

Market Employer Satisfaction Index of Assumption University's Graduates Batch 47

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**Institute for Research and Academic Services
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Abstract

The research on Market Employers Satisfaction Index of Assumption University's Graduates Batch 47 aimed to study by survey method on AU's performance depend on Thailand Quality Framework of ONESQA--- Market Employer

The result of this research might help AU to better know its status from the points of view of its stakeholders as well as provide a guideline to develop its weak aspects in order to be competent and excellent and to improve itself to be better known in academic industry.

The results of the survey in every respondents were that the *high* Satisfaction in almost items and in all aspects.

Preface

This research project, Market Employers Satisfaction Index of Assumption University's Graduates Batch 47, was planned and conducted by Institute for Research and Academic Services (IRAS) to study the image and performance of Assumption University in terms of satisfaction. As seen and evaluated by Market Employers, various aspects of AU's image had reflected the overall satisfaction. The result of this research might help AU to know its status in the mind of Market Employers as well as provide guideline to develop its weak aspects in order to be competent and excellent and to promote it to be better known in academic industry.

IRAS collected data from AU's various groups of stakeholders --- 1191 Market Employers, --- from August 2019 to May 2020

IRAS would like to thank Rev. Bro. Bancha Saenghiran, the President of Assumption University. As well, IRAS would like to thank AU's personnel both lecturers and staff from various faculties and graduate school for assisting us in collecting data from Market Employers, as well as St. Martin Center for Professional Ethics & Service Learning for facilitating us to collect data from students. Last but not least, IRAS would like to thank all those respondents who provided valuable and useful data.

Institute for Research and Academic Services
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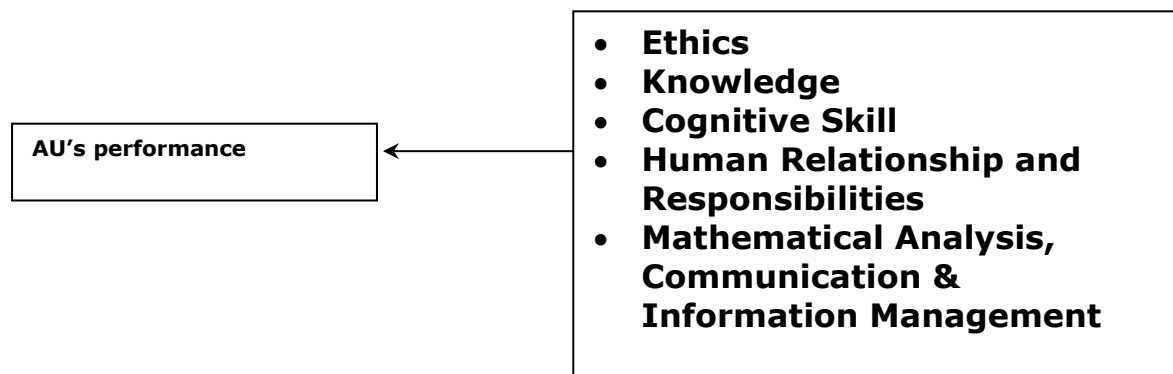
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**Market Employer Satisfaction Index of
Assumption University
Batch 47**

Stakeholders Satisfaction Index of Assumption University Batch 47

Assumption University has provided educational service as no-profit organization for over 40 years. Au's market Employer have involved in its continuity for providing best education to those who have been seeking for knowledge --- life-long learning --- in order to develop their quality of life both working life and private life. AU's stakeholders are valuable to reflect what they have seen, both direct and indirect experiences, on AU and what they have thought of AU. This is the way for AU to know itself better.

Conceptual Framework



Satisfaction is a feeling potential, Ethics, knowledge, Cognitive Skill, Human Relationship and Responsibilities and Mathematical Analysis, Communication & Information Management etc. by use TQF (Thailand Quality Framework) of ONESQA to be indicator for this survey.

Satisfaction is the way something is regarded, and it is believed to be what it likes, or the way something resulted from the way it has been done or performed.

Respondents

Market Employer
- 1191 respondents

In each part, respondent profiles were summarized according to the various categories such as sex and age range

Market Employer represents Au's Graduate by faculty of Assumption University (ONESQA)

Au's Faculty	Number of Graduates who were employed	Number of Graduates who were employed	Number of Graduates who were evaluated
Albert Laurence School of Communication Arts (Bachelor's Degree)	361	91	25.21%
Bernadette de Lourdes School of Nursing Science (Bachelor's Degree)	35	20	57.14%
Martin de Tours School of Management and Economics (Bachelor's Degree)	1,314	574	43.68%
Montfort del Rosario School of Architecture and Design (Bachelor's Degree)	103	39	37.86%
School of Biotechnology (Bachelor's Degree)	28	14	50.00%
School of Law (Bachelor's Degree)	106	50	47.17%
School of Music (Bachelor's Degree)	10	5	50.00%
Theodore Maria School of Arts (Bachelor's Degree)	642	171	26.64%
Vincent Mary School of Engineering (Bachelor's Degree)	72	24	33.33%
Vincent Mary School of Science and Technology (Bachelor's Degree)	30	12	40.00%
Graduate School of Business (Master's Degree)	427	120	28.10%
Graduate School of Human Sciences (Master's Degree)	52	15	28.85%
School of Law (Master's Degree)	24	10	41.67%
Graduate School of Advance Technology Management (Master's Degree)	26	8	30.77%
Vincent Mary School of Science and Technology (Master's Degree)	13	6	46.15%
Martin de Tours School of Management and Economics (Master's Degree)	15	4	26.67%
School of Biotechnology (Master's Degree)	5	1	20.00%
Graduate School of Human Sciences (PH. D)	21	8	38.10%
Graduate School of Business (PH. D)	18	6	33.33%
Vincent Mary School of Science and Technology (PH. D)	7	5	71.43%
Martin de Tours School of Management and Economics (PH. D)	6	4	66.67%
Graduate School of Advance Technology Management (PH. D)	11	4	36.36%

Score Interpretation

For this research, expectation and perception score varied from 1 to 5 as the following explanations.

- 1 = Very low satisfaction
- 2 = Low satisfaction
- 3 = Moderate
- 4 = high satisfaction
- 5 = Very satisfaction

As the result of computation, satisfaction scores are mean score of what respondents have experienced according to the issues with correspondent of the questions ask in the questionnaire. The score interval of mean scores can be concluded as the following explanations.

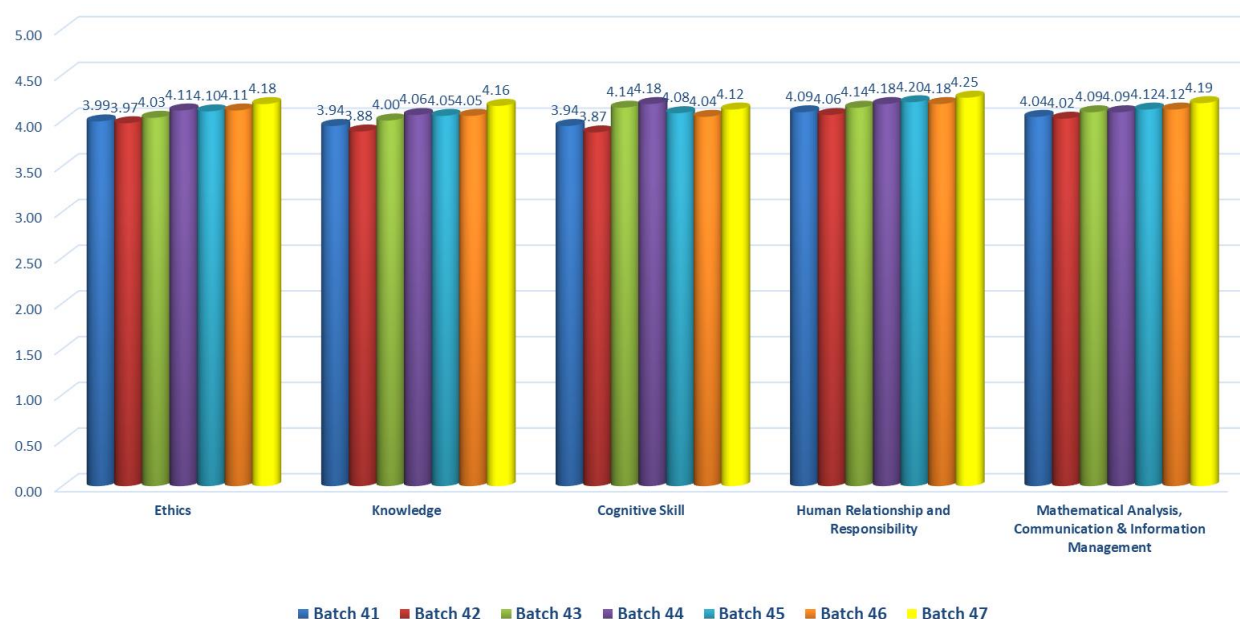
- 1.00 to 1.50 = Very low satisfaction
- 1.51 to 2.50 = Low satisfaction
- 2.51 to 3.50 = Moderate satisfaction
- 3.51 to 4.50 = High satisfaction
- 4.51 to 5.00 = Very high satisfaction

Satisfaction Scoring (Market Employer) by Aspect

AU's Stakeholders	Number of Respondents	Satisfaction Score
Ethics	4.18	0.490
Knowledge	4.16	0.540
Cognitive Skill	4.12	0.570
Human Relationship and Responsibilities	4.25	0.514
Mathematical Analysis, Communication & Information Management	4.19	0.513

All respondents generally had *high* satisfaction on all aspects. They generally had *high* perception on all aspect and then the major satisfaction was on ***Human Relationship and Responsibilities***.

Market Employer Satisfaction Index Batch 41-47



Remark: TQF (Thailand Quality Framework) of ONESQA start to use Batch 41

Market employer of AU's graduates Batch 41-47 generally had *high* satisfaction all aspects by the major satisfaction was in **Human Relationship and Responsibility**.

The mean difference between of Market Employer Satisfaction Index Academic Year 2013 To 2019 showed that Academic Year 2015 more than Academic Year 2014 for 5 dimensions of TQF of ONESQA, that is focus in the next year by concern on **Cognitive Skill** because this dimension had less than other dimensions.

AU's Performance by Items

Market Employer: University Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	441	37.03%
	Female	750	62.97%
	Total	1191	100.00%
Age	Lower than 30 years old	108	9.07%
	30 - 39 years old	440	36.94%
	40 - 49 years old	469	39.38%
	50 - 59 years old	145	12.17%
	60 years old or over	29	2.43%
	Total	1191	100.00%

1191 market employers answered to the questionnaires. They were 441 males (37.03%) and 750 females (62.97%).

108 market employers (9.07%) were younger than 30 years old, 440 market employers (36.94%) were 30 – 39 years old, 469 market employers (39.38%) were 40 – 49 years old, 145 market employers (12.17%) was 50 - 59 years old and 29 market employers (2.43%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1039	4.23	0.579
1	Empathy	1039	4.13	0.700
2	Honesty	1039	4.23	0.674
3	Nurturing Relationships Fully	1039	4.33	0.697
Social Consciousness		1039	4.02	0.626
4	Social Service Volunteering	1039	4.00	0.767
5	Responsible Citizenship	1039	3.83	0.887
6	Contributions to Group Effort	1039	4.24	0.659
Discipline		1039	4.29	0.563
7	Self-esteem	1039	4.28	0.672
8	Self-discipline	1039	4.23	0.693
9	Self-responsibility	1039	4.35	0.638

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1039	4.22	0.649
2	They have comprehension ability	1039	4.19	0.663
3	They have ability to apply theory to new situation	1039	4.20	0.695
4	They have ability to apply knowledge to solve problems in the workplace	1039	4.17	0.743
5	They have application of knowledge to research	1039	4.03	0.756

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1039	4.15	0.694
2	They have ability to work under pressure	1039	4.10	0.738
3	They look for new knowledge & self-improvement	1039	4.10	0.743
4	They have ability to use information for problem solving	1039	4.15	0.731

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1039	4.28	0.685
2	They carry out work without violating the rights of others and accountable for work	1039	4.29	0.673
3	They have teamwork skill to achieve organization target/goals	1039	4.29	0.649
4	They observe law, control, or agreement	1039	4.29	0.670
5	They participate and foster group problem solving creatively	1039	4.24	0.713
6	They initiative in problem analysis in accordance with group consensus	1039	4.11	0.720

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work, They have teamwork skill to achieve organization target/goals and They observe law, control, or agreement.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1039	3.85	0.784
2	They have effective communication	1039	4.24	0.674
3	They have ability to use computer for finding information and for communication	1039	4.28	0.716
4	They have ability in management of information system	1039	4.19	0.716
5	They have ability to use information technology for presentation appropriately for work or for group of people	1039	4.16	0.696

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1039	4.18	0.490
Knowledge	1039	4.16	0.540
Cognitive Skill	1039	4.12	0.570
Human Relationship and Responsibilities	1039	4.25	0.514
Mathematical Analysis, Communication & Information Management	1039	4.19	0.513

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1004	4.18	0.433

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

The University is one of the top Universities in Thailand

1. AU is the top three among the universities in Thailand

Market Employer's perception, which rank should Assumption University be among the Universities in Thailand

Rank	Percentage of Ranking
1	7.42%
2	4.67%
3	12.47%
4	10.82%
5	17.51%
6	8.71%
7	3.85%
8	7.24%
9	1.56%
10	12.37%
More than 10	13.38%

Au's market employers in opinion generally was AU to be ranking no.5 (17.51%) of the universities in Thailand.

2. AU is the top one among the private universities in Thailand

Market Employer's perception, which rank should Assumption University be among the Private Universities in Thailand

Rank	Percentage of Ranking
1	66.45%
2	20.18%
3	4.91%
4	3.00%
5	3.00%
More than 5	2.45%

Au's market employers in opinion generally was AU to be ranking no.1(66.45%) of the private universities in Thailand.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

**AU's Performance by Items
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Bachelor Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	356	35.60%
	Female	644	64.40%
	Total	1000	100.00%
Age	Lower than 30 years old	107	10.70%
	30 - 39 years old	375	37.50%
	40 - 49 years old	385	38.50%
	50 - 59 years old	107	10.70%
	60 years old or over	26	2.60%
	Total	1000	100.00%

1000 market employers answered to the questionnaires. They were 356 males (35.60%) and 644 females (64.40%).

107 market employers (10.70%) were younger than 30 years old, 375 market employers (37.50%) were 30 – 39 years old, 385 market employers (38.50%) were 40 – 49 years old, 107 market employers (10.70%) were 50 - 59 years old and 26 market employer (2.60%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1000	4.23	0.586
1	Empathy	1000	4.13	0.710
2	Honesty	1000	4.23	0.677
3	Nurturing Relationships Fully	1000	4.32	0.705
Social Consciousness		1000	4.02	0.621
4	Social Service Volunteering	1000	4.00	0.760
5	Responsible Citizenship	1000	3.83	0.871
6	Contributions to Group Effort	1000	4.24	0.662
Discipline		1000	4.28	0.567
7	Self-esteem	1000	4.27	0.681
8	Self-discipline	1000	4.23	0.691
9	Self-responsibility	1000	4.35	0.638

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1000	4.22	0.658
2	They have comprehension ability	1000	4.19	0.667
3	They have ability to apply theory to new situation	1000	4.19	0.706
4	They have ability to apply knowledge to solve problems in the workplace	1000	4.16	0.748
5	They have application of knowledge to research	1000	4.01	0.747

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1000	4.15	0.696
2	They have ability to work under pressure	1000	4.09	0.740
3	They look for new knowledge & self-improvement	1000	4.09	0.750
4	They have ability to use information for problem solving	1000	4.14	0.738

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1000	4.27	0.682
2	They carry out work without violating the rights of others and accountable for work	1000	4.28	0.680
3	They have teamwork skill to achieve organization target/goals	1000	4.28	0.651
4	They observe law, control, or agreement	1000	4.29	0.670
5	They participate and foster group problem solving creatively	1000	4.23	0.717
6	They initiative in problem analysis in accordance with group consensus	1000	4.10	0.723

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1000	3.82	0.784
2	They have effective communication	1000	4.22	0.688
3	They have ability to use computer for finding information and for communication	1000	4.27	0.725
4	They have ability in management of information system	1000	4.18	0.718
5	They have ability to use information technology for presentation appropriately for work or for group of people	1000	4.17	0.700

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1000	4.18	0.491
Knowledge	1000	4.15	0.550
Cognitive Skill	1000	4.12	0.576
Human Relationship and Responsibilities	1000	4.24	0.517
Mathematical Analysis, Communication & Information Management	1000	4.17	0.521

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1000	4.17	0.440

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Montfort Del Rosario School of
Architecture and Design
(Bachelor's Degree)**

AU's Performance by Items
Market Employer: Montfort Del Rosario School of Architecture and Design (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	17	43.59%
	Female	22	56.41%
	Total	39	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	15	38.46%
	40 - 49 years old	24	61.54%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	39	100.00%

39 market employers answered to the questionnaires. They were 17 males (43.59%) and 22 females (56.41%).

15 market employers (38.46%) were 30 – 39 years old and 24 market employers (61.54%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		39	4.28	0.560
1	Empathy	39	4.26	0.677
2	Honesty	39	4.23	0.706
3	Nurturing Relationships Fully	39	4.36	0.628
Social Consciousness		39	4.11	0.548
4	Social Service Volunteering	39	4.03	0.743
5	Responsible Citizenship	39	4.05	0.686
6	Contributions to Group Effort	39	4.26	0.549
Discipline		39	4.45	0.516
7	Self-esteem	39	4.46	0.600
8	Self-discipline	39	4.38	0.711
9	Self-responsibility	39	4.51	0.601

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	39	4.21	0.732
2	They have comprehension ability	39	4.15	0.670
3	They have ability to apply theory to new situation	39	4.36	0.584
4	They have ability to apply knowledge to solve problems in the workplace	39	4.33	0.772
5	They have application of knowledge to research	39	4.38	0.711

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have application of knowledge to research.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	39	4.18	0.644
2	They have ability to work under pressure	39	4.31	0.655
3	They look for new knowledge & self-improvement	39	4.23	0.627
4	They have ability to use information for problem solving	39	4.31	0.614

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure*** and ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They have ability to use information for problem solving	39	4.28	0.724
2	They carry out work without violating the rights of others and accountable for work	39	4.26	0.751
3	They have teamwork skill to achieve organization target/goals	39	4.21	0.695
4	They observe law, control, or agreement	39	4.28	0.686
5	They participate and foster group problem solving creatively	39	4.21	0.864
6	They initiative in problem analysis in accordance with group consensus	39	4.11	0.831

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have ability to use information for problem solving*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	39	4.18	0.756
2	They have effective communication	39	4.23	0.627
3	They have ability to use computer for finding information and for communication	39	4.38	0.590
4	They have ability in management of information system	39	4.31	0.694
5	They have ability to use information technology for presentation appropriately for work or for group of people	39	4.23	0.706

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	39	4.28	0.466
Knowledge	39	4.29	0.517
Cognitive Skill	39	4.26	0.457
Human Relationship and Responsibilities	39	4.22	0.601
Mathematical Analysis, Communication & Information Management	39	4.30	0.482

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	39	4.27	0.412

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Architecture		Interior Architecture	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.11	0.51	4.47	0.48
Empathy	4.20	0.56	4.50	0.53
Honesty	4.00	0.76	4.40	0.70
Nurturing Relationships Fully	4.13	0.52	4.50	0.53
Social Consciousness	4.07	0.42	4.37	0.60
Social Service Volunteering	3.93	0.70	4.40	0.70
Responsible Citizenship	4.13	0.52	4.20	0.79
Contributions to Group Effort	4.13	0.35	4.50	0.71
Discipline	4.29	0.42	4.77	0.35
Self-esteem	4.13	0.52	4.80	0.42
Self-discipline	4.40	0.63	4.60	0.52
Self-responsibility	4.33	0.49	4.90	0.32
Overall	4.16	0.39	4.53	0.41
Knowledge				
They have enough knowledge for working	4.00	0.53	4.60	0.52
They have comprehension ability	4.07	0.59	4.50	0.53
They have ability to apply theory to new situation	4.47	0.52	4.40	0.52
They have ability to apply knowledge to solve problems in the workplace	4.33	0.49	4.40	1.07
They have application of knowledge to research	4.47	0.52	4.50	0.71
Overall	4.27	0.35	4.48	0.49
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.53	4.40	0.70
They have ability to work under pressure	4.13	0.64	4.60	0.52
They look for new knowledge & self-improvement	4.13	0.52	4.50	0.53
They have ability to use information for problem solving	4.27	0.46	4.60	0.52
Overall	4.13	0.36	4.53	0.32
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.33	0.72	4.70	0.48
They carry out work without violating the rights of others and accountable for work	4.40	0.63	4.20	0.79
They have teamwork skill to achieve organization target/goals	4.13	0.52	4.30	0.82
They observe law, control, or agreement	4.07	0.70	4.40	0.70
They participate and foster group problem solving creatively	4.20	0.86	4.30	0.95
They initiative in problem analysis in accordance with group consensus	4.13	0.83	4.10	0.88
Overall	4.21	0.55	4.33	0.64
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.13	0.64	4.50	0.71
They have effective communication	4.20	0.56	4.30	0.67
They have ability to use computer for finding information and for communication	4.27	0.59	4.40	0.52
They have ability in management of information system	4.00	0.53	4.80	0.42
They have ability to use information technology for presentation appropriately for work or for group of people	3.93	0.59	4.50	0.53
Overall	4.12	0.43	4.53	0.41
Satisfaction Overall	4.18	0.31	4.48	0.36

