

Market Employer Satisfaction Index of Assumption University's Graduates Batch 49



Project Advisors:
Dr.Preecha Methavasraphak

Project Researcher:
Ratikorn Chuensuksomboon

Institute for Research and Academic Services
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Abstract

The research on Market Employers Satisfaction Index of Assumption University's Graduates Batch 49 aimed to study by survey method on AU's performance depend on Thailand Quality Framework of ONESQA--- Market Employer

The result of this research might help AU to better know its status from the points of view of its stakeholders as well as provide a guideline to develop its weak aspects in order to be competent and excellent and to improve itself to be better known in academic industry.

The results of the survey in every respondents were that the *high* Satisfaction in almost items and in all aspects.

Preface

This research project, Market Employers Satisfaction Index of Assumption University's Graduates Batch 48, was planned and conducted by Institute for Research and Academic Services (IRAS) to study the image and performance of Assumption University in terms of satisfaction. As seen and evaluated by Market Employers, various aspects of AU's image had reflected the overall satisfaction. The result of this research might help AU to know its status in the mind of Market Employers as well as provide guideline to develop its weak aspects in order to be competent and excellent and to promote it to be better known in academic industry.

IRAS collected data from AU's various groups of stakeholders --- 1116 Market Employers, --- from May 2021 to May 2022

IRAS would like to thank Rev. Bro. Bancha Saenghiran, the President of Assumption University. As well, IRAS would like to thank AU's personnel both lecturers and staff from various faculties and graduate school for assisting us in collecting data from Market Employers, as well as St. Martin Center for Professional Ethics & Service Learning for facilitating us to collect data from students. Last but not least, IRAS would like to thank all those respondents who provided valuable and useful data.

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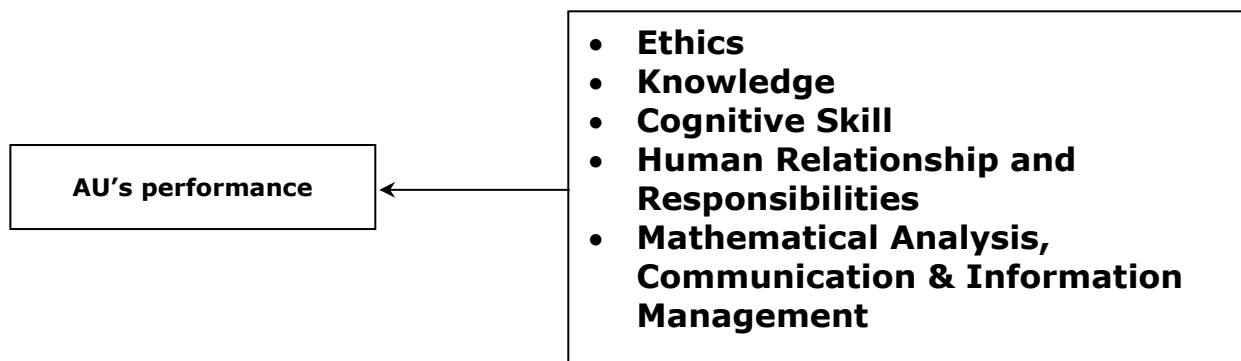
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**Market Employer Satisfaction Index of
Assumption University
Batch 49**

Stakeholders Satisfaction Index of Assumption University Batch 48

Assumption University has provided educational service as no-profit organization for over 40 years. Au's market Employer have involved in its continuity for providing best education to those who have been seeking for knowledge --- life-long learning --- in order to develop their quality of life both working life and private life. AU's stakeholders are valuable to reflect what they have seen, both direct and indirect experiences, on AU and what they have thought of AU. This is the way for AU to know itself better.

Conceptual Framework



Satisfaction is a feeling potential, Ethics, knowledge, Cognitive Skill, Human Relationship and Responsibilities and Mathematical Analysis, Communication & Information Management etc. by use TQF (Thailand Quality Framework) of ONESQA to be indicator for this survey.

Satisfaction is the way something is regarded, and it is believed to be what it likes, or the way something resulted from the way it has been done or performed.

Respondents

Market Employer
- 1165 respondents

In each part, respondent profiles were summarized according to the various categories such as sex and age range.

Market Employer represents Au's Graduate by faculty of Assumption University (ONESQA)

Au's Faculty	Number of Graduates who were employed	Number of Graduates who were employed	Number of Graduates who were evaluated
Albert Laurence School of Communication Arts (Bachelor's Degree)	477	117	24.53%
Bernadette de Lourdes School of Nursing Science (Bachelor's Degree)	35	20	57.14%
Martin de Tours School of Management and Economics (Bachelor's Degree)	1458	581	39.85%
Montfort del Rosario School of Architecture and Design (Bachelor's Degree)	111	29	26.13%
School of Biotechnology (Bachelor's Degree)	16	5	31.25%
School of Law (Bachelor's Degree)	127	48	37.80%
School of Music (Bachelor's Degree)	9	4	44.44%
Theodore Maria School of Arts (Bachelor's Degree)	722	168	23.27%
Vincent Mary School of Engineering (Bachelor's Degree)	75	18	24.00%
Vincent Mary School of Science and Technology (Bachelor's Degree)	51	14	27.45%
Graduate School of Business and Advanced Technology Management (Master's Degree)	421	104	24.70%
Graduate School of Human Sciences (Master's Degree)	75	19	25.33%
Martin de Tours School of Management and Economics (Master's Degree)	15	6	40.00%
School of Biotechnology (Master's Degree)	10	3	30.00%
School of Law (Master's Degree)	127	8	6.30%
Vincent Mary School of Science and Technology (Master's Degree)	7	3	42.86%
Graduate School of Business and Advanced Technology Management (PH. D)	21	6	28.57%
Graduate School of Human Sciences (PH. D)	20	6	30.00%
Martin de Tours School of Management and Economics (PH. D)	6	2	33.33%
School of Biotechnology (PH. D)	1	1	100.00%
Vincent Mary School of Science and Technology (PH. D)	7	3	42.86%

Score Interpretation

For this research, expectation and perception score varied from 1 to 5 as the following explanations.

- 1 = Very low satisfaction
- 2 = Low satisfaction
- 3 = Moderate
- 4 = high satisfaction
- 5 = Very satisfaction

As the result of computation, satisfaction scores are mean score of what respondents have experienced according to the issues with correspondent of the questions ask in the questionnaire. The score interval of mean scores can be concluded as the following explanations.

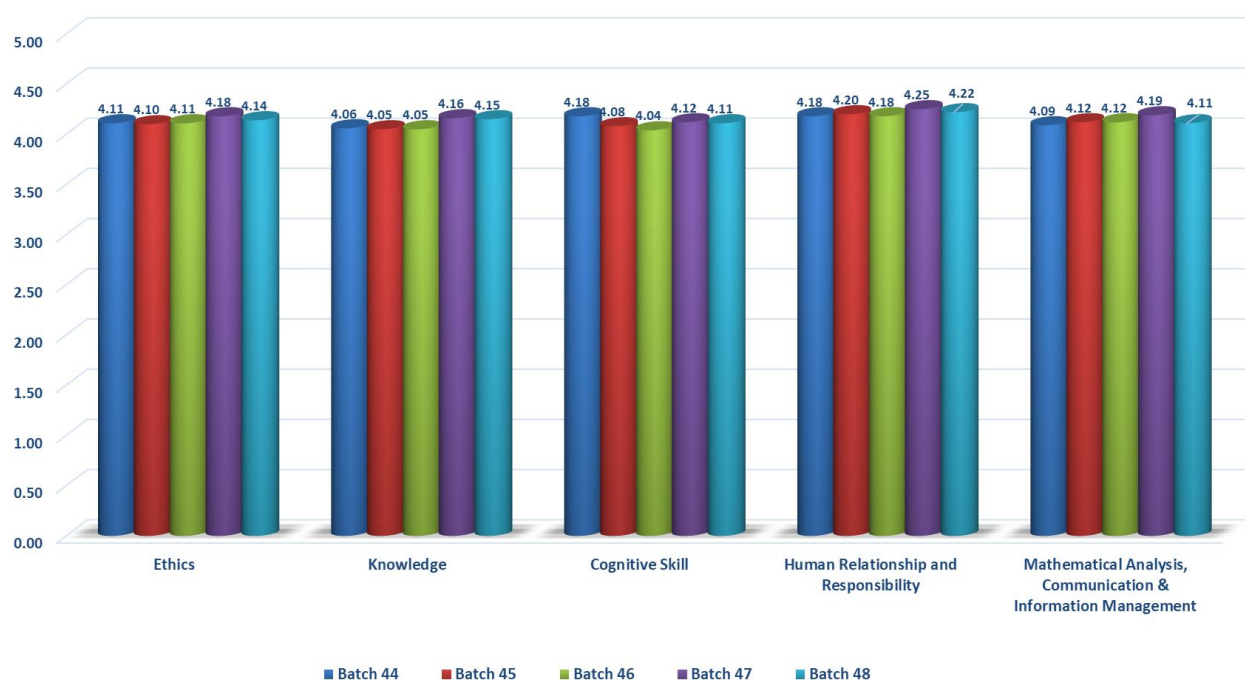
- 1.00 to 1.50 = Very low satisfaction
- 1.51 to 2.50 = Low satisfaction
- 2.51 to 3.50 = Moderate satisfaction
- 3.51 to 4.50 = High satisfaction
- 4.51 to 5.00 = Very high satisfaction

Satisfaction Scoring (Market Employer) by Aspect

AU's Stakeholders	Number of Respondents	Satisfaction Score
Ethics	1165	4.14
Knowledge	1165	4.15
Cognitive Skill	1165	4.11
Human Relationship and Responsibilities	1165	4.22
Mathematical Analysis, Communication & Information Management	1165	4.11

All respondents generally had *high* satisfaction on all aspects. They generally had *high* perception on all aspect and then the major satisfaction was on ***Human Relationship and Responsibilities***.

Market Employer Satisfaction Index Batch 44-48



Market employer of AU's graduates Batch 44-48 generally had *high* satisfaction all aspects by the major satisfaction was in ***Human Relationship and Responsibility***.

The mean difference between of Market Employer Satisfaction Index Academic Year 2016 to 2020 showed that Academic Year 2019 more than Academic Year 2020 for 5 dimensions of TQF of ONESQA, that is focus on the next year by concern on ***Cognitive Skill*** and ***Mathematical Analysis, Communication & Information Management*** because this dimension had less than other dimensions.

However, ***Cognitive Skill*** and ***Mathematical Analysis, Communication & Information Management*** need to develop ***They look for new knowledge & self-improvement*** (4.06) and ***They have skills on applied mathematics and interpretation*** (3.83) within our curriculum.

AU's Performance by Items

Market Employer: University Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	422	36.22%
	Female	743	63.78%
	Total	1165	100.00%
Age	Lower than 30 years old	272	23.35%
	30 - 39 years old	433	37.17%
	40 - 49 years old	325	27.90%
	50 - 59 years old	112	9.61%
	60 years old or over	23	1.97%
	Total	1165	100.00%

1165 market employers answered to the questionnaires. They were 422 males (36.22%) and 743 females (63.78%).

272 market employers (23.35%) were younger than 30 years old, 433 market employers (37.17%) were 30 – 39 years old, 325 market employers (27.90%) were 40 – 49 years old, 112 market employers (9.61%) were 50 - 59 years old and 23 market employers (1.97%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1165	4.20	0.57
1	Empathy	1165	4.10	0.68
2	Honesty	1165	4.21	0.66
3	Nurturing Relationships Fully	1165	4.30	0.70
Social Consciousness		1165	3.96	0.66
4	Social Service Volunteering	1165	3.96	0.81
5	Responsible Citizenship	1165	3.76	0.88
6	Contributions to Group Effort	1165	4.16	0.72
Discipline		1165	4.26	0.56
7	Self-esteem	1165	4.25	0.66
8	Self-discipline	1165	4.21	0.67
9	Self-responsibility	1165	4.32	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1165	4.20	0.64
2	They have comprehension ability	1165	4.19	0.64
3	They have ability to apply theory to new situation	1165	4.16	0.68
4	They have ability to apply knowledge to solve problems in the workplace	1165	4.17	0.71
5	They have application of knowledge to research	1165	4.01	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1165	4.13	0.67
2	They have ability to work under pressure	1165	4.10	0.72
3	They look for new knowledge & self-improvement	1165	4.06	0.74
4	They have ability to use information for problem solving	1165	4.14	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1165	4.25	0.65
2	They carry out work without violating the rights of others and accountable for work	1165	4.25	0.66
3	They have teamwork skill to achieve organization target/goals	1165	4.26	0.64
4	They observe law, control, or agreement	1165	4.26	0.65
5	They participate and foster group problem solving creatively	1165	4.20	0.69
6	They initiative in problem analysis in accordance with group consensus	1165	4.11	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals*** and ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1165	3.83	0.77
2	They have effective communication	1165	4.19	0.65
3	They have ability to use computer for finding information and for communication	1165	4.25	0.70
4	They have ability in management of information system	1165	4.15	0.71
5	They have ability to use information technology for presentation appropriately for work or for group of people	1165	4.15	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1165	4.14	0.48
Knowledge	1165	4.15	0.52
Cognitive Skill	1165	4.11	0.56
Human Relationship and Responsibilities	1165	4.22	0.49
Mathematical Analysis, Communication & Information Management	1165	4.11	0.53

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1165	4.15	0.42

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

The University is one of the top Universities in Thailand.

1. AU is the top Five among the universities in Thailand.

Market Employer's perception, which rank should Assumption University be among the Universities in Thailand.

Rank	Percentage of Ranking
1	6.69%
2	4.52%
3	12.15%
4	9.32%
5	21.56%
6	8.47%
7	5.08%
8	7.25%
9	0.85%
10	12.05%
More than 10	12.05%

Au's market employers in opinion generally were AU to be ranking no.5 (21.56%) of the universities in Thailand.

2. AU is the top one among the private universities in Thailand.

Market Employer's perception, which rank should Assumption University be among the Private Universities in Thailand

Rank	Percentage of Ranking
1	62.93%
2	17.65%
3	7.75%
4	4.48%
5	5.32%
More than 5	1.87%

Au's market employers in opinion generally were AU to be ranking no.1(62.93%) of the private universities in Thailand.

	Assumption University to be ranking the Universities in Thailand		Assumption University to be ranking the private universities in Thailand	
Bachelor's Degree	Ranking	%	Ranking	%
Albert Laurence School of Communication Arts (Bachelor's Degree)	5	18.8%	2	57.4%
Bernadette de Lourdes School of Nursing Science (Bachelor's Degree)	5	35.0%	1	65.0%
Martin de Tours School of Management and Economics (Bachelor's Degree)	5	21.7%	1	63.1%
Montfort del Rosario School of Architecture and Design (Bachelor's Degree)	4	15.4%	5	60.0%
School of Biotechnology (Bachelor's Degree)	6	60.0%	1	75.0%
School of Law (Bachelor's Degree)	5	16.7%	3	100.0%
School of Music (Bachelor's Degree)	5	50.0%	1	75.6%
Theodore Maria School of Arts (Bachelor's Degree)	3	20.0%	1	75.6%
Vincent Mary School of Engineering (Bachelor's Degree)	12	18.8%	2	25.0%
Vincent Mary School of Science and Technology (Bachelor's Degree)	10	23.1%	4	30.8%
Master's Degree	Ranking	%	Ranking	%
Graduate School of Business and Advanced Technology Management (Master's Degree)	5	34.6%	1	62.5%
Graduate School of Human Sciences (Master's Degree)	5	33.3%	1	33.3%
Martin de Tours School of Management and Economics (Master's Degree)	5	33.3%	1	50.0%
School of Biotechnology (Master's Degree)	7	66.7%	4	66.7%
School of Law (Master's Degree)	5	50.0%	1	25.0%
Vincent Mary School of Science and Technology (Master's Degree)	10	66.7%	4	66.7%
PH.D	Ranking	%	Ranking	%
Graduate School of Business and Advanced Technology Management (PH. D)	10	50.0%	1	66.7%
Graduate School of Human Sciences (PH. D)	8	50.0%	1	33.3%
Martin de Tours School of Management and Economics (PH. D)	7	50.0%	5	50.0%
School of Biotechnology (PH. D)	6	100.0%	1	100.0%
Vincent Mary School of Science and Technology (PH. D)	3	33.3%	1	44.4%

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

**AU's Performance by Items
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Bachelor Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	337	37.32%
	Female	566	62.68%
	Total	903	100.00%
Age	Lower than 30 years old	304	33.67%
	30 - 39 years old	279	30.90%
	40 - 49 years old	240	26.58%
	50 - 59 years old	70	7.75%
	60 years old or over	10	1.11%
	Total	903	100.00%

903 market employers answered to the questionnaires. They were 337 males (37.32%) and 566 females (62.68%).

304 market employers (33.67%) were younger than 30 years old, 279 market employers (30.90%) were 30 – 39 years old, 240 market employers (26.58%) were 40 – 49 years old, 70 market employers (7.75%) were 50 - 59 years old and 10 market employer (1.11%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		903	4.22	0.63
1	Empathy	903	4.11	0.78
2	Honesty	903	4.30	0.75
3	Nurturing Relationships Fully	903	4.25	0.73
Social Consciousness		903	4.20	0.58
4	Social Service Volunteering	903	4.17	0.76
5	Responsible Citizenship	903	4.13	0.76
6	Contributions to Group Effort	903	4.29	0.75
Discipline		903	4.21	0.57
7	Self-esteem	903	4.22	0.67
8	Self-discipline	903	4.27	0.72
9	Self-responsibility	903	4.14	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	903	4.11	0.71
2	They have comprehension ability	903	4.14	0.75
3	They have ability to apply theory to new situation	903	4.07	0.74
4	They have ability to apply knowledge to solve problems in the workplace	903	4.12	0.70
5	They have application of knowledge to research	903	4.06	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	903	4.12	0.72
2	They have ability to work under pressure	903	4.07	0.76
3	They look for new knowledge & self-improvement	903	4.16	0.72
4	They have ability to use information for problem solving	903	4.17	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	903	4.22	0.71
2	They carry out work without violating the rights of others and accountable for work	903	4.33	2.00
3	They have teamwork skill to achieve organization target/goals	903	4.25	0.68
4	They observe law, control, or agreement	903	4.32	0.68
5	They participate and foster group problem solving creatively	903	4.20	0.70
6	They initiative in problem analysis in accordance with group consensus	903	4.20	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	903	4.17	0.78
2	They have effective communication	903	4.17	0.75
3	They have ability to use computer for finding information and for communication	903	4.29	0.72
4	They have ability in management of information system	903	4.25	0.67
5	They have ability to use information technology for presentation appropriately for work or for group of people	903	4.22	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	903	4.21	0.51
Knowledge	903	4.10	0.51
Cognitive Skill	903	4.13	0.53
Human Relationship and Responsibilities	903	4.26	0.58
Mathematical Analysis, Communication & Information Management	903	4.22	0.52

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	903	4.18	0.39

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Montfort Del Rosario School of
Architecture and Design
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Montfort Del Rosario School of Architecture and Design (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	10	50.00%
	Female	10	50.00%
	Total	20	100.00%
Age	Lower than 30 years old	10	50.00%
	30 - 39 years old	6	30.00%
	40 - 49 years old	2	10.00%
	50 - 59 years old	2	10.00%
	60 years old or over	0	0.00%
	Total	20	100.00%

20 market employers answered to the questionnaires. They were 10 males (50.00%) and 10 females (50.00%).

