



MARKET EMPLOYER SATISFACTION INDEX OF ASSUMPTION UNIVERSITY'S GRADUATE BATCH 44

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Abstract

The research on Market Employers Satisfaction Index of Assumption University's Graduates Batch 44 aimed to study by survey method on AU's performance depend on Thailand Quality Framework of ONESQA--- Market Employer

The result of this research might help AU to better know its status from the points of view of its stakeholders as well as provide a guideline to develop its weak aspects in order to be competent and excellent and to improve itself to be better known in academic industry.

The results of the survey in every respondents were that the *high* Satisfaction in almost items and in all aspects.

Preface

This research project, Market Employers Satisfaction Index of Assumption University's Graduates Batch 44, was planned and conducted by Institute for Research and Academic Services (IRAS) to study the image and performance of Assumption University in terms of satisfaction. As seen and evaluated by Market Employers, various aspects of AU's image had reflected the overall satisfaction. The result of this research might help AU to know its status in the mind of Market Employers as well as provide guideline to develop its weak aspects to be competent and excellent and to promote it to be better known in academic industry.

IRAS collected data from AU's various groups of stakeholders --- 1090 Market Employers, --- from August 2016 to July 2017

IRAS would like to thank Rev. Bro. Bancha Saenghiran, the President of Assumption University. As well, IRAS would like to thank AU's personnel both lecturers and staff from various faculties and graduate school for assisting us in collecting data from Market Employers, as well as St. Martin Center for Professional Ethics & Service Learning for facilitating us to collect data from students. Finally, IRAS would like to thank all those respondents who provided valuable and useful data.

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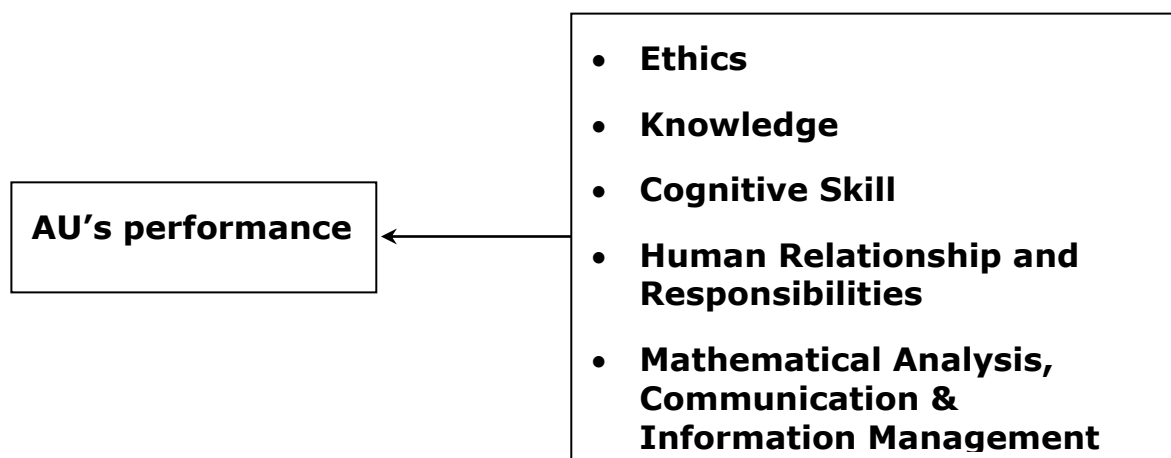
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Stakeholders Satisfaction Index of Assumption University Batch 44

Assumption University has provided educational service as no-profit organization for over 40 years. Au's market Employer have involved in its continuity for providing best education to those who have been seeking for knowledge --- life-long learning --- in order to develop their quality of life both working life and private life. AU's stakeholders are valuable to reflect what they have seen, both direct and indirect experiences, on AU and what they have thought of AU. This is the way for AU to know itself better.

Conceptual Framework



Satisfaction is a feeling potential, Ethics, knowledge, Cognitive Skill, Human Relationship and Responsibilities and Mathematical Analysis, Communication & Information Management etc. by use TQF (Thailand Quality Framework) of ONESQA to be indicator for this survey.

Satisfaction is the way something is regarded, and it is believed to be what it likes, or the way something resulted from the way it has been done or performed.

Respondents

Market Employer
- 1090 respondents

In each part, respondent profiles were summarized according to the various categories such as sex and age range

Score Interpretation

For this research, expectation and perception score varied from 1 to 5 as the following explanations.

- 1 = Very low satisfaction
- 2 = Low satisfaction
- 3 = Moderate
- 4 = high satisfaction
- 5 = Very satisfaction

As the result of computation, satisfaction scores are mean score of what respondents have experienced according to the issues with correspondent of the questions ask in the questionnaire. The score interval of mean scores can be concluded as the following explanations.

- 1.00 to 1.50 = Very low satisfaction
- 1.51 to 2.50 = Low satisfaction
- 2.51 to 3.50 = Moderate satisfaction
- 3.51 to 4.50 = High satisfaction
- 4.51 to 5.00 = Very high satisfaction

Satisfaction Scoring (Market Employer) by Aspect

AU's Stakeholders	Number of Respondents	Satisfaction Score
Ethics	4.11	0.52
Knowledge	4.05	0.53
Cognitive Skill	4.06	0.57
Human Relationship and Responsibilities	4.18	0.54
Mathematical Analysis, Communication & Information Management	4.09	0.54

All respondents generally had *high* satisfaction on all aspects. They generally had *high* perception on all aspect and then the major satisfaction was on ***Human Relationship and Responsibilities***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

All Respondents

AU's Performance by Items

Market Employer: University Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	449	41.19%
	Female	641	58.81%
	Total	1090	100.00%
Age	Lower than 30 years old	446	40.92%
	30 - 39 years old	325	29.82%
	40 - 49 years old	211	19.36%
	50 - 59 years old	90	8.26%
	60 years old or over	18	1.65%
	Total	1090	100.00%

1090 market employers answered to the questionnaires. They were 449 males (41.19%) and 641 females (58.81%).

446 market employers (40.92%) were younger than 30 years old, 325 market employers (29.82%) were 30 – 39 years old, 211 market employers (19.36%) were 40 – 49 years old, 90 market employers (8.26%) were 50 - 59 years old and 18 market employers (1.65%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1090	4.10	0.72
2	Honesty in work, Ethics in work	1090	4.35	0.69
3	Speak truthfully	1090	4.23	0.70
4	Just and right attitude	1090	4.16	0.69
5	Self-control	1090	4.02	0.78
6	Honest to self and others	1090	4.28	0.67
7	Discipline in work	1090	4.09	0.78
8	Responsibility to work	1090	4.29	0.71
9	Control over body, speech and mind	1090	4.08	0.76
10	Patience and temperance	1090	3.96	0.80
11	Practice frugality or thriftiness	1090	3.86	0.84
12	Sacrifice	1090	4.02	0.75
13	Industriousness	1090	4.18	0.74
14	Thoroughness	1090	4.08	0.74
15	Social & environmental awareness	1090	4.05	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1090	4.08	0.67
2	Comprehension ability	1090	4.04	0.68
3	Ability to apply theory to new situation	1090	4.03	0.71
4	Ability to apply knowledge to solve problems in the work place	1090	4.10	0.68
5	Application of knowledge to research	1090	4.00	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1090	4.07	0.70
2	Ability to work under pressure	1090	4.00	0.76
3	Look for new knowledge & self-improvement	1090	4.09	0.71
4	Ability to use information for problem solving	1090	4.09	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1090	4.15	0.73
2	Carry out work without violating the rights of others and accountable for work	1090	4.23	0.76
3	Team work skill to achieve organization target/goals	1090	4.19	0.72
4	Observe law, control or agreement	1090	4.24	0.73
5	Participate & foster group problem solving creatively	1090	4.13	0.72
6	Initiative in problem analysis in accordance with group consensus	1090	4.15	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1090	3.90	0.77
2	Effective communication	1090	4.14	0.70
3	Ability to use computer for finding information and for communication	1090	4.15	0.70
4	Ability in management of information system	1090	4.17	0.72
5	Ability to use information technology for presentation appropriately for work or for group of people	1090	4.12	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1090	4.11	0.52
Knowledge	1090	4.05	0.53
Cognitive Skill	1090	4.06	0.57
Human Relationship and Responsibilities	1090	4.18	0.54
Mathematical Analysis, Communication & Information Management	1090	4.09	0.54

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1090	4.10	0.45

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

The University is one of the top Universities in Thailand

1. AU is the top three among the universities in Thailand

Market Employer's perception, which rank should Assumption University be among the Universities in Thailand.

Rank	Percentage of ranking
1	11.07%
2	4.20%
3	16.41%
4	14.89%
5	13.36%
6	5.73%
7	9.54%
8	6.11%
10	0.38%
More than 10	9.54%

Au's market employers in opinion generally was AU to be ranking no. 3 (16.41%) of the universities in Thailand.

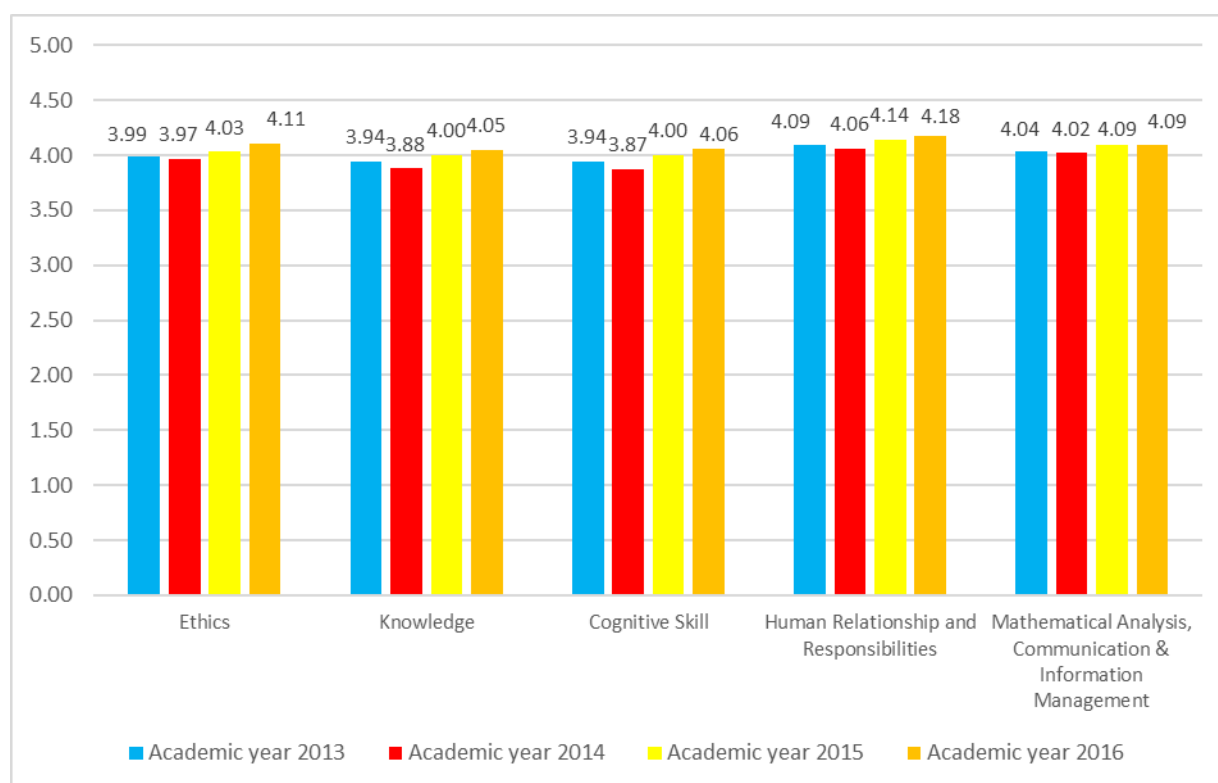
2. AU is the top one among the private universities in Thailand

Market Employer's perception, which rank should Assumption University be among the Private Universities in Thailand.

Rank	Percentage of ranking
1	74.05%
2	11.07%
3	7.63%
4	0.38%
5	4.96%
More than 5	1.91%

Au's market employers in opinion generally was AU to be ranking no. 1 (74.05%) of the Private universities in Thailand.

Market Employer Satisfaction Index Academic Year 2013-2016



Remark: TQF (Thailand Quality Framework) of ONESQA start to use Academic Year 2013

Market employer of AU's graduates academic year 2013-2016 generally had *high* satisfaction all aspects by the major satisfaction was in ***Human Relationship and Responsibility***.

The mean difference between of Market Employer Satisfaction Index Academic Year 2013 To 2016 showed that Academic Year 2016 more than Academic Year 2015 for 5 dimensions of TQF of ONESQA, that is focus in the next year by concern on ***Knowledge*** and ***Cognitive Skill*** because the both dimensions had less than other dimensions.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

**AU's Performance by Items
(Bachelor Degree)**

AU's Performance by Items

Market Employer: Bachelor Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	361	40.07%
	Female	540	59.93%
	Total	901	100.00%
Age	Lower than 30 years old	405	44.95%
	30 - 39 years old	269	29.86%
	40 - 49 years old	143	15.87%
	50 - 59 years old	69	7.66%
	60 years old or over	15	1.66%
	Total	901	100.00%

901 market employers answered to the questionnaires. They were 361 males (40.07%) and 540 females (59.93%).

405 market employers (44.95%) were younger than 30 years old, 269 market employers (29.86%) were 30 – 39 years old, 143 market employers (15.87%) were 40 – 49 years old, 69 market employers (7.66%) was 50 - 59 years old and 15 market employers (1.66%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	901	4.10	0.73
2	Honesty in work, Ethics in work	901	4.36	0.68
3	Speak truthfully	901	4.24	0.72
4	Just and right attitude	901	4.16	0.69
5	Self-control	901	4.02	0.79
6	Honest to self and others	901	4.28	0.68
7	Discipline in work	901	4.10	0.78
8	Responsibility to work	901	4.30	0.72
9	Control over body, speech and mind	901	4.08	0.76
10	Patience and temperance	901	3.95	0.80
11	Practice frugality or thriftiness	901	3.85	0.84
12	Sacrifice	901	4.00	0.75
13	Industriousness	901	4.17	0.75
14	Thoroughness	901	4.07	0.75
15	Social & environmental awareness	901	4.05	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	901	4.06	0.69
2	Comprehension ability	901	4.03	0.68
3	Ability to apply theory to new situation	901	4.01	0.71
4	Ability to apply knowledge to solve problems in the work place	901	4.08	0.69
5	Application of knowledge to research	901	3.99	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	901	4.03	0.71
2	Ability to work under pressure	901	3.99	0.77
3	Look for new knowledge & self-improvement	901	4.07	0.71
4	Ability to use information for problem solving	901	4.09	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	901	4.14	0.74
2	Carry out work without violating the rights of others and accountable for work	901	4.23	0.77
3	Team work skill to achieve organization target/goals	901	4.18	0.72
4	Observe law, control or agreement	901	4.24	0.73
5	Participate & foster group problem solving creatively	901	4.12	0.72
6	Initiative in problem analysis in accordance with group consensus	901	4.14	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	901	3.88	0.79
2	Effective communication	901	4.14	0.70
3	Ability to use computer for finding information and for communication	901	4.13	0.71
4	Ability in management of information system	901	4.17	0.72
5	Ability to use information technology for presentation appropriately for work or for group of people	901	4.12	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	901	4.11	0.53
Knowledge	901	4.03	0.53
Cognitive Skill	901	4.05	0.58
Human Relationship and Responsibilities	901	4.18	0.55
Mathematical Analysis, Communication & Information Management	901	4.09	0.54

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	901	4.09	0.46

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Montfort Del Rosario School of
Architecture and Design
(Bachelor Degree)**

AU's Performance by Items

Market Employer: Montfort Del Rosario School of Architecture and Design (Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	5	23.81%
	Female	16	76.19%
	Total	21	100.00%
Age	Lower than 30 years old	13	61.90%
	30 - 39 years old	3	14.29%
	40 - 49 years old	4	19.05%
	50 - 59 years old	0	0.00%
	60 years old or over	1	4.76%
	Total	21	100.00%

21 market employers answered to the questionnaires. They were 5 males (23.81%) and 16 females (76.19%).

13 market employers (61.90%) were younger than 30 years old, 3 market employers (14.29%) were 30 – 39 years old, 4 market employers (19.05%) were 40 – 49 years old and 1 market employer (4.76%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	21	4.24	0.75
2	Honesty in work, Ethics in work	21	4.43	0.66
3	Speak truthfully	21	4.48	0.79
4	Just and right attitude	21	4.24	0.61
5	Self-control	21	4.10	0.75
6	Honest to self and others	21	4.43	0.73
7	Discipline in work	21	4.00	0.62
8	Responsibility to work	21	4.19	0.66
9	Control over body, speech and mind	21	4.14	0.71
10	Patience and temperance	21	4.05	0.79
11	Practice frugality or thriftiness	21	4.24	0.61
12	Sacrifice	21	3.95	0.79
13	Industriousness	21	4.14	0.71
14	Thoroughness	21	3.90	0.68
15	Social & environmental awareness	21	4.43	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Speak truthfully***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	21	4.10	0.68
2	Comprehension ability	21	4.05	0.84
3	Ability to apply theory to new situation	21	4.05	0.58
4	Ability to apply knowledge to solve problems in the work place	21	4.00	0.82
5	Application of knowledge to research	21	3.90	0.81

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	21	4.00	0.82
2	Ability to work under pressure	21	3.86	0.83
3	Look for new knowledge & self-improvement	21	4.10	0.68
4	Ability to use information for problem solving	21	4.14	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	21	4.14	0.71
2	Carry out work without violating the rights of others and accountable for work	21	4.33	0.84
3	Team work skill to achieve organization target/goals	21	4.05	0.72
4	Observe law, control or agreement	21	4.24	0.61
5	Participate & foster group problem solving creatively	21	4.33	0.78
6	Initiative in problem analysis in accordance with group consensus	21	4.24	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Participate & foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	21	3.90	0.81
2	Effective communication	21	4.05	0.72
3	Ability to use computer for finding information and for communication	21	4.05	0.72
4	Ability in management of information system	21	4.14	0.71
5	Ability to use information technology for presentation appropriately for work or for group of people	21	4.10	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Ability to use computer for finding information and for communication** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	21	4.20	0.50
Knowledge	21	4.02	0.58
Cognitive Skill	21	4.02	0.71
Human Relationship and Responsibilities	21	4.22	0.57
Mathematical Analysis, Communication & Information Management	21	4.05	0.53

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	21	4.10	0.51

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Architecture		Interior Architecture	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	0.85	4.25	0.43
Honesty in work, Ethics in work	4.18	0.72	4.75	0.43
Speak truthfully	4.45	0.89	4.50	0.87
Just and right attitude	4.27	0.62	4.25	0.43
Self-control	4.09	0.79	4.25	0.83
Honest to self and others	4.36	0.77	4.75	0.43
Discipline in work	3.91	0.67	4.25	0.43
Responsibility to work	4.09	0.79	4.25	0.43
Control over body, speech and mind	4.00	0.74	4.50	0.50
Patience and temperance	4.09	0.90	4.25	0.83
Practice frugality or thriftiness	4.18	0.72	4.50	0.50
Sacrifice	3.91	0.90	4.25	0.83
Industriousness	4.09	0.79	4.25	0.83
Thoroughness	3.73	0.62	4.25	0.83
Social & environmental awareness	4.27	0.86	4.75	0.43
Overall	4.11	0.58	4.40	0.44
Knowledge				
Have enough knowledge for working	3.91	0.51	4.25	0.83
Comprehension ability	3.91	0.67	4.00	1.22
Ability to apply theory to new situation	3.82	0.57	4.50	0.50
Ability to apply knowledge to solve problems in the work place	3.64	0.64	4.50	0.87
Application of knowledge to research	3.55	0.78	4.25	0.43
Overall	3.76	0.45	4.30	0.61
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.82	0.83	4.25	0.83
Ability to work under pressure	3.64	0.88	4.25	0.83
Look for new knowledge & self-improvement	4.09	0.67	4.25	0.83
Ability to use information for problem solving	4.09	0.79	4.25	0.83
Overall	3.91	0.73	4.25	0.77
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.74	4.25	0.83
Carry out work without violating the rights of others and accountable for work	4.27	0.96	4.25	0.83
Team work skill to achieve organization target/goals	4.00	0.74	4.00	0.71
Observe law, control or agreement	4.27	0.75	4.00	0.00
Participate & foster group problem solving creatively	4.18	0.83	4.75	0.43
Initiative in problem analysis in accordance with group consensus	4.00	0.74	4.50	0.50
Overall	4.12	0.66	4.29	0.46
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.82	0.83	4.25	0.43
Effective communication	4.00	0.60	3.75	0.83
Ability to use computer for finding information and for communication	4.18	0.72	3.75	0.83
Ability in management of information system	4.09	0.79	4.25	0.83
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.74	4.50	0.87
Overall	4.02	0.45	4.10	0.64
Satisfaction Overall	3.98	0.50	4.27	0.57

Satisfaction Scoring	Interior Design		Product Design	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.67	0.47	4.67	0.47
Honesty in work, Ethics in work	4.67	0.47	4.67	0.47
Speak truthfully	4.67	0.47	4.33	0.47
Just and right attitude	4.33	0.47	4.00	0.82
Self-control	4.00	0.00	4.00	0.82
Honest to self and others	4.33	0.47	4.33	0.94
Discipline in work	4.00	0.00	4.00	0.82
Responsibility to work	4.67	0.47	4.00	0.00
Control over body, speech and mind	4.33	0.47	4.00	0.82
Patience and temperance	4.00	0.00	3.67	0.47
Practice frugality or thriftiness	4.00	0.00	4.33	0.47
Sacrifice	4.00	0.00	3.67	0.47
Industriousness	4.00	0.00	4.33	0.47
Thoroughness	4.33	0.47	3.67	0.47
Social & environmental awareness	4.67	0.47	4.33	0.47
Overall	4.31	0.22	4.13	0.38
Knowledge				
Have enough knowledge for working	4.33	0.47	4.33	0.94
Comprehension ability	4.33	0.47	4.33	0.94
Ability to apply theory to new situation	4.00	0.00	4.33	0.47
Ability to apply knowledge to solve problems in the work place	4.67	0.47	4.00	0.82
Application of knowledge to research	4.67	0.47	4.00	0.82
Overall	4.40	0.33	4.20	0.71
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.33	0.47	4.00	0.82
Ability to work under pressure	4.33	0.47	3.67	0.47
Look for new knowledge & self-improvement	4.00	0.00	4.00	0.82
Ability to use information for problem solving	4.33	0.47	4.00	0.82
Overall	4.25	0.20	3.92	0.72
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.33	0.47	4.33	0.47
Carry out work without violating the rights of others and accountable for work	4.33	0.47	4.67	0.47
Team work skill to achieve organization target/goals	4.67	0.47	3.67	0.47
Observe law, control or agreement	4.33	0.47	4.33	0.47
Participate & foster group problem solving creatively	4.67	0.47	4.00	0.82
Initiative in problem analysis in accordance with group consensus	4.67	0.47	4.33	0.47
Overall	4.50	0.36	4.22	0.39
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.00	3.67	1.25
Effective communication	4.33	0.47	4.33	0.94
Ability to use computer for finding information and for communication	4.00	0.00	4.00	0.82
Ability in management of information system	4.00	0.00	4.33	0.47
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.82
Overall	4.07	0.09	4.07	0.82
Satisfaction Overall	4.31	0.22	4.11	0.59

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**School of Arts
(Bachelor Degree)**

AU's Performance by Items

Market Employer: School of Arts (Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	49	32.89%
	Female	100	67.11%
	Total	149	100.00%
Age	Lower than 30 years old	78	52.35%
	30 - 39 years old	37	24.83%
	40 - 49 years old	20	13.42%
	50 - 59 years old	10	6.71%
	60 years old or over	4	2.68%
	Total	149	100.00%

149 market employers answered to the questionnaires. They were 49 males (32.89%) and 100 females (67.11%).

