more than Academic Year 2021 for 4 dimensions of TQF of ONESQA **except *Human Relationship and Responsibilities***, that is focus on the next year by concern on ***Human Relationship and Responsibilities*** because this dimension had less than Academic Year 2021.

However, ***Human Relationship and Responsibilities*** needs to develop ***They participate and foster group problem solving creatively*** (4.19) and ***They initiative in problem analysis in accordance with group consensus*** (4.14) within our curriculum.

AU's Performance by Items
Market Employer: University Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	509	43.10%
	Female	672	56.90%
	Total	**1181**	**100.00%**
Age	Lower than 30 years old	26	2.20%
	30 - 39 years old	504	42.68%
	40 - 49 years old	467	39.54%
	50 - 59 years old	165	13.97%
	60 years old or over	19	1.61%
	Total	**1181**	**100.00%**

1181 market employers answered to the questionnaires. They were 509 males (43.10%) and 672 females (56.90%).

26 market employers (2.20%) were younger than 30 years old, 504 market employers (42.68%) were 30 – 39 years old, 467 market employers (39.54%) were 40 – 49 years old, 165 market employers (13.97%) were 50 - 59 years old and 19 market employers (1.61%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1181	**4.27**	**0.53**
1	Empathy	1181	4.22	0.59
2	Honesty	1181	4.32	0.69
3	Nurturing Relationships Fully	1181	4.28	0.70
Social Consciousness		1181	**4.16**	**0.57**
4	Social Service Volunteering	1181	4.18	0.72
5	Responsible Citizenship	1181	4.03	0.77
6	Contributions to Group Effort	1181	4.28	0.72
Discipline		1181	**4.17**	**0.59**
7	Self-esteem	1181	4.10	0.75
8	Self-discipline	1181	4.25	0.73
9	Self-responsibility	1181	4.14	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on *Ethics.*

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1181	**4.22**	**0.75**
2	They have comprehension ability	1181	4.16	0.78
3	They have ability to apply theory to new situation	1181	4.21	0.75
4	They have ability to apply knowledge to solve problems in the workplace	1181	4.14	0.72
5	They have application of knowledge to research	1181	4.13	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1181	**4.28**	**0.71**
2	They have ability to work under pressure	1181	4.17	0.73
3	They look for new knowledge & self-improvement	1181	4.24	0.74
4	They have ability to use information for problem solving	1181	4.22	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1181	**4.35**	**0.62**
2	They carry out work without violating the rights of others and accountable for work	1181	4.21	0.75
3	They have teamwork skill to achieve organization target/goals	1181	4.22	0.70
4	They observe law, control, or agreement	1181	4.27	0.70
5	They participate and foster group problem solving creatively	1181	4.19	0.71
6	They initiative in problem analysis in accordance with group consensus	1181	4.14	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1181	4.20	0.71
2	They have effective communication	1181	4.24	0.69
3	They have ability to use computer for finding information and for communication	1181	**4.36**	**0.69**
4	They have ability in management of information system	1181	4.32	0.65
5	They have ability to use information technology for presentation appropriately for work or for group of people	1181	4.29	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1181	4.20	0.47
Knowledge	1181	4.17	0.53
Cognitive Skill	1181	4.23	0.49
Human Relationship and Responsibilities	1181	4.23	0.50
Mathematical Analysis, Communication & Information Management	1181	**4.28**	**0.49**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1181	4.22	0.40

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

The University is one of the top Universities in Thailand.

1. AU is the top Five among the universities in Thailand.

Market Employer's perception, which rank should Assumption University be among the Universities in Thailand.

Rank	Percentage of Ranking
1	2.78%
2	4.86%
3	12.50%
4	5.90%
5	**17.36%**
6	8.68%
7	10.76%
8	6.25%
9	3.47%
10	12.50%
More than 10	14.93%

Au's market employers in opinion generally were AU to be ranking no.5 (17.36%) of the universities in Thailand.

2. AU is the top one among the private universities in Thailand.

Market Employer's perception, which rank should Assumption University be among the Private Universities in Thailand

Rank	Percentage of Ranking
1	**58.89%**
2	15.68%
3	8.71%
4	4.88%
5	3.14%
More than 5	8.71%

Au's market employers in opinion generally were AU to be ranking no.1(58.89%) of the private universities in Thailand.

	Assumption University to be ranking the Universities in Thailand		Assumption University to be ranking the private universities in Thailand	
Bachelor's Degree	**Ranking**	**%**	**Ranking**	**%**
Albert Laurence School of Communication Arts (Bachelor's Degree)	11	21.4%	1	68.8%
Bernadette de Lourdes School of Nursing Science (Bachelor's Degree)	5	12.3%	1	38.9%
Louis Nobiron School of Music (Bachelor's Degree)	6	66.7%	1	100.0%
Martin de Tours School of Management and Economics (Bachelor's Degree)	5	18.7%	1	58.9%
Montfort del Rosario School of Architecture and Design (Bachelor's Degree)	8	28.0%	2	50.0%
Theodore Maria School of Arts (Bachelor's Degree)	5	25.3%	1	72.2%
Theophane Venard School of Biotechnology (Bachelor's Degree)	13	50.0%	1	50.0%
Thomas Aquinas School of Law (Bachelor's Degree)	5	14.2%	1	54.6%
Vincent Mary School of Engineering (Bachelor's Degree)	5	15.0%	1	63.6%
Vincent Mary School of Science and Technology (Bachelor's Degree)	7	22.2%	2	33.3%
Master's Degree	**Ranking**	**%**	**Ranking**	**%**
Graduate School of Business and Advanced Technology Management (Master's Degree)	5	15.6%	1	60.4%
Graduate School of Human Sciences (Master's Degree)	5	23.5%	1	50.4%
Martin de Tours School of Management and Economics (master's degree)	7	25.0%	1	80.0%
Theophane Venard School of Biotechnology (Master's Degree)	3	2.0%	1	50.0%
Thomas Aquinas School of Law (master's degree)	10	50.0%	3	100.0%
Vincent Mary School of Science and Technology (Master's Degree)	8	25.0%	1	50.0%
PH.D	**Ranking**	**%**	**Ranking**	**%**
Graduate School of Business and Advanced Technology Management (PH. D)	5	15.3%	3	40.0%
Graduate School of Human Sciences (PH. D)	4	33.3%	5	66.8%
Martin de Tours School of Management and Economics (PH. D)	5	42.9%	1	40.0%
Theophane Venard School of Biotechnology (PH. D)	5	100.0%	1	100.0%
Vincent Mary School of Science and Technology (PH. D)	6	100.0%	1	100.0%
Graduate School of Business and Advanced Technology Management (PH. D)	5	100.0%	1	100.0%

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

(Bachelor's Degree)

AU's Performance by Items
Market Employer: Bachelor Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	391	41.33%
	Female	555	58.67%
	Total	**946**	**100.00%**
Age	Lower than 30 years old	24	2.54%
	30 - 39 years old	409	43.23%
	40 - 49 years old	358	37.84%
	50 - 59 years old	143	15.12%
	60 years old or over	12	1.27%
	Total	**946**	**100.00%**

946 market employers answered to the questionnaires. They were 391 males (41.33%) and 555 females (58.67%).

24 market employers (2.54%) were younger than 30 years old, 409 market employers (43.23%) were 30 – 39 years old, 358 market employers (37.84%) were 40 – 49 years old, 143 market employers (15.12%) were 50 - 59 years old and 12 market employer (1.27%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		946	**4.24**	**0.54**
1	Empathy	946	4.18	0.59
2	Honesty	946	4.28	0.69
3	Nurturing Relationships Fully	946	4.25	0.72
Social Consciousness		946	**4.12**	**0.57**
4	Social Service Volunteering	946	4.15	0.72
5	Responsible Citizenship	946	3.96	0.78
6	Contributions to Group Effort	946	4.23	0.72
Discipline		946	**4.11**	**0.59**
7	Self-esteem	946	4.06	0.76
8	Self-discipline	946	4.19	0.74
9	Self-responsibility	946	4.09	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Ethics.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	946	4.17	0.77
2	They have comprehension ability	946	4.12	0.77
3	They have ability to apply theory to new situation	946	**4.19**	**0.76**
4	They have ability to apply knowledge to solve problems in the workplace	946	4.09	0.72
5	They have application of knowledge to research	946	4.10	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	946	**4.26**	**0.71**
2	They have ability to work under pressure	946	4.12	0.74
3	They look for new knowledge & self-improvement	946	4.19	0.73
4	They have ability to use information for problem solving	946	4.15	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	946	**4.31**	**0.62**
2	They carry out work without violating the rights of others and accountable for work	946	4.22	0.76
3	They have teamwork skill to achieve organization target/goals	946	4.22	0.70
4	They observe law, control, or agreement	946	4.24	0.72
5	They participate and foster group problem solving creatively	946	4.15	0.71
6	They initiative in problem analysis in accordance with group consensus	946	4.07	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on *They carry out work in compliance with standard operational procedure to finish the job.*

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	946	4.12	0.71
2	They have effective communication	946	4.21	0.71
3	They have ability to use computer for finding information and for communication	946	4.31	0.70
4	They have ability in management of information system	946	**4.33**	**0.66**
5	They have ability to use information technology for presentation appropriately for work or for group of people	946	4.26	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have ability in management of information system.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	946	4.16	0.47
Knowledge	946	4.13	0.52
Cognitive Skill	946	4.18	0.49
Human Relationship and Responsibilities	946	4.20	0.49
Mathematical Analysis, Communication & Information Management	946	**4.25**	**0.49**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	946	4.18	0.38

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Montfort Del Rosario School of
Architecture and Design
(Bachelor's Degree)

AU's Performance by Items
Market Employer: Montfort Del Rosario School of Architecture and Design (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	10	45.45%
	Female	12	54.55%
	Total	**22**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	6	27.27%
	40 - 49 years old	6	27.27%
	50 - 59 years old	10	45.45%
	60 years old or over	0	0.00%
	Total	**22**	**100.00%**

22 market employers answered to the questionnaires. They were 10 males (45.45%) and 12 females (54.55%).

6 market employers (27.27%) were 30 – 39 years old, 6 market employers (27.27%) were 40 – 49 years old and 10 market employers (45.45%) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**22**	**4.17**	**0.47**
1	Empathy	22	4.18	0.39
2	Honesty	22	4.23	0.53
3	Nurturing Relationships Fully	22	4.09	0.61
Social Consciousness		**22**	**4.32**	**0.55**
4	Social Service Volunteering	22	4.23	0.69
5	Responsible Citizenship	22	4.36	0.58
6	Contributions to Group Effort	22	4.36	0.73
Discipline		**22**	**4.12**	**0.60**
7	Self-esteem	22	4.05	0.72
8	Self-discipline	22	4.18	0.66
9	Self-responsibility	22	4.14	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	22	4.18	0.85
2	They have comprehension ability	22	3.95	0.90
3	They have ability to apply theory to new situation	22	4.23	0.75
4	They have ability to apply knowledge to solve problems in the workplace	22	4.09	0.87
5	They have application of knowledge to research	22	**4.32**	**0.78**

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **They have application of knowledge to research.**

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	22	**4.64**	**0.49**
2	They have ability to work under pressure	22	4.23	0.81
3	They look for new knowledge & self-improvement	22	4.41	0.73
4	They have ability to use information for problem solving	22	4.50	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill except** *very high* satisfaction on **They have systematic thinking, analytical ability, suggestion & reasoning for decision making.** The major satisfaction of **Cognitive Skill** was on *They have systematic thinking, analytical ability, suggestion & reasoning for decision making.*

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They have ability to use information for problem solving	22	4.45	0.60
2	They carry out work without violating the rights of others and accountable for work	22	4.14	0.77
3	They have teamwork skill to achieve organization target/goals	22	4.27	0.70
4	They observe law, control, or agreement	22	4.23	0.53
5	They participate and foster group problem solving creatively	22	**4.50**	**0.67**
6	They initiative in problem analysis in accordance with group consensus	22	**4.50**	**0.60**

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on *They participate and foster group problem solving creatively* and *They initiative in problem analysis in accordance with group consensus.*

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	22	**4.45**	**0.60**
2	They have effective communication	22	4.32	0.48
3	They have ability to use computer for finding information and for communication	22	4.41	0.67
4	They have ability in management of information system	22	4.41	0.50
5	They have ability to use information technology for presentation appropriately for work or for group of people	22	4.27	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have skills on applied mathematics and interpretation.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	22	4.20	0.50
Knowledge	22	4.15	0.67
Cognitive Skill	22	**4.44**	**0.46**
Human Relationship and Responsibilities	22	4.35	0.47
Mathematical Analysis, Communication & Information Management	22	4.37	0.45

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	22	4.30	0.43

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Architecture (N= 8)		Interior Architecture (N= 6)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.42**	**0.50**	**4.17**	**0.41**
Empathy	4.38	0.52	4.17	0.41
Honesty	4.50	0.53	4.17	0.41
Nurturing Relationships Fully	4.38	0.52	4.17	0.41
Social Consciousness	**4.54**	**0.56**	**4.28**	**0.39**
Social Service Volunteering	4.50	0.53	4.17	0.41
Responsible Citizenship	4.63	0.52	4.17	0.41
Contributions to Group Effort	4.50	0.76	4.50	0.55
Discipline	**4.46**	**0.47**	**4.11**	**0.72**
Self-esteem	4.38	0.52	4.17	0.75
Self-discipline	4.38	0.52	4.17	0.98
Self-responsibility	4.63	0.52	4.00	0.63
Overall	**4.47**	**0.46**	**4.19**	**0.46**
Knowledge				
They have enough knowledge for working	4.50	0.76	3.67	1.03
They have comprehension ability	4.25	0.89	4.00	0.89
They have ability to apply theory to new situation	4.25	0.89	4.17	0.75
They have ability to apply knowledge to solve problems in the workplace	4.38	0.74	4.17	0.75
They have application of knowledge to research	4.50	0.76	4.33	0.82
Overall	**4.38**	**0.69**	**4.07**	**0.77**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.63	0.52	4.50	0.55
They have ability to work under pressure	4.38	0.74	4.00	0.89
They look for new knowledge & self-improvement	4.50	0.76	4.17	0.75
They have ability to use information for problem solving	4.75	0.46	4.33	0.52
Overall	**4.56**	**0.44**	**4.25**	**0.45**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.38	0.52	4.50	0.55
They carry out work without violating the rights of others and accountable for work	4.25	0.71	4.00	0.89
They have teamwork skill to achieve organization target/goals	4.25	0.71	4.17	0.75
They observe law, control, or agreement	4.50	0.53	4.17	0.75
They participate and foster group problem solving creatively	4.63	0.52	4.33	0.82
They initiative in problem analysis in accordance with group consensus	4.63	0.52	4.17	0.75
Overall	**4.44**	**0.51**	**4.22**	**0.60**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.63	0.52	4.50	0.55
They have effective communication	4.50	0.53	4.33	0.52
They have ability to use computer for finding information and for communication	4.75	0.46	4.33	0.82
They have ability in management of information system	4.50	0.53	4.67	0.52
They have ability to use information technology for presentation appropriately for work or for group of people	4.38	0.74	4.50	0.84
Overall	**4.55**	**0.41**	**4.47**	**0.50**
Satisfaction Overall	**4.48**	**0.45**	**4.24**	**0.53**

Satisfaction Scoring	Interior Design (N= 4)		Product Design (N= 4)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**3.92**	**0.17**	**3.92**	**0.57**
Empathy	4.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.00	0.82
Nurturing Relationships Fully	3.75	0.50	3.75	0.96
Social Consciousness	**4.25**	**0.32**	**4.00**	**0.86**
Social Service Volunteering	3.75	0.96	4.25	0.96
Responsible Citizenship	4.50	0.58	4.00	0.82
Contributions to Group Effort	4.50	0.58	3.75	0.96
Discipline	**3.83**	**0.19**	**3.75**	**0.69**
Self-esteem	3.50	0.58	3.75	0.96
Self-discipline	4.00	0.00	4.00	0.82
Self-responsibility	4.00	0.82	3.50	0.58
Overall	**4.00**	**0.20**	**3.89**	**0.70**
Knowledge				
They have enough knowledge for working	4.75	0.50	3.75	0.50
They have comprehension ability	4.25	0.50	3.00	0.82
They have ability to apply theory to new situation	4.50	0.58	4.00	0.82
They have ability to apply knowledge to solve problems in the workplace	4.25	0.96	3.25	0.96
They have application of knowledge to research	4.25	0.96	4.00	0.82
Overall	**4.40**	**0.49**	**3.60**	**0.43**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.75	0.50	4.75	0.50
They have ability to work under pressure	4.50	0.58	4.00	1.15
They look for new knowledge & self-improvement	4.75	0.50	4.25	0.96
They have ability to use information for problem solving	4.25	0.96	4.50	1.00
Overall	**4.56**	**0.31**	**4.38**	**0.66**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.25	0.96	4.75	0.50
They carry out work without violating the rights of others and accountable for work	3.75	0.96	4.50	0.58
They have teamwork skill to achieve organization target/goals	4.25	0.96	4.50	0.58
They observe law, control, or agreement	4.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.82	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.58	4.75	0.50
Overall	**4.13**	**0.32**	**4.58**	**0.17**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.25	0.50	4.25	0.96
They have effective communication	4.00	0.00	4.25	0.50
They have ability to use computer for finding information and for communication	3.75	0.50	4.50	0.58
They have ability in management of information system	4.00	0.00	4.25	0.50
They have ability to use information technology for presentation appropriately for work or for group of people	3.50	0.58	4.50	0.58
Overall	**3.90**	**0.12**	**4.35**	**0.41**
Satisfaction Overall	**4.20**	**0.21**	**4.16**	**0.39**

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Theodore Maria School of Arts
(Bachelor's Degree)

AU's Performance by Items
Market Employer: Theodore Maria School of Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	60	37.50%
	Female	100	62.50%
	Total	**160**	**100.00%**
Age	Lower than 30 years old	5	3.13%
	30 - 39 years old	91	56.88%
	40 - 49 years old	50	31.25%
	50 - 59 years old	14	8.75%
	60 years old or over	0	0.00%
	Total	**160**	**100.00%**

160 market employers answered to the questionnaires. They were 60 males (37.50%) and 100 females (62.50%).

5 market employers (3.13%) were younger than 30 years old, 91 market employers (56.88%) were 30 – 39 years old, 50 market employers (31.25%) were 40 – 49 years old and 14 market employers (8.75%) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**160**	**4.22**	**0.51**
1	Empathy	160	4.22	0.42
2	Honesty	160	4.04	0.56
3	Nurturing Relationships Fully	160	4.04	0.71
Social Consciousness		**160**	**4.13**	**0.53**
4	Social Service Volunteering	160	4.04	0.64
5	Responsible Citizenship	160	3.35	0.83
6	Contributions to Group Effort	160	4.09	0.60
Discipline		**160**	**4.09**	**0.60**
7	Self-esteem	160	3.96	0.77
8	Self-discipline	160	4.26	0.62
9	Self-responsibility	160	4.09	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Ethics.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	160	4.04	0.82
2	They have comprehension ability	160	3.78	0.60
3	They have ability to apply theory to new situation	160	3.83	0.83
4	They have ability to apply knowledge to solve problems in the workplace	160	4.00	0.67
5	They have application of knowledge to research	160	**4.09**	**0.60**

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have application of knowledge to research.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	160	3.83	0.65
2	They have ability to work under pressure	160	4.04	0.56
3	They look for new knowledge & self-improvement	160	4.04	0.82
4	They have ability to use information for problem solving	160	**4.13**	**0.63**

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	160	4.04	0.47
2	They carry out work without violating the rights of others and accountable for work	160	**4.13**	**0.46**
3	They have teamwork skill to achieve organization target/goals	160	3.83	0.49
4	They observe law, control, or agreement	160	3.83	0.39
5	They participate and foster group problem solving creatively	160	4.00	0.52
6	They initiative in problem analysis in accordance with group consensus	160	4.04	0.56

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on *They carry out work without violating the rights of others and accountable for work.*

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	160	3.87	0.46
2	They have effective communication	160	4.22	0.67
3	They have ability to use computer for finding information and for communication	160	**4.26**	**0.54**
4	They have ability in management of information system	160	4.30	0.56
5	They have ability to use information technology for presentation appropriately for work or for group of people	160	4.04	0.47

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have ability to use computer for finding information and for communication.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	160	4.01	0.36
Knowledge	160	3.95	0.47
Cognitive Skill	160	4.01	0.46
Human Relationship and Responsibilities	160	3.98	0.30
Mathematical Analysis, Communication & Information Management	160	**4.14**	**0.31**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	160	4.02	0.28