10 market employers (50.00%) were younger than 30 years old, 6 market employers (30.00%) were 30 – 39 years old, 2 market employers (10.00%) were 40 – 49 years old and 2 market employers (10.00%) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		20	4.35	0.70
1	Empathy	20	4.35	0.75
2	Honesty	20	4.45	0.76
3	Nurturing Relationships Fully	20	4.25	0.72
Social Consciousness		20	4.32	0.45
4	Social Service Volunteering	20	4.40	0.50
5	Responsible Citizenship	20	4.10	0.64
6	Contributions to Group Effort	20	4.45	0.51
Discipline		20	4.20	0.40
7	Self-esteem	20	4.20	0.41
8	Self-discipline	20	3.95	0.60
9	Self-responsibility	20	4.45	0.60

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	20	4.15	0.67
2	They have comprehension ability	20	4.45	0.51
3	They have ability to apply theory to new situation	20	4.10	0.64
4	They have ability to apply knowledge to solve problems in the workplace	20	4.20	0.52
5	They have application of knowledge to research	20	3.90	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **They have comprehension ability**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	20	4.15	0.67
2	They have ability to work under pressure	20	3.90	0.79
3	They look for new knowledge & self-improvement	20	4.60	0.50
4	They have ability to use information for problem solving	20	4.15	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on **They look for new knowledge & self-improvement**. The major satisfaction of **Cognitive Skill** was on ***They look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They have ability to use information for problem solving	20	4.00	0.65
2	They carry out work without violating the rights of others and accountable for work	20	4.40	0.88
3	They have teamwork skill to achieve organization target/goals	20	4.30	0.57
4	They observe law, control, or agreement	20	4.10	0.72
5	They participate and foster group problem solving creatively	20	3.95	0.69
6	They initiative in problem analysis in accordance with group consensus	20	4.05	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	20	4.05	0.94
2	They have effective communication	20	3.85	0.88
3	They have ability to use computer for finding information and for communication	20	4.30	0.66
4	They have ability in management of information system	20	4.15	0.75
5	They have ability to use information technology for presentation appropriately for work or for group of people	20	3.85	0.81

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	20	4.29	0.43
Knowledge	20	4.16	0.55
Cognitive Skill	20	4.20	0.50
Human Relationship and Responsibilities	20	4.13	0.50
Mathematical Analysis, Communication & Information Management	20	4.04	0.60

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	20	4.16	0.43

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Architecture		Interior Architecture	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.38	0.68	4.17	0.88
Empathy	4.50	0.76	4.00	0.82
Honesty	4.50	0.76	4.25	0.96
Nurturing Relationships Fully	4.13	0.64	4.25	0.96
Social Consciousness	4.13	0.35	4.42	0.50
Social Service Volunteering	4.25	0.46	4.50	0.58
Responsible Citizenship	3.75	0.71	4.25	0.50
Contributions to Group Effort	4.38	0.52	4.50	0.58
Discipline	4.04	0.12	4.08	0.42
Self-esteem	4.00	0.00	4.25	0.50
Self-discipline	3.75	0.46	3.75	0.50
Self-responsibility	4.38	0.52	4.25	0.96
Overall	4.18	0.30	4.22	0.55
Knowledge				
They have enough knowledge for working	3.63	0.52	4.50	0.58
They have comprehension ability	4.38	0.52	4.50	0.58
They have ability to apply theory to new situation	3.63	0.52	4.50	0.58
They have ability to apply knowledge to solve problems in the workplace	3.88	0.35	4.50	0.58
They have application of knowledge to research	3.63	0.52	4.00	0.82
Overall	3.83	0.42	4.40	0.59
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.63	0.52	4.25	0.50
They have ability to work under pressure	3.25	0.46	4.00	0.00
They look for new knowledge & self-improvement	4.75	0.46	4.25	0.50
They have ability to use information for problem solving	3.63	0.52	4.25	0.50
Overall	3.81	0.26	4.19	0.38
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.63	0.52	4.50	0.58
They carry out work without violating the rights of others and accountable for work	4.25	1.16	4.50	0.58
They have teamwork skill to achieve organization target/goals	4.13	0.35	4.00	0.82
They observe law, control, or agreement	3.63	0.52	4.50	0.58
They participate and foster group problem solving creatively	3.63	0.74	4.00	0.00
They initiative in problem analysis in accordance with group consensus	3.88	0.64	3.75	0.50
Overall	3.85	0.49	4.21	0.42
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.50	0.93	4.25	0.96
They have effective communication	3.50	1.07	3.75	0.50
They have ability to use computer for finding information and for communication	4.38	0.74	4.00	0.00
They have ability in management of information system	4.13	0.99	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.93	3.50	0.58
Overall	3.90	0.76	3.90	0.26
Satisfaction Overall	3.91	0.42	4.18	0.28

Satisfaction Scoring	Interior Design		Product Design	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.42	0.96	4.42	0.50
Empathy	4.50	1.00	4.25	0.50
Honesty	4.50	1.00	4.50	0.58
Nurturing Relationships Fully	4.25	0.96	4.50	0.58
Social Consciousness	4.42	0.50	4.50	0.58
Social Service Volunteering	4.50	0.58	4.50	0.58
Responsible Citizenship	4.25	0.50	4.50	0.58
Contributions to Group Effort	4.50	0.58	4.50	0.58
Discipline	4.33	0.47	4.50	0.58
Self-esteem	4.25	0.50	4.50	0.58
Self-discipline	4.00	0.82	4.50	0.58
Self-responsibility	4.75	0.50	4.50	0.58
Overall	4.39	0.52	4.47	0.55
Knowledge				
They have enough knowledge for working	4.50	0.58	4.50	0.58
They have comprehension ability	4.50	0.58	4.50	0.58
They have ability to apply theory to new situation	4.25	0.50	4.50	0.58
They have ability to apply knowledge to solve problems in the workplace	4.25	0.50	4.50	0.58
They have application of knowledge to research	4.00	0.82	4.25	0.96
Overall	4.30	0.48	4.45	0.64
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.25	0.50	5.00	0.00
They have ability to work under pressure	4.00	0.82	5.00	0.00
They look for new knowledge & self-improvement	4.25	0.50	5.00	0.00
They have ability to use information for problem solving	4.25	0.50	5.00	0.00
Overall	4.19	0.24	5.00	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.75	0.50	4.50	0.58
They carry out work without violating the rights of others and accountable for work	4.25	0.96	4.75	0.50
They have teamwork skill to achieve organization target/goals	4.50	0.58	4.75	0.50
They observe law, control, or agreement	4.00	0.82	4.75	0.50
They participate and foster group problem solving creatively	4.00	0.82	4.50	0.58
They initiative in problem analysis in accordance with group consensus	4.50	0.58	4.25	0.96
Overall	4.17	0.41	4.58	0.42
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.50	1.00	4.50	0.58
They have effective communication	4.00	0.82	4.50	0.58
They have ability to use computer for finding information and for communication	4.25	0.96	4.50	0.58
They have ability in management of information system	4.25	0.96	4.25	0.50
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.82	3.75	0.96
Overall	4.20	0.59	4.30	0.53
Satisfaction Overall	4.25	0.36	4.56	0.39

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Theodore Maria School of Arts
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Theodore Maria School of Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	65	35.52%
	Female	118	64.48%
	Total	183	100.00%
Age	Lower than 30 years old	62	33.88%
	30 - 39 years old	54	29.51%
	40 - 49 years old	48	26.23%
	50 - 59 years old	13	7.10%
	60 years old or over	6	3.28%
	Total	183	100.00%

183 market employers answered to the questionnaires. They were 65 males (35.52%) and 118 females (64.48%).

62 market employers (33.88%) were younger than 30 years old, 54 market employers (29.51%) were 30 – 39 years old, 48 market employers (26.23%) were 40 – 49 years old, 13 market employers (7.10%) were 50 - 59 years old and 6 market employer (3.28%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		183	4.29	0.56
1	Empathy	183	4.23	0.71
2	Honesty	183	4.28	0.72
3	Nurturing Relationships Fully	183	4.34	0.67
Social Consciousness		183	4.14	0.56
4	Social Service Volunteering	183	4.16	0.77
5	Responsible Citizenship	183	3.96	0.71
6	Contributions to Group Effort	183	4.29	0.72
Discipline		183	4.20	0.61
7	Self-esteem	183	4.27	0.67
8	Self-discipline	183	4.19	0.73
9	Self-responsibility	183	4.15	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	183	4.17	0.67
2	They have comprehension ability	183	3.99	0.73
3	They have ability to apply theory to new situation	183	3.98	0.76
4	They have ability to apply knowledge to solve problems in the workplace	183	4.03	0.72
5	They have application of knowledge to research	183	3.99	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	183	4.05	0.71
2	They have ability to work under pressure	183	4.10	0.73
3	They look for new knowledge & self-improvement	183	4.12	0.74
4	They have ability to use information for problem solving	183	4.13	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	183	4.05	0.72
2	They carry out work without violating the rights of others and accountable for work	183	4.11	0.74
3	They have teamwork skill to achieve organization target/goals	183	4.24	0.68
4	They observe law, control, or agreement	183	4.22	0.75
5	They participate and foster group problem solving creatively	183	4.15	0.75
6	They initiative in problem analysis in accordance with group consensus	183	4.20	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	183	4.01	0.76
2	They have effective communication	183	4.10	0.75
3	They have ability to use computer for finding information and for communication	183	4.24	0.71
4	They have ability in management of information system	183	4.16	0.67
5	They have ability to use information technology for presentation appropriately for work or for group of people	183	4.20	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	183	4.21	0.50
Knowledge	183	4.03	0.50
Cognitive Skill	183	4.10	0.54
Human Relationship and Responsibilities	183	4.16	0.52
Mathematical Analysis, Communication & Information Management	183	4.14	0.54

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	183	4.13	0.40

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business English		Business Chinese	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.27	0.56	4.55	0.41
Empathy	4.21	0.72	4.71	0.47
Honesty	4.31	0.71	4.12	0.78
Nurturing Relationships Fully	4.29	0.67	4.82	0.39
Social Consciousness	4.12	0.57	4.35	0.46
Social Service Volunteering	4.11	0.78	4.71	0.47
Responsible Citizenship	3.99	0.73	3.71	0.47
Contributions to Group Effort	4.27	0.71	4.65	0.70
Discipline	4.17	0.60	4.71	0.47
Self-esteem	4.23	0.68	4.76	0.44
Self-discipline	4.15	0.72	4.88	0.33
Self-responsibility	4.14	0.79	4.47	0.94
Overall	4.19	0.50	4.54	0.31
Knowledge				
They have enough knowledge for working	4.21	0.65	4.06	0.83
They have comprehension ability	4.05	0.74	3.71	0.69
They have ability to apply theory to new situation	4.01	0.76	3.82	0.64
They have ability to apply knowledge to solve problems in the workplace	4.07	0.71	3.65	0.70
They have application of knowledge to research	4.04	0.70	3.71	0.69
Overall	4.08	0.50	3.79	0.41
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.09	0.67	4.00	0.87
They have ability to work under pressure	4.16	0.71	4.06	0.83
They look for new knowledge & self-improvement	4.15	0.73	4.18	0.73
They have ability to use information for problem solving	4.14	0.70	3.88	0.86
Overall	4.13	0.52	4.03	0.72
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.06	0.71	4.06	0.75
They carry out work without violating the rights of others and accountable for work	4.13	0.73	4.00	0.94
They have teamwork skill to achieve organization target/goals	4.25	0.67	4.06	0.66
They observe law, control, or agreement	4.28	0.75	3.82	0.53
They participate and foster group problem solving creatively	4.24	0.74	3.59	0.71
They initiative in problem analysis in accordance with group consensus	4.28	0.68	3.71	0.85
Overall	4.21	0.51	3.87	0.44
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.04	0.74	3.94	0.90
They have effective communication	4.13	0.74	4.00	0.94
They have ability to use computer for finding information and for communication	4.23	0.72	4.29	0.59
They have ability in management of information system	4.21	0.67	4.00	0.61
They have ability to use information technology for presentation appropriately for work or for group of people	4.25	0.71	4.06	0.56
Overall	4.17	0.53	4.06	0.53
Satisfaction Overall	4.16	0.40	4.06	0.38

Satisfaction Scoring	Business French		Business Japanese	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.08	0.69	4.15	0.69
Empathy	4.00	0.82	3.91	0.70
Honesty	4.00	0.82	4.27	0.79
Nurturing Relationships Fully	4.25	0.50	4.27	0.79
Social Consciousness	3.92	0.57	4.09	0.62
Social Service Volunteering	4.00	0.82	4.18	0.87
Responsible Citizenship	3.75	0.50	4.00	0.63
Contributions to Group Effort	4.00	0.82	4.09	0.83
Discipline	3.67	0.54	4.03	0.60
Self-esteem	3.75	0.50	4.27	0.47
Self-discipline	3.50	0.58	3.91	0.83
Self-responsibility	3.75	0.96	3.91	0.94
Overall	3.89	0.52	4.09	0.59
Knowledge				
They have enough knowledge for working	3.75	0.96	4.09	0.70
They have comprehension ability	3.50	0.58	3.82	0.60
They have ability to apply theory to new situation	3.50	1.00	4.00	0.77
They have ability to apply knowledge to solve problems in the workplace	3.50	0.58	4.27	0.65
They have application of knowledge to research	3.50	0.58	4.00	0.77
Overall	3.55	0.19	4.04	0.48
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.75	0.96	3.73	0.79
They have ability to work under pressure	3.75	0.50	3.55	0.69
They look for new knowledge & self-improvement	3.75	1.26	3.73	0.65
They have ability to use information for problem solving	3.75	0.96	4.55	0.69
Overall	3.75	0.79	3.89	0.38
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.50	0.58	4.18	0.75
They carry out work without violating the rights of others and accountable for work	3.50	0.58	4.27	0.65
They have teamwork skill to achieve organization target/goals	4.75	0.50	4.27	0.79
They observe law, control, or agreement	3.50	0.58	4.18	0.87
They participate and foster group problem solving creatively	3.50	0.58	4.09	0.70
They initiative in problem analysis in accordance with group consensus	3.75	0.96	4.09	0.70
Overall	3.75	0.59	4.18	0.58
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	3.75	0.96	3.82	0.87
They have effective communication	3.75	0.50	3.91	0.70
They have ability to use computer for finding information and for communication	4.25	0.50	4.36	0.81
They have ability in management of information system	3.75	0.50	3.91	0.83
They have ability to use information technology for presentation appropriately for work or for group of people	3.75	0.50	3.91	0.83
Overall	3.85	0.47	3.98	0.71
Satisfaction Overall	3.76	0.32	4.04	0.43

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Theophane Venard School of
Biotechnology
(Bachelor's Degree)**

AU's Performance by Items
Market Employer: Theophane Venard School of Biotechnology
(Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	25.00%
	Female	3	75.00%
	Total	4	100.00%
Age	Lower than 30 years old	3	75.00%
	30 - 39 years old	1	25.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	4	100.00%

4 market employers answered to the questionnaires. They were 1 male (25.00%) and 3 females (75.00%).

3 market employers (75.00%) were Lower than 30 years old and 1 market employer (25.00%) were 30 - 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		4	4.33	0.38
1	Empathy	4	4.00	0.00
2	Honesty	4	4.50	0.58
3	Nurturing Relationships Fully	4	4.50	0.58
Social Consciousness		4	4.17	0.19
4	Social Service Volunteering	4	4.50	0.58
5	Responsible Citizenship	4	3.50	0.58
6	Contributions to Group Effort	4	4.50	0.58
Discipline		4	4.17	0.19
7	Self-esteem	4	4.00	0.00
8	Self-discipline	4	4.50	0.58
9	Self-responsibility	4	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	4	3.50	0.58
2	They have comprehension ability	4	4.00	0.00
3	They have ability to apply theory to new situation	4	4.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	4	4.50	0.58
5	They have application of knowledge to research	4	4.25	0.96

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation*** and ***They have ability to apply knowledge to solve problems in the workplace***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4	5.00	0.00
2	They have ability to work under pressure	4	4.00	0.00
3	They look for new knowledge & self-improvement	4	4.25	0.50
4	They have ability to use information for problem solving	4	4.25	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making***. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	4	3.75	0.50
2	They carry out work without violating the rights of others and accountable for work	4	4.25	0.50
3	They have teamwork skill to achieve organization target/goals	4	4.75	0.50
4	They observe law, control, or agreement	4	4.50	0.58
5	They participate and foster group problem solving creatively	4	4.00	1.15
6	They initiative in problem analysis in accordance with group consensus	4	4.25	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***They have teamwork skill to achieve organization target/goals***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	4	4.00	0.00
2	They have effective communication	4	4.25	0.96
3	They have ability to use computer for finding information and for communication	4	4.25	0.96
4	They have ability in management of information system	4	4.50	0.58
5	They have ability to use information technology for presentation appropriately for work or for group of people	4	4.00	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	4.22	0.26
Knowledge	4	4.05	0.19
Cognitive Skill	4	4.38	0.25
Human Relationship and Responsibilities	4	4.25	0.40
Mathematical Analysis, Communication & Information Management	4	4.20	0.57

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	4	4.22	0.17

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Agro – Industry		Food Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.00	4.67	0.00
Empathy	4.00	0.00	4.00	0.00
Honesty	4.00	0.00	5.00	0.00
Nurturing Relationships Fully	4.00	0.00	5.00	0.00
Social Consciousness	4.00	0.00	4.33	0.00
Social Service Volunteering	4.00	0.00	5.00	0.00
Responsible Citizenship	4.00	0.00	3.00	0.00
Contributions to Group Effort	4.00	0.00	5.00	0.00
Discipline	4.00	0.00	4.33	0.00
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	5.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.44	0.00
Knowledge				
They have enough knowledge for working	4.00	0.00	3.00	0.00
They have comprehension ability	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	5.00	0.00
They have application of knowledge to research	3.50	0.71	5.00	0.00
Overall	3.90	0.14	4.20	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	5.00	0.00
They have ability to work under pressure	4.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	4.50	0.71	4.00	0.00
They have ability to use information for problem solving	4.50	0.71	4.00	0.00
Overall	4.50	0.35	4.25	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	3.50	0.71	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.50	0.71	5.00	0.00
They observe law, control, or agreement	5.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	5.00	0.00	3.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.00	0.00
Overall	4.50	0.47	4.00	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	0.00	4.00	0.00
They have effective communication	3.50	0.71	5.00	0.00
They have ability to use computer for finding information and for communication	3.50	0.71	5.00	0.00
They have ability in management of information system	4.00	0.00	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	1.41	4.00	0.00
Overall	3.80	0.57	4.60	0.00
Satisfaction Overall	4.14	0.25	4.30	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Martin De Tours School of Management
and Economics (Bachelor's Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economics (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	202	38.92%
	Female	317	61.08%
	Total	519	100.00%
Age	Lower than 30 years old	167	32.18%
	30 - 39 years old	161	31.02%
	40 - 49 years old	144	27.75%
	50 - 59 years old	43	8.29%
	60 years old or over	4	0.77%
	Total	519	100.00%

519 market employers answered to the questionnaires. They were 202 males (38.92%) and 317 females (61.08%).