78 market employers (52.35%) were younger than 30 years old, 37 market employers (24.83%) were 30 – 39 years old, 20 market employers (13.42%) were 40 – 49 years old, 10 market employers (6.71%) was 50 - 59 years old and 4 market employers (2.68%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	149	4.13	0.72
2	Honesty in work, Ethics in work	149	4.41	0.62
3	Speak truthfully	149	4.27	0.72
4	Just and right attitude	149	4.26	0.70
5	Self-control	149	4.08	0.80
6	Honest to self and others	149	4.30	0.62
7	Discipline in work	149	4.25	0.77
8	Responsibility to work	149	4.34	0.69
9	Control over body, speech and mind	149	4.16	0.73
10	Patience and temperance	149	4.11	0.76
11	Practice frugality or thriftiness	149	3.93	0.83
12	Sacrifice	149	4.09	0.68
13	Industriousness	149	4.23	0.73
14	Thoroughness	149	4.15	0.75
15	Social & environmental awareness	149	3.99	0.78

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	149	4.10	0.64
2	Comprehension ability	149	4.02	0.63
3	Ability to apply theory to new situation	149	4.05	0.71
4	Ability to apply knowledge to solve problems in the work place	149	4.17	0.67
5	Application of knowledge to research	149	4.07	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	149	4.07	0.71
2	Ability to work under pressure	149	3.99	0.78
3	Look for new knowledge & self-improvement	149	4.11	0.65
4	Ability to use information for problem solving	149	4.15	0.65

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	149	4.21	0.73
2	Carry out work without violating the rights of others and accountable for work	149	4.27	0.77
3	Team work skill to achieve organization target/goals	149	4.27	0.68
4	Observe law, control or agreement	149	4.35	0.67
5	Participate & foster group problem solving creatively	149	4.17	0.71
6	Initiative in problem analysis in accordance with group consensus	149	4.19	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	149	3.77	0.75
2	Effective communication	149	4.26	0.69
3	Ability to use computer for finding information and for communication	149	4.11	0.72
4	Ability in management of information system	149	4.12	0.74
5	Ability to use information technology for presentation appropriately for work or for group of people	149	4.13	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	149	4.18	0.48
Knowledge	149	4.08	0.49
Cognitive Skill	149	4.08	0.51
Human Relationship and Responsibilities	149	4.24	0.50
Mathematical Analysis, Communication & Information Management	149	4.08	0.53

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

Au's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
Au's Market Employers Satisfaction overall	149	4.13	0.41

Au's market employers generally had *high* satisfaction on ***Au's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business English		Business French		Business Chinese	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.16	0.70	4.50	0.50	4.09	0.71
Honesty in work, Ethics in work	4.45	0.61	4.50	0.50	4.36	0.69
Speak truthfully	4.25	0.73	5.00	0.00	4.24	0.74
Just and right attitude	4.29	0.70	4.50	0.50	4.27	0.71
Self-control	4.10	0.79	5.00	0.00	4.00	0.82
Honest to self and others	4.32	0.62	4.50	0.50	4.24	0.55
Discipline in work	4.25	0.75	5.00	0.00	4.30	0.80
Responsibility to work	4.30	0.70	4.50	0.50	4.39	0.65
Control over body, speech and mind	4.12	0.70	5.00	0.00	4.21	0.77
Patience and temperance	4.12	0.79	4.50	0.50	4.06	0.74
Practice frugality or thriftiness	3.93	0.84	4.50	0.50	3.97	0.83
Sacrifice	4.17	0.65	4.50	0.50	4.03	0.67
Industriousness	4.23	0.69	4.50	0.50	4.39	0.69
Thoroughness	4.16	0.70	5.00	0.00	4.18	0.76
Social & environmental awareness	4.00	0.81	4.50	0.50	4.03	0.80
Overall	4.19	0.47	4.67	0.20	4.19	0.51
Knowledge						
Have enough knowledge for working	4.09	0.62	4.50	0.50	4.21	0.64
Comprehension ability	4.02	0.64	4.50	0.50	4.03	0.63
Ability to apply theory to new situation	4.05	0.73	4.50	0.50	4.03	0.63
Ability to apply knowledge to solve problems in the work place	4.17	0.70	4.50	0.50	4.12	0.59
Application of knowledge to research	4.10	0.71	4.50	0.50	3.91	0.57
Overall	4.09	0.50	4.50	0.50	4.06	0.45
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.05	0.67	4.50	0.50	4.15	0.78
Ability to work under pressure	3.96	0.81	4.50	0.50	4.00	0.74
Look for new knowledge & self-improvement	4.04	0.66	4.50	0.50	4.18	0.63
Ability to use information for problem solving	4.12	0.69	4.00	0.00	4.21	0.54
Overall	4.04	0.53	4.38	0.38	4.14	0.50
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.18	0.71	4.00	0.00	4.24	0.74
Carry out work without violating the rights of others and accountable for work	4.17	0.83	4.00	0.00	4.45	0.61
Team work skill to achieve organization target/goals	4.24	0.65	4.00	0.00	4.24	0.74
Observe law, control or agreement	4.22	0.66	4.50	0.50	4.55	0.66
Participate & foster group problem solving creatively	4.18	0.72	4.50	0.50	4.09	0.62
Initiative in problem analysis in accordance with group consensus	4.18	0.67	4.50	0.50	4.21	0.64
Overall	4.20	0.51	4.25	0.25	4.30	0.44
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.74	0.81	4.50	0.50	3.85	0.70
Effective communication	4.28	0.70	4.50	0.50	4.27	0.57
Ability to use computer for finding information and for communication	4.05	0.71	4.00	0.00	4.15	0.66
Ability in management of information system	4.10	0.75	4.00	0.00	4.00	0.74
Ability to use information technology for presentation appropriately for work or for group of people	4.12	0.70	4.00	0.00	4.09	0.71
Overall	4.06	0.56	4.20	0.00	4.07	0.47
Satisfaction Overall	4.12	0.43	4.40	0.11	4.15	0.38
Satisfaction Scoring	Business Japanese			Chinese For Economy & Trade		

	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.12	0.76	3.60	0.80
Honesty in work, Ethics in work	4.41	0.49	4.00	0.63
Speak truthfully	4.47	0.61	3.80	0.40
Just and right attitude	4.12	0.68	4.00	0.63
Self-control	4.18	0.78	3.60	0.49
Honest to self and others	4.41	0.69	3.80	0.40
Discipline in work	4.24	0.73	3.60	0.80
Responsibility to work	4.41	0.77	4.40	0.49
Control over body, speech and mind	4.24	0.81	4.00	0.63
Patience and temperance	4.24	0.64	3.80	0.40
Practice frugality or thriftiness	3.76	0.73	3.80	0.75
Sacrifice	3.88	0.76	3.40	0.49
Industriousness	4.06	0.73	3.80	1.17
Thoroughness	4.06	0.80	3.60	1.20
Social & environmental awareness	3.94	0.64	3.60	0.49
Overall	4.17	0.48	3.79	0.37
Knowledge				
Have enough knowledge for working	4.06	0.64	3.60	0.80
Comprehension ability	3.94	0.54	4.00	0.63
Ability to apply theory to new situation	4.06	0.73	3.80	0.75
Ability to apply knowledge to solve problems in the work place	4.24	0.64	4.00	0.63
Application of knowledge to research	4.18	0.78	4.00	0.63
Overall	4.09	0.50	3.88	0.37
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.59	4.00	1.10
Ability to work under pressure	4.12	0.68	3.80	0.75
Look for new knowledge & self-improvement	4.18	0.62	4.40	0.49
Ability to use information for problem solving	4.18	0.62	4.40	0.80
Overall	4.12	0.44	4.15	0.46
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.41	0.77	4.00	0.89
Carry out work without violating the rights of others and accountable for work	4.35	0.76	4.60	0.49
Team work skill to achieve organization target/goals	4.53	0.50	4.20	1.17
Observe law, control or agreement	4.53	0.70	4.80	0.40
Participate & foster group problem solving creatively	4.29	0.75	4.00	0.89
Initiative in problem analysis in accordance with group consensus	4.12	0.68	4.40	0.80
Overall	4.37	0.49	4.33	0.59
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.71	0.57	3.80	0.40
Effective communication	4.29	0.75	3.40	0.49
Ability to use computer for finding information and for communication	4.35	0.76	4.20	0.98
Ability in management of information system	4.47	0.61	4.20	0.75
Ability to use information technology for presentation appropriately for work or for group of people	4.35	0.48	3.80	1.17
Overall	4.24	0.44	3.88	0.63
Satisfaction Overall	4.20	0.40	4.01	0.39

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**School of Biotechnology
(Bachelor Degree)**

AU's Performance by Items

Market Employer: School of Biotechnology (Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	5	41.67%
	Female	7	58.33%
	Total	12	100.00%
Age	Lower than 30 years old	4	33.33%
	30 - 39 years old	6	50.00%
	40 - 49 years old	2	16.67%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	12	100.00%

12 market employers answered to the questionnaires. They were 5 males (41.67%) and 7 females (58.33%).

4 market employers (33.33%) were younger than 30 years old, 6 market employers (50.00%) were 30 – 39 years old and 2 market employers (16.67%) were 40 – 49 years old

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	12	4.00	0.82
2	Honesty in work, Ethics in work	12	4.00	0.71
3	Speak truthfully	12	4.00	0.82
4	Just and right attitude	12	3.83	0.99
5	Self-control	12	3.67	1.11
6	Honest to self and others	12	4.08	0.76
7	Discipline in work	12	4.08	0.95
8	Responsibility to work	12	4.33	0.75
9	Control over body, speech and mind	12	3.92	0.86
10	Patience and temperance	12	3.75	0.92
11	Practice frugality or thriftiness	12	3.67	1.03
12	Sacrifice	12	3.92	0.86
13	Industriousness	12	4.00	0.91
14	Thoroughness	12	4.00	0.82
15	Social & environmental awareness	12	3.92	0.95

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Responsibility to work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	12	4.25	0.72
2	Comprehension ability	12	4.17	0.69
3	Ability to apply theory to new situation	12	3.92	0.86
4	Ability to apply knowledge to solve problems in the work place	12	4.08	0.86
5	Application of knowledge to research	12	4.08	1.11

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	12	4.00	0.91
2	Ability to work under pressure	12	4.17	0.90
3	Look for new knowledge & self-improvement	12	4.00	0.82
4	Ability to use information for problem solving	12	4.25	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	12	4.08	0.86
2	Carry out work without violating the rights of others and accountable for work	12	4.17	0.90
3	Team work skill to achieve organization target/goals	12	3.92	0.86
4	Observe law, control or agreement	12	4.08	0.64
5	Participate & foster group problem solving creatively	12	3.92	0.86
6	Initiative in problem analysis in accordance with group consensus	12	4.25	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	12	4.00	1.00
2	Effective communication	12	4.17	0.69
3	Ability to use computer for finding information and for communication	12	4.08	0.86
4	Ability in management of information system	12	4.08	0.86
5	Ability to use information technology for presentation appropriately for work or for group of people	12	4.08	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	12	3.94	0.79
Knowledge	12	4.10	0.78
Cognitive Skill	12	4.10	0.72
Human Relationship and Responsibilities	12	4.07	0.67
Mathematical Analysis, Communication & Information Management	12	4.08	0.74

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Knowledge** and **Cognitive Skill**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	12	4.06	0.70

AU's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Satisfaction Scoring	Food Technology		Argo-Industry	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	0.63	4.00	0.93
Honesty in work, Ethics in work	4.00	0.63	4.00	0.76
Speak truthfully	4.00	0.63	4.00	0.93
Just and right attitude	3.80	0.75	3.86	1.12
Self-control	3.40	1.02	3.86	1.12
Honest to self and others	4.20	0.40	4.00	0.93
Discipline in work	3.80	1.17	4.29	0.70
Responsibility to work	4.20	0.75	4.43	0.73
Control over body, speech and mind	3.80	0.75	4.00	0.93
Patience and temperance	3.60	0.80	3.86	0.99
Practice frugality or thriftiness	3.60	1.02	3.71	1.03
Sacrifice	4.00	0.63	3.86	0.99
Industriousness	4.20	0.75	3.86	0.99
Thoroughness	4.00	0.63	4.00	0.93
Social & environmental awareness	3.60	1.02	4.14	0.83
Overall	3.88	0.67	3.99	0.86
Knowledge				
Have enough knowledge for working	4.40	0.49	4.14	0.83
Comprehension ability	4.20	0.75	4.14	0.64
Ability to apply theory to new situation	3.80	0.75	4.00	0.93
Ability to apply knowledge to solve problems in the work place	4.20	0.75	4.00	0.93
Application of knowledge to research	3.80	1.17	4.29	1.03
Overall	4.08	0.74	4.11	0.80
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.10	4.00	0.76
Ability to work under pressure	4.00	1.10	4.29	0.70
Look for new knowledge & self-improvement	4.20	0.40	3.86	0.99
Ability to use information for problem solving	4.20	0.75	4.29	0.70
Overall	4.10	0.78	4.11	0.68
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.89	4.14	0.83
Carry out work without violating the rights of others and accountable for work	4.20	0.75	4.14	0.99
Team work skill to achieve organization target/goals	4.00	0.63	3.86	0.99
Observe law, control or agreement	4.20	0.75	4.00	0.53
Participate & foster group problem solving creatively	3.80	0.75	4.00	0.93
Initiative in problem analysis in accordance with group consensus	4.40	0.49	4.14	0.83
Overall	4.10	0.65	4.05	0.69
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.80	1.17	4.14	0.83
Effective communication	4.00	0.63	4.29	0.70
Ability to use computer for finding information and for communication	3.80	0.98	4.29	0.70
Ability in management of information system	4.00	0.89	4.14	0.83
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.89	4.14	0.64
Overall	3.92	0.81	4.20	0.67
Satisfaction Overall	4.02	0.70	4.09	0.70

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Martin De Tours School of Management
and Economics (Bachelor Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economics (Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	223	39.68%
	Female	339	60.32%
	Total	562	100.00%
Age	Lower than 30 years old	224	39.86%
	30 - 39 years old	175	31.14%
	40 - 49 years old	101	17.97%
	50 - 59 years old	53	9.43%
	60 years old or over	9	1.60%
	Total	562	100.00%

562 market employers answered to the questionnaires. They were 223 males (39.68%) and 339 females (60.32%).

224 market employers (39.86%) were younger than 30 years old, 175 market employers (31.14%) were 30 – 39 years old, 101 market employers (17.97%) were 40 – 49 years old, 53 market employers (9.43%) were 50 - 59 years old and 9 market employers (1.60%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	562	4.05	0.72
2	Honesty in work, Ethics in work	562	4.30	0.70
3	Speak truthfully	562	4.17	0.71
4	Just and right attitude	562	4.11	0.69
5	Self-control	562	3.97	0.78
6	Honest to self and others	562	4.24	0.68
7	Discipline in work	562	4.02	0.78
8	Responsibility to work	562	4.27	0.71
9	Control over body, speech and mind	562	4.04	0.75
10	Patience and temperance	562	3.87	0.80
11	Practice frugality or thriftiness	562	3.80	0.83
12	Sacrifice	562	3.95	0.76
13	Industriousness	562	4.14	0.74
14	Thoroughness	562	4.04	0.73
15	Social & environmental awareness	562	4.01	0.78

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	562	4.04	0.68
2	Comprehension ability	562	4.04	0.68
3	Ability to apply theory to new situation	562	3.98	0.71
4	Ability to apply knowledge to solve problems in the work place	562	4.04	0.68
5	Application of knowledge to research	562	3.95	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working, Comprehension ability and Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	562	3.99	0.70
2	Ability to work under pressure	562	3.97	0.76
3	Look for new knowledge & self-improvement	562	4.03	0.73
4	Ability to use information for problem solving	562	4.05	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	562	4.11	0.72
2	Carry out work without violating the rights of others and accountable for work	562	4.18	0.75
3	Team work skill to achieve organization target/goals	562	4.15	0.72
4	Observe law, control or agreement	562	4.19	0.74
5	Participate & foster group problem solving creatively	562	4.09	0.72
6	Initiative in problem analysis in accordance with group consensus	562	4.10	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	562	3.90	0.78
2	Effective communication	562	4.09	0.68
3	Ability to use computer for finding information and for communication	562	4.12	0.70
4	Ability in management of information system	562	4.16	0.71
5	Ability to use information technology for presentation appropriately for work or for group of people	562	4.12	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	562	4.07	0.52
Knowledge	562	4.01	0.53
Cognitive Skill	562	4.01	0.58
Human Relationship and Responsibilities	562	4.14	0.55
Mathematical Analysis, Communication & Information Management	562	4.08	0.53

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	562	4.06	0.45

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Marketing		Management		Finance and Banking	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.02	0.70	4.10	0.72	4.09	0.73
Honesty in work, Ethics in work	4.21	0.72	4.36	0.64	4.35	0.69
Speak truthfully	4.13	0.71	4.27	0.68	4.11	0.76
Just and right attitude	4.05	0.71	4.19	0.70	4.11	0.61
Self-control	3.93	0.79	4.06	0.81	4.03	0.76
Honest to self and others	4.18	0.69	4.33	0.66	4.35	0.64
Discipline in work	3.91	0.79	4.21	0.78	4.08	0.72
Responsibility to work	4.17	0.76	4.48	0.61	4.38	0.69
Control over body, speech and mind	3.98	0.73	4.10	0.78	4.03	0.67
Patience and temperance	3.83	0.81	4.03	0.75	3.76	0.72
Practice frugality or thriftiness	3.76	0.83	3.88	0.86	3.80	0.78
Sacrifice	3.92	0.75	4.12	0.76	3.95	0.73
Industriousness	4.06	0.77	4.28	0.77	4.18	0.72
Thoroughness	4.02	0.74	4.06	0.73	4.09	0.69
Social & environmental awareness	4.01	0.79	4.10	0.83	3.98	0.75
Overall	4.01	0.53	4.17	0.51	4.09	0.51
Knowledge						
Have enough knowledge for working	3.97	0.67	4.13	0.64	4.21	0.71
Comprehension ability	4.00	0.67	4.10	0.69	4.08	0.68
Ability to apply theory to new situation	3.94	0.74	4.01	0.72	3.98	0.64
Ability to apply knowledge to solve problems in the work place	4.02	0.68	4.18	0.67	4.02	0.62
Application of knowledge to research	3.89	0.76	4.10	0.72	3.89	0.72
Overall	3.96	0.54	4.11	0.49	4.04	0.52
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.95	0.76	4.01	0.68	4.00	0.58
Ability to work under pressure	3.94	0.83	4.04	0.68	3.97	0.58
Look for new knowledge & self-improvement	3.99	0.75	4.15	0.72	4.08	0.66
Ability to use information for problem solving	4.04	0.72	4.19	0.72	4.05	0.64
Overall	3.98	0.62	4.10	0.55	4.02	0.48
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.05	0.70	4.16	0.78	4.20	0.72
Carry out work without violating the rights of others and accountable for work	4.12	0.78	4.37	0.69	4.24	0.68
Team work skill to achieve organization target/goals	4.10	0.74	4.30	0.69	4.26	0.70
Observe law, control or agreement	4.11	0.77	4.31	0.65	4.26	0.80
Participate & foster group problem solving creatively	4.05	0.73	4.10	0.69	4.17	0.71
Initiative in problem analysis in accordance with group consensus	4.07	0.71	4.22	0.69	4.12	0.64
Overall	4.08	0.57	4.25	0.52	4.21	0.55
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.81	0.79	3.88	0.70	3.95	0.82
Effective communication	4.05	0.73	4.24	0.63	4.12	0.62
Ability to use computer for finding information and for communication	4.07	0.71	4.22	0.69	4.21	0.71
Ability in management of information system	4.11	0.71	4.25	0.70	4.17	0.71
Ability to use information technology for presentation appropriately for work or for group of people	4.08	0.71	4.21	0.68	4.17	0.66
Overall	4.02	0.55	4.16	0.51	4.12	0.53
Satisfaction Overall	4.01	0.48	4.16	0.43	4.10	0.43
Satisfaction Scoring	Accounting		Hospitality and Tourism		International Business	

			Management		Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	3.96	0.70	4.25	0.87	4.13	0.76
Honesty in work, Ethics in work	4.33	0.70	4.54	0.78	4.41	0.71
Speak truthfully	4.19	0.67	4.18	0.85	4.23	0.73
Just and right attitude	4.21	0.70	4.11	0.77	4.23	0.62
Self-control	4.00	0.79	4.07	0.75	3.92	0.76
Honest to self and others	4.16	0.70	4.39	0.72	4.33	0.61
Discipline in work	3.99	0.74	4.04	0.78	4.26	0.71
Responsibility to work	4.27	0.70	4.21	0.62	4.36	0.62
Control over body, speech and mind	3.94	0.86	4.14	0.83	4.13	0.72
Patience and temperance	3.78	0.89	3.96	0.87	4.05	0.75
Practice frugality or thriftiness	3.85	0.87	3.89	0.72	3.95	0.85
Sacrifice	3.84	0.82	4.04	0.82	3.90	0.67
Industriousness	4.15	0.78	4.14	0.69	4.28	0.60
Thoroughness	4.03	0.75	3.96	0.78	4.18	0.75
Social & environmental awareness	3.96	0.72	3.89	0.86	4.08	0.76
Overall	4.04	0.51	4.12	0.60	4.16	0.48
Knowledge						
Have enough knowledge for working	3.93	0.68	4.14	0.58	4.10	0.71
Comprehension ability	3.90	0.69	4.18	0.66	4.13	0.69
Ability to apply theory to new situation	3.93	0.70	4.11	0.67	4.03	0.73
Ability to apply knowledge to solve problems in the work place	3.82	0.75	4.11	0.62	4.18	0.67
Application of knowledge to research	3.84	0.75	4.18	0.66	4.13	0.76
Overall	3.88	0.53	4.14	0.49	4.11	0.52
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.88	0.70	4.21	0.56	4.10	0.67
Ability to work under pressure	3.88	0.72	3.96	0.57	4.08	0.80
Look for new knowledge & self-improvement	4.03	0.77	4.07	0.75	4.03	0.66
Ability to use information for problem solving	3.91	0.73	4.14	0.58	4.08	0.69
Overall	3.93	0.58	4.10	0.47	4.07	0.58
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.07	0.72	4.18	0.66	4.10	0.71
Carry out work without violating the rights of others and accountable for work	4.13	0.83	4.18	0.76	4.18	0.78
Team work skill to achieve organization target/goals	4.06	0.73	4.07	0.70	4.23	0.70
Observe law, control or agreement	4.24	0.73	4.21	0.67	4.28	0.64
Participate & foster group problem solving creatively	4.12	0.70	4.04	0.91	4.18	0.59
Initiative in problem analysis in accordance with group consensus	4.13	0.64	4.07	0.75	4.15	0.66
Overall	4.13	0.58	4.13	0.52	4.19	0.50
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.00	0.93	4.04	0.73	4.05	0.75
Effective communication	4.03	0.67	4.00	0.65	4.23	0.70
Ability to use computer for finding information and for communication	4.12	0.70	4.04	0.78	4.10	0.55
Ability in management of information system	4.18	0.71	4.11	0.67	4.18	0.64
Ability to use information technology for presentation appropriately for work or for group of people	4.01	0.72	4.14	0.69	4.21	0.65
Overall	4.07	0.56	4.06	0.53	4.15	0.50
Satisfaction Overall	4.01	0.45	4.11	0.44	4.14	0.43
Satisfaction Scoring	Business Information		Real Estate		Industrial Management	

