Academic Service Projects/Activities provided by AU in 2017

In academic year 2017, there were 56 academic service projects (one of them is multidisciplinary academic services) provided to Bang Sao Thong and Bang Bo Districts, external organizations at institutional, local, national, regional and international levels. The details of projects/activities classified by strategy plan are shown in the following table.

Strategy plan I: Providing academic service in different forms and channels for sustainable development of the communities and external organizations.

School/Institute	Projects/Activities	Target Population	Year (s) of Operation	Achievement/ In Process
1. Institute for Research and Academic Services	1. การพัฒนาเยาวชนสู่ประชาคมอาเซียนในเขตอำเภอบางเสาธงและอำเภอบางบ่อจังหวัดสมุทรปราการ	Community	3	Achievement
2. Graduate School of e-learning	1. Sharing of Knowledge/Skills with External Institutions: Title "Using Technology to Enhance Teaching and Learning"	High-school teachers	1	Achievement
	2. Conducting Workshop/Training to other Institutions: Title "How to be Successful Instructional Designer"	High-school teachers	1	Achievement
3. Theodore Maria School of Arts	1. AU School Mentoring	Community	4	Achievement
	2. Foreign Language for Community	Community	4	Achievement
4. Albert Laurence School of Communication Arts	1. Design Teaching Service	High-school students	3	Achievement
	2. Design Service	Community	3	Achievement
	3. Designs for Publicity	Community	2	Achievement
	4. Catholic Media Award	High-school students	1	Achievement
5. Martin de Tours School of Management and Economics	1. Digital Marketing Competition	MSME students	1	Achievement
	2. Digital Marketing Training for Young Entrepreneurs	External Organization	2	Achievement
	3. Ob Oon Project	Community	5	Achievement

School/Institute	Projects/Activities	Target Population	Year (s) of Operation	Achievement/ In Process
6. Bernadette de Lourdes School of Nursing Science	1. Health Education for the AU Community	Community	3	Achievement
	2. Community Outreach Program of BLNS	Community	3	Achievement
	3. Preceptorship Training for Clinical Nursing Practicum	Community	3	Achievement
	4. Knowledge Management	BLNS faculty members	1	Achievement
7. School of Biotechnology	1. Technology Transfer Center Establishment Phase1	Community	2	Achievement
	2. Earthworm culture training for community	Community	3	Achievement
8. Vincent Mary School of Engineering	1. Omron Electronics	External Organization	1	Not Achieved
9. Montfort del Rosario School of Architecture and Design	1. Palangpunya Project	External Organization	1	Achievement
10. St.Martin Center for Professional Ethics and Service-Learning	1. AU School Mentoring	Community	4	Achievement
11. Confucius Institute at Assumption University	1. Training for Local Chinese Language Teachers	Community	2	Achievement
	2. Chinese Bridge Selection	Community	2	Achievement
	3. Chinese Language and Culture Courses	Community	2	Achievement
	4. Chinese Language and Culture Program at Wang Kang Won TV Station	Community	2	Achievement
	5. Chinese New Year Cultural Activities	High-school students	1	Achievement
	6. Open House Day "Super Hero---	High-school students	1	Achievement

School/Institute	Projects/Activities	Target Population	Year (s) of Operation	Achievement/ In Process
	Monkey King" Chinese Cultural Activities			
	7. Chinese Culture Experience Camp on Mid Autumn Festival	High-school students	1	Achievement
12. School of Music	1. Music Summer Camp and Competition	High-school students	2	Achievement
	2. Off-campus Music Training Service	High-school students	4	Achievement
13. School of Law	1. Legal Aid Camp and Rural Area Development Camp	Community	3	Achievement
14. Graduate School of Business	1. Krungsri Leadership Academy Program (Wave7)	Bank of Ayudhya	7 *(Since 2011)*	Achievement
	2. Freewill Solutions Training Program	External Organization	1	Achievement

Strategy plan II A: Creating good relationships between AU surrounding communities and external organizations (national level)