Satisfaction Scoring	Interior Design		Product Design	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.42	0.69	4.30	0.66
Empathy	4.25	0.96	4.10	0.88
Honesty	4.50	0.58	4.30	0.67
Nurturing Relationships Fully	4.50	1.00	4.50	0.71
Social Consciousness	3.92	0.79	4.00	0.57
Social Service Volunteering	3.75	0.96	3.90	0.74
Responsible Citizenship	3.75	0.96	3.90	0.74
Contributions to Group Effort	4.25	0.50	4.20	0.63
Discipline	4.25	0.57	4.47	0.67
Self-esteem	4.00	0.82	4.80	0.42
Self-discipline	4.25	0.50	4.20	1.03
Self-responsibility	4.50	0.58	4.40	0.84
Overall	4.19	0.62	4.26	0.54
Knowledge				
They have enough knowledge for working	4.75	0.50	3.90	0.99
They have comprehension ability	4.00	0.82	4.00	0.82
They have ability to apply theory to new situation	4.25	0.50	4.20	0.79
They have ability to apply knowledge to solve problems in the workplace	4.50	0.58	4.20	0.92
They have application of knowledge to research	4.25	0.96	4.20	0.92
Overall	4.35	0.41	4.10	0.74
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.58	4.10	0.74
They have ability to work under pressure	4.25	0.96	4.30	0.67
They look for new knowledge & self-improvement	4.00	0.82	4.20	0.79
They have ability to use information for problem solving	3.75	0.96	4.30	0.67
Overall	4.13	0.60	4.23	0.58
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.75	0.50	4.00	0.82
They carry out work without violating the rights of others and accountable for work	4.25	0.96	4.10	0.88
They have teamwork skill to achieve organization target/goals	4.50	0.58	4.10	0.88
They observe law, control, or agreement	4.50	0.58	4.40	0.70
They participate and foster group problem solving creatively	4.25	0.96	4.10	0.88
They initiative in problem analysis in accordance with group consensus	4.50	0.58	3.89	0.93
Overall	4.29	0.37	4.08	0.75
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.50	1.00	3.80	0.79
They have effective communication	4.50	0.58	4.10	0.74
They have ability to use computer for finding information and for communication	4.75	0.50	4.40	0.70
They have ability in management of information system	4.25	0.96	4.30	0.82
They have ability to use information technology for presentation appropriately for work or for group of people	4.75	0.50	4.20	0.92
Overall	4.63	0.37	4.22	0.56
Satisfaction Overall	4.32	0.39	4.18	0.56

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Theodore Maria School of Arts
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Theodore Maria School of Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	41	23.98%
	Female	130	76.02%
	Total	171	100.00%
Age	Lower than 30 years old	22	12.87%
	30 - 39 years old	66	38.60%
	40 - 49 years old	57	33.33%
	50 - 59 years old	19	11.11%
	60 years old or over	7	4.09%
	Total	171	100.00%

171 market employers answered to the questionnaires. They were 295 males (34.99%) and 548 females (65.01%).

44 market employers (5.22%) were younger than 30 years old, 397 market employers (47.09%) were 30 – 39 years old, 319 market employers (37.84%) were 40 – 49 years old, 75 market employers (8.90%) was 50 - 59 years old and 8 market employer (0.95%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		171	4.28	0.589
1	Empathy	171	4.19	0.714
2	Honesty	171	4.30	0.631
3	Nurturing Relationships Fully	171	4.34	0.661
Social Consciousness		171	4.25	0.504
4	Social Service Volunteering	171	4.23	0.651
5	Responsible Citizenship	171	4.04	0.781
6	Contributions to Group Effort	171	4.48	0.546
Discipline		171	4.41	0.549
7	Self-esteem	171	4.39	0.680
8	Self-discipline	171	4.36	0.638
9	Self-responsibility	171	4.49	0.598

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	171	4.25	0.649
2	They have comprehension ability	171	4.25	0.687
3	They have ability to apply theory to new situation	171	4.18	0.733
4	They have ability to apply knowledge to solve problems in the workplace	171	4.17	0.782
5	They have application of knowledge to research	171	4.01	0.804

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	171	4.26	0.672
2	They have ability to work under pressure	171	4.19	0.623
3	They look for new knowledge & self-improvement	171	4.26	0.738
4	They have ability to use information for problem solving	171	4.32	0.733

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	171	4.33	0.632
2	They carry out work without violating the rights of others and accountable for work	171	4.48	0.597
3	They have teamwork skill to achieve organization target/goals	171	4.33	0.623
4	They observe law, control, or agreement	171	4.36	0.683
5	They participate and foster group problem solving creatively	171	4.35	0.673
6	They initiative in problem analysis in accordance with group consensus	171	4.22	0.655

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	171	3.70	0.752
2	They have effective communication	171	4.24	0.674
3	They have ability to use computer for finding information and for communication	171	4.23	0.775
4	They have ability in management of information system	171	4.18	0.692
5	They have ability to use information technology for presentation appropriately for work or for group of people	171	4.23	0.663

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	171	4.31	0.442
Knowledge	171	4.17	0.603
Cognitive Skill	171	4.26	0.534
Human Relationship and Responsibilities	171	4.35	0.506
Mathematical Analysis, Communication & Information Management	171	4.17	0.532

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	171	4.25	0.436

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Chinese		Business English		Business French	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	3.83	0.48	4.35	0.58	4.80	0.30
Empathy	3.60	0.82	4.28	0.66	4.60	0.55
Honesty	3.90	0.55	4.37	0.63	4.80	0.45
Nurturing Relationships Fully	4.00	0.32	4.40	0.69	5.00	0.00
Social Consciousness	4.08	0.30	4.28	0.52	4.07	0.64
Social Service Volunteering	4.25	0.55	4.23	0.68	4.00	1.00
Responsible Citizenship	3.50	0.89	4.12	0.76	3.80	0.84
Contributions to Group Effort	4.50	0.51	4.48	0.55	4.40	0.55
Discipline	4.30	0.44	4.46	0.56	4.60	0.43
Self-esteem	4.50	0.61	4.41	0.69	4.40	0.55
Self-discipline	4.15	0.49	4.42	0.66	4.80	0.45
Self-responsibility	4.25	0.55	4.56	0.59	4.60	0.55
Overall	4.07	0.31	4.36	0.45	4.49	0.35
Knowledge						
They have enough knowledge for working	4.10	0.55	4.31	0.65	4.80	0.45
They have comprehension ability	4.30	0.57	4.28	0.70	4.60	0.55
They have ability to apply theory to new situation	4.10	0.79	4.23	0.73	4.20	0.45
They have ability to apply knowledge to solve problems in the workplace	4.20	0.83	4.23	0.79	4.00	0.71
They have application of knowledge to research	3.80	0.83	4.10	0.80	4.00	0.71
Overall	4.10	0.62	4.23	0.60	4.32	0.36
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.20	0.52	4.33	0.65	4.60	0.55
They have ability to work under pressure	4.10	0.55	4.23	0.61	4.20	0.84
They look for new knowledge & self-improvement	4.00	0.79	4.37	0.70	4.20	0.84
They have ability to use information for problem solving	4.30	0.66	4.38	0.72	4.40	0.89
Overall	4.15	0.43	4.33	0.52	4.35	0.63
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.10	0.31	4.39	0.66	4.40	0.89
They carry out work without violating the rights of others and accountable for work	4.20	0.52	4.54	0.61	4.20	0.84
They have teamwork skill to achieve organization target/goals	4.20	0.77	4.36	0.61	4.60	0.55
They observe law, control, or agreement	4.20	0.52	4.40	0.70	4.80	0.45
They participate and foster group problem solving creatively	3.95	0.83	4.42	0.64	4.80	0.45
They initiative in problem analysis in accordance with group consensus	3.90	0.55	4.27	0.66	4.80	0.45
Overall	4.09	0.44	4.40	0.51	4.60	0.42
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.40	0.82	3.76	0.72	4.20	1.10
They have effective communication	4.10	0.72	4.29	0.65	4.60	0.55
They have ability to use computer for finding information and for communication	4.10	0.85	4.25	0.76	5.00	0.00
They have ability in management of information system	4.20	0.62	4.23	0.67	4.80	0.45
They have ability to use information technology for presentation appropriately for work or for group of people	4.10	0.72	4.31	0.62	4.60	0.55
Overall	4.06	0.58	4.22	0.50	4.67	0.12
Satisfaction Overall	4.09	0.39	4.31	0.43	4.49	0.14

Satisfaction Scoring	Business Japanese		Chinese For Economy & Trade	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.15	0.55	4.28	0.68
Empathy	4.20	0.52	4.00	1.10
Honesty	4.15	0.59	4.33	0.52
Nurturing Relationships Fully	4.10	0.64	4.50	0.55
Social Consciousness	4.27	0.51	4.33	0.52
Social Service Volunteering	4.25	0.55	4.33	0.52
Responsible Citizenship	4.05	0.69	4.33	0.52
Contributions to Group Effort	4.50	0.61	4.33	0.52
Discipline	4.25	0.62	4.17	0.41
Self-esteem	4.20	0.77	4.17	0.41
Self-discipline	4.15	0.67	4.17	0.41
Self-responsibility	4.40	0.68	4.17	0.41
Overall	4.22	0.47	4.26	0.44
Knowledge				
They have enough knowledge for working	4.05	0.60	3.67	0.82
They have comprehension ability	4.05	0.60	3.83	0.98
They have ability to apply theory to new situation	4.15	0.67	3.50	0.84
They have ability to apply knowledge to solve problems in the workplace	4.00	0.65	3.50	0.84
They have application of knowledge to research	3.95	0.76	3.17	0.41
Overall	4.04	0.52	3.53	0.73
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.95	0.76	3.67	0.82
They have ability to work under pressure	4.05	0.76	4.17	0.41
They look for new knowledge & self-improvement	4.10	0.72	3.50	0.84
They have ability to use information for problem solving	4.20	0.70	3.50	0.84
Overall	4.08	0.60	3.71	0.51
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.15	0.59	4.50	0.55
They carry out work without violating the rights of others and accountable for work	4.45	0.51	4.50	0.55
They have teamwork skill to achieve organization target/goals	4.20	0.62	4.50	0.55
They observe law, control, or agreement	4.15	0.75	4.33	0.52
They participate and foster group problem solving creatively	4.25	0.64	4.33	0.52
They initiative in problem analysis in accordance with group consensus	4.20	0.52	3.83	0.98
Overall	4.23	0.48	4.33	0.58
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.60	0.68	3.33	0.82
They have effective communication	4.10	0.64	3.83	0.98
They have ability to use computer for finding information and for communication	4.05	0.83	4.17	0.75
They have ability in management of information system	3.85	0.67	3.67	1.03
They have ability to use information technology for presentation appropriately for work or for group of people	4.10	0.64	3.33	0.82
Overall	3.99	0.51	3.67	0.73
Satisfaction Overall	4.11	0.41	3.90	0.58

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**School of Biotechnology
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: School of Biotechnology (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	6	42.86%
	Female	8	57.14%
	Total	14	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	5	35.71%
	40 - 49 years old	9	64.29%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	14	100.00%

14 market employers answered to the questionnaires. They were 6 males (42.86%) and 8 females (57.14%).

5 market employers (35.71%) were 30 – 39 years old and 9 market employers (64.29%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		14	4.17	0.502
1	Empathy	14	4.29	0.469
2	Honesty	14	3.93	0.730
3	Nurturing Relationships Fully	14	4.29	0.611
Social Consciousness		14	4.02	0.480
4	Social Service Volunteering	14	3.93	0.616
5	Responsible Citizenship	14	4.00	0.555
6	Contributions to Group Effort	14	4.14	0.535
Discipline		14	4.14	0.609
7	Self-esteem	14	4.07	0.616
8	Self-discipline	14	4.21	0.699
9	Self-responsibility	14	4.14	0.663

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	14	4.07	0.475
2	They have comprehension ability	14	4.21	0.579
3	They have ability to apply theory to new situation	14	4.36	0.633
4	They have ability to apply knowledge to solve problems in the workplace	14	4.14	0.535
5	They have application of knowledge to research	14	4.14	0.535

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	14	4.07	0.730
2	They have ability to work under pressure	14	4.14	0.663
3	They look for new knowledge & self-improvement	14	4.14	0.535
4	They have ability to use information for problem solving	14	4.07	0.475

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure*** and ***They look for new knowledge & self-improvement.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	14	4.14	0.663
2	They carry out work without violating the rights of others and accountable for work	14	4.14	0.663
3	They have teamwork skill to achieve organization target/goals	14	4.00	0.555
4	They observe law, control, or agreement	14	4.07	0.730
5	They participate and foster group problem solving creatively	14	4.14	0.864
6	They initiative in problem analysis in accordance with group consensus	14	3.93	0.829

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job, They carry out work without violating the rights of others and accountable for work and They participate and foster group problem solving creatively.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	14	3.93	0.730
2	They have effective communication	14	4.14	0.663
3	They have ability to use computer for finding information and for communication	14	4.14	0.663
4	They have ability in management of information system	14	4.00	0.679
5	They have ability to use information technology for presentation appropriately for work or for group of people	14	3.93	0.730

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They carry out work without violating the rights of others and accountable for work They have effective communication and They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	14	4.11	0.431
Knowledge	14	4.19	0.433
Cognitive Skill	14	4.11	0.487
Human Relationship and Responsibilities	14	4.07	0.538
Mathematical Analysis, Communication & Information Management	14	4.04	0.585

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	14	4.10	0.435

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Agro – Industry		Food Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.93	0.49	4.30	0.48
Empathy	4.00	0.00	4.44	0.53
Honesty	3.80	0.84	4.00	0.71
Nurturing Relationships Fully	4.00	0.71	4.44	0.53
Social Consciousness	3.93	0.43	4.07	0.52
Social Service Volunteering	3.80	0.84	4.00	0.50
Responsible Citizenship	4.00	0.71	4.00	0.50
Contributions to Group Effort	4.00	0.00	4.22	0.67
Discipline	4.20	0.30	4.11	0.75
Self-esteem	4.00	0.00	4.11	0.78
Self-discipline	4.40	0.55	4.11	0.78
Self-responsibility	4.20	0.45	4.11	0.78
Overall	4.02	0.29	4.16	0.50
Knowledge				
They have enough knowledge for working	3.80	0.45	4.22	0.44
They have comprehension ability	4.00	0.71	4.33	0.50
They have ability to apply theory to new situation	4.40	0.55	4.33	0.71
They have ability to apply knowledge to solve problems in the workplace	4.20	0.45	4.11	0.60
They have application of knowledge to research	4.20	0.45	4.11	0.60
Overall	4.12	0.33	4.22	0.49
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.80	0.84	4.22	0.67
They have ability to work under pressure	4.00	0.71	4.22	0.67
They look for new knowledge & self-improvement	4.20	0.45	4.11	0.60
They have ability to use information for problem solving	4.20	0.45	4.00	0.50
Overall	4.05	0.41	4.14	0.55
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.71	4.22	0.67
They carry out work without violating the rights of others and accountable for work	4.00	0.71	4.22	0.67
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.71
They observe law, control, or agreement	3.60	0.55	4.33	0.71
They participate and foster group problem solving creatively	3.80	1.10	4.33	0.71
They initiative in problem analysis in accordance with group consensus	3.80	1.10	4.00	0.71
Overall	3.87	0.58	4.19	0.51
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.80	0.45	4.00	0.87
They have effective communication	4.20	0.45	4.11	0.78
They have ability to use computer for finding information and for communication	4.00	0.71	4.22	0.67
They have ability in management of information system	3.80	0.84	4.11	0.60
They have ability to use information technology for presentation appropriately for work or for group of people	3.60	0.55	4.11	0.78
Overall	3.83	0.39	4.15	0.66
Satisfaction Overall	3.98	0.28	4.17	0.50

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Martin De Tours School of Management
and Economics (Bachelor's Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economics (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	217	37.80%
	Female	357	62.20%
	Total	574	100.00%
Age	Lower than 30 years old	82	14.29%
	30 - 39 years old	216	37.63%
	40 - 49 years old	198	34.49%
	50 - 59 years old	59	10.28%
	60 years old or over	19	3.31%
	Total	574	100.00%

574 market employers answered to the questionnaires. They were 217 males (37.80%) and 357 females (62.20%).

82 market employers (14.29%) were younger than 30 years old, 216 market employers (37.63%) were 30 – 39 years old, 198 market employers (34.49%) were 40 – 49 years old, 59 market employers (10.28%) were 50 - 59 years old and 19 market employer (3.31%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		574	4.19	0.612
1	Empathy	574	4.06	0.733
2	Honesty	574	4.20	0.691
3	Nurturing Relationships Fully	574	4.31	0.750
Social Consciousness		574	3.96	0.657
4	Social Service Volunteering	574	3.93	0.786
5	Responsible Citizenship	574	3.76	0.920
6	Contributions to Group Effort	574	4.18	0.700
Discipline		574	4.23	0.580
7	Self-esteem	574	4.22	0.700
8	Self-discipline	574	4.18	0.714
9	Self-responsibility	574	4.30	0.660

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	574	4.22	0.671
2	They have comprehension ability	574	4.16	0.682
3	They have ability to apply theory to new situation	574	4.20	0.702
4	They have ability to apply knowledge to solve problems in the workplace	574	4.15	0.727
5	They have application of knowledge to research	574	3.99	0.730

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	574	4.13	0.699
2	They have ability to work under pressure	574	4.05	0.780
3	They look for new knowledge & self-improvement	574	4.03	0.751
4	They have ability to use information for problem solving	574	4.06	0.752

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	574	4.24	0.711
2	They carry out work without violating the rights of others and accountable for work	574	4.23	0.704
3	They have teamwork skill to achieve organization target/goals	574	4.27	0.683
4	They observe law, control, or agreement	574	4.29	0.667
5	They participate and foster group problem solving creatively	574	4.23	0.696
6	They initiative in problem analysis in accordance with group consensus	574	4.08	0.725

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	574	3.82	0.797
2	They have effective communication	574	4.22	0.699
3	They have ability to use computer for finding information and for communication	574	4.25	0.738
4	They have ability in management of information system	574	4.16	0.735
5	They have ability to use information technology for presentation appropriately for work or for group of people	574	4.13	0.726

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	574	4.13	0.516
Knowledge	574	4.15	0.537
Cognitive Skill	574	4.06	0.595
Human Relationship and Responsibilities	574	4.22	0.519
Mathematical Analysis, Communication & Information Management	574	4.16	0.526