	System					
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.00	0.65	4.00	0.58	3.92	0.47
Honesty in work, Ethics in work	4.57	0.49	4.17	0.55	4.08	0.47
Speak truthfully	4.36	0.61	4.00	0.58	4.15	0.36
Just and right attitude	4.07	0.59	3.83	0.55	4.00	0.55
Self-control	4.00	0.53	3.75	0.43	4.00	0.68
Honest to self and others	4.36	0.48	3.67	0.62	4.15	0.53
Discipline in work	4.07	0.88	3.83	0.55	4.31	0.61
Responsibility to work	4.43	0.62	4.00	0.58	4.23	0.58
Control over body, speech and mind	4.21	0.67	4.25	0.60	4.08	0.62
Patience and temperance	3.93	0.80	4.00	0.00	4.00	0.39
Practice frugality or thriftiness	3.50	0.73	3.92	0.76	3.62	0.84
Sacrifice	3.93	0.70	4.00	0.58	4.00	0.78
Industriousness	4.29	0.59	3.83	0.69	4.15	0.53
Thoroughness	3.71	0.59	3.58	0.49	4.23	0.58
Social & environmental awareness	3.64	0.72	3.83	0.55	4.15	0.53
Overall	4.07	0.42	3.91	0.33	4.07	0.25
Knowledge						
Have enough knowledge for working	3.93	0.59	3.75	0.60	4.23	0.70
Comprehension ability	4.14	0.52	3.83	0.55	4.31	0.72
Ability to apply theory to new situation	4.07	0.46	4.00	0.58	3.92	0.62
Ability to apply knowledge to solve problems in the work place	3.86	0.64	3.92	0.64	4.38	0.49
Application of knowledge to research	3.86	0.64	4.00	0.71	4.00	0.55
Overall	3.97	0.41	3.90	0.47	4.17	0.40
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.14	0.35	3.67	0.47	3.92	0.62
Ability to work under pressure	3.93	0.70	3.67	0.75	4.15	0.95
Look for new knowledge & self-improvement	4.07	0.80	3.83	0.69	3.92	0.73
Ability to use information for problem solving	3.93	0.59	3.75	0.60	4.31	0.72
Overall	4.02	0.48	3.73	0.45	4.08	0.67
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.43	0.73	3.83	0.69	4.15	0.66
Carry out work without violating the rights of others and accountable for work	4.29	0.70	3.92	0.49	4.23	0.70
Team work skill to achieve organization target/goals	4.21	0.67	3.75	0.43	4.31	0.46
Observe law, control or agreement	4.43	0.62	3.92	0.49	4.15	0.77
Participate & foster group problem solving creatively	4.14	0.74	4.08	0.76	4.08	0.47
Initiative in problem analysis in accordance with group consensus	4.00	0.38	3.67	0.62	4.08	0.62
Overall	4.25	0.50	3.86	0.41	4.17	0.43
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.93	0.26	3.58	0.64	3.85	0.36
Effective communication	3.86	0.35	3.83	0.55	4.08	0.47
Ability to use computer for finding information and for communication	4.14	0.52	4.00	0.71	4.08	0.62
Ability in management of information system	4.14	0.83	3.92	0.64	4.23	0.58
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.76	4.08	0.49	4.15	0.53
Overall	4.01	0.36	3.88	0.44	4.08	0.27
Satisfaction Overall	4.07	0.31	3.86	0.33	4.11	0.30
Satisfaction Scoring	Insurance		Business Economics		Management (ACC)	

	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	3.40	0.49	4.20	0.75	4.80	0.40
Honesty in work, Ethics in work	4.20	0.40	4.60	0.49	4.80	0.40
Speak truthfully	4.20	0.40	4.40	0.49	4.80	0.40
Just and right attitude	4.00	0.63	4.40	0.49	4.60	0.49
Self-control	3.00	0.00	4.40	0.80	4.40	0.49
Honest to self and others	4.20	0.40	4.40	0.49	4.80	0.40
Discipline in work	3.80	0.75	4.00	0.63	4.80	0.40
Responsibility to work	4.20	0.75	4.40	0.80	5.00	0.00
Control over body, speech and mind	3.80	0.40	4.20	0.98	4.80	0.40
Patience and temperance	3.00	0.00	4.00	0.89	4.60	0.49
Practice frugality or thriftiness	3.40	0.49	3.20	1.17	4.60	0.49
Sacrifice	3.40	0.80	4.00	0.89	4.60	0.49
Industriousness	4.00	0.89	4.40	0.49	4.60	0.49
Thoroughness	4.00	0.63	4.20	0.75	4.60	0.49
Social & environmental awareness	3.80	0.75	4.00	0.89	4.80	0.40
Overall	3.76	0.24	4.19	0.60	4.71	0.31
Knowledge						
Have enough knowledge for working	4.40	0.49	4.40	0.49	0.49	0.49
Comprehension ability	4.20	0.75	4.00	0.63	0.63	0.63
Ability to apply theory to new situation	3.80	0.75	3.80	0.40	0.40	0.40
Ability to apply knowledge to solve problems in the work place	4.00	0.89	4.20	0.40	0.40	0.40
Application of knowledge to research	3.80	0.75	4.40	0.49	0.49	0.49
Overall	4.04	0.61	4.16	0.39	0.39	0.39
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.20	0.75	4.40	0.49	4.60	0.49
Ability to work under pressure	4.00	0.63	4.20	0.98	4.40	0.49
Look for new knowledge & self-improvement	4.00	0.63	4.40	0.49	4.40	0.49
Ability to use information for problem solving	3.40	0.49	4.40	0.49	4.80	0.40
Overall	3.90	0.54	4.35	0.44	4.55	0.37
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	3.80	0.75	4.60	0.49	4.80	0.40
Carry out work without violating the rights of others and accountable for work	4.20	0.40	4.40	0.49	4.20	0.40
Team work skill to achieve organization target/goals	3.80	0.40	4.20	0.75	4.40	0.49
Observe law, control or agreement	3.80	0.75	4.40	0.80	4.20	0.40
Participate & foster group problem solving creatively	3.40	0.49	4.40	0.49	4.80	0.40
Initiative in problem analysis in accordance with group consensus	3.80	0.40	4.40	0.49	4.80	0.40
Overall	3.80	0.29	4.40	0.36	4.53	0.22
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.80	0.75	4.60	0.49	4.40	0.80
Effective communication	4.20	0.40	4.40	0.80	4.60	0.49
Ability to use computer for finding information and for communication	4.00	0.63	4.60	0.49	4.60	0.49
Ability in management of information system	4.00	0.63	4.80	0.40	4.80	0.40
Ability to use information technology for presentation appropriately for work or for group of people	4.20	0.40	4.60	0.49	4.60	0.49
Overall	4.04	0.23	4.60	0.42	4.60	0.46
Satisfaction Overall	3.91	0.34	4.34	0.37	4.61	0.28

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Albert Laurence School of Communication
Arts
(Bachelor Degree)**

AU's Performance by Items

Market Employer: Albert Laurence School of Communication Arts (Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	43	58.11%
	Female	31	41.89%
	Total	74	100.00%
Age	Lower than 30 years old	48	64.86%
	30 - 39 years old	18	24.32%
	40 - 49 years old	5	6.76%
	50 - 59 years old	3	4.05%
	60 years old or over	0	0.00%
	Total	74	100.00%

74 market employers answered to the questionnaires. They were 43 males (58.11%) and 31 females (41.89%).

48 market employers (64.86%) were younger than 30 years old, 18 market employers (24.32%) were 30 – 39 years old, 5 market employers (6.76%) were 40 – 49 years old and 3 market employers (4.05%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	74	4.26	0.70
2	Honesty in work, Ethics in work	74	4.70	0.54
3	Speak truthfully	74	4.65	0.56
4	Just and right attitude	74	4.38	0.63
5	Self-control	74	4.24	0.84
6	Honest to self and others	74	4.58	0.68
7	Discipline in work	74	4.41	0.72
8	Responsibility to work	74	4.53	0.62
9	Control over body, speech and mind	74	4.23	0.81
10	Patience and temperance	74	4.18	0.83
11	Practice frugality or thriftiness	74	3.97	0.88
12	Sacrifice	74	4.23	0.76
13	Industriousness	74	4.45	0.76
14	Thoroughness	74	4.27	0.78
15	Social & environmental awareness	74	4.35	0.78

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except very high** satisfaction on ***Honesty in work, Ethics in work, Speak truthfully*** and ***Honest to self and others***. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	74	4.18	0.74
2	Comprehension ability	74	4.00	0.62
3	Ability to apply theory to new situation	74	4.15	0.61
4	Ability to apply knowledge to solve problems in the work place	74	4.26	0.64
5	Application of knowledge to research	74	4.11	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	74	4.23	0.69
2	Ability to work under pressure	74	4.26	0.72
3	Look for new knowledge & self-improvement	74	4.30	0.65
4	Ability to use information for problem solving	74	4.30	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement*** and ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	74	4.28	0.78
2	Carry out work without violating the rights of others and accountable for work	74	4.55	0.64
3	Team work skill to achieve organization target/goals	74	4.47	0.64
4	Observe law, control or agreement	74	4.49	0.70
5	Participate & foster group problem solving creatively	74	4.19	0.56
6	Initiative in problem analysis in accordance with group consensus	74	4.34	0.62

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Carry out work without violating the rights of others and accountable for work**. The major satisfaction of **Human Relationship and Responsibilities** was on **Carry out work without violating the rights of others and accountable for work**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	74	3.92	0.80
2	Effective communication	74	4.27	0.70
3	Ability to use computer for finding information and for communication	74	4.18	0.74
4	Ability in management of information system	74	4.42	0.70
5	Ability to use information technology for presentation appropriately for work or for group of people	74	4.23	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability in management of information system**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	74	4.36	0.49
Knowledge	74	4.14	0.46
Cognitive Skill	74	4.27	0.55
Human Relationship and Responsibilities	74	4.39	0.43
Mathematical Analysis, Communication & Information Management	74	4.20	0.53

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employer Satisfaction overall	74	4.27	0.41

AU's market employers generally had *high* satisfaction on ***AU's Market Employer Satisfaction overall.***

Satisfaction Scoring	Communication Arts -Advertising		Visual Communication Arts		Public Relations	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	5.00	0.00	4.33	0.67	4.19	0.63
Honesty in work, Ethics in work	5.00	0.00	4.89	0.31	4.50	0.50
Speak truthfully	5.00	0.00	4.67	0.47	4.63	0.48
Just and right attitude	4.00	0.00	4.67	0.47	4.38	0.48
Self-control	4.00	0.00	4.44	0.96	4.25	0.75
Honest to self and others	5.00	0.00	4.78	0.63	4.44	0.70
Discipline in work	5.00	0.00	4.67	0.47	4.13	0.70
Responsibility to work	4.00	0.00	4.78	0.42	4.63	0.48
Control over body, speech and mind	4.00	0.00	4.33	1.05	4.38	0.60
Patience and temperance	5.00	0.00	4.22	0.92	4.25	0.66
Practice frugality or thriftiness	4.00	0.00	4.22	0.92	3.94	0.83
Sacrifice	5.00	0.00	4.56	0.68	4.25	0.66
Industriousness	5.00	0.00	4.78	0.42	4.38	0.86
Thoroughness	5.00	0.00	4.44	0.68	4.19	0.81
Social & environmental awareness	5.00	0.00	4.44	0.68	4.31	0.68
Overall	4.67	0.00	4.55	0.42	4.32	0.39
Knowledge						
Have enough knowledge for working	5.00	0.00	4.00	0.67	4.13	0.78
Comprehension ability	4.00	0.00	4.00	0.67	3.94	0.56
Ability to apply theory to new situation	5.00	0.00	4.22	0.42	4.13	0.60
Ability to apply knowledge to solve problems in the work place	4.00	0.00	4.33	0.47	4.31	0.68
Application of knowledge to research	5.00	0.00	4.33	0.67	4.19	0.73
Overall	4.60	0.00	4.18	0.33	4.14	0.49
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	4.22	0.79	4.31	0.46
Ability to work under pressure	4.00	0.00	4.22	0.63	4.50	0.50
Look for new knowledge & self-improvement	5.00	0.00	4.33	0.67	4.19	0.63
Ability to use information for problem solving	5.00	0.00	4.33	0.67	4.31	0.58
Overall	4.75	0.00	4.28	0.59	4.33	0.38
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	3.89	0.99	4.44	0.50
Carry out work without violating the rights of others and accountable for work	4.00	0.00	4.56	0.68	4.69	0.46
Team work skill to achieve organization target/goals	5.00	0.00	4.44	0.68	4.63	0.48
Observe law, control or agreement	5.00	0.00	4.78	0.42	4.31	0.68
Participate & foster group problem solving creatively	4.00	0.00	4.22	0.42	4.25	0.66
Initiative in problem analysis in accordance with group consensus	5.00	0.00	4.56	0.50	4.25	0.56
Overall	4.67	0.00	4.41	0.41	4.43	0.33
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.00	0.00	4.00	0.82	3.94	3.94
Effective communication	4.00	0.00	4.56	0.68	4.19	4.19
Ability to use computer for finding information and for communication	4.00	0.00	4.22	0.79	4.25	4.25
Ability in management of information system	5.00	0.00	4.33	0.82	4.44	4.44
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.82	4.38	4.38
Overall	4.20	0.00	4.22	0.60	4.24	4.24
Satisfaction Overall	4.58	0.00	4.33	0.38	4.29	4.29

Satisfaction Scoring	Performance Communication		New media Communication		Advertising	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.14	0.83	4.29	0.70	4.25	0.71
Honesty in work, Ethics in work	4.71	0.70	4.71	0.70	4.72	0.51
Speak truthfully	4.71	0.70	4.86	0.35	4.56	0.61
Just and right attitude	4.43	0.73	4.14	0.64	4.34	0.69
Self-control	4.43	0.73	4.29	0.45	4.09	0.91
Honest to self and others	4.57	0.73	4.57	0.49	4.56	0.70
Discipline in work	4.57	0.73	4.29	0.70	4.41	0.74
Responsibility to work	4.57	0.73	4.43	0.49	4.41	0.70
Control over body, speech and mind	4.43	0.73	4.00	0.76	4.16	0.83
Patience and temperance	4.29	0.70	4.29	0.70	4.03	0.92
Practice frugality or thriftiness	4.00	0.76	3.71	1.28	4.00	0.75
Sacrifice	4.43	0.73	4.00	0.93	4.09	0.76
Industriousness	4.57	0.73	4.57	0.49	4.31	0.81
Thoroughness	4.57	0.73	4.14	0.64	4.16	0.79
Social & environmental awareness	4.57	0.73	4.14	0.99	4.28	0.80
Overall	4.47	0.65	4.30	0.44	4.29	0.52
Knowledge						
Have enough knowledge for working	4.29	0.88	4.29	0.70	4.16	0.71
Comprehension ability	4.14	0.64	4.00	0.53	4.03	0.64
Ability to apply theory to new situation	4.29	0.70	4.57	0.49	4.00	0.61
Ability to apply knowledge to solve problems in the work place	4.43	0.73	4.57	0.49	4.09	0.63
Application of knowledge to research	4.00	0.93	4.14	0.64	4.00	0.75
Overall	4.23	0.66	4.31	0.30	4.06	0.44
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.43	0.73	4.43	0.49	4.03	0.73
Ability to work under pressure	4.43	0.73	4.57	0.49	4.03	0.81
Look for new knowledge & self-improvement	4.57	0.73	4.29	0.45	4.25	0.66
Ability to use information for problem solving	4.57	0.73	4.43	0.49	4.13	0.70
Overall	4.50	0.69	4.43	0.29	4.11	0.58
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.14	0.64	4.57	0.73	4.25	0.83
Carry out work without violating the rights of others and accountable for work	4.57	0.73	4.57	0.73	4.47	0.66
Team work skill to achieve organization target/goals	4.57	0.73	4.57	0.49	4.34	0.69
Observe law, control or agreement	4.71	0.70	4.57	0.73	4.38	0.74
Participate & foster group problem solving creatively	4.29	0.70	4.29	0.45	4.13	0.54
Initiative in problem analysis in accordance with group consensus	4.57	0.73	4.43	0.49	4.22	0.65
Overall	4.48	0.61	4.50	0.35	4.30	0.45
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.00	0.93	4.00	0.93	3.81	0.77
Effective communication	4.43	0.73	4.43	0.49	4.16	0.71
Ability to use computer for finding information and for communication	4.43	0.73	4.43	0.73	4.00	0.75
Ability in management of information system	4.71	0.70	4.57	0.73	4.28	0.67
Ability to use information technology for presentation appropriately for work or for group of people	4.43	0.73	4.43	0.49	4.13	0.74
Overall	4.40	0.68	4.37	0.51	4.08	0.52
Satisfaction Overall	4.41	0.63	4.38	0.22	4.17	0.41

Satisfaction Scoring	Visual Communication Design		Computer Generated Imagery	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	0.00	5.00	0.00
Honesty in work, Ethics in work	5.00	0.00	5.00	0.00
Speak truthfully	5.00	0.00	5.00	0.00
Just and right attitude	4.00	0.00	5.00	0.00
Self-control	5.00	0.00	5.00	0.00
Honest to self and others	5.00	0.00	5.00	0.00
Discipline in work	5.00	0.00	5.00	0.00
Responsibility to work	5.00	0.00	5.00	0.00
Control over body, speech and mind	3.00	0.00	5.00	0.00
Patience and temperance	4.00	0.00	5.00	0.00
Practice frugality or thriftiness	2.00	0.00	5.00	0.00
Sacrifice	4.00	0.00	5.00	0.00
Industriousness	4.00	0.00	5.00	0.00
Thoroughness	5.00	0.00	5.00	0.00
Social & environmental awareness	5.00	0.00	5.00	0.00
Overall	4.33	0.00	5.00	0.00
Knowledge				
Have enough knowledge for working	4.00	0.00	5.00	0.00
Comprehension ability	3.00	0.00	4.00	0.00
Ability to apply theory to new situation	4.00	0.00	4.00	0.00
Ability to apply knowledge to solve problems in the work place	5.00	0.00	4.00	0.00
Application of knowledge to research	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.20	0.00
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	5.00	0.00
Ability to work under pressure	5.00	0.00	4.00	0.00
Look for new knowledge & self-improvement	4.00	0.00	5.00	0.00
Ability to use information for problem solving	5.00	0.00	5.00	0.00
Overall	4.75	0.00	4.75	0.00
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	5.00	0.00
Carry out work without violating the rights of others and accountable for work	5.00	0.00	5.00	0.00
Team work skill to achieve organization target/goals	5.00	0.00	4.00	0.00
Observe law, control or agreement	5.00	0.00	5.00	0.00
Participate & foster group problem solving creatively	4.00	0.00	4.00	0.00
Initiative in problem analysis in accordance with group consensus	5.00	0.00	4.00	0.00
Overall	4.67	0.00	4.50	0.00
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	5.00	0.00	4.00	0.00
Effective communication	5.00	0.00	4.00	0.00
Ability to use computer for finding information and for communication	4.00	0.00	5.00	0.00
Ability in management of information system	5.00	0.00	5.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.00	0.00
Overall	4.80	0.00	4.40	0.00
Satisfaction Overall	4.51	0.00	4.57	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Vincent Mary School of Engineer
(Bachelor Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Engineer (Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	11	55.00%
	Female	9	45.00%
	Total	20	100.00%
Age	Lower than 30 years old	11	55.00%
	30 - 39 years old	7	35.00%
	40 - 49 years old	1	5.00%
	50 - 59 years old	1	5.00%
	60 years old or over	0	0.00%
	Total	20	100.00%

20 market employers answered to the questionnaires. They were 11 males (55.00%) and 9 females (45.00%).

11 market employers (55.00%) were younger than 30 years old, 7 market employers (35.00%) were 30 – 39 years old, 1 market employers (5.00%) were 40 – 49 years old and 1 market employers (5.00%) was 50 – 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	20	4.25	0.70
2	Honesty in work, Ethics in work	20	4.55	0.59
3	Speak truthfully	20	4.20	0.60
4	Just and right attitude	20	4.30	0.56
5	Self-control	20	4.35	0.65
6	Honest to self and others	20	4.35	0.65
7	Discipline in work	20	4.15	0.91
8	Responsibility to work	20	4.25	0.83
9	Control over body, speech and mind	20	4.15	0.65
10	Patience and temperance	20	4.15	0.65
11	Practice frugality or thriftiness	20	3.80	0.75
12	Sacrifice	20	4.15	0.79
13	Industriousness	20	4.00	0.84
14	Thoroughness	20	4.15	0.91
15	Social & environmental awareness	20	4.10	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except very high** satisfaction on ***Honesty in work, Ethics in work***. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	20	4.00	0.84
2	Comprehension ability	20	4.05	0.80
3	Ability to apply theory to new situation	20	4.10	0.70
4	Ability to apply knowledge to solve problems in the work place	20	3.90	0.62
5	Application of knowledge to research	20	4.05	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply theory to new situation***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	20	4.15	0.65
2	Ability to work under pressure	20	4.05	0.67
3	Look for new knowledge & self-improvement	20	4.00	0.55
4	Ability to use information for problem solving	20	4.05	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	20	4.25	0.70
2	Carry out work without violating the rights of others and accountable for work	20	4.25	0.54
3	Team work skill to achieve organization target/goals	20	4.20	0.75
4	Observe law, control or agreement	20	4.30	0.64
5	Participate & foster group problem solving creatively	20	4.05	0.59
6	Initiative in problem analysis in accordance with group consensus	20	4.25	0.62

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	20	4.00	0.71
2	Effective communication	20	4.40	0.66
3	Ability to use computer for finding information and for communication	20	4.35	0.65
4	Ability in management of information system	20	4.30	0.64
5	Ability to use information technology for presentation appropriately for work or for group of people	20	4.00	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Effective communication**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	20	4.19	0.55
Knowledge	20	4.02	0.62
Cognitive Skill	20	4.06	0.47
Human Relationship and Responsibilities	20	4.22	0.46
Mathematical Analysis, Communication & Information Management	20	4.21	0.50

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	20	4.14	0.45

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Electrical and Electronics Engineering		Computer and Network Engineering	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	0.71	4.00	0.00
Honesty in work, Ethics in work	4.75	0.43	4.50	0.50
Speak truthfully	4.25	0.43	3.50	0.50
Just and right attitude	4.25	0.43	4.00	0.71
Self-control	4.50	0.50	3.75	0.43
Honest to self and others	4.75	0.43	4.00	0.00
Discipline in work	4.25	0.83	4.00	0.71
Responsibility to work	4.50	0.50	4.25	0.43
Control over body, speech and mind	4.25	0.43	3.75	0.43
Patience and temperance	4.25	0.43	3.50	0.50
Practice frugality or thriftiness	4.00	0.00	3.50	0.50
Sacrifice	4.25	0.43	3.75	0.43
Industriousness	4.00	0.71	3.75	0.43
Thoroughness	4.50	0.87	4.25	0.43
Social & environmental awareness	4.25	0.43	4.00	0.71
Overall	4.32	0.34	3.90	0.18
Knowledge				
Have enough knowledge for working	4.00	0.00	3.75	0.43
Comprehension ability	4.00	0.00	4.50	0.50
Ability to apply theory to new situation	4.25	0.43	4.00	0.00
Ability to apply knowledge to solve problems in the work place	4.00	0.00	4.00	0.00
Application of knowledge to research	4.25	0.43	3.75	0.83
Overall	4.10	0.17	4.00	0.14
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.75	0.43	4.25	0.83
Ability to work under pressure	4.00	0.71	3.75	0.43
Look for new knowledge & self-improvement	3.75	0.43	4.25	0.43
Ability to use information for problem solving	4.00	0.00	4.25	0.43
Overall	3.88	0.38	4.13	0.28
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.25	0.83	4.25	0.43
Carry out work without violating the rights of others and accountable for work	4.50	0.50	4.25	0.43
Team work skill to achieve organization target/goals	4.25	0.43	3.75	0.43
Observe law, control or agreement	4.00	0.71	4.50	0.50
Participate & foster group problem solving creatively	4.00	0.00	4.00	0.00
Initiative in problem analysis in accordance with group consensus	4.25	0.43	4.00	0.00
Overall	4.21	0.32	4.13	0.07
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.75	0.43	4.25	0.43
Effective communication	4.25	0.83	4.25	0.43
Ability to use computer for finding information and for communication	4.75	0.43	4.50	0.50
Ability in management of information system	4.25	0.43	4.50	0.50
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.25	0.43
Overall	4.20	0.37	4.35	0.26
Satisfaction Overall	4.14	0.28	4.10	0.06

Satisfaction Scoring	Aeronautic Engineering		Mechatronics Engineering		Telecommunication and Electronics Engineering	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.86	0.35	4.00	0.00	3.67	0.94
Honesty in work, Ethics in work	4.86	0.35	4.50	0.50	3.67	0.47
Speak truthfully	4.71	0.45	4.00	0.00	4.00	0.00
Just and right attitude	4.57	0.49	4.00	0.00	4.33	0.47
Self-control	4.86	0.35	3.50	0.50	4.33	0.47
Honest to self and others	4.57	0.73	4.00	1.00	4.00	0.00
Discipline in work	4.86	0.35	2.50	0.50	3.67	0.47
Responsibility to work	4.86	0.35	3.00	1.00	3.33	0.47
Control over body, speech and mind	4.71	0.45	3.50	0.50	3.67	0.47
Patience and temperance	4.71	0.45	3.50	0.50	4.00	0.00
Practice frugality or thriftiness	4.43	0.49	2.50	0.50	3.33	0.47
Sacrifice	4.86	0.35	3.00	1.00	3.67	0.47
Industriousness	4.71	0.45	3.00	1.00	3.33	0.47
Thoroughness	4.71	0.45	2.50	0.50	3.33	0.47
Social & environmental awareness	4.57	0.49	3.50	0.50	3.33	0.47
Overall	4.72	0.26	3.40	0.53	3.71	0.19
Knowledge						
Have enough knowledge for working	4.43	0.49	3.00	2.00	4.00	0.00
Comprehension ability	4.29	0.45	2.50	1.50	4.00	0.00
Ability to apply theory to new situation	4.57	0.49	3.00	1.00	3.67	0.47
Ability to apply knowledge to solve problems in the work place	4.29	0.45	3.00	1.00	3.33	0.47
Application of knowledge to research	4.43	0.49	3.50	0.50	3.67	0.47
Overall	4.40	0.40	3.00	1.20	3.73	0.19
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.29	0.45	4.00	1.00	4.33	0.47
Ability to work under pressure	4.29	0.70	3.50	0.50	4.33	0.47
Look for new knowledge & self-improvement	4.14	0.35	3.50	0.50	4.00	0.82
Ability to use information for problem solving	4.29	0.45	3.50	0.50	3.67	0.94
Overall	4.25	0.33	3.63	0.63	4.08	0.66
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.57	0.49	3.50	0.50	4.00	0.82
Carry out work without violating the rights of others and accountable for work	4.43	0.49	3.50	0.50	4.00	0.00
Team work skill to achieve organization target/goals	4.57	0.49	3.50	1.50	4.33	0.47
Observe law, control or agreement	4.29	0.45	3.50	0.50	5.00	0.00
Participate & foster group problem solving creatively	4.57	0.49	3.00	0.00	3.67	0.47
Initiative in problem analysis in accordance with group consensus	4.71	0.45	3.50	0.50	4.00	0.82
Overall	4.52	0.34	3.42	0.58	4.17	0.36
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.29	0.70	3.00	1.00	4.00	0.00
Effective communication	4.86	0.35	3.50	0.50	4.33	0.47
Ability to use computer for finding information and for communication	4.43	0.73	3.50	0.50	4.00	0.00
Ability in management of information system	4.57	0.49	3.50	0.50	4.00	0.82
Ability to use information technology for presentation appropriately for work or for group of people	4.29	0.70	3.50	0.50	3.33	0.47
Overall	4.49	0.40	3.40	0.60	3.93	0.25
Satisfaction Overall	4.48	0.25	3.37	0.71	3.93	0.28

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**School of Law
(Bachelor Degree)**

AU's Performance by Items

Market Employer: School of Law (Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	11	33.33%
	Female	22	66.67%
	Total	33	100.00%
Age	Lower than 30 years old	13	39.39%
	30 - 39 years old	13	39.39%
	40 - 49 years old	6	18.18%
	50 - 59 years old	0	0.00%
	60 years old or over	1	3.03%
	Total	33	100.00%

33 market employers answered to the questionnaires. They were 11 males (33.33%) and 22 females (66.67%).