Multidisciplinary Academic Services Project

School/Institute	Projects/Activities	Target Population	Year (s) of Continuity	Achievement/ In Process
IRAS & all 13 Schools	- English Language Project - Legal Aid Project - Engineering Knowledge - Poster design for the environment conservation campaign - Physical exercises for obesity prevention - Basic art and architectural design training - Music Training - Learning media activities in library	Thairath Wittaya 71 School and communities	1	Achievement

Academic Services Projects

School/Institute	Projects/Activities	Target Population	Year (s) of Continuity	Achievement/ In Process
1. Institute for Research and Academic Services	1. การสำรวจความพึงพอใจของผู้ใช้บริการต่อองค์การพิพิธภัณฑ์วิทยาศาสตร์แห่งชาติ	External Organization	4	Achievement
	2. การสำรวจความพึงพอใจของผู้เข้าร่วมงานมหกรรมวิทยาศาสตร์และเทคโนโลยีแห่งชาติ ประจำปี 2560	External Organization	4	Achievement
	3. สำรวจความพึงพอใจของผู้ใช้บริการทางการกีฬาของการกีฬาแห่งประเทศไทย ประจำปีบัญชี 2561	External Organization	4	Achievement
	4. การสำรวจความคิดเห็นและความพึงพอใจต่อป้ายจราจรอัจฉริยะของการทางพิเศษแห่งประเทศไทย	External Organization	1	Achievement
	5. ภาพลักษณ์ สสส. ปี 2560	External Organization	2	Achievement
	6. Gen-Y Attitude & Gen-Y Eye care Survey	External Organization	1	Achievement
	7. ประสานงานเพื่อให้บริการวิชาการแก่สังคมและสร้างความสัมพันธ์กับชุมชนรอบมหาวิทยาลัยอัสสัมชัญ	Community	4	Achievement
2. Albert Laurence School of Communication Arts	1. Public Relations Workshop for Practical Implementation	Community	1	Achievement
	2. PC to Public and Community	Community	2	Achievement
3. Martin de Tours School of Management and Economics	1. CSR-Safety in your heart	Community	1	Achievement
	2. Green Roof Recycling Project-MKT CSR sustainability	Community	1	Achievement
4. Bernadette de Lourdes School of Nursing Science	1. Smart Teen - Cream & Star	High-school students	3	Achievement
5. School of Biotechnology	1. Integration of Academic Service in AI 3204 (Processing of	Community	2	Achievement

School/Institute	Projects/Activities	Target Population	Year (s) of Continuity	Achievement/ In Process
	Agricultural Product I) and AI 4211 (Fermentation Process)			
6. Vincent Mary School of Science and Technology	1. CS Festival "Smart City"	High-school students	3	Achievement
7. Montfort del Rosario School of Architecture and Design	1. Smart City Development for Ari Community, Bangkok	Community	2	Achievement
	2. Universal Design Research and Academic Service	Community	1	Achievement
8. Graduate School of Human Science	1. Development of Academic Service for the Benefit of the Society	Community	4	Achievement

Strategy plan II B: Establishing network/cooperation with external organizations to develop the communities through academic services at international level.

School/Institute	Projects/Activities	Year (s) of Continuity	Achievement/ In Process
1. Theodore Maria School of Arts	1. Student Exchange (Inbound/Outbound)	1	Achievement
2. Martin de Tours School of Management and Economics	1. Structural Equation Modeling: Principle and Advances	1	Achievement
3. Bernadette de Lourdes School of Nursing Science	1. Internship Program for overseas nursing students	3	Achievement
4. St.Martin Center for Professional Ethics and Service-Learning	1. Facilitating International Service Learning: International Christian University (ICU)	5	Achievement
5. Graduate School of Business	1. Organizing the International Conference 2017 on Entrepreneurship and Sustainability in the Digital ERA	2	Achievement
	2. Organization Development Forum	1	Achievement
	3. ABAC ODI SUMMIT	1	Achievement
	4. Student Exchange (Inbound/Outbound)	1	Achievement