

Market Employer Satisfaction Index of Assumption University's Graduates Batch 48



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**Institute for Research and Academic Services
May 2021**

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Abstract

The research on Market Employers Satisfaction Index of Assumption University's Graduates Batch 48 aimed to study by survey method on AU's performance depend on Thailand Quality Framework of ONESQA--- Market Employer

The result of this research might help AU to better know its status from the points of view of its stakeholders as well as provide a guideline to develop its weak aspects in order to be competent and excellent and to improve itself to be better known in academic industry.

The results of the survey in every respondents were that the *high* Satisfaction in almost items and in all aspects.

Preface

This research project, Market Employers Satisfaction Index of Assumption University's Graduates Batch 48, was planned and conducted by Institute for Research and Academic Services (IRAS) to study the image and performance of Assumption University in terms of satisfaction. As seen and evaluated by Market Employers, various aspects of AU's image had reflected the overall satisfaction. The result of this research might help AU to know its status in the mind of Market Employers as well as provide guideline to develop its weak aspects in order to be competent and excellent and to promote it to be better known in academic industry.

IRAS collected data from AU's various groups of stakeholders --- 1165 Market Employers, --- from May 2020 to May 2021

IRAS would like to thank Rev. Bro. Bancha Saenghiran, the President of Assumption University. As well, IRAS would like to thank AU's personnel both lecturers and staff from various faculties and graduate school for assisting us in collecting data from Market Employers, as well as St. Martin Center for Professional Ethics & Service Learning for facilitating us to collect data from students. Last but not least, IRAS would like to thank all those respondents who provided valuable and useful data.

Institute for Research and Academic Services
May 2021.

Contents

	Page
Preface	i
Summary of Market Employers Satisfaction Index of Assumption University Batch 48	1
Summary of Batch 48: AU's Performance by Items: Market Employer (Bachelor's degree)	13
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree)	21
Montfort Del Rosario School of Architecture and Design	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree)	31
Theodore Maria School of Arts	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree)	41
School of Biotechnology	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree)	49
Martin De Tours School of Management and Economics	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree)	61
Albert Laurence School of Communication Arts	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree)	71
Vincent Mary School of Engineer	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	

	Page
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree) School of Law Respondents' Profile Satisfaction Score Overall Satisfaction Scoring	81
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree) School of Music Respondents' Profile Satisfaction Score Overall Satisfaction Scoring	89
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree) Bernadette De Lourdes School of Nursing Science Respondents' Profile Satisfaction Score Overall Satisfaction Scoring	97
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Bachelor's degree) Vincent Mary School of Science and Technology Respondents' Profile Satisfaction Score Overall Satisfaction Scoring	105
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Master's degree) Respondents' Profile Satisfaction Score Overall Satisfaction Scoring	113
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Master's degree) Graduate School of Business and Advanced Technology Management Respondents' Profile Satisfaction Score Overall Satisfaction Scoring	121
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Master's degree) School of Biotechnology Respondents' Profile Satisfaction Score Overall Satisfaction Scoring	133

	Page
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Master's degree)	141
Martin De Tours School of Management and Economic	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Master's degree)	149
Graduate School of Human Sciences	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Master's degree)	159
School of Law	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (Master's degree)	169
Vincent Mary School of Science and Technology	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (PH. D)	179
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (PH. D)	187
Graduate School of Business and Advanced Technology Management	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (PH. D)	195
Martin De Tour School of Management and Economics	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (PH. D)	203
School of Biotechnology	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	

	Page
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (PH. D)	211
Graduate School of Human Science	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (PH. D)	221
Graduate School of Human Science	
Respondents' Profile	
Satisfaction Score	
Overall Satisfaction Scoring	
Summary of Batch 48: AU's Performance by Items: Au's Market Employers (PH. D)	231
Vincent Mary School of Science & Technology	
Respondents' Profile	
Satisfaction Score	
Batch 48 Questionnaire: Market Employer	229

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

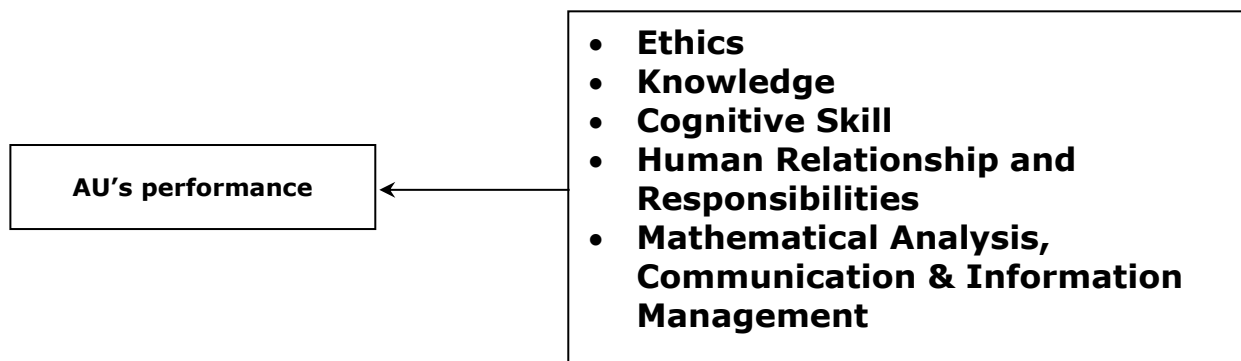
AU's Performance by Items

All Respondents

Stakeholders Satisfaction Index of Assumption University Batch 48

Assumption University has provided educational service as no-profit organization for over 40 years. Au's market Employer have involved in its continuity for providing best education to those who have been seeking for knowledge --- life-long learning --- in order to develop their quality of life both working life and private life. AU's stakeholders are valuable to reflect what they have seen, both direct and indirect experiences, on AU and what they have thought of AU. This is the way for AU to know itself better.

Conceptual Framework



Satisfaction is a feeling potential, Ethics, knowledge, Cognitive Skill, Human Relationship and Responsibilities and Mathematical Analysis, Communication & Information Management etc. by use TQF (Thailand Quality Framework) of ONESQA to be indicator for this survey.

Satisfaction is the way something is regarded, and it is believed to be what it likes, or the way something resulted from the way it has been done or performed.

Respondents

Market Employer
- 1165 respondents

In each part, respondent profiles were summarized according to the various categories such as sex and age range.

Market Employer represents Au's Graduate by faculty of Assumption University (ONESQA)

Au's Faculty	Number of Graduates who were employed	Number of Graduates who were employed	Number of Graduates who were evaluated
Albert Laurence School of Communication Arts (Bachelor's Degree)	477	117	24.53%
Bernadette de Lourdes School of Nursing Science (Bachelor's Degree)	35	20	57.14%
Martin de Tours School of Management and Economics (Bachelor's Degree)	1458	581	39.85%
Montfort del Rosario School of Architecture and Design (Bachelor's Degree)	111	29	26.13%
School of Biotechnology (Bachelor's Degree)	16	5	31.25%
School of Law (Bachelor's Degree)	127	48	37.80%
School of Music (Bachelor's Degree)	9	4	44.44%
Theodore Maria School of Arts (Bachelor's Degree)	722	168	23.27%
Vincent Mary School of Engineering (Bachelor's Degree)	75	18	24.00%
Vincent Mary School of Science and Technology (Bachelor's Degree)	51	14	27.45%
Graduate School of Business and Advanced Technology Management (Master's Degree)	421	104	24.70%
Graduate School of Human Sciences (Master's Degree)	75	19	25.33%
Martin de Tours School of Management and Economics (Master's Degree)	15	6	40.00%
School of Biotechnology (Master's Degree)	10	3	30.00%
School of Law (Master's Degree)	127	8	6.30%
Vincent Mary School of Science and Technology (Master's Degree)	7	3	42.86%
Graduate School of Business and Advanced Technology Management (PH. D)	21	6	28.57%
Graduate School of Human Sciences (PH. D)	20	6	30.00%
Martin de Tours School of Management and Economics (PH. D)	6	2	33.33%
School of Biotechnology (PH. D)	1	1	100.00%
Vincent Mary School of Science and Technology (PH. D)	7	3	42.86%

Score Interpretation

For this research, expectation and perception score varied from 1 to 5 as the following explanations.

- 1 = Very low satisfaction
- 2 = Low satisfaction
- 3 = Moderate
- 4 = high satisfaction
- 5 = Very satisfaction

As the result of computation, satisfaction scores are mean score of what respondents have experienced according to the issues with correspondent of the questions ask in the questionnaire. The score interval of mean scores can be concluded as the following explanations.

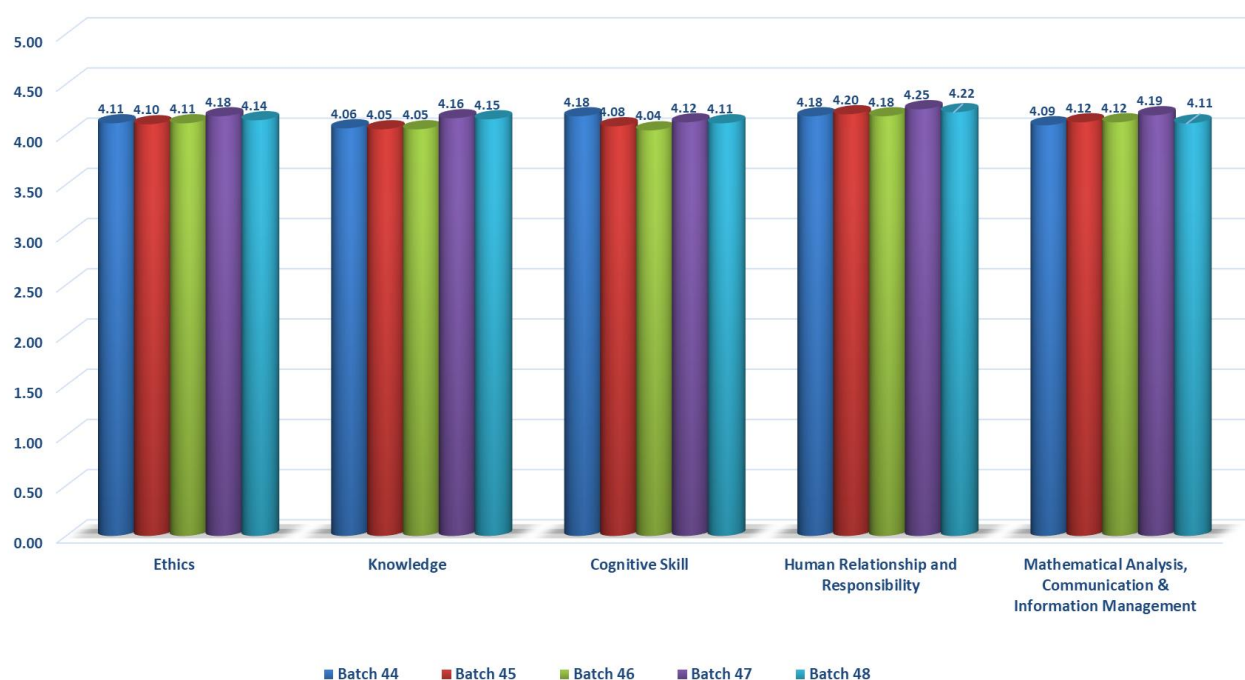
- 1.00 to 1.50 = Very low satisfaction
- 1.51 to 2.50 = Low satisfaction
- 2.51 to 3.50 = Moderate satisfaction
- 3.51 to 4.50 = High satisfaction
- 4.51 to 5.00 = Very high satisfaction

Satisfaction Scoring (Market Employer) by Aspect

AU's Stakeholders	Number of Respondents	Satisfaction Score
Ethics	1165	4.14
Knowledge	1165	4.15
Cognitive Skill	1165	4.11
Human Relationship and Responsibilities	1165	4.22
Mathematical Analysis, Communication & Information Management	1165	4.11

All respondents generally had *high* satisfaction on all aspects. They generally had *high* perception on all aspect and then the major satisfaction was on ***Human Relationship and Responsibilities***.

Market Employer Satisfaction Index Batch 44-48



Market employer of AU's graduates Batch 44-48 generally had *high* satisfaction all aspects by the major satisfaction was in ***Human Relationship and Responsibility***.

The mean difference between of Market Employer Satisfaction Index Academic Year 2016 to 2020 showed that Academic Year 2019 more than Academic Year 2020 for 5 dimensions of TQF of ONESQA, that is focus on the next year by concern on ***Cognitive Skill*** and ***Mathematical Analysis, Communication & Information Management*** because this dimension had less than other dimensions.

However, ***Cognitive Skill*** and ***Mathematical Analysis, Communication & Information Management*** need to develop ***They look for new knowledge & self-improvement*** (4.06) and ***They have skills on applied mathematics and interpretation*** (3.83) within our curriculum.

AU's Performance by Items

Market Employer: University Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	422	36.22%
	Female	743	63.78%
	Total	1165	100.00%
Age	Lower than 30 years old	272	23.35%
	30 - 39 years old	433	37.17%
	40 - 49 years old	325	27.90%
	50 - 59 years old	112	9.61%
	60 years old or over	23	1.97%
	Total	1165	100.00%

1191 market employers answered to the questionnaires. They were 422 males (36.22%) and 743 females (63.78%).

272 market employers (23.35%) were younger than 30 years old, 433 market employers (37.17%) were 30 – 39 years old, 325 market employers (27.90%) were 40 – 49 years old, 112 market employers (9.61%) were 50 - 59 years old and 23 market employers (1.97%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1165	4.20	0.57
1	Empathy	1165	4.10	0.68
2	Honesty	1165	4.21	0.66
3	Nurturing Relationships Fully	1165	4.30	0.70
Social Consciousness		1165	3.96	0.66
4	Social Service Volunteering	1165	3.96	0.81
5	Responsible Citizenship	1165	3.76	0.88
6	Contributions to Group Effort	1165	4.16	0.72
Discipline		1165	4.26	0.56
7	Self-esteem	1165	4.25	0.66
8	Self-discipline	1165	4.21	0.67
9	Self-responsibility	1165	4.32	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1165	4.20	0.64
2	They have comprehension ability	1165	4.19	0.64
3	They have ability to apply theory to new situation	1165	4.16	0.68
4	They have ability to apply knowledge to solve problems in the workplace	1165	4.17	0.71
5	They have application of knowledge to research	1165	4.01	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1165	4.13	0.67
2	They have ability to work under pressure	1165	4.10	0.72
3	They look for new knowledge & self-improvement	1165	4.06	0.74
4	They have ability to use information for problem solving	1165	4.14	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1165	4.25	0.65
2	They carry out work without violating the rights of others and accountable for work	1165	4.25	0.66
3	They have teamwork skill to achieve organization target/goals	1165	4.26	0.64
4	They observe law, control, or agreement	1165	4.26	0.65
5	They participate and foster group problem solving creatively	1165	4.20	0.69
6	They initiative in problem analysis in accordance with group consensus	1165	4.11	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1165	3.83	0.77
2	They have effective communication	1165	4.19	0.65
3	They have ability to use computer for finding information and for communication	1165	4.25	0.70
4	They have ability in management of information system	1165	4.15	0.71
5	They have ability to use information technology for presentation appropriately for work or for group of people	1165	4.15	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1165	4.14	0.48
Knowledge	1165	4.15	0.52
Cognitive Skill	1165	4.11	0.56
Human Relationship and Responsibilities	1165	4.22	0.49
Mathematical Analysis, Communication & Information Management	1165	4.11	0.53

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1165	4.15	0.42

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

The University is one of the top Universities in Thailand.

1. AU is the top three among the universities in Thailand.

Market Employer's perception, which rank should Assumption University be among the Universities in Thailand.

Rank	Percentage of Ranking
1	6.69%
2	4.52%
3	12.15%
4	9.32%
5	21.56%
6	8.47%
7	5.08%
8	7.25%
9	0.85%
10	12.05%
More than 10	12.05%

Au's market employers in opinion generally were AU to be ranking no.5 (21.56%) of the universities in Thailand.

2. AU is the top one among the private universities in Thailand.

Market Employer's perception, which rank should Assumption University be among the Private Universities in Thailand

Rank	Percentage of Ranking
1	62.93%
2	17.65%
3	7.75%
4	4.48%
5	5.32%
More than 5	1.87%

Au's market employers in opinion generally were AU to be ranking no.1(62.93%) of the private universities in Thailand.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

**AU's Performance by Items
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Bachelor Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	355	35.36%
	Female	649	64.64%
	Total	1004	100.00%
Age	Lower than 30 years old	270	26.89%
	30 - 39 years old	381	37.95%
	40 - 49 years old	245	24.40%
	50 - 59 years old	89	8.86%
	60 years old or over	19	1.89%
	Total	1004	100.00%

1004 market employers answered to the questionnaires. They were 355 males (35.36%) and 649 females (64.64%).

270 market employers (26.89%) were younger than 30 years old, 381 market employers (37.95%) were 30 – 39 years old, 245 market employers (24.40%) were 40 – 49 years old, 89 market employers (8.86%) were 50 - 59 years old and 19 market employer (1.89%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1004	4.15	0.62
1	Empathy	1004	4.10	0.70
2	Honesty	1004	4.21	0.67
3	Nurturing Relationships Fully	1004	4.31	0.72
Social Consciousness		1004	3.97	0.68
4	Social Service Volunteering	1004	3.96	0.83
5	Responsible Citizenship	1004	3.78	0.89
6	Contributions to Group Effort	1004	4.16	0.73
Discipline		1004	4.26	0.56
7	Self-esteem	1004	4.25	0.66
8	Self-discipline	1004	4.21	0.68
9	Self-responsibility	1004	4.32	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1004	4.19	0.65
2	They have comprehension ability	1004	4.19	0.65
3	They have ability to apply theory to new situation	1004	4.16	0.69
4	They have ability to apply knowledge to solve problems in the workplace	1004	4.18	0.72
5	They have application of knowledge to research	1004	4.01	0.78

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1004	4.14	0.68
2	They have ability to work under pressure	1004	4.08	0.73
3	They look for new knowledge & self-improvement	1004	4.06	0.75
4	They have ability to use information for problem solving	1004	4.15	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1004	4.25	0.66
2	They carry out work without violating the rights of others and accountable for work	1004	4.24	0.67
3	They have teamwork skill to achieve organization target/goals	1004	4.25	0.65
4	They observe law, control, or agreement	1004	4.27	0.66
5	They participate and foster group problem solving creatively	1004	4.21	0.70
6	They initiative in problem analysis in accordance with group consensus	1004	4.10	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1004	3.81	0.79
2	They have effective communication	1004	4.19	0.66
3	They have ability to use computer for finding information and for communication	1004	4.25	0.71
4	They have ability in management of information system	1004	4.14	0.72
5	They have ability to use information technology for presentation appropriately for work or for group of people	1004	4.15	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1004	4.14	0.50
Knowledge	1004	4.15	0.53
Cognitive Skill	1004	4.11	0.57
Human Relationship and Responsibilities	1004	4.22	0.51
Mathematical Analysis, Communication & Information Management	1004	4.11	0.54

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1004	4.15	0.43

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Montfort Del Rosario School of
Architecture and Design
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Montfort Del Rosario School of Architecture and Design (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	10	34.48%
	Female	19	65.52%
	Total	29	100.00%
Age	Lower than 30 years old	6	20.69%
	30 - 39 years old	12	41.38%
	40 - 49 years old	7	24.14%
	50 - 59 years old	4	13.79%
	60 years old or over	0	0.00%
	Total	29	100.00%

29 market employers answered to the questionnaires. They were 10 males (34.48%) and 19 females (65.52%).