167 market employers (32.18%) were younger than 30 years old, 161 market employers (31.02%) were 30 – 39 years old, 144 market employers (27.75%) were 40 – 49 years old, 43 market employers (8.29%) were 50 - 59 years old and 4 market employer (0.77%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		519	4.18	0.64
1	Empathy	519	4.06	0.80
2	Honesty	519	4.28	0.77
3	Nurturing Relationships Fully	519	4.21	0.75
Social Consciousness		519	4.21	0.59
4	Social Service Volunteering	519	4.16	0.76
5	Responsible Citizenship	519	4.21	0.76
6	Contributions to Group Effort	519	4.27	0.78
Discipline		519	4.18	0.56
7	Self-esteem	519	4.17	0.69
8	Self-discipline	519	4.30	0.71
9	Self-responsibility	519	4.08	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	519	4.07	0.73
2	They have comprehension ability	519	4.15	0.79
3	They have ability to apply theory to new situation	519	4.05	0.73
4	They have ability to apply knowledge to solve problems in the workplace	519	4.08	0.70
5	They have application of knowledge to research	519	4.08	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	519	4.07	0.74
2	They have ability to work under pressure	519	4.03	0.74
3	They look for new knowledge & self-improvement	519	4.12	0.69
4	They have ability to use information for problem solving	519	4.13	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	519	4.22	0.72
2	They carry out work without violating the rights of others and accountable for work	519	4.31	1.89
3	They have teamwork skill to achieve organization target/goals	519	4.22	0.68
4	They observe law, control, or agreement	519	4.34	0.65
5	They participate and foster group problem solving creatively	519	4.21	0.67
6	They initiative in problem analysis in accordance with group consensus	519	4.18	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	519	4.18	0.79
2	They have effective communication	519	4.18	0.76
3	They have ability to use computer for finding information and for communication	519	4.30	0.73
4	They have ability in management of information system	519	4.25	0.69
5	They have ability to use information technology for presentation appropriately for work or for group of people	519	4.21	0.72

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	519	4.19	0.51
Knowledge	519	4.09	0.52
Cognitive Skill	519	4.09	0.52
Human Relationship and Responsibilities	519	4.25	0.55
Mathematical Analysis, Communication & Information Management	519	4.23	0.52

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	519	4.17	0.39

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Accounting		Business Economics		Business Information Systems	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.02	0.67	4.30	0.51	4.20	0.57
Empathy	3.91	0.76	4.30	0.82	4.10	0.74
Honesty	4.09	0.82	4.30	0.67	4.30	0.67
Nurturing Relationships Fully	4.07	0.75	4.30	0.48	4.20	0.63
Social Consciousness	4.14	0.58	4.23	0.63	4.27	0.38
Social Service Volunteering	4.10	0.78	4.40	0.70	4.40	0.52
Responsible Citizenship	4.17	0.80	4.00	0.67	4.10	0.57
Contributions to Group Effort	4.16	0.76	4.30	0.82	4.30	0.48
Discipline	4.10	0.54	4.20	0.63	3.93	0.52
Self-esteem	4.12	0.64	4.10	0.99	4.20	0.42
Self-discipline	4.26	0.77	4.10	0.57	3.90	0.74
Self-responsibility	3.91	0.80	4.40	0.84	3.70	0.82
Overall	4.09	0.49	4.24	0.54	4.13	0.45
Knowledge						
They have enough knowledge for working	4.04	0.71	4.10	0.74	4.00	0.67
They have comprehension ability	4.12	0.81	5.00	0.00	4.30	0.82
They have ability to apply theory to new situation	4.01	0.75	4.10	0.88	4.30	0.82
They have ability to apply knowledge to solve problems in the workplace	4.20	0.71	4.20	0.79	4.10	0.74
They have application of knowledge to research	4.07	0.75	5.00	0.00	4.10	0.57
Overall	4.09	0.50	4.48	0.41	4.16	0.59
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.01	0.71	4.40	0.52	4.40	0.52
They have ability to work under pressure	3.93	0.73	4.50	0.53	4.00	1.05
They look for new knowledge & self-improvement	4.00	0.72	4.10	0.74	4.20	0.63
They have ability to use information for problem solving	4.01	0.68	4.40	0.52	4.20	0.63
Overall	3.99	0.50	4.35	0.47	4.20	0.60
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.20	0.60	4.50	0.53	4.00	0.67
They carry out work without violating the rights of others and accountable for work	4.20	0.67	4.50	0.71	4.40	0.52
They have teamwork skill to achieve organization target/goals	4.12	0.66	4.40	0.52	4.30	0.82
They observe law, control, or agreement	4.18	0.69	4.30	0.67	4.50	0.71
They participate and foster group problem solving creatively	4.15	0.70	4.30	0.67	4.30	0.82
They initiative in problem analysis in accordance with group consensus	3.96	0.74	4.10	0.57	4.30	0.67
Overall	4.13	0.47	4.35	0.41	4.30	0.60
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.21	0.81	4.40	0.84	4.10	0.74
They have effective communication	4.09	0.69	4.80	0.42	4.30	0.82
They have ability to use computer for finding information and for communication	4.17	0.81	4.40	0.70	4.50	0.71
They have ability in management of information system	4.23	0.74	4.40	0.84	4.70	0.48
They have ability to use information technology for presentation appropriately for work or for group of people	4.04	0.74	4.60	0.52	4.60	0.70
Overall	4.15	0.51	4.52	0.50	4.44	0.55
Satisfaction Overall	4.09	0.37	4.39	0.35	4.25	0.46

Satisfaction Scoring	Finance and Banking		Hospitality and Tourism Management		Industrial Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.22	0.64	4.36	0.63	4.20	0.30
Empathy	3.82	0.53	4.28	0.81	4.20	0.45
Honesty	4.42	0.87	4.50	0.65	4.00	0.71
Nurturing Relationships Fully	4.42	0.87	4.30	0.76	4.40	0.55
Social Consciousness	4.20	0.57	4.36	0.62	4.40	0.49
Social Service Volunteering	4.33	0.78	4.24	0.89	4.00	0.71
Responsible Citizenship	3.82	0.85	4.36	0.69	4.20	0.84
Contributions to Group Effort	4.45	0.75	4.48	0.79	5.00	0.00
Discipline	4.22	0.54	4.43	0.53	4.60	0.28
Self-esteem	4.06	0.86	4.44	0.54	4.20	0.84
Self-discipline	4.15	0.76	4.50	0.58	5.00	0.00
Self-responsibility	4.45	0.67	4.34	0.92	4.60	0.55
Overall	4.22	0.48	4.38	0.51	4.40	0.17
Knowledge						
They have enough knowledge for working	4.21	0.70	4.24	0.69	4.00	1.00
They have comprehension ability	4.18	0.77	4.46	0.65	4.00	0.71
They have ability to apply theory to new situation	4.27	0.67	4.24	0.89	4.00	0.71
They have ability to apply knowledge to solve problems in the workplace	4.27	0.63	4.12	0.80	4.00	0.71
They have application of knowledge to research	4.27	0.52	3.96	0.99	4.00	0.00
Overall	4.24	0.51	4.20	0.59	4.00	0.45
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.24	0.71	4.14	0.90	4.00	0.71
They have ability to work under pressure	4.09	0.72	4.12	0.82	4.40	0.55
They look for new knowledge & self-improvement	4.36	0.55	4.24	0.66	4.40	0.89
They have ability to use information for problem solving	4.21	0.55	4.14	0.78	4.60	0.55
Overall	4.23	0.41	4.16	0.57	4.35	0.52
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.27	0.57	4.38	0.60	4.60	0.55
They carry out work without violating the rights of others and accountable for work	4.24	0.66	4.16	0.84	4.60	0.55
They have teamwork skill to achieve organization target/goals	4.12	0.60	4.22	0.79	4.20	0.84
They observe law, control, or agreement	4.33	0.65	4.40	0.70	5.00	0.00
They participate and foster group problem solving creatively	4.36	0.65	4.26	0.69	4.20	0.84
They initiative in problem analysis in accordance with group consensus	4.33	0.60	4.30	0.91	4.20	0.45
Overall	4.28	0.38	4.29	0.57	4.47	0.38
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.61	0.50	4.26	0.90	4.00	0.71
They have effective communication	4.27	0.67	4.08	0.97	4.20	0.45
They have ability to use computer for finding information and for communication	4.55	0.75	4.42	0.61	4.40	0.55
They have ability in management of information system	4.21	0.60	4.44	0.64	4.40	0.89
They have ability to use information technology for presentation appropriately for work or for group of people	4.18	0.58	4.46	0.71	4.60	0.55
Overall	4.36	0.39	4.33	0.59	4.32	0.41
Satisfaction Overall	4.27	0.30	4.27	0.45	4.31	0.18

Satisfaction Scoring	Industrial Management and Logistics		Insurance		International Business Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.24	0.58	4.60	0.43	4.22	0.60
Empathy	4.07	0.62	5.00	0.00	4.00	0.79
Honesty	4.36	0.63	4.00	1.00	4.41	0.73
Nurturing Relationships Fully	4.29	0.61	4.80	0.45	4.25	0.74
Social Consciousness	4.40	0.46	4.67	0.75	4.23	0.59
Social Service Volunteering	4.29	0.61	4.60	0.89	4.04	0.79
Responsible Citizenship	4.50	0.52	4.60	0.89	4.41	0.68
Contributions to Group Effort	4.43	0.65	4.80	0.45	4.23	0.76
Discipline	4.38	0.47	4.53	0.69	4.11	0.60
Self-esteem	4.29	0.61	4.60	0.89	4.14	0.67
Self-discipline	4.50	0.52	4.80	0.45	4.20	0.72
Self-responsibility	4.36	0.50	4.20	0.84	4.00	0.83
Overall	4.34	0.46	4.60	0.60	4.19	0.51
Knowledge						
They have enough knowledge for working	4.21	0.43	4.20	0.84	4.14	0.72
They have comprehension ability	4.14	0.66	3.80	1.64	4.18	0.74
They have ability to apply theory to new situation	4.00	0.55	4.20	0.45	4.11	0.65
They have ability to apply knowledge to solve problems in the workplace	4.14	0.36	3.80	0.84	4.05	0.75
They have application of knowledge to research	4.29	0.61	4.20	0.84	4.13	0.63
Overall	4.16	0.33	4.04	0.67	4.12	0.51
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.21	0.43	4.20	0.45	4.00	0.74
They have ability to work under pressure	4.21	0.80	4.00	0.71	3.95	0.64
They look for new knowledge & self-improvement	4.29	0.61	4.20	0.84	4.09	0.69
They have ability to use information for problem solving	4.36	0.50	4.20	0.84	4.23	0.74
Overall	4.27	0.50	4.15	0.65	4.07	0.48
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.21	0.58	4.20	0.84	4.21	0.85
They carry out work without violating the rights of others and accountable for work	4.21	0.43	4.20	0.45	4.36	0.70
They have teamwork skill to achieve organization target/goals	4.43	0.51	4.20	0.84	4.43	0.71
They observe law, control, or agreement	4.50	0.52	4.00	0.71	4.36	0.59
They participate and foster group problem solving creatively	4.43	0.51	4.00	0.71	4.29	0.71
They initiative in problem analysis in accordance with group consensus	4.43	0.51	4.20	0.84	4.21	0.73
Overall	4.37	0.43	4.13	0.66	4.31	0.48
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.36	0.50	3.60	0.89	4.00	0.71
They have effective communication	4.21	0.43	4.40	0.89	4.29	0.71
They have ability to use computer for finding information and for communication	4.21	0.43	4.60	0.89	4.29	0.82
They have ability in management of information system	4.14	0.53	4.20	0.84	4.23	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.21	0.58	4.00	0.71	4.34	0.61
Overall	4.23	0.44	4.16	0.73	4.23	0.55
Satisfaction Overall	4.27	0.36	4.22	0.60	4.18	0.37

Satisfaction Scoring	Management		Management Information Systems		Management (ACC)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	3.73	0.72	4.38	0.49	4.83	0.24
Empathy	3.30	0.82	4.43	0.53	5.00	0.00
Honesty	3.80	1.03	4.43	0.53	4.50	0.71
Nurturing Relationships Fully	4.10	0.88	4.29	0.76	5.00	0.00
Social Consciousness	3.77	0.65	4.19	0.47	3.83	0.24
Social Service Volunteering	3.70	0.82	4.14	0.69	4.00	0.00
Responsible Citizenship	3.90	0.74	4.14	0.38	3.50	0.71
Contributions to Group Effort	3.70	1.06	4.29	0.49	4.00	0.00
Discipline	4.03	0.62	4.38	0.40	3.83	0.24
Self-esteem	4.20	0.42	4.57	0.53	4.00	0.00
Self-discipline	4.00	0.82	4.43	0.53	3.50	0.71
Self-responsibility	3.90	0.99	4.14	0.38	4.00	0.00
Overall	3.84	0.57	4.32	0.37	4.17	0.24
Knowledge						
They have enough knowledge for working	4.10	0.88	4.14	0.38	4.00	0.00
They have comprehension ability	3.80	0.79	4.43	0.53	4.00	0.00
They have ability to apply theory to new situation	3.70	0.67	4.43	0.79	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	3.90	0.88	4.29	0.76	3.50	0.71
They have application of knowledge to research	3.60	0.52	4.29	0.49	4.00	0.00
Overall	3.82	0.51	4.31	0.28	3.90	0.14
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	0.97	4.14	0.38	4.00	0.00
They have ability to work under pressure	3.50	0.71	4.00	0.82	4.50	0.71
They look for new knowledge & self-improvement	4.10	0.88	4.00	0.58	4.50	0.71
They have ability to use information for problem solving	3.80	0.79	4.29	0.49	4.00	0.00
Overall	3.73	0.46	4.11	0.40	4.25	0.00
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	3.90	0.88	4.29	0.49	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.30	0.67	4.43	0.53	4.50	0.71
They have teamwork skill to achieve organization target/goals	3.90	0.88	4.57	0.53	4.50	0.71
They observe law, control, or agreement	4.10	0.57	4.71	0.49	4.50	0.71
They participate and foster group problem solving creatively	4.10	0.74	4.57	0.53	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.10	0.74	4.29	0.49	4.00	0.00
Overall	4.07	0.48	4.48	0.30	4.33	0.24
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.50	0.53	4.43	0.79	4.00	0.00
They have effective communication	3.70	0.95	4.57	0.53	4.50	0.71
They have ability to use computer for finding information and for communication	3.60	0.97	4.57	0.53	4.00	0.00
They have ability in management of information system	4.10	0.57	4.43	0.53	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.10	0.74	4.29	0.76	4.00	0.00
Overall	3.80	0.55	4.46	0.46	4.10	0.14
Satisfaction Overall	3.85	0.34	4.33	0.17	4.15	0.09

Satisfaction Scoring	Management-Leadership and Entrepreneurship		Marketing		Real Estate	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.07	0.79	4.19	0.64	4.10	0.76
Empathy	4.00	0.96	4.09	0.85	4.05	0.76
Honesty	4.21	0.97	4.28	0.74	4.10	0.91
Nurturing Relationships Fully	4.00	0.78	4.19	0.74	4.15	0.81
Social Consciousness	4.10	0.63	4.16	0.59	4.68	0.37
Social Service Volunteering	4.00	0.68	4.14	0.74	4.40	0.68
Responsible Citizenship	4.43	0.76	4.13	0.78	4.80	0.52
Contributions to Group Effort	3.86	0.86	4.20	0.79	4.85	0.49
Discipline	4.14	0.62	4.14	0.56	4.35	0.51
Self-esteem	4.21	0.80	4.09	0.70	4.35	0.59
Self-discipline	4.00	0.96	4.29	0.68	4.80	0.52
Self-responsibility	4.21	0.58	4.03	0.81	3.90	0.97
Overall	4.10	0.59	4.16	0.51	4.38	0.46
Knowledge						
They have enough knowledge for working	3.86	0.66	4.00	0.76	4.05	0.89
They have comprehension ability	4.14	0.95	4.02	0.79	4.30	0.73
They have ability to apply theory to new situation	3.64	0.63	3.95	0.70	4.40	0.60
They have ability to apply knowledge to solve problems in the workplace	3.86	0.77	4.03	0.66	3.90	0.79
They have application of knowledge to research	4.29	0.73	4.02	0.66	4.00	0.73
Overall	3.96	0.33	4.00	0.53	4.13	0.55
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.21	0.43	4.02	0.75	4.30	0.80
They have ability to work under pressure	4.14	0.77	4.01	0.74	4.15	0.67
They look for new knowledge & self-improvement	3.86	0.86	4.12	0.68	4.00	0.79
They have ability to use information for problem solving	4.14	0.86	4.10	0.68	4.00	0.73
Overall	4.09	0.52	4.06	0.53	4.11	0.58
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.14	0.66	4.17	0.77	4.40	0.88
They carry out work without violating the rights of others and accountable for work	3.86	0.66	4.42	2.90	4.15	0.88
They have teamwork skill to achieve organization target/goals	3.93	0.83	4.22	0.66	4.25	0.64
They observe law, control, or agreement	4.71	0.47	4.33	0.63	4.45	0.83
They participate and foster group problem solving creatively	4.00	0.68	4.17	0.65	4.30	0.57
They initiative in problem analysis in accordance with group consensus	4.50	0.65	4.15	0.65	4.30	0.73
Overall	4.19	0.35	4.24	0.66	4.31	0.49
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.93	0.83	4.19	0.80	4.10	0.85
They have effective communication	4.07	0.62	4.17	0.75	4.05	0.94
They have ability to use computer for finding information and for communication	4.14	0.77	4.32	0.69	4.25	0.72
They have ability in management of information system	4.07	0.83	4.22	0.67	4.15	0.81
They have ability to use information technology for presentation appropriately for work or for group of people	3.93	0.73	4.16	0.74	4.35	0.81
Overall	4.03	0.44	4.21	0.50	4.18	0.65
Satisfaction Overall	4.07	0.28	4.14	0.40	4.22	0.44

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Albert Laurence School of Communication
Arts
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Albert Laurence School of Communication Arts (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	30	37.04%
	Female	51	62.96%
	Total	81	100.00%
Age	Lower than 30 years old	35	43.21%
	30 - 39 years old	21	25.93%
	40 - 49 years old	22	27.16%
	50 - 59 years old	3	3.70%
	60 years old or over	0	0.00%
	Total	81	100.00%

81 market employers answered to the questionnaires. They were 30 males (37.04%) and 51 females (62.96%).

35 market employers (43.21%) were younger than 30 years old, 21 market employers (25.93%) were 30 – 39 years old, 22 market employers (27.16%) were 40 – 49 years old and 3 market employers (3.70%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		81	4.39	0.59
1	Empathy	81	4.17	0.80
2	Honesty	81	4.53	0.69
3	Nurturing Relationships Fully	81	4.47	0.59
Social Consciousness		81	4.26	0.66
4	Social Service Volunteering	81	4.19	0.85
5	Responsible Citizenship	81	4.12	0.83
6	Contributions to Group Effort	81	4.47	0.65
Discipline		81	4.43	0.52
7	Self-esteem	81	4.46	0.65
8	Self-discipline	81	4.47	0.61
9	Self-responsibility	81	4.37	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	81	4.27	0.55
2	They have comprehension ability	81	4.42	0.52
3	They have ability to apply theory to new situation	81	4.36	0.69
4	They have ability to apply knowledge to solve problems in the workplace	81	4.40	0.58
5	They have application of knowledge to research	81	4.36	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	81	4.47	0.61
2	They have ability to work under pressure	81	4.19	0.96
3	They look for new knowledge & self-improvement	81	4.43	0.79
4	They have ability to use information for problem solving	81	4.54	0.57

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	81	4.44	0.57
2	They carry out work without violating the rights of others and accountable for work	81	4.43	0.65
3	They have teamwork skill to achieve organization target/goals	81	4.33	0.65
4	They observe law, control, or agreement	81	4.40	0.65
5	They participate and foster group problem solving creatively	81	4.25	0.72
6	They initiative in problem analysis in accordance with group consensus	81	4.32	0.63

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	81	4.28	0.69
2	They have effective communication	81	4.48	0.50
3	They have ability to use computer for finding information and for communication	81	4.44	0.65
4	They have ability in management of information system	81	4.49	0.55
5	They have ability to use information technology for presentation appropriately for work or for group of people	81	4.43	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability in management of information system.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	81	4.36	0.50
Knowledge	81	4.36	0.40
Cognitive Skill	81	4.41	0.54
Human Relationship and Responsibilities	81	4.37	0.47
Mathematical Analysis, Communication & Information Management	81	4.43	0.39

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	81	4.38	0.31

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Psychomotor skills Scoring

Psychomotor skills		Number of Respondents	Mean	S.D.
1	Ability to control the quality of standard during the production process	81	3.89	0.79
2	Ability to maintain the quality of the outcome	81	3.86	0.80
3	Ability to control the quality and quantity of work within the specific time	81	3.81	0.76
4	Understand well on tools and application manipulation	81	3.81	0.73
5	Safety concern on work creation	81	4.00	0.84
6	Ability in improving the quality of work and production	81	3.83	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Psychomotor skills**. The major satisfaction of **Psychomotor skills** was on **Safety concern on work creation**.