13 market employers (39.39%) were younger than 30 years old, 13 market employers (39.39%) were 30 – 39 years old, 6 market employers (18.18%) were 40 – 49 years old and 1 market employers (3.03%) were 60 years old or over.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	33	4.09	0.79
2	Honesty in work, Ethics in work	33	4.15	0.78
3	Speak truthfully	33	4.12	0.81
4	Just and right attitude	33	3.97	0.72
5	Self-control	33	3.88	0.73
6	Honest to self and others	33	4.12	0.81
7	Discipline in work	33	3.91	0.83
8	Responsibility to work	33	4.03	0.83
9	Control over body, speech and mind	33	3.82	0.87
10	Patience and temperance	33	3.73	0.75
11	Practice frugality or thriftiness	33	3.76	0.82
12	Sacrifice	33	3.82	0.72
13	Industriousness	33	3.88	0.73
14	Thoroughness	33	3.97	0.76
15	Social & environmental awareness	33	4.00	0.85

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	33	3.91	0.75
2	Comprehension ability	33	3.88	0.77
3	Ability to apply theory to new situation	33	3.91	0.79
4	Ability to apply knowledge to solve problems in the work place	33	4.12	0.69
5	Application of knowledge to research	33	4.00	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	33	3.88	0.77
2	Ability to work under pressure	33	3.88	0.73
3	Look for new knowledge & self-improvement	33	3.97	0.80
4	Ability to use information for problem solving	33	3.79	0.81

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	33	3.91	0.71
2	Carry out work without violating the rights of others and accountable for work	33	4.09	0.87
3	Team work skill to achieve organization target/goals	33	4.00	0.85
4	Observe law, control or agreement	33	4.06	0.78
5	Participate & foster group problem solving creatively	33	3.94	0.89
6	Initiative in problem analysis in accordance with group consensus	33	4.00	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	33	3.64	0.81
2	Effective communication	33	3.88	0.77
3	Ability to use computer for finding information and for communication	33	4.00	0.65
4	Ability in management of information system	33	3.91	0.71
5	Ability to use information technology for presentation appropriately for work or for group of people	33	3.85	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	33	3.95	0.59
Knowledge	33	3.96	0.63
Cognitive Skill	33	3.88	0.64
Human Relationship and Responsibilities	33	4.00	0.66
Mathematical Analysis, Communication & Information Management	33	3.85	0.56

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market's Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market's Employer Satisfaction overall	33	3.93	0.56

Au's market employers generally had *high* satisfaction on ***AU's Market's Employer Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**School of Music
(Bachelor Degree)**

AU's Performance by Items

Market Employer: School of Music (Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	50.00%
	Female	3	50.00%
	Total	6	100.00%
Age	Lower than 30 years old	4	66.67%
	30 - 39 years old	1	16.67%
	40 - 49 years old	1	16.67%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 3 males (50.00%) and 3 females (50.00%).

4 market employers (66.67%) were younger than 30 years old, 1 market employers (16.67%) were 30 – 39 years old and 1 market employers (16.67%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	6	4.33	0.47
2	Honesty in work, Ethics in work	6	4.50	0.50
3	Speak truthfully	6	4.17	0.69
4	Just and right attitude	6	4.00	0.58
5	Self-control	6	4.17	0.69
6	Honest to self and others	6	4.17	0.69
7	Discipline in work	6	4.17	0.69
8	Responsibility to work	6	4.00	0.58
9	Control over body, speech and mind	6	4.17	0.69
10	Patience and temperance	6	3.67	0.47
11	Practice frugality or thriftiness	6	4.00	0.58
12	Sacrifice	6	4.00	0.58
13	Industriousness	6	3.83	0.69
14	Thoroughness	6	3.83	0.37
15	Social & environmental awareness	6	4.17	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	6	4.33	0.75
2	Comprehension ability	6	4.17	0.69
3	Ability to apply theory to new situation	6	4.00	0.58
4	Ability to apply knowledge to solve problems in the work place	6	4.00	0.58
5	Application of knowledge to research	6	3.83	1.07

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	6	3.83	0.69
2	Ability to work under pressure	6	3.83	0.69
3	Look for new knowledge & self-improvement	6	4.33	0.75
4	Ability to use information for problem solving	6	4.17	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	6	4.33	0.47
2	Carry out work without violating the rights of others and accountable for work	6	4.17	0.69
3	Team work skill to achieve organization target/goals	6	3.83	0.37
4	Observe law, control or agreement	6	4.00	0.58
5	Participate & foster group problem solving creatively	6	4.17	0.69
6	Initiative in problem analysis in accordance with group consensus	6	4.00	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	6	3.67	0.94
2	Effective communication	6	4.33	0.75
3	Ability to use computer for finding information and for communication	6	3.83	0.69
4	Ability in management of information system	6	4.33	0.47
5	Ability to use information technology for presentation appropriately for work or for group of people	6	4.17	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Effective communication*** and ***Ability in management of information system.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.08	0.37
Knowledge	6	4.07	0.60
Cognitive Skill	6	4.04	0.60
Human Relationship and Responsibilities	6	4.08	0.34
Mathematical Analysis, Communication & Information Management	6	4.07	0.58

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.07	0.46

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Music Business		Music Performance	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.50	0.50	4.25	0.43
Honesty in work, Ethics in work	4.50	0.50	4.50	0.50
Speak truthfully	4.00	1.00	4.25	0.43
Just and right attitude	4.50	0.50	3.75	0.43
Self-control	4.00	0.00	4.25	0.83
Honest to self and others	4.50	0.50	4.00	0.71
Discipline in work	4.00	0.00	4.25	0.83
Responsibility to work	3.50	0.50	4.25	0.43
Control over body, speech and mind	4.50	0.50	4.00	0.71
Patience and temperance	3.00	0.00	4.00	0.00
Practice frugality or thriftiness	3.50	0.50	4.25	0.43
Sacrifice	4.00	0.00	4.00	0.71
Industriousness	4.00	1.00	3.75	0.43
Thoroughness	3.50	0.50	4.00	0.00
Social & environmental awareness	4.00	1.00	4.25	0.43
Overall	4.00	0.40	4.12	0.35
Knowledge				
Have enough knowledge for working	4.50	0.50	4.25	0.83
Comprehension ability	4.50	0.50	4.00	0.71
Ability to apply theory to new situation	3.50	0.50	4.25	0.43
Ability to apply knowledge to solve problems in the work place	4.00	0.00	4.00	0.71
Application of knowledge to research	3.50	1.50	4.00	0.71
Overall	4.00	0.60	4.10	0.59
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.00	3.75	0.43
Ability to work under pressure	3.50	0.50	4.00	0.71
Look for new knowledge & self-improvement	5.00	0.00	4.00	0.71
Ability to use information for problem solving	4.50	0.50	4.00	0.71
Overall	4.25	0.50	3.94	0.62
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.50	4.25	0.43
Carry out work without violating the rights of others and accountable for work	4.00	1.00	4.25	0.43
Team work skill to achieve organization target/goals	4.00	0.00	3.75	0.43
Observe law, control or agreement	4.00	1.00	4.00	0.00
Participate & foster group problem solving creatively	4.00	0.00	4.25	0.83
Initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.71
Overall	4.08	0.42	4.08	0.30
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	1.00	3.50	0.87
Effective communication	4.50	0.50	4.25	0.83
Ability to use computer for finding information and for communication	4.50	0.50	3.50	0.50
Ability in management of information system	5.00	0.00	4.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.50	4.00	0.71
Overall	4.50	0.50	3.85	0.50
Satisfaction Overall	4.17	0.48	4.02	0.45

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Bernadette De Lourdes School of
Nursing Science
(Bachelor Degree)**

AU's Performance by Items

Market Employer: Bernadette De Lourdes School of Nursing Science (Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	22.22%
	Female	7	77.78%
	Total	9	100.00%
Age	Lower than 30 years old	8	88.89%
	30 - 39 years old	0	0.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	1	11.11%
	60 years old or over	0	0.00%
	Total	9	100.00%

9 market employers answered to the questionnaires. They were 2 males (22.22%) and 7 females (77.78%).

8 market employers (88.89%) were younger than 30 years old and 1 market employers (11.11%) was 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	9	4.89	0.31
2	Honesty in work, Ethics in work	9	4.56	0.50
3	Speak truthfully	9	4.44	0.50
4	Just and right attitude	9	4.67	0.47
5	Self-control	9	4.56	0.50
6	Honest to self and others	9	4.67	0.47
7	Discipline in work	9	4.44	0.50
8	Responsibility to work	9	4.56	0.83
9	Control over body, speech and mind	9	4.67	0.67
10	Patience and temperance	9	4.67	0.47
11	Practice frugality or thriftiness	9	4.56	0.68
12	Sacrifice	9	4.44	0.68
13	Industriousness	9	4.56	0.68
14	Thoroughness	9	4.22	0.63
15	Social & environmental awareness	9	4.56	0.68

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Compassionate, help others***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	9	4.44	0.68
2	Comprehension ability	9	4.11	0.57
3	Ability to apply theory to new situation	9	4.67	0.67
4	Ability to apply knowledge to solve problems in the work place	9	4.44	0.68
5	Application of knowledge to research	9	4.44	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** very *high* satisfaction on **Ability to apply theory to new situation**. The major satisfaction of **Knowledge** was on **Ability to apply theory to new situation**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	9	4.56	0.68
2	Ability to work under pressure	9	4.22	1.23
3	Look for new knowledge & self-improvement	9	4.22	0.63
4	Ability to use information for problem solving	9	4.33	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** very *high* satisfaction on **Systematic thinking, analytical ability, suggestion & reasoning for decision making**. The major satisfaction of **Cognitive Skill** was on **Systematic thinking, analytical ability, suggestion & reasoning for decision making**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	9	4.44	1.07
2	Carry out work without violating the rights of others and accountable for work	9	4.22	1.03
3	Team work skill to achieve organization target/goals	9	4.33	0.82
4	Observe law, control or agreement	9	4.44	0.68
5	Participate & foster group problem solving creatively	9	4.56	0.83
6	Initiative in problem analysis in accordance with group consensus	9	4.22	1.03

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Participate & foster group problem solving creatively**. The major satisfaction of **Human Relationship and Responsibilities** was on **Participate & foster group problem solving creatively**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	9	4.44	0.68
2	Effective communication	9	4.44	0.83
3	Ability to use computer for finding information and for communication	9	4.44	0.68
4	Ability in management of information system	9	4.67	0.67
5	Ability to use information technology for presentation appropriately for work or for group of people	9	4.44	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on **Ability in management of information system**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability in management of information system**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	9	4.56	0.38
Knowledge	9	4.42	0.52
Cognitive Skill	9	4.33	0.76
Human Relationship and Responsibilities	9	4.37	0.83
Mathematical Analysis, Communication & Information Management	9	4.49	0.63

AU's market employers generally had *high* satisfaction on all aspects **except** very *high* satisfaction on ***Ethics***. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	9	4.44	0.58

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Vincent Mary School of
Science and Technology
(Bachelor Degree)**

AU's Performance by Items
Market Employer: Vincent Mary School of Science and Technology
(Bachelor Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	9	60.00%
	Female	6	40.00%
	Total	15	100.00%
Age	Lower than 30 years old	2	13.33%
	30 - 39 years old	9	60.00%
	40 - 49 years old	3	20.00%
	50 - 59 years old	1	6.67%
	60 years old or over	0	0.00%
	Total	15	100.00%

15 market employers answered to the questionnaires. They were 9 males (60.00%) and 6 females (40.00%).

2 market employers (13.33%) were younger than 30 years old, 9 market employers (60.00%) were 30 – 39 years old, 3 market employers (20.00%) were 40 – 49 years old and 1 market employers (6.67%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	15	4.00	0.73
2	Honesty in work, Ethics in work	15	4.47	0.62
3	Speak truthfully	15	4.20	0.75
4	Just and right attitude	15	4.13	0.50
5	Self-control	15	4.00	0.63
6	Honest to self and others	15	4.20	0.65
7	Discipline in work	15	4.07	0.85
8	Responsibility to work	15	4.40	0.80
9	Control over body, speech and mind	15	4.00	0.82
10	Patience and temperance	15	3.73	0.77
11	Practice frugality or thriftiness	15	3.80	0.98
12	Sacrifice	15	4.07	0.57
13	Industriousness	15	4.33	0.70
14	Thoroughness	15	3.93	0.57
15	Social & environmental awareness	15	3.93	0.85

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	15	3.80	0.65
2	Comprehension ability	15	3.80	0.75
3	Ability to apply theory to new situation	15	3.80	0.65
4	Ability to apply knowledge to solve problems in the work place	15	3.87	0.81
5	Application of knowledge to research	15	3.87	0.81

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place*** and ***Application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	15	4.13	0.62
2	Ability to work under pressure	15	3.87	0.50
3	Look for new knowledge & self-improvement	15	4.20	0.75
4	Ability to use information for problem solving	15	4.07	0.57

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *moderate* satisfaction on ***Ability to work under pressure*** and ***Ability to use information for problem solving***. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	15	4.13	0.81
2	Carry out work without violating the rights of others and accountable for work	15	4.33	0.87
3	Team work skill to achieve organization target/goals	15	4.13	0.62
4	Observe law, control or agreement	15	4.27	0.68
5	Participate & foster group problem solving creatively	15	4.13	0.62
6	Initiative in problem analysis in accordance with group consensus	15	3.73	0.57

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	15	4.13	0.62
2	Effective communication	15	4.07	0.77
3	Ability to use computer for finding information and for communication	15	4.33	0.60
4	Ability in management of information system	15	4.20	0.83
5	Ability to use information technology for presentation appropriately for work or for group of people	15	3.93	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	15	4.08	0.46
Knowledge	15	3.83	0.47
Cognitive Skill	15	4.07	0.45
Human Relationship and Responsibilities	15	4.12	0.49
Mathematical Analysis, Communication & Information Management	15	4.13	0.50

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	15	4.05	0.38

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Telecommunications Science		Business Data Analysis	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.67	1.00	3.25	0.43
Honesty in work, Ethics in work	4.33	0.00	4.00	0.00
Speak truthfully	4.33	1.00	4.25	0.83
Just and right attitude	4.00	0.50	4.25	0.43
Self-control	3.67	0.00	4.50	0.50
Honest to self and others	4.33	0.50	4.00	0.71
Discipline in work	4.33	1.00	4.00	0.00
Responsibility to work	4.33	0.00	4.00	1.00
Control over body, speech and mind	4.00	1.00	4.00	0.71
Patience and temperance	4.00	1.00	3.50	0.50
Practice frugality or thriftiness	4.00	1.00	4.00	1.22
Sacrifice	4.00	0.00	4.00	0.00
Industriousness	4.33	0.00	4.00	0.71
Thoroughness	4.00	0.50	4.00	0.00
Social & environmental awareness	4.00	1.50	4.00	0.71
Overall	4.16	0.47	3.98	0.17
Knowledge				
Have enough knowledge for working	4.00	0.50	3.50	0.50
Comprehension ability	4.00	0.00	3.50	0.50
Ability to apply theory to new situation	4.00	0.50	3.50	0.50
Ability to apply knowledge to solve problems in the work place	3.67	0.50	4.00	1.22
Application of knowledge to research	3.33	0.00	4.50	0.50
Overall	3.80	0.10	3.80	0.37
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.67	0.00	4.25	0.83
Ability to work under pressure	3.67	0.00	3.75	0.43
Look for new knowledge & self-improvement	3.67	0.50	4.50	0.87
Ability to use information for problem solving	3.67	0.50	4.25	0.43
Overall	3.67	0.25	4.19	0.21
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.33	0.00	3.25	0.43
Carry out work without violating the rights of others and accountable for work	4.33	0.00	4.00	1.22
Team work skill to achieve organization target/goals	3.67	0.00	4.00	0.71
Observe law, control or agreement	4.00	0.50	4.00	0.71
Participate & foster group problem solving creatively	4.00	0.00	4.00	0.71
Initiative in problem analysis in accordance with group consensus	4.00	0.00	3.25	0.43
Overall	4.06	0.08	3.75	0.30
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.33	0.00	4.00	0.71
Effective communication	4.33	0.00	3.75	0.83
Ability to use computer for finding information and for communication	4.33	0.50	4.25	0.43
Ability in management of information system	4.00	1.00	4.00	0.71
Ability to use information technology for presentation appropriately for work or for group of people	4.00	1.00	4.25	0.83
Overall	4.20	0.50	4.05	0.22
Satisfaction Overall	3.98	0.05	3.95	0.18

Satisfaction Scoring	Computer Science		Information Technology		Technology Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.25	0.43	4.00	0.00	4.00	0.47
Honesty in work, Ethics in work	4.50	0.50	5.00	0.00	5.00	0.94
Speak truthfully	4.00	0.00	4.50	0.50	4.00	0.94
Just and right attitude	4.00	0.00	4.00	0.00	4.50	0.82
Self-control	3.75	0.43	4.00	1.00	4.00	0.47
Honest to self and others	4.00	0.00	4.50	0.50	4.50	0.94
Discipline in work	4.00	1.00	4.00	1.00	4.00	0.94
Responsibility to work	4.50	0.50	4.50	0.50	5.00	0.94
Control over body, speech and mind	4.00	0.71	4.00	1.00	4.00	0.82
Patience and temperance	3.50	0.50	4.00	1.00	4.00	0.82
Practice frugality or thriftiness	3.75	0.43	4.00	1.00	3.00	0.82
Sacrifice	4.00	0.71	4.50	0.50	4.00	0.82
Industriousness	4.00	0.00	5.00	0.00	5.00	0.94
Thoroughness	3.50	0.50	4.00	0.00	4.50	0.82
Social & environmental awareness	3.75	0.43	4.50	0.50	3.50	0.82
Overall	3.97	0.23	4.30	0.43	4.20	0.78
Knowledge						
Have enough knowledge for working	3.75	0.43	3.50	0.50	4.50	0.82
Comprehension ability	3.75	0.43	4.00	0.00	4.00	1.41
Ability to apply theory to new situation	4.00	0.00	4.00	1.00	3.50	0.82
Ability to apply knowledge to solve problems in the work place	3.75	0.43	4.50	0.50	3.50	0.47
Application of knowledge to research	3.50	0.50	4.00	1.00	4.00	0.94
Overall	3.75	0.22	4.00	0.40	3.90	0.85
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.25	0.43	4.50	0.50	4.00	0.47
Ability to work under pressure	4.00	0.00	4.00	1.00	4.00	0.47
Look for new knowledge & self-improvement	4.25	0.43	5.00	0.00	3.50	0.47
Ability to use information for problem solving	4.25	0.43	4.50	0.50	3.50	0.47
Overall	4.19	0.32	4.50	0.50	3.75	0.47
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.50	4.00	0.00	5.00	0.94
Carry out work without violating the rights of others and accountable for work	4.25	0.43	4.50	0.50	5.00	0.94
Team work skill to achieve organization target/goals	4.00	0.00	4.50	0.50	5.00	0.47
Observe law, control or agreement	4.50	0.50	4.50	0.50	4.50	0.82
Participate & foster group problem solving creatively	4.50	0.50	4.00	0.00	4.00	0.82
Initiative in problem analysis in accordance with group consensus	3.75	0.43	4.00	0.00	4.00	0.82
Overall	4.25	0.30	4.25	0.08	4.58	0.77
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.00	0.00	4.50	0.50	4.00	0.94
Effective communication	3.75	0.43	5.00	0.00	4.00	0.94
Ability to use computer for finding information and for communication	4.00	0.00	5.00	0.00	4.50	0.94
Ability in management of information system	4.50	0.87	4.50	0.50	4.00	0.82
Ability to use information technology for presentation appropriately for work or for group of people	3.75	0.43	3.50	0.50	4.00	0.82
Overall	4.00	0.35	4.50	0.10	4.10	0.86
Satisfaction Overall	4.03	0.10	4.31	0.30	4.11	0.74

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

**AU's Performance by Items
(Master Degree)**

AU's Performance by Items

Market Employer: Master Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	77	46.11%
	Female	90	53.89%
	Total	167	100.00%
Age	Lower than 30 years old	40	23.95%
	30 - 39 years old	55	32.93%
	40 - 49 years old	52	31.14%
	50 - 59 years old	17	10.18%
	60 years old or over	3	1.80%
	Total	167	100.00%

167 market employers answered to the questionnaires. They were 77 males (46.11%) and 90 females (53.89%).

40 market employers (23.95%) were younger than 30 years old, 55 market employers (32.93%) were 30 – 39 years old, 52 market employers (31.14%) were 40 – 49 years old, 17 market employers (10.18%) was 50 - 59 years old and 3 market employers (1.80%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	167	4.09	0.72
2	Honesty in work, Ethics in work	167	4.31	0.70
3	Speak truthfully	167	4.23	0.65
4	Just and right attitude	167	4.14	0.67
5	Self-control	167	3.99	0.72
6	Honest to self and others	167	4.27	0.57
7	Discipline in work	167	4.05	0.77
8	Responsibility to work	167	4.25	0.71
9	Control over body, speech and mind	167	4.08	0.75
10	Patience and temperance	167	3.99	0.80
11	Practice frugality or thriftiness	167	3.84	0.85
12	Sacrifice	167	4.13	0.71
13	Industriousness	167	4.20	0.68
14	Thoroughness	167	4.11	0.73
15	Social & environmental awareness	167	4.08	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	167	4.13	0.59
2	Comprehension ability	167	4.12	0.65
3	Ability to apply theory to new situation	167	4.11	0.75
4	Ability to apply knowledge to solve problems in the work place	167	4.19	0.64
5	Application of knowledge to research	167	4.02	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	167	4.32	0.58
2	Ability to work under pressure	167	4.07	0.72
3	Look for new knowledge & self-improvement	167	4.17	0.71
4	Ability to use information for problem solving	167	4.14	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	167	4.22	0.73
2	Carry out work without violating the rights of others and accountable for work	167	4.20	0.78
3	Team work skill to achieve organization target/goals	167	4.26	0.71
4	Observe law, control or agreement	167	4.28	0.75
5	Participate & foster group problem solving creatively	167	4.17	0.71
6	Initiative in problem analysis in accordance with group consensus	167	4.17	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	167	3.98	0.64
2	Effective communication	167	4.20	0.70
3	Ability to use computer for finding information and for communication	167	4.26	0.63
4	Ability in management of information system	167	4.13	0.75
5	Ability to use information technology for presentation appropriately for work or for group of people	167	4.12	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	167	4.12	0.49
Knowledge	167	4.11	0.49
Cognitive Skill	167	4.18	0.49
Human Relationship and Responsibilities	167	4.22	0.51
Mathematical Analysis, Communication & Information Management	167	4.14	0.51

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	167	4.15	0.41

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**School of Biotechnology
(Master Degree)**

AU's Performance by Items

Market Employer: School of Biotechnology (Master Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	100.00%
	Female	0	0.00%
	Total	1	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	1	100.00%

1 market employers answered to the questionnaires. They were 1 males (100.00%).