6 market employers (20.69%) were younger than 30 years old, 12 market employers (41.38%) were 30 – 39 years old, 7 market employers (24.14%) were 40 – 49 years old and 4 market employers (13.79%) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		29	4.24	0.58
1	Empathy	29	4.07	0.80
2	Honesty	29	4.31	0.54
3	Nurturing Relationships Fully	29	4.34	0.72
Social Consciousness		29	3.91	0.45
4	Social Service Volunteering	29	3.86	0.69
5	Responsible Citizenship	29	3.76	0.74
6	Contributions to Group Effort	29	4.10	0.62
Discipline		29	4.28	0.56
7	Self-esteem	29	4.28	0.75
8	Self-discipline	29	4.21	0.68
9	Self-responsibility	29	4.34	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	29	4.21	0.68
2	They have comprehension ability	29	4.24	0.58
3	They have ability to apply theory to new situation	29	4.24	0.69
4	They have ability to apply knowledge to solve problems in the workplace	29	4.14	0.83
5	They have application of knowledge to research	29	4.24	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **They have comprehension ability, They have ability to apply theory to new situation** and **They have application of knowledge to research**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	29	4.21	0.73
2	They have ability to work under pressure	29	4.28	0.75
3	They look for new knowledge & self-improvement	29	4.07	0.70
4	They have ability to use information for problem solving	29	4.21	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **They have ability to work under pressure**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They have ability to use information for problem solving	29	4.24	0.64
2	They carry out work without violating the rights of others and accountable for work	29	4.17	0.76
3	They have teamwork skill to achieve organization target/goals	29	3.93	0.75
4	They observe law, control, or agreement	29	4.38	0.56
5	They participate and foster group problem solving creatively	29	4.14	0.79
6	They initiative in problem analysis in accordance with group consensus	29	3.86	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	29	3.79	0.86
2	They have effective communication	29	4.07	0.59
3	They have ability to use computer for finding information and for communication	29	4.21	0.77
4	They have ability in management of information system	29	4.24	0.79
5	They have ability to use information technology for presentation appropriately for work or for group of people	29	3.97	0.87

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	29	4.14	0.43
Knowledge	29	4.21	0.53
Cognitive Skill	29	4.19	0.62
Human Relationship and Responsibilities	29	4.12	0.51
Mathematical Analysis, Communication & Information Management	29	4.06	0.56

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	29	4.14	0.42

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Architecture		Interior Architecture	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.20	0.59	4.80	0.45
Empathy	4.20	0.79	4.60	0.89
Honesty	4.20	0.63	4.80	0.45
Nurturing Relationships Fully	4.20	0.79	5.00	0.00
Social Consciousness	3.87	0.42	4.13	0.61
Social Service Volunteering	4.00	0.47	4.20	0.84
Responsible Citizenship	3.90	0.74	3.80	0.84
Contributions to Group Effort	3.70	0.48	4.40	0.55
Discipline	4.33	0.67	4.60	0.37
Self-esteem	4.40	0.70	4.60	0.55
Self-discipline	4.20	0.79	4.60	0.55
Self-responsibility	4.40	0.84	4.60	0.55
Overall	4.13	0.48	4.51	0.26
Knowledge				
They have enough knowledge for working	4.00	0.67	4.60	0.55
They have comprehension ability	4.10	0.57	4.40	0.55
They have ability to apply theory to new situation	4.00	0.82	4.60	0.55
They have ability to apply knowledge to solve problems in the workplace	4.20	0.79	4.20	1.10
They have application of knowledge to research	4.40	0.70	4.60	0.55
Overall	4.14	0.61	4.48	0.41
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.90	0.57	5.00	0.00
They have ability to work under pressure	4.20	0.79	4.60	0.55
They look for new knowledge & self-improvement	4.00	0.82	4.40	0.89
They have ability to use information for problem solving	4.30	0.48	4.60	0.89
Overall	4.10	0.52	4.65	0.55
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.10	0.57	4.00	1.00
They carry out work without violating the rights of others and accountable for work	4.20	0.63	4.00	1.00
They have teamwork skill to achieve organization target/goals	3.80	0.79	4.20	0.84
They observe law, control, or agreement	4.40	0.52	4.60	0.55
They participate and foster group problem solving creatively	4.10	0.74	4.60	0.55
They initiative in problem analysis in accordance with group consensus	3.60	0.70	4.40	0.89
Overall	4.03	0.45	4.30	0.66
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.60	0.52	4.60	0.89
They have effective communication	4.00	0.67	4.40	0.55
They have ability to use computer for finding information and for communication	4.10	0.88	5.00	0.00
They have ability in management of information system	4.10	0.74	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.10	0.88	4.40	0.89
Overall	3.98	0.57	4.68	0.23
Satisfaction Overall	4.08	0.42	4.52	0.31

Satisfaction Scoring	Interior Design		Product Design	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.11	0.62	4.04	0.45
Empathy	3.67	0.82	3.88	0.64
Honesty	4.33	0.52	4.13	0.35
Nurturing Relationships Fully	4.33	0.82	4.13	0.64
Social Consciousness	4.06	0.44	3.71	0.38
Social Service Volunteering	3.83	0.75	3.50	0.76
Responsible Citizenship	4.00	0.63	3.38	0.74
Contributions to Group Effort	4.33	0.82	4.25	0.46
Discipline	4.17	0.18	4.08	0.68
Self-esteem	4.17	0.75	4.00	0.93
Self-discipline	4.00	0.63	4.13	0.64
Self-responsibility	4.33	0.52	4.13	0.64
Overall	4.11	0.36	3.94	0.42
Knowledge				
They have enough knowledge for working	4.00	0.89	4.38	0.52
They have comprehension ability	4.00	0.00	4.50	0.76
They have ability to apply theory to new situation	4.33	0.52	4.25	0.71
They have ability to apply knowledge to solve problems in the workplace	3.67	0.82	4.38	0.74
They have application of knowledge to research	4.00	1.10	4.00	0.76
Overall	4.00	0.42	4.30	0.55
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.89	4.25	0.71
They have ability to work under pressure	4.00	1.10	4.38	0.52
They look for new knowledge & self-improvement	3.67	0.52	4.25	0.46
They have ability to use information for problem solving	3.83	0.98	4.13	0.99
Overall	3.88	0.80	4.25	0.55
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.33	0.52	4.50	0.53
They carry out work without violating the rights of others and accountable for work	3.67	0.82	4.63	0.52
They have teamwork skill to achieve organization target/goals	3.33	0.52	4.38	0.52
They observe law, control, or agreement	4.33	0.52	4.25	0.71
They participate and foster group problem solving creatively	3.83	0.98	4.13	0.83
They initiative in problem analysis in accordance with group consensus	3.83	0.75	3.88	0.64
Overall	3.89	0.55	4.29	0.44
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.50	1.05	3.75	0.89
They have effective communication	3.83	0.75	4.13	0.35
They have ability to use computer for finding information and for communication	3.83	0.75	4.13	0.64
They have ability in management of information system	4.00	0.89	4.13	0.83
They have ability to use information technology for presentation appropriately for work or for group of people	3.50	1.05	3.88	0.64
Overall	3.73	0.67	4.00	0.30
Satisfaction Overall	3.92	0.45	4.16	0.38

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Theodore Maria School of Arts
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Theodore Maria School of Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	38	22.62%
	Female	130	77.38%
	Total	168	100.00%
Age	Lower than 30 years old	69	41.07%
	30 - 39 years old	52	30.95%
	40 - 49 years old	31	18.45%
	50 - 59 years old	11	6.55%
	60 years old or over	5	2.98%
	Total	168	100.00%

168 market employers answered to the questionnaires. They were 38 males (22.62%) and 130 females (77.38%).

69 market employers (41.07%) were younger than 30 years old, 52 market employers (30.95%) were 30 – 39 years old, 31 market employers (18.45%) were 40 – 49 years old, 11 market employers (6.55%) were 50 - 59 years old and 5 market employer (2.98%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		168	4.30	0.55
1	Empathy	168	4.20	0.70
2	Honesty	168	4.30	0.61
3	Nurturing Relationships Fully	168	4.39	0.61
Social Consciousness		168	4.12	0.57
4	Social Service Volunteering	168	4.07	0.79
5	Responsible Citizenship	168	3.89	0.84
6	Contributions to Group Effort	168	4.39	0.58
Discipline		168	4.33	0.60
7	Self-esteem	168	4.33	0.70
8	Self-discipline	168	4.29	0.67
9	Self-responsibility	168	4.37	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	168	4.25	0.67
2	They have comprehension ability	168	4.29	0.67
3	They have ability to apply theory to new situation	168	4.17	0.68
4	They have ability to apply knowledge to solve problems in the workplace	168	4.20	0.76
5	They have application of knowledge to research	168	3.98	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	168	4.27	0.68
2	They have ability to work under pressure	168	4.14	0.68
3	They look for new knowledge & self-improvement	168	4.20	0.81
4	They have ability to use information for problem solving	168	4.28	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	168	4.34	0.66
2	They carry out work without violating the rights of others and accountable for work	168	4.41	0.64
3	They have teamwork skill to achieve organization target/goals	168	4.31	0.61
4	They observe law, control, or agreement	168	4.36	0.63
5	They participate and foster group problem solving creatively	168	4.29	0.68
6	They initiative in problem analysis in accordance with group consensus	168	4.19	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	168	3.65	0.80
2	They have effective communication	168	4.28	0.62
3	They have ability to use computer for finding information and for communication	168	4.25	0.78
4	They have ability in management of information system	168	4.20	0.69
5	They have ability to use information technology for presentation appropriately for work or for group of people	168	4.18	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	168	4.25	0.46
Knowledge	168	4.18	0.59
Cognitive Skill	168	4.22	0.58
Human Relationship and Responsibilities	168	4.32	0.48
Mathematical Analysis, Communication & Information Management	168	4.11	0.53

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	168	4.21	0.43

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Chinese		Business English		Business French	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	3.98	0.55	4.35	0.54	4.20	0.51
Empathy	3.80	0.77	4.27	0.69	4.20	0.45
Honesty	4.10	0.64	4.33	0.62	4.20	0.45
Nurturing Relationships Fully	4.05	0.51	4.46	0.62	4.20	0.84
Social Consciousness	3.95	0.49	4.17	0.58	3.73	0.72
Social Service Volunteering	4.00	0.73	4.13	0.80	3.80	1.10
Responsible Citizenship	3.50	1.00	3.96	0.81	3.40	0.55
Contributions to Group Effort	4.35	0.59	4.41	0.58	4.00	0.71
Discipline	4.20	0.63	4.38	0.56	4.33	0.41
Self-esteem	4.35	0.75	4.37	0.68	4.40	0.55
Self-discipline	4.10	0.72	4.34	0.63	4.40	0.55
Self-responsibility	4.15	0.67	4.44	0.63	4.20	0.45
Overall	4.04	0.42	4.30	0.45	4.09	0.43
Knowledge						
They have enough knowledge for working	4.10	0.64	4.27	0.66	4.20	1.10
They have comprehension ability	4.25	0.64	4.30	0.66	4.20	1.10
They have ability to apply theory to new situation	4.15	0.81	4.17	0.67	4.00	0.71
They have ability to apply knowledge to solve problems in the workplace	4.20	0.89	4.22	0.76	3.80	0.84
They have application of knowledge to research	3.95	0.83	3.99	0.78	3.40	0.89
Overall	4.13	0.67	4.19	0.57	3.92	0.81
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.30	0.66	4.29	0.67	3.80	0.84
They have ability to work under pressure	4.00	0.56	4.19	0.68	3.40	1.14
They look for new knowledge & self-improvement	4.00	0.79	4.25	0.82	3.80	1.10
They have ability to use information for problem solving	4.10	0.79	4.33	0.74	3.80	0.84
Overall	4.10	0.55	4.27	0.57	3.70	0.89
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.35	0.49	4.36	0.65	4.20	0.84
They carry out work without violating the rights of others and accountable for work	4.30	0.66	4.44	0.64	4.00	0.71
They have teamwork skill to achieve organization target/goals	4.25	0.72	4.35	0.60	4.00	0.71
They observe law, control, or agreement	4.25	0.64	4.40	0.62	4.40	0.55
They participate and foster group problem solving creatively	4.10	0.79	4.35	0.67	3.80	0.84
They initiative in problem analysis in accordance with group consensus	3.90	0.55	4.25	0.64	4.20	0.84
Overall	4.19	0.48	4.36	0.48	4.10	0.58
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.30	0.80	3.70	0.79	4.00	1.00
They have effective communication	4.05	0.60	4.33	0.60	4.00	0.71
They have ability to use computer for finding information and for communication	4.10	0.79	4.31	0.78	4.20	0.84
They have ability in management of information system	4.10	0.72	4.26	0.67	4.00	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	3.95	0.89	4.27	0.69	3.80	0.45
Overall	3.90	0.58	4.17	0.52	4.00	0.60
Satisfaction Overall	4.07	0.41	4.26	0.42	3.96	0.57

Satisfaction Scoring	Business Japanese		Chinese For Economy & Trade	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.27	0.52	4.33	0.47
Empathy	4.20	0.68	4.00	0.00
Honesty	4.27	0.59	4.50	0.71
Nurturing Relationships Fully	4.33	0.49	4.50	0.71
Social Consciousness	4.04	0.56	4.17	0.24
Social Service Volunteering	3.80	0.68	4.00	0.00
Responsible Citizenship	3.93	0.88	4.00	0.00
Contributions to Group Effort	4.40	0.51	4.50	0.71
Discipline	4.02	0.81	4.50	0.71
Self-esteem	4.00	0.85	4.50	0.71
Self-discipline	4.00	0.85	4.50	0.71
Self-responsibility	4.07	0.88	4.50	0.71
Overall	4.11	0.51	4.33	0.47
Knowledge				
They have enough knowledge for working	4.33	0.72	4.00	0.00
They have comprehension ability	4.27	0.70	4.50	0.71
They have ability to apply theory to new situation	4.20	0.68	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	4.13	0.64	4.50	0.71
They have application of knowledge to research	4.00	0.76	4.50	0.71
Overall	4.19	0.59	4.40	0.28
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.20	0.77	4.50	0.71
They have ability to work under pressure	4.07	0.59	4.50	0.71
They look for new knowledge & self-improvement	4.13	0.74	4.00	0.00
They have ability to use information for problem solving	4.20	0.77	4.50	0.71
Overall	4.15	0.61	4.38	0.18
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.20	0.86	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.40	0.63	4.50	0.71
They have teamwork skill to achieve organization target/goals	4.20	0.56	4.00	0.00
They observe law, control, or agreement	4.27	0.70	4.00	1.41
They participate and foster group problem solving creatively	4.20	0.41	4.00	1.41
They initiative in problem analysis in accordance with group consensus	4.13	0.52	3.50	0.71
Overall	4.23	0.46	4.08	0.82
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.67	0.72	3.50	0.71
They have effective communication	4.33	0.72	4.00	0.00
They have ability to use computer for finding information and for communication	4.07	0.70	3.50	0.71
They have ability in management of information system	3.93	0.70	3.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	3.87	0.52	4.00	0.00
Overall	3.97	0.49	3.70	0.42
Satisfaction Overall	4.13	0.43	4.18	0.44

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**School of Biotechnology
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: School of Biotechnology (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	40.00%
	Female	3	60.00%
	Total	5	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	40.00%
	40 - 49 years old	1	20.00%
	50 - 59 years old	2	40.00%
	60 years old or over	0	0.00%
	Total	5	100.00%

5 market employers answered to the questionnaires. They were 2 males (40.00%) and 3 females (60.00%).

2 market employers (40.00%) were 30 – 39 years old, 1 market employers (20.00%) were 40 – 49 years old and 2 market employers (40.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		5	3.93	0.49
1	Empathy	5	3.80	0.45
2	Honesty	5	4.00	0.71
3	Nurturing Relationships Fully	5	4.00	0.71
Social Consciousness		5	3.87	0.45
4	Social Service Volunteering	5	3.40	0.89
5	Responsible Citizenship	5	4.20	0.45
6	Contributions to Group Effort	5	4.00	0.00
Discipline		5	4.13	0.38
7	Self-esteem	5	4.00	0.00
8	Self-discipline	5	4.20	0.84
9	Self-responsibility	5	4.20	0.45

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	5	3.80	0.45
2	They have comprehension ability	5	3.80	0.45
3	They have ability to apply theory to new situation	5	4.40	0.55
4	They have ability to apply knowledge to solve problems in the workplace	5	4.40	0.55
5	They have application of knowledge to research	5	4.20	0.45

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation*** and ***They have ability to apply knowledge to solve problems in the workplace***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5	3.80	0.84
2	They have ability to work under pressure	5	3.60	0.55
3	They look for new knowledge & self-improvement	5	3.80	0.45
4	They have ability to use information for problem solving	5	4.20	0.45

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	5	3.80	0.84
2	They carry out work without violating the rights of others and accountable for work	5	3.80	0.45
3	They have teamwork skill to achieve organization target/goals	5	4.00	0.00
4	They observe law, control, or agreement	5	3.60	0.55
5	They participate and foster group problem solving creatively	5	3.80	1.10
6	They initiative in problem analysis in accordance with group consensus	5	3.80	0.84

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	5	4.00	0.00
2	They have effective communication	5	4.00	0.71
3	They have ability to use computer for finding information and for communication	5	4.20	0.45
4	They have ability in management of information system	5	3.80	0.45
5	They have ability to use information technology for presentation appropriately for work or for group of people	5	3.60	0.55

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	5	3.98	0.33
Knowledge	5	4.12	0.33
Cognitive Skill	5	3.85	0.42
Human Relationship and Responsibilities	5	3.80	0.46
Mathematical Analysis, Communication & Information Management	5	3.92	0.27

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	5	3.93	0.22

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Agro – Industry		Food Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.33	0.00	4.08	0.42
Empathy	4.00	0.00	3.75	0.50
Honesty	3.00	0.00	4.25	0.50
Nurturing Relationships Fully	3.00	0.00	4.25	0.50
Social Consciousness	3.67	0.00	3.92	0.50
Social Service Volunteering	3.00	0.00	3.50	1.00
Responsible Citizenship	4.00	0.00	4.25	0.50
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	4.00	0.00	4.17	0.43
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	4.25	0.96
Self-responsibility	4.00	0.00	4.25	0.50
Overall	3.67	0.00	4.06	0.32
Knowledge				
They have enough knowledge for working	3.00	0.00	4.00	0.00
They have comprehension ability	3.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.50	0.58
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.50	0.58
They have application of knowledge to research	4.00	0.00	4.25	0.50
Overall	3.60	0.00	4.25	0.19
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.00	4.00	0.82
They have ability to work under pressure	4.00	0.00	3.50	0.58
They look for new knowledge & self-improvement	4.00	0.00	3.75	0.50
They have ability to use information for problem solving	4.00	0.00	4.25	0.50
Overall	3.75	0.00	3.88	0.48
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.00	0.00	4.00	0.82
They carry out work without violating the rights of others and accountable for work	4.00	0.00	3.75	0.50
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00
They observe law, control, or agreement	4.00	0.00	3.50	0.58
They participate and foster group problem solving creatively	3.00	0.00	4.00	1.15
They initiative in problem analysis in accordance with group consensus	3.00	0.00	4.00	0.82
Overall	3.50	0.00	3.88	0.50
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
They have effective communication	4.00	0.00	4.00	0.82
They have ability to use computer for finding information and for communication	4.00	0.00	4.25	0.50
They have ability in management of information system	4.00	0.00	3.75	0.50
They have ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00	3.75	0.50
Overall	3.80	0.00	3.95	0.30
Satisfaction Overall	3.66	0.00	4.00	0.18

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Martin De Tours School of Management
and Economics (Bachelor's Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economics (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	214	36.83%
	Female	367	63.17%
	Total	581	100.00%
Age	Lower than 30 years old	148	25.47%
	30 - 39 years old	239	41.14%
	40 - 49 years old	147	25.30%
	50 - 59 years old	40	6.88%
	60 years old or over	7	1.20%
	Total	581	100.00%

581 market employers answered to the questionnaires. They were 214 males (36.83%) and 367 females (63.17%).