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Business Chinese (N= 30)		Business English (N= 100)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.22**	**0.42**	**4.21**	**0.56**
Empathy	4.17	0.38	4.17	0.62
Honesty	4.13	0.57	4.24	0.70
Nurturing Relationships Fully	4.37	0.67	4.23	0.80
Social Consciousness	**4.09**	**0.47**	**4.13**	**0.56**
Social Service Volunteering	3.93	0.58	4.26	0.75
Responsible Citizenship	4.17	0.70	3.92	0.71
Contributions to Group Effort	4.17	0.59	4.21	0.73
Discipline	**4.02**	**0.62**	**4.12**	**0.62**
Self-esteem	4.07	0.78	4.03	0.76
Self-discipline	4.00	0.74	4.22	0.80
Self-responsibility	4.00	0.69	4.10	0.85
Overall	**4.11**	**0.42**	**4.15**	**0.49**
Knowledge				
They have enough knowledge for working	4.30	0.79	4.04	0.74
They have comprehension ability	4.17	0.83	4.22	0.82
They have ability to apply theory to new situation	4.50	0.63	4.32	0.74
They have ability to apply knowledge to solve problems in the workplace	4.07	0.74	4.06	0.76
They have application of knowledge to research	4.10	0.80	4.04	0.74
Overall	**4.23**	**0.55**	**4.14**	**0.55**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.33	0.66	4.10	0.76
They have ability to work under pressure	3.80	0.76	4.04	0.76
They look for new knowledge & self-improvement	4.57	0.57	4.19	0.79
They have ability to use information for problem solving	4.00	0.83	3.99	0.66
Overall	**4.18**	**0.46**	**4.08**	**0.52**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.27	0.52	4.29	0.64
They carry out work without violating the rights of others and accountable for work	4.13	0.68	4.17	0.79
They have teamwork skill to achieve organization target/goals	4.07	0.64	4.18	0.69
They observe law, control, or agreement	4.00	0.69	4.23	0.76
They participate and foster group problem solving creatively	4.10	0.76	4.11	0.76
They initiative in problem analysis in accordance with group consensus	3.90	0.66	4.05	0.74
Overall	**4.08**	**0.50**	**4.17**	**0.54**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.27	0.52	4.29	0.64
They have effective communication	4.13	0.68	4.17	0.79
They have ability to use computer for finding information and for communication	4.07	0.64	4.18	0.69
They have ability in management of information system	4.00	0.69	4.23	0.76
They have ability to use information technology for presentation appropriately for work or for group of people	4.10	0.76	4.11	0.76
Overall	3.90	0.66	4.05	0.74
Satisfaction Overall	**4.08**	**0.50**	**4.17**	**0.54**

Satisfaction Scoring	Business French (N= 5)		Business Japanese (N= 25)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.27**	**0.49**	**4.25**	**0.40**
Empathy	4.20	0.45	4.12	0.33
Honesty	4.40	0.55	4.20	0.65
Nurturing Relationships Fully	4.20	0.84	4.44	0.58
Social Consciousness	**4.33**	**0.71**	**4.16**	**0.45**
Social Service Volunteering	4.40	0.55	4.16	0.75
Responsible Citizenship	4.40	0.89	4.16	0.69
Contributions to Group Effort	4.20	0.84	4.16	0.62
Discipline	**4.07**	**0.76**	**4.09**	**0.50**
Self-esteem	4.20	0.84	4.20	0.65
Self-discipline	4.00	0.71	4.08	0.76
Self-responsibility	4.00	1.00	4.00	0.65
Overall	**4.22**	**0.51**	**4.17**	**0.35**
Knowledge				
They have enough knowledge for working	3.80	0.45	4.00	0.71
They have comprehension ability	3.40	0.55	4.12	0.73
They have ability to apply theory to new situation	4.40	0.55	4.00	0.58
They have ability to apply knowledge to solve problems in the workplace	3.60	0.55	4.00	0.71
They have application of knowledge to research	3.40	0.89	4.24	0.66
Overall	**3.72**	**0.30**	**4.07**	**0.40**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	1.58	4.12	0.53
They have ability to work under pressure	4.20	0.84	4.24	0.66
They look for new knowledge & self-improvement	4.00	1.22	4.20	0.82
They have ability to use information for problem solving	4.20	0.45	4.00	0.65
Overall	**3.85**	**0.72**	**4.14**	**0.46**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.71	4.32	0.63
They carry out work without violating the rights of others and accountable for work	3.60	1.14	4.28	0.74
They have teamwork skill to achieve organization target/goals	4.20	0.84	4.12	0.73
They observe law, control, or agreement	3.80	0.84	4.16	0.62
They participate and foster group problem solving creatively	4.20	0.84	4.12	0.60
They initiative in problem analysis in accordance with group consensus	4.40	0.89	4.20	0.71
Overall	4.03	0.79	4.20	0.49
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.20	1.30	4.44	0.51
They have effective communication	3.40	1.82	4.44	0.51
They have ability to use computer for finding information and for communication	4.00	0.71	4.40	0.71
They have ability in management of information system	4.40	0.55	4.40	0.65
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.71	4.40	0.58
Overall	**3.80**	**0.84**	**4.42**	**0.41**
Satisfaction Overall	**3.93**	**0.46**	**4.20**	**0.33**

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Theophane Venard School of Biotechnology
(Bachelor's Degree)

AU's Performance by Items
Market Employer: Theophane Venard School of Biotechnology (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	33.33%
	Female	4	66.67%
	Total	**6**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	16.67%
	40 - 49 years old	1	16.67%
	50 - 59 years old	4	66.67%
	60 years old or over	0	0.00%
	Total	**6**	**100.00%**

6 market employers answered to the questionnaires. They were 2 male (33.33%) and 4 females (66.67%).

1 market employers (16.67%) were 30 - 39 years old, 1 market employers (16.67%) were 40 - 49 years old and 4 market employer (66.67%) were 50 - 59 years old.

Satisfaction Score

	Ethics	Number of Respondents	Mean	S.D.
Ethics		**6**	**4.50**	**0.41**
1	Empathy	6	4.33	0.52
2	Honesty	6	4.67	0.52
3	Nurturing Relationships Fully	6	4.50	0.55
Social Consciousness		**6**	**4.39**	**0.39**
4	Social Service Volunteering	6	4.33	0.52
5	Responsible Citizenship	6	4.33	0.52
6	Contributions to Group Effort	6	4.50	0.55
Discipline		**6**	**4.44**	**0.54**
7	Self-esteem	6	4.33	0.82
8	Self-discipline	6	4.67	0.52
9	Self-responsibility	6	4.33	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Ethics.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	6	4.17	0.75
2	They have comprehension ability	6	**4.50**	**0.55**
3	They have ability to apply theory to new situation	6	3.83	0.41
4	They have ability to apply knowledge to solve problems in the workplace	6	4.17	0.75
5	They have application of knowledge to research	6	4.00	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation*** and ***They have comprehension ability.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	6	**4.17**	**0.41**
2	They have ability to work under pressure	6	**4.17**	**0.41**
3	They look for new knowledge & self-improvement	6	4.00	0.63
4	They have ability to use information for problem solving	6	3.83	0.41

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	6	**4.17**	**0.75**
2	They carry out work without violating the rights of others and accountable for work	6	3.83	0.41
3	They have teamwork skill to achieve organization target/goals	6	4.00	0.63
4	They observe law, control, or agreement	6	4.00	0.63
5	They participate and foster group problem solving creatively	6	3.83	0.41
6	They initiative in problem analysis in accordance with group consensus	6	**4.17**	**0.75**

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They initiative in problem analysis in accordance with group consensus.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	6	4.33	0.52
2	They have effective communication	6	4.50	0.55
3	They have ability to use computer for finding information and for communication	6	**5.00**	**0.00**
4	They have ability in management of information system	6	4.50	0.55
5	They have ability to use information technology for presentation appropriately for work or for group of people	6	4.33	0.82

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.44	0.39
Knowledge	6	4.13	0.52
Cognitive Skill	6	4.04	0.25
Human Relationship and Responsibilities	6	4.00	0.49
Mathematical Analysis, Communication & Information Management	6	**4.53**	**0.33**

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management.**

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.23	0.32

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall.**

Satisfaction Scoring	Agro – Industry (N=3)		Food Technology (N=3)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.33**	**0.00**	**4.67**	**0.58**
Empathy	4.00	0.00	4.67	0.58
Honesty	4.67	0.58	4.67	0.58
Nurturing Relationships Fully	4.33	0.58	4.67	0.58
Social Consciousness	**4.33**	**0.33**	**4.44**	**0.51**
Social Service Volunteering	4.33	0.58	4.33	0.58
Responsible Citizenship	4.33	0.58	4.33	0.58
Contributions to Group Effort	4.33	0.58	4.67	0.58
Discipline	**4.33**	**0.33**	**4.56**	**0.77**
Self-esteem	4.33	0.58	4.33	1.15
Self-discipline	4.67	0.58	4.67	0.58
Self-responsibility	4.00	0.00	4.67	0.58
Overall	**4.33**	**0.00**	**4.56**	**0.59**
Knowledge				
They have enough knowledge for working	4.00	0.00	4.33	1.15
They have comprehension ability	4.33	0.58	4.67	0.58
They have ability to apply theory to new situation	4.00	0.00	3.67	0.58
They have ability to apply knowledge to solve problems in the workplace	4.33	0.58	4.00	1.00
They have application of knowledge to research	4.00	0.00	4.00	1.00
Overall	**4.13**	**0.12**	**4.13**	**0.81**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.33	0.58
They have ability to work under pressure	4.00	0.00	4.33	0.58
They look for new knowledge & self-improvement	4.00	0.00	4.00	1.00
They have ability to use information for problem solving	4.00	0.00	3.67	0.58
Overall	**4.00**	**0.00**	**4.08**	**0.38**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.33	0.58	4.00	1.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	3.67	0.58
They have teamwork skill to achieve organization target/goals	4.33	0.58	3.67	0.58
They observe law, control, or agreement	4.33	0.58	3.67	0.58
They participate and foster group problem solving creatively	4.00	0.00	3.67	0.58
They initiative in problem analysis in accordance with group consensus	4.33	0.58	4.00	1.00
Overall	**4.22**	**0.10**	**3.78**	**0.67**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.67	0.58
They have effective communication	4.00	0.00	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	5.00	0.00
They have ability in management of information system	4.00	0.00	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	0.58	4.33	1.15
Overall	**4.27**	**0.12**	**4.80**	**0.20**
Satisfaction Overall	**4.19**	**0.06**	**4.27**	**0.50**

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Martin De Tours School of Management and Economics (Bachelor's Degree)

AU's Performance by Items
Market Employer: Martin De Tours School of Management and Economics (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	249	41.99%
	Female	344	58.01%
	Total	**593**	**100.00%**
Age	Lower than 30 years old	10	1.69%
	30 - 39 years old	246	41.48%
	40 - 49 years old	255	43.00%
	50 - 59 years old	70	11.80%
	60 years old or over	12	2.02%
	Total	**593**	**100.00%**

593 market employers answered to the questionnaires. They were 249 males (41.99%) and 344 females (58.01%).

10 market employers (1.69%) were younger than 30 years old, 246 market employers (41.48%) were 30 – 39 years old, 255 market employers (43.00%) were 40 – 49 years old, 70 market employers (11.80%) were 50 - 59 years old and 12 market employer (2.02%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**593**	**4.23**	**0.56**
1	Empathy	593	4.15	0.64
2	Honesty	593	4.29	0.71
3	Nurturing Relationships Fully	593	4.25	0.73
Social Consciousness		**593**	**4.10**	**0.57**
4	Social Service Volunteering	593	4.13	0.73
5	Responsible Citizenship	593	3.96	0.77
6	Contributions to Group Effort	593	4.21	0.74
Discipline		**593**	**4.09**	**0.59**
7	Self-esteem	593	4.04	0.75
8	Self-discipline	593	4.16	0.75
9	Self-responsibility	593	4.06	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Ethics.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	593	**4.20**	**0.77**
2	They have comprehension ability	593	4.16	0.77
3	They have ability to apply theory to new situation	593	4.19	0.77
4	They have ability to apply knowledge to solve problems in the workplace	593	4.09	0.72
5	They have application of knowledge to research	593	4.10	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	593	**4.32**	**0.70**
2	They have ability to work under pressure	593	4.13	0.74
3	They look for new knowledge & self-improvement	593	4.15	0.73
4	They have ability to use information for problem solving	593	4.18	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	593	**4.34**	**0.61**
2	They carry out work without violating the rights of others and accountable for work	593	4.24	0.77
3	They have teamwork skill to achieve organization target/goals	593	4.27	0.69
4	They observe law, control, or agreement	593	4.28	0.72
5	They participate and foster group problem solving creatively	593	4.14	0.71
6	They initiative in problem analysis in accordance with group consensus	593	4.05	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	593	4.09	0.73
2	They have effective communication	593	4.19	0.71
3	They have ability to use computer for finding information and for communication	593	4.31	0.70
4	They have ability in management of information system	593	**4.33**	**0.67**
5	They have ability to use information technology for presentation appropriately for work or for group of people	593	4.27	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability in management of information system.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	593	4.14	0.47
Knowledge	593	4.15	0.51
Cognitive Skill	593	4.20	0.46
Human Relationship and Responsibilities	593	4.22	0.48
Mathematical Analysis, Communication & Information Management	593	**4.24**	**0.50**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	593	4.19	0.37

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Accounting (N=120)		Business Economics (N=12)		Business Information Systems (N=3)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.29**	**0.52**	**4.06**	**0.62**	**4.44**	**0.69**
Empathy	4.22	0.52	4.17	0.83	4.67	0.58
Honesty	4.28	0.62	3.92	0.67	4.67	0.58
Nurturing Relationships Fully	4.38	0.68	4.08	0.79	4.00	1.00
Social Consciousness	**4.05**	**0.53**	**3.89**	**0.46**	**4.33**	**0.58**
Social Service Volunteering	4.13	0.66	4.08	0.51	4.00	1.00
Responsible Citizenship	3.82	0.88	3.58	0.51	4.33	0.58
Contributions to Group Effort	4.22	0.64	4.00	0.85	4.67	0.58
Discipline	**4.15**	**0.58**	**3.81**	**0.59**	**4.33**	**0.67**
Self-esteem	4.11	0.81	3.83	0.58	3.67	1.53
Self-discipline	4.25	0.71	3.92	0.67	5.00	0.00
Self-responsibility	4.09	0.74	3.67	0.65	4.33	0.58
Overall	**4.16**	**0.43**	**3.92**	**0.53**	**4.37**	**0.61**
Knowledge						
They have enough knowledge for working	4.08	0.76	4.58	0.67	4.67	0.58
They have comprehension ability	4.09	0.80	3.58	0.67	4.33	0.58
They have ability to apply theory to new situation	3.97	0.73	4.00	0.95	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.07	0.68	4.17	0.83	4.33	1.15
They have application of knowledge to research	4.15	0.74	3.67	0.78	4.33	0.58
Overall	**4.07**	**0.53**	**4.00**	**0.61**	**4.53**	**0.23**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.19	0.64	4.50	0.90	4.33	0.58
They have ability to work under pressure	4.13	0.73	4.00	0.74	4.67	0.58
They look for new knowledge & self-improvement	4.19	0.78	3.92	0.90	4.33	0.58
They have ability to use information for problem solving	4.19	0.74	3.17	0.72	4.00	1.00
Overall	**4.18**	**0.47**	**3.90**	**0.60**	**4.33**	**0.52**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.28	0.55	3.75	0.45	4.00	1.00
They carry out work without violating the rights of others and accountable for work	4.13	0.76	3.83	0.72	4.00	1.00
They have teamwork skill to achieve organization target/goals	4.06	0.65	4.25	0.62	4.33	1.15
They observe law, control, or agreement	4.01	0.61	4.00	0.85	4.67	0.58
They participate and foster group problem solving creatively	4.13	0.63	3.67	0.65	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.04	0.67	3.58	0.67	5.00	0.00
Overall	**4.11**	**0.45**	**3.85**	**0.43**	**4.50**	**0.50**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.10	0.67	3.83	0.58	4.00	1.00
They have effective communication	4.08	0.72	3.92	0.51	4.33	0.58
They have ability to use computer for finding information and for communication	4.13	0.64	3.92	0.67	4.00	1.00
They have ability in management of information system	4.19	0.61	4.00	0.85	4.33	1.15
They have ability to use information technology for presentation appropriately for work or for group of people	4.17	0.65	3.92	0.79	4.67	0.58
Overall	**4.13**	**0.49**	**3.92**	**0.54**	**4.27**	**0.76**
Satisfaction Overall	**4.13**	**0.38**	**3.92**	**0.47**	**4.40**	**0.50**

Satisfaction Scoring	Entrepreneurship and Innovation Management (N=1)		Finance (N=12)		Finance and Banking (N=1)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.67**	**0.00**	**4.44**	**0.38**	**4.67**	**0.00**
Empathy	4.00	0.00	4.42	0.67	5.00	0.00
Honesty	5.00	0.00	4.75	0.45	5.00	0.00
Nurturing Relationships Fully	5.00	0.00	4.17	0.58	4.00	0.00
Social Consciousness	**4.67**	**0.00**	**4.47**	**0.58**	**4.67**	**0.00**
Social Service Volunteering	5.00	0.00	4.50	0.67	5.00	0.00
Responsible Citizenship	4.00	0.00	4.33	0.78	4.00	0.00
Contributions to Group Effort	5.00	0.00	4.58	0.51	5.00	0.00
Discipline	**4.00**	**0.00**	**4.06**	**0.47**	**4.00**	**0.00**
Self-esteem	4.00	0.00	4.17	0.83	4.00	0.00
Self-discipline	3.00	0.00	3.92	0.90	4.00	0.00
Self-responsibility	5.00	0.00	4.08	0.67	4.00	0.00
Overall	**4.44**	**0.00**	**4.32**	**0.32**	**4.44**	**0.00**
Knowledge						
They have enough knowledge for working	4.00	0.00	4.33	0.49	4.00	0.00
They have comprehension ability	5.00	0.00	4.42	0.90	5.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.08	1.08	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.25	0.75	5.00	0.00
They have application of knowledge to research	3.00	0.00	4.25	0.75	5.00	0.00
Overall	**4.00**	**0.00**	**4.27**	**0.56**	**4.60**	**0.00**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.50	0.52	5.00	0.00
They have ability to work under pressure	4.00	0.00	4.25	0.75	5.00	0.00
They look for new knowledge & self-improvement	3.00	0.00	4.08	0.79	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.33	0.65	5.00	0.00
Overall	**3.75**	**0.00**	**4.29**	**0.47**	**4.75**	**0.00**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.33	0.49	4.00	0.00
They carry out work without violating the rights of others and accountable for work	5.00	0.00	4.25	0.62	4.00	0.00
They have teamwork skill to achieve organization target/goals	5.00	0.00	4.42	0.51	5.00	0.00
They observe law, control, or agreement	5.00	0.00	4.42	0.67	5.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	4.08	0.67	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.33	0.65	5.00	0.00
Overall	**4.67**	**0.00**	**4.31**	**0.47**	**4.67**	**0.00**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.00	0.00	4.42	0.67	4.00	0.00
They have effective communication	5.00	0.00	4.50	0.67	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	4.58	0.67	5.00	0.00
They have ability in management of information system	5.00	0.00	4.42	0.67	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.58	0.67	5.00	0.00
Overall	**4.60**	**0.00**	**4.50**	**0.37**	**4.80**	**0.00**
Satisfaction Overall	**4.29**	**0.00**	**4.34**	**0.33**	**4.65**	**0.00**

Satisfaction Scoring	Hospitality and Tourism Management (N=65)		Industrial Management (N=1)		Industrial Management and Logistics (N=40)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.43**	**0.41**	**3.67**	**0.00**	**4.26**	**0.58**
Empathy	4.23	0.58	5.00	0.00	4.10	0.78
Honesty	4.62	0.52	3.00	0.00	4.38	0.84
Nurturing Relationships Fully	4.43	0.61	3.00	0.00	4.30	0.76
Social Consciousness	**4.26**	**0.49**	**4.00**	**0.00**	**4.13**	**0.54**
Social Service Volunteering	4.18	0.66	4.00	0.00	4.15	0.77
Responsible Citizenship	4.17	0.70	4.00	0.00	4.08	0.69
Contributions to Group Effort	4.42	0.56	4.00	0.00	4.15	0.80
Discipline	**4.26**	**0.51**	**3.00**	**0.00**	**4.19**	**0.46**
Self-esteem	4.25	0.71	3.00	0.00	4.13	0.61
Self-discipline	4.40	0.61	3.00	0.00	4.38	0.70
Self-responsibility	4.14	0.66	3.00	0.00	4.08	0.86
Overall	**4.31**	**0.39**	**3.56**	**0.00**	**4.19**	**0.43**
Knowledge						
They have enough knowledge for working	4.18	0.75	5.00	0.00	3.95	0.78
They have comprehension ability	3.97	0.61	3.00	0.00	4.25	0.81
They have ability to apply theory to new situation	4.14	0.66	3.00	0.00	4.30	0.72
They have ability to apply knowledge to solve problems in the workplace	4.22	0.60	3.00	0.00	3.95	0.75
They have application of knowledge to research	4.15	0.67	3.00	0.00	3.98	0.62
Overall	**4.13**	**0.42**	**3.40**	**0.00**	**4.09**	**0.46**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.35	0.62	5.00	0.00	4.05	0.99
They have ability to work under pressure	4.26	0.59	3.00	0.00	4.05	0.75
They look for new knowledge & self-improvement	4.32	0.59	3.00	0.00	4.40	0.74
They have ability to use information for problem solving	4.20	0.71	3.00	0.00	4.08	0.69
Overall	**4.28**	**0.41**	**3.50**	**0.00**	**4.14**	**0.45**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.31	0.61	4.00	0.00	4.40	0.55
They carry out work without violating the rights of others and accountable for work	4.22	0.67	5.00	0.00	4.35	0.74
They have teamwork skill to achieve organization target/goals	4.08	0.74	5.00	0.00	4.60	0.59
They observe law, control, or agreement	4.18	0.70	4.00	0.00	4.65	0.53
They participate and foster group problem solving creatively	4.15	0.64	4.00	0.00	4.25	0.74
They initiative in problem analysis in accordance with group consensus	4.14	0.68	4.00	0.00	3.90	0.67
Overall	**4.18**	**0.46**	**4.33**	**0.00**	**4.36**	**0.37**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.18	0.56	4.00	0.00	3.78	0.80
They have effective communication	4.32	0.59	4.00	0.00	4.30	0.72
They have ability to use computer for finding information and for communication	4.34	0.62	4.00	0.00	4.50	0.82
They have ability in management of information system	4.42	0.56	4.00	0.00	4.38	0.63
They have ability to use information technology for presentation appropriately for work or for group of people	4.22	0.60	4.00	0.00	4.38	0.70
Overall	**4.30**	**0.40**	**4.00**	**0.00**	**4.27**	**0.50**
Satisfaction Overall	**4.24**	**0.30**	**3.76**	**0.00**	**4.21**	**0.29**

