

Academic Service Projects/Activities Provided by AU in 2020

In the academic year 2020, there were 40 academic service projects (one of them is a multidisciplinary academic service) provided at the institutional, local, national, regional and international levels. The details of projects/activities classified by strategy plans are shown in the following table.

Strategy Plan I: Providing academic services in different forms and channels for sustainable development of the communities and external organizations.

| School/Institute | Projects/Activities | Target Population | Year (s) of Operation | Achievement/ In Process |
|---|---|-----------------------|-----------------------|-------------------------|
| 1. Institute for Research and Academic Services | 1. การพัฒนาเยาวชนสู่ประชาคมอาเซียนในเขตอำเภอบางเสาธงและอำเภอบางปะอิน จังหวัดสมุทรปราการ | Community | 6 | Achievement |
| 2. Theodore Maria School of Arts | 1. AU School Mentoring | Community | 7 | Achievement |
| | 2. English Language Training for AU Staff | AU Community | 2 | Achievement |
| 3. Albert Laurence School of Communication Arts | 1. Advertising and IMC Campaign Workshop | External Organization | 1 | Achievement |
| | 2. Package Design project for OTOP product "Khushy and Dilchasp" | Community | 1 | Achievement |
| | 3. Little Hands Can Help | Community | 1 | Achievement |
| 4. Martin de Tours School of Management and Economics | 1. Service mind and Work life balance | AU Community | 1 | Achievement |
| | 2. Game Business Simulation | High-school students | 1 | Achievement |
| | 3. ยุวพัฒนรักษถิ่น | Community | 1 | Achievement |
| 5. Bernadette de Lourdes School of Nursing Science | 1. Health Education for the AU Community | Community | 6 | Achievement |
| | 2. Preceptorship Training for Clinical Nursing Practicum | Community | 6 | In Process |
| 6. School of Biotechnology | 1. Earthworm culture training for community | Community | 6 | Achievement |

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|---|---|--------------------------|------------------------------|--------------------------------|
| 7. Montfort del Rosario School of Architecture and Design | 1. Wat ThepChitiyachan, Meditation Center, Chom Thong District, Chaingmai | Community | 1 | Achievement |
| | 2. Community Design Research and Academic Service | Community | 4 | Achievement |
| 8. St. Martin Center for Professional Ethics | 1. AU School Mentoring | Community | 7 | Achievement |
| 9. Confucius Institute at Assumption University | 1. Chinese Proficiency Tests | High-school students | 4 | Achievement |
| | 2. Chinese Singing Contest | High-school students | 3 | Achievement |
| | 3. Chinese Speech Contest | High-school students | 4 | Achievement |
| | 4. Chinese Culture Experience Camp on Mid-Autumn Festival | High-school students | 4 | Achievement |
| 10.Vincent Mary School of Science and Technology | 1. Assumption University Digital Transformation (AU DX2021) | AU Community | 1 | Achievement |

Strategy Plan II A: Promoting social engagement and supporting collaboration between AU and its surrounding local schools or communities as well as AU and external organizations (at the national level)

Multidisciplinary Academic Services Projects

| School/Institute | Projects/Activities | Target Population | Year (s) of Continuity | Achievement/ In Process |
|-------------------------|---|--|-------------------------------|--------------------------------|
| IRAS & all 13 Schools | <ul style="list-style-type: none"> - English Language Project - Legal Aid Project - Science & Technology Knowledge - Poster design for the school's needs - Physical exercises for obesity and mental health prevention - learning about savings behavior - Music Training - Occupation promotion | Wat Sri Waree Noi School and communities | 4 | In Process |

Academic Services Projects

| School/Institute | Projects/Activities | Target Population | Year (s) of Continuity | Achievement/ In Process |
|---|--|--------------------------|-------------------------------|--------------------------------|
| 1. Institute for Research and Academic Services | 1. การสำรวจภาพลักษณ์สำนักงานสลากกินแบ่งรัฐบาล | External Organization | 1 | Achievement |
| | 2. The Study of the Performance Data of the Governor of the Sports Authority of Thailand | External Organization | 3 | Achievement |
| | 3. ประสานงานเพื่อให้บริการวิชาการแก่สังคมและสร้างความสัมพันธ์กับชุมชนรอบมหาวิทยาลัยอัสสัมชัญ | Community | 7 | In Process |
| 2. Albert Laurence School of Communication Arts | 1. Advertising and Branding Workshop | External Organization | 1 | Achievement |
| | 2. Social Marketing Campaigns (Body Shaming and Drinking Water) | External Organization | 1 | Achievement |

| School/Institute | Projects/Activities | Target Population | Year (s) of Continuity | Achievement/ In Process |
|---|---|-----------------------------|------------------------|-------------------------|
| | 3. Digital Media for Royal Thai Airforce | External Organization | 1 | Achievement |
| 3. Martin de Tours School of Management and Economics | 1. KrungSri Bank's Training Project "Fundamental Knowledge on the Banking business and Financial Markets in Thailand" | External Organization | 1 | Achievement |
| | 2. SCG Business Financial Management Training | External Organization | 1 | Achievement |
| | 3. EGAT Training Project for Employee 2020: IoT and Blockchain | External Organization | 1 | Achievement |
| | 4. Analysis of differences in political thoughts using Data Science | External Organization | 1 | Achievement |
| 4. School of Biotechnology | 1. Transforms Seafood Industries to Hub of Seafood | External Organization | 1 | In Process |
| | 2. กิจกรรมเพิ่มศักยภาพการผลิตในอุตสาหกรรมเกษตรแปรรูป (Agro Genius Academy) | External Organization | 1 | Achievement |
| | 3. กิจกรรมการพัฒนาผลิตภัณฑ์ด้วยนวัตกรรมและเทคโนโลยีให้สอดคล้องกับความต้องการของตลาด | External Organization | 1 | Achievement |
| 5. Montfort del Rosario School of Architecture and Design | 1. Furniture Design and Fabrication Technology | Community | 1 | Achievement |
| | 2. Creative and Design Exhibition / Bangkok Design Week 2021 by TCDC | High-school and AU students | 2 | Achievement |
| | 3. WE Park X Creative Economy Agency (CEA) TCDC (Thailand Creative & Design Center) | Community | 1 | Achievement |
| 6. School of Law | 1. Personal Data Protection Act Workshop | External Organization | 1 | Achievement |

| School/Institute | Projects/Activities | Target Population | Year (s) of Continuity | Achievement/ In Process |
|---|----------------------------|--------------------------|-------------------------------|--------------------------------|
| 7. Graduate School of Business and Advanced Technology Management | 1. Educational Services | External Organization | 1 | Achievement |

Strategy Plan II B: Supporting collaboration between AU and external organizations (at the International level)

| School/Institute | Projects/Activities | Year (s) of Continuity | Achievement/ In Process |
|---|---|-------------------------------|--------------------------------|
| 1. Martin de Tours School of Management and Economics | 1. Globe 2020 Project | 2 | In Process |
| 2. Bernadette de Lourdes School of Nursing Science | 1. Internship Program for overseas nursing students | 6 | In Process |
| 3. Graduate School of Business and Advanced Technology Management | 1. Student Exchange (Inbound) | 3 | Achievement |