148 market employers (25.47%) were younger than 30 years old, 239 market employers (41.14%) were 30 – 39 years old, 147 market employers (25.30%) were 40 – 49 years old, 40 market employers (6.88%) were 50 - 59 years old and 7 market employer (1.20%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		581	4.15	0.62
1	Empathy	581	4.06	0.71
2	Honesty	581	4.15	0.70
3	Nurturing Relationships Fully	581	4.26	0.77
Social Consciousness		581	3.89	0.74
4	Social Service Volunteering	581	3.91	0.85
5	Responsible Citizenship	581	3.69	0.95
6	Contributions to Group Effort	581	4.08	0.80
Discipline		581	4.20	0.58
7	Self-esteem	581	4.19	0.68
8	Self-discipline	581	4.15	0.70
9	Self-responsibility	581	4.26	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	581	4.17	0.63
2	They have comprehension ability	581	4.14	0.64
3	They have ability to apply theory to new situation	581	4.15	0.68
4	They have ability to apply knowledge to solve problems in the workplace	581	4.16	0.70
5	They have application of knowledge to research	581	3.98	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	581	4.10	0.67
2	They have ability to work under pressure	581	4.07	0.72
3	They look for new knowledge & self-improvement	581	4.01	0.72
4	They have ability to use information for problem solving	581	4.07	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	581	4.22	0.68
2	They carry out work without violating the rights of others and accountable for work	581	4.20	0.68
3	They have teamwork skill to achieve organization target/goals	581	4.25	0.65
4	They observe law, control, or agreement	581	4.25	0.67
5	They participate and foster group problem solving creatively	581	4.19	0.69
6	They initiative in problem analysis in accordance with group consensus	581	4.07	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	581	3.85	0.78
2	They have effective communication	581	4.16	0.68
3	They have ability to use computer for finding information and for communication	581	4.19	0.71
4	They have ability in management of information system	581	4.08	0.73
5	They have ability to use information technology for presentation appropriately for work or for group of people	581	4.10	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	581	4.08	0.52
Knowledge	581	4.12	0.51
Cognitive Skill	581	4.06	0.55
Human Relationship and Responsibilities	581	4.20	0.51
Mathematical Analysis, Communication & Information Management	581	4.08	0.55

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	581	4.11	0.43

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Accounting		Business Economics		Business Information Systems	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.25	0.55	4.17	0.57	4.00	0.68
Empathy	4.08	0.69	4.20	0.42	3.80	0.79
Honesty	4.27	0.57	4.10	0.74	4.00	0.67
Nurturing Relationships Fully	4.41	0.66	4.20	0.79	4.20	0.79
Social Consciousness	4.03	0.59	4.17	0.55	2.87	1.40
Social Service Volunteering	4.02	0.77	4.10	0.74	2.90	1.37
Responsible Citizenship	3.80	0.86	4.00	0.67	2.80	1.40
Contributions to Group Effort	4.26	0.66	4.40	0.70	2.90	1.52
Discipline	4.32	0.48	4.37	0.55	4.00	0.42
Self-esteem	4.35	0.57	4.50	0.71	4.00	0.47
Self-discipline	4.24	0.68	4.40	0.52	3.90	0.32
Self-responsibility	4.36	0.57	4.20	0.63	4.10	0.57
Overall	4.20	0.44	4.23	0.39	3.62	0.60
Knowledge						
They have enough knowledge for working	4.18	0.68	4.40	0.52	4.00	0.67
They have comprehension ability	4.20	0.59	4.20	0.63	4.10	0.74
They have ability to apply theory to new situation	4.14	0.63	4.20	0.63	3.90	0.88
They have ability to apply knowledge to solve problems in the workplace	4.14	0.65	4.20	0.42	4.10	0.74
They have application of knowledge to research	4.06	0.72	4.00	0.82	3.60	1.43
Overall	4.14	0.49	4.20	0.25	3.94	0.73
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.15	0.64	4.20	0.63	3.60	0.70
They have ability to work under pressure	4.06	0.74	4.30	0.67	3.80	0.63
They look for new knowledge & self-improvement	4.00	0.68	4.00	0.94	3.90	0.74
They have ability to use information for problem solving	4.08	0.69	4.40	0.70	3.80	0.63
Overall	4.07	0.56	4.23	0.59	3.78	0.59
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.27	0.69	4.50	0.53	4.00	0.67
They carry out work without violating the rights of others and accountable for work	4.18	0.72	4.40	0.52	3.90	0.74
They have teamwork skill to achieve organization target/goals	4.24	0.63	4.40	0.70	3.90	0.57
They observe law, control, or agreement	4.26	0.64	4.40	0.52	4.00	0.67
They participate and foster group problem solving creatively	4.23	0.65	4.50	0.53	3.80	0.79
They initiative in problem analysis in accordance with group consensus	4.02	0.67	4.20	0.63	3.90	0.74
Overall	4.20	0.52	4.40	0.32	3.92	0.64
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.83	0.80	3.90	0.74	3.50	1.08
They have effective communication	4.21	0.67	4.20	0.79	3.70	0.48
They have ability to use computer for finding information and for communication	4.18	0.68	4.10	0.88	3.90	0.74
They have ability in management of information system	4.15	0.68	4.10	0.88	3.80	0.79
They have ability to use information technology for presentation appropriately for work or for group of people	4.18	0.74	4.20	0.79	3.70	0.48
Overall	4.11	0.53	4.10	0.61	3.72	0.65
Satisfaction Overall	4.14	0.42	4.23	0.35	3.79	0.52

Satisfaction Scoring	Finance and Banking		Hospitality and Tourism Management		Industrial Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.21	0.51	4.37	0.52	4.06	0.33
Empathy	4.11	0.65	4.22	0.68	4.00	0.45
Honesty	4.20	0.69	4.38	0.64	4.00	0.45
Nurturing Relationships Fully	4.33	0.67	4.50	0.65	4.19	0.60
Social Consciousness	3.91	0.57	4.07	0.73	3.81	0.45
Social Service Volunteering	4.00	0.64	4.04	0.83	4.05	0.67
Responsible Citizenship	3.62	0.91	3.94	0.91	3.43	0.75
Contributions to Group Effort	4.11	0.65	4.24	0.80	3.95	0.50
Discipline	4.25	0.48	4.38	0.50	4.13	0.56
Self-esteem	4.24	0.68	4.38	0.64	4.00	0.63
Self-discipline	4.18	0.72	4.34	0.59	4.14	0.65
Self-responsibility	4.33	0.52	4.42	0.54	4.24	0.62
Overall	4.13	0.39	4.27	0.48	4.00	0.37
Knowledge						
They have enough knowledge for working	4.31	0.51	4.10	0.61	4.14	0.73
They have comprehension ability	4.16	0.64	4.26	0.69	4.14	0.57
They have ability to apply theory to new situation	4.07	0.65	4.24	0.69	3.95	0.67
They have ability to apply knowledge to solve problems in the workplace	4.27	0.69	4.24	0.80	4.00	0.84
They have application of knowledge to research	4.20	0.69	4.06	0.77	3.52	0.68
Overall	4.20	0.38	4.18	0.57	3.95	0.50
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.18	0.68	4.18	0.63	3.90	0.62
They have ability to work under pressure	4.09	0.76	4.26	0.69	4.05	0.59
They look for new knowledge & self-improvement	3.91	0.51	4.14	0.73	3.76	0.70
They have ability to use information for problem solving	4.09	0.63	4.20	0.70	3.81	0.68
Overall	4.07	0.47	4.20	0.55	3.88	0.49
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.36	0.57	4.30	0.65	4.10	0.54
They carry out work without violating the rights of others and accountable for work	4.18	0.58	4.22	0.65	4.19	0.51
They have teamwork skill to achieve organization target/goals	4.38	0.61	4.22	0.65	4.19	0.40
They observe law, control, or agreement	4.38	0.68	4.32	0.68	4.00	0.45
They participate and foster group problem solving creatively	4.22	0.70	4.36	0.66	3.86	0.73
They initiative in problem analysis in accordance with group consensus	4.20	0.63	4.08	0.72	3.95	0.67
Overall	4.29	0.39	4.25	0.51	4.05	0.39
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.09	0.70	3.74	0.75	4.00	0.55
They have effective communication	4.31	0.56	4.16	0.65	4.14	0.65
They have ability to use computer for finding information and for communication	4.20	0.63	4.28	0.67	4.29	0.64
They have ability in management of information system	4.11	0.65	4.06	0.82	3.86	0.57
They have ability to use information technology for presentation appropriately for work or for group of people	4.09	0.67	4.16	0.79	4.05	0.67
Overall	4.16	0.41	4.08	0.59	4.07	0.42
Satisfaction Overall	4.17	0.28	4.20	0.42	3.99	0.34

Satisfaction Scoring	Insurance		International Business Management		Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.03	0.51	4.16	0.49	4.05	0.81
Empathy	3.80	0.63	4.07	0.47	3.98	0.87
Honesty	4.20	0.63	4.15	0.61	3.98	0.87
Nurturing Relationships Fully	4.10	0.74	4.27	0.63	4.18	0.99
Social Consciousness	3.83	0.53	4.03	0.58	3.85	0.68
Social Service Volunteering	3.80	0.79	4.07	0.79	3.87	0.85
Responsible Citizenship	3.50	0.97	3.80	0.84	3.66	0.81
Contributions to Group Effort	4.20	0.63	4.22	0.52	4.03	0.73
Discipline	4.27	0.31	4.21	0.54	4.03	0.76
Self-esteem	4.00	0.47	4.20	0.68	4.00	0.84
Self-discipline	4.40	0.52	4.22	0.69	3.95	0.83
Self-responsibility	4.40	0.52	4.22	0.61	4.15	0.85
Overall	4.04	0.27	4.14	0.40	3.98	0.66
Knowledge						
They have enough knowledge for working	4.50	0.53	4.22	0.52	4.15	0.73
They have comprehension ability	4.20	0.79	4.07	0.47	4.03	0.66
They have ability to apply theory to new situation	4.10	0.57	4.32	0.57	4.23	0.72
They have ability to apply knowledge to solve problems in the workplace	4.40	0.52	4.10	0.66	4.15	0.70
They have application of knowledge to research	4.00	0.47	3.98	0.69	3.97	0.63
Overall	4.24	0.30	4.14	0.38	4.10	0.55
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.67	4.10	0.58	4.05	0.64
They have ability to work under pressure	4.30	0.48	4.07	0.47	4.00	0.73
They look for new knowledge & self-improvement	4.50	0.53	4.12	0.64	3.90	0.79
They have ability to use information for problem solving	4.30	0.67	4.17	0.59	3.95	0.69
Overall	4.28	0.43	4.12	0.38	3.98	0.57
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.20	0.79	4.22	0.65	4.11	0.73
They carry out work without violating the rights of others and accountable for work	4.00	0.47	4.34	0.62	4.11	0.75
They have teamwork skill to achieve organization target/goals	4.60	0.52	4.32	0.52	4.16	0.71
They observe law, control, or agreement	4.60	0.70	4.12	0.60	4.15	0.70
They participate and foster group problem solving creatively	4.40	0.70	4.15	0.69	4.16	0.71
They initiative in problem analysis in accordance with group consensus	4.30	0.67	4.22	0.72	4.02	0.81
Overall	4.35	0.45	4.23	0.45	4.12	0.56
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.80	0.92	4.07	0.65	3.89	0.82
They have effective communication	4.40	0.70	4.22	0.57	4.07	0.77
They have ability to use computer for finding information and for communication	4.10	0.74	4.39	0.63	4.18	0.76
They have ability in management of information system	4.20	0.63	4.15	0.65	4.07	0.73
They have ability to use information technology for presentation appropriately for work or for group of people	4.30	0.67	4.12	0.51	4.10	0.70
Overall	4.16	0.60	4.19	0.41	4.06	0.58
Satisfaction Overall	4.21	0.34	4.16	0.29	4.05	0.51

Satisfaction Scoring	Management (ACC)		Marketing		Real Estate	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	3.40	0.89	4.12	0.65	4.33	0.58
Empathy	3.40	0.89	4.03	0.75	4.30	0.73
Honesty	3.60	0.89	4.11	0.73	4.35	0.59
Nurturing Relationships Fully	3.20	1.10	4.21	0.78	4.35	0.81
Social Consciousness	3.73	0.55	3.82	0.82	4.25	0.44
Social Service Volunteering	3.80	0.84	3.83	0.91	4.15	0.59
Responsible Citizenship	3.60	0.55	3.63	1.03	4.05	0.60
Contributions to Group Effort	3.80	0.45	4.00	0.87	4.55	0.60
Discipline	3.93	0.15	4.14	0.59	4.58	0.51
Self-esteem	4.00	0.00	4.13	0.68	4.60	0.50
Self-discipline	4.00	0.00	4.07	0.71	4.60	0.60
Self-responsibility	3.80	0.45	4.21	0.68	4.55	0.69
Overall	3.69	0.31	4.02	0.56	4.39	0.37
Knowledge						
They have enough knowledge for working	4.20	0.84	4.15	0.64	4.15	0.59
They have comprehension ability	3.40	0.55	4.12	0.66	4.40	0.68
They have ability to apply theory to new situation	3.40	0.55	4.12	0.70	4.55	0.69
They have ability to apply knowledge to solve problems in the workplace	4.00	0.71	4.13	0.71	4.50	0.61
They have application of knowledge to research	4.00	0.71	3.92	0.81	4.55	0.51
Overall	3.80	0.24	4.09	0.53	4.43	0.40
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.80	0.84	4.07	0.68	4.50	0.76
They have ability to work under pressure	3.80	0.84	4.02	0.76	4.45	0.60
They look for new knowledge & self-improvement	3.60	1.14	4.01	0.73	4.20	0.70
They have ability to use information for problem solving	3.40	1.14	4.05	0.71	4.55	0.60
Overall	3.65	0.49	4.04	0.58	4.43	0.50
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.71	4.19	0.70	4.35	0.75
They carry out work without violating the rights of others and accountable for work	4.00	0.71	4.21	0.71	4.40	0.75
They have teamwork skill to achieve organization target/goals	4.00	0.71	4.23	0.68	4.55	0.69
They observe law, control, or agreement	3.80	0.84	4.24	0.67	4.60	0.68
They participate and foster group problem solving creatively	4.00	0.71	4.14	0.69	4.60	0.60
They initiative in problem analysis in accordance with group consensus	3.80	0.45	4.04	0.70	4.20	0.83
Overall	3.93	0.37	4.18	0.53	4.45	0.52
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.60	0.55	3.77	0.81	4.00	0.73
They have effective communication	3.60	0.55	4.12	0.69	4.50	0.61
They have ability to use computer for finding information and for communication	3.60	0.55	4.14	0.73	4.55	0.69
They have ability in management of information system	3.60	0.55	4.04	0.74	4.60	0.75
They have ability to use information technology for presentation appropriately for work or for group of people	3.80	0.84	4.05	0.72	4.60	0.68
Overall	3.64	0.59	4.02	0.56	4.45	0.52
Satisfaction Overall	3.74	0.19	4.07	0.46	4.43	0.40

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Albert Laurence School of Communication
Arts
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Albert Laurence School of Communication Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	47	40.17%
	Female	70	59.83%
	Total	117	100.00%
Age	Lower than 30 years old	33	28.21%
	30 - 39 years old	35	29.91%
	40 - 49 years old	31	26.50%
	50 - 59 years old	16	13.68%
	60 years old or over	2	1.71%
	Total	117	100.00%

117 market employers answered to the questionnaires. They were 47 males (40.17%) and 70 females (59.83%).

33 market employers (28.21%) were younger than 30 years old, 35 market employers (29.91%) were 30 – 39 years old, 31 market employers (26.50%) were 40 – 49 years old, 16 market employers (13.68%) were 50 - 59 years old and 2 market employer (1.71%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		117	4.35	0.52
1	Empathy	117	4.23	0.65
2	Honesty	117	4.32	0.65
3	Nurturing Relationships Fully	117	4.50	0.61
Social Consciousness		117	4.03	0.63
4	Social Service Volunteering	117	3.99	0.86
5	Responsible Citizenship	117	3.87	0.84
6	Contributions to Group Effort	117	4.21	0.65
Discipline		117	4.38	0.48
7	Self-esteem	117	4.43	0.56
8	Self-discipline	117	4.27	0.62
9	Self-responsibility	117	4.43	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	117	4.15	0.64
2	They have comprehension ability	117	4.28	0.65
3	They have ability to apply theory to new situation	117	4.09	0.67
4	They have ability to apply knowledge to solve problems in the workplace	117	4.15	0.73
5	They have application of knowledge to research	117	3.97	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	117	4.22	0.66
2	They have ability to work under pressure	117	4.03	0.85
3	They look for new knowledge & self-improvement	117	4.13	0.88
4	They have ability to use information for problem solving	117	4.26	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	117	4.25	0.63
2	They carry out work without violating the rights of others and accountable for work	117	4.25	0.68
3	They have teamwork skill to achieve organization target/goals	117	4.23	0.62
4	They observe law, control, or agreement	117	4.24	0.71
5	They participate and foster group problem solving creatively	117	4.20	0.73
6	They initiative in problem analysis in accordance with group consensus	117	4.21	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They carry out work without violating the rights of others and accountable for work***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	117	3.68	0.82
2	They have effective communication	117	4.31	0.59
3	They have ability to use computer for finding information and for communication	117	4.43	0.69
4	They have ability in management of information system	117	4.30	0.72
5	They have ability to use information technology for presentation appropriately for work or for group of people	117	4.28	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	117	4.25	0.45
Knowledge	117	4.13	0.55
Cognitive Skill	117	4.16	0.60
Human Relationship and Responsibilities	117	4.23	0.50
Mathematical Analysis, Communication & Information Management	117	4.20	0.51

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	117	4.19	0.41

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Psychomotor skills Scoring

Psychomotor skills		Number of Respondents	Mean	S.D.
1	Ability to control the quality of standard during the production process	117	3.61	0.98
2	Ability to maintain the quality of the outcome	117	3.61	1.03
3	Ability to control the quality and quantity of work within the specific time	117	3.54	1.00
4	Understand well on tools and application manipulation	117	3.55	0.96
5	Safety concern on work creation	117	3.67	0.99
6	Ability in improving the quality of work and production	117	3.55	0.98

Au's market employers generally had *high* satisfaction on all aspects of **Psychomotor skills**. The major satisfaction of **Psychomotor skills** was on ***Safety concern on work creation***.

Satisfaction Scoring	Advertising		Computer Generated Imagery		New Media Communication	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.38	0.49	4.53	0.56	4.22	0.50
Empathy	4.23	0.65	4.60	0.55	4.20	0.62
Honesty	4.40	0.65	4.20	0.84	4.20	0.62
Nurturing Relationships Fully	4.51	0.61	4.80	0.45	4.25	0.55
Social Consciousness	4.04	0.60	4.07	0.76	4.00	0.73
Social Service Volunteering	3.91	0.89	4.20	0.84	4.05	0.76
Responsible Citizenship	3.91	0.82	4.00	0.71	3.85	1.09
Contributions to Group Effort	4.29	0.62	4.00	1.00	4.10	0.64
Discipline	4.42	0.49	4.40	0.43	4.40	0.47
Self-esteem	4.54	0.56	4.40	0.55	4.40	0.50
Self-discipline	4.29	0.62	4.20	0.45	4.30	0.73
Self-responsibility	4.43	0.61	4.60	0.55	4.50	0.51
Overall	4.28	0.44	4.33	0.48	4.21	0.49
Knowledge						
They have enough knowledge for working	4.11	0.63	4.40	0.55	4.15	0.59
They have comprehension ability	4.34	0.64	4.20	0.84	4.15	0.59
They have ability to apply theory to new situation	4.11	0.63	4.20	0.84	4.10	0.64
They have ability to apply knowledge to solve problems in the workplace	4.17	0.75	4.40	0.89	4.15	0.67
They have application of knowledge to research	3.94	0.76	4.40	0.89	3.95	0.76
Overall	4.14	0.52	4.32	0.70	4.10	0.47
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.20	0.68	4.80	0.45	4.10	0.64
They have ability to work under pressure	4.06	0.91	4.80	0.45	3.95	0.76
They look for new knowledge & self-improvement	4.00	0.94	4.40	0.55	4.20	0.70
They have ability to use information for problem solving	4.23	0.69	4.80	0.45	4.25	0.72
Overall	4.12	0.65	4.70	0.33	4.13	0.53
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.31	0.63	4.60	0.55	4.20	0.70
They carry out work without violating the rights of others and accountable for work	4.29	0.75	4.20	0.45	4.15	0.67
They have teamwork skill to achieve organization target/goals	4.23	0.69	4.40	0.55	4.25	0.55
They observe law, control, or agreement	4.29	0.71	4.40	0.55	4.20	0.83
They participate and foster group problem solving creatively	4.20	0.76	4.60	0.55	4.25	0.64
They initiative in problem analysis in accordance with group consensus	4.23	0.69	4.40	0.55	4.15	0.81
Overall	4.26	0.52	4.43	0.32	4.20	0.55
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.60	0.85	4.20	0.45	3.80	0.77
They have effective communication	4.29	0.67	4.20	0.45	4.25	0.55
They have ability to use computer for finding information and for communication	4.34	0.76	4.60	0.55	4.25	0.55
They have ability in management of information system	4.17	0.79	4.80	0.45	4.25	0.64
They have ability to use information technology for presentation appropriately for work or for group of people	4.20	0.76	4.80	0.45	4.25	0.55
Overall	4.12	0.57	4.52	0.30	4.16	0.43
Satisfaction Overall	4.18	0.41	4.46	0.32	4.16	0.43