Satisfaction Scoring	Insurance (N=5)		International Business Management (N=40)		Management (N=3)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.13**	**0.38**	**4.08**	**0.53**	**4.22**	**0.69**
Empathy	4.00	0.00	3.95	0.75	4.33	0.58
Honesty	4.20	0.84	4.05	0.75	4.33	0.58
Nurturing Relationships Fully	4.20	0.45	4.23	0.62	4.00	1.00
Social Consciousness	**3.33**	**0.33**	**4.12**	**0.65**	**4.11**	**0.69**
Social Service Volunteering	3.40	0.55	4.23	0.86	4.00	1.00
Responsible Citizenship	3.00	0.71	3.98	0.80	3.67	0.58
Contributions to Group Effort	3.60	0.89	4.15	0.89	4.67	0.58
Discipline	**4.13**	**0.51**	**4.05**	**0.55**	**4.00**	**0.33**
Self-esteem	4.20	0.45	3.95	0.81	4.00	0.00
Self-discipline	4.00	0.71	4.23	0.77	4.00	0.00
Self-responsibility	4.20	0.84	3.98	0.77	4.00	1.00
Overall	**3.87**	**0.35**	**4.08**	**0.43**	**4.11**	**0.40**
Knowledge						
They have enough knowledge for working	5.00	0.00	4.43	0.71	4.67	0.58
They have comprehension ability	3.80	0.45	3.95	0.75	4.33	0.58
They have ability to apply theory to new situation	3.80	0.45	4.03	0.80	3.67	0.58
They have ability to apply knowledge to solve problems in the workplace	3.80	0.45	4.00	0.78	4.00	0.00
They have application of knowledge to research	3.40	0.55	4.08	0.73	4.00	0.00
Overall	**3.96**	**0.33**	**4.10**	**0.50**	**4.13**	**0.23**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.20	0.45	4.13	0.72	4.33	0.58
They have ability to work under pressure	4.40	0.55	3.90	0.81	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.03	0.73	4.33	0.58
They have ability to use information for problem solving	3.60	0.55	4.23	0.70	4.33	0.58
Overall	**4.05**	**0.21**	**4.07**	**0.59**	**4.25**	**0.43**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.20	0.45	4.10	0.63	4.33	0.58
They carry out work without violating the rights of others and accountable for work	5.00	0.00	4.10	0.78	4.33	0.58
They have teamwork skill to achieve organization target/goals	5.00	0.00	4.15	0.80	4.00	0.00
They observe law, control, or agreement	4.60	0.55	4.13	0.82	4.00	1.00
They participate and foster group problem solving creatively	4.00	0.71	3.98	0.80	4.33	0.58
They initiative in problem analysis in accordance with group consensus	4.00	0.71	3.95	0.81	4.00	0.00
Overall	**4.47**	**0.32**	**4.07**	**0.54**	**4.17**	**0.33**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.80	1.30	4.03	0.70	4.00	0.00
They have effective communication	4.20	0.45	4.48	0.51	4.33	0.58
They have ability to use computer for finding information and for communication	4.40	0.55	4.45	0.68	4.67	0.58
They have ability in management of information system	4.40	0.89	4.38	0.77	4.67	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.60	0.55	4.33	0.69	4.33	0.58
Overall	**4.28**	**0.64**	**4.33**	**0.46**	**4.40**	**0.35**
Satisfaction Overall	**4.12**	**0.21**	**4.13**	**0.36**	**4.21**	**0.30**

Satisfaction Scoring	Management Information System (N=10)		Management-Leadership and Entrepreneurship (N=30)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.43**	**0.39**	**4.21**	**0.72**
Empathy	4.20	0.42	4.07	0.87
Honesty	4.40	0.52	4.33	0.71
Nurturing Relationships Fully	4.70	0.48	4.23	0.86
Social Consciousness	**4.33**	**0.38**	**4.07**	**0.67**
Social Service Volunteering	4.40	0.70	4.20	0.81
Responsible Citizenship	4.20	0.42	3.87	0.78
Contributions to Group Effort	4.40	0.52	4.13	0.97
Discipline	**4.20**	**0.59**	**3.99**	**0.72**
Self-esteem	4.10	0.57	4.00	0.91
Self-discipline	4.20	0.79	4.03	0.81
Self-responsibility	4.30	0.67	3.93	0.78
Overall	**4.32**	**0.39**	**4.09**	**0.66**
Knowledge				
They have enough knowledge for working	4.20	0.63	4.13	0.82
They have comprehension ability	4.20	0.63	4.17	0.75
They have ability to apply theory to new situation	4.50	0.71	3.93	0.74
They have ability to apply knowledge to solve problems in the workplace	4.20	0.63	4.20	0.71
They have application of knowledge to research	4.20	0.63	4.03	0.61
Overall	**4.26**	**0.53**	**4.09**	**0.57**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.20	0.42	4.20	0.66
They have ability to work under pressure	4.40	0.52	4.40	0.62
They look for new knowledge & self-improvement	4.10	0.57	4.27	0.64
They have ability to use information for problem solving	4.30	0.67	4.07	0.69
Overall	**4.25**	**0.41**	**4.23**	**0.39**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.30	0.79
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.47	0.90
They have teamwork skill to achieve organization target/goals	4.80	0.42	4.53	0.68
They observe law, control, or agreement	4.80	0.42	4.63	0.76
They participate and foster group problem solving creatively	4.80	0.42	4.27	0.64
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.13	0.73
Overall	**4.65**	**0.28**	**4.39**	**0.58**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.20	0.42	4.30	0.79
They have effective communication	4.50	0.53	4.47	0.78
They have ability to use computer for finding information and for communication	4.20	0.92	4.27	0.74
They have ability in management of information system	4.30	0.82	4.30	0.84
They have ability to use information technology for presentation appropriately for work or for group of people	4.30	0.82	4.33	0.80
Overall	**4.30**	**0.58**	**4.33**	**0.65**
Satisfaction Overall	**4.36**	**0.36**	**4.23**	**0.47**

Satisfaction Scoring	Marketing (N=220)		Real Estate (N=30)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.17**	**0.62**	**4.08**	**0.34**
Empathy	4.12	0.64	4.20	0.41
Honesty	4.25	0.77	4.07	0.45
Nurturing Relationships Fully	4.16	0.80	3.97	0.49
Social Consciousness	**4.06**	**0.61**	**4.08**	**0.37**
Social Service Volunteering	4.10	0.78	3.93	0.52
Responsible Citizenship	3.96	0.75	4.00	0.59
Contributions to Group Effort	4.13	0.79	4.30	0.47
Discipline	**4.04**	**0.62**	**3.90**	**0.53**
Self-esteem	4.00	0.73	3.83	0.65
Self-discipline	4.05	0.77	4.03	0.72
Self-responsibility	4.07	0.80	3.83	0.65
Overall	**4.09**	**0.51**	**4.02**	**0.29**
Knowledge				
They have enough knowledge for working	4.23	0.78	4.23	0.82
They have comprehension ability	4.33	0.78	3.87	0.73
They have ability to apply theory to new situation	4.40	0.78	3.97	0.61
They have ability to apply knowledge to solve problems in the workplace	4.09	0.76	3.93	0.69
They have application of knowledge to research	4.13	0.76	4.00	0.69
Overall	**4.24**	**0.53**	**4.00**	**0.49**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.55	0.63	3.80	0.66
They have ability to work under pressure	4.10	0.79	4.07	0.64
They look for new knowledge & self-improvement	4.07	0.75	4.17	0.59
They have ability to use information for problem solving	4.25	0.71	4.17	0.70
Overall	**4.24**	**0.45**	**4.05**	**0.46**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.45	0.61	4.40	0.50
They carry out work without violating the rights of others and accountable for work	4.27	0.79	4.17	0.75
They have teamwork skill to achieve organization target/goals	4.31	0.67	4.27	0.69
They observe law, control, or agreement	4.36	0.74	4.03	0.56
They participate and foster group problem solving creatively	4.13	0.75	4.10	0.71
They initiative in problem analysis in accordance with group consensus	4.02	0.71	4.17	0.65
Overall	**4.26**	**0.51**	**4.19**	**0.37**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.11	0.79	4.07	0.58
They have effective communication	4.10	0.80	4.07	0.25
They have ability to use computer for finding information and for communication	4.39	0.72	4.07	0.58
They have ability in management of information system	4.41	0.67	4.13	0.51
They have ability to use information technology for presentation appropriately for work or for group of people	4.32	0.72	4.10	0.66
Overall	**4.27**	**0.53**	**4.09**	**0.34**
Satisfaction Overall	**4.22**	**0.38**	**4.07**	**0.28**

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Albert Laurence School of Communication Arts
(Bachelor's Degree)

AU's Performance by Items
Market Employer: Albert Laurence School of Communication Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	41	43.62%
	Female	53	56.38%
	Total	**94**	**100.00%**
Age	Lower than 30 years old	3	3.19%
	30 - 39 years old	39	41.49%
	40 - 49 years old	20	21.28%
	50 - 59 years old	32	34.04%
	60 years old or over	0	0.00%
	Total	**94**	**100.00%**

94 market employers answered to the questionnaires. They were 41 males (43.62%) and 53 females (56.38%).

3 market employers (3.19%) were younger than 30 years old, 39 market employers (41.49%) were 30 – 39 years old, 20 market employers (21.28%) were 40 – 49 years old and 32 market employers (34.04%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**94**	**4.24**	**0.53**
1	Empathy	94	4.27	0.51
2	Honesty	94	4.30	0.70
3	Nurturing Relationships Fully	94	4.15	0.69
Social Consciousness		**94**	**4.10**	**0.62**
4	Social Service Volunteering	94	4.16	0.72
5	Responsible Citizenship	94	3.82	0.88
6	Contributions to Group Effort	94	4.32	0.74
Discipline		**94**	**4.22**	**0.58**
7	Self-esteem	94	4.15	0.79
8	Self-discipline	94	4.31	0.72
9	Self-responsibility	94	4.20	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	94	**4.19**	**0.77**
2	They have comprehension ability	94	3.94	0.73
3	They have ability to apply theory to new situation	94	4.05	0.77
4	They have ability to apply knowledge to solve problems in the workplace	94	4.14	0.68
5	They have application of knowledge to research	94	4.11	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	94	4.12	0.72
2	They have ability to work under pressure	94	4.09	0.76
3	They look for new knowledge & self-improvement	94	4.16	0.66
4	They have ability to use information for problem solving	94	**4.21**	**0.73**

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	94	4.18	0.64
2	They carry out work without violating the rights of others and accountable for work	94	4.19	0.77
3	They have teamwork skill to achieve organization target/goals	94	4.15	0.76
4	They observe law, control, or agreement	94	**4.26**	**0.73**
5	They participate and foster group problem solving creatively	94	4.19	0.74
6	They initiative in problem analysis in accordance with group consensus	94	4.10	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on *They observe law, control, or agreement.*

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	94	4.17	0.71
2	They have effective communication	94	4.32	0.63
3	They have ability to use computer for finding information and for communication	94	4.32	0.68
4	They have ability in management of information system	94	4.36	0.67
5	They have ability to use information technology for presentation appropriately for work or for group of people	94	**4.41**	**0.66**

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have ability to use information technology for presentation appropriately for work or for group of people.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	94	4.19	0.48
Knowledge	94	4.09	0.53
Cognitive Skill	94	4.14	0.56
Human Relationship and Responsibilities	94	4.18	0.52
Mathematical Analysis, Communication & Information Management	94	**4.32**	**0.47**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	94	**4.18**	**0.40**

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Psychomotor skills Scoring

	Psychomotor skills	Number of Respondents	Mean	S.D.
1	Ability to control the quality of standard during the production process	94	**4.34**	**0.80**
2	Ability to maintain the quality of the outcome	94	3.97	0.90
3	Ability to control the quality and quantity of work within the specific time	94	4.13	0.75
4	Understand well on tools and application manipulation	94	3.97	0.74
5	Safety concern on work creation	94	4.05	0.78
6	Ability in improving the quality of work and production	94	3.89	0.80

Au's market employers generally had *high* satisfaction on all aspects of **Psychomotor skills**. The major satisfaction of **Psychomotor skills** was on ***Ability to control the quality of standard during the production process.***

Satisfaction Scoring	Advertising (N=30)		Computer Generated Imagery (N=5)		Digital Media Communication (N=20)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.22**	**0.51**	**4.60**	**0.60**	**4.42**	**0.61**
Empathy	4.23	0.63	4.60	0.55	4.45	0.51
Honesty	4.33	0.66	4.80	0.45	4.55	0.60
Nurturing Relationships Fully	4.10	0.61	4.40	0.89	4.25	0.85
Social Consciousness	**4.21**	**0.53**	**4.20**	**0.38**	**4.32**	**0.57**
Social Service Volunteering	4.17	0.70	4.20	0.45	4.40	0.60
Responsible Citizenship	3.93	0.74	4.20	0.84	4.15	0.81
Contributions to Group Effort	4.53	0.63	4.20	0.45	4.40	0.60
Discipline	**4.29**	**0.49**	**4.20**	**0.30**	**4.40**	**0.57**
Self-esteem	4.27	0.78	4.00	0.00	4.50	0.61
Self-discipline	4.50	0.57	4.20	0.45	4.50	0.61
Self-responsibility	4.10	0.66	4.40	0.55	4.20	0.77
Overall	**4.24**	**0.41**	**4.33**	**0.32**	**4.38**	**0.50**
Knowledge						
They have enough knowledge for working	4.30	0.65	4.40	0.55	4.20	0.95
They have comprehension ability	4.03	0.76	4.60	0.55	4.00	0.73
They have ability to apply theory to new situation	4.03	0.81	4.60	0.55	4.25	0.79
They have ability to apply knowledge to solve problems in the workplace	4.13	0.68	4.00	0.71	4.30	0.66
They have application of knowledge to research	4.03	0.72	4.20	0.45	4.35	0.75
Overall	**4.11**	**0.52**	**4.36**	**0.48**	**4.22**	**0.57**
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.17	0.70	4.40	0.55	3.95	0.89
They have ability to work under pressure	4.20	0.71	3.60	0.55	4.45	0.60
They look for new knowledge & self-improvement	4.27	0.64	3.80	0.84	4.40	0.60
They have ability to use information for problem solving	4.27	0.64	3.80	0.45	4.25	0.85
Overall	**4.23**	**0.57**	**3.90**	**0.38**	**4.26**	**0.60**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.10	0.80	4.20	0.45	4.55	0.51
They carry out work without violating the rights of others and accountable for work	4.30	0.65	4.40	0.55	4.35	0.67
They have teamwork skill to achieve organization target/goals	4.23	0.77	4.60	0.55	4.15	0.88
They observe law, control, or agreement	4.33	0.71	4.40	0.55	4.55	0.69
They participate and foster group problem solving creatively	4.23	0.90	4.00	0.71	4.15	0.67
They initiative in problem analysis in accordance with group consensus	4.20	0.71	4.20	0.45	4.15	0.67
Overall	**4.23**	**0.51**	**4.30**	**0.30**	**4.32**	**0.49**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.10	0.71	4.20	0.45	4.45	0.60
They have effective communication	4.30	0.60	4.40	0.55	4.35	0.59
They have ability to use computer for finding information and for communication	4.27	0.74	4.20	0.84	4.55	0.60
They have ability in management of information system	4.30	0.70	4.00	0.71	4.60	0.50
They have ability to use information technology for presentation appropriately for work or for group of people	4.43	0.73	4.20	0.45	4.55	0.51
Overall	**4.28**	**0.48**	**4.20**	**0.24**	**4.50**	**0.41**
Satisfaction Overall	**4.22**	**0.40**	**4.22**	**0.22**	**4.34**	**0.42**

Satisfaction Scoring	Live Event Creative and Management (N=5)		New Media Communication (N=6)		Performance Communication (N=3)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.53**	**0.30**	**3.78**	**0.27**	**4.00**	**0.88**
Empathy	4.20	0.45	4.00	0.00	4.33	0.58
Honesty	5.00	0.00	3.67	0.52	3.67	1.15
Nurturing Relationships Fully	4.40	0.55	3.67	0.52	4.00	1.00
Social Consciousness	**4.33**	**0.41**	**3.28**	**0.61**	**3.44**	**0.96**
Social Service Volunteering	4.60	0.55	3.17	0.75	3.33	1.15
Responsible Citizenship	3.80	0.84	2.83	0.41	3.00	1.00
Contributions to Group Effort	4.60	0.55	3.83	0.98	4.00	1.00
Discipline	**4.20**	**0.38**	**3.72**	**0.93**	**4.11**	**1.26**
Self-esteem	4.20	0.84	3.67	1.03	4.00	1.00
Self-discipline	4.40	0.55	3.33	0.82	4.00	1.73
Self-responsibility	4.00	0.00	4.17	1.17	4.33	1.15
Overall	**4.36**	**0.29**	**3.59**	**0.44**	**3.85**	**0.90**
Knowledge						
They have enough knowledge for working	3.80	0.84	4.50	0.84	4.00	0.00
They have comprehension ability	3.40	0.89	4.17	0.75	4.00	0.00
They have ability to apply theory to new situation	4.00	0.71	3.83	0.75	4.67	0.58
They have ability to apply knowledge to solve problems in the workplace	4.20	0.45	4.33	0.82	4.33	0.58
They have application of knowledge to research	4.20	0.45	4.17	0.75	4.33	0.58
Overall	**3.92**	**0.58**	**4.20**	**0.49**	**4.27**	**0.23**
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.40	0.55	3.83	0.98	4.33	0.58
They have ability to work under pressure	4.20	0.45	3.67	1.03	3.67	1.53
They look for new knowledge & self-improvement	4.00	0.71	3.67	0.82	4.00	1.00
They have ability to use information for problem solving	4.40	0.89	4.00	0.89	4.33	1.15
Overall	**4.25**	**0.35**	**3.79**	**0.80**	**4.08**	**0.95**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	3.80	0.45	4.00	0.63	3.67	0.58
They carry out work without violating the rights of others and accountable for work	4.00	0.71	3.67	1.03	3.33	1.15
They have teamwork skill to achieve organization target/goals	4.00	0.71	4.00	1.10	3.67	0.58
They observe law, control, or agreement	4.00	0.71	4.00	1.26	4.00	1.00
They participate and foster group problem solving creatively	4.40	0.55	4.33	0.52	4.00	1.00
They initiative in problem analysis in accordance with group consensus	4.20	0.84	4.17	0.98	4.00	1.73
Overall	**4.07**	**0.48**	**4.03**	**0.68**	**3.78**	**0.96**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.40	0.55	3.83	0.75	4.00	0.00
They have effective communication	4.20	0.84	4.00	0.89	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.71	4.33	0.82	4.33	0.58
They have ability in management of information system	4.20	0.45	4.17	0.75	4.67	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.71	4.50	0.84	4.00	1.00
Overall	**4.16**	**0.50**	**4.17**	**0.59**	**4.20**	**0.40**
Satisfaction Overall	**4.15**	**0.34**	**3.96**	**0.50**	**4.04**	**0.68**

Satisfaction Scoring	Public Relations (N=20)		Visual Communication Design (N=5)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.12**	**0.42**	**4.13**	**0.61**
Empathy	4.15	0.37	4.20	0.45
Honesty	4.05	0.69	4.00	0.71
Nurturing Relationships Fully	4.15	0.59	4.20	0.84
Social Consciousness	**3.88**	**0.59**	**4.47**	**0.61**
Social Service Volunteering	4.10	0.55	4.60	0.89
Responsible Citizenship	3.60	0.99	4.00	1.00
Contributions to Group Effort	3.95	0.89	4.80	0.45
Discipline	**4.10**	**0.51**	**4.27**	**0.76**
Self-esteem	3.90	0.85	3.80	0.84
Self-discipline	4.10	0.64	4.60	0.89
Self-responsibility	4.30	0.73	4.40	0.89
Overall	**4.03**	**0.40**	**4.29**	**0.61**
Knowledge				
They have enough knowledge for working	3.85	0.75	4.80	0.45
They have comprehension ability	3.55	0.60	4.20	0.45
They have ability to apply theory to new situation	3.70	0.73	4.20	0.45
They have ability to apply knowledge to solve problems in the workplace	3.85	0.75	4.40	0.55
They have application of knowledge to research	3.70	0.57	4.80	0.45
Overall	**3.73**	**0.46**	**4.48**	**0.18**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.10	0.64	4.20	0.45
They have ability to work under pressure	3.85	0.75	4.00	0.71
They look for new knowledge & self-improvement	4.00	0.56	4.40	0.55
They have ability to use information for problem solving	4.05	0.69	4.80	0.45
Overall	**4.00**	**0.51**	**4.35**	**0.22**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.05	0.39	4.60	0.55
They carry out work without violating the rights of others and accountable for work	4.10	0.85	4.40	0.89
They have teamwork skill to achieve organization target/goals	4.05	0.60	4.20	0.84
They observe law, control, or agreement	3.95	0.60	4.40	0.55
They participate and foster group problem solving creatively	4.10	0.72	4.40	0.55
They initiative in problem analysis in accordance with group consensus	3.75	0.72	4.40	0.55
Overall	**4.00**	**0.45**	**4.40**	**0.56**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.10	0.91	4.00	0.71
They have effective communication	4.55	0.60	4.00	0.71
They have ability to use computer for finding information and for communication	4.25	0.64	4.40	0.55
They have ability in management of information system	4.20	0.77	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.30	0.66	5.00	0.00
Overall	**4.28**	**0.54**	**4.48**	**0.30**
Satisfaction Overall	**4.01**	**0.34**	**4.40**	**0.27**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Vincent Mary School of Engineer
(Bachelor's Degree)

AU's Performance by Items
Market Employer: Vincent Mary School of Engineer (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	9	39.13%
	Female	14	60.87%
	Total	**23**	**100.00%**
Age	Lower than 30 years old	1	4.35%
	30 - 39 years old	11	47.83%
	40 - 49 years old	7	30.43%
	50 - 59 years old	4	17.39%
	60 years old or over	0	0.00%
	Total	**23**	**100.00%**

23 market employers answered to the questionnaires. They were 9 males (39.13%) and 14 females (60.87%).