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	574	4.14	0.447

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Accounting		Business Economics		Business Information Systems	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.22	0.57	4.00	0.56	4.10	0.35
Empathy	4.05	0.72	4.00	0.65	3.80	0.63
Honesty	4.27	0.60	3.95	0.69	4.40	0.52
Nurturing Relationships Fully	4.35	0.70	4.05	0.60	4.10	0.74
Social Consciousness	3.97	0.66	3.87	0.76	3.67	0.27
Social Service Volunteering	3.92	0.80	3.85	0.88	3.60	0.70
Responsible Citizenship	3.78	0.94	3.65	0.93	3.50	0.53
Contributions to Group Effort	4.20	0.71	4.10	0.79	3.90	0.57
Discipline	4.30	0.49	4.18	0.59	4.23	0.45
Self-esteem	4.31	0.61	4.20	0.77	3.90	0.74
Self-discipline	4.22	0.72	4.05	0.69	4.10	0.74
Self-responsibility	4.37	0.56	4.30	0.66	4.70	0.48
Overall	4.16	0.48	4.02	0.58	4.00	0.22
Knowledge						
They have enough knowledge for working	4.16	0.69	4.40	0.75	4.70	0.67
They have comprehension ability	4.16	0.63	4.35	0.75	3.70	0.48
They have ability to apply theory to new situation	4.13	0.68	4.30	0.73	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	4.04	0.72	4.20	0.83	4.20	0.63
They have application of knowledge to research	3.88	0.81	4.15	0.81	3.90	0.32
Overall	4.07	0.53	4.28	0.65	4.20	0.37
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.13	0.68	4.10	0.55	4.00	0.94
They have ability to work under pressure	3.91	0.77	4.05	1.00	3.70	1.16
They look for new knowledge & self-improvement	3.97	0.69	4.00	0.86	3.60	0.52
They have ability to use information for problem solving	3.91	0.75	4.05	0.83	3.60	0.52
Overall	3.98	0.57	4.05	0.63	3.73	0.71
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.25	0.74	4.50	0.69	4.30	0.82
They carry out work without violating the rights of others and accountable for work	4.16	0.72	4.50	0.69	4.50	0.53
They have teamwork skill to achieve organization target/goals	4.27	0.68	4.20	0.77	4.00	0.82
They observe law, control, or agreement	4.28	0.62	4.25	0.72	4.20	0.79
They participate and foster group problem solving creatively	4.17	0.71	4.15	0.81	3.90	0.88
They initiative in problem analysis in accordance with group consensus	3.93	0.70	4.15	0.67	3.70	0.67
Overall	4.18	0.54	4.29	0.58	4.10	0.36
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.81	0.81	3.95	0.89	3.80	1.23
They have effective communication	4.23	0.62	4.05	0.76	3.60	1.07
They have ability to use computer for finding information and for communication	4.18	0.76	4.20	0.77	4.10	0.99
They have ability in management of information system	4.13	0.71	4.05	0.83	4.50	0.85
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.79	4.00	0.56	4.30	0.67
Overall	4.14	0.54	4.12	0.58	4.00	0.68
Satisfaction Overall	4.11	0.46	4.15	0.53	4.01	0.39

Satisfaction Scoring	Finance and Banking		Hospitality and Tourism Management		Industrial Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.13	0.57	4.51	0.44	4.33	0.45
Empathy	3.91	0.66	4.42	0.64	4.30	0.57
Honesty	4.13	0.75	4.50	0.51	4.30	0.47
Nurturing Relationships Fully	4.35	0.71	4.62	0.49	4.40	0.60
Social Consciousness	3.86	0.52	4.33	0.48	3.78	0.75
Social Service Volunteering	3.87	0.62	4.26	0.53	3.85	0.93
Responsible Citizenship	3.61	0.83	4.16	0.71	3.30	1.13
Contributions to Group Effort	4.09	0.72	4.58	0.50	4.20	0.70
Discipline	4.29	0.46	4.53	0.50	4.05	0.54
Self-esteem	4.30	0.63	4.52	0.58	4.00	0.65
Self-discipline	4.17	0.57	4.58	0.57	4.00	0.73
Self-responsibility	4.39	0.58	4.48	0.58	4.15	0.59
Overall	4.09	0.40	4.46	0.36	4.06	0.50
Knowledge						
They have enough knowledge for working	4.30	0.55	4.24	0.77	4.30	0.66
They have comprehension ability	4.13	0.69	4.32	0.77	4.25	0.55
They have ability to apply theory to new situation	4.09	0.66	4.22	0.74	4.20	0.62
They have ability to apply knowledge to solve problems in the workplace	4.22	0.66	4.26	0.83	4.00	0.65
They have application of knowledge to research	4.17	0.57	3.98	0.77	3.65	0.75
Overall	4.18	0.36	4.20	0.68	4.08	0.45
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.09	0.72	4.14	0.70	4.40	0.60
They have ability to work under pressure	4.04	0.82	4.18	0.69	4.10	0.79
They look for new knowledge & self-improvement	3.96	0.56	4.44	0.73	3.90	0.85
They have ability to use information for problem solving	4.17	0.64	4.28	0.83	3.75	0.79
Overall	4.07	0.51	4.26	0.61	4.04	0.57
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.35	0.64	4.46	0.50	4.30	0.73
They carry out work without violating the rights of others and accountable for work	4.04	0.63	4.52	0.50	4.55	0.51
They have teamwork skill to achieve organization target/goals	4.26	0.61	4.44	0.50	4.45	0.60
They observe law, control, or agreement	4.35	0.71	4.62	0.49	4.35	0.59
They participate and foster group problem solving creatively	4.35	0.71	4.52	0.50	4.15	0.67
They initiative in problem analysis in accordance with group consensus	4.22	0.66	4.42	0.57	4.00	0.65
Overall	4.26	0.43	4.50	0.39	4.30	0.44
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.04	0.76	3.52	0.58	3.70	0.98
They have effective communication	4.39	0.58	4.42	0.70	4.40	0.60
They have ability to use computer for finding information and for communication	4.17	0.71	4.46	0.61	4.35	0.75
They have ability in management of information system	4.13	0.69	4.42	0.67	4.10	0.72
They have ability to use information technology for presentation appropriately for work or for group of people	4.04	0.70	4.38	0.67	4.15	0.75
Overall	4.20	0.44	4.28	0.52	4.21	0.46
Satisfaction Overall	4.16	0.24	4.34	0.43	4.14	0.35

Satisfaction Scoring	Insurance		International Business Management		Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	3.67	0.58	4.18	0.51	4.15	0.77
Empathy	3.33	0.58	4.08	0.63	4.08	0.83
Honesty	4.00	1.00	4.18	0.60	4.06	0.84
Nurturing Relationships Fully	3.67	0.58	4.28	0.67	4.32	0.98
Social Consciousness	3.67	0.33	4.07	0.69	3.88	0.67
Social Service Volunteering	3.67	1.15	4.06	0.84	3.86	0.86
Responsible Citizenship	3.00	1.00	3.88	1.06	3.70	0.81
Contributions to Group Effort	4.33	0.58	4.28	0.64	4.08	0.72
Discipline	4.33	0.33	4.22	0.60	4.04	0.74
Self-esteem	4.00	1.00	4.18	0.75	4.04	0.83
Self-discipline	4.33	0.58	4.26	0.69	3.96	0.81
Self-responsibility	4.67	0.58	4.22	0.65	4.12	0.82
Overall	3.89	0.29	4.16	0.50	4.02	0.63
Knowledge						
They have enough knowledge for working	4.33	0.58	4.10	0.58	4.22	0.74
They have comprehension ability	4.33	0.58	4.10	0.71	4.10	0.68
They have ability to apply theory to new situation	4.33	0.58	4.20	0.73	4.32	0.65
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.12	0.72	4.22	0.65
They have application of knowledge to research	3.67	0.58	4.08	0.70	4.02	0.55
Overall	4.13	0.23	4.12	0.56	4.18	0.50
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.00	4.10	0.74	4.14	0.67
They have ability to work under pressure	4.33	0.58	4.18	0.69	4.06	0.74
They look for new knowledge & self-improvement	4.67	0.58	3.98	0.84	3.94	0.79
They have ability to use information for problem solving	4.00	1.00	4.14	0.78	4.02	0.71
Overall	4.25	0.66	4.10	0.64	4.04	0.58
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	1.00	4.12	0.80	4.14	0.73
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.16	0.87	4.14	0.73
They have teamwork skill to achieve organization target/goals	4.67	0.58	4.20	0.81	4.22	0.71
They observe law, control, or agreement	4.00	1.00	4.22	0.65	4.18	0.72
They participate and foster group problem solving creatively	4.00	1.00	4.28	0.61	4.22	0.71
They initiative in problem analysis in accordance with group consensus	4.33	1.15	4.20	0.78	4.08	0.78
Overall	4.17	0.76	4.20	0.60	4.16	0.52
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.33	1.53	3.70	0.65	3.96	0.81
They have effective communication	4.00	1.00	4.30	0.65	4.14	0.78
They have ability to use computer for finding information and for communication	4.00	1.00	4.30	0.74	4.26	0.78
They have ability in management of information system	4.00	1.00	4.10	0.71	4.16	0.74
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	0.58	4.22	0.74	4.18	0.69
Overall	4.06	0.86	4.16	0.48	4.16	0.56
Satisfaction Overall	4.10	0.53	4.15	0.48	4.11	0.48

Satisfaction Scoring	Management (ACC)		Marketing		Real Estate	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.27	0.43	4.12	0.67	4.33	0.52
Empathy	4.00	0.71	4.00	0.78	4.10	0.79
Honesty	4.60	0.55	4.12	0.75	4.45	0.51
Nurturing Relationships Fully	4.20	0.84	4.23	0.80	4.45	0.69
Social Consciousness	3.67	0.24	3.92	0.69	4.00	0.55
Social Service Volunteering	3.40	0.55	3.90	0.81	3.90	0.64
Responsible Citizenship	3.60	0.55	3.74	0.95	3.90	0.72
Contributions to Group Effort	4.00	0.71	4.12	0.72	4.20	0.62
Discipline	4.47	0.61	4.16	0.61	4.52	0.43
Self-esteem	4.00	1.00	4.16	0.71	4.50	0.51
Self-discipline	4.40	0.89	4.09	0.73	4.45	0.51
Self-responsibility	5.00	0.00	4.22	0.70	4.60	0.50
Overall	4.13	0.36	4.06	0.56	4.28	0.37
Knowledge						
They have enough knowledge for working	4.60	0.89	4.18	0.65	4.35	0.59
They have comprehension ability	3.80	0.84	4.15	0.68	4.40	0.68
They have ability to apply theory to new situation	4.60	0.55	4.18	0.73	4.40	0.75
They have ability to apply knowledge to solve problems in the workplace	4.60	0.55	4.15	0.74	4.25	0.79
They have application of knowledge to research	4.00	0.00	3.97	0.76	4.45	0.69
Overall	4.32	0.33	4.12	0.54	4.37	0.57
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.40	0.89	4.09	0.71	4.40	0.68
They have ability to work under pressure	4.20	1.30	4.03	0.78	4.30	0.66
They look for new knowledge & self-improvement	4.00	0.71	4.04	0.75	3.95	0.83
They have ability to use information for problem solving	4.00	0.71	4.07	0.74	4.25	0.72
Overall	4.15	0.84	4.06	0.59	4.23	0.61
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.40	0.89	4.19	0.72	4.20	0.62
They carry out work without violating the rights of others and accountable for work	4.60	0.55	4.22	0.72	4.10	0.55
They have teamwork skill to achieve organization target/goals	4.20	0.84	4.25	0.69	4.35	0.67
They observe law, control, or agreement	4.40	0.89	4.26	0.69	4.35	0.67
They participate and foster group problem solving creatively	4.00	1.00	4.18	0.71	4.40	0.60
They initiative in problem analysis in accordance with group consensus	4.00	1.00	4.04	0.72	4.00	0.86
Overall	4.27	0.37	4.19	0.54	4.23	0.45
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.00	1.22	3.83	0.79	3.85	0.81
They have effective communication	3.80	1.30	4.18	0.70	4.30	0.66
They have ability to use computer for finding information and for communication	4.20	1.10	4.22	0.74	4.55	0.60
They have ability in management of information system	4.80	0.45	4.11	0.74	4.25	0.91
They have ability to use information technology for presentation appropriately for work or for group of people	4.60	0.55	4.10	0.72	4.30	0.80
Overall	4.20	0.66	4.13	0.53	4.29	0.59
Satisfaction Overall	4.21	0.44	4.11	0.47	4.28	0.41

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Albert Laurence School of Communication
Arts
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Albert Laurence School of Communication Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	33	36.26%
	Female	58	63.74%
	Total	91	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	27	29.67%
	40 - 49 years old	48	52.75%
	50 - 59 years old	16	17.58%
	60 years old or over	0	0.00%
	Total	91	100.00%

91 market employers answered to the questionnaires. They were 33 males (36.26%) and 58 females (63.74%).

27 market employers (29.67%) were 30 – 39 years old, 48 market employers (52.75%) were 40 – 49 years old, 16 market employers (17.58%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		91	4.19	0.612
1	Empathy	91	4.06	0.733
2	Honesty	91	4.20	0.691
3	Nurturing Relationships Fully	91	4.31	0.750
Social Consciousness		91	3.96	0.657
4	Social Service Volunteering	91	3.93	0.786
5	Responsible Citizenship	91	3.76	0.920
6	Contributions to Group Effort	91	4.18	0.700
Discipline		91	4.23	0.580
7	Self-esteem	91	4.22	0.700
8	Self-discipline	91	4.18	0.714
9	Self-responsibility	91	4.30	0.660

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	91	4.22	0.671
2	They have comprehension ability	91	4.16	0.682
3	They have ability to apply theory to new situation	91	4.20	0.702
4	They have ability to apply knowledge to solve problems in the workplace	91	4.15	0.727
5	They have application of knowledge to research	91	3.99	0.730

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	91	4.13	0.699
2	They have ability to work under pressure	91	4.05	0.780
3	They look for new knowledge & self-improvement	91	4.03	0.751
4	They have ability to use information for problem solving	91	4.06	0.752

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	91	4.24	0.711
2	They carry out work without violating the rights of others and accountable for work	91	4.23	0.704
3	They have teamwork skill to achieve organization target/goals	91	4.27	0.683
4	They observe law, control, or agreement	91	4.29	0.667
5	They participate and foster group problem solving creatively	91	4.23	0.696
6	They initiative in problem analysis in accordance with group consensus	91	4.08	0.725

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	91	3.82	0.797
2	They have effective communication	91	4.22	0.699
3	They have ability to use computer for finding information and for communication	91	4.25	0.738
4	They have ability in management of information system	91	4.16	0.735
5	They have ability to use information technology for presentation appropriately for work or for group of people	91	4.13	0.726

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	91	4.13	0.516
Knowledge	91	4.15	0.537
Cognitive Skill	91	4.06	0.595
Human Relationship and Responsibilities	91	4.22	0.519
Mathematical Analysis, Communication & Information Management	91	4.16	0.526

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	91	4.14	0.447

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Psychomotor skills Scoring

Psychomotor skills		Number of Respondents	Mean	S.D.
1	Ability to control the quality of standard during the production process	91	3.98	0.760
2	Ability to maintain the quality of the outcome	91	3.96	0.788
3	Ability to control the quality and quantity of work within the specific time	91	3.92	0.792
4	Understand well on tools and application manipulation	91	3.97	0.752
5	Safety concern on work creation	91	3.97	0.767
6	Ability in improving the quality of work and production	91	3.91	0.770

Au's market employers generally had *high* satisfaction on all aspects of **Psychomotor skills**. The major satisfaction of **Psychomotor skills** was on ***Ability to control the quality of standard during the production process***.

Satisfaction Scoring	Advertising		Computer Generated Imagery		New Media Communication	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.38	0.50	4.27	0.49	4.18	0.61
Empathy	4.25	0.70	4.00	0.71	4.12	0.78
Honesty	4.32	0.67	4.80	0.45	4.24	0.66
Nurturing Relationships Fully	4.57	0.57	4.00	0.71	4.18	0.73
Social Consciousness	3.94	0.65	3.67	0.41	4.10	0.59
Social Service Volunteering	3.93	0.94	3.20	0.45	3.88	0.70
Responsible Citizenship	3.71	0.76	3.40	0.55	4.12	0.70
Contributions to Group Effort	4.18	0.72	4.40	0.55	4.29	0.69
Discipline	4.24	0.54	4.27	0.64	4.47	0.46
Self-esteem	4.39	0.63	4.20	1.10	4.41	0.51
Self-discipline	4.04	0.64	4.20	0.84	4.47	0.62
Self-responsibility	4.29	0.66	4.40	0.55	4.53	0.51
Overall	4.19	0.44	4.07	0.46	4.25	0.47
Knowledge						
They have enough knowledge for working	4.18	0.72	3.80	0.84	4.35	0.49
They have comprehension ability	4.29	0.66	4.00	0.71	4.24	0.75
They have ability to apply theory to new situation	4.04	0.64	4.60	0.55	4.12	0.70
They have ability to apply knowledge to solve problems in the workplace	4.14	0.71	4.60	0.55	4.47	0.62
They have application of knowledge to research	4.00	0.77	4.40	0.55	4.24	0.66
Overall	4.13	0.58	4.28	0.30	4.28	0.45
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.21	0.63	4.00	0.71	4.18	0.73
They have ability to work under pressure	3.93	0.86	4.00	0.71	4.35	0.70
They look for new knowledge & self-improvement	4.18	0.94	4.40	0.55	4.12	0.60
They have ability to use information for problem solving	4.29	0.66	4.40	0.55	4.41	0.71
Overall	4.15	0.58	4.20	0.21	4.26	0.50
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.18	0.61	4.60	0.55	4.29	0.69
They carry out work without violating the rights of others and accountable for work	4.21	0.69	4.60	0.89	4.12	0.70
They have teamwork skill to achieve organization target/goals	4.14	0.71	4.80	0.45	4.35	0.49
They observe law, control, or agreement	4.25	0.70	4.60	0.55	4.18	0.81
They participate and foster group problem solving creatively	4.14	0.71	3.80	0.84	4.18	0.73
They initiative in problem analysis in accordance with group consensus	4.14	0.65	4.20	0.84	4.06	0.83
Overall	4.18	0.46	4.43	0.19	4.20	0.54
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.61	0.83	4.20	0.45	3.82	0.81
They have effective communication	4.32	0.55	3.80	0.84	4.41	0.62
They have ability to use computer for finding information and for communication	4.50	0.69	4.00	0.71	4.47	0.62
They have ability in management of information system	4.36	0.68	4.40	0.55	4.59	0.51
They have ability to use information technology for presentation appropriately for work or for group of people	4.32	0.67	4.40	0.55	4.53	0.51
Overall	4.26	0.47	4.10	0.22	4.41	0.40
Satisfaction Overall	4.18	0.42	4.22	0.19	4.28	0.41

Satisfaction Scoring	Performance Communication		Public Relations	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.60	4.37	0.46
Empathy	4.00	0.71	4.36	0.70
Honesty	3.89	0.78	4.36	0.57
Nurturing Relationships Fully	4.11	0.78	4.40	0.71
Social Consciousness	3.44	0.41	3.91	0.63
Social Service Volunteering	3.67	0.71	3.92	0.81
Responsible Citizenship	3.11	0.60	3.60	1.00
Contributions to Group Effort	3.56	0.53	4.20	0.65
Discipline	4.19	0.38	4.20	0.60
Self-esteem	4.11	0.60	4.24	0.72
Self-discipline	4.11	0.33	4.12	0.78
Self-responsibility	4.33	0.50	4.24	0.60
Overall	3.88	0.34	4.16	0.44
Knowledge				
They have enough knowledge for working	4.11	0.33	4.12	0.73
They have comprehension ability	4.00	0.71	4.24	0.60
They have ability to apply theory to new situation	4.11	0.60	3.92	0.76
They have ability to apply knowledge to solve problems in the workplace	4.11	0.60	3.92	0.76
They have application of knowledge to research	3.78	0.83	3.68	0.69
Overall	4.02	0.45	3.98	0.61
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.71	4.24	0.66
They have ability to work under pressure	4.00	0.87	4.04	0.79
They look for new knowledge & self-improvement	3.89	0.78	3.92	0.81
They have ability to use information for problem solving	4.22	0.67	3.96	0.79
Overall	4.03	0.64	4.04	0.52
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.78	0.44	4.36	0.64
They carry out work without violating the rights of others and accountable for work	4.00	0.50	4.36	0.64
They have teamwork skill to achieve organization target/goals	3.89	0.33	4.36	0.57
They observe law, control, or agreement	4.00	0.50	4.32	0.56
They participate and foster group problem solving creatively	3.78	0.44	4.28	0.74
They initiative in problem analysis in accordance with group consensus	4.00	0.71	4.04	0.79
Overall	3.91	0.29	4.29	0.47
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.44	0.73	3.76	0.88
They have effective communication	4.22	0.67	4.44	0.71
They have ability to use computer for finding information and for communication	4.11	0.78	4.40	0.76
They have ability in management of information system	4.11	0.60	4.16	0.80
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.71	4.16	0.75
Overall	4.02	0.56	4.23	0.51
Satisfaction Overall	3.97	0.35	4.14	0.40

Satisfaction Scoring	Visual Communication Arts		Visual Communication Design	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.67	0.58	4.25	0.50
Empathy	4.67	0.58	4.00	0.82
Honesty	4.67	0.58	4.25	0.96
Nurturing Relationships Fully	4.67	0.58	4.50	0.58
Social Consciousness	4.00	0.67	3.92	0.69
Social Service Volunteering	4.00	1.00	4.00	0.82
Responsible Citizenship	3.67	1.15	3.25	0.96
Contributions to Group Effort	4.33	0.58	4.50	0.58
Discipline	4.22	0.19	4.17	0.43
Self-esteem	4.33	0.58	4.50	0.58
Self-discipline	4.00	0.00	3.75	0.50
Self-responsibility	4.33	0.58	4.25	0.96
Overall	4.30	0.46	4.11	0.27
Knowledge				
They have enough knowledge for working	4.00	1.00	4.75	0.50
They have comprehension ability	3.67	0.58	4.25	0.50
They have ability to apply theory to new situation	4.33	1.15	4.25	0.50
They have ability to apply knowledge to solve problems in the workplace	4.33	1.15	3.75	0.50
They have application of knowledge to research	3.67	1.53	3.75	0.50
Overall	4.00	1.04	4.15	0.19
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.00	4.25	0.96
They have ability to work under pressure	3.67	0.58	4.25	0.96
They look for new knowledge & self-improvement	3.67	1.53	4.50	0.58
They have ability to use information for problem solving	4.00	1.00	4.75	0.50
Overall	3.83	0.95	4.44	0.55
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.33	1.15	4.50	0.58
They carry out work without violating the rights of others and accountable for work	4.33	0.58	4.50	0.58
They have teamwork skill to achieve organization target/goals	4.67	0.58	4.50	0.58
They observe law, control, or agreement	4.33	0.58	4.00	0.82
They participate and foster group problem solving creatively	4.00	1.00	4.00	0.82
They initiative in problem analysis in accordance with group consensus	4.00	1.00	4.00	0.00
Overall	4.28	0.75	4.25	0.29
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.67	0.58	4.25	0.50
They have effective communication	3.67	0.58	4.25	0.50
They have ability to use computer for finding information and for communication	4.67	0.58	4.25	0.50
They have ability in management of information system	4.00	1.00	3.50	1.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	1.00	4.00	0.00
Overall	4.00	0.76	4.13	0.48
Satisfaction Overall	4.08	0.77	4.21	0.29

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Vincent Mary School of Engineer
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Engineer (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	7	29.17%
	Female	17	70.83%
	Total	24	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	12	50.00%
	40 - 49 years old	9	37.50%
	50 - 59 years old	3	12.50%
	60 years old or over	0	0.00%
	Total	24	100.00%

24 market employers answered to the questionnaires. They were 7 males (29.17%) and 17 females (70.83%).