Satisfaction Scoring	Performance Communication		Public Relations	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.80	4.44	0.46
Empathy	4.25	0.89	4.25	0.67
Honesty	4.38	0.74	4.40	0.63
Nurturing Relationships Fully	4.38	0.92	4.68	0.53
Social Consciousness	4.13	0.59	4.00	0.64
Social Service Volunteering	4.00	0.76	4.03	0.92
Responsible Citizenship	4.00	0.53	3.75	0.84
Contributions to Group Effort	4.38	0.74	4.23	0.70
Discipline	4.50	0.53	4.32	0.49
Self-esteem	4.38	0.74	4.40	0.59
Self-discipline	4.63	0.52	4.18	0.59
Self-responsibility	4.50	0.53	4.38	0.67
Overall	4.32	0.59	4.25	0.42
Knowledge				
They have enough knowledge for working	3.88	0.83	4.23	0.66
They have comprehension ability	4.13	0.83	4.38	0.67
They have ability to apply theory to new situation	3.75	0.71	4.03	0.70
They have ability to apply knowledge to solve problems in the workplace	3.75	0.89	4.10	0.74
They have application of knowledge to research	3.63	1.19	3.93	0.76
Overall	3.83	0.73	4.13	0.57
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.76	4.33	0.62
They have ability to work under pressure	3.88	0.83	3.98	0.89
They look for new knowledge & self-improvement	4.00	1.07	4.18	0.96
They have ability to use information for problem solving	4.00	0.93	4.25	0.67
Overall	3.97	0.74	4.18	0.61
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.25	0.71	4.23	0.58
They carry out work without violating the rights of others and accountable for work	4.25	0.71	4.33	0.66
They have teamwork skill to achieve organization target/goals	4.25	0.71	4.28	0.64
They observe law, control, or agreement	4.25	0.89	4.30	0.65
They participate and foster group problem solving creatively	4.00	0.93	4.18	0.68
They initiative in problem analysis in accordance with group consensus	3.75	0.89	4.33	0.66
Overall	4.13	0.64	4.27	0.44
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.50	0.93	3.63	0.90
They have effective communication	4.38	0.74	4.43	0.55
They have ability to use computer for finding information and for communication	4.38	0.74	4.63	0.67
They have ability in management of information system	4.38	0.92	4.40	0.67
They have ability to use information technology for presentation appropriately for work or for group of people	4.25	1.04	4.43	0.68
Overall	4.18	0.73	4.30	0.47
Satisfaction Overall	4.08	0.59	4.23	0.40

Satisfaction Scoring	Visual Communication Arts		Visual Communication Design	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	5.00	0.00	3.92	0.39
Empathy	5.00	0.00	3.88	0.35
Honesty	5.00	0.00	3.88	0.64
Nurturing Relationships Fully	5.00	0.00	4.00	0.53
Social Consciousness	5.00	0.00	3.92	0.39
Social Service Volunteering	5.00	0.00	3.75	0.89
Responsible Citizenship	5.00	0.00	4.00	0.53
Contributions to Group Effort	5.00	0.00	4.00	0.00
Discipline	5.00	0.00	4.21	0.35
Self-esteem	5.00	0.00	4.13	0.35
Self-discipline	5.00	0.00	4.25	0.71
Self-responsibility	5.00	0.00	4.25	0.46
Overall	5.00	0.00	4.01	0.28
Knowledge				
They have enough knowledge for working	5.00	0.00	4.00	0.53
They have comprehension ability	5.00	0.00	4.00	0.53
They have ability to apply theory to new situation	5.00	0.00	4.50	0.53
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.38	0.52
They have application of knowledge to research	5.00	0.00	4.38	0.52
Overall	5.00	0.00	4.25	0.35
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	3.88	0.64
They have ability to work under pressure	5.00	0.00	3.88	0.64
They look for new knowledge & self-improvement	5.00	0.00	4.13	0.64
They have ability to use information for problem solving	5.00	0.00	4.25	0.46
Overall	5.00	0.00	4.03	0.41
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	3.88	0.64
They carry out work without violating the rights of others and accountable for work	5.00	0.00	3.88	0.64
They have teamwork skill to achieve organization target/goals	4.00	0.00	3.88	0.35
They observe law, control, or agreement	5.00	0.00	3.63	0.52
They participate and foster group problem solving creatively	5.00	0.00	4.00	1.07
They initiative in problem analysis in accordance with group consensus	5.00	0.00	3.88	0.83
Overall	4.83	0.00	3.85	0.45
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	3.75	0.46
They have effective communication	4.00	0.00	4.00	0.53
They have ability to use computer for finding information and for communication	5.00	0.00	4.13	0.64
They have ability in management of information system	5.00	0.00	4.00	0.76
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	3.75	0.46
Overall	4.40	0.00	3.93	0.34
Satisfaction Overall	4.85	0.00	4.01	0.24

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Vincent Mary School of Engineer
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Engineer (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	13	72.22%
	Female	5	27.78%
	Total	18	100.00%
Age	Lower than 30 years old	3	16.67%
	30 - 39 years old	7	38.89%
	40 - 49 years old	3	16.67%
	50 - 59 years old	3	16.67%
	60 years old or over	2	11.11%
	Total	18	100.00%

18 market employers answered to the questionnaires. They were 13 males (72.22%) and 5 females (27.78%).

3 market employers (16.67%) were younger than 30 years old, 7 market employers (38.89%) were 30 – 39 years old, 3 market employers (16.67%) were 40 – 49 years old, 3 market employers (16.67%) were 50 - 59 years old and 2 market employer (11.11%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		18	3.96	0.63
1	Empathy	18	3.61	0.85
2	Honesty	18	4.28	0.57
3	Nurturing Relationships Fully	18	4.00	0.77
Social Consciousness		18	3.96	0.63
4	Social Service Volunteering	18	3.94	0.73
5	Responsible Citizenship	18	3.89	0.68
6	Contributions to Group Effort	18	4.06	0.64
Discipline		18	4.19	0.33
7	Self-esteem	18	4.00	0.49
8	Self-discipline	18	4.11	0.47
9	Self-responsibility	18	4.44	0.51

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **ethics** was on **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	18	4.61	0.50
2	They have comprehension ability	18	4.50	0.51
3	They have ability to apply theory to new situation	18	4.39	0.70
4	They have ability to apply knowledge to solve problems in the workplace	18	4.44	0.62
5	They have application of knowledge to research	18	4.56	0.70

Au's market employers generally had *high and very high* satisfaction on all aspects of **Knowledge except** *very high* satisfaction on ***They have enough knowledge for working*** and ***They have application of knowledge to research***. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	18	4.00	0.59
2	They have ability to work under pressure	18	4.00	0.69
3	They look for new knowledge & self-improvement	18	4.22	0.65
4	They have ability to use information for problem solving	18	4.00	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	18	4.33	0.49
2	They carry out work without violating the rights of others and accountable for work	18	4.22	0.73
3	They have teamwork skill to achieve organization target/goals	18	4.28	0.83
4	They observe law, control, or agreement	18	4.33	0.69
5	They participate and foster group problem solving creatively	18	4.39	0.70
6	They initiative in problem analysis in accordance with group consensus	18	4.17	0.51

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	18	4.17	0.71
2	They have effective communication	18	4.22	0.65
3	They have ability to use computer for finding information and for communication	18	4.56	0.62
4	They have ability in management of information system	18	4.39	0.78
5	They have ability to use information technology for presentation appropriately for work or for group of people	18	4.56	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***They have ability to use computer for finding information and for communication*** and ***They have ability to use information technology for presentation appropriately for work or for group of people***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication*** and ***They have ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	18	4.04	0.43
Knowledge	18	4.50	0.46
Cognitive Skill	18	4.06	0.48
Human Relationship and Responsibilities	18	4.29	0.44
Mathematical Analysis, Communication & Information Management	18	4.38	0.60

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	18	4.25	0.34

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Aeronautic Engineering		Computer Engineering		Electrical and Electronics Engineering	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.40	0.60	4.17	0.43	4.33	0.47
Empathy	4.40	0.55	3.75	0.50	4.00	0.00
Honesty	4.40	0.55	4.75	0.50	4.50	0.71
Nurturing Relationships Fully	4.40	0.89	4.00	0.82	4.50	0.71
Social Consciousness	4.47	0.69	3.83	0.33	4.17	0.24
Social Service Volunteering	4.60	0.89	3.75	0.50	4.00	0.00
Responsible Citizenship	4.40	0.89	3.75	0.50	4.00	0.00
Contributions to Group Effort	4.40	0.55	4.00	0.00	4.50	0.71
Discipline	4.47	0.30	4.08	0.32	4.00	0.00
Self-esteem	4.20	0.45	4.00	0.82	4.00	0.00
Self-discipline	4.40	0.55	3.75	0.50	4.00	0.00
Self-responsibility	4.80	0.45	4.50	0.58	4.00	0.00
Overall	4.44	0.47	4.03	0.17	4.17	0.24
Knowledge						
They have enough knowledge for working	4.60	0.55	4.25	0.50	4.50	0.71
They have comprehension ability	4.40	0.55	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.40	0.55	3.75	0.96	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.20	0.45	4.25	0.96	4.00	0.00
They have application of knowledge to research	4.60	0.89	4.25	0.96	4.00	0.00
Overall	4.44	0.38	4.10	0.50	4.10	0.14
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.60	0.55	3.75	0.50	3.50	0.71
They have ability to work under pressure	4.60	0.55	3.25	0.50	3.50	0.71
They look for new knowledge & self-improvement	4.60	0.55	3.75	0.50	3.50	0.71
They have ability to use information for problem solving	4.20	0.45	3.75	0.50	3.50	0.71
Overall	4.50	0.40	3.63	0.14	3.50	0.71
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.40	0.55	4.25	0.50	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.20	0.84	4.25	0.50	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.20	0.84	4.50	0.58	4.00	1.41
They observe law, control, or agreement	4.60	0.55	4.50	0.58	4.00	0.00
They participate and foster group problem solving creatively	4.40	0.55	4.50	1.00	4.50	0.71
They initiative in problem analysis in accordance with group consensus	4.40	0.55	4.00	0.82	4.50	0.71
Overall	4.37	0.49	4.33	0.45	4.17	0.47
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.20	0.45	4.25	0.96	3.00	0.00
They have effective communication	4.20	0.84	4.25	0.50	3.50	0.71
They have ability to use computer for finding information and for communication	4.60	0.55	4.50	0.58	3.50	0.71
They have ability in management of information system	4.20	0.45	4.50	1.00	3.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.40	0.89	4.50	1.00	4.00	0.00
Overall	4.32	0.54	4.40	0.71	3.50	0.42
Satisfaction Overall	4.41	0.44	4.10	0.37	3.89	0.34

Satisfaction Scoring	Mechatronics Engineering		Telecommunication and Electronics Engineering	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.47	0.45	3.33	0.47
Empathy	3.00	0.71	2.50	0.71
Honesty	3.80	0.45	4.00	0.00
Nurturing Relationships Fully	3.60	0.55	3.50	0.71
Social Consciousness	3.67	0.62	3.50	0.71
Social Service Volunteering	3.60	0.55	3.50	0.71
Responsible Citizenship	3.60	0.55	3.50	0.71
Contributions to Group Effort	3.80	0.84	3.50	0.71
Discipline	4.13	0.38	4.00	0.00
Self-esteem	3.80	0.45	4.00	0.00
Self-discipline	4.20	0.45	4.00	0.00
Self-responsibility	4.40	0.55	4.00	0.00
Overall	3.76	0.31	3.61	0.39
Knowledge				
They have enough knowledge for working	4.80	0.45	5.00	0.00
They have comprehension ability	5.00	0.00	5.00	0.00
They have ability to apply theory to new situation	4.80	0.45	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.80	0.45	5.00	0.00
They have application of knowledge to research	4.80	0.45	5.00	0.00
Overall	4.84	0.22	5.00	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.80	0.45	4.00	0.00
They have ability to work under pressure	4.20	0.45	4.00	0.00
They look for new knowledge & self-improvement	4.40	0.55	4.50	0.71
They have ability to use information for problem solving	4.00	0.71	4.50	0.71
Overall	4.10	0.22	4.25	0.35
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.40	0.55	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.40	0.89	4.00	1.41
They have teamwork skill to achieve organization target/goals	4.40	0.89	4.00	1.41
They observe law, control, or agreement	4.20	0.84	4.00	1.41
They participate and foster group problem solving creatively	4.20	0.84	4.50	0.71
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.00
Overall	4.27	0.48	4.17	0.71
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.40	0.55	4.50	0.71
They have effective communication	4.40	0.55	4.50	0.71
They have ability to use computer for finding information and for communication	4.80	0.45	5.00	0.00
They have ability in management of information system	4.60	0.89	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.80	0.45	5.00	0.00
Overall	4.60	0.49	4.80	0.28
Satisfaction Overall	4.31	0.15	4.37	0.05

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**School of Law
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: School of Law (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	17	35.42%
	Female	31	64.58%
	Total	48	100.00%
Age	Lower than 30 years old	4	8.33%
	30 - 39 years old	19	39.58%
	40 - 49 years old	18	37.50%
	50 - 59 years old	6	12.50%
	60 years old or over	1	2.08%
	Total	48	100.00%

48 market employers answered to the questionnaires. They were 17 males (35.42%) and 31 females (64.58%).

4 market employers (8.33%) were younger than 30 years old, 19 market employers (39.58%) were 30 – 39 years old, 18 market employers (37.50%) were 40 – 49 years old, 6 market employers (12.50%) were 50 - 59 years old and 1 market employer (2.08%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		48	4.25	0.54
1	Empathy	48	4.21	0.65
2	Honesty	48	4.29	0.58
3	Nurturing Relationships Fully	48	4.25	0.64
Social Consciousness		48	4.17	0.58
4	Social Service Volunteering	48	4.10	0.78
5	Responsible Citizenship	48	4.13	0.70
6	Contributions to Group Effort	48	4.29	0.65
Discipline		48	4.45	0.45
7	50	48	4.42	0.54
8	Self-discipline	48	4.38	0.57
9	Self-responsibility	48	4.56	0.54

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	48	4.25	0.64
2	They have comprehension ability	48	4.19	0.64
3	They have ability to apply theory to new situation	48	4.31	0.69
4	They have ability to apply knowledge to solve problems in the workplace	48	4.31	0.66
5	They have application of knowledge to research	48	4.23	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	48	4.23	0.66
2	They have ability to work under pressure	48	4.29	0.74
3	They look for new knowledge & self-improvement	48	4.23	0.75
4	They have ability to use information for problem solving	48	4.40	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	48	4.29	0.71
2	They carry out work without violating the rights of others and accountable for work	48	4.19	0.67
3	They have teamwork skill to achieve organization target/goals	48	4.27	0.74
4	They observe law, control, or agreement	48	4.25	0.70
5	They participate and foster group problem solving creatively	48	4.27	0.71
6	They initiative in problem analysis in accordance with group consensus	48	4.15	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	48	4.10	0.72
2	They have effective communication	48	4.23	0.69
3	They have ability to use computer for finding information and for communication	48	4.25	0.67
4	They have ability in management of information system	48	4.21	0.68
5	They have ability to use information technology for presentation appropriately for work or for group of people	48	4.17	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	48	4.29	0.45
Knowledge	48	4.26	0.52
Cognitive Skill	48	4.29	0.60
Human Relationship and Responsibilities	48	4.24	0.56
Mathematical Analysis, Communication & Information Management	48	4.19	0.52

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	48	4.25	0.44

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**School of Music
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: School of Music (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	50.00%
	Female	2	50.00%
	Total	4	100.00%
Age	Lower than 30 years old	1	25.00%
	30 - 39 years old	1	25.00%
	40 - 49 years old	2	50.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	4	100.00%

4 market employers answered to the questionnaires. They were 2 males (50.00%) and 2 females (50.00%).

1 market employers (25.00%) were younger than 30 years old, 1 market employers (25.00%) were 30 – 39 years old and 2 market employers (50.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		4	4.33	0.27
1	Empathy	4	4.00	0.00
2	Honesty	4	4.00	0.82
3	Nurturing Relationships Fully	4	5.00	0.00
Social Consciousness		4	3.83	0.33
4	Social Service Volunteering	4	3.50	1.00
5	Responsible Citizenship	4	4.00	0.00
6	Contributions to Group Effort	4	4.00	0.00
Discipline		4	4.00	0.00
7	Self-esteem	4	4.00	0.00
8	Self-discipline	4	4.00	0.00
9	Self-responsibility	4	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	4	3.00	1.15
2	They have comprehension ability	4	4.00	0.00
3	They have ability to apply theory to new situation	4	3.50	0.58
4	They have ability to apply knowledge to solve problems in the workplace	4	3.50	0.58
5	They have application of knowledge to research	4	3.50	0.58

Au's market employers generally had *moderate* satisfaction on all aspects of **Knowledge** **except** *high* satisfaction on ***They have comprehension ability***. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4	3.50	0.58
2	They have ability to work under pressure	4	4.50	0.58
3	They look for new knowledge & self-improvement	4	3.00	1.15
4	They have ability to use information for problem solving	4	4.50	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *moderate* satisfaction on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They look for new knowledge & self-improvement***. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure*** and ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	4	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	4	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	4	4.50	0.58
4	They observe law, control, or agreement	4	4.50	0.58
5	They participate and foster group problem solving creatively	4	4.50	0.58
6	They initiative in problem analysis in accordance with group consensus	4	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals, They observe law, control, or agreement*** and ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	4	3.00	1.15
2	They have effective communication	4	4.00	0.00
3	They have ability to use computer for finding information and for communication	4	4.50	0.58
4	They have ability in management of information system	4	3.50	0.58
5	They have ability to use information technology for presentation appropriately for work or for group of people	4	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on ***They have skills on applied mathematics and interpretation***, and ***They have ability in management of information system***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	4.06	0.14
Knowledge	4	3.50	0.58
Cognitive Skill	4	3.88	0.14
Human Relationship and Responsibilities	4	4.25	0.29
Mathematical Analysis, Communication & Information Management	4	3.80	0.23

Au's market employers generally had *high* satisfaction on all aspects **except** *moderate* satisfaction on **Knowledge**. The major satisfaction was on **Human Relationship and Responsibilities**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	4	3.90	0.14

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Satisfaction Scoring	Music Business		Music Performance	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.17	0.24	4.50	0.24
Empathy	4.00	0.00	4.00	0.00
Honesty	3.50	0.71	4.50	0.71
Nurturing Relationships Fully	5.00	0.00	5.00	0.00
Social Consciousness	3.67	0.47	4.00	0.00
Social Service Volunteering	3.00	1.41	4.00	0.00
Responsible Citizenship	4.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	4.00	0.00	4.00	0.00
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	4.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00
Overall	3.94	0.08	4.17	0.08
Knowledge				
They have enough knowledge for working	3.00	1.41	3.00	1.41
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	3.50	0.71	3.50	0.71
They have ability to apply knowledge to solve problems in the workplace	3.50	0.71	3.50	0.71
They have application of knowledge to research	3.50	0.71	3.50	0.71
Overall	3.50	0.71	3.50	0.71
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	0.71	3.50	0.71
They have ability to work under pressure	4.50	0.71	4.50	0.71
They look for new knowledge & self-improvement	3.00	1.41	3.00	1.41
They have ability to use information for problem solving	4.50	0.71	4.50	0.71
Overall	3.88	0.18	3.88	0.18
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.50	0.71
They observe law, control, or agreement	4.50	0.71	4.50	0.71
They participate and foster group problem solving creatively	4.50	0.71	4.50	0.71
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.00
Overall	4.25	0.35	4.25	0.35
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.00	1.41	3.00	1.41
They have effective communication	4.00	0.00	4.00	0.00
They have ability to use computer for finding information and for communication	4.50	0.71	4.50	0.71
They have ability in management of information system	3.50	0.71	3.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	3.80	0.28	3.80	0.28
Satisfaction Overall	3.87	0.18	3.92	0.15

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Bernadette De Lourdes School of Nursing
Science
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Bernadette De Lourdes School of Nursing Science (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	20.00%
	Female	16	80.00%
	Total	20	100.00%
Age	Lower than 30 years old	2	10.00%
	30 - 39 years old	9	45.00%
	40 - 49 years old	4	20.00%
	50 - 59 years old	4	20.00%
	60 years old or over	1	5.00%
	Total	20	100.00%

20 market employers answered to the questionnaires. They were 4 males (20.00%) and 16 females (80.00%).

2 market employers (10.00%) were younger than 30 years old, 9 market employers (45.00%) were 30 – 39 years old, 4 market employers (20.00%) were 40 – 49 years old, 4 market employers (20.00%) were 50 - 59 years old and 1 market employer (5.00%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		20	4.42	0.48
1	Empathy	20	4.40	0.50
2	Honesty	20	4.50	0.51
3	Nurturing Relationships Fully	20	4.35	0.67
Social Consciousness		20	4.22	0.66
4	Social Service Volunteering	20	4.25	0.72
5	Responsible Citizenship	20	3.95	0.89
6	Contributions to Group Effort	20	4.45	0.60
Discipline		20	4.58	0.46
7	Self-esteem	20	4.60	0.50
8	Self-discipline	20	4.60	0.60
9	Self-responsibility	20	4.55	0.51

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Discipline**. The major satisfaction of **Ethics** was on **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	20	4.25	0.64
2	They have comprehension ability	20	4.40	0.75
3	They have ability to apply theory to new situation	20	4.35	0.75
4	They have ability to apply knowledge to solve problems in the workplace	20	4.50	0.69
5	They have application of knowledge to research	20	4.15	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	20	3.95	0.76
2	They have ability to work under pressure	20	4.00	0.79
3	They look for new knowledge & self-improvement	20	4.20	0.41
4	They have ability to use information for problem solving	20	4.20	0.62

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement*** and ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	20	4.40	0.50
2	They carry out work without violating the rights of others and accountable for work	20	4.45	0.51
3	They have teamwork skill to achieve organization target/goals	20	4.40	0.50
4	They observe law, control, or agreement	20	4.45	0.60
5	They participate and foster group problem solving creatively	20	4.55	0.51
6	They initiative in problem analysis in accordance with group consensus	20	4.40	0.60

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***They participate and foster group problem solving creatively***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	20	3.70	0.80
2	They have effective communication	20	4.10	0.72
3	They have ability to use computer for finding information and for communication	20	4.35	0.49
4	They have ability in management of information system	20	4.20	0.62
5	They have ability to use information technology for presentation appropriately for work or for group of people	20	4.30	0.57

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	20	4.41	0.43
Knowledge	20	4.33	0.59
Cognitive Skill	20	4.09	0.56
Human Relationship and Responsibilities	20	4.44	0.42
Mathematical Analysis, Communication & Information Management	20	4.13	0.52

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	20	4.28	0.42
Psychomotor Skill on Nursing Science	20	4.20	1.09

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall*** and ***Psychomotor Skill on Nursing Science***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science and Technology (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	8	57.14%
	Female	6	42.86%
	Total	14	100.00%
Age	Lower than 30 years old	4	28.57%
	30 - 39 years old	5	35.71%
	40 - 49 years old	1	7.14%
	50 - 59 years old	3	21.43%
	60 years old or over	1	7.14%
	Total	14	100.00%

14 market employers answered to the questionnaires. They were 8 males (57.14%) and 6 females (42.86%).