Satisfaction Scoring	Advertising		Computer Generated Imagery		Digital Media Communication	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.41	0.54	5.00	0.00	4.33	0.62
Empathy	4.24	0.70	5.00	0.00	4.11	0.93
Honesty	4.57	0.68	5.00	0.00	4.56	0.73
Nurturing Relationships Fully	4.43	0.60	5.00	0.00	4.33	0.50
Social Consciousness	4.32	0.65	5.00	0.00	4.41	0.66
Social Service Volunteering	4.24	0.70	5.00	0.00	4.22	0.97
Responsible Citizenship	4.19	0.93	5.00	0.00	4.56	0.53
Contributions to Group Effort	4.52	0.60	5.00	0.00	4.44	0.73
Discipline	4.44	0.59	5.00	0.00	4.52	0.63
Self-esteem	4.48	0.75	5.00	0.00	4.44	0.73
Self-discipline	4.48	0.60	5.00	0.00	4.67	0.50
Self-responsibility	4.38	0.74	5.00	0.00	4.44	0.73
Overall	4.39	0.51	5.00	0.00	4.42	0.56
Knowledge						
They have enough knowledge for working	4.10	0.54	5.00	0.00	4.44	0.53
They have comprehension ability	4.33	0.48	5.00	0.00	4.56	0.53
They have ability to apply theory to new situation	4.52	0.60	5.00	0.00	4.44	0.73
They have ability to apply knowledge to solve problems in the workplace	4.38	0.59	5.00	0.00	4.33	0.71
They have application of knowledge to research	4.38	0.67	5.00	0.00	4.33	0.50
Overall	4.34	0.35	5.00	0.00	4.42	0.42
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.38	0.59	5.00	0.00	4.89	0.33
They have ability to work under pressure	4.00	0.89	5.00	0.00	4.78	0.67
They look for new knowledge & self-improvement	4.29	0.85	5.00	0.00	5.00	0.00
They have ability to use information for problem solving	4.48	0.60	5.00	0.00	5.00	0.00
Overall	4.29	0.51	5.00	0.00	4.92	0.25
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.29	0.56	5.00	0.00	4.33	0.50
They carry out work without violating the rights of others and accountable for work	4.33	0.66	5.00	0.00	4.33	0.50
They have teamwork skill to achieve organization target/goals	4.29	0.72	5.00	0.00	4.44	0.53
They observe law, control, or agreement	4.19	0.68	5.00	0.00	4.33	0.71
They participate and foster group problem solving creatively	4.10	0.72	5.00	0.00	4.44	0.53
They initiative in problem analysis in accordance with group consensus	4.33	0.66	5.00	0.00	4.56	0.53
Overall	4.26	0.47	5.00	0.00	4.41	0.46
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.38	0.74	5.00	0.00	4.22	0.67
They have effective communication	4.57	0.51	5.00	0.00	4.56	0.53
They have ability to use computer for finding information and for communication	4.43	0.75	5.00	0.00	4.67	0.71
They have ability in management of information system	4.48	0.60	5.00	0.00	4.56	0.73
They have ability to use information technology for presentation appropriately for work or for group of people	4.38	0.67	5.00	0.00	4.33	0.71
Overall	4.45	0.38	5.00	0.00	4.47	0.57
Satisfaction Overall	4.35	0.31	5.00	0.00	4.53	0.30

Satisfaction Scoring	Live Event Creative and Management		New Media Communication		Performance Communication	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.33	0.47	4.17	0.36	4.56	0.51
Empathy	4.00	0.00	4.00	0.47	4.33	0.58
Honesty	4.50	0.71	4.30	0.48	4.67	0.58
Nurturing Relationships Fully	4.50	0.71	4.20	0.63	4.67	0.58
Social Consciousness	3.67	0.47	4.13	0.57	4.56	0.51
Social Service Volunteering	3.50	0.71	4.00	0.67	4.67	0.58
Responsible Citizenship	3.50	0.71	4.10	0.88	4.33	0.58
Contributions to Group Effort	4.00	0.00	4.30	0.67	4.67	0.58
Discipline	4.33	0.47	4.17	0.28	4.67	0.58
Self-esteem	4.50	0.71	4.30	0.48	4.67	0.58
Self-discipline	4.00	0.00	4.10	0.74	4.67	0.58
Self-responsibility	4.50	0.71	4.10	0.57	4.67	0.58
Overall	4.11	0.16	4.16	0.28	4.59	0.51
Knowledge						
They have enough knowledge for working	4.00	0.00	4.30	0.67	4.00	0.00
They have comprehension ability	4.00	0.00	4.40	0.70	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.00	0.67	4.00	1.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.50	0.53	4.33	0.58
They have application of knowledge to research	4.00	0.00	4.40	0.70	4.00	1.00
Overall	4.00	0.00	4.32	0.45	4.07	0.50
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	4.10	0.74	4.33	0.58
They have ability to work under pressure	5.00	0.00	4.30	0.67	4.00	0.00
They look for new knowledge & self-improvement	5.00	0.00	4.10	0.74	4.33	0.58
They have ability to use information for problem solving	5.00	0.00	4.00	0.47	4.33	0.58
Overall	5.00	0.00	4.13	0.48	4.25	0.25
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.40	0.70	4.33	0.58
They carry out work without violating the rights of others and accountable for work	4.50	0.71	4.20	0.79	4.67	0.58
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.40	0.52	4.33	0.58
They observe law, control, or agreement	4.50	0.71	4.60	0.52	4.67	0.58
They participate and foster group problem solving creatively	4.00	0.00	4.20	0.63	4.33	0.58
They initiative in problem analysis in accordance with group consensus	4.00	0.00	3.80	0.42	4.33	0.58
Overall	4.33	0.24	4.27	0.42	4.44	0.51
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.50	0.71	4.40	0.52	3.33	0.58
They have effective communication	4.00	0.00	4.40	0.52	4.67	0.58
They have ability to use computer for finding information and for communication	4.00	0.00	4.30	0.48	4.33	0.58
They have ability in management of information system	4.00	0.00	4.40	0.52	4.33	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.60	0.52	4.33	0.58
Overall	4.10	0.14	4.42	0.38	4.20	0.35
Satisfaction Overall	4.31	0.05	4.26	0.30	4.31	0.30

Satisfaction Scoring	Public Relations		Visual Communication Arts		Visual Communication Design	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.43	0.66	4.00	0.00	4.50	1.00
Empathy	4.17	0.91	4.00	0.00	4.25	1.50
Honesty	4.57	0.77	4.00	0.00	4.50	1.00
Nurturing Relationships Fully	4.57	0.63	4.00	0.00	4.75	0.50
Social Consciousness	4.27	0.72	4.00	0.00	3.83	0.64
Social Service Volunteering	4.20	0.96	4.00	0.00	4.00	1.41
Responsible Citizenship	4.07	0.83	4.00	0.00	3.25	0.50
Contributions to Group Effort	4.53	0.68	4.00	0.00	4.25	0.96
Discipline	4.41	0.52	4.00	0.00	4.83	0.33
Self-esteem	4.43	0.68	4.00	0.00	4.75	0.50
Self-discipline	4.43	0.63	5.00	0.00	5.00	0.00
Self-responsibility	4.37	0.61	3.00	0.00	4.75	0.50
Overall	4.37	0.55	4.00	0.00	4.39	0.64
Knowledge						
They have enough knowledge for working	4.27	0.52	4.00	0.00	5.00	0.00
They have comprehension ability	4.43	0.50	4.00	0.00	5.00	0.00
They have ability to apply theory to new situation	4.30	0.75	4.00	0.00	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.33	0.61	4.00	0.00	5.00	0.00
They have application of knowledge to research	4.33	0.71	4.00	0.00	4.75	0.50
Overall	4.33	0.37	4.00	0.00	4.95	0.10
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.47	0.63	4.00	0.00	4.75	0.50
They have ability to work under pressure	3.97	1.19	4.00	0.00	4.75	0.50
They look for new knowledge & self-improvement	4.40	0.89	4.00	0.00	4.75	0.50
They have ability to use information for problem solving	4.60	0.56	4.00	0.00	4.75	0.50
Overall	4.36	0.58	4.00	0.00	4.75	0.50
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.57	4.00	0.00	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.50	0.68	5.00	0.00	4.75	0.50
They have teamwork skill to achieve organization target/goals	4.27	0.74	4.00	0.00	4.75	0.50
They observe law, control, or agreement	4.37	0.67	4.00	0.00	5.00	0.00
They participate and foster group problem solving creatively	4.17	0.85	5.00	0.00	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.33	0.66	4.00	0.00	5.00	0.00
Overall	4.36	0.50	4.33	0.00	4.92	0.10
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.30	0.65	3.00	0.00	4.25	0.96
They have effective communication	4.40	0.50	4.00	0.00	4.75	0.50
They have ability to use computer for finding information and for communication	4.40	0.67	4.00	0.00	5.00	0.00
They have ability in management of information system	4.50	0.51	4.00	0.00	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.43	0.57	4.00	0.00	4.75	0.50
Overall	4.41	0.35	3.80	0.00	4.75	0.30
Satisfaction Overall	4.37	0.30	4.03	0.00	4.75	0.17

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Vincent Mary School of Engineer
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Engineer (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	9	36.00%
	Female	16	64.00%
	Total	25	100.00%
Age	Lower than 30 years old	7	28.00%
	30 - 39 years old	7	28.00%
	40 - 49 years old	7	28.00%
	50 - 59 years old	4	16.00%
	60 years old or over	0	0.00%
	Total	25	100.00%

25 market employers answered to the questionnaires. They were 9 males (36.00%) and 16 females (64.00%).

3 market employers (28.00%) were younger than 30 years old, 7 market employers (28.00%) were 30 – 39 years old, 7 market employers (28.00%) were 40 – 49 years old and 4 market employers (16.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		25	4.04	0.70
1	Empathy	25	3.96	0.84
2	Honesty	25	4.16	0.62
3	Nurturing Relationships Fully	25	4.00	0.91
Social Consciousness		25	4.16	0.52
4	Social Service Volunteering	25	4.04	0.73
5	Responsible Citizenship	25	4.16	0.62
6	Contributions to Group Effort	25	4.28	0.79
Discipline		25	4.16	0.53
7	Self-esteem	25	4.24	0.44
8	Self-discipline	25	4.08	0.86
9	Self-responsibility	25	4.16	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	25	3.88	0.73
2	They have comprehension ability	25	3.92	0.86
3	They have ability to apply theory to new situation	25	4.00	0.82
4	They have ability to apply knowledge to solve problems in the workplace	25	4.04	0.68
5	They have application of knowledge to research	25	4.00	0.71

Au's market employers generally had *high and very high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	25	4.00	0.58
2	They have ability to work under pressure	25	3.92	0.76
3	They look for new knowledge & self-improvement	25	3.92	0.76
4	They have ability to use information for problem solving	25	4.20	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	25	4.44	0.71
2	They carry out work without violating the rights of others and accountable for work	25	4.60	0.58
3	They have teamwork skill to achieve organization target/goals	25	4.48	0.65
4	They observe law, control, or agreement	25	4.64	0.57
5	They participate and foster group problem solving creatively	25	4.40	0.71
6	They initiative in problem analysis in accordance with group consensus	25	4.36	0.76

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **They observe law, control, or agreement**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	25	4.08	0.76
2	They have effective communication	25	3.92	0.76
3	They have ability to use computer for finding information and for communication	25	4.16	0.69
4	They have ability in management of information system	25	4.32	0.56
5	They have ability to use information technology for presentation appropriately for work or for group of people	25	4.04	0.68

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability in management of information system***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	25	4.12	0.48
Knowledge	25	3.97	0.45
Cognitive Skill	25	4.01	0.50
Human Relationship and Responsibilities	25	4.49	0.59
Mathematical Analysis, Communication & Information Management	25	4.10	0.51

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	25	4.14	0.40

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Aeronautic Engineering		Computer Engineering		Electrical and Electronics Engineering	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.38	0.52	3.42	0.69	3.67	0.47
Empathy	4.29	0.76	3.25	0.96	3.75	0.50
Honesty	4.29	0.49	3.75	0.96	3.75	0.50
Nurturing Relationships Fully	4.57	0.53	3.25	0.96	3.50	0.58
Social Consciousness	4.24	0.37	4.00	0.27	3.75	0.42
Social Service Volunteering	4.14	0.69	4.00	0.82	3.50	0.58
Responsible Citizenship	4.00	0.58	4.25	0.50	4.00	0.82
Contributions to Group Effort	4.57	0.53	3.75	0.50	3.75	0.96
Discipline	4.29	0.49	3.92	0.88	4.08	0.50
Self-esteem	4.29	0.49	4.50	0.58	4.00	0.00
Self-discipline	4.43	0.79	3.50	1.29	4.00	0.82
Self-responsibility	4.14	0.69	3.75	0.96	4.25	0.96
Overall	4.30	0.38	3.78	0.52	3.83	0.14
Knowledge						
They have enough knowledge for working	4.14	0.38	3.25	0.50	3.50	0.58
They have comprehension ability	4.43	0.53	3.50	1.29	3.75	0.50
They have ability to apply theory to new situation	4.14	0.69	3.75	0.96	4.75	0.50
They have ability to apply knowledge to solve problems in the workplace	4.29	0.76	4.00	0.82	4.00	0.82
They have application of knowledge to research	4.14	0.69	4.00	0.82	4.00	0.82
Overall	4.23	0.53	3.70	0.35	4.00	0.28
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.14	0.38	3.50	0.58	3.75	0.50
They have ability to work under pressure	4.14	0.90	3.75	0.96	4.00	0.82
They look for new knowledge & self-improvement	4.29	0.76	3.25	0.50	4.00	0.82
They have ability to use information for problem solving	4.43	0.79	4.50	1.00	4.25	0.96
Overall	4.25	0.61	3.75	0.54	4.00	0.35
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.43	0.53	3.75	0.96	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.57	0.53	4.00	0.82	5.00	0.00
They have teamwork skill to achieve organization target/goals	4.43	0.53	4.25	0.96	5.00	0.00
They observe law, control, or agreement	4.43	0.79	4.25	0.50	5.00	0.00
They participate and foster group problem solving creatively	4.43	0.79	3.75	0.50	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.43	0.79	3.75	0.96	5.00	0.00
Overall	4.45	0.61	3.96	0.66	5.00	0.00
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.00	0.82	4.50	1.00	3.75	0.50
They have effective communication	4.29	0.76	3.50	0.58	3.50	0.58
They have ability to use computer for finding information and for communication	4.43	0.53	3.75	1.50	4.00	0.00
They have ability in management of information system	4.14	0.69	4.25	0.50	4.25	0.50
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.58	3.75	0.96	3.75	0.50
Overall	4.17	0.55	3.95	0.75	3.85	0.30
Satisfaction Overall	4.28	0.49	3.83	0.49	4.14	0.16

Satisfaction Scoring	Electrical Engineering		Mechatronics Engineering		Telecommunication and Electronics Engineering	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	3.92	0.17	4.47	1.02	4.00	0.00
Empathy	4.00	0.00	4.20	1.30	4.00	0.00
Honesty	4.00	0.00	4.80	0.45	4.00	0.00
Nurturing Relationships Fully	3.75	0.50	4.40	1.34	4.00	0.00
Social Consciousness	4.00	0.61	4.47	0.65	5.00	0.00
Social Service Volunteering	4.00	0.82	4.20	0.84	5.00	0.00
Responsible Citizenship	3.75	0.50	4.60	0.55	5.00	0.00
Contributions to Group Effort	4.25	0.96	4.60	0.89	5.00	0.00
Discipline	4.00	0.47	4.40	0.43	4.00	0.00
Self-esteem	4.00	0.00	4.40	0.55	4.00	0.00
Self-discipline	4.00	0.82	4.20	0.84	4.00	0.00
Self-responsibility	4.00	0.82	4.60	0.55	4.00	0.00
Overall	3.97	0.19	4.44	0.68	4.33	0.00
Knowledge						
They have enough knowledge for working	3.50	0.58	4.40	0.89	5.00	0.00
They have comprehension ability	3.75	0.50	3.80	1.30	4.00	0.00
They have ability to apply theory to new situation	4.00	0.82	3.60	0.89	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.82	4.00	0.00	3.00	0.00
They have application of knowledge to research	3.75	0.50	4.20	0.84	3.00	0.00
Overall	3.80	0.16	4.00	0.58	3.60	0.00
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.75	0.50	4.60	0.55	4.00	0.00
They have ability to work under pressure	3.75	0.50	3.80	0.84	4.00	0.00
They look for new knowledge & self-improvement	3.50	0.58	4.20	0.84	4.00	0.00
They have ability to use information for problem solving	4.00	0.82	3.80	0.45	4.00	0.00
Overall	3.75	0.20	4.10	0.58	4.00	0.00
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.20	0.84	4.00	0.00
They carry out work without violating the rights of others and accountable for work	5.00	0.00	4.60	0.55	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.75	0.50	4.00	0.71	5.00	0.00
They observe law, control, or agreement	5.00	0.00	4.80	0.45	4.00	0.00
They participate and foster group problem solving creatively	4.75	0.50	4.20	0.84	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.75	0.50	4.00	0.71	4.00	0.00
Overall	4.88	0.25	4.30	0.59	4.17	0.00
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.75	0.50	4.20	0.84	5.00	0.00
They have effective communication	3.50	0.58	4.20	0.84	5.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	4.40	0.55	4.00	0.00
They have ability in management of information system	4.25	0.50	4.80	0.45	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	3.75	0.50	4.80	0.45	4.00	0.00
Overall	3.85	0.30	4.48	0.44	4.40	0.00
Satisfaction Overall	4.05	0.15	4.26	0.45	4.10	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Thomas Aquinas
School of Law
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Thomas Aquinas School of Law (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	13	37.14%
	Female	22	62.86%
	Total	35	100.00%
Age	Lower than 30 years old	8	22.86%
	30 - 39 years old	14	40.00%
	40 - 49 years old	11	31.43%
	50 - 59 years old	2	5.71%
	60 years old or over	0	0.00%
	Total	35	100.00%

35 market employers answered to the questionnaires. They were 13 males (37.14%) and 22 females (62.86%).