1 market employers (4.35%) were younger than 30 years old, 11 market employers (47.83%) were 30 – 39 years old, 7 market employers (30.43%) were 40 – 49 years old and 4 market employers (17.39%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**23**	**4.10**	**0.45**
1	Empathy	23	4.22	0.42
2	Honesty	23	4.04	0.56
3	Nurturing Relationships Fully	23	4.04	0.71
Social Consciousness		**23**	**3.83**	**0.41**
4	Social Service Volunteering	23	4.04	0.64
5	Responsible Citizenship	23	3.35	0.83
6	Contributions to Group Effort	23	4.09	0.60
Discipline		**23**	**4.10**	**0.58**
7	Self-esteem	23	3.96	0.77
8	Self-discipline	23	4.26	0.62
9	Self-responsibility	23	4.09	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **ethics** was on *Ethics* and ***Discipline.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	23	4.04	0.82
2	They have comprehension ability	23	3.78	0.60
3	They have ability to apply theory to new situation	23	3.83	0.83
4	They have ability to apply knowledge to solve problems in the workplace	23	4.00	0.67
5	They have application of knowledge to research	23	**4.09**	**0.60**

Au's market employers generally had *high and very high* satisfaction on all aspects of **Knowledge***.* The major satisfaction of **Knowledge** was on *They have application of knowledge to research.*

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	23	3.83	0.65
2	They have ability to work under pressure	23	4.04	0.56
3	They look for new knowledge & self-improvement	23	4.04	0.82
4	They have ability to use information for problem solving	23	**4.13**	**0.63**

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on *They have ability to use information for problem solving.*

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	23	4.04	0.47
2	They carry out work without violating the rights of others and accountable for work	23	**4.13**	**0.46**
3	They have teamwork skill to achieve organization target/goals	23	3.83	0.49
4	They observe law, control, or agreement	23	3.83	0.39
5	They participate and foster group problem solving creatively	23	4.00	0.52
6	They initiative in problem analysis in accordance with group consensus	23	4.04	0.56

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on *They carry out work without violating the rights of others and accountable for work.*

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	23	3.87	0.46
2	They have effective communication	23	4.22	0.67
3	They have ability to use computer for finding information and for communication	23	4.26	0.54
4	They have ability in management of information system	23	**4.30**	**0.56**
5	They have ability to use information technology for presentation appropriately for work or for group of people	23	4.04	0.47

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management.** The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have ability in management of information system.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	23	4.01	0.36
Knowledge	23	3.95	0.47
Cognitive Skill	23	4.01	0.46
Human Relationship and Responsibilities	23	3.98	0.30
Mathematical Analysis, Communication & Information Management	23	**4.14**	**0.31**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	23	4.02	0.28

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Aeronautic Engineering(N=10)		Computer Engineering(N=3)		Electrical and Electronics Engineering(N=2)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.37**	**0.48**	**4.00**	**0.33**	**3.83**	**0.24**
Empathy	4.30	0.48	4.33	0.58	4.00	0.00
Honesty	4.40	0.52	3.67	0.58	3.50	0.71
Nurturing Relationships Fully	4.40	0.52	4.00	1.00	4.00	0.00
Social Consciousness	**3.70**	**0.37**	**4.00**	**0.33**	**3.67**	**0.47**
Social Service Volunteering	4.10	0.57	4.00	1.00	4.00	1.41
Responsible Citizenship	2.80	0.79	3.67	0.58	3.50	0.71
Contributions to Group Effort	4.20	0.63	4.33	0.58	3.50	0.71
Discipline	**4.40**	**0.47**	**3.33**	**0.33**	**3.83**	**1.18**
Self-esteem	4.40	0.52	3.00	0.00	3.00	1.41
Self-discipline	4.50	0.53	3.67	0.58	4.00	1.41
Self-responsibility	4.30	0.48	3.33	1.15	4.50	0.71
Overall	**4.16**	**0.38**	**3.78**	**0.00**	**3.78**	**0.31**
Knowledge						
They have enough knowledge for working	4.30	0.48	3.67	1.53	4.00	1.41
They have comprehension ability	4.00	0.47	3.33	0.58	4.00	0.00
They have ability to apply theory to new situation	3.90	0.74	3.67	1.53	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.10	0.57	4.00	1.00	3.00	0.00
They have application of knowledge to research	4.00	0.47	4.00	1.00	4.00	1.41
Overall	**4.06**	**0.40**	**3.73**	**0.50**	**3.80**	**0.00**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.60	0.70	3.67	1.15	4.00	0.00
They have ability to work under pressure	4.10	0.57	3.67	0.58	4.00	0.00
They look for new knowledge & self-improvement	3.90	0.88	4.33	1.15	4.00	1.41
They have ability to use information for problem solving	4.10	0.74	3.67	0.58	4.50	0.71
Overall	**3.93**	**0.51**	**3.83**	**0.14**	**4.13**	**0.53**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	3.90	0.32	4.00	1.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.20	0.42	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	3.80	0.42	4.00	0.00	4.00	1.41
They observe law, control, or agreement	3.80	0.42	4.00	0.00	3.50	0.71
They participate and foster group problem solving creatively	4.10	0.32	4.00	1.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.47	4.67	0.58	4.00	0.00
Overall	**3.97**	**0.20**	**4.11**	**0.19**	**3.92**	**0.12**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.90	0.57	4.00	0.00	3.50	0.71
They have effective communication	4.30	0.67	4.00	1.00	3.50	0.71
They have ability to use computer for finding information and for communication	4.40	0.52	4.00	1.00	4.00	0.00
They have ability in management of information system	4.40	0.52	4.67	0.58	4.00	1.41
They have ability to use information technology for presentation appropriately for work or for group of people	4.10	0.57	4.00	0.00	3.50	0.71
Overall	**4.22**	**0.26**	**4.13**	**0.42**	**3.70**	**0.42**
Satisfaction Overall	**4.07**	**0.26**	**3.92**	**0.19**	**3.86**	**0.15**

Satisfaction Scoring	Electrical Engineering (N=2)		Mechatronics Engineering (N=6)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.00**	**0.00**	**3.83**	**0.41**
Empathy	4.00	0.00	4.17	0.41
Honesty	4.00	0.00	3.83	0.41
Nurturing Relationships Fully	4.00	0.00	3.50	0.84
Social Consciousness	**3.83**	**0.24**	**4.00**	**0.56**
Social Service Volunteering	4.00	0.00	4.00	0.63
Responsible Citizenship	3.50	0.71	4.00	0.63
Contributions to Group Effort	4.00	0.00	4.00	0.63
Discipline	**4.00**	**0.00**	**4.11**	**0.46**
Self-esteem	4.00	0.00	4.00	0.63
Self-discipline	4.00	0.00	4.33	0.52
Self-responsibility	4.00	0.00	4.00	0.63
Overall	**3.94**	**0.08**	**3.98**	**0.43**
Knowledge				
They have enough knowledge for working	4.00	0.00	3.83	0.98
They have comprehension ability	4.00	0.00	3.50	0.84
They have ability to apply theory to new situation	4.00	0.00	3.67	1.03
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.17	0.75
They have application of knowledge to research	4.00	0.00	4.33	0.52
Overall	**4.00**	**0.00**	**3.90**	**0.71**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.17	0.41
They have ability to work under pressure	4.00	0.00	4.17	0.75
They look for new knowledge & self-improvement	4.00	0.00	4.17	0.75
They have ability to use information for problem solving	4.00	0.00	4.33	0.52
Overall	**4.00**	**0.00**	**4.21**	**0.56**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.33	0.52
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.17	0.75
They have teamwork skill to achieve organization target/goals	4.00	0.00	3.67	0.52
They observe law, control, or agreement	4.00	0.00	3.83	0.41
They participate and foster group problem solving creatively	4.00	0.00	3.83	0.75
They initiative in problem analysis in accordance with group consensus	4.00	0.00	3.83	0.75
Overall	**4.00**	**0.00**	**3.94**	**0.54**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	3.83	0.41
They have effective communication	4.00	0.00	4.50	0.55
They have ability to use computer for finding information and for communication	4.00	0.00	4.33	0.52
They have ability in management of information system	4.00	0.00	4.17	0.41
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.17	0.41
Overall	**4.00**	**0.00**	**4.20**	**0.31**
Satisfaction Overall	**3.99**	**0.02**	**4.05**	**0.43**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Thomas Aquinas
School of Law
(Bachelor's Degree)

/AU's Performance by Items
Market Employer: Thomas Aquinas School of Law (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	6	30.00%
	Female	14	70.00%
	Total	**20**	**100.00%**
Age	Lower than 30 years old	3	15.00%
	30 - 39 years old	5	25.00%
	40 - 49 years old	6	30.00%
	50 - 59 years old	6	30.00%
	60 years old or over	0	0.00%
	Total	**20**	**100.00%**

20 market employers answered to the questionnaires. They were 6 males (30.00%) and 14 females (70.00%).

3 market employers (15.00%) were younger than 30 years old, 5 market employers (25.00%) were 30 – 39 years old, 6 market employers (30.00%) were 40 – 49 years old and 6 market employers (30.00%) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**20**	**4.22**	**0.53**
1	Empathy	20	4.30	0.47
2	Honesty	20	4.20	0.77
3	Nurturing Relationships Fully	20	4.15	0.75
Social Consciousness		**20**	**4.23**	**0.61**
4	Social Service Volunteering	20	4.05	0.83
5	Responsible Citizenship	20	4.25	0.72
6	Contributions to Group Effort	20	4.40	0.60
Discipline		**20**	**4.15**	**0.57**
7	50	20	4.20	0.83
8	Self-discipline	20	4.20	0.70
9	Self-responsibility	20	4.05	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	20	4.10	0.79
2	They have comprehension ability	20	4.05	0.51
3	They have ability to apply theory to new situation	20	4.35	0.67
4	They have ability to apply knowledge to solve problems in the workplace	20	4.25	0.64
5	They have application of knowledge to research	20	4.15	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	20	4.45	0.60
2	They have ability to work under pressure	20	4.25	0.72
3	They look for new knowledge & self-improvement	20	4.35	0.75
4	They have ability to use information for problem solving	20	4.10	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	20	4.40	0.75
2	They carry out work without violating the rights of others and accountable for work	20	4.35	0.75
3	They have teamwork skill to achieve organization target/goals	20	4.05	0.76
4	They observe law, control, or agreement	20	**4.55**	**0.60**
5	They participate and foster group problem solving creatively	20	4.15	0.59
6	They initiative in problem analysis in accordance with group consensus	20	4.10	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities except** *very high satisfaction* on **They observe law, control, or agreement.** The major satisfaction of **Human Relationship and Responsibilities** was on *They carry out work in compliance with standard operational procedure to finish the job.*

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	20	4.25	0.55
2	They have effective communication	20	4.40	0.60
3	They have ability to use computer for finding information and for communication	20	**4.50**	**0.51**
4	They have ability in management of information system	20	**4.50**	**0.51**
5	They have ability to use information technology for presentation appropriately for work or for group of people	20	4.40	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have ability to use computer for finding information and for communication* and *They have ability in management of information system.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	20	4.20	0.51
Knowledge	20	4.18	0.48
Cognitive Skill	20	4.29	0.56
Human Relationship and Responsibilities	20	4.27	0.38
Mathematical Analysis, Communication & Information Management	20	**4.41**	**0.38**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	20	4.27	0.32

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Louis Nobiron
School of Music
(Bachelor's Degree)

AU's Performance by Items
Market Employer: School of Music (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	33.33%
	Female	2	66.67%
	Total	**3**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	3	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	**3**	**100.00%**

3 market employers answered to the questionnaires. They were 1 male (33.33%) and 2 females (66.67%).

3 market employers (100.00%) were 30 – 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**3**	**5.00**	**0.00**
1	Empathy	3	5.00	0.00
2	Honesty	3	5.00	0.00
3	Nurturing Relationships Fully	3	5.00	0.00
Social Consciousness		**3**	**5.00**	**0.00**
4	Social Service Volunteering	3	5.00	0.00
5	Responsible Citizenship	3	5.00	0.00
6	Contributions to Group Effort	3	5.00	0.00
Discipline		**3**	**5.00**	**0.00**
7	Self-esteem	3	5.00	0.00
8	Self-discipline	3	5.00	0.00
9	Self-responsibility	3	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Ethics**

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	3	5.00	0.00
2	They have comprehension ability	3	5.00	0.00
3	They have ability to apply theory to new situation	3	5.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	3	5.00	0.00
5	They have application of knowledge to research	3	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge***.*

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3	5.00	0.00
2	They have ability to work under pressure	3	5.00	0.00
3	They look for new knowledge & self-improvement	3	5.00	0.00
4	They have ability to use information for problem solving	3	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	3	5.00	0.00
2	They carry out work without violating the rights of others and accountable for work	3	5.00	0.00
3	They have teamwork skill to achieve organization target/goals	3	5.00	0.00
4	They observe law, control, or agreement	3	5.00	0.00
5	They participate and foster group problem solving creatively	3	5.00	0.00
6	They initiative in problem analysis in accordance with group consensus	3	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Human Relationship and Responsibilities***.*

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	3	5.00	0.00
2	They have effective communication	3	5.00	0.00
3	They have ability to use computer for finding information and for communication	3	5.00	0.00
4	They have ability in management of information system	3	5.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	3	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except***.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	3	5.00	0.00
Knowledge	3	5.00	0.00
Cognitive Skill	3	5.00	0.00
Human Relationship and Responsibilities	3	5.00	0.00
Mathematical Analysis, Communication & Information Management	3	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects*.*

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	3	5.00	0.00

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Music Business (N=3)	
	Mean	S.D.
Ethics		
Ethics	**5.00**	**0.00**
Empathy	5.00	0.00
Honesty	5.00	0.00
Nurturing Relationships Fully	5.00	0.00
Social Consciousness	**5.00**	**0.00**
Social Service Volunteering	5.00	0.00
Responsible Citizenship	5.00	0.00
Contributions to Group Effort	5.00	0.00
Discipline	**5.00**	**0.00**
Self-esteem	5.00	0.00
Self-discipline	5.00	0.00
Self-responsibility	5.00	0.00
Overall	**5.00**	**0.00**
Knowledge		
They have enough knowledge for working	5.00	0.00
They have comprehension ability	5.00	0.00
They have ability to apply theory to new situation	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00
They have application of knowledge to research	5.00	0.00
Overall	**5.00**	**0.00**
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00
They have ability to work under pressure	5.00	0.00
They look for new knowledge & self-improvement	5.00	0.00
They have ability to use information for problem solving	5.00	0.00
Overall	**5.00**	**0.00**
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00
They carry out work without violating the rights of others and accountable for work	5.00	0.00
They have teamwork skill to achieve organization target/goals	5.00	0.00
They observe law, control, or agreement	5.00	0.00
They participate and foster group problem solving creatively	5.00	0.00
They initiative in problem analysis in accordance with group consensus	5.00	0.00
Overall	**5.00**	**0.00**
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	5.00	0.00
They have effective communication	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00
They have ability in management of information system	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00
Overall	**5.00**	**0.00**
Satisfaction Overall	**5.00**	**0.00**

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Bernadette De Lourdes School of Nursing Science
(Bachelor's Degree)

AU's Performance by Items
Market Employer: Bernadette De Lourdes School of Nursing Science (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	5	41.67%
	Female	7	58.33%
	Total	**12**	**100.00%**
Age	Lower than 30 years old	1	8.33%
	30 - 39 years old	4	33.33%
	40 - 49 years old	5	41.67%
	50 - 59 years old	2	16.67%
	60 years old or over	0	0.00%
	Total	**12**	**100.00%**

   12 market employers answered to the questionnaires. They were 5 males (41.67%) and 7 females (58.33%).
   1 market employers (8.33%) were younger than 30 years old, 4 market employers (33.33%) were 30 – 39 years old, 5 market employers (41.67%) were 40 – 49 years old and 2 market employers (16.67%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**12**	**4.56**	**0.43**
1	Empathy	12	4.42	0.51
2	Honesty	12	4.58	0.51
3	Nurturing Relationships Fully	12	4.67	0.49
Social Consciousness		**12**	**4.58**	**0.41**
4	Social Service Volunteering	12	4.58	0.67
5	Responsible Citizenship	12	4.33	0.65
6	Contributions to Group Effort	12	4.83	0.39
Discipline		**12**	**4.42**	**0.65**
7	Self-esteem	12	4.42	0.67
8	Self-discipline	12	4.33	0.89
9	Self-responsibility	12	4.50	0.67

Au's market employers generally *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	12	4.08	0.90
2	They have comprehension ability	12	4.08	0.79
3	They have ability to apply theory to new situation	12	**4.42**	**0.67**
4	They have ability to apply knowledge to solve problems in the workplace	12	**4.42**	**0.67**
5	They have application of knowledge to research	12	4.17	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on *They have ability to apply theory to new situation* and *They have ability to apply knowledge to solve problems in the workplace.*

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	12	4.33	0.65
2	They have ability to work under pressure	12	**4.50**	**0.52**
3	They look for new knowledge & self-improvement	12	**4.50**	**0.52**
4	They have ability to use information for problem solving	12	4.33	0.65

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on *They have ability to work under pressure* and *They look for new knowledge & self-improvement.*

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	12	**4.50**	**0.67**
2	They carry out work without violating the rights of others and accountable for work	12	4.42	0.79
3	They have teamwork skill to achieve organization target/goals	12	4.33	0.78
4	They observe law, control, or agreement	12	4.25	0.75
5	They participate and foster group problem solving creatively	12	4.33	0.65
6	They initiative in problem analysis in accordance with group consensus	12	4.42	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	12	4.17	0.58
2	They have effective communication	12	**4.67**	**0.49**
3	They have ability to use computer for finding information and for communication	12	**4.67**	**0.65**
4	They have ability in management of information system	12	4.58	0.67
5	They have ability to use information technology for presentation appropriately for work or for group of people	12	4.08	0.79

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication,*** and ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	12	**4.52**	**0.43**
Knowledge	12	4.23	0.59
Cognitive Skill	12	4.42	0.39
Human Relationship and Responsibilities	12	4.38	0.56
Mathematical Analysis, Communication & Information Management	12	4.43	0.50

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on **Ethics**. The major satisfaction was on ***Ethics.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	12	4.40	0.44
Psychomotor Skill on Nursing Science	12	4.25	0.87

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall*** and ***Psychomotor Skill on Nursing Science.***

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Vincent Mary School of Science and Technology
(Bachelor's Degree)

AU's Performance by Items
Market Employer: Vincent Mary School of Science and Technology (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	8	61.54%
	Female	5	38.46%
	Total	**13**	**100.00%**
Age	Lower than 30 years old	1	7.69%
	30 - 39 years old	3	23.08%
	40 - 49 years old	8	61.54%
	50 - 59 years old	1	7.69%
	60 years old or over	0	0.00%
	Total	**13**	**100.00%**

13 market employers answered to the questionnaires. They were 8 males (61.54%) and 5 females (38.46%).

1 market employers (7.69%) were younger than 30 years old and 3 market employers (23.08%) were 30 – 39 years old, 8 market employers (61.54%) were 40 - 49 years old and 1 market employers (7.69%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**13**	**4.41**	**0.49**
1	Empathy	13	4.23	0.44
2	Honesty	13	4.38	0.65
3	Nurturing Relationships Fully	13	4.62	0.65
Social Consciousness		**13**	**4.15**	**0.38**
4	Social Service Volunteering	13	4.15	0.55
5	Responsible Citizenship	13	3.92	0.76
6	Contributions to Group Effort	13	4.38	0.65
Discipline		**13**	**4.21**	**0.59**
7	Self-esteem	13	3.69	0.95
8	Self-discipline	13	4.31	0.63
9	Self-responsibility	13	4.62	0.65

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Ethics.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	13	**4.15**	**0.69**
2	They have comprehension ability	13	4.00	0.91
3	They have ability to apply theory to new situation	13	3.92	0.76
4	They have ability to apply knowledge to solve problems in the workplace	13	**4.15**	**0.69**
5	They have application of knowledge to research	13	3.62	0.96

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have ability to apply knowledge to solve problems in the workplace.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	13	4.08	0.76
2	They have ability to work under pressure	13	4.23	0.73
3	They look for new knowledge & self-improvement	13	**4.46**	**0.78**
4	They have ability to use information for problem solving	13	3.69	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement***.