4 market employers (28.57%) were younger than 30 years old, 5 market employers (35.71%) were 30 – 39 years old, 1 market employers (7.14%) were 40 – 49 years old, 3 market employers (21.43%) were 50 - 59 years old and 1 market employer (7.14%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		14	4.00	0.39
1	Empathy	14	3.86	0.36
2	Honesty	14	4.21	0.70
3	Nurturing Relationships Fully	14	3.93	0.62
Social Consciousness		14	3.74	0.35
4	Social Service Volunteering	14	3.79	0.43
5	Responsible Citizenship	14	3.57	0.51
6	Contributions to Group Effort	14	3.86	0.36
Discipline		14	4.02	0.40
7	Self-esteem	14	3.86	0.53
8	Self-discipline	14	4.07	0.62
9	Self-responsibility	14	4.14	0.53

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	14	4.36	0.63
2	They have comprehension ability	14	4.07	0.47
3	They have ability to apply theory to new situation	14	3.86	0.95
4	They have ability to apply knowledge to solve problems in the workplace	14	3.93	1.00
5	They have application of knowledge to research	14	3.79	0.80

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	14	3.71	0.73
2	They have ability to work under pressure	14	3.71	0.61
3	They look for new knowledge & self-improvement	14	3.57	0.51
4	They have ability to use information for problem solving	14	3.57	0.51

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	14	4.29	0.47
2	They carry out work without violating the rights of others and accountable for work	14	4.21	0.43
3	They have teamwork skill to achieve organization target/goals	14	4.21	0.58
4	They observe law, control, or agreement	14	4.14	0.53
5	They participate and foster group problem solving creatively	14	3.86	0.86
6	They initiative in problem analysis in accordance with group consensus	14	3.64	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	14	3.93	0.73
2	They have effective communication	14	4.00	0.78
3	They have ability to use computer for finding information and for communication	14	4.36	0.74
4	They have ability in management of information system	14	4.07	0.83
5	They have ability to use information technology for presentation appropriately for work or for group of people	14	4.14	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	14	3.92	0.24
Knowledge	14	4.00	0.65
Cognitive Skill	14	3.64	0.40
Human Relationship and Responsibilities	14	4.06	0.44
Mathematical Analysis, Communication & Information Management	14	4.10	0.66

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	14	3.94	0.40

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Computer Science		Information Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.50	4.00	0.21
Empathy	3.75	0.46	4.00	0.00
Honesty	4.38	0.74	4.00	0.63
Nurturing Relationships Fully	3.88	0.64	4.00	0.63
Social Consciousness	3.79	0.40	3.67	0.30
Social Service Volunteering	3.75	0.46	3.83	0.41
Responsible Citizenship	3.75	0.46	3.33	0.52
Contributions to Group Effort	3.88	0.35	3.83	0.41
Discipline	4.13	0.35	3.89	0.46
Self-esteem	3.88	0.64	3.83	0.41
Self-discipline	4.13	0.64	4.00	0.63
Self-responsibility	4.38	0.52	3.83	0.41
Overall	3.97	0.22	3.85	0.26
Knowledge				
They have enough knowledge for working	4.63	0.52	4.00	0.63
They have comprehension ability	4.25	0.46	3.83	0.41
They have ability to apply theory to new situation	4.25	0.89	3.33	0.82
They have ability to apply knowledge to solve problems in the workplace	4.38	0.74	3.33	1.03
They have application of knowledge to research	4.25	0.71	3.17	0.41
Overall	4.35	0.48	3.53	0.56
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.88	0.64	3.50	0.84
They have ability to work under pressure	3.63	0.74	3.83	0.41
They look for new knowledge & self-improvement	3.75	0.46	3.33	0.52
They have ability to use information for problem solving	3.63	0.52	3.50	0.55
Overall	3.72	0.39	3.54	0.43
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.38	0.52	4.17	0.41
They carry out work without violating the rights of others and accountable for work	4.38	0.52	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.38	0.74	4.00	0.00
They observe law, control, or agreement	4.38	0.52	3.83	0.41
They participate and foster group problem solving creatively	4.38	0.74	3.17	0.41
They initiative in problem analysis in accordance with group consensus	4.00	0.53	3.17	0.41
Overall	4.31	0.38	3.72	0.23
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.13	0.83	3.67	0.52
They have effective communication	4.25	0.71	3.67	0.82
They have ability to use computer for finding information and for communication	4.50	0.76	4.17	0.75
They have ability in management of information system	4.38	0.92	3.67	0.52
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.76	3.67	0.52
Overall	4.35	0.69	3.77	0.50
Satisfaction Overall	4.14	0.34	3.68	0.33

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

**AU's Performance by Items
(Master's Degree)**

AU's Performance by Items

Market Employer: Master Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	55	38.46%
	Female	88	61.54%
	Total	143	100.00%
Age	Lower than 30 years old	2	1.40%
	30 - 39 years old	45	31.47%
	40 - 49 years old	75	52.45%
	50 - 59 years old	18	12.59%
	60 years old or over	3	2.10%
	Total	143	100.00%

143 market employers answered to the questionnaires. They were 55 males (38.46%) and 88 females (61.54%).

2 market employers (1.40%) were younger than 30 years old, 45 market employers (31.47%) were 30 – 39 years old, 75 market employers (52.45%) were 40 – 49 years old, 18 market employers (12.59%) were 50 - 59 years old and 3 market employer (2.10%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		143	4.20	0.39
1	Empathy	143	4.10	0.53
2	Honesty	143	4.20	0.58
3	Nurturing Relationships Fully	143	4.29	0.56
Social Consciousness		143	3.92	0.54
4	Social Service Volunteering	143	4.01	0.71
5	Responsible Citizenship	143	3.64	0.76
6	Contributions to Group Effort	143	4.12	0.64
Discipline		143	4.26	0.52
7	Self-esteem	143	4.22	0.64
8	Self-discipline	143	4.22	0.63
9	Self-responsibility	143	4.32	0.60

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	143	4.24	0.56
2	They have comprehension ability	143	4.14	0.56
3	They have ability to apply theory to new situation	143	4.15	0.61
4	They have ability to apply knowledge to solve problems in the workplace	143	4.11	0.66
5	They have application of knowledge to research	143	3.94	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	143	4.11	0.61
2	They have ability to work under pressure	143	4.13	0.67
3	They look for new knowledge & self-improvement	143	4.01	0.61
4	They have ability to use information for problem solving	143	4.10	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	143	4.24	0.59
2	They carry out work without violating the rights of others and accountable for work	143	4.32	0.53
3	They have teamwork skill to achieve organization target/goals	143	4.32	0.56
4	They observe law, control, or agreement	143	4.18	0.53
5	They participate and foster group problem solving creatively	143	4.15	0.59
6	They initiative in problem analysis in accordance with group consensus	143	4.19	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work*** and ***They have teamwork skill to achieve organization target/goals***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	143	3.97	0.60
2	They have effective communication	143	4.14	0.61
3	They have ability to use computer for finding information and for communication	143	4.24	0.63
4	They have ability in management of information system	143	4.17	0.57
5	They have ability to use information technology for presentation appropriately for work or for group of people	143	4.13	0.57

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	143	4.12	0.38
Knowledge	143	4.12	0.42
Cognitive Skill	143	4.09	0.50
Human Relationship and Responsibilities	143	4.23	0.36
Mathematical Analysis, Communication & Information Management	143	4.13	0.41

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	143	4.14	0.32

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Graduate School of Business and Advanced
Technology Management
(Master's degree)**

AU's Performance by Items

Market Employer: Graduate School of Business and Advanced Technology Management (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	39	37.50%
	Female	65	62.50%
	Total	104	100.00%
Age	Lower than 30 years old	2	1.92%
	30 - 39 years old	35	33.65%
	40 - 49 years old	58	55.77%
	50 - 59 years old	8	7.69%
	60 years old or over	1	0.96%
	Total	104	100.00%

104 market employers answered to the questionnaires. They were 39 males (37.50%) and 65 females (62.50%).

2 market employers (1.92%) were younger than 30 years old, 35 market employers (33.65%) were 30 – 39 years old, 58 market employers (55.77%) were 40 – 49 years old, 8 market employers (7.69%) were 50 - 59 years old and 1 market employer (0.96%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		104	4.18	0.37
1	Empathy	104	4.07	0.53
2	Honesty	104	4.18	0.57
3	Nurturing Relationships Fully	104	4.29	0.53
Social Consciousness		104	3.88	0.55
4	Social Service Volunteering	104	3.96	0.75
5	Responsible Citizenship	104	3.59	0.78
6	Contributions to Group Effort	104	4.11	0.65
Discipline		104	4.25	0.53
7	Self-esteem	104	4.21	0.66
8	Self-discipline	104	4.18	0.62
9	Self-responsibility	104	4.35	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	104	4.24	0.58
2	They have comprehension ability	104	4.13	0.59
3	They have ability to apply theory to new situation	104	4.17	0.57
4	They have ability to apply knowledge to solve problems in the workplace	104	4.12	0.63
5	They have application of knowledge to research	104	3.92	0.57

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	104	4.08	0.55
2	They have ability to work under pressure	104	4.08	0.68
3	They look for new knowledge & self-improvement	104	4.01	0.63
4	They have ability to use information for problem solving	104	4.12	0.61

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	104	4.21	0.63
2	They carry out work without violating the rights of others and accountable for work	104	4.35	0.55
3	They have teamwork skill to achieve organization target/goals	104	4.33	0.58
4	They observe law, control, or agreement	104	4.15	0.50
5	They participate and foster group problem solving creatively	104	4.19	0.58
6	They initiative in problem analysis in accordance with group consensus	104	4.24	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	104	3.97	0.60
2	They have effective communication	104	4.12	0.63
3	They have ability to use computer for finding information and for communication	104	4.22	0.64
4	They have ability in management of information system	104	4.20	0.56
5	They have ability to use information technology for presentation appropriately for work or for group of people	104	4.12	0.56

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	104	4.10	0.38
Knowledge	104	4.12	0.40
Cognitive Skill	104	4.07	0.49
Human Relationship and Responsibilities	104	4.25	0.35
Mathematical Analysis, Communication & Information Management	104	4.13	0.41

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	104	4.13	0.30

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Administration		Concentration in Finance		Concentration in General MBA	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.17	0.34	4.27	0.72	4.17	0.32
Empathy	4.07	0.52	4.00	0.71	4.10	0.48
Honesty	4.23	0.50	4.40	0.89	4.17	0.53
Nurturing Relationships Fully	4.20	0.48	4.40	0.89	4.23	0.50
Social Consciousness	3.87	0.65	4.07	0.64	3.90	0.42
Social Service Volunteering	4.00	0.74	4.20	0.84	3.97	0.67
Responsible Citizenship	3.50	0.90	3.80	0.84	3.57	0.68
Contributions to Group Effort	4.10	0.71	4.20	0.84	4.17	0.59
Discipline	4.28	0.40	4.33	0.67	4.26	0.53
Self-esteem	4.23	0.43	4.80	0.45	4.13	0.68
Self-discipline	4.27	0.45	3.80	0.84	4.23	0.63
Self-responsibility	4.33	0.48	4.40	0.89	4.40	0.62
Overall	4.10	0.38	4.22	0.63	4.11	0.33
Knowledge						
They have enough knowledge for working	4.23	0.43	4.20	0.45	4.33	0.61
They have comprehension ability	4.30	0.47	4.00	0.71	4.10	0.61
They have ability to apply theory to new situation	3.97	0.49	4.20	1.10	4.27	0.52
They have ability to apply knowledge to solve problems in the workplace	4.03	0.49	4.00	0.71	4.20	0.55
They have application of knowledge to research	3.83	0.65	4.20	0.45	3.97	0.56
Overall	4.07	0.37	4.12	0.41	4.17	0.38
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.10	0.48	4.40	0.55	4.10	0.55
They have ability to work under pressure	4.07	0.58	3.80	1.30	4.10	0.66
They look for new knowledge & self-improvement	4.03	0.49	3.60	0.55	4.07	0.58
They have ability to use information for problem solving	4.20	0.55	4.00	0.71	4.17	0.59
Overall	4.10	0.41	3.95	0.65	4.11	0.47
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.20	0.48	4.60	0.55	4.20	0.66
They carry out work without violating the rights of others and accountable for work	4.27	0.45	4.20	0.84	4.37	0.56
They have teamwork skill to achieve organization target/goals	4.30	0.47	4.20	0.84	4.30	0.60
They observe law, control, or agreement	4.13	0.43	4.60	0.55	4.10	0.48
They participate and foster group problem solving creatively	4.03	0.49	4.80	0.45	4.17	0.53
They initiative in problem analysis in accordance with group consensus	4.17	0.65	4.20	0.45	4.30	0.65
Overall	4.18	0.31	4.43	0.28	4.24	0.34
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.83	0.53	4.00	0.71	4.03	0.61
They have effective communication	4.03	0.56	4.60	0.55	4.07	0.69
They have ability to use computer for finding information and for communication	4.13	0.57	4.20	0.84	4.17	0.65
They have ability in management of information system	4.03	0.41	4.00	0.71	4.27	0.52
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.53	3.60	0.55	4.17	0.53
Overall	4.01	0.37	4.08	0.39	4.14	0.40
Satisfaction Overall	4.09	0.27	4.16	0.28	4.15	0.29

Satisfaction Scoring	Concentration in Marketing		Hospitality and Tourism Management		Information Technology and Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.27	0.41	4.00	0.67	4.00	0.00
Empathy	4.10	0.57	3.60	0.89	4.00	0.00
Honesty	4.30	0.48	3.60	0.89	4.00	0.00
Nurturing Relationships Fully	4.40	0.52	4.80	0.45	4.00	0.00
Social Consciousness	4.07	0.66	3.27	0.55	3.67	0.00
Social Service Volunteering	4.00	0.94	3.60	0.89	4.00	0.00
Responsible Citizenship	4.00	0.82	2.80	0.45	3.00	0.00
Contributions to Group Effort	4.20	0.63	3.40	0.55	4.00	0.00
Discipline	4.37	0.66	3.87	0.51	4.00	0.00
Self-esteem	4.40	0.84	4.00	0.00	4.00	0.00
Self-discipline	4.40	0.70	3.60	0.55	4.00	0.00
Self-responsibility	4.30	0.67	4.00	1.00	4.00	0.00
Overall	4.23	0.44	3.71	0.39	3.89	0.00
Knowledge						
They have enough knowledge for working	4.20	0.79	4.00	0.71	4.00	0.00
They have comprehension ability	4.10	0.57	4.40	0.89	4.00	0.00
They have ability to apply theory to new situation	4.20	0.42	4.00	0.71	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.20	0.79	4.00	0.00	4.00	0.00
They have application of knowledge to research	4.10	0.57	3.40	0.55	4.00	0.00
Overall	4.16	0.48	3.96	0.50	4.00	0.00
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.10	0.57	4.20	0.84	4.00	0.00
They have ability to work under pressure	4.20	0.42	4.20	1.10	4.00	0.00
They look for new knowledge & self-improvement	3.90	0.74	4.20	1.30	4.00	0.00
They have ability to use information for problem solving	4.20	0.63	4.00	1.00	4.00	0.00
Overall	4.10	0.49	4.15	0.95	4.00	0.00
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.30	0.67	3.80	0.84	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.40	0.70	4.20	0.45	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.50	0.53	4.20	0.84	4.00	0.00
They observe law, control, or agreement	4.30	0.48	4.60	0.55	4.00	0.00
They participate and foster group problem solving creatively	4.40	0.52	4.00	0.71	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.40	0.52	4.40	0.89	4.00	0.00
Overall	4.38	0.38	4.20	0.49	4.00	0.00
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.00	0.67	4.00	0.71	4.00	0.00
They have effective communication	4.30	0.48	4.40	0.55	4.00	0.00
They have ability to use computer for finding information and for communication	4.30	0.67	4.60	0.55	4.00	0.00
They have ability in management of information system	4.20	0.79	4.40	0.89	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.20	0.63	4.40	0.89	4.00	0.00
Overall	4.20	0.48	4.36	0.64	4.00	0.00
Satisfaction Overall	4.22	0.33	4.08	0.52	3.98	0.00

Satisfaction Scoring	Investment Analysis and Management		Management		Organization Development and Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.22	0.51	4.25	0.33	4.00	0.00
Empathy	4.00	0.00	4.19	0.54	4.00	0.00
Honesty	4.33	1.15	4.25	0.45	4.00	0.00
Nurturing Relationships Fully	4.33	0.58	4.31	0.60	4.00	0.00
Social Consciousness	3.89	0.51	3.98	0.43	3.67	0.47
Social Service Volunteering	4.33	0.58	3.94	0.85	3.00	0.00
Responsible Citizenship	3.33	0.58	3.75	0.68	4.00	1.41
Contributions to Group Effort	4.00	1.00	4.25	0.58	4.00	0.00
Discipline	4.33	0.33	4.27	0.62	4.33	0.94
Self-esteem	4.33	1.15	4.19	0.83	4.00	1.41
Self-discipline	4.00	0.00	4.19	0.75	4.50	0.71
Self-responsibility	4.67	0.58	4.44	0.73	4.50	0.71
Overall	4.15	0.42	4.17	0.32	4.00	0.47
Knowledge						
They have enough knowledge for working	4.00	0.00	4.38	0.72	3.50	0.71
They have comprehension ability	3.67	0.58	4.00	0.63	3.50	0.71
They have ability to apply theory to new situation	4.33	0.58	4.50	0.52	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.33	1.15	4.25	0.68	4.00	1.41
They have application of knowledge to research	4.33	0.58	4.00	0.37	3.50	0.71
Overall	4.13	0.31	4.23	0.39	3.70	0.71
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.67	0.58	4.06	0.57	3.50	0.71
They have ability to work under pressure	3.67	0.58	4.13	0.81	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.06	0.77	3.50	0.71
They have ability to use information for problem solving	3.33	0.58	4.06	0.68	4.00	0.00
Overall	3.67	0.14	4.08	0.56	3.75	0.35
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	1.00	4.25	0.77	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.56	0.63	5.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	1.00	4.50	0.63	4.50	0.71
They observe law, control, or agreement	4.00	1.00	4.06	0.44	4.00	0.00
They participate and foster group problem solving creatively	4.67	0.58	4.25	0.68	4.50	0.71
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.25	0.68	4.50	0.71
Overall	4.11	0.54	4.31	0.32	4.50	0.24
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.67	0.58	4.13	0.72	4.00	0.00
They have effective communication	4.00	0.00	4.06	0.77	4.50	0.71
They have ability to use computer for finding information and for communication	4.33	0.58	4.25	0.77	4.50	0.71
They have ability in management of information system	4.33	0.58	4.38	0.62	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.25	0.58	4.50	0.71
Overall	4.07	0.12	4.21	0.45	4.40	0.28
Satisfaction Overall	4.03	0.21	4.20	0.31	4.07	0.30