12 employers (50.00%) were 30 – 39 years old, 9 market employers (37.50%) were 40 – 49 years old, 3 market employers (12.50%) were 50 - 59 years old and 8 market employer (0.95%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		24	4.33	0.491
1	Empathy	24	4.29	0.550
2	Honesty	24	4.33	0.637
3	Nurturing Relationships Fully	24	4.38	0.647
Social Consciousness		24	4.10	0.585
4	Social Service Volunteering	24	4.25	0.608
5	Responsible Citizenship	24	3.92	0.830
6	Contributions to Group Effort	24	4.13	0.537
Discipline		24	4.24	0.534
7	Self-esteem	24	4.17	0.565
8	Self-discipline	24	4.33	0.637
9	Self-responsibility	24	4.21	0.588

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	24	4.33	0.637
2	They have comprehension ability	24	4.21	0.588
3	They have ability to apply theory to new situation	24	3.92	0.881
4	They have ability to apply knowledge to solve problems in the workplace	24	3.96	1.042
5	They have application of knowledge to research	24	3.92	0.881

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	24	4.13	0.900
2	They have ability to work under pressure	24	4.21	0.588
3	They look for new knowledge & self-improvement	24	4.08	0.929
4	They have ability to use information for problem solving	24	4.08	0.830

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	24	4.42	0.584
2	They carry out work without violating the rights of others and accountable for work	24	4.29	0.550
3	They have teamwork skill to achieve organization target/goals	24	4.29	0.464
4	They observe law, control, or agreement	24	4.25	0.608
5	They participate and foster group problem solving creatively	24	3.88	0.850
6	They initiative in problem analysis in accordance with group consensus	24	3.83	0.816

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	24	3.83	0.702
2	They have effective communication	24	4.13	0.797
3	They have ability to use computer for finding information and for communication	24	4.38	0.647
4	They have ability in management of information system	24	4.13	0.680
5	They have ability to use information technology for presentation appropriately for work or for group of people	24	4.04	0.624

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	24	4.22	0.458
Knowledge	24	4.07	0.717
Cognitive Skill	24	4.13	0.711
Human Relationship and Responsibilities	24	4.16	0.537
Mathematical Analysis, Communication & Information Management	24	4.13	0.557

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	24	4.14	0.539

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Aeronautic Engineering		Computer and Network Engineering		Computer Engineering	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.71	0.49	5.00	0.00	3.93	0.15
Empathy	4.63	0.74	5.00	0.00	4.00	0.00
Honesty	4.75	0.46	5.00	0.00	3.80	0.45
Nurturing Relationships Fully	4.75	0.46	5.00	0.00	4.00	0.71
Social Consciousness	4.42	0.53	5.00	0.00	3.60	0.28
Social Service Volunteering	4.50	0.53	5.00	0.00	3.80	0.45
Responsible Citizenship	4.38	0.74	5.00	0.00	3.20	0.45
Contributions to Group Effort	4.38	0.52	5.00	0.00	3.80	0.45
Discipline	4.63	0.38	4.00	0.00	3.80	0.45
Self-esteem	4.63	0.52	4.00	0.00	3.80	0.45
Self-discipline	4.75	0.46	4.00	0.00	3.80	0.45
Self-responsibility	4.50	0.53	4.00	0.00	3.80	0.45
Overall	4.58	0.29	4.67	0.00	3.78	0.21
Knowledge						
They have enough knowledge for working	4.75	0.46	4.00	0.00	3.80	0.45
They have comprehension ability	4.63	0.52	4.00	0.00	3.80	0.45
They have ability to apply theory to new situation	4.63	0.52	4.00	0.00	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.63	0.74	4.00	0.00	3.00	0.71
They have application of knowledge to research	4.63	0.52	4.00	0.00	3.00	0.00
Overall	4.65	0.40	4.00	0.00	3.32	0.23
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.75	0.46	5.00	0.00	3.20	0.45
They have ability to work under pressure	4.50	0.53	5.00	0.00	3.80	0.45
They look for new knowledge & self-improvement	4.75	0.71	5.00	0.00	3.20	0.45
They have ability to use information for problem solving	4.75	0.71	5.00	0.00	3.40	0.55
Overall	4.69	0.42	5.00	0.00	3.40	0.29
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.75	0.71	5.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.63	0.74	5.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.50	0.53	5.00	0.00	4.00	0.00
They observe law, control, or agreement	4.63	0.52	5.00	0.00	3.80	0.45
They participate and foster group problem solving creatively	4.50	0.53	5.00	0.00	3.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.53	5.00	0.00	3.00	0.00
Overall	4.58	0.37	5.00	0.00	3.63	0.07
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.00	0.93	3.00	0.00	3.60	0.55
They have effective communication	4.63	0.52	5.00	0.00	3.40	0.55
They have ability to use computer for finding information and for communication	4.63	0.52	4.00	0.00	4.00	0.71
They have ability in management of information system	4.63	0.52	4.00	0.00	3.60	0.55
They have ability to use information technology for presentation appropriately for work or for group of people	4.38	0.52	4.00	0.00	3.60	0.55
Overall	4.48	0.33	4.00	0.00	3.63	0.45
Satisfaction Overall	4.60	0.21	4.53	0.00	3.55	0.11

Satisfaction Scoring	Electrical and Electronics Engineering		Mechatronics Engineering		Telecommunication and Electronics Engineering	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.17	0.24	4.33	0.41	3.89	0.19
Empathy	4.00	0.00	4.20	0.45	4.00	0.00
Honesty	4.50	0.71	4.40	0.55	3.67	0.58
Nurturing Relationships Fully	4.00	0.00	4.40	0.55	4.00	1.00
Social Consciousness	4.33	0.47	4.20	0.51	3.44	0.19
Social Service Volunteering	4.50	0.71	4.40	0.55	3.67	0.58
Responsible Citizenship	4.50	0.71	4.00	0.71	3.00	0.00
Contributions to Group Effort	4.00	0.00	4.20	0.45	3.67	0.58
Discipline	4.33	0.00	4.40	0.43	3.67	0.58
Self-esteem	4.00	0.00	4.20	0.45	3.67	0.58
Self-discipline	4.50	0.71	4.60	0.55	3.67	0.58
Self-responsibility	4.50	0.71	4.40	0.55	3.67	0.58
Overall	4.28	0.08	4.31	0.44	3.67	0.19
Knowledge						
They have enough knowledge for working	4.50	0.71	4.40	0.89	4.00	0.00
They have comprehension ability	4.00	0.00	4.20	0.84	4.00	0.00
They have ability to apply theory to new situation	4.50	0.71	4.00	1.00	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.50	0.71	4.20	1.10	3.00	1.00
They have application of knowledge to research	4.50	0.71	4.00	1.00	3.00	0.00
Overall	4.40	0.28	4.16	0.90	3.40	0.20
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	4.00	1.00	3.33	0.58
They have ability to work under pressure	4.50	0.71	4.00	0.71	4.00	0.00
They look for new knowledge & self-improvement	4.50	0.71	4.00	1.00	3.33	0.58
They have ability to use information for problem solving	4.00	0.00	4.00	0.71	3.33	0.58
Overall	4.50	0.35	4.00	0.77	3.50	0.25
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.40	0.55	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.20	0.45	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.40	0.55	4.00	0.00
They observe law, control, or agreement	4.50	0.71	4.20	0.45	3.67	0.58
They participate and foster group problem solving creatively	4.00	0.00	4.00	1.00	3.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00	3.80	0.84	3.00	0.00
Overall	4.17	0.00	4.17	0.55	3.61	0.10
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.00	0.00	3.80	0.84	4.00	0.00
They have effective communication	4.50	0.71	4.00	1.00	3.67	0.58
They have ability to use computer for finding information and for communication	4.50	0.71	4.40	0.89	4.33	0.58
They have ability in management of information system	4.00	0.00	4.00	1.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.20	0.84	3.67	0.58
Overall	4.33	0.24	4.10	0.88	3.94	0.10
Satisfaction Overall	4.34	0.02	4.15	0.69	3.62	0.05

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**School of Law
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: School of Law (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	18	36.00%
	Female	32	64.00%
	Total	50	100.00%
Age	Lower than 30 years old	3	6.00%
	30 - 39 years old	20	40.00%
	40 - 49 years old	22	44.00%
	50 - 59 years old	5	10.00%
	60 years old or over	0	0.00%
	Total	50	100.00%

50 market employers answered to the questionnaires. They were 18 males (36.00%) and 32 females (64.00%).

3 market employers (6.00%) were younger than 30 years old, 20 market employers (40.00%) were 30 – 39 years old, 22 market employers (44.00%) were 40 – 49 years old, 5 market employers (10.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		50	4.25	0.533
1	Empathy	50	4.20	0.639
2	Honesty	50	4.22	0.708
3	Nurturing Relationships Fully	50	4.34	0.593
Social Consciousness		50	4.10	0.540
4	Social Service Volunteering	50	4.06	0.712
5	Responsible Citizenship	50	4.00	0.700
6	Contributions to Group Effort	50	4.24	0.657
Discipline		50	4.35	0.571
7	50	50	4.30	0.678
8	Self-discipline	50	4.34	0.658
9	Self-responsibility	50	4.40	0.639

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	50	4.20	0.571
2	They have comprehension ability	50	4.26	0.565
3	They have ability to apply theory to new situation	50	4.28	0.607
4	They have ability to apply knowledge to solve problems in the workplace	50	4.10	0.735
5	They have application of knowledge to research	50	4.12	0.659

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	50	4.14	0.639
2	They have ability to work under pressure	50	4.16	0.650
3	They look for new knowledge & self-improvement	50	4.24	0.687
4	They have ability to use information for problem solving	50	4.26	0.664

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	50	4.32	0.683
2	They carry out work without violating the rights of others and accountable for work	50	4.30	0.707
3	They have teamwork skill to achieve organization target/goals	50	4.32	0.587
4	They observe law, control, or agreement	50	4.26	0.694
5	They participate and foster group problem solving creatively	50	4.24	0.771
6	They initiative in problem analysis in accordance with group consensus	50	4.10	0.735

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They have teamwork skill to achieve organization target/goals***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	50	4.18	0.691
2	They have effective communication	50	4.24	0.657
3	They have ability to use computer for finding information and for communication	50	4.32	0.683
4	They have ability in management of information system	50	4.28	0.701
5	They have ability to use information technology for presentation appropriately for work or for group of people	50	4.22	0.679

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	50	4.23	0.452
Knowledge	50	4.19	0.448
Cognitive Skill	50	4.20	0.513
Human Relationship and Responsibilities	50	4.26	0.541
Mathematical Analysis, Communication & Information Management	50	4.27	0.499

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	50	4.23	0.387

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**School of Music
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: School of Music (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	40.00%
	Female	3	60.00%
	Total	5	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	5	100.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	5	100.00%

5 market employers answered to the questionnaires. They were 2 males (40.00%) and 3 females (60.00%).

5 market employers (100.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		5	4.40	0.596
1	Empathy	5	4.40	0.548
2	Honesty	5	4.40	0.894
3	Nurturing Relationships Fully	5	4.40	0.548
Social Consciousness		5	4.13	0.767
4	Social Service Volunteering	5	4.40	0.548
5	Responsible Citizenship	5	3.60	1.517
6	Contributions to Group Effort	5	4.40	0.548
Discipline		5	4.40	0.494
7	Self-esteem	5	4.60	0.548
8	Self-discipline	5	4.20	0.837
9	Self-responsibility	5	4.40	0.548

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics** and **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	5	4.40	0.548
2	They have comprehension ability	5	4.40	0.548
3	They have ability to apply theory to new situation	5	4.20	0.837
4	They have ability to apply knowledge to solve problems in the workplace	5	4.20	0.837
5	They have application of knowledge to research	5	3.80	0.837

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5	4.00	0.707
2	They have ability to work under pressure	5	3.80	0.837
3	They look for new knowledge & self-improvement	5	4.40	0.548
4	They have ability to use information for problem solving	5	4.40	0.548

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement*** and ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	5	4.20	0.837
2	They carry out work without violating the rights of others and accountable for work	5	4.40	0.894
3	They have teamwork skill to achieve organization target/goals	5	4.20	0.837
4	They observe law, control, or agreement	5	4.20	0.837
5	They participate and foster group problem solving creatively	5	4.40	0.548
6	They initiative in problem analysis in accordance with group consensus	5	5.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **They initiative in problem analysis in accordance with group consensus**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	5	3.80	0.837
2	They have effective communication	5	4.40	0.548
3	They have ability to use computer for finding information and for communication	5	4.60	0.548
4	They have ability in management of information system	5	4.20	0.837
5	They have ability to use information technology for presentation appropriately for work or for group of people	5	4.40	0.548

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on **They have ability to use computer for finding information and for communication**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	5	4.31	0.563
Knowledge	5	4.20	0.583
Cognitive Skill	5	4.15	0.518
Human Relationship and Responsibilities	5	4.40	0.560
Mathematical Analysis, Communication & Information Management	5	4.33	0.425

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	5	4.28	0.454

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Music Business		Music Performance	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.44	0.51	4.33	0.94
Empathy	4.33	0.58	4.50	0.71
Honesty	4.67	0.58	4.00	1.41
Nurturing Relationships Fully	4.33	0.58	4.50	0.71
Social Consciousness	4.00	1.00	4.33	0.47
Social Service Volunteering	4.33	0.58	4.50	0.71
Responsible Citizenship	3.33	2.08	4.00	0.00
Contributions to Group Effort	4.33	0.58	4.50	0.71
Discipline	4.44	0.69	4.33	0.00
Self-esteem	4.67	0.58	4.50	0.71
Self-discipline	4.00	1.00	4.50	0.71
Self-responsibility	4.67	0.58	4.00	0.00
Overall	4.30	0.72	4.33	0.47
Knowledge				
They have enough knowledge for working	4.33	0.58	4.50	0.71
They have comprehension ability	4.33	0.58	4.50	0.71
They have ability to apply theory to new situation	4.00	1.00	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	4.00	1.00	4.50	0.71
They have application of knowledge to research	4.00	1.00	3.50	0.71
Overall	4.13	0.81	4.30	0.14
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.67	0.58	4.50	0.71
They have ability to work under pressure	3.67	1.15	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	5.00	0.00
They have ability to use information for problem solving	4.33	0.58	4.50	0.71
Overall	3.92	0.52	4.50	0.35
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	1.00	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.00	1.00	5.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	1.00	4.50	0.71
They observe law, control, or agreement	4.33	1.15	4.00	0.00
They participate and foster group problem solving creatively	4.33	0.58	4.50	0.71
They initiative in problem analysis in accordance with group consensus	5.00	0.00	5.00	0.00
Overall	4.28	0.75	4.58	0.12
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.67	1.15	4.00	0.00
They have effective communication	4.33	0.58	4.50	0.71
They have ability to use computer for finding information and for communication	4.33	0.58	5.00	0.00
They have ability in management of information system	4.00	1.00	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	0.58	4.50	0.71
Overall	4.17	0.44	4.58	0.35
Satisfaction Overall	4.16	0.57	4.46	0.24

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Bernadette De Lourdes School of Nursing
Science
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Bernadette De Lourdes School of Nursing Science (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	7	35.00%
	Female	13	65.00%
	Total	20	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	8	40.00%
	40 - 49 years old	9	45.00%
	50 - 59 years old	3	15.00%
	60 years old or over	0	0.00%
	Total	20	100.00%

20 market employers answered to the questionnaires. They were 7 males (35.00%) and 13 females (65.00%).

8 market employers (40.00%) were 30 – 39 years old, 9 market employers (45.00%) were 40 – 49 years old and 3 market employers (15.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		20	4.42	0.444
1	Empathy	20	4.35	0.587
2	Honesty	20	4.45	0.510
3	Nurturing Relationships Fully	20	4.45	0.510
Social Consciousness		20	4.30	0.506
4	Social Service Volunteering	20	4.30	0.733
5	Responsible Citizenship	20	4.20	0.616
6	Contributions to Group Effort	20	4.40	0.503
Discipline		20	4.55	0.487
7	Self-esteem	20	4.55	0.510
8	Self-discipline	20	4.50	0.607
9	Self-responsibility	20	4.60	0.503

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Discipline**. The major satisfaction of **Ethics** was on **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	20	4.10	0.553
2	They have comprehension ability	20	4.30	0.657
3	They have ability to apply theory to new situation	20	4.30	0.657
4	They have ability to apply knowledge to solve problems in the workplace	20	4.50	0.688
5	They have application of knowledge to research	20	4.25	0.716

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	20	4.00	0.649
2	They have ability to work under pressure	20	4.10	0.788
3	They look for new knowledge & self-improvement	20	4.10	0.447
4	They have ability to use information for problem solving	20	4.20	0.616

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	20	4.35	0.587
2	They carry out work without violating the rights of others and accountable for work	20	4.25	0.550
3	They have teamwork skill to achieve organization target/goals	20	4.30	0.571
4	They observe law, control, or agreement	20	4.25	0.716
5	They participate and foster group problem solving creatively	20	4.45	0.686
6	They initiative in problem analysis in accordance with group consensus	20	4.30	0.571

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	20	3.65	0.671
2	They have effective communication	20	3.95	0.686
3	They have ability to use computer for finding information and for communication	20	4.25	0.550
4	They have ability in management of information system	20	4.30	0.571
5	They have ability to use information technology for presentation appropriately for work or for group of people	20	4.35	0.489

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use information technology for presentation appropriately for work or for group of people.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	20	4.42	0.427
Knowledge	20	4.29	0.513
Cognitive Skill	20	4.10	0.483
Human Relationship and Responsibilities	20	4.32	0.483
Mathematical Analysis, Communication & Information Management	20	4.17	0.433

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	20	4.26	0.387
Psychomotor Skill on Nursing Science	20	4.15	0.81

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall*** and ***Psychomotor Skill on Nursing Science***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Bachelor's Degree)**

AU's Performance by Items
Market Employer: Vincent Mary School of Science and Technology
(Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	8	66.67%
	Female	4	33.33%
	Total	12	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	6	50.00%
	40 - 49 years old	4	33.33%
	50 - 59 years old	2	16.67%
	60 years old or over	0	0.00%
	Total	12	100.00%

12 market employers answered to the questionnaires. They were 8 males (66.67%) and 4 females (33.33%).