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	13	4.08	0.64
2	They carry out work without violating the rights of others and accountable for work	13	4.00	0.91
3	They have teamwork skill to achieve organization target/goals	13	4.08	0.64
4	They observe law, control, or agreement	13	3.77	0.60
5	They participate and foster group problem solving creatively	13	**4.23**	**0.60**
6	They initiative in problem analysis in accordance with group consensus	13	3.92	0.49

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively.***

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	13	4.23	0.60
2	They have effective communication	13	**4.54**	**0.52**
3	They have ability to use computer for finding information and for communication	13	**4.62**	**0.65**
4	They have ability in management of information system	13	4.46	0.78
5	They have ability to use information technology for presentation appropriately for work or for group of people	13	4.23	0.73

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication*** and ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	13	4.26	0.42
Knowledge	13	3.97	0.57
Cognitive Skill	13	4.12	0.44
Human Relationship and Responsibilities	13	4.01	0.40
Mathematical Analysis, Communication & Information Management	13	**4.42**	**0.40**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	13	4.15	0.35

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Computer Science (N=10)		Information Technology (N=3)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.47**	**0.55**	**4.22**	**0.19**
Empathy	4.30	0.48	4.00	0.00
Honesty	4.50	0.71	4.00	0.00
Nurturing Relationships Fully	4.60	0.70	4.67	0.58
Social Consciousness	**4.23**	**0.35**	**3.89**	**0.38**
Social Service Volunteering	4.30	0.48	3.67	0.58
Responsible Citizenship	4.00	0.67	3.67	1.15
Contributions to Group Effort	4.40	0.70	4.33	0.58
Discipline	**4.37**	**0.48**	**3.67**	**0.67**
Self-esteem	3.90	0.88	3.00	1.00
Self-discipline	4.50	0.53	3.67	0.58
Self-responsibility	4.70	0.67	4.33	0.58
Overall	**4.36**	**0.40**	**3.93**	**0.36**
Knowledge				
They have enough knowledge for working	4.20	0.79	4.00	0.00
They have comprehension ability	4.10	0.88	3.67	1.15
They have ability to apply theory to new situation	4.00	0.82	3.67	0.58
They have ability to apply knowledge to solve problems in the workplace	4.30	0.67	3.67	0.58
They have application of knowledge to research	3.60	0.84	3.67	1.53
Overall	**4.04**	**0.57**	**3.73**	**0.61**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.10	0.74	4.00	1.00
They have ability to work under pressure	4.40	0.70	3.67	0.58
They look for new knowledge & self-improvement	4.50	0.71	4.33	1.15
They have ability to use information for problem solving	3.70	0.67	3.67	0.58
Overall	**4.18**	**0.43**	**3.92**	**0.52**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.10	0.57	4.00	1.00
They carry out work without violating the rights of others and accountable for work	4.00	0.94	4.00	1.00
They have teamwork skill to achieve organization target/goals	4.20	0.63	3.67	0.58
They observe law, control, or agreement	3.80	0.63	3.67	0.58
They participate and foster group problem solving creatively	4.30	0.48	4.00	1.00
They initiative in problem analysis in accordance with group consensus	4.00	0.47	3.67	0.58
Overall	**4.07**	**0.39**	**3.83**	**0.44**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.30	0.67	4.00	0.00
They have effective communication	4.60	0.52	4.33	0.58
They have ability to use computer for finding information and for communication	4.70	0.48	4.33	1.15
They have ability in management of information system	4.40	0.84	4.67	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.30	0.67	4.00	1.00
Overall	**4.46**	**0.35**	**4.27**	**0.58**
Satisfaction Overall	**4.22**	**0.31**	**3.94**	**0.47**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

(Master's Degree)

AU's Performance by Items
Market Employer: Master Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	84	42.86%
	Female	112	57.14%
	Total	**196**	**100.00%**
Age	Lower than 30 years old	2	1.02%
	30 - 39 years old	91	46.43%
	40 - 49 years old	79	40.31%
	50 - 59 years old	17	8.67%
	60 years old or over	7	3.57%
	Total	**196**	**100.00%**

196 market employers answered to the questionnaires. They were 84 males (42.86%) and 112 females (57.14%).

2 market employers (1.02%) were younger than 30 years old, 91 market employers (46.43%) were 30 – 39 years old, 79 market employers (40.31%) were 40 – 49 years old, 17 market employers (8.67%) were 50 - 59 years old and 7 market employer (3.57%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**196**	**4.43**	**0.47**
1	Empathy	196	4.41	0.56
2	Honesty	196	4.46	0.67
3	Nurturing Relationships Fully	196	4.43	0.61
Social Consciousness		**196**	**4.35**	**0.59**
4	Social Service Volunteering	196	4.33	0.71
5	Responsible Citizenship	196	4.29	0.73
6	Contributions to Group Effort	196	4.43	0.69
Discipline		**196**	**4.36**	**0.54**
7	Self-esteem	196	4.24	0.72
8	Self-discipline	196	4.49	0.64
9	Self-responsibility	196	4.33	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on *Ethics.*

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	196	**4.41**	**0.66**
2	They have comprehension ability	196	4.31	0.77
3	They have ability to apply theory to new situation	196	4.33	0.69
4	They have ability to apply knowledge to solve problems in the workplace	196	4.32	0.68
5	They have application of knowledge to research	196	4.28	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on *They have enough knowledge for working.*

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	196	4.38	0.67
2	They have ability to work under pressure	196	4.36	0.65
3	They look for new knowledge & self-improvement	196	**4.46**	**0.73**
4	They have ability to use information for problem solving	196	**4.46**	**0.70**

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on *They look for new knowledge & self-improvement* and *They have ability to use information for problem solving.*

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	196	**4.49**	**0.62**
2	They carry out work without violating the rights of others and accountable for work	196	4.20	0.72
3	They have teamwork skill to achieve organization target/goals	196	4.21	0.70
4	They observe law, control, or agreement	196	4.36	0.68
5	They participate and foster group problem solving creatively	196	4.32	0.72
6	They initiative in problem analysis in accordance with group consensus	196	4.39	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on *They carry out work in compliance with standard operational procedure to finish the job.*

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	196	**4.57**	**0.60**
2	They have effective communication	196	4.37	0.61
3	They have ability to use computer for finding information and for communication	196	4.53	0.64
4	They have ability in management of information system	196	4.31	0.65
5	They have ability to use information technology for presentation appropriately for work or for group of people	196	4.41	0.68

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have skills on applied mathematics and interpretation.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	196	4.38	0.43
Knowledge	196	4.33	0.53
Cognitive Skill	196	4.41	0.48
Human Relationship and Responsibilities	196	4.33	0.50
Mathematical Analysis, Communication & Information Management	196	**4.44**	**0.47**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	196	4.38	0.42

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Graduate School of Business and Advanced
Technology Management
(Master's degree)

AU's Performance by Items
Market Employer: Graduate School of Business and Advanced Technology Management (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	66	44.30%
	Female	83	55.70%
	Total	**149**	**100.00%**
Age	Lower than 30 years old	2	1.34%
	30 - 39 years old	75	50.34%
	40 - 49 years old	49	32.89%
	50 - 59 years old	16	10.74%
	60 years old or over	7	4.70%
	Total	**149**	**100.00%**

149 market employers answered to the questionnaires. They were 66 males (44.30%) and 83 females (55.70%).

2 market employers (1.34%) were younger than 30 years old, 75 market employers (50.34%) were 30 – 39 years old, 49 market employers (32.89%) were 40 – 49 years old, 16 market employers (10.74%) were 50 - 59 years old and 7 market employers (4.70%) were 60 years old or over.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**149**	**4.45**	**0.47**
1	Empathy	149	4.42	0.58
2	Honesty	149	4.46	0.67
3	Nurturing Relationships Fully	149	4.46	0.62
Social Consciousness		**149**	**4.35**	**0.60**
4	Social Service Volunteering	149	4.34	0.71
5	Responsible Citizenship	149	4.26	0.75
6	Contributions to Group Effort	149	4.46	0.69
Discipline		**149**	**4.32**	**0.56**
7	Self-esteem	149	4.22	0.74
8	Self-discipline	149	4.46	0.66
9	Self-responsibility	149	4.26	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on *Ethics.*

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	149	**4.36**	**0.69**
2	They have comprehension ability	149	4.30	0.75
3	They have ability to apply theory to new situation	149	**4.36**	**0.66**
4	They have ability to apply knowledge to solve problems in the workplace	149	4.31	0.68
5	They have application of knowledge to research	149	4.27	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have ability to apply theory to new situation.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	149	4.34	0.68
2	They have ability to work under pressure	149	4.39	0.63
3	They look for new knowledge & self-improvement	149	4.43	0.71
4	They have ability to use information for problem solving	149	**4.46**	**0.67**

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	149	**4.48**	**0.61**
2	They carry out work without violating the rights of others and accountable for work	149	4.21	0.73
3	They have teamwork skill to achieve organization target/goals	149	4.20	0.70
4	They observe law, control, or agreement	149	4.36	0.68
5	They participate and foster group problem solving creatively	149	4.25	0.73
6	They initiative in problem analysis in accordance with group consensus	149	4.34	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	149	**4.55**	**0.63**
2	They have effective communication	149	4.37	0.61
3	They have ability to use computer for finding information and for communication	149	4.47	0.64
4	They have ability in management of information system	149	4.32	0.64
5	They have ability to use information technology for presentation appropriately for work or for group of people	149	4.41	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except** *very high* satisfaction on **They have skills on applied mathematics and interpretation**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	149	4.37	0.43
Knowledge	149	4.32	0.52
Cognitive Skill	149	4.40	0.46
Human Relationship and Responsibilities	149	4.31	0.49
Mathematical Analysis, Communication & Information Management	149	4.42	0.48

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	149	4.36	0.41

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Business Administration (N=10)		Concentration in Finance (N=3)		Concentration in General MBA (N=25)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.80**	**0.36**	**4.89**	**0.19**	**4.39**	**0.58**
Empathy	4.70	0.48	4.67	0.58	4.20	0.71
Honesty	4.80	0.42	5.00	0.00	4.44	0.77
Nurturing Relationships Fully	4.90	0.32	5.00	0.00	4.52	0.51
Social Consciousness	**4.47**	**0.61**	**4.67**	**0.58**	**4.43**	**0.43**
Social Service Volunteering	4.60	0.52	4.33	1.15	4.32	0.75
Responsible Citizenship	4.20	0.92	4.67	0.58	4.36	0.64
Contributions to Group Effort	4.60	0.70	5.00	0.00	4.60	0.58
Discipline	**4.47**	**0.50**	**4.89**	**0.19**	**4.35**	**0.56**
Self-esteem	4.30	0.67	4.67	0.58	4.12	0.93
Self-discipline	4.60	0.70	5.00	0.00	4.72	0.54
Self-responsibility	4.50	0.53	5.00	0.00	4.20	0.82
Overall	**4.58**	**0.43**	**4.81**	**0.32**	**4.39**	**0.44**
Knowledge						
They have enough knowledge for working	4.60	0.70	4.67	0.58	4.20	0.82
They have comprehension ability	4.30	0.82	4.33	1.15	4.08	0.76
They have ability to apply theory to new situation	4.40	0.84	4.67	0.58	4.64	0.49
They have ability to apply knowledge to solve problems in the workplace	4.80	0.42	4.67	0.58	4.36	0.64
They have application of knowledge to research	4.80	0.42	4.67	0.58	4.28	0.68
Overall	**4.58**	**0.53**	**4.60**	**0.69**	**4.31**	**0.44**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.10	1.10	4.67	0.58	4.28	0.61
They have ability to work under pressure	4.40	0.70	4.67	0.58	4.32	0.75
They look for new knowledge & self-improvement	4.30	1.06	4.67	0.58	5.00	0.00
They have ability to use information for problem solving	4.90	0.32	4.33	1.15	4.64	0.57
Overall	**4.43**	**0.71**	**4.58**	**0.72**	**4.56**	**0.36**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.40	0.84	4.67	0.58	4.28	0.68
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.33	1.15	4.32	0.75
They have teamwork skill to achieve organization target/goals	4.40	0.84	4.67	0.58	4.24	0.60
They observe law, control, or agreement	4.60	0.70	4.33	1.15	4.40	0.71
They participate and foster group problem solving creatively	4.70	0.67	4.67	0.58	4.40	0.71
They initiative in problem analysis in accordance with group consensus	4.70	0.67	4.67	0.58	4.24	0.72
Overall	**4.55**	**0.68**	**4.56**	**0.77**	**4.31**	**0.49**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.10	1.10	5.00	0.00	4.84	0.37
They have effective communication	4.60	0.70	4.67	0.58	4.52	0.65
They have ability to use computer for finding information and for communication	4.40	0.84	4.33	1.15	4.36	0.64
They have ability in management of information system	4.50	0.71	4.67	0.58	4.32	0.69
They have ability to use information technology for presentation appropriately for work or for group of people	4.60	0.70	4.67	0.58	4.60	0.50
Overall	**4.44**	**0.72**	**4.67**	**0.58**	**4.53**	**0.40**
Satisfaction Overall	**4.51**	**0.58**	**4.64**	**0.62**	**4.42**	**0.37**

Satisfaction Scoring	Concentration in Management (N=2)		Concentration in Marketing (N=10)		Hospitality and Tourism Management (N=5)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**5.00**	**0.00**	**4.37**	**0.46**	**4.73**	**0.37**
Empathy	5.00	0.00	4.40	0.70	4.60	0.55
Honesty	5.00	0.00	4.40	0.70	4.80	0.45
Nurturing Relationships Fully	5.00	0.00	4.30	0.82	4.80	0.45
Social Consciousness	**5.00**	**0.00**	**4.37**	**0.71**	**4.73**	**0.43**
Social Service Volunteering	5.00	0.00	4.20	0.92	4.80	0.45
Responsible Citizenship	5.00	0.00	4.50	0.71	4.80	0.45
Contributions to Group Effort	5.00	0.00	4.40	0.70	4.60	0.55
Discipline	**5.00**	**0.00**	**4.27**	**0.66**	**4.73**	**0.43**
Self-esteem	5.00	0.00	4.30	0.67	4.80	0.45
Self-discipline	5.00	0.00	4.20	0.92	4.80	0.45
Self-responsibility	5.00	0.00	4.30	0.67	4.60	0.55
Overall	**5.00**	**0.00**	**4.33**	**0.54**	**4.73**	**0.37**
Knowledge						
They have enough knowledge for working	5.00	0.00	4.00	0.82	4.60	0.55
They have comprehension ability	5.00	0.00	4.20	0.63	4.80	0.45
They have ability to apply theory to new situation	5.00	0.00	4.50	0.53	4.60	0.55
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.30	0.82	4.60	0.55
They have application of knowledge to research	5.00	0.00	4.30	0.82	4.60	0.55
Overall	**5.00**	**0.00**	**4.26**	**0.56**	**4.64**	**0.50**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	4.70	0.48	4.60	0.55
They have ability to work under pressure	5.00	0.00	4.40	0.70	4.60	0.55
They look for new knowledge & self-improvement	5.00	0.00	4.50	0.71	4.60	0.55
They have ability to use information for problem solving	5.00	0.00	4.00	0.67	4.60	0.55
Overall	**5.00**	**0.00**	**4.40**	**0.44**	**4.60**	**0.55**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.30	0.95	4.80	0.45
They carry out work without violating the rights of others and accountable for work	5.00	0.00	4.60	0.70	4.60	0.55
They have teamwork skill to achieve organization target/goals	5.00	0.00	4.00	0.94	4.80	0.45
They observe law, control, or agreement	5.00	0.00	4.40	0.70	4.60	0.55
They participate and foster group problem solving creatively	5.00	0.00	4.20	0.63	4.60	0.55
They initiative in problem analysis in accordance with group consensus	5.00	0.00	4.30	0.82	4.60	0.55
Overall	**5.00**	**0.00**	**4.30**	**0.50**	**4.67**	**0.46**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	5.00	0.00	4.10	0.74	4.60	0.55
They have effective communication	5.00	0.00	4.00	0.67	4.60	0.55
They have ability to use computer for finding information and for communication	5.00	0.00	4.20	0.79	5.00	0.00
They have ability in management of information system	5.00	0.00	4.30	0.67	4.60	0.55
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.20	0.79	4.60	0.55
Overall	**5.00**	**0.00**	**4.16**	**0.54**	**4.68**	**0.44**
Satisfaction Overall	**5.00**	**0.00**	**4.29**	**0.35**	**4.66**	**0.46**

Satisfaction Scoring	Information Technology and Management (N=3)		Management (N=60)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.11**	**0.19**	**4.37**	**0.43**
Empathy	4.00	0.00	4.47	0.57
Honesty	4.33	0.58	4.32	0.72
Nurturing Relationships Fully	4.00	0.00	4.32	0.68
Social Consciousness	**4.33**	**0.00**	**4.25**	**0.69**
Social Service Volunteering	4.00	0.00	4.27	0.76
Responsible Citizenship	4.00	0.00	4.20	0.84
Contributions to Group Effort	5.00	0.00	4.28	0.76
Discipline	**4.22**	**0.38**	**4.15**	**0.61**
Self-esteem	4.00	0.00	4.10	0.75
Self-discipline	4.67	0.58	4.27	0.71
Self-responsibility	4.00	1.00	4.08	0.79
Overall	**4.22**	**0.11**	**4.26**	**0.43**
Knowledge				
They have enough knowledge for working	4.00	0.00	4.30	0.65
They have comprehension ability	3.67	1.15	4.33	0.71
They have ability to apply theory to new situation	3.67	0.58	4.27	0.69
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.13	0.70
They have application of knowledge to research	3.67	0.58	4.10	0.75
Overall	**3.80**	**0.40**	**4.23**	**0.54**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.67	0.58	4.23	0.70
They have ability to work under pressure	4.00	0.00	4.43	0.62
They look for new knowledge & self-improvement	3.67	0.58	4.27	0.71
They have ability to use information for problem solving	4.67	0.58	4.33	0.77
Overall	**4.00**	**0.00**	**4.32**	**0.48**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.67	0.58	4.48	0.54
They carry out work without violating the rights of others and accountable for work	3.67	0.58	4.00	0.69
They have teamwork skill to achieve organization target/goals	3.67	0.58	4.07	0.69
They observe law, control, or agreement	4.00	0.00	4.18	0.72
They participate and foster group problem solving creatively	4.00	1.00	4.10	0.75
They initiative in problem analysis in accordance with group consensus	3.67	0.58	4.25	0.68
Overall	**3.94**	**0.42**	**4.18**	**0.46**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.33	0.58	4.47	0.60
They have effective communication	4.00	0.00	4.23	0.56
They have ability to use computer for finding information and for communication	4.33	0.58	4.42	0.65
They have ability in management of information system	4.33	0.58	4.17	0.64
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	0.58	4.22	0.72
Overall	**4.27**	**0.12**	**4.30**	**0.47**
Satisfaction Overall	**4.05**	**0.02**	**4.26**	**0.41**

Satisfaction Scoring	Organization Development and Management (N=10)		Teaching and Technology (N=20)		Tourism Management (N=1)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.60**	**0.54**	**4.38**	**0.39**	**5.00**	**0.00**
Empathy	4.40	0.52	4.35	0.49	5.00	0.00
Honesty	4.70	0.67	4.45	0.51	5.00	0.00
Nurturing Relationships Fully	4.70	0.67	4.35	0.49	5.00	0.00
Social Consciousness	**4.17**	**0.71**	**4.35**	**0.40**	**5.00**	**0.00**
Social Service Volunteering	4.40	0.84	4.30	0.47	5.00	0.00
Responsible Citizenship	3.70	0.82	4.20	0.52	5.00	0.00
Contributions to Group Effort	4.40	0.84	4.55	0.60	5.00	0.00
Discipline	**4.37**	**0.40**	**4.43**	**0.39**	**4.67**	**0.00**
Self-esteem	4.30	0.95	4.35	0.49	4.00	0.00
Self-discipline	4.50	0.53	4.50	0.51	5.00	0.00
Self-responsibility	4.30	0.67	4.45	0.60	5.00	0.00
Overall	**4.38**	**0.44**	**4.39**	**0.31**	**4.89**	**0.00**
Knowledge						
They have enough knowledge for working	4.50	0.85	4.55	0.51	5.00	0.00
They have comprehension ability	4.80	0.42	4.15	0.88	5.00	0.00
They have ability to apply theory to new situation	4.30	0.48	4.15	0.75	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.40	0.70	4.30	0.66	5.00	0.00
They have application of knowledge to research	4.30	0.48	4.30	0.73	5.00	0.00
Overall	**4.46**	**0.37**	**4.29**	**0.54**	**5.00**	**0.00**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.60	0.52	4.40	0.60	5.00	0.00
They have ability to work under pressure	4.20	0.42	4.30	0.66	5.00	0.00
They look for new knowledge & self-improvement	4.30	0.67	4.25	0.72	5.00	0.00
They have ability to use information for problem solving	4.10	0.32	4.65	0.49	5.00	0.00
Overall	**4.30**	**0.23**	**4.40**	**0.42**	**5.00**	**0.00**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.80	0.42	4.50	0.51	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.60	0.70	4.00	0.65	5.00	0.00
They have teamwork skill to achieve organization target/goals	4.50	0.53	4.15	0.67	5.00	0.00
They observe law, control, or agreement	4.80	0.42	4.40	0.50	5.00	0.00
They participate and foster group problem solving creatively	4.20	0.63	4.10	0.72	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.40	0.52	4.45	0.60	5.00	0.00
Overall	**4.55**	**0.33**	**4.27**	**0.39**	**5.00**	**0.00**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.70	0.48	4.70	0.57	5.00	0.00
They have effective communication	4.70	0.67	4.35	0.49	5.00	0.00
They have ability to use computer for finding information and for communication	4.60	0.52	4.70	0.47	5.00	0.00
They have ability in management of information system	4.60	0.70	4.30	0.47	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.80	0.42	4.35	0.67	5.00	0.00
Overall	**4.68**	**0.41**	**4.48**	**0.34**	**5.00**	**0.00**
Satisfaction Overall	**4.47**	**0.28**	**4.37**	**0.35**	**4.98**	**0.00**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Theophane Venard School of
Biotechnology
(Master's Degree)

AU's Performance by Items
Market Employer: Theophane Venard School of Biotechnology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	1	100.00%
	Total	**1**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	100.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	**1**	**100.00%**

1 market employer answered to the questionnaires. They were 1 Females (100.00%).
1 market employers (100.00%) were 40 - 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**1**	**4.67**	**0.00**
1	Empathy	1	4.00	0.00
2	Honesty	1	5.00	0.00
3	Nurturing Relationships Fully	1	5.00	0.00
Social Consciousness		**1**	**3.67**	**0.00**
4	Social Service Volunteering	1	3.00	0.00
5	Responsible Citizenship	1	4.00	0.00
6	Contributions to Group Effort	1	4.00	0.00
Discipline		**1**	**4.67**	**0.00**
7	Self-esteem	1	4.00	0.00
8	Self-discipline	1	5.00	0.00
9	Self-responsibility	1	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Ethics** except *high* satisfaction on **Social Consciousness**. The major satisfaction of **Ethics** was on *Ethics* and *Discipline.*