Satisfaction Scoring	Teaching and Technology		Tourism Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.00	4.00	0.00
Empathy	4.00	0.00	4.00	0.00
Honesty	4.00	0.00	3.00	0.00
Nurturing Relationships Fully	4.00	0.00	5.00	0.00
Social Consciousness	4.00	0.00	3.33	0.00
Social Service Volunteering	4.00	0.00	4.00	0.00
Responsible Citizenship	4.00	0.00	3.00	0.00
Contributions to Group Effort	4.00	0.00	3.00	0.00
Discipline	4.00	0.00	3.00	0.00
Self-esteem	4.00	0.00	3.00	0.00
Self-discipline	4.00	0.00	3.00	0.00
Self-responsibility	4.00	0.00	3.00	0.00
Overall	4.00	0.00	3.44	0.00
Knowledge				
They have enough knowledge for working	4.00	0.00	4.00	0.00
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	2.00	0.00
They have application of knowledge to research	4.00	0.00	3.00	0.00
Overall	4.00	0.00	3.20	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	3.00	0.00
They have ability to work under pressure	4.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.00	0.00
Overall	4.00	0.00	3.75	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00
They observe law, control, or agreement	4.00	0.00	3.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	3.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00	3.00	0.00
Overall	4.00	0.00	3.50	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
They have effective communication	4.00	0.00	3.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	5.00	0.00
They have ability in management of information system	4.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Satisfaction Overall	4.00	0.00	3.58	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**School of Biotechnology
(Master's Degree)**

AU's Performance by Items

Market Employer: School of Biotechnology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	3	100.00%
	Total	3	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	2	66.67%
	50 - 59 years old	1	33.33%
	60 years old or over	0	0.00%
	Total	3	100.00%

3 market employers answered to the questionnaires. They were 3 Female (100.00%).
 2 market employers (66.67%) were 40 – 49 years old and 1 market employers (33.33%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		3	5.00	0.00
1	Empathy	3	5.00	0.00
2	Honesty	3	5.00	0.00
3	Nurturing Relationships Fully	3	5.00	0.00
Social Consciousness		3	4.11	1.02
4	Social Service Volunteering	3	4.00	1.00
5	Responsible Citizenship	3	4.00	1.00
6	Contributions to Group Effort	3	4.33	1.15
Discipline		3	4.67	0.58
7	Self-esteem	3	4.67	0.58
8	Self-discipline	3	4.67	0.58
9	Self-responsibility	3	4.67	0.58

Au's market employers generally had *high and very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	3	4.33	0.58
2	They have comprehension ability	3	4.67	0.58
3	They have ability to apply theory to new situation	3	4.67	0.58
4	They have ability to apply knowledge to solve problems in the workplace	3	4.67	0.58
5	They have application of knowledge to research	3	4.67	0.58

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge** except *high* satisfaction on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3	5.00	0.00
2	They have ability to work under pressure	3	5.00	0.00
3	They look for new knowledge & self-improvement	3	4.67	0.58
4	They have ability to use information for problem solving	3	4.67	0.58

Au's market employers generally had *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	3	4.67	0.58
2	They carry out work without violating the rights of others and accountable for work	3	4.67	0.58
3	They have teamwork skill to achieve organization target/goals	3	4.67	0.58
4	They observe law, control, or agreement	3	4.67	0.58
5	They participate and foster group problem solving creatively	3	4.33	0.58
6	They initiative in problem analysis in accordance with group consensus	3	4.33	0.58

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	3	4.67	0.58
2	They have effective communication	3	4.67	0.58
3	They have ability to use computer for finding information and for communication	3	4.67	0.58
4	They have ability in management of information system	3	4.67	0.58
5	They have ability to use information technology for presentation appropriately for work or for group of people	3	4.67	0.58

Au's market employers generally had *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.59	0.53
Knowledge	1	4.60	0.53
Cognitive Skill	1	4.83	0.29
Human Relationship and Responsibilities	1	4.56	0.51
Mathematical Analysis, Communication & Information Management	1	4.67	0.58

Au's market employers generally had *very high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	4.65	0.41

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Food Biotechnology	
	Mean	S.D.
Ethics		
Ethics	5.00	0.00
Empathy	5.00	0.00
Honesty	5.00	0.00
Nurturing Relationships Fully	5.00	0.00
Social Consciousness	4.11	1.02
Social Service Volunteering	4.00	1.00
Responsible Citizenship	4.00	1.00
Contributions to Group Effort	4.33	1.15
Discipline	4.67	0.58
Self-esteem	4.67	0.58
Self-discipline	4.67	0.58
Self-responsibility	4.67	0.58
Overall	4.59	0.53
Knowledge		
They have enough knowledge for working	4.33	0.58
They have comprehension ability	4.67	0.58
They have ability to apply theory to new situation	4.67	0.58
They have ability to apply knowledge to solve problems in the workplace	4.67	0.58
They have application of knowledge to research	4.67	0.58
Overall	4.60	0.53
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00
They have ability to work under pressure	5.00	0.00
They look for new knowledge & self-improvement	4.67	0.58
They have ability to use information for problem solving	4.67	0.58
Overall	4.83	0.29
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.67	0.58
They carry out work without violating the rights of others and accountable for work	4.67	0.58
They have teamwork skill to achieve organization target/goals	4.67	0.58
They observe law, control, or agreement	4.67	0.58
They participate and foster group problem solving creatively	4.33	0.58
They initiative in problem analysis in accordance with group consensus	4.33	0.58
Overall	4.56	4.56
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.67	0.58
They have effective communication	4.67	0.58
They have ability to use computer for finding information and for communication	4.67	0.58
They have ability in management of information system	4.67	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.67	0.58
Overall	4.67	0.58
Satisfaction Overall	4.65	0.41

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Martin De Tours School of Management
and Economic
(Master's Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economic (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	66.67%
	Female	2	33.33%
	Total	6	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	16.67%
	40 - 49 years old	3	50.00%
	50 - 59 years old	1	16.67%
	60 years old or over	1	16.67%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 4 males (66.67%) and 2 females (33.33%).

1 market employers (16.67%) were 30 – 39 years old, 3 market employers (50.00%) were 40 – 49 years old, 1 market employers (16.67%) were 50 - 59 years old and 1 market employer (16.67%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		6	4.28	0.44
1	Empathy	6	4.00	0.63
2	Honesty	6	4.33	0.82
3	Nurturing Relationships Fully	6	4.50	0.55
Social Consciousness		6	3.94	0.61
4	Social Service Volunteering	6	4.00	0.63
5	Responsible Citizenship	6	3.50	0.84
6	Contributions to Group Effort	6	4.33	0.82
Discipline		6	4.56	0.50
7	Self-esteem	6	4.50	0.55
8	Self-discipline	6	4.50	0.55
9	Self-responsibility	6	4.67	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Discipline**. The major satisfaction of **Ethics** was on **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	6	4.50	0.55
2	They have comprehension ability	6	4.50	0.55
3	They have ability to apply theory to new situation	6	4.17	0.75
4	They have ability to apply knowledge to solve problems in the workplace	6	4.33	0.52
5	They have application of knowledge to research	6	3.67	1.03

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.50	0.55
2	They have ability to work under pressure	6	4.50	0.55
3	They look for new knowledge & self-improvement	6	4.33	0.52
4	They have ability to use information for problem solving	6	4.83	0.41

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** very *high* satisfaction on ***They have ability to use information for problem solving***. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	6	4.67	0.52
2	They carry out work without violating the rights of others and accountable for work	6	4.33	0.52
3	They have teamwork skill to achieve organization target/goals	6	4.50	0.55
4	They observe law, control, or agreement	6	4.50	0.55
5	They participate and foster group problem solving creatively	6	4.33	0.52
6	They initiative in problem analysis in accordance with group consensus	6	4.83	0.41

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They initiative in problem analysis in accordance with group consensus***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	6	4.00	0.63
2	They have effective communication	6	4.50	0.55
3	They have ability to use computer for finding information and for communication	6	4.17	0.75
4	They have ability in management of information system	6	4.33	0.52
5	They have ability to use information technology for presentation appropriately for work or for group of people	6	4.17	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.26	0.45
Knowledge	6	4.23	0.56
Cognitive Skill	6	4.54	0.37
Human Relationship and Responsibilities	6	4.53	0.27
Mathematical Analysis, Communication & Information Management	6	4.23	0.45

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on ***Cognitive Skill*** and ***Human Relationship and Responsibilities***. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.36	0.30

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Financial and Economics		Supply Chain Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.47	4.42	0.42
Empathy	3.50	0.71	4.25	0.50
Honesty	4.00	1.41	4.50	0.58
Nurturing Relationships Fully	4.50	0.71	4.50	0.58
Social Consciousness	3.67	0.94	4.08	0.50
Social Service Volunteering	3.50	0.71	4.25	0.50
Responsible Citizenship	3.50	0.71	3.50	1.00
Contributions to Group Effort	4.00	1.41	4.50	0.58
Discipline	4.67	0.47	4.50	0.58
Self-esteem	4.50	0.71	4.50	0.58
Self-discipline	4.50	0.71	4.50	0.58
Self-responsibility	5.00	0.00	4.50	0.58
Overall	4.11	0.63	4.33	0.44
Knowledge				
They have enough knowledge for working	4.00	0.00	4.75	0.50
They have comprehension ability	4.50	0.71	4.50	0.58
They have ability to apply theory to new situation	4.00	0.00	4.25	0.96
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.50	0.58
They have application of knowledge to research	3.50	0.71	3.75	1.26
Overall	4.00	0.00	4.35	0.68
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	4.50	0.58
They have ability to work under pressure	5.00	0.00	4.25	0.50
They look for new knowledge & self-improvement	5.00	0.00	4.00	0.00
They have ability to use information for problem solving	5.00	0.00	4.75	0.50
Overall	4.88	0.18	4.38	0.32
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.25	0.50
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.50	0.58
They observe law, control, or agreement	5.00	0.00	4.25	0.50
They participate and foster group problem solving creatively	4.50	0.71	4.25	0.50
They initiative in problem analysis in accordance with group consensus	5.00	0.00	4.75	0.50
Overall	4.58	0.35	4.50	0.27
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.50	0.71	3.75	0.50
They have effective communication	4.50	0.71	4.50	0.58
They have ability to use computer for finding information and for communication	4.50	0.71	4.00	0.82
They have ability in management of information system	4.50	0.71	4.25	0.50
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	1.41	4.25	0.50
Overall	4.40	0.57	4.15	0.44
Satisfaction Overall	4.39	0.05	4.34	0.38

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Graduate School of Human Sciences
(Master's Degree)**

AU's Performance by Items

Market Employer: Graduate School of Human Sciences (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	8	42.11%
	Female	11	57.89%
	Total	19	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	5	26.32%
	40 - 49 years old	8	42.11%
	50 - 59 years old	5	26.32%
	60 years old or over	1	5.26%
	Total	19	100.00%

19 market employers answered to the questionnaires. They were 8 males (42.11%) and 11 females (57.89%).

5 market employers (26.32%) were 30 – 39 years old, 8 market employers (42.11%) were 40 – 49 years old, 5 market employers (26.32%) were 50 - 59 years old and 1 market employer (5.26%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		19	4.23	0.45
1	Empathy	19	4.21	0.54
2	Honesty	19	4.21	0.63
3	Nurturing Relationships Fully	19	4.26	0.73
Social Consciousness		19	4.18	0.49
4	Social Service Volunteering	19	4.32	0.58
5	Responsible Citizenship	19	4.05	0.62
6	Contributions to Group Effort	19	4.16	0.60
Discipline		19	4.32	0.45
7	Self-esteem	19	4.32	0.67
8	Self-discipline	19	4.37	0.76
9	Self-responsibility	19	4.26	0.45

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	19	4.26	0.45
2	They have comprehension ability	19	4.11	0.46
3	They have ability to apply theory to new situation	19	4.05	0.71
4	They have ability to apply knowledge to solve problems in the workplace	19	4.21	0.71
5	They have application of knowledge to research	19	4.21	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	19	4.26	0.73
2	They have ability to work under pressure	19	4.26	0.73
3	They look for new knowledge & self-improvement	19	3.89	0.57
4	They have ability to use information for problem solving	19	3.89	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	19	4.26	0.45
2	They carry out work without violating the rights of others and accountable for work	19	4.26	0.45
3	They have teamwork skill to achieve organization target/goals	19	4.37	0.60
4	They observe law, control, or agreement	19	4.32	0.67
5	They participate and foster group problem solving creatively	19	4.16	0.60
6	They initiative in problem analysis in accordance with group consensus	19	4.05	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	19	3.95	0.71
2	They have effective communication	19	4.21	0.54
3	They have ability to use computer for finding information and for communication	19	4.32	0.67
4	They have ability in management of information system	19	4.11	0.66
5	They have ability to use information technology for presentation appropriately for work or for group of people	19	4.32	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication*** and ***They have ability to use information technology for presentation appropriately for work or for group of people.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	19	4.24	0.35
Knowledge	19	4.17	0.37
Cognitive Skill	19	4.08	0.53
Human Relationship and Responsibilities	19	4.24	0.31
Mathematical Analysis, Communication & Information Management	19	4.18	0.41

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	19	4.18	0.35

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Counseling Psychology		Curriculum and Instruction		Educational Administration	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.33	0.47	4.00	0.41	3.67	0.33
Empathy	4.50	0.71	4.00	0.00	3.67	0.58
Honesty	4.50	0.71	3.80	0.45	3.67	0.58
Nurturing Relationships Fully	4.00	0.00	4.20	0.84	3.67	0.58
Social Consciousness	4.17	0.24	4.13	0.56	3.78	0.38
Social Service Volunteering	4.00	0.00	4.40	0.55	4.00	0.00
Responsible Citizenship	4.00	0.00	4.20	0.84	3.67	0.58
Contributions to Group Effort	4.50	0.71	3.80	0.45	3.67	0.58
Discipline	4.17	0.71	4.07	0.49	4.22	0.38
Self-esteem	4.50	0.71	4.20	0.84	4.33	0.58
Self-discipline	4.00	1.41	4.00	0.71	4.33	0.58
Self-responsibility	4.00	0.00	4.00	0.00	4.00	0.00
Overall	4.22	0.47	4.07	0.24	3.89	0.11
Knowledge						
They have enough knowledge for working	4.00	0.00	4.20	0.45	4.00	0.00
They have comprehension ability	4.00	0.00	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.50	0.71	3.80	0.84	4.00	1.00
They have ability to apply knowledge to solve problems in the workplace	4.00	1.41	3.80	0.45	3.67	0.58
They have application of knowledge to research	4.00	0.00	4.00	0.71	3.33	0.58
Overall	4.10	0.42	3.96	0.22	3.80	0.35
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	3.80	0.45	3.67	0.58
They have ability to work under pressure	4.00	1.41	4.00	0.71	4.00	1.00
They look for new knowledge & self-improvement	3.50	0.71	3.40	0.55	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	3.40	0.55	3.67	0.58
Overall	4.00	0.71	3.65	0.49	3.83	0.38
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.20	0.45	4.33	0.58
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.00	0.71	4.00	0.00
They observe law, control, or agreement	5.00	0.00	4.00	0.71	4.00	0.00
They participate and foster group problem solving creatively	4.50	0.71	3.80	0.45	3.67	0.58
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.00	0.71	3.33	0.58
Overall	4.42	0.12	4.00	0.12	3.89	0.19
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.00	0.00	3.80	0.84	3.33	0.58
They have effective communication	4.00	0.00	4.00	0.71	4.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	4.20	0.84	4.33	0.58
They have ability in management of information system	4.50	0.71	3.80	0.84	3.67	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.00	0.00	3.67	0.58
Overall	4.40	0.00	3.96	0.46	3.80	0.35
Satisfaction Overall	4.23	0.34	3.93	0.16	3.84	0.24

Satisfaction Scoring	Educational Administration and Leadership		English Language Teaching		Philosophy and Religious	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.60	0.15	4.33	0.33	4.67	0.00
Empathy	4.40	0.55	4.33	0.58	5.00	0.00
Honesty	4.80	0.45	4.33	0.58	4.00	0.00
Nurturing Relationships Fully	4.60	0.55	4.33	1.15	5.00	0.00
Social Consciousness	4.40	0.37	4.22	0.84	4.33	0.00
Social Service Volunteering	4.60	0.55	4.33	1.15	4.00	0.00
Responsible Citizenship	4.20	0.45	4.00	1.00	4.00	0.00
Contributions to Group Effort	4.40	0.55	4.33	0.58	5.00	0.00
Discipline	4.67	0.24	4.22	0.51	4.67	0.00
Self-esteem	4.40	0.55	4.00	1.00	5.00	0.00
Self-discipline	4.80	0.45	4.33	1.15	5.00	0.00
Self-responsibility	4.80	0.45	4.33	0.58	4.00	0.00
Overall	4.56	0.16	4.26	0.53	4.56	0.00
Knowledge						
They have enough knowledge for working	4.60	0.55	4.33	0.58	4.00	0.00
They have comprehension ability	4.40	0.55	4.00	1.00	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.00	1.00	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.60	0.55	4.67	0.58	5.00	0.00
They have application of knowledge to research	4.80	0.45	4.67	0.58	4.00	0.00
Overall	4.48	0.18	4.33	0.46	4.40	0.00
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.80	0.45	4.33	1.15	5.00	0.00
They have ability to work under pressure	4.60	0.55	4.33	0.58	5.00	0.00
They look for new knowledge & self-improvement	4.20	0.45	4.33	0.58	4.00	0.00
They have ability to use information for problem solving	4.40	0.55	4.00	1.00	4.00	0.00
Overall	4.50	0.18	4.25	0.66	4.50	0.00
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.80	0.45	4.33	0.58	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.60	0.55	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.80	0.45	4.67	0.58	4.00	0.00
They observe law, control, or agreement	4.40	0.55	4.33	1.15	5.00	0.00
They participate and foster group problem solving creatively	4.40	0.55	4.33	0.58	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.20	0.45	4.00	1.00	5.00	0.00
Overall	4.53	0.07	4.28	0.42	4.50	0.00
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.20	0.45	4.00	1.00	5.00	0.00
They have effective communication	4.40	0.55	4.33	0.58	5.00	0.00
They have ability to use computer for finding information and for communication	4.60	0.55	3.67	0.58	4.00	0.00
They have ability in management of information system	4.40	0.55	4.33	0.58	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.60	0.55	4.67	0.58	5.00	0.00
Overall	4.44	0.17	4.20	0.53	4.60	0.00
Satisfaction Overall	4.50	0.11	4.26	0.51	4.51	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**School of Law
(Master's Degree)**

AU's Performance by Items

Market Employer: School of Law (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	12.50%
	Female	7	87.50%
	Total	8	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	3	37.50%
	40 - 49 years old	3	37.50%
	50 - 59 years old	2	25.00%
	60 years old or over	0	0.00%
	Total	8	100.00%

8 market employers answered to the questionnaires. They were 1 male (12.50%) and 7 females (87.50%).