8 market employers (22.86%) were younger than 30 years old, 14 market employers (40.00%) were 30 – 39 years old, 11 market employers (31.43%) were 40 – 49 years old and 2 market employers (5.71%) were 50 - 59 years.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		35	3.93	0.64
1	Empathy	35	3.80	0.76
2	Honesty	35	4.06	0.76
3	Nurturing Relationships Fully	35	3.94	0.73
Social Consciousness		35	4.10	0.62
4	Social Service Volunteering	35	4.11	0.72
5	Responsible Citizenship	35	4.00	0.80
6	Contributions to Group Effort	35	4.17	0.71
Discipline		35	4.02	0.60
7	50	35	3.94	0.64
8	Self-discipline	35	4.11	0.80
9	Self-responsibility	35	4.00	0.73

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	35	3.94	0.73
2	They have comprehension ability	35	4.11	0.76
3	They have ability to apply theory to new situation	35	4.09	0.89
4	They have ability to apply knowledge to solve problems in the workplace	35	4.14	0.81
5	They have application of knowledge to research	35	3.60	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	35	4.31	0.72
2	They have ability to work under pressure	35	4.20	0.76
3	They look for new knowledge & self-improvement	35	4.11	0.83
4	They have ability to use information for problem solving	35	4.09	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	35	4.31	0.76
2	They carry out work without violating the rights of others and accountable for work	35	4.17	0.77
3	They have teamwork skill to achieve organization target/goals	35	4.26	0.70
4	They observe law, control, or agreement	35	4.14	0.77
5	They participate and foster group problem solving creatively	35	4.09	0.74
6	They initiative in problem analysis in accordance with group consensus	35	3.97	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	35	4.49	0.61
2	They have effective communication	35	4.09	0.85
3	They have ability to use computer for finding information and for communication	35	4.03	0.86
4	They have ability in management of information system	35	4.09	0.66
5	They have ability to use information technology for presentation appropriately for work or for group of people	35	4.00	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	35	4.02	0.51
Knowledge	35	3.98	0.55
Cognitive Skill	35	4.18	0.55
Human Relationship and Responsibilities	35	4.16	1.24
Mathematical Analysis, Communication & Information Management	35	4.14	0.49

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	35	4.09	0.32

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Louis Nobiron
School of Music
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: School of Music (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	33.33%
	Female	4	66.67%
	Total	6	100.00%
Age	Lower than 30 years old	1	16.67%
	30 - 39 years old	4	66.67%
	40 - 49 years old	0	0.00%
	50 - 59 years old	1	16.67%
	60 years old or over	0	0.00%
	Total	6	100.00%

6 market employers answered to the questionnaires. They were 2 males (33.33%) and 4 females (66.67%).

1 market employer (16.67%) were younger than 30 years old, 4 market employers (66.67%) were 30 – 39 years old and 1 market employer (16.67%) were 50 – 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		6	4.00	0.99
1	Empathy	6	4.17	0.98
2	Honesty	6	4.17	0.98
3	Nurturing Relationships Fully	6	3.67	1.21
Social Consciousness		6	4.06	0.83
4	Social Service Volunteering	6	4.17	0.75
5	Responsible Citizenship	6	4.00	0.89
6	Contributions to Group Effort	6	4.00	0.89
Discipline		6	4.11	0.83
7	Self-esteem	6	4.00	0.89
8	Self-discipline	6	4.00	0.89
9	Self-responsibility	6	4.33	0.82

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	6	4.00	1.55
2	They have comprehension ability	6	4.00	0.89
3	They have ability to apply theory to new situation	6	3.83	1.17
4	They have ability to apply knowledge to solve problems in the workplace	6	4.50	0.55
5	They have application of knowledge to research	6	3.83	0.98

Au's market employers generally had *moderate* satisfaction on all aspects of **Knowledge** except *high* satisfaction on ***They have comprehension ability***. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.67	0.52
2	They have ability to work under pressure	6	4.67	0.52
3	They look for new knowledge & self-improvement	6	4.50	0.84
4	They have ability to use information for problem solving	6	3.67	1.63

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	6	4.17	0.98
2	They carry out work without violating the rights of others and accountable for work	6	5.00	0.00
3	They have teamwork skill to achieve organization target/goals	6	3.83	1.17
4	They observe law, control, or agreement	6	4.00	0.89
5	They participate and foster group problem solving creatively	6	3.83	1.17
6	They initiative in problem analysis in accordance with group consensus	6	4.50	0.84

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***They carry out work without violating the rights of others and accountable for work***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work without violating the rights of others and accountable for work***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	6	4.33	1.63
2	They have effective communication	6	4.17	1.17
3	They have ability to use computer for finding information and for communication	6	4.67	0.52
4	They have ability in management of information system	6	4.33	0.82
5	They have ability to use information technology for presentation appropriately for work or for group of people	6	4.50	0.55

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***They have ability to use computer for finding information and for communication***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.06	0.83
Knowledge	6	4.03	0.84
Cognitive Skill	6	4.38	0.70
Human Relationship and Responsibilities	6	4.22	0.64
Mathematical Analysis, Communication & Information Management	6	4.40	0.74

Au's market employers generally had *high* satisfaction on all aspects **except** *moderate* satisfaction on **Knowledge**. The major satisfaction was on **Mathematical Analysis, Communication & Information Management**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.22	0.54

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Satisfaction Scoring	Music Business		Music Performance		Music Program	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.00	1.41	4.00	1.41	4.00	0.94
Empathy	4.00	1.41	4.00	1.41	4.50	0.71
Honesty	4.50	0.71	4.00	1.41	4.00	1.41
Nurturing Relationships Fully	3.50	2.12	4.00	1.41	3.50	0.71
Social Consciousness	4.50	0.71	4.00	1.41	3.67	0.47
Social Service Volunteering	4.50	0.71	4.00	1.41	4.00	0.00
Responsible Citizenship	4.50	0.71	4.00	1.41	3.50	0.71
Contributions to Group Effort	4.50	0.71	4.00	1.41	3.50	0.71
Discipline	4.67	0.47	4.17	1.18	3.50	0.71
Self-esteem	4.50	0.71	4.00	1.41	3.50	0.71
Self-discipline	4.50	0.71	4.00	1.41	3.50	0.71
Self-responsibility	5.00	0.00	4.50	0.71	3.50	0.71
Overall	4.39	0.86	4.06	1.34	3.72	0.71
Knowledge						
They have enough knowledge for working	3.00	2.83	4.50	0.71	4.50	0.71
They have comprehension ability	4.00	1.41	4.50	0.71	3.50	0.71
They have ability to apply theory to new situation	3.50	2.12	4.00	1.41	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.50	0.71	5.00	0.00	4.00	0.00
They have application of knowledge to research	4.50	0.71	4.00	1.41	3.00	0.00
Overall	3.90	1.56	4.40	0.85	3.80	0.00
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	5.00	0.00	4.00	0.00
They have ability to work under pressure	5.00	0.00	5.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	5.00	0.00	5.00	0.00	3.50	0.71
They have ability to use information for problem solving	5.00	0.00	3.00	2.83	3.00	0.00
Overall	5.00	0.00	4.50	0.71	3.63	0.18
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.50	0.71	3.00	0.00
They carry out work without violating the rights of others and accountable for work	5.00	0.00	5.00	0.00	5.00	0.00
They have teamwork skill to achieve organization target/goals	3.50	2.12	4.50	0.71	3.50	0.71
They observe law, control, or agreement	4.50	0.71	4.50	0.71	3.00	0.00
They participate and foster group problem solving creatively	3.50	2.12	4.50	0.71	3.50	0.71
They initiative in problem analysis in accordance with group consensus	5.00	0.00	4.50	0.71	4.00	1.41
Overall	4.42	0.82	4.58	0.59	3.67	0.24
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	3.00	2.83	5.00	0.00	5.00	0.00
They have effective communication	3.50	2.12	4.50	0.71	4.50	0.71
They have ability to use computer for finding information and for communication	5.00	0.00	4.50	0.71	4.50	0.71
They have ability in management of information system	4.50	0.71	4.00	1.41	4.50	0.71
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.50	0.71	4.50	0.71
Overall	4.10	1.27	4.50	0.71	4.60	0.57
Satisfaction Overall	4.36	0.90	4.41	0.55	3.88	0.02

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Bernadette De Lourdes School of Nursing
Science
(Bachelor's Degree)**

AU's Performance by Items

Market Employer: Bernadette De Lourdes School of Nursing Science (Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	5.00%
	Female	19	95.00%
	Total	20	100.00%
Age	Lower than 30 years old	4	20.00%
	30 - 39 years old	8	40.00%
	40 - 49 years old	6	30.00%
	50 - 59 years old	2	10.00%
	60 years old or over	0	0.00%
	Total	20	100.00%

20 market employers answered to the questionnaires. They were 1 male (5.00%) and 19 females (95.00%).

2 market employers (20.00%) were younger than 30 years old, 9 market employers (40.00%) were 30 – 39 years old, 4 market employers (30.00%) were 40 – 49 years old and 4 market employers (10.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		20	4.45	0.61
1	Empathy	20	4.40	0.68
2	Honesty	20	4.45	0.60
3	Nurturing Relationships Fully	20	4.50	0.61
Social Consciousness		20	4.17	0.45
4	Social Service Volunteering	20	4.35	0.49
5	Responsible Citizenship	20	3.80	0.62
6	Contributions to Group Effort	20	4.35	0.59
Discipline		20	4.43	0.50
7	Self-esteem	20	4.50	0.51
8	Self-discipline	20	4.45	0.51
9	Self-responsibility	20	4.35	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	20	4.40	0.60
2	They have comprehension ability	20	4.30	0.66
3	They have ability to apply theory to new situation	20	4.40	0.60
4	They have ability to apply knowledge to solve problems in the workplace	20	4.30	0.66
5	They have application of knowledge to research	20	4.05	0.60

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have enough knowledge for working.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	20	4.25	0.44
2	They have ability to work under pressure	20	4.20	0.70
3	They look for new knowledge & self-improvement	20	4.20	0.52
4	They have ability to use information for problem solving	20	4.25	0.44

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	20	4.40	0.50
2	They carry out work without violating the rights of others and accountable for work	20	4.35	0.49
3	They have teamwork skill to achieve organization target/goals	20	4.40	0.50
4	They observe law, control, or agreement	20	4.40	0.50
5	They participate and foster group problem solving creatively	20	4.40	0.50
6	They initiative in problem analysis in accordance with group consensus	20	4.45	0.51

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They initiative in problem analysis in accordance with group consensus.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	20	4.50	0.51
2	They have effective communication	20	4.20	0.70
3	They have ability to use computer for finding information and for communication	20	4.35	0.49
4	They have ability in management of information system	20	4.30	0.57
5	They have ability to use information technology for presentation appropriately for work or for group of people	20	4.40	0.50

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	20	4.35	0.46
Knowledge	20	4.29	0.50
Cognitive Skill	20	4.23	0.49
Human Relationship and Responsibilities	20	4.40	0.47
Mathematical Analysis, Communication & Information Management	20	4.35	0.47

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	20	4.32	0.41
Psychomotor Skill on Nursing Science	20	4.15	0.81

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall*** and ***Psychomotor Skill on Nursing Science***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Bachelor's Degree)**

AU's Performance by Items
Market Employer: Vincent Mary School of Science and Technology
(Bachelor's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	40.00%
	Female	6	60.00%
	Total	10	100.00%
Age	Lower than 30 years old	7	70.00%
	30 - 39 years old	3	30.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	10	100.00%

10 market employers answered to the questionnaires. They were 4 males (40.00%) and 6 females (60.00%).

7 market employers (70.00%) were younger than 30 years old and 3 market employers (30.00%) were 30 – 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		10	4.27	0.41
1	Empathy	10	4.20	0.42
2	Honesty	10	4.20	0.42
3	Nurturing Relationships Fully	10	4.40	0.52
Social Consciousness		10	4.43	0.32
4	Social Service Volunteering	10	4.40	0.52
5	Responsible Citizenship	10	4.50	0.53
6	Contributions to Group Effort	10	4.40	0.52
Discipline		10	4.30	0.46
7	Self-esteem	10	4.30	0.48
8	Self-discipline	10	4.40	0.84
9	Self-responsibility	10	4.20	0.79

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	10	4.30	0.82
2	They have comprehension ability	10	4.40	0.52
3	They have ability to apply theory to new situation	10	4.40	0.52
4	They have ability to apply knowledge to solve problems in the workplace	10	4.50	0.53
5	They have application of knowledge to research	10	4.20	0.42

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	10	3.80	0.42
2	They have ability to work under pressure	10	4.10	0.32
3	They look for new knowledge & self-improvement	10	4.10	0.74
4	They have ability to use information for problem solving	10	4.50	0.53

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	10	4.40	0.52
2	They carry out work without violating the rights of others and accountable for work	10	4.20	0.79
3	They have teamwork skill to achieve organization target/goals	10	4.60	0.52
4	They observe law, control, or agreement	10	4.80	0.42
5	They participate and foster group problem solving creatively	10	4.60	0.52
6	They initiative in problem analysis in accordance with group consensus	10	4.40	0.52

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	10	4.20	0.42
2	They have effective communication	10	4.20	0.42
3	They have ability to use computer for finding information and for communication	10	4.60	0.52
4	They have ability in management of information system	10	4.60	0.52
5	They have ability to use information technology for presentation appropriately for work or for group of people	10	4.80	0.42

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	10	4.33	0.32
Knowledge	10	4.36	0.37
Cognitive Skill	10	4.13	0.34
Human Relationship and Responsibilities	10	4.50	0.42
Mathematical Analysis, Communication & Information Management	10	4.48	0.29

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	10	4.36	0.23

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Computer Science		Information Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.39	0.49	4.08	0.17
Empathy	4.33	0.52	4.00	0.00
Honesty	4.33	0.52	4.00	0.00
Nurturing Relationships Fully	4.50	0.55	4.25	0.50
Social Consciousness	4.50	0.35	4.33	0.27
Social Service Volunteering	4.50	0.55	4.25	0.50
Responsible Citizenship	4.50	0.55	4.50	0.58
Contributions to Group Effort	4.50	0.55	4.25	0.50
Discipline	4.39	0.49	4.17	0.43
Self-esteem	4.33	0.52	4.25	0.50
Self-discipline	4.50	0.84	4.25	0.96
Self-responsibility	4.33	0.82	4.00	0.82
Overall	4.43	0.38	4.19	0.14
Knowledge				
They have enough knowledge for working	4.33	0.82	4.25	0.96
They have comprehension ability	4.33	0.52	4.50	0.58
They have ability to apply theory to new situation	4.33	0.52	4.50	0.58
They have ability to apply knowledge to solve problems in the workplace	4.50	0.55	4.50	0.58
They have application of knowledge to research	4.17	0.41	4.25	0.50
Overall	4.33	0.37	4.40	0.43
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.83	0.41	3.75	0.50
They have ability to work under pressure	4.17	0.41	4.00	0.00
They look for new knowledge & self-improvement	4.17	0.75	4.00	0.82
They have ability to use information for problem solving	4.50	0.55	4.50	0.58
Overall	4.17	0.38	4.06	0.31
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.55	4.25	0.50
They carry out work without violating the rights of others and accountable for work	4.33	0.82	4.00	0.82
They have teamwork skill to achieve organization target/goals	4.67	0.52	4.50	0.58
They observe law, control, or agreement	4.83	0.41	4.75	0.50
They participate and foster group problem solving creatively	4.67	0.52	4.50	0.58
They initiative in problem analysis in accordance with group consensus	4.50	0.55	4.25	0.50
Overall	4.58	0.44	4.38	0.39
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.17	0.41	4.25	0.50
They have effective communication	4.33	0.52	4.00	0.00
They have ability to use computer for finding information and for communication	4.67	0.52	4.50	0.58
They have ability in management of information system	4.67	0.52	4.50	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.83	0.41	4.75	0.50
Overall	4.53	0.30	4.40	0.28
Satisfaction Overall	4.41	0.26	4.29	0.19

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

(Master's Degree)

AU's Performance by Items

Market Employer: Master Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	74	39.36%
	Female	114	60.64%
	Total	188	100.00%
Age	Lower than 30 years old	30	15.96%
	30 - 39 years old	88	46.81%
	40 - 49 years old	59	31.38%
	50 - 59 years old	10	5.32%
	60 years old or over	1	0.53%
	Total	188	100.00%

188 market employers answered to the questionnaires. They were 74 males (39.36%) and 114 females (60.64%).

30 market employers (15.96%) were younger than 30 years old, 88 market employers (46.81%) were 30 – 39 years old, 59 market employers (31.38%) were 40 – 49 years old, 10 market employers (5.32%) were 50 - 59 years old and 1 market employer (0.53%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		188	4.16	0.66
1	Empathy	188	4.02	0.76
2	Honesty	188	4.23	0.74
3	Nurturing Relationships Fully	188	4.22	0.78
Social Consciousness		188	4.09	0.60
4	Social Service Volunteering	188	4.07	0.71
5	Responsible Citizenship	188	4.04	0.74
6	Contributions to Group Effort	188	4.16	0.73
Discipline		188	4.12	0.58
7	Self-esteem	188	4.20	0.60
8	Self-discipline	188	4.09	0.71
9	Self-responsibility	188	4.08	0.77

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	188	4.33	0.76
2	They have comprehension ability	188	4.46	0.61
3	They have ability to apply theory to new situation	188	4.24	0.67
4	They have ability to apply knowledge to solve problems in the workplace	188	4.42	0.61
5	They have application of knowledge to research	188	4.26	0.70

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	188	4.27	0.72
2	They have ability to work under pressure	188	4.31	0.70
3	They look for new knowledge & self-improvement	188	4.31	0.69
4	They have ability to use information for problem solving	188	4.37	0.64

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	188	4.32	0.66
2	They carry out work without violating the rights of others and accountable for work	188	4.26	0.69
3	They have teamwork skill to achieve organization target/goals	188	4.35	0.58
4	They observe law, control, or agreement	188	4.26	0.65
5	They participate and foster group problem solving creatively	188	4.31	0.64
6	They initiative in problem analysis in accordance with group consensus	188	4.24	0.66

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	188	4.45	0.62
2	They have effective communication	188	4.26	0.72
3	They have ability to use computer for finding information and for communication	188	4.31	0.75
4	They have ability in management of information system	188	4.34	0.61
5	They have ability to use information technology for presentation appropriately for work or for group of people	188	4.16	0.67

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	188	4.12	0.54
Knowledge	188	4.34	0.47
Cognitive Skill	188	4.32	0.54
Human Relationship and Responsibilities	188	4.29	0.45
Mathematical Analysis, Communication & Information Management	188	4.30	0.49

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	188	4.27	0.40

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Graduate School of Business
(Master's degree)**

AU's Performance by Items

Market Employer: Graduate School of Business and Advanced Technology Management (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	46	34.59%
	Female	87	65.41%
	Total	133	100.00%
Age	Lower than 30 years old	18	13.53%
	30 - 39 years old	73	54.89%
	40 - 49 years old	39	29.32%
	50 - 59 years old	3	2.26%
	60 years old or over	0	0.00%
	Total	133	100.00%

133 market employers answered to the questionnaires. They were 46 males (34.59%) and 87 females (65.41%).