6 market employers (50.00%) were 30 – 39 years old, 4 market employers (33.33%) were 40 – 49 years old and 2 market employers (16.67%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		12	4.00	0.201
1	Empathy	12	3.92	0.289
2	Honesty	12	4.17	0.577
3	Nurturing Relationships Fully	12	3.92	0.515
Social Consciousness		12	3.81	0.388
4	Social Service Volunteering	12	3.92	0.515
5	Responsible Citizenship	12	3.58	0.669
6	Contributions to Group Effort	12	3.92	0.289
Discipline		12	4.03	0.361
7	Self-esteem	12	4.00	0.426
8	Self-discipline	12	4.08	0.515
9	Self-responsibility	12	4.00	0.426

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	12	4.17	0.718
2	They have comprehension ability	12	3.83	0.389
3	They have ability to apply theory to new situation	12	3.58	0.793
4	They have ability to apply knowledge to solve problems in the workplace	12	3.58	0.900
5	They have application of knowledge to research	12	3.50	0.674

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	12	3.67	0.888
2	They have ability to work under pressure	12	3.83	0.577
3	They look for new knowledge & self-improvement	12	3.50	0.674
4	They have ability to use information for problem solving	12	3.58	0.515

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	12	4.17	0.389
2	They carry out work without violating the rights of others and accountable for work	12	4.08	0.289
3	They have teamwork skill to achieve organization target/goals	12	3.92	0.289
4	They observe law, control, or agreement	12	4.08	0.515
5	They participate and foster group problem solving creatively	12	3.50	0.674
6	They initiative in problem analysis in accordance with group consensus	12	3.42	0.515

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on ***They initiative in problem analysis in accordance with group consensus***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	12	3.67	0.651
2	They have effective communication	12	3.75	0.754
3	They have ability to use computer for finding information and for communication	12	4.17	0.718
4	They have ability in management of information system	12	3.67	0.651
5	They have ability to use information technology for presentation appropriately for work or for group of people	12	3.83	0.577

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	12	3.94	0.239
Knowledge	12	3.73	0.593
Cognitive Skill	12	3.65	0.527
Human Relationship and Responsibilities	12	3.86	0.308
Mathematical Analysis, Communication & Information Management	12	3.83	0.564

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	12	3.80	0.372

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Data Analysis		Computer Science	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.00	4.00	0.24
Empathy	4.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.00	0.71
Nurturing Relationships Fully	4.00	0.00	4.00	0.71
Social Consciousness	3.67	0.00	3.80	0.56
Social Service Volunteering	4.00	0.00	4.00	0.71
Responsible Citizenship	3.00	0.00	3.60	0.89
Contributions to Group Effort	4.00	0.00	3.80	0.45
Discipline	4.00	0.00	3.93	0.55
Self-esteem	4.00	0.00	3.80	0.45
Self-discipline	4.00	0.00	4.00	0.71
Self-responsibility	4.00	0.00	4.00	0.71
Overall	3.89	0.00	3.91	0.36
Knowledge				
They have enough knowledge for working	3.00	0.00	4.20	0.45
They have comprehension ability	3.00	0.00	4.00	0.00
They have ability to apply theory to new situation	3.00	0.00	3.60	0.89
They have ability to apply knowledge to solve problems in the workplace	3.00	0.00	3.60	1.14
They have application of knowledge to research	3.00	0.00	3.60	0.89
Overall	3.00	0.00	3.80	0.58
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.00	4.00	1.00
They have ability to work under pressure	4.00	0.00	4.20	0.45
They look for new knowledge & self-improvement	3.00	0.00	3.80	0.84
They have ability to use information for problem solving	4.00	0.00	3.60	0.55
Overall	3.50	0.00	3.90	0.60
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.20	0.45
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00
They observe law, control, or agreement	4.00	0.00	4.00	0.71
They participate and foster group problem solving creatively	3.00	0.00	3.40	0.55
They initiative in problem analysis in accordance with group consensus	3.00	0.00	3.40	0.55
Overall	3.67	0.00	3.83	0.31
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.00	0.00	4.00	0.00
They have effective communication	3.00	0.00	4.00	0.71
They have ability to use computer for finding information and for communication	4.00	0.00	4.40	0.55
They have ability in management of information system	3.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	3.80	0.45
Overall	3.33	0.00	4.10	0.25
Satisfaction Overall	3.48	0.00	3.91	0.39

Satisfaction Scoring	Information Technology		Technology Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.93	0.15	4.33	0.00
Empathy	3.80	0.45	4.00	0.00
Honesty	4.20	0.45	5.00	0.00
Nurturing Relationships Fully	3.80	0.45	4.00	0.00
Social Consciousness	3.80	0.30	4.00	0.00
Social Service Volunteering	3.80	0.45	4.00	0.00
Responsible Citizenship	3.60	0.55	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	4.07	0.15	4.33	0.00
Self-esteem	4.20	0.45	4.00	0.00
Self-discipline	4.00	0.00	5.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00
Overall	3.93	0.06	4.22	0.00
Knowledge				
They have enough knowledge for working	4.20	0.84	5.00	0.00
They have comprehension ability	3.80	0.45	4.00	0.00
They have ability to apply theory to new situation	3.40	0.55	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	3.40	0.55	5.00	0.00
They have application of knowledge to research	3.40	0.55	4.00	0.00
Overall	3.64	0.54	4.60	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.20	0.45	5.00	0.00
They have ability to work under pressure	3.40	0.55	4.00	0.00
They look for new knowledge & self-improvement	3.20	0.45	4.00	0.00
They have ability to use information for problem solving	3.40	0.55	4.00	0.00
Overall	3.30	0.27	4.25	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.20	0.45	4.00	0.00
They have teamwork skill to achieve organization target/goals	3.80	0.45	4.00	0.00
They observe law, control, or agreement	4.20	0.45	4.00	0.00
They participate and foster group problem solving creatively	3.60	0.89	4.00	0.00
They initiative in problem analysis in accordance with group consensus	3.40	0.55	4.00	0.00
Overall	3.87	0.36	4.17	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.40	0.89	4.00	0.00
They have effective communication	3.40	0.55	5.00	0.00
They have ability to use computer for finding information and for communication	3.80	0.84	5.00	0.00
They have ability in management of information system	3.40	0.89	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	3.80	0.84	4.00	0.00
Overall	3.53	0.66	4.50	0.00
Satisfaction Overall	3.65	0.29	4.35	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

**AU's Performance by Items
(Master's Degree)**

AU's Performance by Items

Market Employer: Master Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	69	42.07%
	Female	95	57.93%
	Total	164	100.00%
Age	Lower than 30 years old	1	0.61%
	30 - 39 years old	57	34.76%
	40 - 49 years old	79	48.17%
	50 - 59 years old	25	15.24%
	60 years old or over	2	1.22%
	Total	164	100.00%

164 market employers answered to the questionnaires. They were 69 males (42.07%) and 95 females (57.93%).

1 market employers (0.61%) were younger than 30 years old, 57 market employers (34.76%) were 30 – 39 years old, 79 market employers (48.17%) were 40 – 49 years old, 25 market employers (15.24%) was 50 - 59 years old and 2 market employer (1.22%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		164	4.23	0.538
1	Empathy	164	4.15	0.648
2	Honesty	164	4.19	0.651
3	Nurturing Relationships Fully	164	4.35	0.624
Social Consciousness		164	3.97	0.668
4	Social Service Volunteering	164	3.96	0.824
5	Responsible Citizenship	164	3.75	0.987
6	Contributions to Group Effort	164	4.21	0.660
Discipline		164	4.28	0.550
7	Self-esteem	164	4.25	0.620
8	Self-discipline	164	4.24	0.691
9	Self-responsibility	164	4.34	0.631

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	164	4.23	0.623
2	They have comprehension ability	164	4.22	0.627
3	They have ability to apply theory to new situation	164	4.24	0.635
4	They have ability to apply knowledge to solve problems in the workplace	164	4.19	0.706
5	They have application of knowledge to research	164	4.07	0.815

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	164	4.15	0.670
2	They have ability to work under pressure	164	4.13	0.719
3	They look for new knowledge & self-improvement	164	4.13	0.728
4	They have ability to use information for problem solving	164	4.18	0.685

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	164	4.31	0.714
2	They carry out work without violating the rights of others and accountable for work	164	4.35	0.623
3	They have teamwork skill to achieve organization target/goals	164	4.37	0.638
4	They observe law, control, or agreement	164	4.29	0.653
5	They participate and foster group problem solving creatively	164	4.25	0.704
6	They initiative in problem analysis in accordance with group consensus	164	4.19	0.699

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	164	4.04	0.762
2	They have effective communication	164	4.34	0.599
3	They have ability to use computer for finding information and for communication	164	4.35	0.653
4	They have ability in management of information system	164	4.23	0.706
5	They have ability to use information technology for presentation appropriately for work or for group of people	164	4.16	0.673

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	164	4.16	0.484
Knowledge	164	4.19	0.499
Cognitive Skill	164	4.15	0.535
Human Relationship and Responsibilities	164	4.29	0.497
Mathematical Analysis, Communication & Information Management	164	4.26	0.467

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	164	4.21	0.394

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Graduate School of Business
(Master's Degree)**

AU's Performance by Items

Market Employer: Graduate School of Business (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	49	40.83%
	Female	71	59.17%
	Total	120	100.00%
Age	Lower than 30 years old	1	0.83%
	30 - 39 years old	40	33.33%
	40 - 49 years old	56	46.67%
	50 - 59 years old	22	18.33%
	60 years old or over	1	0.83%
	Total	120	100.00%

120 market employers answered to the questionnaires. They were 49 males (40.83%) and 71 females (59.17%).

1 market employers (0.83%) were younger than 30 years old, 40 market employers (33.33%) were 30 – 39 years old, 56 market employers (46.67%) were 40 – 49 years old, 22 market employers (18.33%) was 50 - 59 years old and 1 market employer (0.83%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		120	4.27	0.526
1	Empathy	120	4.17	0.653
2	Honesty	120	4.24	0.622
3	Nurturing Relationships Fully	120	4.40	0.614
Social Consciousness		120	3.96	0.687
4	Social Service Volunteering	120	3.96	0.854
5	Responsible Citizenship	120	3.71	1.016
6	Contributions to Group Effort	120	4.21	0.660
Discipline		120	4.28	0.571
7	Self-esteem	120	4.26	0.628
8	Self-discipline	120	4.24	0.710
9	Self-responsibility	120	4.33	0.653

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	120	4.24	0.648
2	They have comprehension ability	120	4.23	0.628
3	They have ability to apply theory to new situation	120	4.24	0.635
4	They have ability to apply knowledge to solve problems in the workplace	120	4.18	0.718
5	They have application of knowledge to research	120	4.05	0.849

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have ability to apply theory to new situation***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	120	4.15	0.682
2	They have ability to work under pressure	120	4.14	0.652
3	They look for new knowledge & self-improvement	120	4.11	0.754
4	They have ability to use information for problem solving	120	4.13	0.681

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	120	4.31	0.719
2	They carry out work without violating the rights of others and accountable for work	120	4.38	0.638
3	They have teamwork skill to achieve organization target/goals	120	4.43	0.644
4	They observe law, control, or agreement	120	4.33	0.610
5	They participate and foster group problem solving creatively	120	4.27	0.683
6	They initiative in problem analysis in accordance with group consensus	120	4.19	0.692

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	120	4.08	0.712
2	They have effective communication	120	4.36	0.605
3	They have ability to use computer for finding information and for communication	120	4.43	0.618
4	They have ability in management of information system	120	4.27	0.707
5	They have ability to use information technology for presentation appropriately for work or for group of people	120	4.19	0.690

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	120	4.17	0.494
Knowledge	120	4.19	0.511
Cognitive Skill	120	4.13	0.531
Human Relationship and Responsibilities	120	4.32	0.499
Mathematical Analysis, Communication & Information Management	120	4.29	0.464

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	120	4.22	0.394

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Administration		Concentration in Finance		Concentration in General MBA	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.27	0.48	4.12	0.65	4.00	1.20
Empathy	4.22	0.55	3.91	0.83	3.67	1.53
Honesty	4.21	0.59	4.18	0.60	4.00	1.00
Nurturing Relationships Fully	4.38	0.60	4.27	0.65	4.33	1.15
Social Consciousness	3.91	0.64	3.88	0.85	3.67	1.45
Social Service Volunteering	3.91	0.84	4.00	0.77	3.33	2.08
Responsible Citizenship	3.65	0.99	3.45	1.29	3.67	1.53
Contributions to Group Effort	4.16	0.62	4.18	0.75	4.00	1.00
Discipline	4.22	0.57	4.21	0.60	3.78	0.38
Self-esteem	4.15	0.65	4.36	0.50	4.00	0.00
Self-discipline	4.22	0.69	4.00	0.89	3.67	0.58
Self-responsibility	4.30	0.64	4.27	0.79	3.67	0.58
Overall	4.13	0.48	4.07	0.66	3.81	1.01
Knowledge						
They have enough knowledge for working	4.21	0.63	4.09	0.94	4.33	0.58
They have comprehension ability	4.14	0.59	4.18	0.75	4.33	1.15
They have ability to apply theory to new situation	4.23	0.53	3.91	1.04	4.00	1.00
They have ability to apply knowledge to solve problems in the workplace	4.14	0.67	4.18	0.75	3.00	1.73
They have application of knowledge to research	4.05	0.79	3.82	1.08	3.00	2.00
Overall	4.15	0.43	4.04	0.85	3.73	1.17
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.19	0.65	4.00	0.77	4.00	0.00
They have ability to work under pressure	4.17	0.61	3.91	0.83	4.00	1.00
They look for new knowledge & self-improvement	4.06	0.76	4.18	0.75	4.00	0.00
They have ability to use information for problem solving	4.04	0.70	4.09	0.54	4.33	0.58
Overall	4.11	0.51	4.05	0.60	4.08	0.14
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.28	0.73	4.09	0.83	4.00	1.00
They carry out work without violating the rights of others and accountable for work	4.37	0.62	4.36	0.81	4.67	0.58
They have teamwork skill to achieve organization target/goals	4.41	0.65	4.18	0.60	5.00	0.00
They observe law, control, or agreement	4.31	0.63	4.18	0.60	4.00	0.00
They participate and foster group problem solving creatively	4.22	0.71	4.18	0.75	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.16	0.70	4.30	0.67	3.67	0.58
Overall	4.29	0.50	4.20	0.66	4.22	0.19
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.09	0.71	4.00	0.77	3.33	0.58
They have effective communication	4.40	0.56	4.18	0.75	4.33	0.58
They have ability to use computer for finding information and for communication	4.38	0.60	4.09	0.70	4.67	0.58
They have ability in management of information system	4.22	0.67	4.00	0.63	4.67	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.16	0.66	4.18	0.75	4.33	1.15
Overall	4.27	0.44	4.17	0.56	4.33	0.29
Satisfaction Overall	4.19	0.36	4.10	0.61	4.04	0.54

Satisfaction Scoring	Concentration in Marketing		Hospitality and Tourism Management		Investment Analysis and Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.10	0.61	4.33	0.47	4.50	0.43
Empathy	4.10	0.74	4.00	0.82	4.50	0.58
Honesty	4.10	0.88	4.25	0.50	4.25	0.50
Nurturing Relationships Fully	4.10	0.57	4.75	0.50	4.75	0.50
Social Consciousness	4.33	0.57	4.50	0.19	4.50	0.19
Social Service Volunteering	4.40	0.70	4.50	0.58	4.25	0.50
Responsible Citizenship	4.20	0.79	4.50	0.58	4.25	0.50
Contributions to Group Effort	4.40	0.70	4.50	0.58	5.00	0.00
Discipline	4.30	0.48	4.42	0.50	5.00	0.00
Self-esteem	4.40	0.52	4.50	0.58	5.00	0.00
Self-discipline	4.20	0.79	4.25	0.50	5.00	0.00
Self-responsibility	4.30	0.67	4.50	0.58	5.00	0.00
Overall	4.24	0.40	4.42	0.34	4.67	0.20
Knowledge						
They have enough knowledge for working	4.30	0.67	4.25	0.50	4.25	0.50
They have comprehension ability	4.30	0.67	4.50	0.58	4.75	0.50
They have ability to apply theory to new situation	4.10	0.74	4.75	0.50	4.75	0.50
They have ability to apply knowledge to solve problems in the workplace	4.30	0.67	4.50	0.58	4.50	0.58
They have application of knowledge to research	4.10	0.88	4.50	0.58	4.25	0.50
Overall	4.22	0.43	4.50	0.26	4.50	0.35
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.67	3.75	0.96	4.50	1.00
They have ability to work under pressure	4.00	0.67	4.25	0.50	4.25	0.96
They look for new knowledge & self-improvement	4.30	0.82	4.25	0.50	4.25	0.96
They have ability to use information for problem solving	4.20	0.79	4.25	0.50	4.75	0.50
Overall	4.13	0.57	4.13	0.48	4.44	0.80
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.30	0.67	4.50	0.58	4.75	0.50
They carry out work without violating the rights of others and accountable for work	4.10	0.74	4.75	0.50	4.75	0.50
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.25	0.50	4.50	1.00
They observe law, control, or agreement	4.20	0.42	4.75	0.50	4.50	1.00
They participate and foster group problem solving creatively	4.20	0.63	4.50	0.58	4.75	0.50
They initiative in problem analysis in accordance with group consensus	4.20	0.79	4.25	0.50	4.50	0.58
Overall	4.25	0.40	4.50	0.30	4.63	0.64
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.30	0.67	4.50	0.58	3.75	0.50
They have effective communication	4.00	0.67	4.25	0.50	5.00	0.00
They have ability to use computer for finding information and for communication	4.60	0.52	5.00	0.00	4.50	1.00
They have ability in management of information system	4.30	0.82	5.00	0.00	4.50	1.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.82	4.25	0.50	4.75	0.50
Overall	4.27	0.47	4.63	0.28	4.58	0.50
Satisfaction Overall	4.22	0.36	4.43	0.26	4.56	0.43

Satisfaction Scoring	Organization Development and Management		Tourism Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.67	0.47	4.67	0.00
Empathy	4.20	1.10	4.00	0.00
Honesty	5.00	0.00	5.00	0.00
Nurturing Relationships Fully	4.80	0.45	5.00	0.00
Social Consciousness	3.27	0.49	4.50	0.71
Social Service Volunteering	3.20	0.45	4.50	0.71
Responsible Citizenship	2.80	0.84	4.50	0.71
Contributions to Group Effort	3.80	0.84	4.50	0.71
Discipline	4.73	0.43	4.67	0.47
Self-esteem	4.60	0.55	5.00	0.00
Self-discipline	4.80	0.45	4.50	0.71
Self-responsibility	4.80	0.45	4.50	0.71
Overall	4.22	0.32	4.61	0.08
Knowledge				
They have enough knowledge for working	4.80	0.45	4.50	0.71
They have comprehension ability	4.80	0.45	4.50	0.71
They have ability to apply theory to new situation	4.60	0.55	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	4.60	0.55	4.50	0.71
They have application of knowledge to research	4.40	0.55	4.50	0.71
Overall	4.64	0.43	4.50	0.71
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.40	0.89	4.00	0.00
They have ability to work under pressure	4.40	0.89	4.00	0.00
They look for new knowledge & self-improvement	4.60	0.55	3.00	0.00
They have ability to use information for problem solving	4.60	0.55	4.50	0.71
Overall	4.50	0.71	3.88	0.18
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.80	0.45	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.60	0.55	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.80	0.45	4.50	0.71
They observe law, control, or agreement	4.80	0.45	4.50	0.71
They participate and foster group problem solving creatively	4.80	0.45	4.50	0.71
They initiative in problem analysis in accordance with group consensus	4.80	0.45	3.50	0.71
Overall	4.77	0.43	4.25	0.12
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	1.00	4.00	0.00
They have effective communication	4.20	0.84	5.00	0.00
They have ability to use computer for finding information and for communication	4.80	0.45	5.00	0.00
They have ability in management of information system	4.60	0.89	4.00	1.41
They have ability to use information technology for presentation appropriately for work or for group of people	4.40	0.89	4.50	0.71
Overall	4.40	0.73	4.58	0.35
Satisfaction Overall	4.51	0.33	4.36	0.18

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**School of Biotechnology
(Master's Degree)**

AU's Performance by Items

Market Employer: School of Biotechnology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	1	100.00%
	Total	1	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	100.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	1	100.00%

1 market employers answered to the questionnaires. They were 295 Female (100.00%).
 1 market employers (100.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1	4.00	0.000
1	Empathy	1	4.00	0.000
2	Honesty	1	4.00	0.000
3	Nurturing Relationships Fully	1	4.00	0.000
Social Consciousness		1	4.00	0.000
4	Social Service Volunteering	1	5.00	0.000
5	Responsible Citizenship	1	5.00	0.000
6	Contributions to Group Effort	1	5.00	0.000
Discipline		1	5.00	0.000
7	Self-esteem	1	5.00	0.000
8	Self-discipline	1	5.00	0.000
9	Self-responsibility	1	5.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1	4.00	0.000
2	They have comprehension ability	1	4.00	0.000
3	They have ability to apply theory to new situation	1	4.00	0.000
4	They have ability to apply knowledge to solve problems in the workplace	1	4.00	0.000
5	They have application of knowledge to research	1	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	4.00	0.000
2	They have ability to work under pressure	1	4.00	0.000
3	They look for new knowledge & self-improvement	1	4.00	0.000
4	They have ability to use information for problem solving	1	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1	5.00	0.000
2	They carry out work without violating the rights of others and accountable for work	1	4.00	0.000
3	They have teamwork skill to achieve organization target/goals	1	4.00	0.000
4	They observe law, control, or agreement	1	5.00	0.000
5	They participate and foster group problem solving creatively	1	4.00	0.000
6	They initiative in problem analysis in accordance with group consensus	1	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1	5.00	0.000
2	They have effective communication	1	4.00	0.000
3	They have ability to use computer for finding information and for communication	1	4.00	0.000
4	They have ability in management of information system	1	5.00	0.000
5	They have ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation***, and ***They have ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.67	0.000
Knowledge	1	4.00	0.000
Cognitive Skill	1	4.25	0.000
Human Relationship and Responsibilities	1	4.33	0.000
Mathematical Analysis, Communication & Information Management	1	4.33	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	4.32	0.000

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Food Biotechnology	
	Mean	S.D.
Ethics		
Ethics	4.00	0.00
Empathy	4.00	0.00
Honesty	4.00	0.00
Nurturing Relationships Fully	4.00	0.00
Social Consciousness	5.00	0.00
Social Service Volunteering	5.00	0.00
Responsible Citizenship	5.00	0.00
Contributions to Group Effort	5.00	0.00
Discipline	5.00	0.00
Self-esteem	5.00	0.00
Self-discipline	5.00	0.00
Self-responsibility	5.00	0.00
Overall	4.67	0.00
Knowledge		
They have enough knowledge for working	4.00	0.00
They have comprehension ability	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00
They have application of knowledge to research	4.00	0.00
Overall	4.00	0.00
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00
They have ability to work under pressure	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00
They have ability to use information for problem solving	5.00	0.00
Overall	4.25	0.00
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00
They observe law, control, or agreement	5.00	0.00
They participate and foster group problem solving creatively	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00
Overall	4.33	0.00
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	5.00	0.00
They have effective communication	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00
They have ability in management of information system	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00
Overall	4.33	0.00
Satisfaction Overall	4.32	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Martin De Tours School of Management
and Economic
(Master's Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economic (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	100.00%
	Female	0	0.00%
	Total	4	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	50.00%
	40 - 49 years old	2	50.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	4	100.00%

4 market employers answered to the questionnaires. They were 4 males (100.00%).