3 market employers (37.50%) were 30 – 39 years old, 3 market employers (37.50%) were 40 – 49 years old and 2 market employers (25.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		8	4.00	0.18
1	Empathy	8	4.13	0.35
2	Honesty	8	3.88	0.35
3	Nurturing Relationships Fully	8	4.00	0.53
Social Consciousness		8	3.75	0.24
4	Social Service Volunteering	8	4.00	0.00
5	Responsible Citizenship	8	3.25	0.46
6	Contributions to Group Effort	8	4.00	0.53
Discipline		8	3.92	0.39
7	Self-esteem	8	3.88	0.35
8	Self-discipline	8	4.00	0.53
9	Self-responsibility	8	3.88	0.35

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	8	4.00	0.53
2	They have comprehension ability	8	4.00	0.53
3	They have ability to apply theory to new situation	8	3.63	0.52
4	They have ability to apply knowledge to solve problems in the workplace	8	3.50	0.76
5	They have application of knowledge to research	8	3.63	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** except *moderate* satisfaction on **They have ability to apply knowledge to solve problems in the workplace**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	8	3.63	0.52
2	They have ability to work under pressure	8	3.88	0.35
3	They look for new knowledge & self-improvement	8	3.75	0.46
4	They have ability to use information for problem solving	8	3.88	0.35

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure*** and ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	8	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	8	4.13	0.35
3	They have teamwork skill to achieve organization target/goals	8	4.00	0.00
4	They observe law, control, or agreement	8	3.88	0.35
5	They participate and foster group problem solving creatively	8	3.63	0.52
6	They initiative in problem analysis in accordance with group consensus	8	3.63	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	8	3.88	0.35
2	They have effective communication	8	3.75	0.46
3	They have ability to use computer for finding information and for communication	8	4.13	0.35
4	They have ability in management of information system	8	3.88	0.35
5	They have ability to use information technology for presentation appropriately for work or for group of people	8	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	8	3.89	0.21
Knowledge	8	3.75	0.49
Cognitive Skill	8	3.78	0.28
Human Relationship and Responsibilities	8	3.88	0.26
Mathematical Analysis, Communication & Information Management	8	3.93	0.21

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	8	3.84	0.24

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Law		Business Law (International Program)		International Law and Diplomacy	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	3.89	0.19	4.17	0.24	4.00	0.00
Empathy	4.00	0.00	4.50	0.71	4.00	0.00
Honesty	3.67	0.58	4.00	0.00	4.00	0.00
Nurturing Relationships Fully	4.00	1.00	4.00	0.00	4.00	0.00
Social Consciousness	3.56	0.19	3.83	0.24	4.00	0.00
Social Service Volunteering	4.00	0.00	4.00	0.00	4.00	0.00
Responsible Citizenship	3.00	0.00	3.00	0.00	4.00	0.00
Contributions to Group Effort	3.67	0.58	4.50	0.71	4.00	0.00
Discipline	3.67	0.58	4.00	0.00	4.00	0.00
Self-esteem	3.67	0.58	4.00	0.00	4.00	0.00
Self-discipline	3.67	0.58	4.00	0.00	4.00	0.00
Self-responsibility	3.67	0.58	4.00	0.00	4.00	0.00
Overall	3.70	0.23	4.00	0.16	4.00	0.00
Knowledge						
They have enough knowledge for working	3.67	0.58	4.50	0.71	4.00	0.00
They have comprehension ability	3.67	0.58	4.50	0.71	4.00	0.00
They have ability to apply theory to new situation	3.00	0.00	4.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	2.67	0.58	4.00	0.00	4.00	0.00
They have application of knowledge to research	3.00	0.00	4.00	0.00	4.00	0.00
Overall	3.20	0.20	4.20	0.28	4.00	0.00
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.00	4.00	0.00	4.00	0.00
They have ability to work under pressure	4.00	0.00	4.00	0.00	3.00	0.00
They look for new knowledge & self-improvement	3.33	0.58	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	3.67	0.58	4.00	0.00	4.00	0.00
Overall	3.50	0.25	4.00	0.00	3.75	0.00
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.50	0.71	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00	4.00	0.00
They observe law, control, or agreement	3.67	0.58	4.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	3.00	0.00	4.00	0.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	3.00	0.00	4.50	0.71	4.00	0.00
Overall	3.61	0.10	4.17	0.24	4.00	0.00
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.67	0.58	4.00	0.00	4.00	0.00
They have effective communication	3.33	0.58	4.00	0.00	4.00	0.00
They have ability to use computer for finding information and for communication	4.33	0.58	4.00	0.00	4.00	0.00
They have ability in management of information system	3.67	0.58	4.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00	4.00	0.00
Overall	3.80	0.35	4.00	0.00	4.00	0.00
Satisfaction Overall	3.56	0.07	4.07	0.14	3.95	0.00

Satisfaction Scoring	Teaching and Technology		Tourism Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.00	4.00	0.00
Empathy	4.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.00	0.00
Nurturing Relationships Fully	4.00	0.00	4.00	0.00
Social Consciousness	3.67	0.00	4.00	0.00
Social Service Volunteering	4.00	0.00	4.00	0.00
Responsible Citizenship	3.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	4.33	0.00	4.00	0.00
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	5.00	0.00	4.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Knowledge				
They have enough knowledge for working	4.00	0.00	4.00	0.00
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.00	0.00
They have application of knowledge to research	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	0.00
They have ability to work under pressure	4.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00
They observe law, control, or agreement	4.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	3.00	0.00	4.00	0.00
Overall	3.83	0.00	4.00	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
They have effective communication	4.00	0.00	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	4.00	0.00
They have ability in management of information system	4.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Satisfaction Overall	3.97	0.00	4.00	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Master's Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science and Technology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	100.00%
	Female	0	0.00%
	Total	3	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	33.33%
	40 - 49 years old	1	33.33%
	50 - 59 years old	1	33.33%
	60 years old or over	0	0.00%
	Total	3	100.00%

3 market employers answered to the questionnaires. They were 3 males (100.00%).

1 market employers (33.33%) were 30 – 39 years old, 1 market employers (33.33%) were 40 – 49 years old and 1 market employers (33.33%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		3	4.11	0.00
1	Empathy	3	4.00	0.00
2	Honesty	3	4.33	0.00
3	Nurturing Relationships Fully	3	4.00	0.00
Social Consciousness		3	3.78	0.00
4	Social Service Volunteering	3	3.67	0.00
5	Responsible Citizenship	3	3.67	0.00
6	Contributions to Group Effort	3	4.00	0.00
Discipline		3	4.11	0.00
7	Self-esteem	3	4.00	0.00
8	Self-discipline	3	4.33	0.00
9	Self-responsibility	3	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics** and **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	3	4.33	0.00
2	They have comprehension ability	3	4.00	0.00
3	They have ability to apply theory to new situation	3	5.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	3	4.00	0.00
5	They have application of knowledge to research	3	3.33	0.00

Au's market employers generally had *high and very high* satisfaction on all aspects of **Knowledge except moderate** satisfaction on **They have application of knowledge to research**. The major satisfaction of **Knowledge** was on **They have ability to apply theory to new situation**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3	4.00	0.00
2	They have ability to work under pressure	3	4.33	0.00
3	They look for new knowledge & self-improvement	3	4.00	0.00
4	They have ability to use information for problem solving	3	3.33	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill except moderate** satisfaction on **They have ability to use information for problem solving**. The major satisfaction of **Cognitive Skill** was on **They have ability to work under pressure** and **They have ability to work under pressure**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	3	4.33	0.00
2	They carry out work without violating the rights of others and accountable for work	3	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	3	4.00	0.00
4	They observe law, control, or agreement	3	4.00	0.00
5	They participate and foster group problem solving creatively	3	3.33	0.00
6	They initiative in problem analysis in accordance with group consensus	3	3.33	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on ***They participate and foster group problem solving creatively*** and ***They initiative in problem analysis in accordance with group consensus***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	3	3.67	0.00
2	They have effective communication	3	4.33	0.00
3	They have ability to use computer for finding information and for communication	3	4.67	0.00
4	They have ability in management of information system	3	3.67	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	3	3.33	0.00

Au's market employers generally had *high and very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on ***They have ability to use information technology for presentation appropriately for work or for group of people***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	3	4.00	0.00
Knowledge	3	4.13	0.00
Cognitive Skill	3	3.92	0.00
Human Relationship and Responsibilities	3	3.83	0.29
Mathematical Analysis, Communication & Information Management	3	3.93	0.00

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	3	3.96	0.32

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Communication and Computer network technology		Computer Science		Information Technology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.00	0.00	4.00	0.00	4.33	0.00
Empathy	4.00	0.00	4.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.00	0.00	5.00	0.00
Nurturing Relationships Fully	4.00	0.00	4.00	0.00	4.00	0.00
Social Consciousness	4.00	0.00	3.33	0.00	4.00	0.00
Social Service Volunteering	4.00	0.00	3.00	0.00	4.00	0.00
Responsible Citizenship	4.00	0.00	3.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00	4.00	0.00
Discipline	4.00	0.00	4.00	0.00	4.33	0.00
Self-esteem	4.00	0.00	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	4.00	0.00	5.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00	4.00	0.00
Overall	4.00	0.00	3.78	0.00	4.22	0.00
Knowledge						
They have enough knowledge for working	4.00	0.00	4.00	0.00	5.00	0.00
They have comprehension ability	4.00	0.00	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	5.00	0.00	5.00	0.00	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	3.00	0.00	4.00	0.00	5.00	0.00
They have application of knowledge to research	3.00	0.00	3.00	0.00	4.00	0.00
Overall	3.80	0.00	4.00	0.00	4.60	0.00
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.00	4.00	0.00	5.00	0.00
They have ability to work under pressure	5.00	0.00	4.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	3.00	0.00	3.00	0.00	4.00	0.00
Overall	3.75	0.00	3.75	0.00	4.25	0.00
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00	4.00	0.00
They observe law, control, or agreement	4.00	0.00	4.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	3.00	0.00	3.00	0.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	3.00	0.00	3.00	0.00	4.00	0.00
Overall	3.67	0.00	3.67	0.00	4.17	0.00
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.00	0.00	4.00	0.00	4.00	0.00
They have effective communication	4.00	0.00	4.00	0.00	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	4.00	0.00	5.00	0.00
They have ability in management of information system	3.00	0.00	4.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00	3.00	0.00	4.00	0.00
Overall	3.60	0.00	3.80	0.00	4.40	0.00
Satisfaction Overall	3.76	0.00	3.80	0.00	4.33	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

(PH. D)

AU's Performance by Items

Market Employer: PH. D Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	16	59.26%
	Female	11	40.74%
	Total	27	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	8	29.63%
	40 - 49 years old	5	18.52%
	50 - 59 years old	13	48.15%
	60 years old or over	1	3.70%
	Total	27	100.00%

27 market employers answered to the questionnaires. They were 16 males (59.26%) and 11 females (40.74%).

8 market employers (29.63%) were 30 – 39 years old, 5 market employers (18.52%) were 40 – 49 years old, 13 market employers (48.15%) was 50 - 59 years old and 1 market employer (3.70%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		27	4.30	0.56
1	Empathy	27	4.26	0.59
2	Honesty	27	4.30	0.72
3	Nurturing Relationships Fully	27	4.33	0.83
Social Consciousness		27	4.20	0.56
4	Social Service Volunteering	27	4.15	0.66
5	Responsible Citizenship	27	4.11	0.80
6	Contributions to Group Effort	27	4.33	0.55
Discipline		27	4.38	0.54
7	Self-esteem	27	4.52	0.64
8	Self-discipline	27	4.22	0.80
9	Self-responsibility	27	4.41	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	27	4.15	0.46
2	They have comprehension ability	27	4.22	0.75
3	They have ability to apply theory to new situation	27	4.26	0.66
4	They have ability to apply knowledge to solve problems in the workplace	27	4.41	0.75
5	They have application of knowledge to research	27	4.26	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	27	4.19	0.79
2	They have ability to work under pressure	27	4.19	0.79
3	They look for new knowledge & self-improvement	27	4.30	0.54
4	They have ability to use information for problem solving	27	4.30	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement*** and ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	27	4.30	0.61
2	They carry out work without violating the rights of others and accountable for work	27	4.26	0.71
3	They have teamwork skill to achieve organization target/goals	27	4.33	0.62
4	They observe law, control, or agreement	27	4.26	0.81
5	They participate and foster group problem solving creatively	27	4.48	0.58
6	They initiative in problem analysis in accordance with group consensus	27	4.00	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	27	4.07	0.73
2	They have effective communication	27	4.44	0.51
3	They have ability to use computer for finding information and for communication	27	4.26	0.71
4	They have ability in management of information system	27	4.26	0.71
5	They have ability to use information technology for presentation appropriately for work or for group of people	27	4.11	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	27	4.29	0.49
Knowledge	27	4.26	0.40
Cognitive Skill	27	4.24	0.56
Human Relationship and Responsibilities	27	4.29	0.42
Mathematical Analysis, Communication & Information Management	27	4.27	0.44

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	27	4.25	0.41

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Graduate School of Business and Advanced
Technology Management
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Business and Advanced Technology Management (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	66.67%
	Female	2	33.33%
	Total	6	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	16.67%
	40 - 49 years old	2	33.33%
	50 - 59 years old	2	33.33%
	60 years old or over	1	16.67%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 4 males (66.67%) and 2 females (33.33%).

1 market employers (16.67%) were 30 – 39 years old, 2 market employers (33.33%) were 40 – 49 years old, 2 market employers (33.33%) was 50 - 59 years old and 1 market employer (16.67%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		6	3.94	0.65
1	Empathy	6	3.83	0.75
2	Honesty	6	3.83	0.75
3	Nurturing Relationships Fully	6	4.17	0.75
Social Consciousness		6	3.89	0.54
4	Social Service Volunteering	6	4.00	0.63
5	Responsible Citizenship	6	3.83	0.41
6	Contributions to Group Effort	6	3.83	0.75
Discipline		6	4.11	0.50
7	Self-esteem	6	4.00	0.63
8	Self-discipline	6	4.17	0.41
9	Self-responsibility	6	4.17	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	6	4.50	0.84
2	They have comprehension ability	6	4.50	0.55
3	They have ability to apply theory to new situation	6	4.17	0.75
4	They have ability to apply knowledge to solve problems in the workplace	6	4.33	0.52
5	They have application of knowledge to research	6	4.17	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working*** and ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.33	0.82
2	They have ability to work under pressure	6	4.67	0.52
3	They look for new knowledge & self-improvement	6	4.33	0.82
4	They have ability to use information for problem solving	6	4.17	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on ***They have ability to work under pressure***. The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	6	4.17	0.41
2	They carry out work without violating the rights of others and accountable for work	6	4.33	0.52
3	They have teamwork skill to achieve organization target/goals	6	4.17	0.75
4	They observe law, control, or agreement	6	4.50	0.55
5	They participate and foster group problem solving creatively	6	4.00	0.63
6	They initiative in problem analysis in accordance with group consensus	6	4.17	0.41

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	6	3.83	0.75
2	They have effective communication	6	4.17	0.75
3	They have ability to use computer for finding information and for communication	6	4.33	0.52
4	They have ability in management of information system	6	4.33	0.82
5	They have ability to use information technology for presentation appropriately for work or for group of people	6	4.50	0.55

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use information technology for presentation appropriately for work or for group of people.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	3.98	0.49
Knowledge	6	4.33	0.50
Cognitive Skill	6	4.38	0.63
Human Relationship and Responsibilities	6	4.22	0.36
Mathematical Analysis, Communication & Information Management	6	4.23	0.53

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.23	0.41

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Advanced Technology Management		Hospitality and Tourism Management		Organization Development	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.50	0.71	3.50	0.71	3.83	0.24
Empathy	4.50	0.71	3.50	0.71	3.50	0.71
Honesty	4.50	0.71	3.50	0.71	3.50	0.71
Nurturing Relationships Fully	4.50	0.71	3.50	0.71	4.50	0.71
Social Consciousness	4.33	0.47	3.83	0.24	3.50	0.71
Social Service Volunteering	4.50	0.71	4.00	0.00	3.50	0.71
Responsible Citizenship	4.00	0.00	4.00	0.00	3.50	0.71
Contributions to Group Effort	4.50	0.71	3.50	0.71	3.50	0.71
Discipline	4.50	0.71	3.67	0.00	4.17	0.24
Self-esteem	4.50	0.71	3.50	0.71	4.00	0.00
Self-discipline	4.50	0.71	4.00	0.00	4.00	0.00
Self-responsibility	4.50	0.71	3.50	0.71	4.50	0.71
Overall	4.44	0.63	3.67	0.31	3.83	0.24
Knowledge						
They have enough knowledge for working	5.00	0.00	4.00	1.41	4.50	0.71
They have comprehension ability	4.50	0.71	4.50	0.71	4.50	0.71
They have ability to apply theory to new situation	4.50	0.71	4.00	1.41	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.00	0.00	4.00	0.00
They have application of knowledge to research	5.00	0.00	4.00	0.00	3.50	0.71
Overall	4.80	0.28	4.10	0.71	4.10	0.14
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	3.50	0.71	4.50	0.71
They have ability to work under pressure	5.00	0.00	4.50	0.71	4.50	0.71
They look for new knowledge & self-improvement	5.00	0.00	3.50	0.71	4.50	0.71
They have ability to use information for problem solving	4.50	0.71	3.50	0.71	4.50	0.71
Overall	4.88	0.18	3.75	0.35	4.50	0.71
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.50	0.71	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.00	1.41	4.00	0.00
They observe law, control, or agreement	4.00	0.00	4.50	0.71	5.00	0.00
They participate and foster group problem solving creatively	4.50	0.71	3.50	0.71	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.00	4.50	0.71
Overall	4.33	0.47	4.08	0.59	4.25	0.12
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.50	0.71	3.50	0.71	3.50	0.71
They have effective communication	4.50	0.71	3.50	0.71	4.50	0.71
They have ability to use computer for finding information and for communication	4.00	0.00	4.50	0.71	4.50	0.71
They have ability in management of information system	4.50	0.71	4.00	1.41	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.50	0.71	4.50	0.71
Overall	4.40	0.00	4.00	0.85	4.30	0.71
Satisfaction Overall	4.57	0.20	3.92	0.56	4.20	0.23

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Martin De Tour School of Management and
Economics
(PH. D)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economics (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	50.00%
	Female	1	50.00%
	Total	2	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	50.00%
	40 - 49 years old	1	50.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	2	100.00%

2 market employers answered to the questionnaires. They were 1 male (50.00%) and 1 female (50.00%).

1 market employers (50.00%) were 30 – 39 years old and 1 market employers (50.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		2	4.33	0.00
1	Empathy	2	4.00	0.00
2	Honesty	2	4.00	0.00
3	Nurturing Relationships Fully	2	5.00	0.00
Social Consciousness		2	4.67	0.00
4	Social Service Volunteering	2	5.00	0.00
5	Responsible Citizenship	2	5.00	0.00
6	Contributions to Group Effort	2	4.00	0.00
Discipline		2	3.83	0.71
7	Self-esteem	2	4.00	1.41
8	Self-discipline	2	3.50	0.71
9	Self-responsibility	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Social Consciousness**. The major satisfaction of **Ethics** was on **Social Consciousness**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	2	4.00	0.00
2	They have comprehension ability	2	4.00	0.00
3	They have ability to apply theory to new situation	2	3.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	2	3.50	0.71
5	They have application of knowledge to research	2	4.50	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *moderate* satisfaction on ***They have ability to apply theory to new situation***. The major satisfaction of **Knowledge** was on ***They have application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	2	4.00	0.00
2	They have ability to work under pressure	2	4.00	0.00
3	They look for new knowledge & self-improvement	2	3.00	0.00
4	They have ability to use information for problem solving	2	3.00	0.00

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	2	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	2	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	2	4.50	0.71
4	They observe law, control, or agreement	2	4.00	1.41
5	They participate and foster group problem solving creatively	2	3.50	0.71
6	They initiative in problem analysis in accordance with group consensus	2	4.50	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on ***They participate and foster group problem solving creatively***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals*** and ***They initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	2	4.50	0.71
2	They have effective communication	2	4.50	0.71
3	They have ability to use computer for finding information and for communication	2	4.50	0.71
4	They have ability in management of information system	2	4.00	1.41
5	They have ability to use information technology for presentation appropriately for work or for group of people	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation***, ***They have effective communication*** and ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.28	0.24
Knowledge	2	3.80	0.28
Cognitive Skill	2	3.50	0.00
Human Relationship and Responsibilities	2	4.08	0.12
Mathematical Analysis, Communication & Information Management	2	4.30	0.14

Au's market employers generally had *high* satisfaction on all aspects **except** *moderate* satisfaction on ***Cognitive Skill***. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	3.99	0.06

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Finance		Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.00	4.33	0.00
Empathy	4.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.00	0.00
Nurturing Relationships Fully	5.00	0.00	5.00	0.00
Social Consciousness	4.67	0.00	4.67	0.00
Social Service Volunteering	5.00	0.00	5.00	0.00
Responsible Citizenship	5.00	0.00	5.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	4.33	0.00	3.33	0.00
Self-esteem	5.00	0.00	3.00	0.00
Self-discipline	4.00	0.00	3.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00
Overall	4.44	0.00	4.11	0.00
Knowledge				
They have enough knowledge for working	4.00	0.00	4.00	0.00
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	3.00	0.00	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	3.00	0.00	4.00	0.00
They have application of knowledge to research	4.00	0.00	5.00	0.00
Overall	3.60	0.00	4.00	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	0.00
They have ability to work under pressure	4.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	3.00	0.00	3.00	0.00
They have ability to use information for problem solving	3.00	0.00	3.00	0.00
Overall	3.50	0.00	3.50	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	5.00	0.00
They observe law, control, or agreement	3.00	0.00	5.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	3.00	0.00
They initiative in problem analysis in accordance with group consensus	5.00	0.00	4.00	0.00
Overall	4.00	0.00	4.17	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	4.00	0.00
They have effective communication	5.00	0.00	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	5.00	0.00
They have ability in management of information system	3.00	0.00	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.20	0.00	4.40	0.00
Satisfaction Overall	3.95	0.00	4.04	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**School of Biotechnology
(PH. D)**

AU's Performance by Items

Market Employer: School of Biotechnology (PH.D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	1	100.00%
	Total	1	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	1	100.00%

1 market employers answered to the questionnaires. They were 1 Female (100.00%).
 1 market employers (100.00%) were 30 - 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1	4.00	0.00
1	Empathy	1	4.00	0.00
2	Honesty	1	4.00	0.00
3	Nurturing Relationships Fully	1	4.00	0.00
Social Consciousness		1	3.00	0.00
4	Social Service Volunteering	1	2.00	0.00
5	Responsible Citizenship	1	4.00	0.00
6	Contributions to Group Effort	1	3.00	0.00
Discipline		1	4.00	0.00
7	Self-esteem	1	4.00	0.00
8	Self-discipline	1	4.00	0.00
9	Self-responsibility	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics** and **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1	4.00	0.00
2	They have comprehension ability	1	4.00	0.00
3	They have ability to apply theory to new situation	1	4.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	1	4.00	0.00
5	They have application of knowledge to research	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	4.00	0.00
2	They have ability to work under pressure	1	4.00	0.00
3	They look for new knowledge & self-improvement	1	4.00	0.00
4	They have ability to use information for problem solving	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	1	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	1	4.00	0.00
4	They observe law, control, or agreement	1	4.00	0.00
5	They participate and foster group problem solving creatively	1	4.00	0.00
6	They initiative in problem analysis in accordance with group consensus	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1	4.00	0.00
2	They have effective communication	1	4.00	0.00
3	They have ability to use computer for finding information and for communication	1	4.00	0.00
4	They have ability in management of information system	1	4.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	3.67	0.00
Knowledge	1	4.00	0.00
Cognitive Skill	1	4.00	0.00
Human Relationship and Responsibilities	1	4.00	0.00
Mathematical Analysis, Communication & Information Management	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	3.93	0.00

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Food Biotechnology	
	Mean	S.D.
Ethics		
Ethics	4.00	0.00
Empathy	4.00	0.00
Honesty	4.00	0.00
Nurturing Relationships Fully	4.00	0.00
Social Consciousness	3.00	0.00
Social Service Volunteering	2.00	0.00
Responsible Citizenship	4.00	0.00
Contributions to Group Effort	3.00	0.00
Discipline	4.00	0.00
Self-esteem	4.00	0.00
Self-discipline	4.00	0.00
Self-responsibility	4.00	0.00
Overall	3.67	0.00
Knowledge		
They have enough knowledge for working	4.00	0.00
They have comprehension ability	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00
They have application of knowledge to research	4.00	0.00
Overall	4.00	0.00
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00
They have ability to work under pressure	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00
They have ability to use information for problem solving	4.00	0.00
Overall	4.00	0.00
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00
They observe law, control, or agreement	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00
Overall	4.00	0.00
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.00	0.00
They have effective communication	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00
They have ability in management of information system	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00
Overall	4.00	0.00
Satisfaction Overall	3.93	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Graduate School of Human Science
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Human Science (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	66.67%
	Female	2	33.33%
	Total	6	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	3	50.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	3	50.00%
	60 years old or over	0	0.00%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 4 males (66.67%) and 2 females (33.33%).