18 market employers (13.53%) were younger than 30 years old, 73 market employers (54.89%) were 30 – 39 years old, 39 market employers (29.32%) were 40 – 49 years old and 3 market employers (2.26%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		133	4.12	0.66
1	Empathy	133	4.00	0.76
2	Honesty	133	4.17	0.72
3	Nurturing Relationships Fully	133	4.19	0.78
Social Consciousness		133	4.06	0.57
4	Social Service Volunteering	133	4.01	0.69
5	Responsible Citizenship	133	4.03	0.71
6	Contributions to Group Effort	133	4.14	0.66
Discipline		133	4.08	0.57
7	Self-esteem	133	4.13	0.58
8	Self-discipline	133	4.06	0.70
9	Self-responsibility	133	4.05	0.75

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	133	4.26	0.73
2	They have comprehension ability	133	4.42	0.58
3	They have ability to apply theory to new situation	133	4.16	0.65
4	They have ability to apply knowledge to solve problems in the workplace	133	4.41	0.58
5	They have application of knowledge to research	133	4.23	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	133	4.24	0.75
2	They have ability to work under pressure	133	4.27	0.74
3	They look for new knowledge & self-improvement	133	4.34	0.68
4	They have ability to use information for problem solving	133	4.37	0.65

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	133	4.26	0.61
2	They carry out work without violating the rights of others and accountable for work	133	4.21	0.71
3	They have teamwork skill to achieve organization target/goals	133	4.32	0.53
4	They observe law, control, or agreement	133	4.26	0.60
5	They participate and foster group problem solving creatively	133	4.26	0.62
6	They initiative in problem analysis in accordance with group consensus	133	4.23	0.65

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They have teamwork skill to achieve organization target/goals.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	133	4.37	0.65
2	They have effective communication	133	4.20	0.70
3	They have ability to use computer for finding information and for communication	133	4.23	0.77
4	They have ability in management of information system	133	4.29	0.58
5	They have ability to use information technology for presentation appropriately for work or for group of people	133	4.14	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	133	4.08	0.53
Knowledge	133	4.29	0.45
Cognitive Skill	133	4.30	0.57
Human Relationship and Responsibilities	133	4.26	0.41
Mathematical Analysis, Communication & Information Management	133	4.25	0.47

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	133	4.24	0.38

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Administration		Concentration in Entrepreneurship		Concentration in Finance	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.05	0.49	4.00	0.00	4.93	0.15
Empathy	4.14	0.38	4.00	0.00	4.80	0.45
Honesty	4.00	0.58	4.00	0.00	5.00	0.00
Nurturing Relationships Fully	4.00	0.58	4.00	0.00	5.00	0.00
Social Consciousness	4.00	0.33	4.00	0.00	4.80	0.45
Social Service Volunteering	4.14	0.38	4.00	0.00	4.80	0.45
Responsible Citizenship	4.00	0.58	4.00	0.00	4.80	0.45
Contributions to Group Effort	3.86	0.69	4.00	0.00	4.80	0.45
Discipline	3.90	0.63	4.00	0.00	4.73	0.43
Self-esteem	4.00	0.58	4.00	0.00	4.60	0.55
Self-discipline	4.00	0.58	4.00	0.00	4.80	0.45
Self-responsibility	3.71	0.95	4.00	0.00	4.80	0.45
Overall	3.98	0.45	4.00	0.00	4.82	0.29
Knowledge						
They have enough knowledge for working	4.43	0.53	4.00	0.00	4.80	0.45
They have comprehension ability	5.00	0.00	5.00	0.00	4.80	0.45
They have ability to apply theory to new situation	4.57	0.53	4.00	0.00	4.40	0.55
They have ability to apply knowledge to solve problems in the workplace	4.57	0.53	4.00	0.00	4.60	0.55
They have application of knowledge to research	4.57	0.53	4.00	0.00	4.40	0.55
Overall	4.63	0.41	4.20	0.00	4.60	0.42
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.29	0.49	4.00	0.00	4.40	0.55
They have ability to work under pressure	4.14	0.69	4.00	0.00	4.40	0.55
They look for new knowledge & self-improvement	4.00	0.00	1.00	0.00	4.40	0.55
They have ability to use information for problem solving	3.86	0.90	4.00	0.00	4.80	0.45
Overall	4.07	0.43	3.25	0.00	4.50	0.40
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.14	0.38	4.00	0.00	4.40	0.55
They carry out work without violating the rights of others and accountable for work	4.00	0.58	4.00	0.00	4.60	0.55
They have teamwork skill to achieve organization target/goals	4.14	0.38	4.00	0.00	4.60	0.55
They observe law, control, or agreement	4.14	0.69	4.00	0.00	4.60	0.55
They participate and foster group problem solving creatively	4.14	0.69	4.00	0.00	4.60	0.55
They initiative in problem analysis in accordance with group consensus	4.00	0.58	4.00	0.00	4.80	0.45
Overall	4.10	0.45	4.00	0.00	4.60	0.38
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.29	0.49	4.00	0.00	4.40	0.55
They have effective communication	4.00	0.00	4.00	0.00	4.60	0.55
They have ability to use computer for finding information and for communication	4.43	0.53	4.00	0.00	4.60	0.55
They have ability in management of information system	4.29	0.49	4.00	0.00	4.20	0.45
They have ability to use information technology for presentation appropriately for work or for group of people	3.86	0.38	4.00	0.00	4.00	0.71
Overall	4.17	0.29	4.00	0.00	4.36	0.41
Satisfaction Overall	4.19	0.32	3.89	0.00	4.58	0.33

Satisfaction Scoring	Concentration in General MBA		Concentration in Marketing		Hospitality and Tourism Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.09	0.69	3.89	0.66	4.17	0.66
Empathy	3.96	0.79	3.83	0.75	3.83	0.98
Honesty	4.16	0.75	3.83	0.75	4.33	0.52
Nurturing Relationships Fully	4.16	0.83	4.00	0.89	4.33	0.52
Social Consciousness	4.02	0.58	4.06	0.49	4.17	0.66
Social Service Volunteering	3.93	0.73	4.00	0.63	4.33	0.52
Responsible Citizenship	4.00	0.70	4.17	0.98	3.83	0.98
Contributions to Group Effort	4.12	0.69	4.00	0.63	4.33	0.52
Discipline	4.06	0.56	4.06	0.61	4.17	0.66
Self-esteem	4.12	0.59	4.00	0.63	4.33	0.52
Self-discipline	4.01	0.73	4.17	0.75	4.33	0.52
Self-responsibility	4.05	0.73	4.00	0.89	3.83	0.98
Overall	4.06	0.53	4.00	0.56	4.17	0.66
Knowledge						
They have enough knowledge for working	4.20	0.78	4.17	0.75	4.50	0.55
They have comprehension ability	4.36	0.58	4.17	0.75	4.50	0.55
They have ability to apply theory to new situation	4.12	0.67	3.67	0.52	4.50	0.55
They have ability to apply knowledge to solve problems in the workplace	4.41	0.60	4.17	0.41	4.33	0.52
They have application of knowledge to research	4.24	0.75	4.17	0.41	4.17	0.75
Overall	4.27	0.46	4.07	0.35	4.40	0.49
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.22	0.82	4.33	0.52	4.50	0.55
They have ability to work under pressure	4.29	0.78	4.33	0.52	4.50	0.55
They look for new knowledge & self-improvement	4.43	0.62	4.17	0.75	4.17	0.98
They have ability to use information for problem solving	4.40	0.65	4.33	0.52	4.50	0.55
Overall	4.34	0.59	4.29	0.43	4.42	0.65
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.25	0.66	4.50	0.55	4.50	0.55
They carry out work without violating the rights of others and accountable for work	4.15	0.74	4.67	0.52	4.83	0.41
They have teamwork skill to achieve organization target/goals	4.29	0.54	4.67	0.52	4.83	0.41
They observe law, control, or agreement	4.26	0.61	4.17	0.41	4.50	0.55
They participate and foster group problem solving creatively	4.24	0.64	4.50	0.55	4.50	0.55
They initiative in problem analysis in accordance with group consensus	4.17	0.67	4.50	0.55	4.83	0.41
Overall	4.23	0.40	4.50	0.15	4.67	0.41
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.38	0.69	4.17	0.41	4.50	0.55
They have effective communication	4.17	0.75	4.50	0.55	4.50	0.55
They have ability to use computer for finding information and for communication	4.16	0.84	4.50	0.55	4.50	0.55
They have ability in management of information system	4.30	0.61	4.17	0.75	4.50	0.55
They have ability to use information technology for presentation appropriately for work or for group of people	4.14	0.62	4.33	0.52	4.50	0.55
Overall	4.23	0.49	4.33	0.27	4.50	0.55
Satisfaction Overall	4.22	0.39	4.24	0.15	4.43	0.50

Satisfaction Scoring	Investment Analysis and Management		Organization Development and Management	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.22	0.69	4.07	0.15
Empathy	4.33	0.58	4.00	0.00
Honesty	4.00	1.00	4.00	0.00
Nurturing Relationships Fully	4.33	0.58	4.20	0.45
Social Consciousness	4.33	0.58	3.93	0.15
Social Service Volunteering	4.33	0.58	4.00	0.00
Responsible Citizenship	4.33	0.58	3.80	0.45
Contributions to Group Effort	4.33	0.58	4.00	0.00
Discipline	4.00	0.88	4.00	0.00
Self-esteem	4.00	1.00	4.00	0.00
Self-discipline	4.00	1.00	4.00	0.00
Self-responsibility	4.00	1.00	4.00	0.00
Overall	4.19	0.71	4.00	0.00
Knowledge				
They have enough knowledge for working	5.00	0.00	4.00	0.00
They have comprehension ability	5.00	0.00	4.20	0.45
They have ability to apply theory to new situation	4.67	0.58	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.00	0.00
They have application of knowledge to research	3.67	0.58	4.00	0.00
Overall	4.67	0.12	4.04	0.09
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.33	0.58	4.00	0.00
They have ability to work under pressure	4.00	1.00	3.80	0.45
They look for new knowledge & self-improvement	4.33	0.58	4.00	0.00
They have ability to use information for problem solving	4.33	0.58	4.00	0.00
Overall	4.25	0.66	3.95	0.11
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.33	0.58	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.33	0.58	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.33	0.58	4.00	0.00
They observe law, control, or agreement	4.00	1.00	4.00	0.00
They participate and foster group problem solving creatively	4.00	1.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.33	0.58	4.00	0.00
Overall	4.22	0.67	4.00	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	4.00	0.00
They have effective communication	4.67	0.58	3.80	0.45
They have ability to use computer for finding information and for communication	4.67	0.58	4.00	0.00
They have ability in management of information system	4.33	0.58	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	0.58	4.00	0.00
Overall	4.60	0.40	3.96	0.09
Satisfaction Overall	4.38	0.46	3.99	0.04

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Theophane Venard School of
Biotechnology
(Master's Degree)**

AU's Performance by Items

Market Employer: Theophane Venard School of Biotechnology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	2	100.00%
	Total	2	100.00%
Age	Lower than 30 years old	2	100.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	2	100.00%

2 market employers answered to the questionnaires. They were 2 Female (100.00%).

2 market employers (100.00%) were Lower than 30 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		2	4.83	0.24
1	Empathy	2	4.50	0.71
2	Honesty	2	5.00	0.00
3	Nurturing Relationships Fully	2	5.00	0.00
Social Consciousness		2	4.67	0.47
4	Social Service Volunteering	2	5.00	0.00
5	Responsible Citizenship	2	4.00	1.41
6	Contributions to Group Effort	2	5.00	0.00
Discipline		2	4.67	0.47
7	Self-esteem	2	4.50	0.71
8	Self-discipline	2	5.00	0.00
9	Self-responsibility	2	4.50	0.71

Au's market employers generally had *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	2	5.00	0.00
2	They have comprehension ability	2	5.00	0.00
3	They have ability to apply theory to new situation	2	5.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	2	5.00	0.00
5	They have application of knowledge to research	2	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	2	5.00	0.00
2	They have ability to work under pressure	2	4.50	0.71
3	They look for new knowledge & self-improvement	2	4.50	0.71
4	They have ability to use information for problem solving	2	4.50	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on **They have systematic thinking, analytical ability, suggestion & reasoning for decision making**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	2	4.50	0.71
2	They carry out work without violating the rights of others and accountable for work	2	4.50	0.71
3	They have teamwork skill to achieve organization target/goals	2	5.00	0.00
4	They observe law, control, or agreement	2	4.50	0.71
5	They participate and foster group problem solving creatively	2	4.00	1.41
6	They initiative in problem analysis in accordance with group consensus	2	4.50	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***They have teamwork skill to achieve organization target/goals.*** The major satisfaction of **Cognitive Skill** was on ***They have teamwork skill to achieve organization target/goals.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	2	5.00	0.00
2	They have effective communication	2	5.00	0.00
3	They have ability to use computer for finding information and for communication	2	5.00	0.00
4	They have ability in management of information system	2	5.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	2	4.50	0.71

Au's market employers generally had *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *high* satisfaction on ***They have ability to use information technology for presentation appropriately for work or for group of people.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.72	0.39
Knowledge	2	5.00	0.00
Cognitive Skill	2	4.63	0.53
Human Relationship and Responsibilities	2	4.50	0.71
Mathematical Analysis, Communication & Information Management	2	4.90	0.14

Au's market employers generally had *very high* satisfaction on all aspects **except** *high* satisfaction on ***Human Relationship and Responsibilities***. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	4.75	0.35

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Food Biotechnology	
	Mean	S.D.
Ethics		
Ethics	4.83	0.24
Empathy	4.50	0.71
Honesty	5.00	0.00
Nurturing Relationships Fully	5.00	0.00
Social Consciousness	4.67	0.47
Social Service Volunteering	5.00	0.00
Responsible Citizenship	4.00	1.41
Contributions to Group Effort	5.00	0.00
Discipline	4.67	0.47
Self-esteem	4.50	0.71
Self-discipline	5.00	0.00
Self-responsibility	4.50	0.71
Overall	4.72	0.39
Knowledge		
They have enough knowledge for working	5.00	0.00
They have comprehension ability	5.00	0.00
They have ability to apply theory to new situation	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00
They have application of knowledge to research	5.00	0.00
Overall	5.00	0.00
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00
They have ability to work under pressure	4.50	0.71
They look for new knowledge & self-improvement	4.50	0.71
They have ability to use information for problem solving	4.50	0.71
Overall	4.63	0.53
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71
They carry out work without violating the rights of others and accountable for work	4.50	0.71
They have teamwork skill to achieve organization target/goals	5.00	0.00
They observe law, control, or agreement	4.50	0.71
They participate and foster group problem solving creatively	4.00	1.41
They initiative in problem analysis in accordance with group consensus	4.50	0.71
Overall	4.50	0.71
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	5.00	0.00
They have effective communication	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00
They have ability in management of information system	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71
Overall	4.90	0.14
Satisfaction Overall	4.75	0.35

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Martin De Tours School of Management
and Economic
(Master's Degree)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economic (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	100.00%
	Female	0	0.00%
	Total	2	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	50.00%
	40 - 49 years old	1	50.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	2	100.00%

2 market employers answered to the questionnaires. They were 2 males (100.00%).

1 market employers (50.00%) were 30 - 39 years old and 1 market employers (50.00%) were 40 - 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		2	4.00	0.94
1	Empathy	2	3.50	0.71
2	Honesty	2	4.00	1.41
3	Nurturing Relationships Fully	2	4.50	0.71
Social Consciousness		2	3.83	0.71
4	Social Service Volunteering	2	4.50	0.71
5	Responsible Citizenship	2	3.50	0.71
6	Contributions to Group Effort	2	3.50	2.12
Discipline		2	3.83	0.71
7	Self-esteem	2	3.50	0.71
8	Self-discipline	2	4.00	1.41
9	Self-responsibility	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	2	4.00	0.00
2	They have comprehension ability	2	3.50	0.71
3	They have ability to apply theory to new situation	2	4.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	2	4.50	0.71
5	They have application of knowledge to research	2	3.00	0.00

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	2	4.50	0.71
2	They have ability to work under pressure	2	5.00	0.00
3	They look for new knowledge & self-improvement	2	4.00	0.00
4	They have ability to use information for problem solving	2	3.50	0.71

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	2	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	2	4.50	0.71
3	They have teamwork skill to achieve organization target/goals	2	4.50	0.71
4	They observe law, control, or agreement	2	3.50	0.71
5	They participate and foster group problem solving creatively	2	4.50	0.71
6	They initiative in problem analysis in accordance with group consensus	2	4.00	0.00

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	2	5.00	0.00
2	They have effective communication	2	5.00	0.00
3	They have ability to use computer for finding information and for communication	2	4.50	0.71
4	They have ability in management of information system	2	5.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	2	5.00	0.00

Au's market employers generally had *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *high* satisfaction on ***They have ability to use computer for finding information and for communication***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	3.89	0.79
Knowledge	2	3.80	0.00
Cognitive Skill	2	4.25	0.35
Human Relationship and Responsibilities	2	4.17	0.24
Mathematical Analysis, Communication & Information Management	2	4.90	0.14

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	4.20	0.11

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Supply Chain Management	
	Mean	S.D.
Ethics		
Ethics	4.00	0.94
Empathy	3.50	0.71
Honesty	4.00	1.41
Nurturing Relationships Fully	4.50	0.71
Social Consciousness	3.83	0.71
Social Service Volunteering	4.50	0.71
Responsible Citizenship	3.50	0.71
Contributions to Group Effort	3.50	2.12
Discipline	3.83	0.71
Self-esteem	3.50	0.71
Self-discipline	4.00	1.41
Self-responsibility	4.00	0.00
Overall	3.89	0.79
Knowledge		
They have enough knowledge for working	4.00	0.00
They have comprehension ability	3.50	0.71
They have ability to apply theory to new situation	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.50	0.71
They have application of knowledge to research	3.00	0.00
Overall	3.80	0.00
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71
They have ability to work under pressure	5.00	0.00
They look for new knowledge & self-improvement	4.00	0.00
They have ability to use information for problem solving	3.50	0.71
Overall	4.25	0.35
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.50	0.71
They have teamwork skill to achieve organization target/goals	4.50	0.71
They observe law, control, or agreement	3.50	0.71
They participate and foster group problem solving creatively	4.50	0.71
They initiative in problem analysis in accordance with group consensus	4.00	0.00
Overall	4.17	0.24
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	5.00	0.00
They have effective communication	5.00	0.00
They have ability to use computer for finding information and for communication	4.50	0.71
They have ability in management of information system	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00
Overall	4.90	0.14
Satisfaction Overall	4.20	0.11

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Graduate School of Human Sciences
(Master's Degree)**

AU's Performance by Items

Market Employer: Graduate School of Human Sciences (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	12	60.00%
	Female	8	40.00%
	Total	20	100.00%
Age	Lower than 30 years old	6	30.00%
	30 - 39 years old	4	20.00%
	40 - 49 years old	5	25.00%
	50 - 59 years old	4	20.00%
	60 years old or over	1	5.00%
	Total	20	100.00%

20 market employers answered to the questionnaires. They were 12 males (60.00%) and 8 females (40.00%).