1 market employers (100.00%) were 30 – 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1	4.00	0.00
2	Honesty in work, Ethics in work	1	4.00	0.00
3	Speak truthfully	1	4.00	0.00
4	Just and right attitude	1	3.00	0.00
5	Self-control	1	5.00	0.00
6	Honest to self and others	1	4.00	0.00
7	Discipline in work	1	5.00	0.00
8	Responsibility to work	1	5.00	0.00
9	Control over body, speech and mind	1	4.00	0.00
10	Patience and temperance	1	4.00	0.00
11	Practice frugality or thriftiness	1	3.00	0.00
12	Sacrifice	1	4.00	0.00
13	Industriousness	1	4.00	0.00
14	Thoroughness	1	4.00	0.00
15	Social & environmental awareness	1	3.00	0.00

Au's market employers generally had *high and very high* satisfaction on all aspects of **Ethics except** *moderate* satisfaction on ***Just and right attitude, Practice frugality or thriftiness*** and ***Social & environmental awareness***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1	5.00	0.00
2	Comprehension ability	1	5.00	0.00
3	Ability to apply theory to new situation	1	5.00	0.00
4	Ability to apply knowledge to solve problems in the work place	1	4.00	0.00
5	Application of knowledge to research	1	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge** **except** *high* satisfaction on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	4.00	0.00
2	Ability to work under pressure	1	5.00	0.00
3	Look for new knowledge & self-improvement	1	4.00	0.00
4	Ability to use information for problem solving	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on ***Ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1	5.00	0.00
2	Carry out work without violating the rights of others and accountable for work	1	5.00	0.00
3	Team work skill to achieve organization target/goals	1	5.00	0.00
4	Observe law, control or agreement	1	4.00	0.00
5	Participate & foster group problem solving creatively	1	4.00	0.00
6	Initiative in problem analysis in accordance with group consensus	1	4.00	0.00

Au's market employers generally had *high and very high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1	5.00	0.00
2	Effective communication	1	5.00	0.00
3	Ability to use computer for finding information and for communication	1	4.00	0.00
4	Ability in management of information system	1	5.00	0.00
5	Ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *high* satisfaction on ***Ability to use computer for finding information and for communication*** and ***Ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.00	0.00
Knowledge	1	4.80	0.00
Cognitive Skill	1	4.25	0.00
Human Relationship and Responsibilities	1	4.50	0.00
Mathematical Analysis, Communication & Information Management	1	4.60	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	4.43	0.00

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Food Biotechnology	
	Mean	S.D.
Ethics		
Compassionate, help others	4.00	0.00
Honesty in work, Ethics in work	4.00	0.00
Speak truthfully	4.00	0.00
Just and right attitude	3.00	0.00
Self-control	5.00	0.00
Honest to self and others	4.00	0.00
Discipline in work	5.00	0.00
Responsibility to work	5.00	0.00
Control over body, speech and mind	4.00	0.00
Patience and temperance	4.00	0.00
Practice frugality or thriftiness	3.00	0.00
Sacrifice	4.00	0.00
Industriousness	4.00	0.00
Thoroughness	4.00	0.00
Social & environmental awareness	3.00	0.00
Overall	4.00	0.00
Knowledge		
Have enough knowledge for working	5.00	0.00
Comprehension ability	5.00	0.00
Ability to apply theory to new situation	5.00	0.00
Ability to apply knowledge to solve problems in the work place	4.00	0.00
Application of knowledge to research	5.00	0.00
Overall	4.80	0.00
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00
Ability to work under pressure	5.00	0.00
Look for new knowledge & self-improvement	4.00	0.00
Ability to use information for problem solving	4.00	0.00
Overall	4.25	0.00
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.00
Carry out work without violating the rights of others and accountable for work	5.00	0.00
Team work skill to achieve organization target/goals	5.00	0.00
Observe law, control or agreement	4.00	0.00
Participate & foster group problem solving creatively	4.00	0.00
Initiative in problem analysis in accordance with group consensus	4.00	0.00
Overall	4.50	0.00
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	5.00	0.00
Effective communication	5.00	0.00
Ability to use computer for finding information and for communication	4.00	0.00
Ability in management of information system	5.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00
Overall	4.60	0.00
Satisfaction Overall	4.43	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Graduate School of Business
(Master Degree)**

AU's Performance by Items

Market Employer: Graduate School of Business (Master Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	56	45.16%
	Female	68	54.84%
	Total	124	100.00%
Age	Lower than 30 years old	34	27.42%
	30 - 39 years old	43	34.68%
	40 - 49 years old	35	28.23%
	50 - 59 years old	11	8.87%
	60 years old or over	1	0.81%
	Total	124	100.00%

124 market employers answered to the questionnaires. They were 56 males (45.16%) and 68 females (54.84%).

34 market employers (27.42%) were younger than 30 years old, 43 market employers (34.68%) were 30 – 39 years old, 35 market employers (28.23%) were 40 – 49 years old, 11 market employers (8.87%) were 50 - 59 years old and 1 market employers (0.81%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	124	4.16	0.65
2	Honesty in work, Ethics in work	124	4.27	0.71
3	Speak truthfully	124	4.18	0.64
4	Just and right attitude	124	4.11	0.67
5	Self-control	124	3.94	0.70
6	Honest to self and others	124	4.21	0.57
7	Discipline in work	124	4.00	0.77
8	Responsibility to work	124	4.19	0.73
9	Control over body, speech and mind	124	4.04	0.74
10	Patience and temperance	124	3.94	0.79
11	Practice frugality or thriftiness	124	3.77	0.80
12	Sacrifice	124	4.06	0.69
13	Industriousness	124	4.15	0.68
14	Thoroughness	124	4.06	0.76
15	Social & environmental awareness	124	4.02	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	124	4.11	0.60
2	Comprehension ability	124	4.09	0.62
3	Ability to apply theory to new situation	124	4.06	0.74
4	Ability to apply knowledge to solve problems in the work place	124	4.15	0.66
5	Application of knowledge to research	124	3.98	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	124	4.27	0.56
2	Ability to work under pressure	124	4.09	0.67
3	Look for new knowledge & self-improvement	124	4.15	0.72
4	Ability to use information for problem solving	124	4.14	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	124	4.15	0.71
2	Carry out work without violating the rights of others and accountable for work	124	4.14	0.78
3	Team work skill to achieve organization target/goals	124	4.23	0.69
4	Observe law, control or agreement	124	4.24	0.78
5	Participate & foster group problem solving creatively	124	4.15	0.70
6	Initiative in problem analysis in accordance with group consensus	124	4.16	0.65

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	124	3.94	0.65
2	Effective communication	124	4.19	0.69
3	Ability to use computer for finding information and for communication	124	4.23	0.62
4	Ability in management of information system	124	4.12	0.75
5	Ability to use information technology for presentation appropriately for work or for group of people	124	4.08	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Ability to use computer for finding information and for communication**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	124	4.07	0.47
Knowledge	124	4.08	0.49
Cognitive Skill	124	4.16	0.48
Human Relationship and Responsibilities	124	4.18	0.49
Mathematical Analysis, Communication & Information Management	124	4.11	0.50

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	124	4.12	0.39

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Administration		Concentration in Marketing		Concentration in Finance	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.21	0.65	4.25	0.37	4.27	0.62
Honesty in work, Ethics in work	4.32	0.74	4.25	0.47	4.27	0.45
Speak truthfully	4.23	0.64	4.17	0.58	4.36	0.48
Just and right attitude	4.12	0.70	3.92	0.69	4.55	0.50
Self-control	4.00	0.70	3.75	0.69	3.91	0.67
Honest to self and others	4.26	0.59	4.00	0.47	4.36	0.48
Discipline in work	4.05	0.75	4.08	0.82	4.18	0.57
Responsibility to work	4.26	0.71	4.17	0.69	4.09	0.79
Control over body, speech and mind	4.12	0.75	4.17	0.75	3.91	0.79
Patience and temperance	3.96	0.78	4.00	0.82	4.00	0.85
Practice frugality or thriftiness	3.82	0.78	3.83	0.82	4.00	0.74
Sacrifice	4.06	0.72	4.25	0.69	4.18	0.57
Industriousness	4.21	0.67	4.25	0.47	4.09	0.79
Thoroughness	4.12	0.75	4.00	0.76	4.27	0.62
Social & environmental awareness	4.08	0.73	4.17	0.90	4.09	0.67
Overall	4.12	0.47	4.08	0.43	4.17	0.48
Knowledge						
Have enough knowledge for working	4.18	0.59	4.08	0.58	4.18	0.39
Comprehension ability	4.12	0.66	4.00	0.69	4.09	0.29
Ability to apply theory to new situation	4.21	0.69	3.75	0.50	4.00	0.74
Ability to apply knowledge to solve problems in the work place	4.24	0.64	4.08	0.75	4.09	0.51
Application of knowledge to research	4.06	0.65	3.67	0.94	3.73	0.62
Overall	4.16	0.47	3.92	0.60	4.02	0.38
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.27	0.57	4.17	0.50	4.36	0.48
Ability to work under pressure	4.12	0.68	4.08	0.75	4.00	0.60
Look for new knowledge & self-improvement	4.19	0.70	4.08	0.47	4.00	0.74
Ability to use information for problem solving	4.21	0.65	3.92	0.37	4.18	0.72
Overall	4.20	0.47	4.06	0.40	4.14	0.54
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.17	0.72	4.17	0.50	4.18	0.57
Carry out work without violating the rights of others and accountable for work	4.17	0.77	4.42	0.58	4.00	0.74
Team work skill to achieve organization target/goals	4.27	0.69	4.42	0.58	4.27	0.62
Observe law, control or agreement	4.28	0.70	4.25	0.37	4.09	1.00
Participate & foster group problem solving creatively	4.24	0.68	4.17	0.69	4.18	0.72
Initiative in problem analysis in accordance with group consensus	4.22	0.67	4.08	0.58	4.45	0.50
Overall	4.22	0.48	4.25	0.41	4.20	0.55
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	3.97	0.64	3.50	0.37	3.82	0.83
Effective communication	4.27	0.63	4.25	0.47	4.09	0.67
Ability to use computer for finding information and for communication	4.26	0.61	4.33	0.50	4.18	0.72
Ability in management of information system	4.17	0.72	3.75	0.50	4.09	0.79
Ability to use information technology for presentation appropriately for work or for group of people	4.18	0.66	3.58	0.37	4.00	0.95
Overall	4.17	0.46	3.88	0.27	4.04	0.69
Satisfaction Overall	4.17	0.37	4.04	0.38	4.11	0.47

Satisfaction Scoring	Concentration in General MBA		Concentration in Entrepreneurship		Concentration in Retail Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.17	0.37	4.00	0.00	3.00	0.00
Honesty in work, Ethics in work	4.67	0.47	4.00	0.82	3.00	0.00
Speak truthfully	4.00	0.58	3.67	0.47	4.00	0.00
Just and right attitude	4.17	0.69	3.33	0.47	4.00	0.00
Self-control	3.83	0.69	3.67	0.47	4.00	0.00
Honest to self and others	4.33	0.47	4.00	0.82	4.00	0.00
Discipline in work	4.00	0.82	3.00	0.00	3.00	0.00
Responsibility to work	4.17	0.69	4.00	0.00	3.00	0.00
Control over body, speech and mind	3.67	0.75	3.67	0.47	4.00	0.00
Patience and temperance	4.00	0.82	4.00	0.82	4.00	0.00
Practice frugality or thriftiness	4.00	0.82	3.67	0.94	3.00	0.00
Sacrifice	4.17	0.69	4.33	0.47	4.00	0.00
Industriousness	4.33	0.47	3.67	0.47	3.00	0.00
Thoroughness	4.50	0.76	3.00	0.82	3.00	0.00
Social & environmental awareness	4.17	0.90	3.67	0.47	3.00	0.00
Overall	4.14	0.43	3.71	0.41	3.47	0.00
Knowledge						
Have enough knowledge for working	4.00	0.58	4.00	0.82	4.00	0.00
Comprehension ability	4.17	0.69	3.67	0.47	4.00	0.00
Ability to apply theory to new situation	4.50	0.50	3.67	0.47	4.00	0.00
Ability to apply knowledge to solve problems in the work place	4.33	0.75	3.67	0.47	3.00	0.00
Application of knowledge to research	4.33	0.94	4.00	0.82	3.00	0.00
Overall	4.27	0.60	3.80	0.57	3.60	0.00
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.50	4.33	0.47	4.00	0.00
Ability to work under pressure	4.33	0.75	4.00	0.00	4.00	0.00
Look for new knowledge & self-improvement	4.33	0.47	4.33	0.47	4.00	0.00
Ability to use information for problem solving	4.17	0.37	4.00	0.00	3.00	0.00
Overall	4.33	0.40	4.17	0.12	3.75	0.00
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.50	3.67	0.47	3.00	0.00
Carry out work without violating the rights of others and accountable for work	4.00	0.58	3.67	0.47	4.00	0.00
Team work skill to achieve organization target/goals	4.00	0.58	4.00	0.82	4.00	0.00
Observe law, control or agreement	4.83	0.37	3.67	0.47	5.00	0.00
Participate & foster group problem solving creatively	4.17	0.69	3.67	0.47	3.00	0.00
Initiative in problem analysis in accordance with group consensus	4.00	0.58	4.00	0.00	3.00	0.00
Overall	4.25	0.41	3.78	0.16	3.67	0.00
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.17	0.37	4.00	0.00	4.00	0.00
Effective communication	4.33	0.47	3.67	0.47	4.00	0.00
Ability to use computer for finding information and for communication	4.50	0.50	4.00	0.82	4.00	0.00
Ability in management of information system	4.50	0.50	4.33	0.47	3.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.17	0.37	4.33	0.47	3.00	0.00
Overall	4.33	0.27	4.07	0.41	3.60	0.00
Satisfaction Overall	4.27	0.38	3.90	0.30	3.62	0.00

Satisfaction Scoring	Investment Analysis and Management		Technology Management		Tourism Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	3.50	0.50	3.00	0.00	4.00	0.63
Honesty in work, Ethics in work	3.50	0.50	4.00	0.00	4.00	0.63
Speak truthfully	3.50	0.50	4.00	0.00	4.00	0.77
Just and right attitude	4.00	0.00	4.00	0.00	4.10	0.54
Self-control	3.50	0.50	5.00	0.00	3.80	0.75
Honest to self and others	3.50	0.50	4.00	0.00	4.10	0.54
Discipline in work	3.00	0.00	4.00	0.00	3.90	0.94
Responsibility to work	4.00	0.00	4.00	0.00	4.10	0.94
Control over body, speech and mind	3.50	0.50	4.00	0.00	3.90	0.70
Patience and temperance	4.00	0.00	4.00	0.00	3.50	0.81
Practice frugality or thriftiness	3.00	0.00	3.00	0.00	3.20	0.98
Sacrifice	3.00	0.00	4.00	0.00	3.80	0.60
Industriousness	3.50	0.50	4.00	0.00	3.90	0.70
Thoroughness	3.50	0.50	4.00	0.00	3.80	0.60
Social & environmental awareness	3.00	0.00	4.00	0.00	3.70	0.78
Overall	3.47	0.20	3.93	0.00	3.85	0.48
Knowledge						
Have enough knowledge for working	3.00	0.00	4.00	0.00	3.90	0.70
Comprehension ability	4.00	0.00	4.00	0.00	4.10	0.70
Ability to apply theory to new situation	3.50	0.50	4.00	0.00	3.40	0.80
Ability to apply knowledge to solve problems in the work place	4.00	0.00	4.00	0.00	3.80	0.87
Application of knowledge to research	4.00	0.00	4.00	0.00	3.90	0.70
Overall	3.70	0.10	4.00	0.00	3.82	0.65
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.00	5.00	0.00	4.30	0.46
Ability to work under pressure	3.50	0.50	5.00	0.00	3.90	0.83
Look for new knowledge & self-improvement	3.00	0.00	5.00	0.00	4.10	0.83
Ability to use information for problem solving	3.50	0.50	5.00	0.00	4.00	0.63
Overall	3.25	0.25	5.00	0.00	4.08	0.50
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	5.00	0.00	4.00	0.63
Carry out work without violating the rights of others and accountable for work	3.50	0.50	4.00	0.00	4.10	0.94
Team work skill to achieve organization target/goals	3.50	0.50	4.00	0.00	4.10	0.70
Observe law, control or agreement	3.00	0.00	5.00	0.00	4.00	0.77
Participate & foster group problem solving creatively	3.00	0.00	4.00	0.00	3.90	0.70
Initiative in problem analysis in accordance with group consensus	3.00	0.00	4.00	0.00	4.00	0.63
Overall	3.33	0.00	4.33	0.00	4.02	0.53
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00	4.20	0.75
Effective communication	3.00	0.00	5.00	0.00	3.80	0.87
Ability to use computer for finding information and for communication	3.50	0.50	4.00	0.00	4.10	0.54
Ability in management of information system	3.00	0.00	4.00	0.00	4.30	0.64
Ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00	4.00	0.00	4.20	0.60
Overall	3.30	0.10	4.20	0.00	4.12	0.45
Satisfaction Overall	3.41	0.01	4.29	0.00	3.98	0.47

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Martin De Tours School of Management
and Economic
(Master Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economic (Master Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	66.67%
	Female	2	33.33%
	Total	6	100.00%
Age	Lower than 30 years old	1	16.67%
	30 - 39 years old	2	33.33%
	40 - 49 years old	2	33.33%
	50 - 59 years old	1	16.67%
	60 years old or over	0	0.00%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 4 males (41.19%) and 2 females (58.81%).

1 market employers (16.67%) were younger than 30 years old, 2 market employers (33.33%) were 30 – 39 years old, 2 market employers (33.33%) were 40 – 49 years old and 1 market employer (16.67%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	6	4.33	0.75
2	Honesty in work, Ethics in work	6	4.50	0.76
3	Speak truthfully	6	4.50	0.50
4	Just and right attitude	6	4.50	0.50
5	Self-control	6	4.17	0.69
6	Honest to self and others	6	4.67	0.47
7	Discipline in work	6	4.33	0.75
8	Responsibility to work	6	4.83	0.37
9	Control over body, speech and mind	6	4.50	0.50
10	Patience and temperance	6	4.33	0.75
11	Practice frugality or thriftiness	6	4.50	0.50
12	Sacrifice	6	4.67	0.47
13	Industriousness	6	4.67	0.47
14	Thoroughness	6	4.67	0.47
15	Social & environmental awareness	6	4.17	0.69

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Responsibility to work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	6	4.00	0.58
2	Comprehension ability	6	4.00	0.58
3	Ability to apply theory to new situation	6	4.33	0.75
4	Ability to apply knowledge to solve problems in the work place	6	4.50	0.50
5	Application of knowledge to research	6	3.83	0.37

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.67	0.47
2	Ability to work under pressure	6	4.33	0.47
3	Look for new knowledge & self-improvement	6	4.67	0.47
4	Ability to use information for problem solving	6	4.33	0.75

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***Look for new knowledge & self-improvement.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	6	3.67	0.47
2	Carry out work without violating the rights of others and accountable for work	6	4.17	0.37
3	Team work skill to achieve organization target/goals	6	4.50	0.50
4	Observe law, control or agreement	6	4.17	0.37
5	Participate & foster group problem solving creatively	6	4.50	0.50
6	Initiative in problem analysis in accordance with group consensus	6	4.67	0.47

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Initiative in problem analysis in accordance with group consensus**. The major satisfaction of **Human Relationship and Responsibilities** was on **Initiative in problem analysis in accordance with group consensus**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	6	4.33	0.75
2	Effective communication	6	4.67	0.47
3	Ability to use computer for finding information and for communication	6	4.83	0.37
4	Ability in management of information system	6	4.33	0.75
5	Ability to use information technology for presentation appropriately for work or for group of people	6	4.50	0.76

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability to use computer for finding information and for communication**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.49	0.39
Knowledge	6	4.13	0.15
Cognitive Skill	6	4.50	0.32
Human Relationship and Responsibilities	6	4.28	0.18
Mathematical Analysis, Communication & Information Management	6	4.53	0.38

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on ***Mathematical Analysis, Communication & Information Management***. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.39	0.22

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Financial Economics		Supply Chain Management	
	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.50	0.50	4.25	0.83
Honesty in work, Ethics in work	4.50	0.50	4.50	0.87
Speak truthfully	4.50	0.50	4.50	0.50
Just and right attitude	4.50	0.50	4.50	0.50
Self-control	4.50	0.50	4.00	0.71
Honest to self and others	5.00	0.00	4.50	0.50
Discipline in work	4.50	0.50	4.25	0.83
Responsibility to work	5.00	0.00	4.75	0.43
Control over body, speech and mind	5.00	0.00	4.25	0.43
Patience and temperance	4.50	0.50	4.25	0.83
Practice frugality or thriftiness	5.00	0.00	4.25	0.43
Sacrifice	5.00	0.00	4.50	0.50
Industriousness	4.50	0.50	4.75	0.43
Thoroughness	4.50	0.50	4.75	0.43
Social & environmental awareness	5.00	0.00	3.75	0.43
Overall	4.70	0.30	4.38	0.38
Knowledge				
Have enough knowledge for working	4.00	0.00	4.00	0.71
Comprehension ability	4.00	0.00	4.00	0.71
Ability to apply theory to new situation	4.50	0.50	4.25	0.83
Ability to apply knowledge to solve problems in the work place	4.00	0.00	4.75	0.43
Application of knowledge to research	4.00	0.00	3.75	0.43
Overall	4.10	0.10	4.15	0.17
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	4.50	0.50
Ability to work under pressure	4.50	0.50	4.25	0.43
Look for new knowledge & self-improvement	4.50	0.50	4.75	0.43
Ability to use information for problem solving	5.00	0.00	4.00	0.71
Overall	4.75	0.25	4.38	0.28
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	3.50	0.50
Carry out work without violating the rights of others and accountable for work	4.50	0.50	4.00	0.00
Team work skill to achieve organization target/goals	4.00	0.00	4.75	0.43
Observe law, control or agreement	4.00	0.00	4.25	0.43
Participate & foster group problem solving creatively	5.00	0.00	4.25	0.43
Initiative in problem analysis in accordance with group consensus	5.00	0.00	4.50	0.50
Overall	4.42	0.08	4.21	0.18
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.50	0.50	4.25	0.83
Effective communication	4.50	0.50	4.75	0.43
Ability to use computer for finding information and for communication	5.00	0.00	4.75	0.43
Ability in management of information system	4.50	0.50	4.25	0.83
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.25	0.83
Overall	4.70	0.30	4.45	0.38
Satisfaction Overall	4.53	0.17	4.31	0.20

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**School of Human Science
(Master Degree)**

AU's Performance by Items

Market Employer: Graduate School of Human Science (Master Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	7	70.00%
	Female	3	30.00%
	Total	10	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	20.00%
	40 - 49 years old	4	40.00%
	50 - 59 years old	4	40.00%
	60 years old or over	0	0.00%
	Total	10	100.00%

10 market employers answered to the questionnaires. They were 7 males (70.00%) and 3 females (30.00%).