2 market employers (47.09%) were 30 – 39 years old and 2 market employers (37.84%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		4	4.33	0.544
1	Empathy	4	4.00	0.816
2	Honesty	4	4.50	1.000
3	Nurturing Relationships Fully	4	4.50	0.577
Social Consciousness		4	4.00	0.667
4	Social Service Volunteering	4	3.75	0.500
5	Responsible Citizenship	4	3.75	0.500
6	Contributions to Group Effort	4	4.50	1.000
Discipline		4	4.83	0.333
7	Self-esteem	4	4.75	0.500
8	Self-discipline	4	4.75	0.500
9	Self-responsibility	4	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	4	4.50	0.577
2	They have comprehension ability	4	4.75	0.500
3	They have ability to apply theory to new situation	4	4.25	0.500
4	They have ability to apply knowledge to solve problems in the workplace	4	4.25	0.500
5	They have application of knowledge to research	4	4.00	0.816

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4	4.75	0.500
2	They have ability to work under pressure	4	4.75	0.500
3	They look for new knowledge & self-improvement	4	4.50	0.577
4	They have ability to use information for problem solving	4	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	4	4.50	0.577
2	They carry out work without violating the rights of others and accountable for work	4	4.50	0.577
3	They have teamwork skill to achieve organization target/goals	4	4.50	0.577
4	They observe law, control, or agreement	4	4.75	0.500
5	They participate and foster group problem solving creatively	4	4.50	0.577
6	They initiative in problem analysis in accordance with group consensus	4	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	4	4.25	0.500
2	They have effective communication	4	4.75	0.500
3	They have ability to use computer for finding information and for communication	4	4.50	0.577
4	They have ability in management of information system	4	4.50	0.577
5	They have ability to use information technology for presentation appropriately for work or for group of people	4	4.25	0.957

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	4.39	0.493
Knowledge	4	4.35	0.473
Cognitive Skill	4	4.75	0.204
Human Relationship and Responsibilities	4	4.63	0.250
Mathematical Analysis, Communication & Information Management	4	4.50	0.304

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	4	4.52	0.194

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Financial and Economics		Supply Chain Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.00	4.33	0.67
Empathy	4.00	0.00	4.00	1.00
Honesty	5.00	0.00	4.33	1.15
Nurturing Relationships Fully	4.00	0.00	4.67	0.58
Social Consciousness	4.33	0.00	3.89	0.77
Social Service Volunteering	4.00	0.00	3.67	0.58
Responsible Citizenship	4.00	0.00	3.67	0.58
Contributions to Group Effort	5.00	0.00	4.33	1.15
Discipline	5.00	0.00	4.78	0.38
Self-esteem	5.00	0.00	4.67	0.58
Self-discipline	5.00	0.00	4.67	0.58
Self-responsibility	5.00	0.00	5.00	0.00
Overall	4.56	0.00	4.33	0.59
Knowledge				
They have enough knowledge for working	5.00	0.00	4.33	0.58
They have comprehension ability	5.00	0.00	4.67	0.58
They have ability to apply theory to new situation	4.00	0.00	4.33	0.58
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.33	0.58
They have application of knowledge to research	4.00	0.00	4.00	1.00
Overall	4.40	0.00	4.33	0.58
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	4.67	0.58
They have ability to work under pressure	4.00	0.00	5.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.67	0.58
They have ability to use information for problem solving	5.00	0.00	5.00	0.00
Overall	4.50	0.00	4.83	0.14
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.33	0.58
They carry out work without violating the rights of others and accountable for work	5.00	0.00	4.33	0.58
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.67	0.58
They observe law, control, or agreement	4.00	0.00	5.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	4.67	0.58
They initiative in problem analysis in accordance with group consensus	5.00	0.00	5.00	0.00
Overall	4.50	0.00	4.67	0.29
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.33	0.58
They have effective communication	5.00	0.00	4.67	0.58
They have ability to use computer for finding information and for communication	5.00	0.00	4.33	0.58
They have ability in management of information system	4.00	0.00	4.67	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.33	1.15
Overall	4.33	0.00	4.56	0.35
Satisfaction Overall	4.46	0.00	4.54	0.23

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Graduate School of Advanced Technology
Management
(Master's Degree)**

AU's Performance by Items

Market Employer: Graduate School of Advanced Technology Management (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	50.00%
	Female	4	50.00%
	Total	8	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	12.50%
	40 - 49 years old	4	50.00%
	50 - 59 years old	2	25.00%
	60 years old or over	1	12.50%
	Total	8	100.00%

8 market employers answered to the questionnaires. They were 4 males (50.00%) and 4 females (50.00%).

1 market employers (12.50%) were 30 – 39 years old, 4 market employers (50.00%) were 40 – 49 years old, 2 market employers (25.00%) was 50 - 59 years old and 1 market employer (12.50%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		8	4.54	0.533
1	Empathy	8	4.50	0.535
2	Honesty	8	4.38	0.744
3	Nurturing Relationships Fully	8	4.75	0.463
Social Consciousness		8	4.42	0.636
4	Social Service Volunteering	8	4.38	0.916
5	Responsible Citizenship	8	4.25	0.886
6	Contributions to Group Effort	8	4.63	0.518
Discipline		8	4.50	0.471
7	Self-esteem	8	4.38	0.744
8	Self-discipline	8	4.38	0.518
9	Self-responsibility	8	4.75	0.463

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	8	4.38	0.518
2	They have comprehension ability	8	4.38	0.744
3	They have ability to apply theory to new situation	8	4.38	0.744
4	They have ability to apply knowledge to solve problems in the workplace	8	4.25	1.035
5	They have application of knowledge to research	8	4.25	0.886

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working, They have comprehension ability and They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	8	4.75	0.463
2	They have ability to work under pressure	8	4.13	1.356
3	They look for new knowledge & self-improvement	8	4.50	0.756
4	They have ability to use information for problem solving	8	4.63	0.744

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	8	4.63	0.518
2	They carry out work without violating the rights of others and accountable for work	8	4.50	0.535
3	They have teamwork skill to achieve organization target/goals	8	4.38	0.744
4	They observe law, control, or agreement	8	4.50	0.756
5	They participate and foster group problem solving creatively	8	4.38	0.744
6	They initiative in problem analysis in accordance with group consensus	8	4.50	0.535

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	8	4.38	1.061
2	They have effective communication	8	4.50	0.756
3	They have ability to use computer for finding information and for communication	8	4.63	0.518
4	They have ability in management of information system	8	4.63	0.518
5	They have ability to use information technology for presentation appropriately for work or for group of people	8	4.50	0.535

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication*** and ***They have ability in management of information system.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	8	4.49	0.493
Knowledge	8	4.33	0.604
Cognitive Skill	8	4.50	0.681
Human Relationship and Responsibilities	8	4.48	0.458
Mathematical Analysis, Communication & Information Management	8	4.56	0.377

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	8	4.47	0.477

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Information Technology and Management		Management		Teaching and Technology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	5.00	0.00	4.67	0.38	3.83	0.24
Empathy	5.00	0.00	4.50	0.58	4.00	0.00
Honesty	5.00	0.00	4.50	0.58	3.50	0.71
Nurturing Relationships Fully	5.00	0.00	5.00	0.00	4.00	0.00
Social Consciousness	5.00	0.00	4.25	0.69	4.17	0.71
Social Service Volunteering	5.00	0.00	4.25	0.96	4.00	1.41
Responsible Citizenship	5.00	0.00	4.00	0.82	4.00	1.41
Contributions to Group Effort	5.00	0.00	4.50	0.58	4.50	0.71
Discipline	5.00	0.00	4.33	0.54	4.33	0.00
Self-esteem	5.00	0.00	4.00	0.82	4.50	0.71
Self-discipline	5.00	0.00	4.25	0.50	4.00	0.00
Self-responsibility	5.00	0.00	4.75	0.50	4.50	0.71
Overall	5.00	0.00	4.42	0.51	4.11	0.31
Knowledge						
They have enough knowledge for working	5.00	0.00	4.25	0.50	4.00	0.00
They have comprehension ability	5.00	0.00	4.25	0.96	4.00	0.00
They have ability to apply theory to new situation	5.00	0.00	4.25	0.96	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.50	0.58	3.00	1.41
They have application of knowledge to research	5.00	0.00	4.00	0.82	4.00	1.41
Overall	5.00	0.00	4.25	0.50	3.80	0.57
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	4.50	0.58	5.00	0.00
They have ability to work under pressure	5.00	0.00	4.25	0.50	3.00	2.83
They look for new knowledge & self-improvement	5.00	0.00	4.50	0.58	4.00	1.41
They have ability to use information for problem solving	5.00	0.00	5.00	0.00	3.50	0.71
Overall	5.00	0.00	4.56	0.38	3.88	1.24
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.50	0.58	4.50	0.71
They carry out work without violating the rights of others and accountable for work	5.00	0.00	4.25	0.50	4.50	0.71
They have teamwork skill to achieve organization target/goals	5.00	0.00	4.50	0.58	3.50	0.71
They observe law, control, or agreement	5.00	0.00	4.50	0.58	4.00	1.41
They participate and foster group problem solving creatively	5.00	0.00	4.50	0.58	3.50	0.71
They initiative in problem analysis in accordance with group consensus	5.00	0.00	4.50	0.58	4.00	0.00
Overall	5.00	0.00	4.46	0.37	4.00	0.24
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	5.00	0.00	4.75	0.50	3.00	1.41
They have effective communication	5.00	0.00	4.25	0.96	4.50	0.71
They have ability to use computer for finding information and for communication	5.00	0.00	4.50	0.58	4.50	0.71
They have ability in management of information system	5.00	0.00	4.50	0.58	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.50	0.58	4.00	0.00
Overall	5.00	0.00	4.50	0.36	4.25	0.12
Satisfaction Overall	5.00	0.00	4.44	0.36	4.01	0.45

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Graduate School of Human Sciences
(Master's Degree)**

AU's Performance by Items

Market Employer: Graduate School of Human Sciences (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	26.67%
	Female	11	73.33%
	Total	15	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	5	33.33%
	40 - 49 years old	9	60.00%
	50 - 59 years old	1	6.67%
	60 years old or over	0	0.00%
	Total	15	100.00%

15 market employers answered to the questionnaires. They were 4 males (26.67%) and 11 females (73.33%).

5 market employers (33.33%) were 30 – 39 years old, 9 market employers (60.00%) were 40 – 49 years old and 1 market employers (6.67%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		15	3.89	0.573
1	Empathy	15	3.87	0.743
2	Honesty	15	3.80	0.561
3	Nurturing Relationships Fully	15	4.00	0.756
Social Consciousness		15	3.69	0.623
4	Social Service Volunteering	15	3.67	0.617
5	Responsible Citizenship	15	3.47	1.060
6	Contributions to Group Effort	15	3.93	0.799
Discipline		15	3.98	0.462
7	Self-esteem	15	4.07	0.594
8	Self-discipline	15	3.87	0.640
9	Self-responsibility	15	4.00	0.535

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	15	4.20	0.561
2	They have comprehension ability	15	4.13	0.640
3	They have ability to apply theory to new situation	15	3.93	0.594
4	They have ability to apply knowledge to solve problems in the workplace	15	4.07	0.704
5	They have application of knowledge to research	15	3.87	0.516

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	15	3.87	0.640
2	They have ability to work under pressure	15	3.87	0.915
3	They look for new knowledge & self-improvement	15	3.93	0.704
4	They have ability to use information for problem solving	15	3.93	0.704

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement*** and ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	15	4.00	0.756
2	They carry out work without violating the rights of others and accountable for work	15	4.00	0.378
3	They have teamwork skill to achieve organization target/goals	15	4.13	0.640
4	They observe law, control, or agreement	15	3.93	0.799
5	They participate and foster group problem solving creatively	15	4.00	0.756
6	They initiative in problem analysis in accordance with group consensus	15	3.73	0.594

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	15	3.47	0.915
2	They have effective communication	15	4.13	0.516
3	They have ability to use computer for finding information and for communication	15	3.73	0.704
4	They have ability in management of information system	15	3.80	0.775
5	They have ability to use information technology for presentation appropriately for work or for group of people	15	3.87	0.640

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	15	3.85	0.358
Knowledge	15	4.04	0.448
Cognitive Skill	15	3.90	0.557
Human Relationship and Responsibilities	15	3.97	0.424
Mathematical Analysis, Communication & Information Management	15	3.91	0.462

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	15	3.93	0.343

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Counseling Psychology		Curriculum and Instruction		Educational Administration	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	3.33	0.47	4.07	0.60	3.73	0.55
Empathy	3.50	0.71	4.00	0.71	3.60	0.55
Honesty	3.50	0.71	4.00	0.71	3.60	0.55
Nurturing Relationships Fully	3.00	0.00	4.20	0.84	4.00	0.71
Social Consciousness	3.83	0.24	4.07	0.72	3.33	0.47
Social Service Volunteering	3.50	0.71	4.20	0.45	3.40	0.55
Responsible Citizenship	4.00	0.00	3.80	1.64	3.00	0.71
Contributions to Group Effort	4.00	0.00	4.20	0.84	3.60	0.89
Discipline	4.00	0.00	3.73	0.43	3.93	0.28
Self-esteem	4.00	0.00	4.00	0.71	3.80	0.45
Self-discipline	4.00	0.00	3.60	0.55	4.00	0.71
Self-responsibility	4.00	0.00	3.60	0.55	4.00	0.00
Overall	3.72	0.08	3.96	0.40	3.67	0.29
Knowledge						
They have enough knowledge for working	4.00	0.00	3.80	0.45	4.40	0.55
They have comprehension ability	4.00	0.00	3.60	0.55	4.40	0.55
They have ability to apply theory to new situation	3.00	0.00	4.00	0.71	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	1.41	4.00	0.71	4.00	0.71
They have application of knowledge to research	3.50	0.71	4.00	0.00	3.80	0.45
Overall	3.70	0.42	3.88	0.44	4.12	0.36
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.00	4.00	0.00	4.00	0.71
They have ability to work under pressure	3.00	1.41	4.20	0.84	3.60	0.55
They look for new knowledge & self-improvement	3.50	0.71	4.60	0.55	3.60	0.55
They have ability to use information for problem solving	4.00	1.41	4.20	0.45	3.40	0.55
Overall	3.38	0.88	4.25	0.40	3.65	0.29
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	3.50	0.71	4.00	1.00	4.00	0.71
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.71	4.00	0.00
They have teamwork skill to achieve organization target/goals	3.50	0.71	4.40	0.89	4.20	0.45
They observe law, control, or agreement	3.00	0.00	4.20	0.84	3.60	0.55
They participate and foster group problem solving creatively	3.00	0.00	4.60	0.55	3.60	0.55
They initiative in problem analysis in accordance with group consensus	3.50	0.71	4.00	0.71	3.60	0.55
Overall	3.42	0.12	4.20	0.46	3.83	0.31
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	2.50	0.71	3.60	0.89	3.20	0.45
They have effective communication	4.50	0.71	4.00	0.00	4.00	0.00
They have ability to use computer for finding information and for communication	4.50	0.71	3.40	0.55	3.40	0.55
They have ability in management of information system	4.00	1.41	3.60	0.89	3.60	0.55
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	1.41	3.60	0.55	3.80	0.45
Overall	4.00	0.71	3.70	0.38	3.77	0.09
Satisfaction Overall	3.64	0.41	4.00	0.30	3.81	0.17

Satisfaction Scoring	English Language Teaching		Philosophy and Religious	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.47	4.67	0.00
Empathy	4.00	1.41	5.00	0.00
Honesty	4.00	0.00	4.00	0.00
Nurturing Relationships Fully	4.00	0.00	5.00	0.00
Social Consciousness	3.17	0.24	4.33	0.00
Social Service Volunteering	3.00	0.00	4.00	0.00
Responsible Citizenship	3.00	0.00	4.00	0.00
Contributions to Group Effort	3.50	0.71	5.00	0.00
Discipline	4.33	0.94	4.67	0.00
Self-esteem	4.50	0.71	5.00	0.00
Self-discipline	4.00	1.41	4.00	0.00
Self-responsibility	4.50	0.71	5.00	0.00
Overall	3.83	0.24	4.56	0.00
Knowledge				
They have enough knowledge for working	4.50	0.71	5.00	0.00
They have comprehension ability	4.50	0.71	5.00	0.00
They have ability to apply theory to new situation	4.00	0.00	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.50	0.71	4.00	0.00
They have application of knowledge to research	4.00	1.41	4.00	0.00
Overall	4.30	0.71	4.60	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	0.71	5.00	0.00
They have ability to work under pressure	4.00	1.41	5.00	0.00
They look for new knowledge & self-improvement	3.50	0.71	4.00	0.00
They have ability to use information for problem solving	4.50	0.71	4.00	0.00
Overall	3.88	0.88	4.50	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00
They observe law, control, or agreement	4.50	0.71	5.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	5.00	0.00
They initiative in problem analysis in accordance with group consensus	3.50	0.71	4.00	0.00
Overall	4.08	0.35	4.33	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	1.41	5.00	0.00
They have effective communication	4.00	1.41	5.00	0.00
They have ability to use computer for finding information and for communication	4.50	0.71	4.00	0.00
They have ability in management of information system	4.50	0.71	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.00	0.00
Overall	4.42	0.82	4.50	0.00
Satisfaction Overall	4.10	0.60	4.50	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**School of Law
(Master's Degree)**

AU's Performance by Items

Market Employer: School of Law (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	6	60.00%
	Female	4	40.00%
	Total	10	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	7	70.00%
	40 - 49 years old	3	30.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	10	100.00%

10 market employers answered to the questionnaires. They were 6 males (60.00%) and 4 females (40.00%).