5 market employers (30.00%) were Lower than 30 years old, 4 market employers (20.00%) were 30 - 39 years old, 5 market employers (25.00%) were 40 - 49 years old, 4 market employers (20.00%) were 50 - 59 years old and 1 market employer (5.00%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		20	4.48	0.44
1	Empathy	20	4.20	0.70
2	Honesty	20	4.70	0.57
3	Nurturing Relationships Fully	20	4.55	0.60
Social Consciousness		20	4.40	0.57
4	Social Service Volunteering	20	4.40	0.68
5	Responsible Citizenship	20	4.30	0.80
6	Contributions to Group Effort	20	4.50	0.69
Discipline		20	4.45	0.62
7	Self-esteem	20	4.45	0.76
8	Self-discipline	20	4.40	0.75
9	Self-responsibility	20	4.50	0.69

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	20	4.75	0.55
2	They have comprehension ability	20	4.90	0.31
3	They have ability to apply theory to new situation	20	4.70	0.47
4	They have ability to apply knowledge to solve problems in the workplace	20	4.65	0.67
5	They have application of knowledge to research	20	4.50	0.69

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge** **except** *high* satisfaction on **They have application of knowledge to research**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	20	4.45	0.51
2	They have ability to work under pressure	20	4.50	0.61
3	They look for new knowledge & self-improvement	20	4.40	0.68
4	They have ability to use information for problem solving	20	4.55	0.51

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on ***They have ability to use information for problem solving***. The major satisfaction of **Cognitive Skill** was on ***They have ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	20	4.90	0.31
2	They carry out work without violating the rights of others and accountable for work	20	4.60	0.60
3	They have teamwork skill to achieve organization target/goals	20	4.60	0.60
4	They observe law, control, or agreement	20	4.50	0.69
5	They participate and foster group problem solving creatively	20	4.95	0.22
6	They initiative in problem analysis in accordance with group consensus	20	4.45	0.60

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They participate and foster group problem solving creatively.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	20	4.85	0.37
2	They have effective communication	20	4.60	0.60
3	They have ability to use computer for finding information and for communication	20	4.75	0.55
4	They have ability in management of information system	20	4.65	0.49
5	They have ability to use information technology for presentation appropriately for work or for group of people	20	4.25	0.72

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	20	4.44	0.47
Knowledge	20	4.70	0.28
Cognitive Skill	20	4.48	0.38
Human Relationship and Responsibilities	20	4.67	0.34
Mathematical Analysis, Communication & Information Management	20	4.62	0.43

Au's market employers generally had *very high* satisfaction on all aspects **except** *high* satisfaction on ***Ethics*** and ***Cognitive Skill***. The major satisfaction was on ***Knowledge***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	20	4.58	0.28

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Counseling Psychology		Curriculum and Instruction		Educational Administration	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.33	0.47	4.00	0.41	3.67	0.33
Empathy	4.50	0.71	4.00	0.00	3.67	0.58
Honesty	4.50	0.71	3.80	0.45	3.67	0.58
Nurturing Relationships Fully	4.00	0.00	4.20	0.84	3.67	0.58
Social Consciousness	4.17	0.24	4.13	0.56	3.78	0.38
Social Service Volunteering	4.00	0.00	4.40	0.55	4.00	0.00
Responsible Citizenship	4.00	0.00	4.20	0.84	3.67	0.58
Contributions to Group Effort	4.50	0.71	3.80	0.45	3.67	0.58
Discipline	4.17	0.71	4.07	0.49	4.22	0.38
Self-esteem	4.50	0.71	4.20	0.84	4.33	0.58
Self-discipline	4.00	1.41	4.00	0.71	4.33	0.58
Self-responsibility	4.00	0.00	4.00	0.00	4.00	0.00
Overall	4.22	0.47	4.07	0.24	3.89	0.11
Knowledge						
They have enough knowledge for working	4.00	0.00	4.20	0.45	4.00	0.00
They have comprehension ability	4.00	0.00	4.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.50	0.71	3.80	0.84	4.00	1.00
They have ability to apply knowledge to solve problems in the workplace	4.00	1.41	3.80	0.45	3.67	0.58
They have application of knowledge to research	4.00	0.00	4.00	0.71	3.33	0.58
Overall	4.10	0.42	3.96	0.22	3.80	0.35
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	3.80	0.45	3.67	0.58
They have ability to work under pressure	4.00	1.41	4.00	0.71	4.00	1.00
They look for new knowledge & self-improvement	3.50	0.71	3.40	0.55	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	3.40	0.55	3.67	0.58
Overall	4.00	0.71	3.65	0.49	3.83	0.38
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.20	0.45	4.33	0.58
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.00	0.71	4.00	0.00
They observe law, control, or agreement	5.00	0.00	4.00	0.71	4.00	0.00
They participate and foster group problem solving creatively	4.50	0.71	3.80	0.45	3.67	0.58
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.00	0.71	3.33	0.58
Overall	4.42	0.12	4.00	0.12	3.89	0.19
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.00	0.00	3.80	0.84	3.33	0.58
They have effective communication	4.00	0.00	4.00	0.71	4.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	4.20	0.84	4.33	0.58
They have ability in management of information system	4.50	0.71	3.80	0.84	3.67	0.58
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.00	0.00	3.67	0.58
Overall	4.40	0.00	3.96	0.46	3.80	0.35
Satisfaction Overall	4.23	0.34	3.93	0.16	3.84	0.24

Satisfaction Scoring	Counseling Psychology		Curriculum and Instruction		Educational Administration and Leadership	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.67	0.00	4.22	0.46	4.38	0.38
Empathy	4.00	0.00	4.00	0.63	4.00	0.76
Honesty	5.00	0.00	4.17	0.75	4.88	0.35
Nurturing Relationships Fully	5.00	0.00	4.50	0.55	4.25	0.71
Social Consciousness	4.83	0.24	4.11	0.54	4.21	0.53
Social Service Volunteering	5.00	0.00	4.17	0.41	4.13	0.83
Responsible Citizenship	4.50	0.71	4.17	0.98	4.00	0.76
Contributions to Group Effort	5.00	0.00	4.00	0.89	4.50	0.53
Discipline	4.33	0.94	4.17	0.55	4.42	0.68
Self-esteem	5.00	0.00	4.00	0.63	4.38	0.92
Self-discipline	4.00	1.41	4.33	0.52	4.25	0.89
Self-responsibility	4.00	1.41	4.17	0.75	4.63	0.52
Overall	4.61	0.39	4.17	0.43	4.33	0.42
Knowledge						
They have enough knowledge for working	5.00	0.00	4.67	0.82	4.63	0.52
They have comprehension ability	5.00	0.00	4.67	0.52	5.00	0.00
They have ability to apply theory to new situation	5.00	0.00	4.50	0.55	4.75	0.46
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	4.67	0.82	4.50	0.76
They have application of knowledge to research	5.00	0.00	3.83	0.75	4.75	0.46
Overall	5.00	0.00	4.47	0.16	4.73	0.32
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	4.17	0.41	4.50	0.53
They have ability to work under pressure	4.50	0.71	4.17	0.75	4.63	0.52
They look for new knowledge & self-improvement	4.00	1.41	4.33	0.52	4.38	0.74
They have ability to use information for problem solving	5.00	0.00	4.33	0.52	4.63	0.52
Overall	4.50	0.71	4.25	0.16	4.53	0.36
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.67	0.52	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	1.41	4.67	0.52	4.63	0.52
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.67	0.52	4.38	0.74
They observe law, control, or agreement	4.50	0.71	4.50	0.84	4.25	0.71
They participate and foster group problem solving creatively	5.00	0.00	4.83	0.41	5.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.17	0.75	4.38	0.52
Overall	4.58	0.59	4.58	0.43	4.60	0.25
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.50	0.71	5.00	0.00	4.88	0.35
They have effective communication	4.50	0.71	4.50	0.55	4.50	0.76
They have ability to use computer for finding information and for communication	4.00	1.41	4.83	0.41	4.75	0.46
They have ability in management of information system	4.50	0.71	4.67	0.52	4.63	0.52
They have ability to use information technology for presentation appropriately for work or for group of people	4.50	0.71	4.50	0.55	3.75	0.71
Overall	4.40	0.85	4.70	0.28	4.50	0.49
Satisfaction Overall	4.62	0.51	4.43	0.20	4.54	0.27

Satisfaction Scoring	English Language Teaching		Philosophy and Religion	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	5.00	0.00	5.00	0.00
Empathy	5.00	0.00	5.00	0.00
Honesty	5.00	0.00	5.00	0.00
Nurturing Relationships Fully	5.00	0.00	5.00	0.00
Social Consciousness	5.00	0.00	5.00	0.00
Social Service Volunteering	5.00	0.00	5.00	0.00
Responsible Citizenship	5.00	0.00	5.00	0.00
Contributions to Group Effort	5.00	0.00	5.00	0.00
Discipline	5.00	0.00	5.00	0.00
Self-esteem	5.00	0.00	5.00	0.00
Self-discipline	5.00	0.00	5.00	0.00
Self-responsibility	5.00	0.00	5.00	0.00
Overall	5.00	0.00	5.00	0.00
Knowledge				
They have enough knowledge for working	5.00	0.00	5.00	0.00
They have comprehension ability	5.00	0.00	5.00	0.00
They have ability to apply theory to new situation	5.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.67	0.58	5.00	0.00
They have application of knowledge to research	4.67	0.58	5.00	0.00
Overall	4.87	0.12	4.80	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.67	0.58	5.00	0.00
They have ability to work under pressure	4.67	0.58	5.00	0.00
They look for new knowledge & self-improvement	4.67	0.58	5.00	0.00
They have ability to use information for problem solving	4.33	0.58	5.00	0.00
Overall	4.58	0.52	5.00	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.67	0.58	5.00	0.00
They have teamwork skill to achieve organization target/goals	5.00	0.00	5.00	0.00
They observe law, control, or agreement	5.00	0.00	5.00	0.00
They participate and foster group problem solving creatively	5.00	0.00	5.00	0.00
They initiative in problem analysis in accordance with group consensus	5.00	0.00	5.00	0.00
Overall	4.94	0.10	5.00	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	4.00	0.00
They have effective communication	5.00	0.00	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	5.00	0.00
They have ability in management of information system	5.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	5.00	0.00	4.00	0.00
Overall	5.00	0.00	4.40	0.00
Satisfaction Overall	4.88	0.11	4.84	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Thomas Aquinas School of Law
(Master's degree)**

AU's Performance by Items

Market Employer: Thomas Aquinas School of Law (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	80.00%
	Female	1	20.00%
	Total	5	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	4	80.00%
	50 - 59 years old	1	20.00%
	60 years old or over	0	0.00%
	Total	5	100.00%

5 market employers answered to the questionnaires. They were 4 males (80.00%) and 1 female (20.00%).

4 market employers (80.00%) were 40 - 49 years old and 1 market employers (20.00%) were 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		5	4.07	0.92
1	Empathy	5	4.00	1.00
2	Honesty	5	4.00	1.00
3	Nurturing Relationships Fully	5	4.20	0.84
Social Consciousness		5	3.93	0.76
4	Social Service Volunteering	5	4.00	0.71
5	Responsible Citizenship	5	3.80	1.10
6	Contributions to Group Effort	5	4.00	0.71
Discipline		5	4.07	0.37
7	Self-esteem	5	4.20	0.45
8	Self-discipline	5	4.00	0.71
9	Self-responsibility	5	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics** and **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	5	4.40	0.55
2	They have comprehension ability	5	4.80	0.45
3	They have ability to apply theory to new situation	5	4.40	0.89
4	They have ability to apply knowledge to solve problems in the workplace	5	4.60	0.55
5	They have application of knowledge to research	5	4.60	0.55

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge** **except** *high* satisfaction on ***They have enough knowledge for working*** and ***They have ability to apply theory to new situation***. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5	4.60	0.55
2	They have ability to work under pressure	5	4.60	0.55
3	They look for new knowledge & self-improvement	5	4.20	0.45
4	They have ability to use information for problem solving	5	4.20	0.45

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	5	3.80	0.84
2	They carry out work without violating the rights of others and accountable for work	5	4.00	0.71
3	They have teamwork skill to achieve organization target/goals	5	3.80	0.84
4	They observe law, control, or agreement	5	4.00	1.00
5	They participate and foster group problem solving creatively	5	4.00	0.71
6	They initiative in problem analysis in accordance with group consensus	5	4.40	0.55

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	5	5.00	0.00
2	They have effective communication	5	4.40	0.89
3	They have ability to use computer for finding information and for communication	5	4.00	1.00
4	They have ability in management of information system	5	4.20	0.84
5	They have ability to use information technology for presentation appropriately for work or for group of people	5	3.80	0.84

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***They have skills on applied mathematics and interpretation***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	5	4.02	0.58
Knowledge	5	4.56	0.54
Cognitive Skill	5	4.40	0.22
Human Relationship and Responsibilities	5	4.00	0.59
Mathematical Analysis, Communication & Information Management	5	4.28	0.59

Au's market employers generally had *high* satisfaction on all aspects **except** very *high* satisfaction on **Knowledge**. The major satisfaction was on **Knowledge**.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	5	4.25	0.28

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Satisfaction Scoring	Business Law		Business Law (International Program)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.00	5.00	0.00
Empathy	4.00	0.00	5.00	0.00
Honesty	4.00	0.00	5.00	0.00
Nurturing Relationships Fully	4.00	0.00	5.00	0.00
Social Consciousness	4.00	0.00	4.33	0.00
Social Service Volunteering	4.00	0.00	4.00	0.00
Responsible Citizenship	4.00	0.00	5.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	4.00	0.00	3.67	0.00
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	3.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.33	0.00
Knowledge				
They have enough knowledge for working	4.00	0.00	4.00	0.00
They have comprehension ability	5.00	0.00	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.00	0.00
They have application of knowledge to research	4.00	0.00	4.00	0.00
Overall	4.20	0.00	3.80	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	5.00	0.00
They have ability to work under pressure	4.00	0.00	5.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.50	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	3.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	3.00	0.00
They observe law, control, or agreement	4.00	0.00	5.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	3.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.00
Overall	4.00	0.00	3.67	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	5.00	0.00
They have effective communication	4.00	0.00	5.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	3.00	0.00
They have ability in management of information system	4.00	0.00	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	3.00	0.00
Overall	4.20	0.00	4.20	0.00
Satisfaction Overall	4.08	0.00	4.10	0.00

Satisfaction Scoring	Law (International Program)		Law (Thai Program)	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.17	1.18	3.00	0.00
Empathy	4.00	1.41	3.00	0.00
Honesty	4.00	1.41	3.00	0.00
Nurturing Relationships Fully	4.50	0.71	3.00	0.00
Social Consciousness	4.33	0.47	2.67	0.00
Social Service Volunteering	4.50	0.71	3.00	0.00
Responsible Citizenship	4.00	0.00	2.00	0.00
Contributions to Group Effort	4.50	0.71	3.00	0.00
Discipline	4.33	0.47	4.00	0.00
Self-esteem	4.50	0.71	4.00	0.00
Self-discipline	4.50	0.71	4.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00
Overall	4.28	0.71	3.22	0.00
Knowledge				
They have enough knowledge for working	4.50	0.71	5.00	0.00
They have comprehension ability	5.00	0.00	5.00	0.00
They have ability to apply theory to new situation	5.00	0.00	5.00	0.00
They have ability to apply knowledge to solve problems in the workplace	5.00	0.00	5.00	0.00
They have application of knowledge to research	5.00	0.00	5.00	0.00
Overall	4.90	0.14	5.00	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.50	0.71	5.00	0.00
They have ability to work under pressure	4.50	0.71	5.00	0.00
They look for new knowledge & self-improvement	4.50	0.71	4.00	0.00
They have ability to use information for problem solving	4.50	0.71	4.00	0.00
Overall	4.50	0.00	4.50	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	3.00	0.00
They carry out work without violating the rights of others and accountable for work	4.50	0.71	3.00	0.00
They have teamwork skill to achieve organization target/goals	4.50	0.71	3.00	0.00
They observe law, control, or agreement	4.00	1.41	3.00	0.00
They participate and foster group problem solving creatively	4.50	0.71	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.50	0.71	5.00	0.00
Overall	4.42	0.82	3.50	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	5.00	0.00
They have effective communication	4.00	1.41	5.00	0.00
They have ability to use computer for finding information and for communication	4.00	1.41	5.00	0.00
They have ability in management of information system	3.50	0.71	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	3.50	0.71	5.00	0.00
Overall	4.00	0.85	5.00	0.00
Satisfaction Overall	4.42	0.45	4.24	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Vincent Mary School of Science and
Technology
(Master's Degree)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science and Technology (Master's degree)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	50.00%
	Female	1	50.00%
	Total	2	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	50.00%
	40 - 49 years old	1	50.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	2	100.00%

2 market employers answered to the questionnaires. They were 1 male (50.00%) and 1 female (50.00%).

1 market employers (50.00%) were 30 – 39 years old and 1 market employers (50.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		2	4.00	0.00
1	Empathy	2	4.00	0.00
2	Honesty	2	4.00	0.00
3	Nurturing Relationships Fully	2	4.00	0.00
Social Consciousness		2	4.00	0.00
4	Social Service Volunteering	2	4.00	0.00
5	Responsible Citizenship	2	4.00	0.00
6	Contributions to Group Effort	2	4.00	0.00
Discipline		2	4.00	0.00
7	Self-esteem	2	4.00	0.00
8	Self-discipline	2	4.00	0.00
9	Self-responsibility	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	2	4.00	0.00
2	They have comprehension ability	2	4.50	0.71
3	They have ability to apply theory to new situation	2	4.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	2	4.00	0.00
5	They have application of knowledge to research	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	2	4.00	0.00
2	They have ability to work under pressure	2	4.00	0.00
3	They look for new knowledge & self-improvement	2	4.00	0.00
4	They have ability to use information for problem solving	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	2	4.00	0.00
2	They carry out work without violating the rights of others and accountable for work	2	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	2	4.00	0.00
4	They observe law, control, or agreement	2	4.00	0.00
5	They participate and foster group problem solving creatively	2	4.00	0.00
6	They initiative in problem analysis in accordance with group consensus	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities except**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	2	5.00	0.00
2	They have effective communication	2	4.00	0.00
3	They have ability to use computer for finding information and for communication	2	4.00	0.00
4	They have ability in management of information system	2	4.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management except** *very high* satisfaction on ***They have skills on applied mathematics and interpretation***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.00	0.00
Knowledge	2	4.10	0.14
Cognitive Skill	2	4.00	0.00
Human Relationship and Responsibilities	2	4.00	0.00
Mathematical Analysis, Communication & Information Management	2	4.20	0.00

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	4.06	0.03

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Computer Science		Information Technology	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.00	0.00	4.00	0.00
Empathy	4.00	0.00	4.00	0.00
Honesty	4.00	0.00	4.00	0.00
Nurturing Relationships Fully	4.00	0.00	4.00	0.00
Social Consciousness	4.00	0.00	4.00	0.00
Social Service Volunteering	4.00	0.00	4.00	0.00
Responsible Citizenship	4.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	4.00	0.00	4.00	0.00
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	4.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Knowledge				
They have enough knowledge for working	4.00	0.00	4.00	0.00
They have comprehension ability	4.00	0.00	5.00	0.00
They have ability to apply theory to new situation	4.00	0.00	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.00	0.00
They have application of knowledge to research	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.20	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.00	0.00
They have ability to work under pressure	4.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	4.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00
They observe law, control, or agreement	4.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.00	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	5.00	0.00
They have effective communication	4.00	0.00	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	4.00	0.00
They have ability in management of information system	4.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.20	0.00	4.20	0.00
Satisfaction Overall	4.04	0.00	4.08	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

(PH. D)

AU's Performance by Items

Market Employer: PH. D Level

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	12	66.67%
	Female	6	33.33%
	Total	18	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	7	38.89%
	40 - 49 years old	5	27.78%
	50 - 59 years old	5	27.78%
	60 years old or over	1	5.56%
	Total	18	100.00%

18 market employers answered to the questionnaires. They were 12 males (66.67%) and 6 females (33.33%).

7 market employers (38.89%) were 30 – 39 years old, 5 market employers (27.78%) were 40 – 49 years old, 5 market employers (27.78%) was 50 - 59 years old and 1 market employer (5.56%) were elder than 60 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		18	4.13	0.50
1	Empathy	18	4.00	0.59
2	Honesty	18	4.11	0.58
3	Nurturing Relationships Fully	18	4.28	0.75
Social Consciousness		18	4.07	0.52
4	Social Service Volunteering	18	4.06	0.80
5	Responsible Citizenship	18	4.11	0.47
6	Contributions to Group Effort	18	4.06	0.73
Discipline		18	4.35	0.55
7	Self-esteem	18	4.33	0.69
8	Self-discipline	18	4.39	0.61
9	Self-responsibility	18	4.33	0.59

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Discipline***.