2 market employers (20.00%) were 30 – 39 years old, 4 market employers (40.00%) were 40 – 49 years old and 4 market employers (40.00%) was 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	10	3.40	0.49
2	Honesty in work, Ethics in work	10	4.50	0.67
3	Speak truthfully	10	4.20	0.75
4	Just and right attitude	10	3.90	0.54
5	Self-control	10	3.80	0.60
6	Honest to self and others	10	4.30	0.64
7	Discipline in work	10	4.30	0.78
8	Responsibility to work	10	4.30	0.78
9	Control over body, speech and mind	10	4.00	0.77
10	Patience and temperance	10	4.00	1.00
11	Practice frugality or thriftiness	10	3.80	1.08
12	Sacrifice	10	4.00	0.77
13	Industriousness	10	4.20	0.75
14	Thoroughness	10	3.80	0.60
15	Social & environmental awareness	10	3.90	0.94

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except moderate** satisfaction on ***Compassionate, help others***. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	10	4.00	0.00
2	Comprehension ability	10	4.30	0.78
3	Ability to apply theory to new situation	10	3.90	0.83
4	Ability to apply knowledge to solve problems in the work place	10	4.00	0.63
5	Application of knowledge to research	10	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	10	4.90	0.30
2	Ability to work under pressure	10	3.90	0.83
3	Look for new knowledge & self-improvement	10	4.30	0.78
4	Ability to use information for problem solving	10	4.10	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill Ethics** except *very high* satisfaction on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	10	5.00	0.00
2	Carry out work without violating the rights of others and accountable for work	10	4.40	0.66
3	Team work skill to achieve organization target/goals	10	4.20	0.75
4	Observe law, control or agreement	10	4.20	0.75
5	Participate & foster group problem solving creatively	10	4.10	0.83
6	Initiative in problem analysis in accordance with group consensus	10	3.90	0.83

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***Carry out work in compliance with standard operational procedure to finish the job***. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	10	4.10	0.30
2	Effective communication	10	4.20	0.75
3	Ability to use computer for finding information and for communication	10	4.20	0.75
4	Ability in management of information system	10	4.10	0.70
5	Ability to use information technology for presentation appropriately for work or for group of people	10	4.30	0.78

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction was on ***Ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	10	4.03	0.63
Knowledge	10	4.04	0.57
Cognitive Skill	10	4.30	0.53
Human Relationship and Responsibilities	10	4.30	0.56
Mathematical Analysis, Communication & Information Management	10	4.18	0.53

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	10	4.17	0.53

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***

Satisfaction Scoring	Religious Studies		Curriculum and Instruction	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	3.00	0.00	3.60	0.49
Honesty in work, Ethics in work	5.00	0.00	4.40	0.80
Speak truthfully	5.00	0.00	4.00	0.63
Just and right attitude	4.00	0.00	4.00	0.63
Self-control	4.00	0.00	3.80	0.75
Honest to self and others	5.00	0.00	4.00	0.63
Discipline in work	5.00	0.00	3.80	0.75
Responsibility to work	5.00	0.00	3.80	0.75
Control over body, speech and mind	4.00	0.00	3.80	0.75
Patience and temperance	5.00	0.00	3.80	0.75
Practice frugality or thriftiness	4.00	0.00	3.60	1.02
Sacrifice	4.00	0.00	3.80	0.75
Industriousness	5.00	0.00	3.80	0.75
Thoroughness	4.00	0.00	3.80	0.75
Social & environmental awareness	4.00	0.00	3.60	1.02
Overall	4.40	0.00	3.84	0.69
Knowledge				
Have enough knowledge for working	4.00	0.00	4.00	0.00
Comprehension ability	5.00	0.00	4.20	0.98
Ability to apply theory to new situation	5.00	0.00	3.60	1.02
Ability to apply knowledge to solve problems in the work place	4.00	0.00	3.80	0.75
Application of knowledge to research	5.00	0.00	3.60	1.02
Overall	4.60	0.00	3.84	0.73
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	5.00	0.00
Ability to work under pressure	5.00	0.00	3.60	1.02
Look for new knowledge & self-improvement	5.00	0.00	4.20	0.98
Ability to use information for problem solving	5.00	0.00	3.80	0.75
Overall	5.00	0.00	4.15	0.66
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	5.00	0.00
Carry out work without violating the rights of others and accountable for work	5.00	0.00	4.00	0.63
Team work skill to achieve organization target/goals	5.00	0.00	4.00	0.63
Observe law, control or agreement	5.00	0.00	4.00	0.63
Participate & foster group problem solving creatively	5.00	0.00	3.80	0.75
Initiative in problem analysis in accordance with group consensus	5.00	0.00	3.60	1.02
Overall	5.00	0.00	4.07	0.56
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.00	4.20	0.40
Effective communication	5.00	0.00	3.80	0.75
Ability to use computer for finding information and for communication	5.00	0.00	3.80	0.75
Ability in management of information system	4.00	0.00	3.80	0.75
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	3.80	0.75
Overall	4.40	0.00	3.88	0.61
Satisfaction Overall	4.68	0.00	3.96	0.64

Satisfaction Scoring	Educational Administration		Counseling Phycology	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	3.50	0.50	3.00	0.00
Honesty in work, Ethics in work	4.00	0.00	5.00	0.00
Speak truthfully	3.50	0.50	5.00	0.00
Just and right attitude	3.50	0.50	4.00	0.00
Self-control	3.50	0.50	4.00	0.00
Honest to self and others	4.00	0.00	5.00	0.00
Discipline in work	4.50	0.50	5.00	0.00
Responsibility to work	4.50	0.50	5.00	0.00
Control over body, speech and mind	3.50	0.50	5.00	0.00
Patience and temperance	3.00	1.00	5.00	0.00
Practice frugality or thriftiness	3.00	1.00	5.00	0.00
Sacrifice	3.50	0.50	5.00	0.00
Industriousness	4.00	0.00	5.00	0.00
Thoroughness	3.50	0.50	4.00	0.00
Social & environmental awareness	3.50	0.50	5.00	0.00
Overall	3.67	0.27	4.67	0.00
Knowledge				
Have enough knowledge for working	4.00	0.00	4.00	0.00
Comprehension ability	4.50	0.50	4.00	0.00
Ability to apply theory to new situation	4.00	0.00	4.00	0.00
Ability to apply knowledge to solve problems in the work place	4.50	0.50	4.00	0.00
Application of knowledge to research	3.50	0.50	5.00	0.00
Overall	4.10	0.10	4.20	0.00
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.50	5.00	0.00
Ability to work under pressure	4.00	0.00	4.00	0.00
Look for new knowledge & self-improvement	4.50	0.50	4.00	0.00
Ability to use information for problem solving	4.50	0.50	4.00	0.00
Overall	4.38	0.13	4.25	0.00
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	5.00	0.00
Carry out work without violating the rights of others and accountable for work	4.50	0.50	5.00	0.00
Team work skill to achieve organization target/goals	3.50	0.50	5.00	0.00
Observe law, control or agreement	3.50	0.50	5.00	0.00
Participate & foster group problem solving creatively	3.50	0.50	5.00	0.00
Initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.00
Overall	4.00	0.17	4.83	0.00
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
Effective communication	5.00	0.00	4.00	0.00
Ability to use computer for finding information and for communication	4.00	0.00	5.00	0.00
Ability in management of information system	4.00	0.00	5.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	5.00	0.00
Overall	4.40	0.00	4.60	0.00
Satisfaction Overall	4.11	0.04	4.51	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Graduate School of English
(Master Degree)**

AU's Performance by Items

Market Employer: Graduate School of English (Master Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	6	100.00%
	Total	6	100.00%
Age	Lower than 30 years old	1	16.67%
	30 - 39 years old	1	16.67%
	40 - 49 years old	4	66.67%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 6 females (100.00%).

1 market employers (16.67%) were younger than 30 years old, 1 market employers (16.67%) were 30 – 39 years old and 4 market employers (66.67%) were 40 – 49 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	6	3.00	0.00
2	Honesty in work, Ethics in work	6	4.50	0.50
3	Speak truthfully	6	4.33	0.47
4	Just and right attitude	6	4.33	0.47
5	Self-control	6	4.00	0.82
6	Honest to self and others	6	4.33	0.47
7	Discipline in work	6	3.83	0.69
8	Responsibility to work	6	4.17	0.37
9	Control over body, speech and mind	6	4.00	0.58
10	Patience and temperance	6	3.83	0.69
11	Practice frugality or thriftiness	6	3.83	0.90
12	Sacrifice	6	4.33	0.75
13	Industriousness	6	4.33	0.47
14	Thoroughness	6	4.00	0.00
15	Social & environmental awareness	6	3.83	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except moderate** satisfaction on ***Compassionate, help others***. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	6	4.00	0.00
2	Comprehension ability	6	4.17	0.69
3	Ability to apply theory to new situation	6	4.17	0.69
4	Ability to apply knowledge to solve problems in the work place	6	4.33	0.47
5	Application of knowledge to research	6	4.17	0.37

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	6	5.00	0.00
2	Ability to work under pressure	6	4.17	0.69
3	Look for new knowledge & self-improvement	6	4.17	0.69
4	Ability to use information for problem solving	6	4.17	0.37

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill except** *very high* satisfaction on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making.*** The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	6	5.00	0.00
2	Carry out work without violating the rights of others and accountable for work	6	4.67	0.47
3	Team work skill to achieve organization target/goals	6	4.50	0.50
4	Observe law, control or agreement	6	4.33	0.47
5	Participate & foster group problem solving creatively	6	4.00	0.58
6	Initiative in problem analysis in accordance with group consensus	6	4.17	0.37

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	6	4.00	0.00
2	Effective communication	6	4.17	0.37
3	Ability to use computer for finding information and for communication	6	4.17	0.37
4	Ability in management of information system	6	4.00	0.58
5	Ability to use information technology for presentation appropriately for work or for group of people	6	4.17	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.04	0.35
Knowledge	6	4.17	0.35
Cognitive Skill	6	4.38	0.40
Human Relationship and Responsibilities	6	4.44	0.30
Mathematical Analysis, Communication & Information Management	6	4.10	0.19

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.23	0.31

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	English Language Teaching		Professional English Media Studies	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	3.00	0.00	3.00	0.00
Honesty in work, Ethics in work	4.50	0.50	4.50	0.50
Speak truthfully	4.50	0.50	4.00	0.00
Just and right attitude	4.25	0.43	4.50	0.50
Self-control	4.25	0.83	3.50	0.50
Honest to self and others	4.25	0.43	4.50	0.50
Discipline in work	4.00	0.71	3.50	0.50
Responsibility to work	4.25	0.43	4.00	0.00
Control over body, speech and mind	4.00	0.71	4.00	0.00
Patience and temperance	4.00	0.71	3.50	0.50
Practice frugality or thriftiness	4.25	0.83	3.00	0.00
Sacrifice	4.75	0.43	3.50	0.50
Industriousness	4.50	0.50	4.00	0.00
Thoroughness	4.00	0.00	4.00	0.00
Social & environmental awareness	4.00	0.71	3.50	0.50
Overall	4.17	0.37	3.80	0.07
Knowledge				
Have enough knowledge for working	4.00	0.00	4.00	0.00
Comprehension ability	4.25	0.83	4.00	0.00
Ability to apply theory to new situation	4.25	0.83	4.00	0.00
Ability to apply knowledge to solve problems in the work place	4.50	0.50	4.00	0.00
Application of knowledge to research	4.25	0.43	4.00	0.00
Overall	4.25	0.41	4.00	0.00
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	5.00	0.00
Ability to work under pressure	4.25	0.83	4.00	0.00
Look for new knowledge & self-improvement	4.25	0.83	4.00	0.00
Ability to use information for problem solving	4.25	0.43	4.00	0.00
Overall	4.44	0.48	4.25	0.00
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	5.00	0.00
Carry out work without violating the rights of others and accountable for work	4.75	0.43	4.50	0.50
Team work skill to achieve organization target/goals	4.75	0.43	4.00	0.00
Observe law, control or agreement	4.50	0.50	4.00	0.00
Participate & foster group problem solving creatively	4.00	0.71	4.00	0.00
Initiative in problem analysis in accordance with group consensus	4.25	0.43	4.00	0.00
Overall	4.54	0.32	4.25	0.08
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
Effective communication	4.25	0.43	4.00	0.00
Ability to use computer for finding information and for communication	4.25	0.43	4.00	0.00
Ability in management of information system	4.00	0.71	4.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.25	0.83	4.00	0.00
Overall	4.15	0.22	4.00	0.00
Satisfaction Overall	4.31	0.35	4.06	0.03

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Graduate School of E-Learning
(Master Degree)**

AU's Performance by Items

Market Employer: Graduate School of E-Learning (Master Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	66.67%
	Female	2	33.33%
	Total	6	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	5	83.33%
	50 - 59 years old	1	16.67%
	60 years old or over	0	0.00%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 4 males (66.67%) and 2 females (33.33%).

211 market employers (83.33%) were 40 – 49 years old and 1 market employers (16.67%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	6	4.33	0.75
2	Honesty in work, Ethics in work	6	4.33	0.75
3	Speak truthfully	6	4.50	0.76
4	Just and right attitude	6	4.50	0.76
5	Self-control	6	4.17	0.69
6	Honest to self and others	6	4.67	0.47
7	Discipline in work	6	4.33	0.75
8	Responsibility to work	6	4.50	0.50
9	Control over body, speech and mind	6	4.50	0.50
10	Patience and temperance	6	4.17	0.69
11	Practice frugality or thriftiness	6	4.17	0.90
12	Sacrifice	6	4.33	0.75
13	Industriousness	6	4.50	0.50
14	Thoroughness	6	4.33	0.75
15	Social & environmental awareness	6	4.33	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except very high** satisfaction on ***Honest to self and others***. The major satisfaction of **Ethics** was on ***Honest to self and others***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	6	4.33	0.75
2	Comprehension ability	6	4.50	0.50
3	Ability to apply theory to new situation	6	4.33	0.47
4	Ability to apply knowledge to solve problems in the work place	6	4.33	0.75
5	Application of knowledge to research	6	4.33	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.33	0.75
2	Ability to work under pressure	6	4.17	0.90
3	Look for new knowledge & self-improvement	6	4.17	0.90
4	Ability to use information for problem solving	6	4.17	0.90

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	6	4.50	0.50
2	Carry out work without violating the rights of others and accountable for work	6	4.17	0.69
3	Team work skill to achieve organization target/goals	6	4.33	0.75
4	Observe law, control or agreement	6	4.50	0.76
5	Participate & foster group problem solving creatively	6	4.50	0.50
6	Initiative in problem analysis in accordance with group consensus	6	4.17	0.90

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	6	4.17	0.69
2	Effective communication	6	4.33	0.75
3	Ability to use computer for finding information and for communication	6	4.67	0.47
4	Ability in management of information system	6	4.00	0.82
5	Ability to use information technology for presentation appropriately for work or for group of people	6	4.17	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***Ability to use computer for finding information and for communication***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.38	0.54
Knowledge	6	4.37	0.58
Cognitive Skill	6	4.21	0.67
Human Relationship and Responsibilities	6	4.36	0.56
Mathematical Analysis, Communication & Information Management	6	4.27	0.55

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.32	0.56

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Information Systems		Management		Teaching and Technology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	4.00	0.00	4.50	0.87	4.00	0.00
Honesty in work, Ethics in work	4.00	0.00	4.50	0.87	4.00	0.00
Speak truthfully	5.00	0.00	4.50	0.87	4.00	0.00
Just and right attitude	5.00	0.00	4.50	0.87	4.00	0.00
Self-control	4.00	0.00	4.25	0.83	4.00	0.00
Honest to self and others	5.00	0.00	4.75	0.43	4.00	0.00
Discipline in work	5.00	0.00	4.50	0.50	3.00	0.00
Responsibility to work	5.00	0.00	4.50	0.50	4.00	0.00
Control over body, speech and mind	5.00	0.00	4.50	0.50	4.00	0.00
Patience and temperance	3.00	0.00	4.50	0.50	4.00	0.00
Practice frugality or thriftiness	4.00	0.00	4.50	0.87	3.00	0.00
Sacrifice	4.00	0.00	4.50	0.87	4.00	0.00
Industriousness	5.00	0.00	4.50	0.50	4.00	0.00
Thoroughness	5.00	0.00	4.25	0.83	4.00	0.00
Social & environmental awareness	4.00	0.00	4.50	0.87	4.00	0.00
Overall	4.47	0.00	4.48	0.60	3.87	0.00
Knowledge						
Have enough knowledge for working	4.00	0.00	4.75	0.43	3.00	0.00
Comprehension ability	4.00	0.00	4.75	0.43	4.00	0.00
Ability to apply theory to new situation	4.00	0.00	4.50	0.50	4.00	0.00
Ability to apply knowledge to solve problems in the work place	3.00	0.00	4.75	0.43	4.00	0.00
Application of knowledge to research	4.00	0.00	4.75	0.43	3.00	0.00
Overall	3.80	0.00	4.70	0.41	3.60	0.00
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.75	0.43	3.00	0.00
Ability to work under pressure	3.00	0.00	4.50	0.87	4.00	0.00
Look for new knowledge & self-improvement	3.00	0.00	4.25	0.83	5.00	0.00
Ability to use information for problem solving	5.00	0.00	4.25	0.83	3.00	0.00
Overall	3.75	0.00	4.44	0.72	3.75	0.00
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.75	0.43	4.00	0.00
Carry out work without violating the rights of others and accountable for work	4.00	0.00	4.50	0.50	3.00	0.00
Team work skill to achieve organization target/goals	4.00	0.00	4.50	0.87	4.00	0.00
Observe law, control or agreement	5.00	0.00	4.75	0.43	3.00	0.00
Participate & foster group problem solving creatively	5.00	0.00	4.50	0.50	4.00	0.00
Initiative in problem analysis in accordance with group consensus	3.00	0.00	4.50	0.87	4.00	0.00
Overall	4.17	0.00	4.58	0.55	3.67	0.00
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.00	0.00	4.25	0.83	4.00	0.00
Effective communication	5.00	0.00	4.25	0.83	4.00	0.00
Ability to use computer for finding information and for communication	5.00	0.00	4.75	0.43	4.00	0.00
Ability in management of information system	3.00	0.00	4.50	0.50	3.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00	4.50	0.50	4.00	0.00
Overall	4.00	0.00	4.45	0.59	3.80	0.00
Satisfaction Overall	4.04	0.00	4.53	0.57	3.74	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**School of Law
(Master Degree)**

AU's Performance by Items

Market Employer: School of Law (Master Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	25.00%
	Female	6	75.00%
	Total	8	100.00%
Age	Lower than 30 years old	3	37.50%
	30 - 39 years old	3	37.50%
	40 - 49 years old	2	25.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	8	100.00%

8 market employers answered to the questionnaires. They were 2 males (25.00%) and 6 females (75.00%).

3 market employers (37.50%) were younger than 30 years old, 3 market employers (37.50%) were 30 – 39 years old and 2 market employers (25.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	8	4.25	0.97
2	Honesty in work, Ethics in work	8	4.38	0.70
3	Speak truthfully	8	4.50	0.71
4	Just and right attitude	8	4.25	0.66
5	Self-control	8	4.13	0.78
6	Honest to self and others	8	4.50	0.50
7	Discipline in work	8	4.00	0.71
8	Responsibility to work	8	4.13	0.60
9	Control over body, speech and mind	8	4.13	1.05
10	Patience and temperance	8	4.00	0.71
11	Practice frugality or thriftiness	8	3.88	0.93
12	Sacrifice	8	4.25	0.83
13	Industriousness	8	4.00	0.71
14	Thoroughness	8	4.38	0.70
15	Social & environmental awareness	8	4.50	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Speak truthfully, Social & environmental awareness*** and ***Honest to self and others***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	8	4.00	0.71
2	Comprehension ability	8	3.88	0.78
3	Ability to apply theory to new situation	8	4.00	0.71
4	Ability to apply knowledge to solve problems in the work place	8	4.25	0.43
5	Application of knowledge to research	8	4.38	0.86

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	8	4.00	0.71
2	Ability to work under pressure	8	4.00	0.87
3	Look for new knowledge & self-improvement	8	4.25	0.43
4	Ability to use information for problem solving	8	4.13	0.78

Au's market employers generally had *moderate* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to work under pressure***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	8	4.00	0.71
2	Carry out work without violating the rights of others and accountable for work	8	4.25	0.83
3	Team work skill to achieve organization target/goals	8	4.50	0.71
4	Observe law, control or agreement	8	4.63	0.48
5	Participate & foster group problem solving creatively	8	4.13	0.93
6	Initiative in problem analysis in accordance with group consensus	8	4.25	0.83

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	8	3.88	0.78
2	Effective communication	8	3.75	0.66
3	Ability to use computer for finding information and for communication	8	4.13	0.60
4	Ability in management of information system	8	4.00	0.87
5	Ability to use information technology for presentation appropriately for work or for group of people	8	4.00	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system*** and ***Ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	8	4.22	0.54
Knowledge	8	4.10	0.54
Cognitive Skill	8	4.09	0.59
Human Relationship and Responsibilities	8	4.29	0.58
Mathematical Analysis, Communication & Information Management	8	3.95	0.55

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	8	4.13	0.51

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Law		Business Law (International Program)	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.33	0.94	5.00	0.00
Honesty in work, Ethics in work	4.00	0.82	5.00	0.00
Speak truthfully	4.67	0.47	5.00	0.00
Just and right attitude	4.33	0.94	4.00	0.00
Self-control	3.67	0.94	4.00	0.00
Honest to self and others	4.67	0.47	5.00	0.00
Discipline in work	4.00	0.82	4.00	0.00
Responsibility to work	3.67	0.47	4.00	0.00
Control over body, speech and mind	3.67	1.25	4.00	0.00
Patience and temperance	4.00	0.82	4.00	0.00
Practice frugality or thriftiness	3.33	1.25	4.00	0.00
Sacrifice	3.67	0.94	4.00	0.00
Industriousness	4.00	0.82	4.00	0.00
Thoroughness	4.00	0.82	4.00	0.00
Social & environmental awareness	4.33	0.47	4.00	0.00
Overall	4.02	0.66	4.27	0.00
Knowledge				
Have enough knowledge for working	3.33	0.47	4.00	0.00
Comprehension ability	3.67	0.47	3.00	0.00
Ability to apply theory to new situation	3.67	0.47	4.00	0.00
Ability to apply knowledge to solve problems in the work place	4.00	0.00	4.00	0.00
Application of knowledge to research	4.00	0.82	3.00	0.00
Overall	3.73	0.25	3.60	0.00
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.67	0.94	4.00	0.00
Ability to work under pressure	3.33	0.47	4.00	0.00
Look for new knowledge & self-improvement	4.33	0.47	4.00	0.00
Ability to use information for problem solving	3.67	0.47	4.00	0.00
Overall	3.75	0.54	4.00	0.00
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	3.67	0.47	4.00	0.00
Carry out work without violating the rights of others and accountable for work	4.33	0.94	4.00	0.00
Team work skill to achieve organization target/goals	4.33	0.47	5.00	0.00
Observe law, control or agreement	4.67	0.47	5.00	0.00
Participate & foster group problem solving creatively	3.67	0.94	4.00	0.00
Initiative in problem analysis in accordance with group consensus	3.33	0.47	4.00	0.00
Overall	4.00	0.54	4.33	0.00
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	3.33	0.47	3.00	0.00
Effective communication	3.33	0.47	4.00	0.00
Ability to use computer for finding information and for communication	3.67	0.47	4.00	0.00
Ability in management of information system	3.33	0.47	5.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	3.67	0.47	4.00	0.00
Overall	3.47	0.09	4.00	0.00
Satisfaction Overall	3.79	0.37	4.04	0.00

Satisfaction Scoring	International Law and Diplomacy		Public Law	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	5.00	0.00	3.00	0.00
Honesty in work, Ethics in work	5.00	0.00	4.00	0.00
Speak truthfully	5.00	0.00	4.00	0.00
Just and right attitude	4.00	0.00	4.00	0.00
Self-control	4.00	0.00	5.00	0.00
Honest to self and others	4.00	0.00	4.00	0.00
Discipline in work	4.00	0.00	4.00	0.00
Responsibility to work	5.00	0.00	4.00	0.00
Control over body, speech and mind	5.00	0.00	5.00	0.00
Patience and temperance	4.00	0.00	4.00	0.00
Practice frugality or thriftiness	4.00	0.00	4.00	0.00
Sacrifice	4.00	0.00	5.00	0.00
Industriousness	4.00	0.00	4.00	0.00
Thoroughness	5.00	0.00	5.00	0.00
Social & environmental awareness	5.00	0.00	4.00	0.00
Overall	4.47	0.00	4.20	0.00
Knowledge				
Have enough knowledge for working	4.00	0.00	5.00	0.00
Comprehension ability	4.00	0.00	5.00	0.00
Ability to apply theory to new situation	4.00	0.00	5.00	0.00
Ability to apply knowledge to solve problems in the work place	5.00	0.00	4.00	0.00
Application of knowledge to research	5.00	0.00	5.00	0.00
Overall	4.40	0.00	4.80	0.00
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	0.00
Ability to work under pressure	5.00	0.00	5.00	0.00
Look for new knowledge & self-improvement	4.00	0.00	4.00	0.00
Ability to use information for problem solving	5.00	0.00	5.00	0.00
Overall	4.50	0.00	4.50	0.00
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	5.00	0.00
Carry out work without violating the rights of others and accountable for work	4.00	0.00	5.00	0.00
Team work skill to achieve organization target/goals	5.00	0.00	5.00	0.00
Observe law, control or agreement	5.00	0.00	4.00	0.00
Participate & foster group problem solving creatively	5.00	0.00	5.00	0.00
Initiative in problem analysis in accordance with group consensus	5.00	0.00	5.00	0.00
Overall	4.67	0.00	4.83	0.00
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.00	5.00	0.00
Effective communication	4.00	0.00	4.00	0.00
Ability to use computer for finding information and for communication	4.00	0.00	5.00	0.00
Ability in management of information system	4.00	0.00	5.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.60	0.00
Satisfaction Overall	4.41	0.00	4.59	0.00

Satisfaction Scoring	Taxation Law(Inter)		Taxation Law	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	3.00	0.00	5.00	0.00
Honesty in work, Ethics in work	4.00	0.00	5.00	0.00
Speak truthfully	3.00	0.00	5.00	0.00
Just and right attitude	4.00	0.00	5.00	0.00
Self-control	4.00	0.00	5.00	0.00
Honest to self and others	4.00	0.00	5.00	0.00
Discipline in work	3.00	0.00	5.00	0.00
Responsibility to work	4.00	0.00	5.00	0.00
Control over body, speech and mind	3.00	0.00	5.00	0.00
Patience and temperance	3.00	0.00	5.00	0.00
Practice frugality or thriftiness	4.00	0.00	5.00	0.00
Sacrifice	5.00	0.00	5.00	0.00
Industriousness	3.00	0.00	5.00	0.00
Thoroughness	4.00	0.00	5.00	0.00
Social & environmental awareness	5.00	0.00	5.00	0.00
Overall	3.73	0.00	5.00	0.00
Knowledge				
Have enough knowledge for working	4.00	0.00	5.00	0.00
Comprehension ability	3.00	0.00	5.00	0.00
Ability to apply theory to new situation	3.00	0.00	5.00	0.00
Ability to apply knowledge to solve problems in the work place	4.00	0.00	5.00	0.00
Application of knowledge to research	5.00	0.00	5.00	0.00
Overall	3.80	0.00	5.00	0.00
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	5.00	0.00
Ability to work under pressure	3.00	0.00	5.00	0.00
Look for new knowledge & self-improvement	4.00	0.00	5.00	0.00
Ability to use information for problem solving	3.00	0.00	5.00	0.00
Overall	3.50	0.00	5.00	0.00
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.00	5.00	0.00
Carry out work without violating the rights of others and accountable for work	3.00	0.00	5.00	0.00
Team work skill to achieve organization target/goals	3.00	0.00	5.00	0.00
Observe law, control or agreement	4.00	0.00	5.00	0.00
Participate & foster group problem solving creatively	3.00	0.00	5.00	0.00
Initiative in problem analysis in accordance with group consensus	5.00	0.00	5.00	0.00
Overall	3.50	0.00	5.00	0.00
Skills on applied mathematics and interpretation	4.00	0.00	5.00	0.00
Effective communication	3.00	0.00	5.00	0.00
Ability to use computer for finding information and for communication	4.00	0.00	5.00	0.00
Ability in management of information system	3.00	0.00	5.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	5.00	0.00
Overall	3.60	0.00	5.00	0.00
Satisfaction Overall	3.63	0.00	5.00	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Master Degree)**

AU's Performance by Items
Market Employer: Vincent Mary School of Science and Technology
(Master Degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	50.00%
	Female	3	50.00%
	Total	6	100.00%
Age	Lower than 30 years old	1	16.67%
	30 - 39 years old	3	50.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	Over 60 Years old	2	33.33%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 3 males (50.00%) and 3 females (50.00%).