7 market employers (70.00%) were 30 – 39 years old and 3 market employers (30.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		10	3.87	0.358
1	Empathy	10	3.90	0.316
2	Honesty	10	3.70	0.675
3	Nurturing Relationships Fully	10	4.00	0.471
Social Consciousness		10	3.93	0.344
4	Social Service Volunteering	10	3.80	0.789
5	Responsible Citizenship	10	4.00	0.471
6	Contributions to Group Effort	10	4.00	0.000
Discipline		10	4.17	0.360
7	Self-esteem	10	4.00	0.471
8	Self-discipline	10	4.30	0.675
9	Self-responsibility	10	4.20	0.422

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	10	4.10	0.568
2	They have comprehension ability	10	4.10	0.568
3	They have ability to apply theory to new situation	10	4.60	0.516
4	They have ability to apply knowledge to solve problems in the workplace	10	4.30	0.483
5	They have application of knowledge to research	10	4.40	0.516

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	10	3.90	0.568
2	They have ability to work under pressure	10	3.90	0.568
3	They look for new knowledge & self-improvement	10	4.20	0.632
4	They have ability to use information for problem solving	10	4.30	0.483

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	10	4.10	0.738
2	They carry out work without violating the rights of others and accountable for work	10	4.00	0.667
3	They have teamwork skill to achieve organization target/goals	10	3.90	0.316
4	They observe law, control, or agreement	10	3.70	0.483
5	They participate and foster group problem solving creatively	10	4.20	1.033
6	They initiative in problem analysis in accordance with group consensus	10	4.10	0.876

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	10	3.90	0.568
2	They have effective communication	10	4.10	0.568
3	They have ability to use computer for finding information and for communication	10	4.30	0.675
4	They have ability in management of information system	10	4.00	0.667
5	They have ability to use information technology for presentation appropriately for work or for group of people	10	3.80	0.422

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	10	3.99	0.259
Knowledge	10	4.30	0.356
Cognitive Skill	10	4.08	0.374
Human Relationship and Responsibilities	10	4.00	0.503
Mathematical Analysis, Communication & Information Management	10	4.02	0.412

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	10	4.08	0.256

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Law		Business Law (International Program)		International Law and Diplomacy	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	3.75	0.17	4.00	0.54	3.83	0.24
Empathy	4.00	0.00	4.00	0.00	3.50	0.71
Honesty	3.25	0.50	4.00	0.82	4.00	0.00
Nurturing Relationships Fully	4.00	0.00	4.00	0.82	4.00	0.00
Social Consciousness	4.08	0.42	3.75	0.17	4.00	0.47
Social Service Volunteering	4.25	0.50	3.25	0.50	4.00	1.41
Responsible Citizenship	4.00	0.82	4.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00	4.00	0.00
Discipline	4.25	0.42	4.08	0.17	4.17	0.71
Self-esteem	3.75	0.50	4.00	0.00	4.50	0.71
Self-discipline	4.75	0.50	4.25	0.50	3.50	0.71
Self-responsibility	4.25	0.50	4.00	0.00	4.50	0.71
Overall	4.03	0.29	3.94	0.19	4.00	0.47
Knowledge						
They have enough knowledge for working	4.25	0.50	3.75	0.50	4.50	0.71
They have comprehension ability	4.50	0.58	3.75	0.50	4.00	0.00
They have ability to apply theory to new situation	5.00	0.00	4.25	0.50	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	4.25	0.50	4.00	0.00	5.00	0.00
They have application of knowledge to research	4.25	0.50	4.25	0.50	5.00	0.00
Overall	4.45	0.25	4.00	0.28	4.60	0.28
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.75	0.50	4.00	0.82	4.00	0.00
They have ability to work under pressure	3.75	0.50	4.25	0.50	3.50	0.71
They look for new knowledge & self-improvement	4.50	0.58	4.00	0.00	4.00	1.41
They have ability to use information for problem solving	4.25	0.50	4.25	0.50	4.50	0.71
Overall	4.06	0.38	4.13	0.32	4.00	0.71
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.58	3.75	0.96	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.25	0.96	4.00	0.00	3.50	0.71
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00	3.50	0.71
They observe law, control, or agreement	3.75	0.50	3.75	0.50	3.50	0.71
They participate and foster group problem solving creatively	4.50	1.00	4.00	1.15	4.00	1.41
They initiative in problem analysis in accordance with group consensus	4.50	1.00	3.75	0.96	4.00	0.00
Overall	4.25	0.62	3.88	0.48	3.75	0.12
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.25	0.50	3.75	0.50	3.50	0.71
They have effective communication	4.25	0.50	4.00	0.82	4.00	0.00
They have ability to use computer for finding information and for communication	4.75	0.50	3.75	0.50	4.50	0.71
They have ability in management of information system	4.00	0.82	3.75	0.50	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	3.75	0.50	3.75	0.50	4.00	0.00
Overall	4.21	0.50	3.75	0.29	4.17	0.24
Satisfaction Overall	4.20	0.25	3.94	0.26	4.10	0.27

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Master's Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science and Technology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	33.33%
	Female	4	66.67%
	Total	6	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	33.33%
	40 - 49 years old	4	66.67%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 2 males (33.33%) and 4 females (66.67%).

2 market employers (47.09%) were 30 – 39 years old and 4 market employers (37.84%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		6	4.44	0.502
1	Empathy	6	4.50	0.548
2	Honesty	6	4.50	0.548
3	Nurturing Relationships Fully	6	4.33	0.516
Social Consciousness		6	4.22	0.584
4	Social Service Volunteering	6	4.33	0.516
5	Responsible Citizenship	6	4.00	1.095
6	Contributions to Group Effort	6	4.33	0.516
Discipline		6	4.39	0.390
7	Self-esteem	6	4.33	0.516
8	Self-discipline	6	4.33	0.516
9	Self-responsibility	6	4.50	0.548

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	6	4.00	0.632
2	They have comprehension ability	6	4.00	0.632
3	They have ability to apply theory to new situation	6	4.17	0.753
4	They have ability to apply knowledge to solve problems in the workplace	6	4.50	0.548
5	They have application of knowledge to research	6	4.17	1.169

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.17	0.408
2	They have ability to work under pressure	6	4.50	0.548
3	They look for new knowledge & self-improvement	6	4.17	0.408
4	They have ability to use information for problem solving	6	4.50	0.548

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure*** and ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	6	4.83	0.408
2	They carry out work without violating the rights of others and accountable for work	6	4.83	0.408
3	They have teamwork skill to achieve organization target/goals	6	4.67	0.516
4	They observe law, control, or agreement	6	4.67	0.516
5	They participate and foster group problem solving creatively	6	4.33	0.516
6	They initiative in problem analysis in accordance with group consensus	6	4.50	0.548

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	6	4.33	0.816
2	They have effective communication	6	4.33	0.516
3	They have ability to use computer for finding information and for communication	6	4.00	0.632
4	They have ability in management of information system	6	4.17	0.408
5	They have ability to use information technology for presentation appropriately for work or for group of people	6	4.33	0.516

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation, They have effective communication*** and ***They have ability to use information technology for presentation appropriately for work or for group of people.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.35	0.463
Knowledge	6	4.17	0.557
Cognitive Skill	6	4.33	0.303
Human Relationship and Responsibilities	6	4.64	0.245
Mathematical Analysis, Communication & Information Management	6	4.31	0.356

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.36	0.323

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Communication and Computer network technology		Computer Science		Information Technology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.67	0.00	4.50	0.71	4.33	0.58
Empathy	5.00	0.00	4.50	0.71	4.33	0.58
Honesty	5.00	0.00	4.50	0.71	4.33	0.58
Nurturing Relationships Fully	4.00	0.00	4.50	0.71	4.33	0.58
Social Consciousness	4.67	0.00	4.50	0.71	3.89	0.51
Social Service Volunteering	5.00	0.00	4.50	0.71	4.00	0.00
Responsible Citizenship	5.00	0.00	4.50	0.71	3.33	1.15
Contributions to Group Effort	4.00	0.00	4.50	0.71	4.33	0.58
Discipline	4.67	0.00	4.67	0.47	4.11	0.19
Self-esteem	4.00	0.00	5.00	0.00	4.00	0.00
Self-discipline	5.00	0.00	4.50	0.71	4.00	0.00
Self-responsibility	5.00	0.00	4.50	0.71	4.33	0.58
Overall	4.67	0.00	4.56	0.63	4.11	0.40
Knowledge						
They have enough knowledge for working	4.00	0.00	4.50	0.71	3.67	0.58
They have comprehension ability	4.00	0.00	4.50	0.71	3.67	0.58
They have ability to apply theory to new situation	5.00	0.00	4.50	0.71	3.67	0.58
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.50	0.71	4.33	0.58
They have application of knowledge to research	5.00	0.00	4.50	0.71	3.67	1.53
Overall	4.60	0.00	4.50	0.71	3.80	0.35
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	0.00	4.33	0.58
They have ability to work under pressure	5.00	0.00	4.50	0.71	4.33	0.58
They look for new knowledge & self-improvement	5.00	0.00	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	5.00	0.00	4.50	0.71	4.33	0.58
Overall	4.75	0.00	4.25	0.35	4.25	0.25
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	5.00	0.00	5.00	0.00
They carry out work without violating the rights of others and accountable for work	5.00	0.00	5.00	0.00	4.67	0.58
They have teamwork skill to achieve organization target/goals	4.00	0.00	5.00	0.00	4.67	0.58
They observe law, control, or agreement	5.00	0.00	4.50	0.71	4.67	0.58
They participate and foster group problem solving creatively	4.00	0.00	4.50	0.71	4.33	0.58
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.50	0.71	4.67	0.58
Overall	4.33	0.00	4.75	0.35	4.67	0.17
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.00	0.00	4.50	0.71	4.33	1.15
They have effective communication	4.00	0.00	4.50	0.71	4.33	0.58
They have ability to use computer for finding information and for communication	5.00	0.00	4.00	0.00	3.67	0.58
They have ability in management of information system	4.00	0.00	4.00	0.00	4.33	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.00	0.00	4.33	0.58
Overall	4.50	0.00	4.33	0.24	4.22	0.51
Satisfaction Overall	4.57	0.00	4.48	0.46	4.21	0.30

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

(PH. D)

AU's Performance by Items

Market Employer: PH. D Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	16	59.26%
	Female	11	40.74%
	Total	27	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	8	29.63%
	40 - 49 years old	5	18.52%
	50 - 59 years old	13	48.15%
	60 years old or over	1	3.70%
	Total	27	100.00%

27 market employers answered to the questionnaires. They were 16 males (59.26%) and 11 females (40.74%).

8 market employers (29.63%) were 30 – 39 years old, 5 market employers (18.52%) were 40 – 49 years old, 13 market employers (48.15%) were 50 - 59 years old and 1 market employer (3.70%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		27	4.30	0.56
1	Empathy	27	4.26	0.59
2	Honesty	27	4.30	0.72
3	Nurturing Relationships Fully	27	4.33	0.83
Social Consciousness		27	4.20	0.56
4	Social Service Volunteering	27	4.15	0.66
5	Responsible Citizenship	27	4.11	0.80
6	Contributions to Group Effort	27	4.33	0.55
Discipline		27	4.38	0.54
7	Self-esteem	27	4.52	0.64
8	Self-discipline	27	4.22	0.80
9	Self-responsibility	27	4.41	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	27	4.15	0.46
2	They have comprehension ability	27	4.22	0.75
3	They have ability to apply theory to new situation	27	4.26	0.66
4	They have ability to apply knowledge to solve problems in the workplace	27	4.41	0.75
5	They have application of knowledge to research	27	4.26	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	27	4.19	0.79
2	They have ability to work under pressure	27	4.19	0.79
3	They look for new knowledge & self-improvement	27	4.30	0.54
4	They have ability to use information for problem solving	27	4.30	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement*** and ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	27	4.30	0.61
2	They carry out work without violating the rights of others and accountable for work	27	4.26	0.71
3	They have teamwork skill to achieve organization target/goals	27	4.33	0.62
4	They observe law, control, or agreement	27	4.26	0.81
5	They participate and foster group problem solving creatively	27	4.48	0.58
6	They initiative in problem analysis in accordance with group consensus	27	4.00	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	27	4.07	0.73
2	They have effective communication	27	4.44	0.51
3	They have ability to use computer for finding information and for communication	27	4.26	0.71
4	They have ability in management of information system	27	4.26	0.71
5	They have ability to use information technology for presentation appropriately for work or for group of people	27	4.11	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	27	4.29	0.49
Knowledge	27	4.26	0.40
Cognitive Skill	27	4.24	0.56
Human Relationship and Responsibilities	27	4.27	0.48
Mathematical Analysis, Communication & Information Management	27	4.27	0.44

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	27	4.27	0.41

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Graduate School of Business
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Business (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	66.67%
	Female	2	33.33%
	Total	6	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	4	66.67%
	40 - 49 years old	0	0.00%
	50 - 59 years old	2	33.33%
	60 years old or over	0	0.00%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 4 males (66.67%) and 2 females (33.33%).

4 market employers (66.67%) were 30 – 39 years old and 2 market employers (33.33%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		6	4.11	0.50
1	Empathy	6	4.00	0.63
2	Honesty	6	4.17	0.41
3	Nurturing Relationships Fully	6	4.17	0.98
Social Consciousness		6	4.06	0.61
4	Social Service Volunteering	6	4.00	0.63
5	Responsible Citizenship	6	3.83	0.98
6	Contributions to Group Effort	6	4.33	0.52
Discipline		6	4.50	0.35
7	Self-esteem	6	4.67	0.52
8	Self-discipline	6	4.33	0.82
9	Self-responsibility	6	4.50	0.55

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	6	4.17	0.41
2	They have comprehension ability	6	4.00	0.89
3	They have ability to apply theory to new situation	6	4.00	0.63
4	They have ability to apply knowledge to solve problems in the workplace	6	4.50	0.55
5	They have application of knowledge to research	6	4.17	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.17	0.75
2	They have ability to work under pressure	6	4.50	0.84
3	They look for new knowledge & self-improvement	6	4.33	0.52
4	They have ability to use information for problem solving	6	4.50	0.55

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure*** and ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	6	4.33	0.52
2	They carry out work without violating the rights of others and accountable for work	6	4.17	0.98
3	They have teamwork skill to achieve organization target/goals	6	4.17	0.41
4	They observe law, control, or agreement	6	4.50	0.84
5	They participate and foster group problem solving creatively	6	4.33	0.52
6	They initiative in problem analysis in accordance with group consensus	6	3.67	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	6	4.17	0.75
2	They have effective communication	6	4.33	0.52
3	They have ability to use computer for finding information and for communication	6	4.33	0.52
4	They have ability in management of information system	6	4.00	0.89
5	They have ability to use information technology for presentation appropriately for work or for group of people	6	4.00	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication*** and ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.22	0.48
Knowledge	6	4.17	0.39
Cognitive Skill	6	4.38	0.59
Human Relationship and Responsibilities	6	4.19	0.48
Mathematical Analysis, Communication & Information Management	6	4.25	0.48

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.24	0.41

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Computer and Engineering Management		Hospitality and Tourism Management		Organization Development	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.67	0.47	3.83	0.24	3.83	0.24
Empathy	4.50	0.71	4.00	0.00	3.50	0.71
Honesty	4.50	0.71	4.00	0.00	4.00	0.00
Nurturing Relationships Fully	5.00	0.00	3.50	0.71	4.00	1.41
Social Consciousness	4.67	0.47	4.00	0.47	3.50	0.24
Social Service Volunteering	4.50	0.71	4.00	0.00	3.50	0.71
Responsible Citizenship	5.00	0.00	3.50	0.71	3.00	0.00
Contributions to Group Effort	4.50	0.71	4.50	0.71	4.00	0.00
Discipline	4.83	0.24	4.50	0.24	4.17	0.24
Self-esteem	5.00	0.00	4.50	0.71	4.50	0.71
Self-discipline	4.50	0.71	4.50	0.71	4.00	1.41
Self-responsibility	5.00	0.00	4.50	0.71	4.00	0.00
Overall	4.72	0.39	4.11	0.31	3.83	0.24
Knowledge						
They have enough knowledge for working	4.00	0.00	4.50	0.71	4.00	0.00
They have comprehension ability	4.00	1.41	3.50	0.71	4.50	0.71
They have ability to apply theory to new situation	4.50	0.71	3.50	0.71	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.00	0.00	4.50	0.71
They have application of knowledge to research	4.00	1.41	4.50	0.71	4.00	0.00
Overall	4.30	0.71	4.00	0.28	4.20	0.28
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	4.00	1.41	4.00	0.00
They have ability to work under pressure	5.00	0.00	4.00	1.41	4.50	0.71
They look for new knowledge & self-improvement	4.50	0.71	4.50	0.71	4.00	0.00
They have ability to use information for problem solving	4.50	0.71	4.50	0.71	4.50	0.71
Overall	4.63	0.53	4.25	1.06	4.25	0.35
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.50	0.71	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	1.41	4.50	0.71	4.00	1.41
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.00	0.00	4.00	0.00
They observe law, control, or agreement	5.00	0.00	4.00	1.41	4.50	0.71
They participate and foster group problem solving creatively	4.50	0.71	4.50	0.71	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	1.41	3.50	0.71	3.50	0.71
Overall	4.42	0.82	4.17	0.47	4.00	0.24
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.50	0.71	3.50	0.71	4.50	0.71
They have effective communication	4.50	0.71	4.00	0.00	4.50	0.71
They have ability to use computer for finding information and for communication	5.00	0.00	4.00	0.00	4.00	0.00
They have ability in management of information system	4.50	0.71	3.00	0.00	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	1.41	4.00	0.00	4.00	0.00
Overall	4.58	0.59	3.75	0.12	4.42	0.12
Satisfaction Overall	4.53	0.61	4.06	0.45	4.14	0.15

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Martin De Tour School of Management and
Economics
(PH. D)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economics (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	100.00%
	Female	0	0.00%
	Total	4	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	25.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	2	50.00%
	60 years old or over	1	25.00%
	Total	4	100.00%

4 market employers answered to the questionnaires. They were 4 males (100.00%).

1 market employers (25.00%) were 30 – 39 years old, 2 market employers (50.00%) was 50 - 59 years old and 1 market employer (25.00%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		4	4.42	0.50
1	Empathy	4	4.25	0.96
2	Honesty	4	4.25	0.50
3	Nurturing Relationships Fully	4	4.75	0.50
Social Consciousness		4	4.33	0.47
4	Social Service Volunteering	4	4.25	0.50
5	Responsible Citizenship	4	4.25	0.50
6	Contributions to Group Effort	4	4.50	0.58
Discipline		4	4.42	0.69
7	Self-esteem	4	4.75	0.50
8	Self-discipline	4	4.25	0.96
9	Self-responsibility	4	4.25	0.96

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics** and **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	4	4.25	0.50
2	They have comprehension ability	4	4.75	0.50
3	They have ability to apply theory to new situation	4	4.25	0.50
4	They have ability to apply knowledge to solve problems in the workplace	4	4.00	0.82
5	They have application of knowledge to research	4	4.50	0.58

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4	4.75	0.50
2	They have ability to work under pressure	4	4.25	0.50
3	They look for new knowledge & self-improvement	4	4.25	0.50
4	They have ability to use information for problem solving	4	4.50	0.58

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	4	4.50	0.58
2	They carry out work without violating the rights of others and accountable for work	4	4.00	0.82
3	They have teamwork skill to achieve organization target/goals	4	4.50	0.58
4	They observe law, control, or agreement	4	4.00	0.82
5	They participate and foster group problem solving creatively	4	4.25	0.50
6	They initiative in problem analysis in accordance with group consensus	4	3.75	0.96

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They have teamwork skill to achieve organization target/goals***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	4	4.00	0.82
2	They have effective communication	4	4.50	0.58
3	They have ability to use computer for finding information and for communication	4	4.00	0.82
4	They have ability in management of information system	4	4.50	0.58
5	They have ability to use information technology for presentation appropriately for work or for group of people	4	4.50	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***, ***They have ability in management of information system*** and ***They have ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	4.39	0.53
Knowledge	4	4.35	0.41
Cognitive Skill	4	4.44	0.43
Human Relationship and Responsibilities	4	4.17	0.58
Mathematical Analysis, Communication & Information Management	4	4.33	0.53

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	4	4.34	0.46

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Finance		Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.50	0.71	4.33	0.47
Empathy	4.50	0.71	4.00	1.41
Honesty	4.50	0.71	4.00	0.00
Nurturing Relationships Fully	4.50	0.71	5.00	0.00
Social Consciousness	4.50	0.71	4.17	0.24
Social Service Volunteering	4.50	0.71	4.00	0.00
Responsible Citizenship	4.50	0.71	4.00	0.00
Contributions to Group Effort	4.50	0.71	4.50	0.71
Discipline	4.50	0.71	4.33	0.94
Self-esteem	4.50	0.71	5.00	0.00
Self-discipline	4.50	0.71	4.00	1.41
Self-responsibility	4.50	0.71	4.00	1.41
Overall	4.50	0.71	4.28	0.55
Knowledge				
They have enough knowledge for working	4.00	0.00	4.50	0.71
They have comprehension ability	4.50	0.71	5.00	0.00
They have ability to apply theory to new situation	4.50	0.71	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.50	0.71	3.50	0.71
They have application of knowledge to research	4.50	0.71	4.50	0.71
Overall	4.40	0.57	4.30	0.42
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	5.00	0.00
They have ability to work under pressure	4.50	0.71	4.00	0.00
They look for new knowledge & self-improvement	4.50	0.71	4.00	0.00
They have ability to use information for problem solving	4.50	0.71	4.50	0.71
Overall	4.50	0.71	4.38	0.18
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.50	0.71	3.50	0.71
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.50	0.71
They observe law, control, or agreement	4.50	0.71	3.50	0.71
They participate and foster group problem solving creatively	4.50	0.71	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.71	3.00	0.00
Overall	4.50	0.71	3.83	0.24
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.50	0.71	3.50	0.71
They have effective communication	4.50	0.71	4.50	0.71
They have ability to use computer for finding information and for communication	4.50	0.71	3.50	0.71
They have ability in management of information system	4.50	0.71	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.50	0.71
Overall	4.50	0.71	4.17	0.47
Satisfaction Overall	4.48	0.68	4.19	0.30

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Graduate School of Advance Technology
Management
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Advance Technology Management (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	50.00%
	Female	2	50.00%
	Total	4	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	25.00%
	40 - 49 years old	1	25.00%
	50 - 59 years old	2	50.00%
	60 years old or over	0	0.00%
	Total	4	100.00%

4 market employers answered to the questionnaires. They were 2 males (50.00%) and 548 females (50.00%).