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1	3.00	0.00
2	They have comprehension ability	1	3.00	0.00
3	They have ability to apply theory to new situation	1	3.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	1	**5.00**	**0.00**
5	They have application of knowledge to research	1	**5.00**	**0.00**

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace*** and ***They have application of knowledge to research.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	**5.00**	**0.00**
2	They have ability to work under pressure	1	3.00	0.00
3	They look for new knowledge & self-improvement	1	3.00	0.00
4	They have ability to use information for problem solving	1	5.00	0.00

Au's market employers generally had *moderate* satisfaction on all aspects of **Cognitive Skill except** *very high* satisfaction on **They have systematic thinking, analytical ability, suggestion & reasoning for decision making**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

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	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1	3.00	0.00
2	They carry out work without violating the rights of others and accountable for work	1	3.00	0.00
3	They have teamwork skill to achieve organization target/goals	1	3.00	0.00
4	They observe law, control, or agreement	1	3.00	0.00
5	They participate and foster group problem solving creatively	1	3.00	0.00
6	They initiative in problem analysis in accordance with group consensus	1	3.00	0.00

Au's market employers generally had *moderate* satisfaction on all aspects of **Human Relationship and Responsibilities.**

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1	**5.00**	**0.00**
2	They have effective communication	1	3.00	0.00
3	They have ability to use computer for finding information and for communication	1	3.00	0.00
4	They have ability in management of information system	1	3.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	1	3.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except** *very high* satisfaction on *They have skills on applied mathematics and interpretation.* The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have skills on applied mathematics and interpretation.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	**4.33**	**0.00**
Knowledge	1	3.80	0.00
Cognitive Skill	1	4.00	0.00
Human Relationship and Responsibilities	1	3.00	0.00
Mathematical Analysis, Communication & Information Management	1	3.40	0.00

Au's market employers generally had *very high* satisfaction on all aspects*.* The major satisfaction was on ***Ethics.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	3.71	0.00

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Food Biotechnology (N=1)	
	Mean	S.D.
Ethics		
Ethics	**4.67**	**0.00**
Empathy	4.00	0.00
Honesty	5.00	0.00
Nurturing Relationships Fully	5.00	0.00
Social Consciousness	**3.67**	**0.00**
Social Service Volunteering	3.00	0.00
Responsible Citizenship	4.00	0.00
Contributions to Group Effort	4.00	0.00
Discipline	**4.67**	**0.00**
Self-esteem	4.00	0.00
Self-discipline	5.00	0.00
Self-responsibility	5.00	0.00
Overall	**4.33**	**0.00**
Knowledge		
They have enough knowledge for working	3.00	0.00
They have comprehension ability	3.00	0.00
They have ability to apply theory to new situation	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00
They have application of knowledge to research	5.00	0.00
Overall	**3.80**	**0.00**
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00
They have ability to work under pressure	3.00	0.00
They look for new knowledge & self-improvement	3.00	0.00
They have ability to use information for problem solving	5.00	0.00
Overall	**4.00**	**0.00**
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	3.00	0.00
They carry out work without violating the rights of others and accountable for work	3.00	0.00
They have teamwork skill to achieve organization target/goals	3.00	0.00
They observe law, control, or agreement	3.00	0.00
They participate and foster group problem solving creatively	3.00	0.00
They initiative in problem analysis in accordance with group consensus	3.00	0.00
Overall	**3.00**	**0.00**
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	5.00	0.00
They have effective communication	3.00	0.00
They have ability to use computer for finding information and for communication	3.00	0.00
They have ability in management of information system	3.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00
Overall	**3.40**	**0.00**
Satisfaction Overall	**3.71**	**0.00**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Martin De Tours School of Management and Economic
(Master's Degree)

AU's Performance by Items
Market Employer: Martin De Tours School of Management and Economic (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	25.00%
	Female	3	75.00%
	Total	**4**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	50.00%
	40 - 49 years old	2	50.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	**4**	**100.00%**

   4 market employers answered to the questionnaires. They were 1 male (25.00%) and 3 females (75.00%).
   2 market employers (50.00%) were 30 – 39 years old and 2 market employers (50.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**4**	**4.58**	**0.83**
1	Empathy	4	4.75	0.50
2	Honesty	4	4.50	1.00
3	Nurturing Relationships Fully	4	4.50	1.00
Social Consciousness		**4**	**4.50**	**1.00**
4	Social Service Volunteering	4	4.50	1.00
5	Responsible Citizenship	4	4.50	1.00
6	Contributions to Group Effort	4	4.50	1.00
Discipline		**4**	**4.50**	**1.00**
7	Self-esteem	4	4.50	1.00
8	Self-discipline	4	4.50	1.00
9	Self-responsibility	4	4.50	1.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Ethics.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	4	**4.75**	**0.50**
2	They have comprehension ability	4	4.50	1.00
3	They have ability to apply theory to new situation	4	4.50	1.00
4	They have ability to apply knowledge to solve problems in the workplace	4	4.50	1.00
5	They have application of knowledge to research	4	4.50	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge except** *very high* satisfaction on *They have skills on applied mathematics and interpretation*. The major satisfaction of **Knowledge** was on *They have enough knowledge for working.*

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4	**5.00**	**0.00**
2	They have ability to work under pressure	4	4.75	0.50
3	They look for new knowledge & self-improvement	4	4.50	1.00
4	They have ability to use information for problem solving	4	4.50	1.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on *They have systematic thinking, analytical ability, suggestion & reasoning for decision making.*

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	4	4.75	0.50
2	They carry out work without violating the rights of others and accountable for work	4	4.75	0.50
3	They have teamwork skill to achieve organization target/goals	4	4.75	0.50
4	They observe law, control, or agreement	4	4.75	0.50
5	They participate and foster group problem solving creatively	4	**5.00**	**0.00**
6	They initiative in problem analysis in accordance with group consensus	4	**5.00**	**0.00**

Au's market employers generally had *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Cognitive Skill** was on *They participate and foster group problem solving creatively* and *They initiative in problem analysis in accordance with group consensus.*

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	4	**4.75**	**0.50**
2	They have effective communication	4	4.50	1.00
3	They have ability to use computer for finding information and for communication	4	4.50	1.00
4	They have ability in management of information system	4	4.50	1.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	4	4.50	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except** *very high* satisfaction on *They have skills on applied mathematics and interpretation*. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have skills on applied mathematics and interpretation.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	4.53	0.94
Knowledge	4	4.55	0.90
Cognitive Skill	4	4.69	0.63
Human Relationship and Responsibilities	4	**4.83**	**0.33**
Mathematical Analysis, Communication & Information Management	4	4.55	0.90

Au's market employers generally had *very high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	4	4.63	0.74

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Finance and Economics (N=1)		Supply Chain Management (N=3)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**5.00**	**0.00**	**4.44**	**0.96**
Empathy	5.00	0.00	4.67	0.58
Honesty	5.00	0.00	4.33	1.15
Nurturing Relationships Fully	5.00	0.00	4.33	1.15
Social Consciousness	**5.00**	**0.00**	**4.33**	**1.15**
Social Service Volunteering	5.00	0.00	4.33	1.15
Responsible Citizenship	5.00	0.00	4.33	1.15
Contributions to Group Effort	5.00	0.00	4.33	1.15
Discipline	**5.00**	**0.00**	**4.33**	**1.15**
Self-esteem	5.00	0.00	4.33	1.15
Self-discipline	5.00	0.00	4.33	1.15
Self-responsibility	5.00	0.00	4.33	1.15
Overall	**5.00**	**0.00**	**4.37**	**1.09**
Knowledge				
They have enough knowledge for working	5.00	0.00	4.67	0.58
They have comprehension ability	5.00	0.00	4.33	1.15
They have ability to apply theory to new situation	5.00	0.00	4.33	1.15
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.33	1.15
They have application of knowledge to research	5.00	0.00	4.33	1.15
Overall	**5.00**	**0.00**	**4.40**	**1.04**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	5.00	0.00
They have ability to work under pressure	5.00	0.00	4.67	0.58
They look for new knowledge & self-improvement	5.00	0.00	4.33	1.15
They have ability to use information for problem solving	5.00	0.00	4.33	1.15
Overall	**5.00**	**0.00**	**4.58**	**0.72**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.67	0.58
They carry out work without violating the rights of others and accountable for work	5.00	0.00	4.67	0.58
They have teamwork skill to achieve organization target/goals	5.00	0.00	4.67	0.58
They observe law, control, or agreement	5.00	0.00	4.67	0.58
They participate and foster group problem solving creatively	5.00	0.00	5.00	0.00
They initiative in problem analysis in accordance with group consensus	5.00	0.00	5.00	0.00
Overall	**5.00**	**0.00**	**4.78**	**0.38**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	4.67	0.58
They have effective communication	5.00	0.00	4.33	1.15
They have ability to use computer for finding information and for communication	5.00	0.00	4.33	1.15
They have ability in management of information system	5.00	0.00	4.33	1.15
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.33	1.15
Overall	**5.00**	**0.00**	**4.40**	**1.04**
Satisfaction Overall	**5.00**	**0.00**	**4.51**	**0.86**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Graduate School of Human Sciences
(Master's Degree)

AU's Performance by Items
Market Employer: Graduate School of Human Sciences (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	14	38.89%
	Female	22	61.11%
	Total	**36**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	9	25.00%
	40 - 49 years old	26	72.22%
	50 - 59 years old	1	2.78%
	60 years old or over	0	0.00%
	Total	**36**	**100.00%**

　　　　36 market employers answered to the questionnaires. They were 14 males (38.89%) and 22 females (61.11%).

　　　　9 market employers (25.00%) were 30 - 39 years old, 26 market employers (72.22%) were 40 - 49 years old and 1 market employer (2.78%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**36**	**4.44**	**0.41**
1	Empathy	36	4.39	0.49
2	Honesty	36	4.61	0.49
3	Nurturing Relationships Fully	36	4.33	0.48
Social Consciousness		**36**	**4.47**	**0.43**
4	Social Service Volunteering	36	4.44	0.56
5	Responsible Citizenship	36	4.56	0.50
6	Contributions to Group Effort	36	4.42	0.60
Discipline		**36**	**4.49**	**0.43**
7	Self-esteem	36	4.42	0.55
8	Self-discipline	36	4.56	0.56
9	Self-responsibility	36	4.50	0.61

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on *Discipline.*

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	36	**4.58**	**0.50**
2	They have comprehension ability	36	4.47	0.77
3	They have ability to apply theory to new situation	36	4.39	0.69
4	They have ability to apply knowledge to solve problems in the workplace	36	4.44	0.61
5	They have application of knowledge to research	36	4.39	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge except** *very high* satisfaction on **They have enough knowledge for working**. The major satisfaction of **Knowledge** was on *They have enough knowledge for working.*

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	36	4.44	0.61
2	They have ability to work under pressure	36	4.39	0.60
3	They look for new knowledge & self-improvement	36	**4.78**	**0.54**
4	They have ability to use information for problem solving	36	4.69	0.47

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill.** The major satisfaction of **Cognitive Skill** was on *They look for new knowledge & self-improvement.*

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	36	**4.69**	**0.47**
2	They carry out work without violating the rights of others and accountable for work	36	4.28	0.66
3	They have teamwork skill to achieve organization target/goals	36	4.33	0.68
4	They observe law, control, or agreement	36	4.50	0.51
5	They participate and foster group problem solving creatively	36	4.50	0.61
6	They initiative in problem analysis in accordance with group consensus	36	4.50	0.61

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities except** *very high* satisfaction on **They carry out work in compliance with standard operational procedure to finish the job.** The major satisfaction of **Human Relationship and Responsibilities** was on *They carry out work in compliance with standard operational procedure to finish the job.*

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	36	4.61	0.49
2	They have effective communication	36	4.39	0.55
3	They have ability to use computer for finding information and for communication	36	**4.83**	**0.38**
4	They have ability in management of information system	36	4.44	0.50
5	They have ability to use information technology for presentation appropriately for work or for group of people	36	4.50	0.61

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have ability to use computer for finding information and for communication.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	36	4.47	0.35
Knowledge	36	4.46	0.48
Cognitive Skill	36	**4.58**	**0.39**
Human Relationship and Responsibilities	36	4.47	0.48
Mathematical Analysis, Communication & Information Management	36	4.56	0.38

Au's market employers generally had *high* and *very high* satisfaction on all aspects*.* The major satisfaction was on ***Cognitive Skill.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	36	4.50	0.39

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Counseling Psychology (N=4)		Curriculum and Instruction (N=10)		Educational Administration and Leadership(N=12)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.17**	**0.19**	**4.53**	**0.42**	**4.50**	**0.46**
Empathy	4.00	0.00	4.40	0.52	4.42	0.51
Honesty	4.50	0.58	4.70	0.48	4.58	0.51
Nurturing Relationships Fully	4.00	0.00	4.50	0.53	4.50	0.52
Social Consciousness	**4.25**	**0.57**	**4.50**	**0.50**	**4.61**	**0.40**
Social Service Volunteering	4.25	0.50	4.40	0.70	4.50	0.52
Responsible Citizenship	4.25	0.50	4.60	0.52	4.58	0.51
Contributions to Group Effort	4.25	0.96	4.50	0.71	4.75	0.45
Discipline	**4.17**	**0.19**	**4.37**	**0.46**	**4.58**	**0.43**
Self-esteem	4.00	0.00	4.20	0.63	4.58	0.51
Self-discipline	4.25	0.50	4.40	0.70	4.67	0.49
Self-responsibility	4.25	0.50	4.50	0.53	4.50	0.67
Overall	**4.19**	**0.17**	**4.47**	**0.33**	**4.56**	**0.40**
Knowledge						
They have enough knowledge for working	4.50	0.58	4.60	0.52	4.50	0.52
They have comprehension ability	4.50	0.58	4.60	0.52	4.25	0.97
They have ability to apply theory to new situation	4.00	0.82	4.40	0.70	4.42	0.67
They have ability to apply knowledge to solve problems in the workplace	4.25	0.50	4.50	0.53	4.42	0.67
They have application of knowledge to research	4.25	0.50	4.50	0.53	4.33	0.78
Overall	**4.30**	**0.20**	**4.52**	**0.44**	**4.38**	**0.59**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.25	0.50	4.50	0.53	4.42	0.67
They have ability to work under pressure	4.00	0.00	4.40	0.52	4.42	0.67
They look for new knowledge & self-improvement	4.50	0.58	5.00	0.00	5.00	0.00
They have ability to use information for problem solving	4.75	0.50	4.70	0.48	4.67	0.49
Overall	**4.38**	**0.14**	**4.65**	**0.34**	**4.63**	**0.35**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.70	0.48	4.92	0.29
They carry out work without violating the rights of others and accountable for work	3.75	0.50	4.30	0.67	4.33	0.65
They have teamwork skill to achieve organization target/goals	3.75	0.50	4.40	0.70	4.42	0.67
They observe law, control, or agreement	4.50	0.58	4.60	0.52	4.42	0.51
They participate and foster group problem solving creatively	4.25	0.50	4.50	0.53	4.50	0.67
They initiative in problem analysis in accordance with group consensus	4.50	0.58	4.60	0.52	4.42	0.67
Overall	**4.13**	**0.32**	**4.52**	**0.45**	**4.50**	**0.48**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.25	0.50	4.50	0.53	4.67	0.49
They have effective communication	4.00	0.00	4.40	0.52	4.50	0.52
They have ability to use computer for finding information and for communication	4.75	0.50	4.80	0.42	4.92	0.29
They have ability in management of information system	4.00	0.00	4.40	0.52	4.50	0.52
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.58	4.60	0.52	4.42	0.67
Overall	**4.30**	**0.26**	**4.54**	**0.41**	**4.60**	**0.37**
Satisfaction Overall	**4.26**	**0.12**	**4.54**	**0.37**	**4.53**	**0.42**

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Satisfaction Scoring	English Language Teaching (N=8)		Philosophy and Religion (N=2)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.29**	**0.33**	**4.83**	**0.24**
Empathy	4.38	0.52	5.00	0.00
Honesty	4.50	0.53	5.00	0.00
Nurturing Relationships Fully	4.00	0.00	4.50	0.71
Social Consciousness	**4.29**	**0.33**	**4.67**	**0.00**
Social Service Volunteering	4.38	0.52	5.00	0.00
Responsible Citizenship	4.50	0.53	5.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	**4.54**	**0.43**	**5.00**	**0.00**
Self-esteem	4.50	0.53	5.00	0.00
Self-discipline	4.63	0.52	5.00	0.00
Self-responsibility	4.50	0.76	5.00	0.00
Overall	**4.38**	**0.35**	**4.83**	**0.08**
Knowledge				
They have enough knowledge for working	4.63	0.52	5.00	0.00
They have comprehension ability	4.50	0.93	5.00	0.00
They have ability to apply theory to new situation	4.38	0.74	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.38	0.74	5.00	0.00
They have application of knowledge to research	4.25	0.89	5.00	0.00
Overall	**4.43**	**0.49**	**5.00**	**0.00**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.38	0.74	5.00	0.00
They have ability to work under pressure	4.38	0.74	5.00	0.00
They look for new knowledge & self-improvement	4.25	0.89	5.00	0.00
They have ability to use information for problem solving	4.63	0.52	5.00	0.00
Overall	**4.41**	**0.53**	**5.00**	**0.00**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.63	0.52	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.25	0.71	5.00	0.00
They have teamwork skill to achieve organization target/goals	4.25	0.71	5.00	0.00
They observe law, control, or agreement	4.38	0.52	5.00	0.00
They participate and foster group problem solving creatively	4.50	0.76	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.38	0.74	5.00	0.00
Overall	**4.40**	**0.56**	**5.00**	**0.00**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.75	0.46	5.00	0.00
They have effective communication	4.25	0.71	5.00	0.00
They have ability to use computer for finding information and for communication	4.75	0.46	5.00	0.00
They have ability in management of information system	4.50	0.53	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.38	0.74	5.00	0.00
Overall	**4.53**	**0.41**	**5.00**	**0.00**
Satisfaction Overall	**4.43**	**0.45**	**4.97**	**0.02**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

School of Law
(Master's Degree)

AU's Performance by Items
Market Employer: Thomas Aquinas School of Law (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	50.00%
	Female	2	50.00%
	Total	**4**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	4	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	**4**	**100.00%**

   4 market employers answered to the questionnaires. They were 2 males (50.00%) and 2 female (50.00%).
   4 market employers (100.00%) were 30 - 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**4**	**4.00**	**0.61**
1	Empathy	4	4.00	0.00
2	Honesty	4	3.75	0.96
3	Nurturing Relationships Fully	4	4.25	0.96
Social Consciousness		**4**	**3.50**	**0.64**
4	Social Service Volunteering	4	3.50	1.00
5	Responsible Citizenship	4	3.25	0.50
6	Contributions to Group Effort	4	3.75	0.96
Discipline		**4**	**4.33**	**0.27**
7	Self-esteem	4	3.50	0.58
8	Self-discipline	4	4.75	0.50
9	Self-responsibility	4	4.75	0.50

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on *Discipline.*

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	4	**4.75**	**0.50**
2	They have comprehension ability	4	3.50	0.58
3	They have ability to apply theory to new situation	4	3.50	0.58
4	They have ability to apply knowledge to solve problems in the workplace	4	3.75	0.50
5	They have application of knowledge to research	4	3.75	0.96

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Knowledge except** *very high* satisfaction on ***They have enough knowledge for working***. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4	**4.25**	**0.96**
2	They have ability to work under pressure	4	3.25	0.50
3	They look for new knowledge & self-improvement	4	3.50	1.00
4	They have ability to use information for problem solving	4	3.00	0.82

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	4	3.50	0.58
2	They carry out work without violating the rights of others and accountable for work	4	3.75	0.50
3	They have teamwork skill to achieve organization target/goals	4	3.75	0.50
4	They observe law, control, or agreement	4	3.25	0.50
5	They participate and foster group problem solving creatively	4	4.50	1.00
6	They initiative in problem analysis in accordance with group consensus	4	**4.75**	**0.50**

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Human Relationship and Responsibilities except** *very high* satisfaction on ***They initiative in problem analysis in accordance with group consensus***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They initiative in problem analysis in accordance with group consensus.***

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	4	4.25	0.50
2	They have effective communication	4	4.25	0.50
3	They have ability to use computer for finding information and for communication	4	4.00	0.82
4	They have ability in management of information system	4	3.50	0.58
5	They have ability to use information technology for presentation appropriately for work or for group of people	4	**4.75**	**0.50**

Au's market employers generally had *moderate and high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except** *very high* satisfaction on ***They have ability to use information technology for presentation appropriately for work or for group of people***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use information technology for presentation appropriately for work or for group of people.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	3.94	0.28
Knowledge	4	3.85	0.34
Cognitive Skill	4	3.50	0.46
Human Relationship and Responsibilities	4	3.92	0.22
Mathematical Analysis, Communication & Information Management	4	**4.15**	**0.34**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	4	3.87	0.11

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Law (Thai Program) (N=2)		Law (International Program) (N=2)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.17**	**0.71**	**3.83**	**0.71**
Empathy	4.00	0.00	4.00	0.00
Honesty	4.00	1.41	3.50	0.71
Nurturing Relationships Fully	4.50	0.71	4.00	1.41
Social Consciousness	**3.33**	**0.47**	**3.67**	**0.94**
Social Service Volunteering	3.00	0.00	4.00	1.41
Responsible Citizenship	3.50	0.71	3.00	0.00
Contributions to Group Effort	3.50	0.71	4.00	1.41
Discipline	**4.50**	**0.24**	**4.17**	**0.24**
Self-esteem	3.50	0.71	3.50	0.71
Self-discipline	5.00	0.00	4.50	0.71
Self-responsibility	5.00	0.00	4.50	0.71
Overall	**4.00**	**0.00**	**3.89**	**0.47**
Knowledge				
They have enough knowledge for working	5.00	0.00	4.50	0.71
They have comprehension ability	3.50	0.71	3.50	0.71
They have ability to apply theory to new situation	3.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	3.50	0.71	4.00	0.00
They have application of knowledge to research	4.00	1.41	3.50	0.71
Overall	**3.80**	**0.57**	**3.90**	**0.14**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.41	4.50	0.71
They have ability to work under pressure	3.00	0.00	3.50	0.71
They look for new knowledge & self-improvement	3.00	1.41	4.00	0.00
They have ability to use information for problem solving	2.50	0.71	3.50	0.71
Overall	**3.13**	**0.18**	**3.88**	**0.18**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.50	0.71	3.50	0.71
They carry out work without violating the rights of others and accountable for work	3.50	0.71	4.00	0.00
They have teamwork skill to achieve organization target/goals	3.50	0.71	4.00	0.00
They observe law, control, or agreement	3.00	0.00	3.50	0.71
They participate and foster group problem solving creatively	5.00	0.00	4.00	1.41
They initiative in problem analysis in accordance with group consensus	5.00	0.00	4.50	0.71
Overall	**3.92**	**0.35**	**3.92**	**0.12**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.50	0.71	4.00	0.00
They have effective communication	4.50	0.71	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	1.41	4.00	0.00
They have ability in management of information system	3.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.50	0.71
Overall	**4.20**	**0.57**	**4.10**	**0.14**
Satisfaction Overall	**3.81**	**0.11**	**3.94**	**0.08**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Vincent Mary School of Science and Technology
(Master's Degree)

AU's Performance by Items
Market Employer: Vincent Mary School of Science and Technology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	50.00%
	Female	1	50.00%
	Total	**2**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	50.00%
	40 - 49 years old	1	50.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	**2**	**100.00%**

2 market employers answered to the questionnaires. They were 1 male (50.00%) and 1 female (50.00%).