1 market employers (16.67%) were younger than 30 years old, 3 market employers (50.00%) were 30 – 39 years and 2 market employers (33.33%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	6	4.17	0.90
2	Honesty in work, Ethics in work	6	4.50	0.50
3	Speak truthfully	6	4.50	0.50
4	Just and right attitude	6	4.17	0.69
5	Self-control	6	4.83	0.37
6	Honest to self and others	6	4.33	0.47
7	Discipline in work	6	4.33	0.47
8	Responsibility to work	6	4.50	0.76
9	Control over body, speech and mind	6	4.33	0.75
10	Patience and temperance	6	4.67	0.47
11	Practice frugality or thriftiness	6	4.67	0.75
12	Sacrifice	6	4.50	0.50
13	Industriousness	6	4.67	0.47
14	Thoroughness	6	4.50	0.50
15	Social & environmental awareness	6	5.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social & environmental awareness***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	6	4.67	0.47
2	Comprehension ability	6	4.33	0.47
3	Ability to apply theory to new situation	6	5.00	0.00
4	Ability to apply knowledge to solve problems in the work place	6	4.50	0.50
5	Application of knowledge to research	6	4.00	0.82

Au's market employers generally had *high* and very satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply theory to new situation***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.00	0.00
2	Ability to work under pressure	6	3.50	0.96
3	Look for new knowledge & self-improvement	6	3.67	0.47
4	Ability to use information for problem solving	6	4.17	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	6	4.00	1.00
2	Carry out work without violating the rights of others and accountable for work	6	4.50	1.12
3	Team work skill to achieve organization target/goals	6	3.83	1.07
4	Observe law, control or agreement	6	4.50	0.76
5	Participate & foster group problem solving creatively	6	4.17	0.69
6	Initiative in problem analysis in accordance with group consensus	6	4.33	1.11

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work*** and ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	6	4.00	0.58
2	Effective communication	6	4.50	0.76
3	Ability to use computer for finding information and for communication	6	4.17	0.69
4	Ability in management of information system	6	4.50	0.50
5	Ability to use information technology for presentation appropriately for work or for group of people	6	4.33	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Effective communication*** and ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.51	0.36
Knowledge	6	4.50	0.36
Cognitive Skill	6	3.83	0.37
Human Relationship and Responsibilities	6	4.22	0.83
Mathematical Analysis, Communication & Information Management	6	4.30	0.54

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* on Ethics. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Stakeholder Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Stakeholder Satisfaction overall	6	4.27	0.36

Au's market employers generally had *high* satisfaction on ***AU's Stakeholder Satisfaction overall***.

Satisfaction Scoring	Computer Science		Information Technology		Technology Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Compassionate, help others	3.50	0.50	5.00	0.00	4.00	1.00
Honesty in work, Ethics in work	4.00	0.00	5.00	0.00	4.50	0.50
Speak truthfully	4.50	0.50	5.00	0.00	4.00	0.00
Just and right attitude	3.50	0.50	5.00	0.00	4.00	0.00
Self-control	5.00	0.00	5.00	0.00	4.50	0.50
Honest to self and others	4.00	0.00	5.00	0.00	4.00	0.00
Discipline in work	4.00	0.00	5.00	0.00	4.00	0.00
Responsibility to work	4.50	0.50	5.00	0.00	4.00	1.00
Control over body, speech and mind	3.50	0.50	5.00	0.00	4.50	0.50
Patience and temperance	4.50	0.50	5.00	0.00	4.50	0.50
Practice frugality or thriftiness	4.00	1.00	5.00	0.00	5.00	0.00
Sacrifice	4.00	0.00	5.00	0.00	4.50	0.50
Industriousness	4.50	0.50	5.00	0.00	4.50	0.50
Thoroughness	4.50	0.50	5.00	0.00	4.00	0.00
Social & environmental awareness	5.00	0.00	5.00	0.00	5.00	0.00
Overall	4.20	0.13	5.00	0.00	4.33	0.00
Knowledge						
Have enough knowledge for working	4.50	0.50	5.00	0.00	4.50	0.50
Comprehension ability	4.00	0.00	5.00	0.00	4.00	0.00
Ability to apply theory to new situation	5.00	0.00	5.00	0.00	5.00	0.00
Ability to apply knowledge to solve problems in the work place	4.00	0.00	5.00	0.00	4.50	0.50
Application of knowledge to research	3.50	0.50	5.00	0.00	3.50	0.50
Overall	4.20	0.00	5.00	0.00	4.30	0.10
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	0.00	4.00	0.00
Ability to work under pressure	4.00	1.00	4.00	0.00	2.50	0.50
Look for new knowledge & self-improvement	3.50	0.50	4.00	0.00	3.50	0.50
Ability to use information for problem solving	4.50	0.50	4.00	0.00	4.00	1.00
Overall	4.00	0.00	4.00	0.00	3.50	0.50
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	5.00	0.00	3.00	1.00
Carry out work without violating the rights of others and accountable for work	5.00	0.00	5.00	0.00	3.50	1.50
Team work skill to achieve organization target/goals	3.00	1.00	5.00	0.00	3.50	0.50
Observe law, control or agreement	4.00	1.00	5.00	0.00	4.50	0.50
Participate & foster group problem solving creatively	4.00	0.00	5.00	0.00	3.50	0.50
Initiative in problem analysis in accordance with group consensus	4.50	0.50	5.00	0.00	3.50	1.50
Overall	4.08	0.42	5.00	0.00	3.58	0.92
Skills on applied mathematics and interpretation	4.00	0.00	4.00	1.00	4.00	0.00
Effective communication	5.00	0.00	4.50	0.50	4.00	1.00
Ability to use computer for finding information and for communication	4.50	0.50	4.00	1.00	4.00	0.00
Ability in management of information system	4.50	0.50	4.50	0.50	4.50	0.50
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.50	4.00	1.00	4.50	0.50
Overall	4.50	0.10	4.20	0.80	4.20	0.40
Satisfaction Overall	4.20	0.13	4.64	0.16	3.98	0.34

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

(PH.D)

AU's Performance by Items

Market Employer: PH. D Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	11	50.00%
	Female	11	50.00%
	Total	22	100.00%
Age	Lower than 30 years old	1	4.55%
	30 - 39 years old	1	4.55%
	40 - 49 years old	16	72.73%
	50 - 59 years old	4	18.18%
	Over 60 years old	0	0.00%
	Total	22	100.00%

22 market employers answered to the questionnaires. They were 11 males (50.00%) and 11 females (50.00%).

1 market employers (4.55%) were younger than 30 years old, 1 market employers (4.55%) were 30 – 39 years old, 16 market employers (72.73%) were 40 – 49 years old and 4 market employers (18.18%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	22	4.18	0.57
2	Honesty in work, Ethics in work	22	4.23	0.67
3	Speak truthfully	22	4.14	0.62
4	Just and right attitude	22	4.05	0.56
5	Self-control	22	3.95	0.77
6	Honest to self and others	22	4.23	0.67
7	Discipline in work	22	3.95	0.77
8	Responsibility to work	22	4.14	0.55
9	Control over body, speech and mind	22	4.09	0.73
10	Patience and temperance	22	4.09	0.73
11	Practice frugality or thriftiness	22	4.05	0.77
12	Sacrifice	22	3.95	0.71
13	Industriousness	22	4.18	0.72
14	Thoroughness	22	4.14	0.62
15	Social & environmental awareness	22	3.95	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work*** and ***Honest to self and others***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	22	4.14	0.62
2	Comprehension ability	22	4.18	0.65
3	Ability to apply theory to new situation	22	4.14	0.69
4	Ability to apply knowledge to solve problems in the work place	22	4.14	0.69
5	Application of knowledge to research	22	4.05	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	22	3.95	0.47
2	Ability to work under pressure	22	3.82	0.57
3	Look for new knowledge & self-improvement	22	4.05	0.56
4	Ability to use information for problem solving	22	3.86	0.62

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	22	4.09	0.51
2	Carry out work without violating the rights of others and accountable for work	22	4.23	0.60
3	Team work skill to achieve organization target/goals	22	4.05	0.64
4	Observe law, control or agreement	22	4.18	0.57
5	Participate & foster group problem solving creatively	22	4.18	0.78
6	Initiative in problem analysis in accordance with group consensus	22	4.27	0.62

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	22	3.86	0.69
2	Effective communication	22	4.09	0.67
3	Ability to use computer for finding information and for communication	22	4.00	0.67
4	Ability in management of information system	22	4.23	0.52
5	Ability to use information technology for presentation appropriately for work or for group of people	22	4.09	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	22	4.09	0.58
Knowledge	22	4.13	0.62
Cognitive Skill	22	3.92	0.50
Human Relationship and Responsibilities	22	4.17	0.54
Mathematical Analysis, Communication & Information Management	22	4.05	0.54

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	22	4.07	0.49

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Graduate School of Business
(PH.D)**

AU's Performance by Items

Market Employer: Graduate School of Business (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	75.00%
	Female	1	25.00%
	Total	4	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	25.00%
	40 - 49 years old	3	75.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	4	100.00%

4 market employers answered to the questionnaires. They were 3 males (75.00%) and 1 females (25.00%).

1 market employers (25.00%) were 30 – 39 years old, 3 market employers (75.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	4	3.75	0.43
2	Honesty in work, Ethics in work	4	3.75	0.43
3	Speak truthfully	4	4.00	0.00
4	Just and right attitude	4	3.75	0.43
5	Self-control	4	3.75	0.43
6	Honest to self and others	4	4.00	0.71
7	Discipline in work	4	3.75	0.43
8	Responsibility to work	4	3.75	0.43
9	Control over body, speech and mind	4	3.75	0.43
10	Patience and temperance	4	3.75	0.43
11	Practice frugality or thriftiness	4	4.00	0.71
12	Sacrifice	4	3.75	0.43
13	Industriousness	4	4.00	0.71
14	Thoroughness	4	4.00	0.71
15	Social & environmental awareness	4	3.75	0.43

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	4	3.75	0.43
2	Comprehension ability	4	4.00	0.71
3	Ability to apply theory to new situation	4	3.75	0.43
4	Ability to apply knowledge to solve problems in the work place	4	4.00	0.71
5	Application of knowledge to research	4	3.50	0.87

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *moderate* satisfaction on **Application of knowledge to research**. The major satisfaction of **Knowledge** was on **Comprehension ability** and **Ability to apply knowledge to solve problems in the work place**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	4	3.75	0.43
2	Ability to work under pressure	4	3.75	0.43
3	Look for new knowledge & self-improvement	4	3.75	0.43
4	Ability to use information for problem solving	4	4.00	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Ability to use information for problem solving**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	4	4.00	0.71
2	Carry out work without violating the rights of others and accountable for work	4	3.75	0.43
3	Team work skill to achieve organization target/goals	4	3.75	0.43
4	Observe law, control or agreement	4	3.75	0.43
5	Participate & foster group problem solving creatively	4	4.00	0.71
6	Initiative in problem analysis in accordance with group consensus	4	4.00	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	4	4.00	0.71
2	Effective communication	4	4.75	0.43
3	Ability to use computer for finding information and for communication	4	4.25	0.43
4	Ability in management of information system	4	4.25	0.43
5	Ability to use information technology for presentation appropriately for work or for group of people	4	4.50	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on **Effective communication**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Effective communication**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	3.83	0.46
Knowledge	4	3.80	0.60
Cognitive Skill	4	3.81	0.48
Human Relationship and Responsibilities	4	3.88	0.54
Mathematical Analysis, Communication & Information Management	4	4.35	0.38

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	4	3.93	0.33

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Organization Development	
	Mean	S.D.
Ethics		
Compassionate, help others	3.75	0.43
Honesty in work, Ethics in work	3.75	0.43
Speak truthfully	4.00	0.00
Just and right attitude	3.75	0.43
Self-control	3.75	0.43
Honest to self and others	4.00	0.71
Discipline in work	3.75	0.43
Responsibility to work	3.75	0.43
Control over body, speech and mind	3.75	0.43
Patience and temperance	3.75	0.43
Practice frugality or thriftiness	4.00	0.71
Sacrifice	3.75	0.43
Industriousness	4.00	0.71
Thoroughness	4.00	0.71
Social & environmental awareness	3.75	0.43
Overall	3.83	0.46
Knowledge		
Have enough knowledge for working	3.75	0.43
Comprehension ability	4.00	0.71
Ability to apply theory to new situation	3.75	0.43
Ability to apply knowledge to solve problems in the work place	4.00	0.71
Application of knowledge to research	3.50	0.87
Overall	3.80	0.60
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.75	0.43
Ability to work under pressure	3.75	0.43
Look for new knowledge & self-improvement	3.75	0.43
Ability to use information for problem solving	4.00	0.71
Overall	3.81	0.48
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.71
Carry out work without violating the rights of others and accountable for work	3.75	0.43
Team work skill to achieve organization target/goals	3.75	0.43
Observe law, control or agreement	3.75	0.43
Participate & foster group problem solving creatively	4.00	0.71
Initiative in problem analysis in accordance with group consensus	4.00	0.71
Overall	3.88	0.54
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	4.00	0.71
Effective communication	4.75	0.43
Ability to use computer for finding information and for communication	4.25	0.43
Ability in management of information system	4.25	0.43
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.50
Overall	4.35	0.38
Satisfaction Overall	3.93	0.33

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Martin De Tour School of Management and
Economics
(PH.D)**

AU's Performance by Items

Market Employer: Martin De Tour School of Management and Economics (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	66.67%
	Female	2	33.33%
	Total	6	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	5	83.33%
	50 - 59 years old	1	16.67%
	Over 60 years old	0	0.00%
	Total	6	100.00%

1090 market employers answered to the questionnaires. They were 449 males (41.19%) and 641 females (58.81%).

446 market employers (40.92%) were younger than 30 years old, 325 market employers (29.82%) were 30 – 39 years old, 211 market employers (19.36%) were 40 – 49 years old, 90 market employers (8.26%) were 50 - 59 years old and 18 market employers (1.65%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	6	4.33	0.47
2	Honesty in work, Ethics in work	6	4.33	0.47
3	Speak truthfully	6	4.00	0.58
4	Just and right attitude	6	4.00	0.58
5	Self-control	6	4.00	0.82
6	Honest to self and others	6	4.17	0.69
7	Discipline in work	6	3.83	0.90
8	Responsibility to work	6	4.17	0.37
9	Control over body, speech and mind	6	3.83	0.69
10	Patience and temperance	6	3.83	0.69
11	Practice frugality or thriftiness	6	4.00	0.82
12	Sacrifice	6	3.67	0.75
13	Industriousness	6	4.00	0.58
14	Thoroughness	6	4.17	0.37
15	Social & environmental awareness	6	3.83	0.69

Au's market employers generally had *high* satisfaction on all aspects of. The major satisfaction of **Ethics** was on ***Compassionate, help others*** and ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	6	4.17	0.69
2	Comprehension ability	6	4.17	0.69
3	Ability to apply theory to new situation	6	4.17	0.69
4	Ability to apply knowledge to solve problems in the work place	6	4.17	0.69
5	Application of knowledge to research	6	3.83	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.00	0.58
2	Ability to work under pressure	6	3.67	0.75
3	Look for new knowledge & self-improvement	6	4.00	0.58
4	Ability to use information for problem solving	6	3.83	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	6	4.17	0.37
2	Carry out work without violating the rights of others and accountable for work	6	4.33	0.47
3	Team work skill to achieve organization target/goals	6	4.00	0.58
4	Observe law, control or agreement	6	4.17	0.37
5	Participate & foster group problem solving creatively	6	4.00	0.82
6	Initiative in problem analysis in accordance with group consensus	6	4.33	0.47

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work*** and ***Initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	6	3.67	0.94
2	Effective communication	6	4.00	0.82
3	Ability to use computer for finding information and for communication	6	4.00	0.58
4	Ability in management of information system	6	4.17	0.37
5	Ability to use information technology for presentation appropriately for work or for group of people	6	4.00	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.01	0.55
Knowledge	6	4.10	0.63
Cognitive Skill	6	3.88	0.61
Human Relationship and Responsibilities	6	4.17	0.45
Mathematical Analysis, Communication & Information Management	6	3.97	0.60

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.02	0.55

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Financial		Management		Marketing	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.50	0.50	4.50	0.50	4.00	0.00
Honesty in work, Ethics in work	4.50	0.50	4.50	0.50	4.00	0.00
Speak truthfully	4.50	0.50	4.00	0.00	3.50	0.50
Just and right attitude	4.50	0.50	3.50	0.50	4.00	0.00
Self-control	4.50	0.50	4.00	1.00	3.50	0.50
Honest to self and others	4.50	0.50	4.00	1.00	4.00	0.00
Discipline in work	4.50	0.50	4.00	1.00	3.00	0.00
Responsibility to work	4.50	0.50	4.00	0.00	4.00	0.00
Control over body, speech and mind	4.50	0.50	3.50	0.50	3.50	0.50
Patience and temperance	4.50	0.50	4.00	0.00	3.00	0.00
Practice frugality or thriftiness	4.50	0.50	4.50	0.50	3.00	0.00
Sacrifice	4.50	0.50	3.50	0.50	3.00	0.00
Industriousness	4.50	0.50	4.00	0.00	3.50	0.50
Thoroughness	4.50	0.50	4.00	0.00	4.00	0.00
Social & environmental awareness	4.50	0.50	4.00	0.00	3.00	0.00
Overall	4.50	0.50	4.00	0.40	3.53	0.13
Knowledge						
Have enough knowledge for working	4.50	0.50	4.00	1.00	4.00	0.00
Comprehension ability	4.50	0.50	4.00	1.00	4.00	0.00
Ability to apply theory to new situation	4.50	0.50	4.50	0.50	3.50	0.50
Ability to apply knowledge to solve problems in the work place	4.50	0.50	4.00	1.00	4.00	0.00
Application of knowledge to research	4.50	0.50	3.50	0.50	3.50	0.50
Overall	4.50	0.50	4.00	0.80	3.80	0.20
Cognitive Skill						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.50	3.50	0.50	4.00	0.00
Ability to work under pressure	4.50	0.50	3.50	0.50	3.00	0.00
Look for new knowledge & self-improvement	4.50	0.50	3.50	0.50	4.00	0.00
Ability to use information for problem solving	4.50	0.50	3.50	0.50	3.50	0.50
Overall	4.50	0.50	3.50	0.50	3.63	0.13
Human Relationship and Responsibilities						
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.50	4.00	0.00	4.00	0.00
Carry out work without violating the rights of others and accountable for work	4.50	0.50	4.50	0.50	4.00	0.00
Team work skill to achieve organization target/goals	4.50	0.50	3.50	0.50	4.00	0.00
Observe law, control or agreement	4.50	0.50	4.00	0.00	4.00	0.00
Participate & foster group problem solving creatively	4.50	0.50	4.00	1.00	3.50	0.50
Initiative in problem analysis in accordance with group consensus	4.50	0.50	4.50	0.50	4.00	0.00
Overall	4.50	0.50	4.08	0.42	3.92	0.08
Mathematical Analysis, Communication & Information Management						
Skills on applied mathematics and interpretation	4.50	0.50	3.00	1.00	3.50	0.50
Effective communication	4.50	0.50	4.00	1.00	3.50	0.50
Ability to use computer for finding information and for communication	4.50	0.50	3.50	0.50	4.00	0.00
Ability in management of information system	4.50	0.50	4.00	0.00	4.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.50	3.50	0.50	4.00	0.00
Overall	4.50	0.50	3.60	0.60	3.80	0.20
Satisfaction Overall	4.50	0.50	3.84	0.54	3.74	0.15

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**School of Biotechnology
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Biotechnology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	1	100.00%
	Total	1	100.00%
Age	Lower than 30 years old	1	100.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	1	100.00%

1 market employer answered to the questionnaires. They were 1 males (100.00%).

1 market employers (100.00%) were younger than 30 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1	4.00	0.00
2	Honesty in work, Ethics in work	1	4.00	0.00
3	Speak truthfully	1	4.00	0.00
4	Just and right attitude	1	4.00	0.00
5	Self-control	1	4.00	0.00
6	Honest to self and others	1	4.00	0.00
7	Discipline in work	1	4.00	0.00
8	Responsibility to work	1	4.00	0.00
9	Control over body, speech and mind	1	4.00	0.00
10	Patience and temperance	1	4.00	0.00
11	Practice frugality or thriftiness	1	4.00	0.00
12	Sacrifice	1	4.00	0.00
13	Industriousness	1	4.00	0.00
14	Thoroughness	1	4.00	0.00
15	Social & environmental awareness	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1	4.00	0.00
2	Comprehension ability	1	4.00	0.00
3	Ability to apply theory to new situation	1	4.00	0.00
4	Ability to apply knowledge to solve problems in the work place	1	4.00	0.00
5	Application of knowledge to research	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	4.00	0.00
2	Ability to work under pressure	1	4.00	0.00
3	Look for new knowledge & self-improvement	1	4.00	0.00
4	Ability to use information for problem solving	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1	4.00	0.00
2	Carry out work without violating the rights of others and accountable for work	1	4.00	0.00
3	Team work skill to achieve organization target/goals	1	4.00	0.00
4	Observe law, control or agreement	1	4.00	0.00
5	Participate & foster group problem solving creatively	1	4.00	0.00
6	Initiative in problem analysis in accordance with group consensus	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1	4.00	0.00
2	Effective communication	1	4.00	0.00
3	Ability to use computer for finding information and for communication	1	4.00	0.00
4	Ability in management of information system	1	4.00	0.00
5	Ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.00	0.00
Knowledge	1	4.00	0.00
Cognitive Skill	1	4.00	0.00
Human Relationship and Responsibilities	1	4.00	0.00
Mathematical Analysis, Communication & Information Management	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects.