1 market employers (25.00%) were 30 – 39 years old, 1 market employers (25.00%) were 40 – 49 years old and 2 market employers (50.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents ⁴	Mean	S.D.
Ethics		4	4.42	0.57
1	Empathy	4	4.25	0.50
2	Honesty	4	4.50	1.00
3	Nurturing Relationships Fully	4	4.50	0.58
Social Consciousness		4	4.17	0.69
4	Social Service Volunteering	4	4.75	0.50
5	Responsible Citizenship	4	3.75	0.96
6	Contributions to Group Effort	4	4.00	0.82
Discipline		4	4.67	0.47
7	Self-esteem	4	4.50	1.00
8	Self-discipline	4	4.50	0.58
9	Self-responsibility	4	5.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	4	4.00	0.00
2	They have comprehension ability	4	4.00	0.82
3	They have ability to apply theory to new situation	4	4.25	0.96
4	They have ability to apply knowledge to solve problems in the workplace	4	4.75	0.50
5	They have application of knowledge to research	4	4.50	0.58

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4	4.00	0.82
2	They have ability to work under pressure	4	4.00	0.82
3	They look for new knowledge & self-improvement	4	4.00	0.82
4	They have ability to use information for problem solving	4	4.00	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	4	4.25	0.96
2	They carry out work without violating the rights of others and accountable for work	4	4.50	0.58
3	They have teamwork skill to achieve organization target/goals	4	4.50	1.00
4	They observe law, control, or agreement	4	4.25	0.96
5	They participate and foster group problem solving creatively	4	4.75	0.50
6	They initiative in problem analysis in accordance with group consensus	4	4.25	0.50

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	4	3.75	0.96
2	They have effective communication	4	4.50	0.58
3	They have ability to use computer for finding information and for communication	4	4.25	0.96
4	They have ability in management of information system	4	4.25	0.96
5	They have ability to use information technology for presentation appropriately for work or for group of people	4	4.00	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	4.42	0.57
Knowledge	4	4.30	0.42
Cognitive Skill	4	4.00	0.68
Human Relationship and Responsibilities	4	4.42	0.65
Mathematical Analysis, Communication & Information Management	4	4.17	0.59

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	4	4.26	0.50

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Methodology		Teaching and Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.94	4.50	0.24
Empathy	4.50	0.71	4.00	0.00
Honesty	4.00	1.41	5.00	0.00
Nurturing Relationships Fully	4.50	0.71	4.50	0.71
Social Consciousness	4.17	1.18	4.17	0.24
Social Service Volunteering	4.50	0.71	5.00	0.00
Responsible Citizenship	4.00	1.41	3.50	0.71
Contributions to Group Effort	4.00	1.41	4.00	0.00
Discipline	4.50	0.71	4.83	0.24
Self-esteem	4.00	1.41	5.00	0.00
Self-discipline	4.50	0.71	4.50	0.71
Self-responsibility	5.00	0.00	5.00	0.00
Overall	4.33	0.94	4.50	0.24
Knowledge				
They have enough knowledge for working	4.00	0.00	4.00	0.00
They have comprehension ability	4.00	1.41	4.00	0.00
They have ability to apply theory to new situation	4.50	0.71	4.00	1.41
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.50	0.71
They have application of knowledge to research	5.00	0.00	4.00	0.00
Overall	4.50	0.42	4.10	0.42
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.41	4.00	0.00
They have ability to work under pressure	4.50	0.71	3.50	0.71
They look for new knowledge & self-improvement	4.50	0.71	3.50	0.71
They have ability to use information for problem solving	4.50	0.71	3.50	0.71
Overall	4.38	0.88	3.63	0.18
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	1.41	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.50	0.71
They have teamwork skill to achieve organization target/goals	4.00	1.41	5.00	0.00
They observe law, control, or agreement	4.00	1.41	4.50	0.71
They participate and foster group problem solving creatively	4.50	0.71	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.00	0.00
Overall	4.25	1.06	4.58	0.12
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	1.41	3.50	0.71
They have effective communication	4.50	0.71	4.50	0.71
They have ability to use computer for finding information and for communication	4.50	0.71	4.00	1.41
They have ability in management of information system	5.00	0.00	3.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	3.50	0.71
Overall	4.42	0.82	3.92	0.35
Satisfaction Overall	4.38	0.83	4.15	0.12

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Graduate School of Human Science
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Human Science (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	5	62.50%
	Female	3	37.50%
	Total	8	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	2	25.00%
	50 - 59 years old	6	75.00%
	60 years old or over	0	0.00%
	Total	8	100.00%

8 market employers answered to the questionnaires. They were 5 males (62.50%) and 3 females (37.50%).

2 market employers (25.00%) were 40 – 49 years old and 6 market employers (75.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		8	4.21	0.71
1	Empathy	8	4.38	0.52
2	Honesty	8	4.00	0.93
3	Nurturing Relationships Fully	8	4.25	1.04
Social Consciousness		8	4.13	0.56
4	Social Service Volunteering	8	3.88	0.64
5	Responsible Citizenship	8	4.13	0.83
6	Contributions to Group Effort	8	4.38	0.52
Discipline		8	3.96	0.55
7	Self-esteem	8	4.25	0.71
8	Self-discipline	8	3.63	0.74
9	Self-responsibility	8	4.00	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	8	4.13	0.64
2	They have comprehension ability	8	4.25	0.71
3	They have ability to apply theory to new situation	8	4.50	0.53
4	They have ability to apply knowledge to solve problems in the workplace	8	4.25	0.89
5	They have application of knowledge to research	8	4.25	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	8	4.13	0.83
2	They have ability to work under pressure	8	4.00	0.93
3	They look for new knowledge & self-improvement	8	4.38	0.52
4	They have ability to use information for problem solving	8	4.00	0.93

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	8	4.13	0.64
2	They carry out work without violating the rights of others and accountable for work	8	4.38	0.52
3	They have teamwork skill to achieve organization target/goals	8	4.25	0.71
4	They observe law, control, or agreement	8	3.75	0.71
5	They participate and foster group problem solving creatively	8	4.63	0.74
6	They initiative in problem analysis in accordance with group consensus	8	3.88	0.64

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	8	4.00	0.53
2	They have effective communication	8	4.25	0.46
3	They have ability to use computer for finding information and for communication	8	4.13	0.64
4	They have ability in management of information system	8	4.13	0.64
5	They have ability to use information technology for presentation appropriately for work or for group of people	8	3.88	0.83

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	8	4.10	0.50
Knowledge	8	4.28	0.37
Cognitive Skill	8	4.13	0.53
Human Relationship and Responsibilities	8	4.17	0.41
Mathematical Analysis, Communication & Information Management	8	4.13	0.38

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	8	4.16	0.36

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Counseling Psychology		Education Leadership	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.47	4.00	0.47
Empathy	4.50	0.71	4.00	0.00
Honesty	3.50	0.71	3.50	0.71
Nurturing Relationships Fully	4.00	0.00	4.50	0.71
Social Consciousness	4.33	0.00	4.17	0.24
Social Service Volunteering	4.00	0.00	4.00	0.00
Responsible Citizenship	5.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.50	0.71
Discipline	4.00	0.47	3.67	0.00
Self-esteem	4.00	0.00	3.50	0.71
Self-discipline	3.50	0.71	3.50	0.71
Self-responsibility	4.50	0.71	4.00	0.00
Overall	4.11	0.00	3.94	0.08
Knowledge				
They have enough knowledge for working	4.50	0.71	4.00	0.00
They have comprehension ability	4.00	1.41	4.50	0.71
They have ability to apply theory to new situation	4.50	0.71	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	4.50	0.71	5.00	0.00
They have application of knowledge to research	3.50	0.71	5.00	0.00
Overall	4.20	0.28	4.60	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	4.50	0.71
They have ability to work under pressure	5.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	4.50	0.71	4.50	0.71
They have ability to use information for problem solving	4.00	0.00	3.00	0.00
Overall	4.50	0.35	4.00	0.35
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	3.50	0.71
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.50	0.71
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.00	0.00
They observe law, control, or agreement	4.00	0.00	3.00	0.00
They participate and foster group problem solving creatively	5.00	0.00	4.50	0.71
They initiative in problem analysis in accordance with group consensus	3.50	0.71	3.50	0.71
Overall	4.25	0.12	3.83	0.24
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	3.50	0.71
They have effective communication	4.50	0.71	4.00	0.00
They have ability to use computer for finding information and for communication	4.50	0.71	4.00	0.00
They have ability in management of information system	4.00	0.00	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00	3.50	0.71
Overall	4.08	0.12	3.92	0.12
Satisfaction Overall	4.23	0.13	4.06	0.03

Satisfaction Scoring	English Language Teaching		Philosophy and Religious	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.83	1.18	5.00	0.00
Empathy	4.00	0.00	5.00	0.00
Honesty	4.00	1.41	5.00	0.00
Nurturing Relationships Fully	3.50	2.12	5.00	0.00
Social Consciousness	3.83	0.71	4.17	1.18
Social Service Volunteering	3.50	0.71	4.00	1.41
Responsible Citizenship	3.50	0.71	4.00	1.41
Contributions to Group Effort	4.50	0.71	4.50	0.71
Discipline	3.83	0.71	4.33	0.94
Self-esteem	4.50	0.71	5.00	0.00
Self-discipline	3.50	0.71	4.00	1.41
Self-responsibility	3.50	0.71	4.00	1.41
Overall	3.83	0.86	4.50	0.71
Knowledge				
They have enough knowledge for working	3.50	0.71	4.50	0.71
They have comprehension ability	4.00	0.00	4.50	0.71
They have ability to apply theory to new situation	4.50	0.71	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	3.50	0.71	4.00	1.41
They have application of knowledge to research	4.00	0.00	4.50	0.71
Overall	3.90	0.14	4.40	0.57
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	0.71	4.00	1.41
They have ability to work under pressure	3.00	0.00	4.00	1.41
They look for new knowledge & self-improvement	4.00	0.00	4.50	0.71
They have ability to use information for problem solving	4.00	1.41	5.00	0.00
Overall	3.63	0.18	4.38	0.88
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.50	0.71
They have teamwork skill to achieve organization target/goals	3.50	0.71	5.00	0.00
They observe law, control, or agreement	4.00	0.00	4.00	1.41
They participate and foster group problem solving creatively	5.00	0.00	4.00	1.41
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.50	0.71
Overall	4.17	0.24	4.42	0.82
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.50	0.71
They have effective communication	4.00	0.00	4.50	0.71
They have ability to use computer for finding information and for communication	3.50	0.71	4.50	0.71
They have ability in management of information system	4.00	0.00	4.00	1.41
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.50	0.71
Overall	4.00	0.24	4.50	0.71
Satisfaction Overall	3.91	0.20	4.44	0.74

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 47**

AU's Performance by Items

**Vincent Mary School of Science &
Technology
(PH. D)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science & Technology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	20.00%
	Female	4	80.00%
	Total	5	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	40.00%
	40 - 49 years old	2	40.00%
	50 - 59 years old	1	20.00%
	60 years old or over	0	0.00%
	Total	5	100.00%

5 market employers answered to the questionnaires. They were 1 male (20.00%) and 4 females (80.00%).

2 market employers (40.00%) were 30 – 39 years old, 2 market employers (40.00%) were 40 – 49 years old and 1 market employers (20.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		5	4.47	0.56
1	Empathy	5	4.40	0.55
2	Honesty	5	4.80	0.45
3	Nurturing Relationships Fully	5	4.20	0.84
Social Consciousness		5	4.40	0.60
4	Social Service Volunteering	5	4.20	0.84
5	Responsible Citizenship	5	4.60	0.55
6	Contributions to Group Effort	5	4.40	0.55
Discipline		5	4.67	0.33
7	Self-esteem	5	4.60	0.55
8	Self-discipline	5	4.80	0.45
9	Self-responsibility	5	4.60	0.55

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	5	4.20	0.45
2	They have comprehension ability	5	4.20	0.84
3	They have ability to apply theory to new situation	5	4.20	0.84
4	They have ability to apply knowledge to solve problems in the workplace	5	4.60	0.89
5	They have application of knowledge to research	5	4.00	0.71

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5	4.00	1.00
2	They have ability to work under pressure	5	4.20	0.84
3	They look for new knowledge & self-improvement	5	4.40	0.55
4	They have ability to use information for problem solving	5	4.60	0.55

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	5	4.40	0.55
2	They carry out work without violating the rights of others and accountable for work	5	4.20	0.84
3	They have teamwork skill to achieve organization target/goals	5	4.40	0.55
4	They observe law, control, or agreement	5	5.00	0.00
5	They participate and foster group problem solving creatively	5	4.40	0.55
6	They initiative in problem analysis in accordance with group consensus	5	4.60	0.55

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	5	4.40	0.89
2	They have effective communication	5	4.80	0.45
3	They have ability to use computer for finding information and for communication	5	4.60	0.89
4	They have ability in management of information system	5	4.60	0.55
5	They have ability to use information technology for presentation appropriately for work or for group of people	5	4.40	0.55

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	5	4.51	0.48
Knowledge	5	4.24	0.59
Cognitive Skill	5	4.30	0.67
Human Relationship and Responsibilities	5	4.50	0.47
Mathematical Analysis, Communication & Information Management	5	4.57	0.32

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	5	4.42	0.47

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Computer Science		Information Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.67	0.47	4.33	0.67
Empathy	4.50	0.71	4.33	0.58
Honesty	5.00	0.00	4.67	0.58
Nurturing Relationships Fully	4.50	0.71	4.00	1.00
Social Consciousness	4.67	0.47	4.22	0.69
Social Service Volunteering	4.50	0.71	4.00	1.00
Responsible Citizenship	5.00	0.00	4.33	0.58
Contributions to Group Effort	4.50	0.71	4.33	0.58
Discipline	4.67	0.47	4.67	0.33
Self-esteem	4.50	0.71	4.67	0.58
Self-discipline	5.00	0.00	4.67	0.58
Self-responsibility	4.50	0.71	4.67	0.58
Overall	4.67	0.47	4.41	0.56
Knowledge				
They have enough knowledge for working	4.00	0.00	4.33	0.58
They have comprehension ability	4.50	0.71	4.00	1.00
They have ability to apply theory to new situation	4.50	0.71	4.00	1.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.33	1.15
They have application of knowledge to research	4.50	0.71	3.67	0.58
Overall	4.50	0.42	4.07	0.70
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	3.67	1.15
They have ability to work under pressure	4.50	0.71	4.00	1.00
They look for new knowledge & self-improvement	4.50	0.71	4.33	0.58
They have ability to use information for problem solving	4.50	0.71	4.67	0.58
Overall	4.50	0.71	4.17	0.76
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.33	0.58
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.00	1.00
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.33	0.58
They observe law, control, or agreement	5.00	0.00	5.00	0.00
They participate and foster group problem solving creatively	4.50	0.71	4.33	0.58
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.67	0.58
Overall	4.58	0.59	4.44	0.51
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	4.00	1.00
They have effective communication	5.00	0.00	4.67	0.58
They have ability to use computer for finding information and for communication	5.00	0.00	4.33	1.15
They have ability in management of information system	4.50	0.71	4.67	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.33	0.58
Overall	4.83	0.24	4.39	0.25
Satisfaction Overall	4.62	0.49	4.29	0.52

**Questionnaire
Of
Market Employer Satisfaction Index of
Assumption University
Batch 47**



Employer/ Supervisor Satisfaction towards the Graduate of Assumption University

Dear Employer / Manager / Supervisor

Assumption University (ABAC) is conducting a satisfaction survey on the characteristics of graduates from Assumption University. The results to be use in the development of curriculum, teaching and learning in accordance with the needs and expectations of the labor market. As a graduate user, we asked you to answer this questionnaire. In addition, thank you for this opportunity for your cooperation.

Institute for Research and Academic Services
Tel.02-723-2163 Fax.02-707-0406

Part 1: Personal Data

1. **Gender** ☐ Male ☐ Female
2. **Ages** ☐ Below 30 years old ☐ 30 - 39 years old ☐ 40 - 49 years old
☐ 50 - 59 years old ☐ 60 years old or above
3. Your current position in the company
4. Your employment duration in the company year(s)
5. Type of company business where you work.....
6. Number of Assumption University's graduate(s) in your organization
☐ Bachelor level..... ☐ Master level..... ☐ Ph.D. level
7. The graduate that you evaluated graduated from the faculty.....
Major.....
8. You think that Assumption University (ABAC) is in the rank.....among **all universities in Thailand**.
9. You think that Assumption University (ABAC) is in the rank.....among **Private Universities in Thailand**.

Part 2 Instructions: Please rate your level of satisfaction with AU graduates in terms of the following characteristics.

Moral and Ethics	Satisfaction level				
	Least	←.....→			Most
Ethics					
1. Empathy	1	2	3	4	5
2. Honesty	1	2	3	4	5
3. Nurturing Relationships Fully	1	2	3	4	5
Social Consciousness					
1. Social Service Volunteering	1	2	3	4	5
2. Responsible Citizenship	1	2	3	4	5
3. Contributions to Group Effort	1	2	3	4	5
Discipline					
1. Self-esteem	1	2	3	4	5
2. Self-discipline	1	2	3	4	5
3. Self-responsibility	1	2	3	4	5
Knowledge	Satisfaction level				
	Least	←.....→			Most
1. They have enough knowledge for working	1	2	3	4	5
2. They have comprehension ability	1	2	3	4	5
3. They have ability to apply theory to new situation	1	2	3	4	5
4. They have ability to apply knowledge to solve problems in the workplace	1	2	3	4	5
5. They have application of knowledge to research	1	2	3	4	5

Cognitive Skill	Satisfaction level				
	Least	←.....→			Most
1. They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	2	3	4	5
2. They have ability to work under pressure	1	2	3	4	5
3. They look for new knowledge & self-improvement	1	2	3	4	5
4. They have ability to use information for problem solving	1	2	3	4	5
Human Relationship and Responsibilities	Satisfaction level				
	Least	←.....→			Most
1. They carry out work in compliance with standard operational procedure to finish the job	1	2	3	4	5
2. They carry out work without violating the rights of others and accountable for work	1	2	3	4	5
3. They have teamwork skill to achieve organization target/goals	1	2	3	4	5
4. They observe law, control or agreement	1	2	3	4	5
5. They participate and foster group problem solving creatively	1	2	3	4	5
6. They initiative in problem analysis in accordance with group consensus	1	2	3	4	5
Mathematical Analysis, Communication & Information Management	Satisfaction level				
	Least	←.....→			Most
1. They have skills on applied mathematics and interpretation	1	2	3	4	5
2. They have effective communication	1	2	3	4	5
3. They have ability to use computer for finding information and for communication	1	2	3	4	5
4. They have ability in management of information system	1	2	3	4	5
5. They have ability to use information technology for presentation appropriately for work or for group of people	1	2	3	4	5

☺ Thank you for your participation ☺