3 market employers (50.00%) were 30 - 39 years old and 3 market employers (50.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		6	4.39	0.49
1	Empathy	6	4.33	0.52
2	Honesty	6	4.33	0.52
3	Nurturing Relationships Fully	6	4.50	0.84
Social Consciousness		6	4.28	0.39
4	Social Service Volunteering	6	4.17	0.75
5	Responsible Citizenship	6	4.00	0.00
6	Contributions to Group Effort	6	4.67	0.52
Discipline		6	4.89	0.27
7	Self-esteem	6	4.83	0.41
8	Self-discipline	6	5.00	0.00
9	Self-responsibility	6	4.83	0.41

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Discipline**. The major satisfaction of **Ethics** was on **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	6	4.33	0.52
2	They have comprehension ability	6	4.67	0.82
3	They have ability to apply theory to new situation	6	4.83	0.41
4	They have ability to apply knowledge to solve problems in the workplace	6	4.83	0.41
5	They have application of knowledge to research	6	4.33	0.52

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge** **except** *high* satisfaction on ***They have enough knowledge for working*** and ***They have application of knowledge to research***. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation*** and ***They have ability to apply knowledge to solve problems in the workplace***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.50	0.84
2	They have ability to work under pressure	6	4.33	0.52
3	They look for new knowledge & self-improvement	6	4.33	0.82
4	They have ability to use information for problem solving	6	4.83	0.41

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on ***They have ability to use information for problem solving***. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	6	4.67	0.52
2	They carry out work without violating the rights of others and accountable for work	6	4.50	0.84
3	They have teamwork skill to achieve organization target/goals	6	4.83	0.41
4	They observe law, control, or agreement	6	5.00	0.00
5	They participate and foster group problem solving creatively	6	4.83	0.41
6	They initiative in problem analysis in accordance with group consensus	6	4.17	0.75

Au's market employers generally had *very high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *high* satisfaction on ***They carry out work without violating the rights of others and accountable for work*** and ***They initiative in problem analysis in accordance with group consensus***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	8	4.17	0.41
2	They have effective communication	8	5.00	0.00
3	They have ability to use computer for finding information and for communication	8	4.67	0.82
4	They have ability in management of information system	8	4.83	0.41
5	They have ability to use information technology for presentation appropriately for work or for group of people	8	4.83	0.41

Au's market employers generally had *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *high* satisfaction on ***They have skills on applied mathematics and interpretation***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.52	0.35
Knowledge	6	4.60	0.33
Cognitive Skill	6	4.50	0.50
Human Relationship and Responsibilities	6	4.67	0.41
Mathematical Analysis, Communication & Information Management	6	4.70	0.35

Au's market employers generally had *very high* satisfaction on all aspects **except** *high* satisfaction on ***Cognitive Skill***. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.60	0.33

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Counseling Psychology		Education Leadership	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.00	4.33	0.47
Empathy	4.00	0.00	4.50	0.71
Honesty	4.00	0.00	4.00	0.00
Nurturing Relationships Fully	5.00	0.00	4.50	0.71
Social Consciousness	4.33	0.00	4.50	0.24
Social Service Volunteering	4.00	0.00	4.50	0.71
Responsible Citizenship	4.00	0.00	4.00	0.00
Contributions to Group Effort	5.00	0.00	5.00	0.00
Discipline	5.00	0.00	5.00	0.00
Self-esteem	5.00	0.00	5.00	0.00
Self-discipline	5.00	0.00	5.00	0.00
Self-responsibility	5.00	0.00	5.00	0.00
Overall	4.56	0.00	4.61	0.24
Knowledge				
They have enough knowledge for working	4.00	0.00	4.50	0.71
They have comprehension ability	5.00	0.00	5.00	0.00
They have ability to apply theory to new situation	5.00	0.00	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.50	0.71
They have application of knowledge to research	4.00	0.00	4.50	0.71
Overall	4.60	0.00	4.70	0.14
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	5.00	0.00
They have ability to work under pressure	4.00	0.00	5.00	0.00
They look for new knowledge & self-improvement	5.00	0.00	4.50	0.71
They have ability to use information for problem solving	5.00	0.00	5.00	0.00
Overall	4.75	0.00	4.88	0.18
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	5.00	0.00
They carry out work without violating the rights of others and accountable for work	5.00	0.00	5.00	0.00
They have teamwork skill to achieve organization target/goals	5.00	0.00	5.00	0.00
They observe law, control, or agreement	5.00	0.00	5.00	0.00
They participate and foster group problem solving creatively	5.00	0.00	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00	5.00	0.00
Overall	4.83	0.00	5.00	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
They have effective communication	5.00	0.00	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	5.00	0.00
They have ability in management of information system	5.00	0.00	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	5.00	0.00
Overall	4.80	0.00	4.80	0.00
Satisfaction Overall	4.71	0.00	4.80	0.11

Satisfaction Scoring	English Language Teaching		Philosophy and Religious	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.67	0.00	4.33	0.94
Empathy	4.00	0.00	4.50	0.71
Honesty	5.00	0.00	4.50	0.71
Nurturing Relationships Fully	5.00	0.00	4.00	1.41
Social Consciousness	4.00	0.00	4.17	0.71
Social Service Volunteering	4.00	0.00	4.00	1.41
Responsible Citizenship	4.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.50	0.71
Discipline	5.00	0.00	4.67	0.47
Self-esteem	5.00	0.00	4.50	0.71
Self-discipline	5.00	0.00	5.00	0.00
Self-responsibility	5.00	0.00	4.50	0.71
Overall	4.56	0.00	4.39	0.71
Knowledge				
They have enough knowledge for working	5.00	0.00	4.00	0.00
They have comprehension ability	5.00	0.00	4.00	1.41
They have ability to apply theory to new situation	5.00	0.00	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	5.00	0.00
They have application of knowledge to research	5.00	0.00	4.00	0.00
Overall	5.00	0.00	4.30	0.42
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	1.41
They have ability to work under pressure	4.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	3.00	0.00	4.50	0.71
They have ability to use information for problem solving	4.00	0.00	5.00	0.00
Overall	3.75	0.00	4.38	0.53
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	1.41
They have teamwork skill to achieve organization target/goals	5.00	0.00	4.50	0.71
They observe law, control, or agreement	5.00	0.00	5.00	0.00
They participate and foster group problem solving creatively	5.00	0.00	4.50	0.71
They initiative in problem analysis in accordance with group consensus	3.00	0.00	4.00	0.00
Overall	4.33	0.00	4.42	0.59
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.50	0.71
They have effective communication	5.00	0.00	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	4.00	1.41
They have ability in management of information system	5.00	0.00	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.50	0.71
Overall	4.80	0.00	4.50	0.71
Satisfaction Overall	4.49	0.00	4.40	0.59

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 48**

AU's Performance by Items

**Vincent Mary School of Science &
Technology
(PH. D)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science & Technology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	100.00%
	Female	0	0.00%
	Total	3	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	33.33%
	40 - 49 years old	2	66.67%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	3	100.00%

3 market employers answered to the questionnaires. They were 3 male (100.00%).

1 market employers (33.33%) were 30 – 39 years old and 2 market employers (66.67%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		3	3.89	0.19
1	Empathy	3	3.67	0.58
2	Honesty	3	4.33	0.58
3	Nurturing Relationships Fully	3	3.67	0.58
Social Consciousness		3	4.00	0.00
4	Social Service Volunteering	3	4.00	0.00
5	Responsible Citizenship	3	4.33	0.58
6	Contributions to Group Effort	3	3.67	0.58
Discipline		3	4.22	0.38
7	Self-esteem	3	4.33	0.58
8	Self-discipline	3	4.33	0.58
9	Self-responsibility	3	4.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	3	4.33	0.58
2	They have comprehension ability	3	4.00	0.00
3	They have ability to apply theory to new situation	3	4.00	1.00
4	They have ability to apply knowledge to solve problems in the workplace	3	3.67	0.58
5	They have application of knowledge to research	3	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3	3.33	0.58
2	They have ability to work under pressure	3	4.33	1.15
3	They look for new knowledge & self-improvement	3	3.67	0.58
4	They have ability to use information for problem solving	3	3.33	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** except *moderate* satisfaction on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to use information for problem solving.*** The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	3	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	3	4.33	0.58
3	They have teamwork skill to achieve organization target/goals	3	3.67	0.58
4	They observe law, control, or agreement	3	4.33	0.58
5	They participate and foster group problem solving creatively	3	3.67	0.58
6	They initiative in problem analysis in accordance with group consensus	3	3.33	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on ***They initiative in problem analysis in accordance with group consensus***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	3	3.00	0.00
2	They have effective communication	3	3.67	0.58
3	They have ability to use computer for finding information and for communication	3	4.00	1.00
4	They have ability in management of information system	3	4.00	1.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	3	3.67	0.58

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on ***They have skills on applied mathematics and interpretation***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication*** and ***They have ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	3	4.04	0.17
Knowledge	3	4.00	0.20
Cognitive Skill	3	3.67	0.63
Human Relationship and Responsibilities	3	3.89	0.10
Mathematical Analysis, Communication & Information Management	3	3.67	0.42

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	3	3.85	0.23

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Computer Science		Information Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.67	0.00	4.00	0.00
Empathy	3.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.50	0.71
Nurturing Relationships Fully	4.00	0.00	3.50	0.71
Social Consciousness	4.00	0.00	4.00	0.00
Social Service Volunteering	4.00	0.00	4.00	0.00
Responsible Citizenship	4.00	0.00	4.50	0.71
Contributions to Group Effort	4.00	0.00	3.50	0.71
Discipline	4.00	0.00	4.33	0.47
Self-esteem	4.00	0.00	4.50	0.71
Self-discipline	4.00	0.00	4.50	0.71
Self-responsibility	4.00	0.00	4.00	0.00
Overall	3.89	0.00	4.11	0.16
Knowledge				
They have enough knowledge for working	4.00	0.00	4.50	0.71
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	3.00	0.00	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	3.00	0.00	4.00	0.00
They have application of knowledge to research	5.00	0.00	3.50	0.71
Overall	3.80	0.00	4.10	0.14
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.00	3.50	0.71
They have ability to work under pressure	5.00	0.00	4.00	1.41
They look for new knowledge & self-improvement	4.00	0.00	3.50	0.71
They have ability to use information for problem solving	3.00	0.00	3.50	0.71
Overall	3.75	0.00	3.63	0.88
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.50	0.71
They have teamwork skill to achieve organization target/goals	4.00	0.00	3.50	0.71
They observe law, control, or agreement	5.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	3.00	0.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	3.00	0.00	3.50	0.71
Overall	3.92	0.00	3.96	0.06
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.00	0.00	3.00	0.00
They have effective communication	4.00	0.00	3.50	0.71
They have ability to use computer for finding information and for communication	4.00	0.00	4.00	1.41
They have ability in management of information system	5.00	0.00	3.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00	4.00	0.00
Overall	3.80	0.00	3.60	0.57
Satisfaction Overall	3.83	0.00	3.88	0.28

AU's Performance by Items

Market Employer: Vincent Mary School of Science & Technology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	3	100.00%
	Female	0	0.00%
	Total	3	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	33.33%
	40 - 49 years old	2	66.67%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	3	100.00%

3 market employers answered to the questionnaires. They were 3 male (100.00%).

1 market employers (33.33%) were 30 – 39 years old and 2 market employers (66.67%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		3	3.89	0.19
1	Empathy	3	3.67	0.58
2	Honesty	3	4.33	0.58
3	Nurturing Relationships Fully	3	3.67	0.58
Social Consciousness		3	4.00	0.00
4	Social Service Volunteering	3	4.00	0.00
5	Responsible Citizenship	3	4.33	0.58
6	Contributions to Group Effort	3	3.67	0.58
Discipline		3	4.22	0.38
7	Self-esteem	3	4.33	0.58
8	Self-discipline	3	4.33	0.58
9	Self-responsibility	3	4.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	3	4.33	0.58
2	They have comprehension ability	3	4.00	0.00
3	They have ability to apply theory to new situation	3	4.00	1.00
4	They have ability to apply knowledge to solve problems in the workplace	3	3.67	0.58
5	They have application of knowledge to research	3	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3	3.33	0.58
2	They have ability to work under pressure	3	4.33	1.15
3	They look for new knowledge & self-improvement	3	3.67	0.58
4	They have ability to use information for problem solving	3	3.33	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** except *moderate* satisfaction on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to use information for problem solving.*** The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	3	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	3	4.33	0.58
3	They have teamwork skill to achieve organization target/goals	3	3.67	0.58
4	They observe law, control, or agreement	3	4.33	0.58
5	They participate and foster group problem solving creatively	3	3.67	0.58
6	They initiative in problem analysis in accordance with group consensus	3	3.33	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on ***They initiative in problem analysis in accordance with group consensus***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	3	3.00	0.00
2	They have effective communication	3	3.67	0.58
3	They have ability to use computer for finding information and for communication	3	4.00	1.00
4	They have ability in management of information system	3	4.00	1.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	3	3.67	0.58

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on ***They have skills on applied mathematics and interpretation***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication*** and ***They have ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	3	4.04	0.17
Knowledge	3	4.00	0.20
Cognitive Skill	3	3.67	0.63
Human Relationship and Responsibilities	3	3.89	0.10
Mathematical Analysis, Communication & Information Management	3	3.67	0.42

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	3	3.85	0.23

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Computer Science		Information Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	3.67	0.00	4.00	0.00
Empathy	3.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.50	0.71
Nurturing Relationships Fully	4.00	0.00	3.50	0.71
Social Consciousness	4.00	0.00	4.00	0.00
Social Service Volunteering	4.00	0.00	4.00	0.00
Responsible Citizenship	4.00	0.00	4.50	0.71
Contributions to Group Effort	4.00	0.00	3.50	0.71
Discipline	4.00	0.00	4.33	0.47
Self-esteem	4.00	0.00	4.50	0.71
Self-discipline	4.00	0.00	4.50	0.71
Self-responsibility	4.00	0.00	4.00	0.00
Overall	3.89	0.00	4.11	0.16
Knowledge				
They have enough knowledge for working	4.00	0.00	4.50	0.71
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	3.00	0.00	4.50	0.71
They have ability to apply knowledge to solve problems in the workplace	3.00	0.00	4.00	0.00
They have application of knowledge to research	5.00	0.00	3.50	0.71
Overall	3.80	0.00	4.10	0.14
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.00	3.50	0.71
They have ability to work under pressure	5.00	0.00	4.00	1.41
They look for new knowledge & self-improvement	4.00	0.00	3.50	0.71
They have ability to use information for problem solving	3.00	0.00	3.50	0.71
Overall	3.75	0.00	3.63	0.88
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.50	0.71
They have teamwork skill to achieve organization target/goals	4.00	0.00	3.50	0.71
They observe law, control, or agreement	5.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	3.00	0.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	3.00	0.00	3.50	0.71
Overall	3.92	0.00	3.96	0.06
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.00	0.00	3.00	0.00
They have effective communication	4.00	0.00	3.50	0.71
They have ability to use computer for finding information and for communication	4.00	0.00	4.00	1.41
They have ability in management of information system	5.00	0.00	3.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	3.00	0.00	4.00	0.00
Overall	3.80	0.00	3.60	0.57
Satisfaction Overall	3.83	0.00	3.88	0.28

**Questionnaire
Of
Market Employer Satisfaction Index of
Assumption University
Batch 48**



Employer/ Supervisor Satisfaction towards the Graduate of Assumption University

Dear Employer / Manager / Supervisor

Assumption University (ABAC) is conducting a satisfaction survey on the characteristics of graduates from Assumption University. The results to be use in the development of curriculum, teaching and learning in accordance with the needs and expectations of the labor market. As a graduate user, we asked you to answer this questionnaire. In addition, thank you for this opportunity for your cooperation.

Institute for Research and Academic Services
Tel.02-723-2163 Fax.02-707-0406

Part 1: Personal Data

1. **Gender** ☐ Male ☐ Female
2. **Ages** ☐ Below 30 years old ☐ 30 - 39 years old ☐ 40 - 49 years old
☐ 50 - 59 years old ☐ 60 years old or above
3. Your current position in the company
4. Your employment duration in the company year(s)
5. Type of company business where you work.....
6. Number of Assumption University's graduate(s) in your organization
☐ Bachelor level..... ☐ Master level..... ☐ Ph.D. level
7. The graduate that you evaluated graduated from the faculty.....
Major.....
8. You think that Assumption University (ABAC) is in the rank.....among **all universities in Thailand**.
9. You think that Assumption University (ABAC) is in the rank.....among **Private Universities in Thailand**.

Part 2 Instructions: Please rate your level of satisfaction with AU graduates in terms of the following characteristics.

Moral and Ethics	Satisfaction level				
	Least	←.....→			Most
Ethics					
1. Empathy	1	2	3	4	5
2. Honesty	1	2	3	4	5
3. Nurturing Relationships Fully	1	2	3	4	5
Social Consciousness					
1. Social Service Volunteering	1	2	3	4	5
2. Responsible Citizenship	1	2	3	4	5
3. Contributions to Group Effort	1	2	3	4	5
Discipline					
1. Self-esteem	1	2	3	4	5
2. Self-discipline	1	2	3	4	5
3. Self-responsibility	1	2	3	4	5
Knowledge	Satisfaction level				
	Least	←.....→			Most
1. They have enough knowledge for working	1	2	3	4	5
2. They have comprehension ability	1	2	3	4	5
3. They have ability to apply theory to new situation	1	2	3	4	5
4. They have ability to apply knowledge to solve problems in the workplace	1	2	3	4	5
5. They have application of knowledge to research	1	2	3	4	5

Cognitive Skill	Satisfaction level				
	Least	←.....→			Most
1. They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	2	3	4	5
2. They have ability to work under pressure	1	2	3	4	5
3. They look for new knowledge & self-improvement	1	2	3	4	5
4. They have ability to use information for problem solving	1	2	3	4	5
Human Relationship and Responsibilities	Satisfaction level				
	Least	←.....→			Most
1. They carry out work in compliance with standard operational procedure to finish the job	1	2	3	4	5
2. They carry out work without violating the rights of others and accountable for work	1	2	3	4	5
3. They have teamwork skill to achieve organization target/goals	1	2	3	4	5
4. They observe law, control or agreement	1	2	3	4	5
5. They participate and foster group problem solving creatively	1	2	3	4	5
6. They initiative in problem analysis in accordance with group consensus	1	2	3	4	5
Mathematical Analysis, Communication & Information Management	Satisfaction level				
	Least	←.....→			Most
1. They have skills on applied mathematics and interpretation	1	2	3	4	5
2. They have effective communication	1	2	3	4	5
3. They have ability to use computer for finding information and for communication	1	2	3	4	5
4. They have ability in management of information system	1	2	3	4	5
5. They have ability to use information technology for presentation appropriately for work or for group of people	1	2	3	4	5

☺ Thank you for your participation ☺