1 market employers (50.00%) were 30 – 39 years old and 1 market employers (50.00%) were 40 – 49 years old.

Satisfaction Score

	Ethics	Number of Respondents	Mean	S.D.
Ethics		**2**	**3.67**	**0.00**
1	Empathy	2	4.00	0.00
2	Honesty	2	3.00	0.00
3	Nurturing Relationships Fully	2	4.00	0.00
Social Consciousness		**2**	**3.83**	**0.24**
4	Social Service Volunteering	2	3.50	0.71
5	Responsible Citizenship	2	4.00	0.00
6	Contributions to Group Effort	2	4.00	0.00
Discipline		**2**	**4.67**	**0.00**
7	Self-esteem	2	4.00	0.00
8	Self-discipline	2	5.00	0.00
9	Self-responsibility	2	5.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on *Discipline.*

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	2	**4.50**	**0.71**
2	They have comprehension ability	2	3.50	0.71
3	They have ability to apply theory to new situation	2	3.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	2	3.00	0.00
5	They have application of knowledge to research	2	3.50	0.71

Au's market employers generally had *moderate* satisfaction on all aspects of **Knowledge except** *high* satisfaction on ***They have enough knowledge for working***. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	2	**5.00**	**0.00**
2	They have ability to work under pressure	2	3.50	0.71
3	They look for new knowledge & self-improvement	2	3.50	0.71
4	They have ability to use information for problem solving	2	3.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill except** high satisfaction on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making***. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	2	3.50	0.71
2	They carry out work without violating the rights of others and accountable for work	2	3.00	0.00
3	They have teamwork skill to achieve organization target/goals	2	3.00	0.00
4	They observe law, control, or agreement	2	3.50	0.71
5	They participate and foster group problem solving creatively	2	**5.00**	**0.00**
6	They initiative in problem analysis in accordance with group consensus	2	**5.00**	**0.00**

Au's market employers generally had *moderate* satisfaction on all aspects of **Human Relationship and Responsibilities except** *very high* satisfaction on *They have systematic thinking, analytical ability, suggestion & reasoning for decision making*. The major satisfaction of **Cognitive Skill** was on *They participate and foster group problem solving creatively* and *They initiative in problem analysis in accordance with group consensus.*

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	2	5.00	0.00
2	They have effective communication	2	5.00	0.00
3	They have ability to use computer for finding information and for communication	2	5.00	0.00
4	They have ability in management of information system	2	3.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	2	3.00	0.00

Au's market employers generally had *moderate* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.06	0.08
Knowledge	2	3.50	0.14
Cognitive Skill	2	3.75	0.35
Human Relationship and Responsibilities	2	3.83	0.24
Mathematical Analysis, Communication & Information Management	2	**4.20**	**0.00**

Au's market employers generally had *moderate* and *high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management.**

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	3.87	0.16

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall.**

Satisfaction Scoring	Computer Science (N=1)		Information Technology (N=1)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**3.67**	**0.00**	**3.67**	**0.00**
Empathy	4.00	0.00	4.00	0.00
Honesty	3.00	0.00	3.00	0.00
Nurturing Relationships Fully	4.00	0.00	4.00	0.00
Social Consciousness	**3.67**	**0.00**	**4.00**	**0.00**
Social Service Volunteering	3.00	0.00	4.00	0.00
Responsible Citizenship	4.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	**4.67**	**0.00**	**4.67**	**0.00**
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	5.00	0.00	5.00	0.00
Self-responsibility	5.00	0.00	5.00	0.00
Overall	**4.00**	**0.00**	**4.11**	**0.00**
Knowledge				
They have enough knowledge for working	5.00	0.00	4.00	0.00
They have comprehension ability	3.00	0.00	4.00	0.00
They have ability to apply theory to new situation	3.00	0.00	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	3.00	0.00	3.00	0.00
They have application of knowledge to research	3.00	0.00	4.00	0.00
Overall	**3.40**	**0.00**	**3.60**	**0.00**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	5.00	0.00
They have ability to work under pressure	3.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	3.00	0.00	4.00	0.00
They have ability to use information for problem solving	3.00	0.00	3.00	0.00
Overall	**3.50**	**0.00**	**4.00**	**0.00**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	3.00	0.00	3.00	0.00
They have teamwork skill to achieve organization target/goals	3.00	0.00	3.00	0.00
They observe law, control, or agreement	3.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	5.00	0.00	5.00	0.00
They initiative in problem analysis in accordance with group consensus	5.00	0.00	5.00	0.00
Overall	**3.67**	**0.00**	**4.00**	**0.00**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	5.00	0.00
They have effective communication	5.00	0.00	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	5.00	0.00
They have ability in management of information system	3.00	0.00	3.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00	3.00	0.00
Overall	**4.20**	**0.00**	**4.20**	**0.00**
Satisfaction Overall	**3.75**	**0.00**	**3.98**	**0.00**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

(PH. D)

AU's Performance by Items
Market Employer: PH. D Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	34	87.18%
	Female	5	12.82%
	Total	**39**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	4	10.26%
	40 - 49 years old	30	76.92%
	50 - 59 years old	5	12.82%
	60 years old or over	0	0.00%
	Total	**39**	**100.00%**

      39 market employers answered to the questionnaires. They were 34 males (87.18%) and 5 females (12.82%).

      4 market employers (10.26%) were 30 - 39 years old, 30 market employers (76.92%) was 40 - 49 years old and 5 market employer (12.82%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**39**	**4.38**	**0.40**
1	Empathy	39	4.26	0.44
2	Honesty	39	4.54	0.51
3	Nurturing Relationships Fully	39	4.33	0.48
Social Consciousness		**39**	**4.38**	**0.42**
4	Social Service Volunteering	39	4.28	0.46
5	Responsible Citizenship	39	4.36	0.49
6	Contributions to Group Effort	39	4.51	0.64
Discipline		**39**	**4.44**	**0.38**
7	Self-esteem	39	4.36	0.49
8	Self-discipline	39	4.54	0.51
9	Self-responsibility	39	4.41	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	39	**4.51**	**0.51**
2	They have comprehension ability	39	4.36	0.78
3	They have ability to apply theory to new situation	39	4.18	0.72
4	They have ability to apply knowledge to solve problems in the workplace	39	4.31	0.61
5	They have application of knowledge to research	39	4.26	0.68

Au's market employers generally had high satisfaction on all aspects of **Knowledge except** very high *satisfaction on **They have enough knowledge for working**. The major satisfaction of **Knowledge** was on **They have enough knowledge for working.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	39	4.26	0.64
2	They have ability to work under pressure	39	4.36	0.63
3	They look for new knowledge & self-improvement	39	4.31	0.66
4	They have ability to use information for problem solving	39	**4.59**	**0.50**

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill except** very high *satisfaction on **They have ability to use information for problem solving**. The major satisfaction of **Cognitive Skill** was on **They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	39	**4.59**	**0.50**
2	They carry out work without violating the rights of others and accountable for work	39	4.15	0.63
3	They have teamwork skill to achieve organization target/goals	39	4.21	0.66
4	They observe law, control, or agreement	39	4.44	0.50
5	They participate and foster group problem solving creatively	39	4.41	0.59
6	They initiative in problem analysis in accordance with group consensus	39	4.41	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** *except* very high *satisfaction on **They carry out work in compliance with standard operational procedure to finish the job**.* The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	39	4.31	0.52
2	They have effective communication	39	4.33	0.53
3	They have ability to use computer for finding information and for communication	39	**4.77**	**0.43**
4	They have ability in management of information system	39	4.31	0.47
5	They have ability to use information technology for presentation appropriately for work or for group of people	39	4.38	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** *except* very high *satisfaction on **They have ability to use computer for finding information and for communication***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	39	4.40	0.33
Knowledge	39	4.32	0.48
Cognitive Skill	39	4.38	0.47
Human Relationship and Responsibilities	39	4.37	0.45
Mathematical Analysis, Communication & Information Management	39	**4.42**	**0.37**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	39	4.38	0.38

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Graduate School of Business
and Advanced Technology Management
(PH. D)

AU's Performance by Items
Market Employer: Graduate School of Business and Advanced Technology Management (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	21	95.45%
	Female	1	4.55%
	Total	**22**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	20	90.91%
	50 - 59 years old	2	9.09%
	60 years old or over	0	0.00%
	Total	**22**	**100.00%**

      22 market employers answered to the questionnaires. They were 21 males (95.45%) and 1 female (4.55%).

      20 market employers (90.91%) were 40 – 49 years old and 2 market employer (9.09%) were 50 – 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**22**	**4.41**	**0.44**
1	Empathy	22	4.32	0.48
2	Honesty	22	4.55	0.51
3	Nurturing Relationships Fully	22	4.36	0.49
Social Consciousness		**22**	**4.42**	**0.39**
4	Social Service Volunteering	22	4.23	0.43
5	Responsible Citizenship	22	4.32	0.48
6	Contributions to Group Effort	22	4.73	0.55
Discipline		**22**	**4.50**	**0.41**
7	Self-esteem	22	4.45	0.51
8	Self-discipline	22	4.59	0.50
9	Self-responsibility	22	4.45	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	22	**4.50**	**0.51**
2	They have comprehension ability	22	4.27	0.88
3	They have ability to apply theory to new situation	22	4.27	0.70
4	They have ability to apply knowledge to solve problems in the workplace	22	4.41	0.59
5	They have application of knowledge to research	22	4.32	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on *They have enough knowledge for working.*

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	22	4.23	0.69
2	They have ability to work under pressure	22	4.36	0.58
3	They look for new knowledge & self-improvement	22	4.32	0.72
4	They have ability to use information for problem solving	22	**4.64**	**0.49**

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill except** *very high* satisfaction on *They have ability to use information for problem solving*. The major satisfaction of **Cognitive Skill** was on *They have ability to use information for problem solving.*

	Human Relationship and Responsibilities	Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	22	**4.77**	**0.43**
2	They carry out work without violating the rights of others and accountable for work	22	4.18	0.66
3	They have teamwork skill to achieve organization target/goals	22	4.23	0.69
4	They observe law, control, or agreement	22	4.41	0.50
5	They participate and foster group problem solving creatively	22	4.45	0.67
6	They initiative in problem analysis in accordance with group consensus	22	4.41	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities except** *very high* satisfaction on ***They carry out work in compliance with standard operational procedure to finish the job***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

	Mathematical Analysis, Communication & Information Management	Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	22	4.41	0.50
2	They have effective communication	22	4.45	0.51
3	They have ability to use computer for finding information and for communication	22	**4.82**	**0.39**
4	They have ability in management of information system	22	4.41	0.50
5	They have ability to use information technology for presentation appropriately for work or for group of people	22	4.45	0.60

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except** *very high* satisfaction on ***They have ability to use computer for finding information and for communication***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	22	4.44	0.35
Knowledge	22	4.35	0.52
Cognitive Skill	22	4.39	0.50
Human Relationship and Responsibilities	22	4.41	0.49
Mathematical Analysis, Communication & Information Management	22	**4.51**	**0.37**

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on ***Mathematical Analysis, Communication & Information Management***. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	22	4.42	0.41

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

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Satisfaction Scoring	eLearning Methodology (N=3)		Innovative Technology Management(N=6)		Organization Development (N=8)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	**4.67**	**0.58**	**4.39**	**0.33**	**4.54**	**0.50**
Empathy	4.67	0.58	4.17	0.41	4.50	0.53
Honesty	4.67	0.58	4.67	0.52	4.63	0.52
Nurturing Relationships Fully	4.67	0.58	4.33	0.52	4.50	0.53
Social Consciousness	**4.78**	**0.38**	**4.06**	**0.25**	**4.54**	**0.31**
Social Service Volunteering	4.67	0.58	4.00	0.00	4.25	0.46
Responsible Citizenship	4.67	0.58	4.00	0.00	4.38	0.52
Contributions to Group Effort	5.00	0.00	4.17	0.75	5.00	0.00
Discipline	**4.89**	**0.19**	**4.39**	**0.39**	**4.67**	**0.40**
Self-esteem	4.67	0.58	4.33	0.52	4.63	0.52
Self-discipline	5.00	0.00	4.50	0.55	4.75	0.46
Self-responsibility	5.00	0.00	4.33	0.52	4.63	0.74
Overall	**4.78**	**0.38**	**4.28**	**0.28**	**4.58**	**0.35**
Knowledge						
They have enough knowledge for working	4.67	0.58	4.33	0.52	4.63	0.52
They have comprehension ability	5.00	0.00	4.50	0.55	4.50	0.93
They have ability to apply theory to new situation	4.67	0.58	4.33	0.52	4.63	0.52
They have ability to apply knowledge to solve problems in the workplace	4.67	0.58	4.33	0.52	4.63	0.52
They have application of knowledge to research	4.67	0.58	4.33	0.52	4.50	0.76
Overall	**4.73**	**0.46**	**4.37**	**0.37**	**4.58**	**0.46**
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.67	0.58	4.17	0.41	4.38	0.74
They have ability to work under pressure	4.67	0.58	4.17	0.41	4.63	0.52
They look for new knowledge & self-improvement	4.67	0.58	4.33	0.52	4.50	0.76
They have ability to use information for problem solving	4.67	0.58	4.50	0.55	4.75	0.46
Overall	**4.67**	**0.58**	**4.29**	**0.40**	**4.56**	**0.50**
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.67	0.58	5.00	0.00	4.75	0.46
They carry out work without violating the rights of others and accountable for work	4.33	1.15	4.00	0.63	4.38	0.74
They have teamwork skill to achieve organization target/goals	4.33	1.15	4.17	0.75	4.38	0.74
They observe law, control, or agreement	4.67	0.58	4.33	0.52	4.50	0.53
They participate and foster group problem solving creatively	4.67	0.58	4.33	0.52	4.63	0.74
They initiative in problem analysis in accordance with group consensus	4.33	1.15	4.33	0.52	4.50	0.76
Overall	**4.50**	**0.87**	**4.36**	**0.39**	**4.52**	**0.57**
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.67	0.58	4.17	0.41	4.63	0.52
They have effective communication	4.67	0.58	4.17	0.41	4.50	0.53
They have ability to use computer for finding information and for communication	4.67	0.58	4.83	0.41	4.75	0.46
They have ability in management of information system	5.00	0.00	4.17	0.41	4.63	0.52
They have ability to use information technology for presentation appropriately for work or for group of people	4.67	0.58	4.33	0.52	4.63	0.52
Overall	**4.73**	**0.46**	**4.33**	**0.35**	**4.63**	**0.41**
Satisfaction Overall	**4.68**	**0.55**	**4.33**	**0.32**	**4.57**	**0.44**

Satisfaction Scoring	Teaching and Technology (N=5)	
	Mean	S.D.
Ethics		
Ethics	**4.07**	**0.15**
Empathy	4.00	0.00
Honesty	4.20	0.45
Nurturing Relationships Fully	4.00	0.00
Social Consciousness	**4.47**	**0.38**
Social Service Volunteering	4.20	0.45
Responsible Citizenship	4.40	0.55
Contributions to Group Effort	4.80	0.45
Discipline	**4.13**	**0.18**
Self-esteem	4.20	0.45
Self-discipline	4.20	0.45
Self-responsibility	4.00	0.71
Overall	**4.22**	**0.16**
Knowledge		
They have enough knowledge for working	4.40	0.55
They have comprehension ability	3.20	0.45
They have ability to apply theory to new situation	3.40	0.55
They have ability to apply knowledge to solve problems in the workplace	4.00	0.71
They have application of knowledge to research	3.80	0.84
Overall	**3.76**	**0.36**
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.80	0.84
They have ability to work under pressure	4.00	0.71
They look for new knowledge & self-improvement	3.80	0.84
They have ability to use information for problem solving	4.60	0.55
Overall	**4.05**	**0.51**
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.60	0.55
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00
They observe law, control, or agreement	4.20	0.45
They participate and foster group problem solving creatively	4.20	0.84
They initiative in problem analysis in accordance with group consensus	4.40	0.55
Overall	**4.23**	**0.22**
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.20	0.45
They have effective communication	4.60	0.55
They have ability to use computer for finding information and for communication	5.00	0.00
They have ability in management of information system	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.20	0.84
Overall	**4.40**	**0.20**
Satisfaction Overall	**4.13**	**0.25**

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Martin De Tour School of Management and Economics
(PH. D)

AU's Performance by Items
Market Employer: Martin De Tours School of Management and Economics (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	100.00%
	Female	0	0.00%
	Total	**3**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	33.33%
	40 - 49 years old	2	66.67%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	**3**	**100.00%**

3 market employers answered to the questionnaires. They were 3 males (100.00%).

1 market employers (33.33%) were 30 - 39 years old and 2 market employers (66.67%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**3**	**4.33**	**0.00**
1	Empathy	3	4.00	0.00
2	Honesty	3	4.67	0.58
3	Nurturing Relationships Fully	3	4.33	0.58
Social Consciousness		**3**	**4.33**	**0.33**
4	Social Service Volunteering	3	4.33	0.58
5	Responsible Citizenship	3	4.33	0.58
6	Contributions to Group Effort	3	4.33	0.58
Discipline		**3**	**4.33**	**0.33**
7	Self-esteem	3	4.33	0.58
8	Self-discipline	3	4.67	0.58
9	Self-responsibility	3	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	3	4.00	0.00
2	They have comprehension ability	3	**4.33**	**0.58**
3	They have ability to apply theory to new situation	3	4.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	3	**4.33**	**0.58**
5	They have application of knowledge to research	3	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability*** and ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3	4.00	0.00
2	They have ability to work under pressure	3	**5.00**	**0.00**
3	They look for new knowledge & self-improvement	3	4.00	0.00
4	They have ability to use information for problem solving	3	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** except *very high* satisfaction on ***They have ability to work under pressure***. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	3	4.33	0.58
2	They carry out work without violating the rights of others and accountable for work	3	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	3	4.33	0.58
4	They observe law, control, or agreement	3	4.33	0.58
5	They participate and foster group problem solving creatively	3	4.00	0.00
6	They initiative in problem analysis in accordance with group consensus	3	4.33	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.**

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	3	4.00	0.00
2	They have effective communication	3	4.00	0.00
3	They have ability to use computer for finding information and for communication	3	**5.00**	**0.00**
4	They have ability in management of information system	3	4.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	3	4.33	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except** *very high* satisfaction on ***They have ability to use computer for finding information and for communication***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	3	4.33	0.00
Knowledge	3	4.13	0.12
Cognitive Skill	3	4.25	0.00
Human Relationship and Responsibilities	3	4.22	0.10
Mathematical Analysis, Communication & Information Management	3	**4.27**	**0.12**

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	3	4.24	0.06

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Management(N=2)		Marketing(N=1)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.33**	**0.00**	**4.33**	**0.00**
Empathy	4.00	0.00	4.00	0.00
Honesty	4.50	0.71	5.00	0.00
Nurturing Relationships Fully	4.50	0.71	4.00	0.00
Social Consciousness	**4.50**	**0.24**	**4.00**	**0.00**
Social Service Volunteering	4.50	0.71	4.00	0.00
Responsible Citizenship	4.50	0.71	4.00	0.00
Contributions to Group Effort	4.50	0.71	4.00	0.00
Discipline	**4.17**	**0.24**	**4.67**	**0.00**
Self-esteem	4.00	0.00	5.00	0.00
Self-discipline	4.50	0.71	5.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00
Overall	**4.33**	**0.00**	**4.33**	**0.00**
Knowledge				
They have enough knowledge for working	4.00	0.00	4.00	0.00
They have comprehension ability	4.00	0.00	5.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.50	0.71	4.00	0.00
They have application of knowledge to research	4.00	0.00	4.00	0.00
Overall	**4.10**	**0.14**	**4.20**	**0.00**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	0.00
They have ability to work under pressure	5.00	0.00	5.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.00	0.00
Overall	**4.25**	**0.00**	**4.25**	**0.00**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	5.00	0.00
They observe law, control, or agreement	4.50	0.71	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.00	0.00
Overall	**4.25**	**0.12**	**4.17**	**0.00**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
They have effective communication	4.00	0.00	4.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	5.00	0.00
They have ability in management of information system	4.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.00	0.00
Overall	**4.30**	**0.14**	**4.20**	**0.00**
Satisfaction Overall	**4.25**	**0.08**	**4.23**	**0.00**

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Graduate School of Human Science
(PH. D)

AU's Performance by Items
Market Employer: Graduate School of Human Science (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	6	60.00%
	Female	4	40.00%
	Total	**10**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	20.00%
	40 - 49 years old	5	50.00%
	50 - 59 years old	3	30.00%
	60 years old or over	0	0.00%
	Total	**10**	**100.00%**

10 market employers answered to the questionnaires. They were 6 males (60.00%) and 4 females (40.00%).