Overall Satisfaction Scoring

AU's Market Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employer Satisfaction overall	1	4.00	0.00

Au's market employers generally had *high* satisfaction on **AU's Market Employer Satisfaction overall**.

Satisfaction Scoring	Food Technology	
	Mean	S.D.
Ethics		
Compassionate, help others	4.00	0.00
Honesty in work, Ethics in work	4.00	0.00
Speak truthfully	4.00	0.00
Just and right attitude	4.00	0.00
Self-control	4.00	0.00
Honest to self and others	4.00	0.00
Discipline in work	4.00	0.00
Responsibility to work	4.00	0.00
Control over body, speech and mind	4.00	0.00
Patience and temperance	4.00	0.00
Practice frugality or thriftiness	4.00	0.00
Sacrifice	4.00	0.00
Industriousness	4.00	0.00
Thoroughness	4.00	0.00
Social & environmental awareness	4.00	0.00
Overall	4.00	0.00
Knowledge		
Have enough knowledge for working	4.00	0.00
Comprehension ability	4.00	0.00
Ability to apply theory to new situation	4.00	0.00
Ability to apply knowledge to solve problems in the work place	4.00	0.00
Application of knowledge to research	4.00	0.00
Overall	4.00	0.00
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00
Ability to work under pressure	4.00	0.00
Look for new knowledge & self-improvement	4.00	0.00
Ability to use information for problem solving	4.00	0.00
Overall	4.00	0.00
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.00
Carry out work without violating the rights of others and accountable for work	4.00	0.00
Team work skill to achieve organization target/goals	4.00	0.00
Observe law, control or agreement	4.00	0.00
Participate & foster group problem solving creatively	4.00	0.00
Initiative in problem analysis in accordance with group consensus	4.00	0.00
Overall	4.00	0.00
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	4.00	0.00
Effective communication	4.00	0.00
Ability to use computer for finding information and for communication	4.00	0.00
Ability in management of information system	4.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00
Overall	4.00	0.00
Satisfaction Overall	4.00	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Graduate School of E-learning
(PH.D)**

AU's Performance by Items

Market Employer: Graduate School of E-learning (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	50.00%
	Female	1	50.00%
	Total	2	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	50.00%
	50 - 59 years old	1	50.00%
	Over 60 years old	0	0.00%
	Total	2	100.00%

2 market employers answered to the questionnaires. They were 1 male (50.00%) and 1 female (50.00%).

1 market employers (50.00%) were 40 – 49 years old and 1 market employers (50.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	2	4.00	1.00
2	Honesty in work, Ethics in work	2	4.00	1.00
3	Speak truthfully	2	4.00	1.00
4	Just and right attitude	2	4.00	1.00
5	Self-control	2	4.00	1.00
6	Honest to self and others	2	4.00	1.00
7	Discipline in work	2	4.00	1.00
8	Responsibility to work	2	4.00	1.00
9	Control over body, speech and mind	2	4.00	1.00
10	Patience and temperance	2	4.00	1.00
11	Practice frugality or thriftiness	2	4.00	1.00
12	Sacrifice	2	4.00	1.00
13	Industriousness	2	4.00	1.00
14	Thoroughness	2	4.00	1.00
15	Social & environmental awareness	2	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	2	4.00	1.00
2	Comprehension ability	2	4.00	1.00
3	Ability to apply theory to new situation	2	4.00	1.00
4	Ability to apply knowledge to solve problems in the work place	2	4.00	1.00
5	Application of knowledge to research	2	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	2	4.00	1.00
2	Ability to work under pressure	2	4.00	1.00
3	Look for new knowledge & self-improvement	2	4.00	1.00
4	Ability to use information for problem solving	2	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	2	4.00	1.00
2	Carry out work without violating the rights of others and accountable for work	2	4.00	1.00
3	Team work skill to achieve organization target/goals	2	4.00	1.00
4	Observe law, control or agreement	2	4.00	1.00
5	Participate & foster group problem solving creatively	2	4.00	1.00
6	Initiative in problem analysis in accordance with group consensus	2	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	2	4.00	1.00
2	Effective communication	2	4.00	1.00
3	Ability to use computer for finding information and for communication	2	4.00	1.00
4	Ability in management of information system	2	4.00	1.00
5	Ability to use information technology for presentation appropriately for work or for group of people	2	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.00	1.00
Knowledge	2	4.00	1.00
Cognitive Skill	2	4.00	1.00
Human Relationship and Responsibilities	2	4.00	1.00
Mathematical Analysis, Communication & Information Management	2	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects.

Overall Satisfaction Scoring

AU's Market Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employer Satisfaction overall	2	4.00	1.00

Au's market employers generally had *high* satisfaction on ***AU's Market Employer Satisfaction overall.***

Satisfaction Scoring	E-Learning Methodology	
	Mean	S.D.
Ethics		
Compassionate, help others	4.00	1.00
Honesty in work, Ethics in work	4.00	1.00
Speak truthfully	4.00	1.00
Just and right attitude	4.00	1.00
Self-control	4.00	1.00
Honest to self and others	4.00	1.00
Discipline in work	4.00	1.00
Responsibility to work	4.00	1.00
Control over body, speech and mind	4.00	1.00
Patience and temperance	4.00	1.00
Practice frugality or thriftiness	4.00	1.00
Sacrifice	4.00	1.00
Industriousness	4.00	1.00
Thoroughness	4.00	1.00
Social & environmental awareness	4.00	1.00
Overall	4.00	1.00
Knowledge		
Have enough knowledge for working	4.00	1.00
Comprehension ability	4.00	1.00
Ability to apply theory to new situation	4.00	1.00
Ability to apply knowledge to solve problems in the work place	4.00	1.00
Application of knowledge to research	4.00	1.00
Overall	4.00	1.00
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.00
Ability to work under pressure	4.00	1.00
Look for new knowledge & self-improvement	4.00	1.00
Ability to use information for problem solving	4.00	1.00
Overall	4.00	1.00
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	4.00	1.00
Carry out work without violating the rights of others and accountable for work	4.00	1.00
Team work skill to achieve organization target/goals	4.00	1.00
Observe law, control or agreement	4.00	1.00
Participate & foster group problem solving creatively	4.00	1.00
Initiative in problem analysis in accordance with group consensus	4.00	1.00
Overall	4.00	1.00
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	4.00	1.00
Effective communication	4.00	1.00
Ability to use computer for finding information and for communication	4.00	1.00
Ability in management of information system	4.00	1.00
Ability to use information technology for presentation appropriately for work or for group of people	4.00	1.00
Overall	4.00	1.00
Satisfaction Overall	4.00	1.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Graduate School of Human Science
(PH.D)**

AU's Performance by Items

Market Employer: Graduate School of Human Science (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	42.86%
	Female	4	57.14%
	Total	7	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	5	71.43%
	50 - 59 years old	2	28.57%
	Over 60 years old	0	0.00%
	Total	7	100.00%

7 market employers answered to the questionnaires. They were 3 males (42.86%) and 4 females (57.14%).

5 market employers (71.43%) were 40 – 49 years old and 2 market employers (28.57%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	7	4.43	0.49
2	Honesty in work, Ethics in work	7	4.43	0.73
3	Speak truthfully	7	4.43	0.49
4	Just and right attitude	7	4.14	0.35
5	Self-control	7	4.00	0.76
6	Honest to self and others	7	4.43	0.49
7	Discipline in work	7	4.14	0.64
8	Responsibility to work	7	4.29	0.45
9	Control over body, speech and mind	7	4.57	0.49
10	Patience and temperance	7	4.57	0.49
11	Practice frugality or thriftiness	7	4.14	0.64
12	Sacrifice	7	4.29	0.45
13	Industriousness	7	4.57	0.49
14	Thoroughness	7	4.14	0.64
15	Social & environmental awareness	7	4.14	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Ethics except very high** satisfaction on **Control over body, speech and mind, Patience and temperance** and **Industriousness**. The major satisfaction of **Ethics** was on **Control over body, speech and mind, Patience and temperance** and **Industriousness**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	7	4.29	0.45
2	Comprehension ability	7	4.29	0.45
3	Ability to apply theory to new situation	7	4.43	0.49
4	Ability to apply knowledge to solve problems in the work place	7	4.14	0.64
5	Application of knowledge to research	7	4.57	0.49

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** very *high* satisfaction on ***Application of knowledge to research***. The major satisfaction of **Knowledge** was on ***Application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	7	4.00	0.00
2	Ability to work under pressure	7	4.00	0.00
3	Look for new knowledge & self-improvement	7	4.29	0.45
4	Ability to use information for problem solving	7	3.86	0.35

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	7	4.00	0.00
2	Carry out work without violating the rights of others and accountable for work	7	4.43	0.49
3	Team work skill to achieve organization target/goals	7	4.14	0.64
4	Observe law, control or agreement	7	4.43	0.49
5	Participate & foster group problem solving creatively	7	4.57	0.49
6	Initiative in problem analysis in accordance with group consensus	7	4.43	0.49

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except very *high* satisfaction on **Participate & foster group problem solving**. The major satisfaction of **Human Relationship and Responsibilities** was on **Participate & foster group problem solving creatively**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	7	4.00	0.00
2	Effective communication	7	4.00	0.00
3	Ability to use computer for finding information and for communication	7	3.86	0.83
4	Ability in management of information system	7	4.43	0.49
5	Ability to use information technology for presentation appropriately for work or for group of people	7	4.00	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability in management of information system**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	7	4.31	0.35
Knowledge	7	4.34	0.33
Cognitive Skill	7	4.04	0.09
Human Relationship and Responsibilities	7	4.33	0.27
Mathematical Analysis, Communication & Information Management	7	4.06	0.38

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	7	4.22	0.17

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Counseling Psychology		Education Leadership	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.50	0.50	4.00	0.00
Honesty in work, Ethics in work	4.00	1.00	4.50	0.50
Speak truthfully	4.50	0.50	4.00	0.00
Just and right attitude	4.50	0.50	4.00	0.00
Self-control	4.00	1.00	4.00	1.00
Honest to self and others	4.50	0.50	4.00	0.00
Discipline in work	4.00	0.00	3.50	0.50
Responsibility to work	4.00	0.00	4.00	0.00
Control over body, speech and mind	4.50	0.50	4.50	0.50
Patience and temperance	4.50	0.50	4.50	0.50
Practice frugality or thriftiness	4.00	0.00	3.50	0.50
Sacrifice	4.00	0.00	4.00	0.00
Industriousness	4.50	0.50	4.50	0.50
Thoroughness	4.50	0.50	4.00	1.00
Social & environmental awareness	4.00	0.00	3.50	0.50
Overall	4.27	0.13	4.03	0.23
Knowledge				
Have enough knowledge for working	4.50	0.50	4.50	0.50
Comprehension ability	4.50	0.50	4.50	0.50
Ability to apply theory to new situation	4.50	0.50	5.00	0.00
Ability to apply knowledge to solve problems in the work place	3.50	0.50	5.00	0.00
Application of knowledge to research	4.50	0.50	4.50	0.50
Overall	4.30	0.30	4.70	0.30
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	0.00
Ability to work under pressure	4.00	0.00	4.00	0.00
Look for new knowledge & self-improvement	4.50	0.50	4.50	0.50
Ability to use information for problem solving	3.50	0.50	4.00	0.00
Overall	4.00	0.00	4.13	0.13
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
Carry out work without violating the rights of others and accountable for work	4.50	0.50	4.00	0.00
Team work skill to achieve organization target/goals	4.00	0.00	3.50	0.50
Observe law, control or agreement	4.00	0.00	4.50	0.50
Participate & foster group problem solving creatively	4.50	0.50	4.50	0.50
Initiative in problem analysis in accordance with group consensus	4.50	0.50	5.00	0.00
Overall	4.25	0.25	4.25	0.08
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
Effective communication	4.00	0.00	4.00	0.00
Ability to use computer for finding information and for communication	3.50	0.50	3.00	0.00
Ability in management of information system	4.00	0.00	4.50	0.50
Ability to use information technology for presentation appropriately for work or for group of people	3.50	0.50	3.50	0.50
Overall	3.80	0.20	3.80	0.20
Satisfaction Overall	4.12	0.10	4.18	0.06

Satisfaction Scoring	Philosophy		Religion Studies	
	Mean	S.D.	Mean	S.D.
Ethics				
Compassionate, help others	4.00	0.00	5.00	0.00
Honesty in work, Ethics in work	4.00	0.00	5.00	0.00
Speak truthfully	4.00	0.00	5.00	0.00
Just and right attitude	4.00	0.00	4.00	0.00
Self-control	4.00	0.00	4.00	0.00
Honest to self and others	4.00	0.00	5.00	0.00
Discipline in work	4.00	0.00	5.00	0.00
Responsibility to work	4.00	0.00	5.00	0.00
Control over body, speech and mind	4.00	0.00	5.00	0.00
Patience and temperance	4.00	0.00	5.00	0.00
Practice frugality or thriftiness	4.00	0.00	5.00	0.00
Sacrifice	4.00	0.00	5.00	0.00
Industriousness	4.00	0.00	5.00	0.00
Thoroughness	4.00	0.00	4.00	0.00
Social & environmental awareness	4.00	0.00	5.00	0.00
Overall	4.00	0.00	4.80	0.00
Knowledge				
Have enough knowledge for working	4.00	0.00	4.00	0.00
Comprehension ability	4.00	0.00	4.00	0.00
Ability to apply theory to new situation	4.00	0.00	4.00	0.00
Ability to apply knowledge to solve problems in the work place	4.00	0.00	4.00	0.00
Application of knowledge to research	4.00	0.00	5.00	0.00
Overall	4.00	0.00	4.20	0.00
Cognitive Skill				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	0.00
Ability to work under pressure	4.00	0.00	4.00	0.00
Look for new knowledge & self-improvement	4.00	0.00	4.00	0.00
Ability to use information for problem solving	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Human Relationship and Responsibilities				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
Carry out work without violating the rights of others and accountable for work	4.00	0.00	5.00	0.00
Team work skill to achieve organization target/goals	4.00	0.00	5.00	0.00
Observe law, control or agreement	4.00	0.00	5.00	0.00
Participate & foster group problem solving creatively	4.00	0.00	5.00	0.00
Initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.67	0.00
Mathematical Analysis, Communication & Information Management				
Skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
Effective communication	4.00	0.00	4.00	0.00
Ability to use computer for finding information and for communication	4.00	0.00	5.00	0.00
Ability in management of information system	4.00	0.00	5.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	5.00	0.00
Overall	4.00	0.00	4.60	0.00
Satisfaction Overall	4.00	0.00	4.45	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

AU's Performance by Items

**Vincent Mary School of Science &
Technology
(PH.D)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science & Technology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	2	100.00%
	Total	2	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	2	100.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	Total	2	100.00%

2 market employers answered to the questionnaires. They were 2 females (100.00%).
2 market employers (100.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	2	4.00	0.00
2	Honesty in work, Ethics in work	2	4.50	0.50
3	Speak truthfully	2	4.00	1.00
4	Just and right attitude	2	4.50	0.50
5	Self-control	2	4.00	1.00
6	Honest to self and others	2	4.50	0.50
7	Discipline in work	2	4.00	1.00
8	Responsibility to work	2	4.50	0.50
9	Control over body, speech and mind	2	4.00	1.00
10	Patience and temperance	2	4.00	1.00
11	Practice frugality or thriftiness	2	4.00	1.00
12	Sacrifice	2	4.00	1.00
13	Industriousness	2	4.00	1.00
14	Thoroughness	2	4.50	0.50
15	Social & environmental awareness	2	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	2	4.50	0.50
2	Comprehension ability	2	4.50	0.50
3	Ability to apply theory to new situation	2	4.00	1.00
4	Ability to apply knowledge to solve problems in the work place	2	4.50	0.50
5	Application of knowledge to research	2	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	2	4.00	0.00
2	Ability to work under pressure	2	3.50	0.50
3	Look for new knowledge & self-improvement	2	4.00	0.00
4	Ability to use information for problem solving	2	3.50	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	2	4.50	0.50
2	Carry out work without violating the rights of others and accountable for work	2	4.50	0.50
3	Team work skill to achieve organization target/goals	2	4.50	0.50
4	Observe law, control or agreement	2	4.50	0.50
5	Participate & foster group problem solving creatively	2	4.00	1.00
6	Initiative in problem analysis in accordance with group consensus	2	4.50	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	2	3.50	0.50
2	Effective communication	2	3.50	0.50
3	Ability to use computer for finding information and for communication	2	4.00	0.00
4	Ability in management of information system	2	4.00	0.00
5	Ability to use information technology for presentation appropriately for work or for group of people	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** **except** *moderate* satisfaction on ***Skills on applied mathematics and interpretation*** and ***Effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.17	0.77
Knowledge	2	4.30	0.70
Cognitive Skill	2	3.75	0.25
Human Relationship and Responsibilities	2	4.42	0.58
Mathematical Analysis, Communication & Information Management	2	3.80	0.20

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	4.09	0.50

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Information Technology	
	Mean	S.D.
Ethics		
Compassionate, help others	4.00	0.00
Honesty in work, Ethics in work	4.50	0.50
Speak truthfully	4.00	1.00
Just and right attitude	4.50	0.50
Self-control	4.00	1.00
Honest to self and others	4.50	0.50
Discipline in work	4.00	1.00
Responsibility to work	4.50	0.50
Control over body, speech and mind	4.00	1.00
Patience and temperance	4.00	1.00
Practice frugality or thriftiness	4.00	1.00
Sacrifice	4.00	1.00
Industriousness	4.00	1.00
Thoroughness	4.50	0.50
Social & environmental awareness	4.00	1.00
Overall	4.17	0.77
Knowledge		
Have enough knowledge for working	4.50	0.50
Comprehension ability	4.50	0.50
Ability to apply theory to new situation	4.00	1.00
Ability to apply knowledge to solve problems in the work place	4.50	0.50
Application of knowledge to research	4.00	1.00
Overall	4.30	0.70
Cognitive Skill		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00
Ability to work under pressure	3.50	0.50
Look for new knowledge & self-improvement	4.00	0.00
Ability to use information for problem solving	3.50	0.50
Overall	3.75	0.25
Human Relationship and Responsibilities		
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.50
Carry out work without violating the rights of others and accountable for work	4.50	0.50
Team work skill to achieve organization target/goals	4.50	0.50
Observe law, control or agreement	4.50	0.50
Participate & foster group problem solving creatively	4.00	1.00
Initiative in problem analysis in accordance with group consensus	4.50	0.50
Overall	4.42	0.58
Mathematical Analysis, Communication & Information Management		
Skills on applied mathematics and interpretation	3.50	0.50
Effective communication	3.50	0.50
Ability to use computer for finding information and for communication	4.00	0.00
Ability in management of information system	4.00	0.00
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00
Overall	3.80	0.20
Satisfaction Overall	4.09	0.50

**Questionnaire
Of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**



Questionnaire: AU Stakeholder Satisfaction Index (MARKET EMPLOYERS)

Part 1: Personal Data

Gender 1. Male 2. Female

Ages

1. Below 30 years old 2. 30 - 39 years old 3. 40 - 49 years old

4. 50 - 59 years old 5. 60 years old or above

Your current position in the company

Your employment duration in the company year(s)

Type of company where you work.....

Number of Assumption University's graduate(s) in your organization

[] Number of Bachelor level..... Faculty.....Major.....

[] Number of Master levelFaculty.....Major.....

[] Number of Ph.D. levelFaculty.....Major.....

In your opinion, which rank should **Assumption University** be among the Universities in Thailand.....

In your opinion, which rank should **Assumption University** be among the Private Universities in Thailand.....

Part 2 Instructions: Please rate your level of satisfaction with AU graduates in terms of the following characteristics.

Ethics	Satisfaction level				
	Least	←.....→			Most
1. Compassionate, help others	1	2	3	4	5
2. Honesty in work, Ethics in work	1	2	3	4	5
3. Speak truthfully	1	2	3	4	5
4. Just and right attitude	1	2	3	4	5
5. Self-control	1	2	3	4	5
6. Honest to self and others	1	2	3	4	5
7. Discipline in work	1	2	3	4	5
8. Responsibility to work	1	2	3	4	5
9. Control over body, speech and mind	1	2	3	4	5
10. Patience and temperance	1	2	3	4	5
11. Practice frugality or thriftiness	1	2	3	4	5
12. Sacrifice	1	2	3	4	5
13. Industriousness	1	2	3	4	5
14. Thoroughness	1	2	3	4	5
15. Social & environmental awareness	1	2	3	4	5
Knowledge	Satisfaction level				
	Least	←.....→			Most
1. Have enough knowledge for working	1	2	3	4	5
2. Comprehension ability	1	2	3	4	5
3. Ability to apply theory to new situation	1	2	3	4	5
4. Ability to apply knowledge to solve problems in the work place	1	2	3	4	5
5. Application of knowledge to research	1	2	3	4	5

Cognitive Skill	Satisfaction level				
	Least	←.....→			Most
1. Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	2	3	4	5
2. Ability to work under pressure	1	2	3	4	5
3. Look for new knowledge & self-improvement	1	2	3	4	5
4. Ability to use information for problem solving	1	2	3	4	5
Human Relationship and Responsibilities	Satisfaction level				
	Least	←.....→			Most
1. Carry out work in compliance with standard operational procedure to finish the job	1	2	3	4	5
2. Carry out work without violating the rights of others and accountable for work	1	2	3	4	5
3. Team work skill to achieve organization target/goals	1	2	3	4	5
4. Observe law, control or agreement	1	2	3	4	5
5. Participate & foster group problem solving creatively	1	2	3	4	5
6. Initiative in problem analysis in accordance with group consensus	1	2	3	4	5
Mathematical Analysis, Communication & Information Management	Satisfaction level				
	Least	←.....→			Most
1. Skills on applied mathematics and interpretation	1	2	3	4	5
2. Effective communication	1	2	3	4	5
3. Ability to use computer for finding information and for communication	1	2	3	4	5
4. Ability in management of information system	1	2	3	4	5
5. Ability to use information technology for presentation appropriately for work or for group of people	1	2	3	4	5

**Respondents Rate
Of
Market Employer Satisfaction Index of
Assumption University
Graduates Batch 44**

Market Employer represents Au's Graduate by faculty of Assumption University (ONESQA)

Au's Faculty	Number of Graduates who were employed	Number of Graduates who were employed	Number of Graduates who were evaluated
Montfort Del Rosario School of Architecture and Design (Bachelor Degree)	84	21	25.00%
School of Arts (Bachelor Degree)	594	149	25.08%
School of Biotechnology (Bachelor Degree)	35	12	34.29%
Martin De Tours School of Management and Economics (Bachelor Degree)	1156	562	48.62%
Albert Laurence School of Communication Arts (Bachelor Degree)	299	74	24.75%
Vincent Mary School of Engineer (Bachelor Degree)	52	20	38.46%
School of Law (Bachelor Degree)	129	33	25.58%
School of Music (Bachelor Degree)	10	6	60.00%
Bernadette De Lourdes School of Nursing Science (Bachelor Degree)	34	9	26.47%
Vincent Mary School of Science and Technology (Bachelor Degree)	36	15	41.67%
Graduate School of Business (Master Degree)	545	124	22.75%
Graduate School of E-learning (Master Degree)	24	6	25.00%
Graduate School of English (Master Degree)	22	6	27.27%
Graduate School of Human Science (Master Degree)	37	10	27.03%
Graduate School of Biotechnology (Master Degree)	3	1	33.33%
Graduate School of Law (Master Degree)	23	8	34.78%
Martin De Tours School of Management and Economics (Master Degree)	15	6	40.00%
Vincent Mary School of Science and Technology (Master Degree)	14	6	42.86%
Graduate School of Business (PH. D)	12	4	33.33%
Graduate School of E-learning (PH. D)	3	2	66.67%
Graduate School of Human Science (PH. D)	13	7	53.85%
Martin De Tours School of Management and Economics (PH. D)	6	6	100.00%
Graduate School of Biotechnology (PH. D)	1	1	100.00%
Vincent Mary School of Science & Technology (PH. D)	4	2	50.00%