2 market employer (20.00%) were 30 - 39 years old, 5 market employers (50.00%) were 40 - 49 years old, and 3 market employers (30.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**10**	**4.43**	**0.42**
1	Empathy	10	4.30	0.48
2	Honesty	10	4.60	0.52
3	Nurturing Relationships Fully	10	4.40	0.52
Social Consciousness		**10**	**4.40**	**0.49**
4	Social Service Volunteering	10	4.40	0.52
5	Responsible Citizenship	10	4.50	0.53
6	Contributions to Group Effort	10	4.30	0.67
Discipline		**10**	**4.43**	**0.39**
7	Self-esteem	10	4.30	0.48
8	Self-discipline	10	4.60	0.52
9	Self-responsibility	10	4.40	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on *Ethics and Discipline.*

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	10	**4.60**	**0.52**
2	They have comprehension ability	10	4.40	0.70
3	They have ability to apply theory to new situation	10	4.20	0.79
4	They have ability to apply knowledge to solve problems in the workplace	10	4.30	0.67
5	They have application of knowledge to research	10	4.30	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge except** *very high* satisfaction on ***They have enough knowledge for working.*** The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	10	4.50	0.53
2	They have ability to work under pressure	10	4.20	0.63
3	They look for new knowledge & self-improvement	10	4.50	0.53
4	They have ability to use information for problem solving	10	**4.60**	**0.52**

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill except** *very high* satisfaction on ***They have ability to use information for problem solving***. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	10	4.50	0.53
2	They carry out work without violating the rights of others and accountable for work	10	4.30	0.67
3	They have teamwork skill to achieve organization target/goals	10	4.30	0.67
4	They observe law, control, or agreement	10	**4.60**	**0.52**
5	They participate and foster group problem solving creatively	10	4.50	0.53
6	They initiative in problem analysis in accordance with group consensus	10	4.50	0.53

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities except** *very high* satisfaction on *They observe law, control, or agreement. The* major satisfaction of **Human Relationship and Responsibilities** was on *They observe law, control, or agreement.*

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	10	4.20	0.63
2	They have effective communication	10	4.40	0.52
3	They have ability to use computer for finding information and for communication	10	**4.80**	**0.42**
4	They have ability in management of information system	10	4.30	0.48
5	They have ability to use information technology for presentation appropriately for work or for group of people	10	4.40	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except** *very high* satisfaction on *They have ability to use computer for finding information and for communication.* The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have ability to use computer for finding information and for communication.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	10	4.42	0.35
Knowledge	10	4.36	0.53
Cognitive Skill	10	**4.45**	**0.42**
Human Relationship and Responsibilities	10	**4.45**	**0.45**
Mathematical Analysis, Communication & Information Management	10	4.42	0.42

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on ***Mathematical Analysis, Communication & Information Management.*** The major satisfaction was on ***Cognitive Skill*** and ***Mathematical Analysis, Communication & Information Management.***

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	10	4.42	0.39

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Counseling Psychology(N=2)		Education Administration and Leadership (N=2)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.67**	**0.58**	**4.39**	**0.33**
Empathy	4.67	0.58	4.17	0.41
Honesty	4.67	0.58	4.67	0.52
Nurturing Relationships Fully	4.67	0.58	4.33	0.52
Social Consciousness	**4.78**	**0.38**	**4.06**	**0.25**
Social Service Volunteering	4.67	0.58	4.00	0.00
Responsible Citizenship	4.67	0.58	4.00	0.00
Contributions to Group Effort	5.00	0.00	4.17	0.75
Discipline	**4.89**	**0.19**	**4.39**	**0.39**
Self-esteem	4.67	0.58	4.33	0.52
Self-discipline	5.00	0.00	4.50	0.55
Self-responsibility	5.00	0.00	4.33	0.52
Overall	**4.78**	**0.38**	**4.28**	**0.28**
Knowledge				
They have enough knowledge for working	4.67	0.58	4.33	0.52
They have comprehension ability	5.00	0.00	4.50	0.55
They have ability to apply theory to new situation	4.67	0.58	4.33	0.52
They have ability to apply knowledge to solve problems in the workplace	4.67	0.58	4.33	0.52
They have application of knowledge to research	4.67	0.58	4.33	0.52
Overall	**4.73**	**0.46**	**4.37**	**0.37**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.67	0.58	4.17	0.41
They have ability to work under pressure	4.67	0.58	4.17	0.41
They look for new knowledge & self-improvement	4.67	0.58	4.33	0.52
They have ability to use information for problem solving	4.67	0.58	4.50	0.55
Overall	**4.67**	**0.58**	**4.29**	**0.40**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.67	0.58	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.33	1.15	4.00	0.63
They have teamwork skill to achieve organization target/goals	4.33	1.15	4.17	0.75
They observe law, control, or agreement	4.67	0.58	4.33	0.52
They participate and foster group problem solving creatively	4.67	0.58	4.33	0.52
They initiative in problem analysis in accordance with group consensus	4.33	1.15	4.33	0.52
Overall	**4.50**	**0.87**	**4.36**	**0.39**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.67	0.58	4.17	0.41
They have effective communication	4.67	0.58	4.17	0.41
They have ability to use computer for finding information and for communication	4.67	0.58	4.83	0.41
They have ability in management of information system	5.00	0.00	4.17	0.41
They have ability to use information technology for presentation appropriately for work or for group of people	4.67	0.58	4.33	0.52
Overall	**4.73**	**0.46**	**4.33**	**0.35**
Satisfaction Overall	**4.68**	**0.55**	**4.33**	**0.32**

Satisfaction Scoring	English Language Teaching(N=3)		Philosophy and Religion(N=3)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.54**	**0.50**	**4.07**	**0.15**
Empathy	4.50	0.53	4.00	0.00
Honesty	4.63	0.52	4.20	0.45
Nurturing Relationships Fully	4.50	0.53	4.00	0.00
Social Consciousness	**4.54**	**0.31**	**4.47**	**0.38**
Social Service Volunteering	4.25	0.46	4.20	0.45
Responsible Citizenship	4.38	0.52	4.40	0.55
Contributions to Group Effort	5.00	0.00	4.80	0.45
Discipline	**4.67**	**0.40**	**4.13**	**0.18**
Self-esteem	4.63	0.52	4.20	0.45
Self-discipline	4.75	0.46	4.20	0.45
Self-responsibility	4.63	0.74	4.00	0.71
Overall	**4.58**	**0.35**	**4.22**	**0.16**
Knowledge				
They have enough knowledge for working	4.63	0.52	4.40	0.55
They have comprehension ability	4.50	0.93	3.20	0.45
They have ability to apply theory to new situation	4.63	0.52	3.40	0.55
They have ability to apply knowledge to solve problems in the workplace	4.63	0.52	4.00	0.71
They have application of knowledge to research	4.50	0.76	3.80	0.84
Overall	**4.58**	**0.46**	**3.76**	**0.36**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.38	0.74	3.80	0.84
They have ability to work under pressure	4.63	0.52	4.00	0.71
They look for new knowledge & self-improvement	4.50	0.76	3.80	0.84
They have ability to use information for problem solving	4.75	0.46	4.60	0.55
Overall	**4.56**	**0.50**	**4.05**	**0.51**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.75	0.46	4.60	0.55
They carry out work without violating the rights of others and accountable for work	4.38	0.74	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.38	0.74	4.00	0.00
They observe law, control, or agreement	4.50	0.53	4.20	0.45
They participate and foster group problem solving creatively	4.63	0.74	4.20	0.84
They initiative in problem analysis in accordance with group consensus	4.50	0.76	4.40	0.55
Overall	**4.52**	**0.57**	**4.23**	**0.22**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.63	0.52	4.20	0.45
They have effective communication	4.50	0.53	4.60	0.55
They have ability to use computer for finding information and for communication	4.75	0.46	5.00	0.00
They have ability in management of information system	4.63	0.52	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.63	0.52	4.20	0.84
Overall	**4.63**	**0.41**	**4.40**	**0.20**
Satisfaction Overall	**4.57**	**0.44**	**4.13**	**0.25**

Summary of
Market Employer Satisfaction Index of
Assumption University
Class 50

AU's Performance by Items

Theophane Venard School of
Biotechnology
(PH. D)

AU's Performance by Items
Market Employer: Theophane Venard School of Biotechnology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	100.00%
	Female	0	0.00%
	Total	**1**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	100.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	**1**	**100.00%**

1 market employers answered to the questionnaires. They were 1 Female (100.00%).
1 market employers (100.00%) were 40 - 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		**1**	**4.00**	**0.00**
1	Empathy	1	4.00	0.00
2	Honesty	1	4.00	0.00
3	Nurturing Relationships Fully	1	4.00	0.00
Social Consciousness		**1**	**4.00**	**0.00**
4	Social Service Volunteering	1	4.00	0.00
5	Responsible Citizenship	1	4.00	0.00
6	Contributions to Group Effort	1	4.00	0.00
Discipline		**1**	**4.33**	**0.00**
7	Self-esteem	1	4.00	0.00
8	Self-discipline	1	4.00	0.00
9	Self-responsibility	1	5.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1	**5.00**	**0.00**
2	They have comprehension ability	1	**5.00**	**0.00**
3	They have ability to apply theory to new situation	1	3.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	1	3.00	0.00
5	They have application of knowledge to research	1	3.00	0.00

Au's market employers generally had *moderate* satisfaction on all aspects of **Knowledge except** *very high* satisfaction on *They have comprehension ability,* and *They have comprehension ability.* The major satisfaction of **Knowledge** was on *They have comprehension ability,* and *They have comprehension ability.*

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	3.00	0.00
2	They have ability to work under pressure	1	3.00	0.00
3	They look for new knowledge & self-improvement	1	3.00	0.00
4	They have ability to use information for problem solving	1	**4.00**	**0.00**

Au's market employers generally had *moderate* satisfaction on all aspects of **Cognitive Skill except** *high* satisfaction on *They have ability to use information for problem solving.* The major satisfaction of **Cognitive Skill** was on *They have ability to use information for problem solving.*

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	1	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	1	4.00	0.00
4	They observe law, control, or agreement	1	4.00	0.00
5	They participate and foster group problem solving creatively	1	4.00	0.00
6	They initiative in problem analysis in accordance with group consensus	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities***.*

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1	**5.00**	**0.00**
2	They have effective communication	1	3.00	0.00
3	They have ability to use computer for finding information and for communication	1	4.00	0.00
4	They have ability in management of information system	1	4.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	1	3.00	0.00

Au's market employers generally had *moderate* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except** *very high* satisfaction on *They have skills on applied mathematics and interpretation.* The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They have skills on applied mathematics and interpretation.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	**4.11**	**0.00**
Knowledge	1	3.80	0.00
Cognitive Skill	1	3.25	0.00
Human Relationship and Responsibilities	1	4.00	0.00
Mathematical Analysis, Communication & Information Management	1	3.80	0.00

Au's market employers generally had *moderate* and *high* satisfaction on all aspects. The major satisfaction was on **ethics.**

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	3.79	0.00

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall.**

Satisfaction Scoring	Food Biotechnology(N=1)	
	Mean	S.D.
Ethics		
Ethics	**4.00**	**0.00**
Empathy	4.00	0.00
Honesty	4.00	0.00
Nurturing Relationships Fully	4.00	0.00
Social Consciousness	**4.00**	**0.00**
Social Service Volunteering	4.00	0.00
Responsible Citizenship	4.00	0.00
Contributions to Group Effort	4.00	0.00
Discipline	**4.33**	**0.00**
Self-esteem	4.00	0.00
Self-discipline	4.00	0.00
Self-responsibility	5.00	0.00
Overall	**4.11**	**0.00**
Knowledge		
They have enough knowledge for working	5.00	0.00
They have comprehension ability	5.00	0.00
They have ability to apply theory to new situation	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	3.00	0.00
They have application of knowledge to research	3.00	0.00
Overall	**3.80**	**0.00**
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.00
They have ability to work under pressure	3.00	0.00
They look for new knowledge & self-improvement	3.00	0.00
They have ability to use information for problem solving	4.00	0.00
Overall	**3.25**	**0.00**
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00
They observe law, control, or agreement	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00
Overall	**4.00**	**0.00**
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	5.00	0.00
They have effective communication	3.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00
They have ability in management of information system	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00
Overall	**3.80**	**0.00**
Satisfaction Overall	**3.79**	**0.00**

Summary of
Market Employer Satisfaction Index of Assumption University
Class 50

AU's Performance by Items

Vincent Mary School of Science & Technology
(PH. D)

AU's Performance by Items
Market Employer: Vincent Mary School of Science & Technology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	100.00%
	Female	0	0.00%
	Total	**3**	**100.00%**
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	33.33%
	40 - 49 years old	2	66.67%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	**3**	**100.00%**

3 market employers answered to the questionnaires. They were 3 male (100.00%).

1 market employers (33.33%) were 30 – 39 years old and 2 market employers (66.67%) were 40 – 49 years old.

Satisfaction Score

	Ethics		Number of Respondents	Mean	S.D.
Ethics			**3**	**4.11**	**0.19**
1	Empathy		3	4.00	0.00
2	Honesty		3	4.33	0.58
3	Nurturing Relationships Fully		3	4.00	0.00
Social Consciousness			**3**	**4.22**	**0.69**
4	Social Service Volunteering		3	4.33	0.58
5	Responsible Citizenship		3	4.33	0.58
6	Contributions to Group Effort		3	4.00	1.00
Discipline			**3**	**4.11**	**0.19**
7	Self-esteem		3	4.00	0.00
8	Self-discipline		3	4.00	0.00
9	Self-responsibility		3	4.33	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness.***

	Knowledge	Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	3	**4.67**	**0.58**
2	They have comprehension ability	3	**4.67**	**0.58**
3	They have ability to apply theory to new situation	3	4.00	1.00
4	They have ability to apply knowledge to solve problems in the workplace	3	4.00	0.00
5	They have application of knowledge to research	3	4.33	0.58

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have comprehension ability.***

	Cognitive Skill	Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3	4.33	0.58
2	They have ability to work under pressure	3	4.67	0.58
3	They look for new knowledge & self-improvement	3	4.33	0.58
4	They have ability to use information for problem solving	3	**5.00**	**0.00**

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill.** The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	3	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	3	3.67	0.58
3	They have teamwork skill to achieve organization target/goals	3	3.67	0.58
4	They observe law, control, or agreement	3	**4.33**	**0.58**
5	They participate and foster group problem solving creatively	3	**4.33**	**0.58**
6	They initiative in problem analysis in accordance with group consensus	3	**4.33**	**0.58**

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities.** The major satisfaction of **Human Relationship and Responsibilities** was on *They observe law, control, or agreement, They participate and foster group problem solving creatively* and *They initiative in problem analysis in accordance with group consensus.*

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	3	4.00	0.00
2	They have effective communication	3	4.00	0.00
3	They initiative in problem analysis in accordance with group consensus	3	**4.33**	**0.58**
4	They have ability in management of information system	3	4.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	3	**4.33**	**0.58**

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *They initiative in problem analysis in accordance with group consensus* and *They have ability to use information technology for presentation appropriately for work or for group of people.*

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	3	4.15	0.17
Knowledge	3	4.33	0.23
Cognitive Skill	3	**4.58**	**0.14**
Human Relationship and Responsibilities	3	4.06	0.35
Mathematical Analysis, Communication & Information Management	3	4.13	0.12

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on **Cognitive Skill**. The major satisfaction was on *Cognitive Skill.*

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	3	4.25	0.09

Au's market employers generally had *high* satisfaction on *AU's Market Employers Satisfaction overall.*

Satisfaction Scoring	Computer Science (N=1)		Information Technology (N=2)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	**4.00**	**0.00**	**4.17**	**0.24**
Empathy	4.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.50	0.71
Nurturing Relationships Fully	4.00	0.00	4.00	0.00
Social Consciousness	**5.00**	**0.00**	**3.83**	**0.24**
Social Service Volunteering	5.00	0.00	4.00	0.00
Responsible Citizenship	5.00	0.00	4.00	0.00
Contributions to Group Effort	5.00	0.00	3.50	0.71
Discipline	**4.00**	**0.00**	**4.17**	**0.24**
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	4.00	0.00
Self-responsibility	4.00	0.00	4.50	0.71
Overall	**4.33**	**0.00**	**4.06**	**0.08**
Knowledge				
They have enough knowledge for working	5.00	0.00	4.50	0.71
They have comprehension ability	5.00	0.00	4.50	0.71
They have ability to apply theory to new situation	3.00	0.00	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.00	0.00
They have application of knowledge to research	4.00	0.00	4.50	0.71
Overall	**4.20**	**0.00**	**4.40**	**0.28**
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	4.00	0.00
They have ability to work under pressure	4.00	0.00	5.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.50	0.71
They have ability to use information for problem solving	5.00	0.00	5.00	0.00
Overall	**4.50**	**0.00**	**4.63**	**0.18**
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	3.50	0.71
They have teamwork skill to achieve organization target/goals	4.00	0.00	3.50	0.71
They observe law, control, or agreement	5.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	4.50	0.71
They initiative in problem analysis in accordance with group consensus	5.00	0.00	4.00	0.00
Overall	**4.33**	**0.00**	**3.92**	**0.35**
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
They have effective communication	4.00	0.00	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	4.50	0.71
They have ability in management of information system	4.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.00	0.00
Overall	**4.20**	**0.00**	**4.10**	**0.14**
Satisfaction Overall	**4.31**	**0.00**	**4.22**	**0.09**

Questionnaire
Of
Market Employer Satisfaction Index of Assumption University
Class 50

Employer/ Supervisor Satisfaction towards the Graduate of Assumption University

Dear Employer / Manager / Supervisor

Assumption University (ABAC) is conducting a satisfaction survey on the characteristics of graduates from Assumption University. The results to be use in the development of curriculum, teaching and learning in accordance with the needs and expectations of the labor market. As a graduate user, we asked you to answer this questionnaire. In addition, thank you for this opportunity for your cooperation.

Institute for Research and Academic Services
Tel.02-723-2163   Fax.02-707-0406

Part 1: Personal Data

1. **Gender** [   ] Male   [   ] Female
2. **Ages**   [   ] Below 30 years old   [   ] 30 - 39 years old   [   ] 40 - 49 years old
   [   ] 50 - 59 years old   [   ] 60 years old or above
3. Your current position in the company …………………….……………………………………
4. Your employment duration in the company ………………………………. year(s)
5. Type of company business where you work…… ……………………………………………………
6. Number of Assumption University's graduate(s) in your organization
   [   ] Bachelor level.............   [   ] Master level.................. [   ] Ph.D. level ....
7. The graduate that you evaluated graduated from the faculty…………………………………………
   Major……………………………………………………………………………………………………
8. You think that Assumption University (ABAC) is in the rank…..…..among **all universities in Thailand**.
9. You think that Assumption University (ABAC) is in the rank…..…..among **Private Universities in Thailand.**

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Part 2 Instructions: Please rate your level of satisfaction with AU graduates in terms of the following characteristics.

Moral and Ethics	Satisfaction level				
	Least				Most
Ethics					
1. Empathy	1	2	3	4	5
2. Honesty	1	2	3	4	5
3. Nurturing Relationships Fully	1	2	3	4	5
Social Consciousness					
1. Social Service Volunteering	1	2	3	4	5
2. Responsible Citizenship	1	2	3	4	5
3. Contributions to Group Effort	1	2	3	4	5
Discipline					
1. Self-esteem	1	2	3	4	5
2. Self-discipline	1	2	3	4	5
3. Self-responsibility	1	2	3	4	5
Knowledge	Satisfaction level				
	Least				Most
1. They have enough knowledge for working	1	2	3	4	5
2. They have comprehension ability	1	2	3	4	5
3. They have ability to apply theory to new situation	1	2	3	4	5
4. They have ability to apply knowledge to solve problems in the workplace	1	2	3	4	5
5. They have application of knowledge to research	1	2	3	4	5

Cognitive Skill	Satisfaction level				
	Least	<·············>			Most
1. They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	2	3	4	5
2. They have ability to work under pressure	1	2	3	4	5
3. They look for new knowledge & self-improvement	1	2	3	4	5
4. They have ability to use information for problem solving	1	2	3	4	5
Human Relationship and Responsibilities	Satisfaction level				
	Least	<·············>			Most
1. They carry out work in compliance with standard operational procedure to finish the job	1	2	3	4	5
2. They carry out work without violating the rights of others and accountable for work	1	2	3	4	5
3. They have teamwork skill to achieve organization target/goals	1	2	3	4	5
4. They observe law, control or agreement	1	2	3	4	5
5. They participate and foster group problem solving creatively	1	2	3	4	5
6. They initiative in problem analysis in accordance with group consensus	1	2	3	4	5
Mathematical Analysis, Communication & Information Management	Satisfaction level				
	Least	<·············>			Most
1. They have skills on applied mathematics and interpretation	1	2	3	4	5
2. They have effective communication	1	2	3	4	5
3. They have ability to use computer for finding information and for communication	1	2	3	4	5
4. They have ability in management of information system	1	2	3	4	5
5. They have ability to use information technology for presentation appropriately for work or for group of people	1	2	3	4	5

☺ **Thank you for your participation** ☺