Knowledge		Number of Respondents	Mean	S.D.
1	<i>They have enough knowledge for working</i>	18	4.33	0.59
2	<i>They have comprehension ability</i>	18	4.39	0.61
3	<i>They have ability to apply theory to new situation</i>	18	4.22	0.81
4	<i>They have ability to apply knowledge to solve problems in the workplace</i>	18	4.28	0.67
5	<i>They have application of knowledge to research</i>	18	4.22	0.65

Au's market employers generally had high satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **They have comprehension ability**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	<i>They have systematic thinking, analytical ability, suggestion & reasoning for decision making</i>	18	4.17	0.79
2	<i>They have ability to work under pressure</i>	18	4.39	0.61
3	<i>They look for new knowledge & self-improvement</i>	18	4.06	0.80
4	<i>They have ability to use information for problem solving</i>	18	4.11	0.83

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **They have ability to work under pressure**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	<i>They carry out work in compliance with standard operational procedure to finish the job</i>	18	4.28	0.46

2	They carry out work without violating the rights of others and accountable for work	18	4.33	0.59
3	They have teamwork skill to achieve organization target/goals	18	4.33	0.69
4	They observe law, control, or agreement	18	4.56	0.62
5	They participate and foster group problem solving creatively	18	4.17	0.71
6	They initiative in problem analysis in accordance with group consensus	18	4.06	0.64

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They observe law, control, or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	18	3.89	0.68
2	They have effective communication	18	4.39	0.70
3	They have ability to use computer for finding information and for communication	18	4.39	0.70
4	They have ability in management of information system	18	4.39	0.78
5	They have ability to use information technology for presentation appropriately for work or for group of people	18	4.39	0.61

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	18	4.19	0.43
Knowledge	18	4.29	0.45
Cognitive Skill	18	4.18	0.62
Human Relationship and Responsibilities	18	4.29	0.42
Mathematical Analysis, Communication & Information Management	18	4.29	0.52

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics, Human Relationship and Responsibilities*** and ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	18	4.25	0.41

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Graduate School of Business
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Business (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	50.00%
	Female	4	50.00%
	Total	8	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	5	62.50%
	40 - 49 years old	3	37.50%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	8	100.00%

8 market employers answered to the questionnaires. They were 4 males (50.00%) and 4 females (50.00%).

5 market employers (62.50%) were 30 – 39 years old and 3 market employer (37.50%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		8	4.08	0.39
1	Empathy	8	4.00	0.53
2	Honesty	8	4.00	0.53
3	Nurturing Relationships Fully	8	4.25	0.46
Social Consciousness		8	4.04	0.21
4	Social Service Volunteering	8	4.13	0.64
5	Responsible Citizenship	8	4.00	0.00
6	Contributions to Group Effort	8	4.00	0.00
Discipline		8	4.08	0.15
7	Self-esteem	8	4.13	0.35
8	Self-discipline	8	4.00	0.00
9	Self-responsibility	8	4.13	0.35

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics** and **Discipline**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	8	4.13	0.35
2	They have comprehension ability	8	4.00	0.53
3	They have ability to apply theory to new situation	8	4.13	0.35
4	They have ability to apply knowledge to solve problems in the workplace	8	4.38	0.74
5	They have application of knowledge to research	8	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	8	4.25	0.46
2	They have ability to work under pressure	8	4.63	0.52
3	They look for new knowledge & self-improvement	8	4.00	0.00
4	They have ability to use information for problem solving	8	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** very *high* satisfaction on ***They have ability to work under pressure.*** The major satisfaction of **Cognitive Skill** was on ***They have ability to work under pressure.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	8	4.50	0.53
2	They carry out work without violating the rights of others and accountable for work	8	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	8	4.00	0.00
4	They observe law, control, or agreement	8	4.00	0.53
5	They participate and foster group problem solving creatively	8	4.13	0.35
6	They initiative in problem analysis in accordance with group consensus	8	4.13	0.35

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	8	4.13	0.35
2	They have effective communication	8	4.00	0.53
3	They have ability to use computer for finding information and for communication	8	3.88	0.35
4	They have ability in management of information system	8	3.88	0.35
5	They have ability to use information technology for presentation appropriately for work or for group of people	8	3.88	0.35

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	8	4.07	0.19
Knowledge	8	4.13	0.24
Cognitive Skill	8	4.22	0.21
Human Relationship and Responsibilities	8	4.13	0.17
Mathematical Analysis, Communication & Information Management	8	3.95	0.23

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	8	4.10	0.16

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Hospitality and Tourism Management		Innovative Technology Management		Organization Development	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Ethics						
Ethics	4.00	0.00	3.33	0.00	4.22	0.27
Empathy	4.00	0.00	3.00	0.00	4.17	0.41
Honesty	4.00	0.00	3.00	0.00	4.17	0.41
Nurturing Relationships Fully	4.00	0.00	4.00	0.00	4.33	0.52
Social Consciousness	4.00	0.00	4.00	0.00	4.06	0.25
Social Service Volunteering	4.00	0.00	4.00	0.00	4.17	0.75
Responsible Citizenship	4.00	0.00	4.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00	4.00	0.00
Discipline	4.33	0.00	4.00	0.00	4.06	0.14
Self-esteem	5.00	0.00	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	4.00	0.00	4.00	0.00
Self-responsibility	4.00	0.00	4.00	0.00	4.17	0.41
Overall	4.11	0.00	3.78	0.00	4.11	0.17
Knowledge						
They have enough knowledge for working	4.00	0.00	5.00	0.00	4.00	0.00
They have comprehension ability	4.00	0.00	3.00	0.00	4.17	0.41
They have ability to apply theory to new situation	4.00	0.00	4.00	0.00	4.17	0.41
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	3.00	0.00	4.67	0.52
They have application of knowledge to research	4.00	0.00	4.00	0.00	4.00	0.00
Overall	4.00	0.00	3.80	0.00	4.20	0.22
Cognitive Skill						
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	5.00	0.00	4.17	0.41
They have ability to work under pressure	4.00	0.00	5.00	0.00	4.67	0.52
They look for new knowledge & self-improvement	4.00	0.00	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.50	0.00	4.21	0.19
Human Relationship and Responsibilities						
They carry out work in compliance with standard operational procedure to finish the job	4.00	0.00	5.00	0.00	4.50	0.55
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00	4.00	0.00	4.00	0.00
They observe law, control, or agreement	4.00	0.00	3.00	0.00	4.17	0.41
They participate and foster group problem solving creatively	4.00	0.00	4.00	0.00	4.17	0.41
They initiative in problem analysis in accordance with group consensus	4.00	0.00	4.00	0.00	4.17	0.41
Overall	4.00	0.00	4.00	0.00	4.17	0.18
Mathematical Analysis, Communication & Information Management						
They have skills on applied mathematics and interpretation	4.00	0.00	5.00	0.00	4.00	0.00
They have effective communication	4.00	0.00	3.00	0.00	4.17	0.41
They have ability to use computer for finding information and for communication	4.00	0.00	3.00	0.00	4.00	0.00
They have ability in management of information system	4.00	0.00	3.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	3.00	0.00	4.00	0.00
Overall	4.00	0.00	3.40	0.00	4.03	0.08
Satisfaction Overall	4.02	0.00	3.90	0.00	4.14	0.15

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Graduate School of Business and
Advanced Technology Management
(Master's degree)**

AU's Performance by Items

Market Employer: Graduate School of Business and Advanced Technology Management (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	33.33%
	Female	2	66.67%
	Total	3	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	66.67%
	40 - 49 years old	1	33.33%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	3	100.00%

3 market employers answered to the questionnaires. They were 1 male (33.33%) and 2 females (66.67%).

2 market employers (66.67%) were 30 – 39 years old and 1 market employer (33.33%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		3	4.33	0.58
1	Empathy	3	4.33	0.58
2	Honesty	3	4.33	0.58
3	Nurturing Relationships Fully	3	4.33	0.58
Social Consciousness		3	3.89	1.02
4	Social Service Volunteering	3	4.33	0.58
5	Responsible Citizenship	3	3.33	1.53
6	Contributions to Group Effort	3	4.00	1.00
Discipline		3	4.11	0.84
7	Self-esteem	3	4.33	0.58
8	Self-discipline	3	4.00	1.00
9	Self-responsibility	3	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	3	4.00	1.00
2	They have comprehension ability	3	4.00	1.00
3	They have ability to apply theory to new situation	3	4.33	0.58
4	They have ability to apply knowledge to solve problems in the workplace	3	4.00	1.00
5	They have application of knowledge to research	3	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply theory to new situation.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3	4.67	0.58
2	They have ability to work under pressure	3	4.33	1.15
3	They look for new knowledge & self-improvement	3	4.00	1.00
4	They have ability to use information for problem solving	3	4.33	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** very *high* satisfaction on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.*** The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	3	4.33	1.15
2	They carry out work without violating the rights of others and accountable for work	3	4.33	0.58
3	They have teamwork skill to achieve organization target/goals	3	4.00	1.00
4	They observe law, control, or agreement	3	4.00	1.00
5	They participate and foster group problem solving creatively	3	4.00	1.00
6	They initiative in problem analysis in accordance with group consensus	3	4.00	1.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job*** and ***They carry out work without violating the rights of others and accountable for work***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	3	4.00	1.73
2	They have effective communication	3	4.00	1.00
3	They have ability to use computer for finding information and for communication	3	3.67	1.15
4	They have ability in management of information system	3	4.00	1.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	3	4.33	0.58

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have ability to use information technology for presentation appropriately for work or for group of people***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	3	4.11	0.80
Knowledge	3	4.07	0.90
Cognitive Skill	3	4.33	0.76
Human Relationship and Responsibilities	3	4.11	0.77
Mathematical Analysis, Communication & Information Management	3	4.00	0.92

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	3	4.12	0.76

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Advanced Technology Management	
	Mean	S.D.
Ethics		
Ethics	4.33	0.58
Empathy	4.33	0.58
Honesty	4.33	0.58
Nurturing Relationships Fully	4.33	0.58
Social Consciousness	3.89	1.02
Social Service Volunteering	4.33	0.58
Responsible Citizenship	3.33	1.53
Contributions to Group Effort	4.00	1.00
Discipline	4.11	0.84
Self-esteem	4.33	0.58
Self-discipline	4.00	1.00
Self-responsibility	4.00	1.00
Overall	4.11	0.80
Knowledge		
They have enough knowledge for working	4.00	1.00
They have comprehension ability	4.00	1.00
They have ability to apply theory to new situation	4.33	0.58
They have ability to apply knowledge to solve problems in the workplace	4.00	1.00
They have application of knowledge to research	4.00	1.00
Overall	4.07	0.90
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.67	0.58
They have ability to work under pressure	4.33	1.15
They look for new knowledge & self-improvement	4.00	1.00
They have ability to use information for problem solving	4.33	0.58
Overall	4.33	0.76
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	4.33	1.15
They carry out work without violating the rights of others and accountable for work	4.33	0.58
They have teamwork skill to achieve organization target/goals	4.00	1.00
They observe law, control, or agreement	4.00	1.00
They participate and foster group problem solving creatively	4.00	1.00
They initiative in problem analysis in accordance with group consensus	4.00	1.00
Overall	4.11	0.77
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.00	1.73
They have effective communication	4.00	1.00
They have ability to use computer for finding information and for communication	3.67	1.15
They have ability in management of information system	4.00	1.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.33	0.58
Overall	4.00	0.92
Satisfaction Overall	4.12	0.76

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Martin De Tour School of Management and
Economics
(PH. D)**

AU's Performance by Items

Market Employer: Martin De Tours School of Management and Economics (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	2	100.00%
	Female	0	0.00%
	Total	2	100.00%
Age	Lower than 30 years old	1	50.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	50.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	2	100.00%

2 market employers answered to the questionnaires. They were 2 males (100.00%).

1 market employers (50.00%) were Lower than 30 years old and 1 market employers (50.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		2	4.50	0.24
1	Empathy	2	4.50	0.71
2	Honesty	2	4.50	0.71
3	Nurturing Relationships Fully	2	4.50	0.71
Social Consciousness		2	4.17	0.24
4	Social Service Volunteering	2	4.00	0.00
5	Responsible Citizenship	2	4.50	0.71
6	Contributions to Group Effort	2	4.00	0.00
Discipline		2	3.83	0.24
7	Self-esteem	2	4.00	0.00
8	Self-discipline	2	4.00	0.00
9	Self-responsibility	2	3.50	0.71

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	2	3.50	0.71
2	They have comprehension ability	2	3.50	0.71
3	They have ability to apply theory to new situation	2	3.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	2	4.00	0.00
5	They have application of knowledge to research	2	4.00	0.00

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***They have ability to apply knowledge to solve problems in the workplace*** and ***They have application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	2	4.50	0.71
2	They have ability to work under pressure	2	4.50	0.71
3	They look for new knowledge & self-improvement	2	4.00	0.00
4	They have ability to use information for problem solving	2	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** very *high* satisfaction on ***They have ability to work under pressure***. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***They have ability to work under pressure***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	2	5.00	0.00
2	They carry out work without violating the rights of others and accountable for work	2	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	2	4.00	1.41
4	They observe law, control, or agreement	2	3.50	0.71
5	They participate and foster group problem solving creatively	2	3.50	0.71
6	They initiative in problem analysis in accordance with group consensus	2	3.50	0.71

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***They observe law, control, or agreement***. The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	2	5.00	0.00
2	They have effective communication	2	3.50	0.71
3	They have ability to use computer for finding information and for communication	2	4.00	0.00
4	They have ability in management of information system	2	4.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	2	4.00	0.00

Au's market employers generally had *moderate* and *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***They have skills on applied mathematics and interpretation***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation***.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.17	0.24
Knowledge	2	3.60	0.28
Cognitive Skill	2	4.25	0.35
Human Relationship and Responsibilities	2	3.92	0.59
Mathematical Analysis, Communication & Information Management	2	4.10	0.14

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	4.01	0.03

Au's market employers generally had *very high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Management		Marketing	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.67	0.00	4.33	0.00
Empathy	4.00	0.00	5.00	0.00
Honesty	5.00	0.00	4.00	0.00
Nurturing Relationships Fully	5.00	0.00	4.00	0.00
Social Consciousness	4.33	0.00	4.00	0.00
Social Service Volunteering	4.00	0.00	4.00	0.00
Responsible Citizenship	5.00	0.00	4.00	0.00
Contributions to Group Effort	4.00	0.00	4.00	0.00
Discipline	4.00	0.00	3.67	0.00
Self-esteem	4.00	0.00	4.00	0.00
Self-discipline	4.00	0.00	4.00	0.00
Self-responsibility	4.00	0.00	3.00	0.00
Overall	4.33	0.00	4.00	0.00
Knowledge				
They have enough knowledge for working	4.00	0.00	3.00	0.00
They have comprehension ability	4.00	0.00	3.00	0.00
They have ability to apply theory to new situation	3.00	0.00	3.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.00	0.00
They have application of knowledge to research	4.00	0.00	4.00	0.00
Overall	3.80	0.00	3.40	0.00
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.00	4.00	0.00
They have ability to work under pressure	5.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00	4.00	0.00
They have ability to use information for problem solving	4.00	0.00	4.00	0.00
Overall	4.50	0.00	4.00	0.00
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.00	0.00
They have teamwork skill to achieve organization target/goals	3.00	0.00	5.00	0.00
They observe law, control, or agreement	3.00	0.00	4.00	0.00
They participate and foster group problem solving creatively	3.00	0.00	4.00	0.00
They initiative in problem analysis in accordance with group consensus	3.00	0.00	4.00	0.00
Overall	3.50	0.00	4.33	0.00
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	5.00	0.00
They have effective communication	3.00	0.00	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00	4.00	0.00
They have ability in management of information system	4.00	0.00	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.00	0.00	4.20	0.00
Satisfaction Overall	4.03	0.00	3.99	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Graduate School of Human Science
(PH. D)**

AU's Performance by Items

Market Employer: Graduate School of Human Science (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	4	40.00%
	Female	6	60.00%
	Total	10	100.00%
Age	Lower than 30 years old	1	10.00%
	30 - 39 years old	6	60.00%
	40 - 49 years old	1	10.00%
	50 - 59 years old	2	20.00%
	60 years old or over	0	0.00%
	Total	10	100.00%

10 market employers answered to the questionnaires. They were 4 males (40.00%) and 6 females (60.00%).

1 market employer (10.00%) was lower than 30 years old, 6 market employers (60.00%) were 30 - 39 years old, 1 market employers (10.00%) were 40 - 49 years old, and 2 market employers (20.00%) was 50 - 59 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		10	4.10	0.67
1	Empathy	10	4.00	0.67
2	Honesty	10	4.20	0.79
3	Nurturing Relationships Fully	10	4.10	0.88
Social Consciousness		10	4.00	0.72
4	Social Service Volunteering	10	4.20	0.63
5	Responsible Citizenship	10	3.70	0.82
6	Contributions to Group Effort	10	4.10	0.88
Discipline		10	4.07	0.54
7	Self-esteem	10	4.20	0.63
8	Self-discipline	10	3.90	0.74
9	Self-responsibility	10	4.10	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** \. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	10	4.30	0.95
2	They have comprehension ability	10	4.10	0.74
3	They have ability to apply theory to new situation	10	3.60	1.17
4	They have ability to apply knowledge to solve problems in the workplace	10	3.80	0.79
5	They have application of knowledge to research	10	4.60	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** very *high* satisfaction on ***They have application of knowledge to research.*** The major satisfaction of **Knowledge** was on ***They have application of knowledge to research.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	10	4.30	0.67
2	They have ability to work under pressure	10	4.10	0.57
3	They look for new knowledge & self-improvement	10	3.90	0.88
4	They have ability to use information for problem solving	10	4.10	0.74

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***They have systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	10	4.70	0.48
2	They carry out work without violating the rights of others and accountable for work	10	4.10	0.57
3	They have teamwork skill to achieve organization target/goals	10	4.20	0.63
4	They observe law, control, or agreement	10	4.20	0.79
5	They participate and foster group problem solving creatively	10	4.10	0.88
6	They initiative in problem analysis in accordance with group consensus	10	4.40	0.52

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***They carry out work in compliance with standard operational procedure to finish the job.*** The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	10	4.80	0.63
2	They have effective communication	10	4.90	0.32
3	They have ability to use computer for finding information and for communication	10	4.90	0.32
4	They have ability in management of information system	10	4.80	0.42
5	They have ability to use information technology for presentation appropriately for work or for group of people	10	4.10	0.32

Au's market employers generally had *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *high* satisfaction on ***They have ability to use information technology for presentation appropriately for work or for group of people.*** The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have effective communication*** and ***They have ability to use computer for finding information and for communication.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	10	4.06	0.54
Knowledge	10	4.08	0.61
Cognitive Skill	10	4.10	0.60
Human Relationship and Responsibilities	10	4.28	0.42
Mathematical Analysis, Communication & Information Management	10	4.70	0.33

Au's market employers generally had *high* satisfaction on all aspects **except** very *high* satisfaction on ***Mathematical Analysis, Communication & Information Management***. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	10	4.24	0.34

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Counseling Psychology		Educational Leadership	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.33	0.00	4.17	0.58
Empathy	4.00	0.00	4.00	0.82
Honesty	4.00	0.00	4.50	0.58
Nurturing Relationships Fully	5.00	0.00	4.00	0.82
Social Consciousness	4.00	0.00	4.33	0.72
Social Service Volunteering	4.00	0.00	4.50	0.58
Responsible Citizenship	4.00	0.00	4.00	0.82
Contributions to Group Effort	4.00	0.00	4.50	1.00
Discipline	4.67	0.00	4.33	0.27
Self-esteem	5.00	0.00	4.50	0.58
Self-discipline	5.00	0.00	4.00	0.82
Self-responsibility	4.00	0.00	4.50	0.58
Overall	4.33	0.00	4.28	0.43
Knowledge				
They have enough knowledge for working	5.00	0.00	4.50	1.00
They have comprehension ability	4.00	0.00	4.50	0.58
They have ability to apply theory to new situation	5.00	0.00	4.00	0.82
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00	4.50	0.58
They have application of knowledge to research	5.00	0.00	5.00	0.00
Overall	4.60	0.00	4.50	0.53
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00	4.50	0.58
They have ability to work under pressure	4.00	0.00	4.00	0.00
They look for new knowledge & self-improvement	5.00	0.00	4.25	0.50
They have ability to use information for problem solving	5.00	0.00	4.50	0.58
Overall	4.50	0.00	4.31	0.38
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00	4.50	0.58
They carry out work without violating the rights of others and accountable for work	4.00	0.00	4.50	0.58
They have teamwork skill to achieve organization target/goals	5.00	0.00	4.00	0.82
They observe law, control, or agreement	5.00	0.00	4.50	1.00
They participate and foster group problem solving creatively	5.00	0.00	4.00	0.82
They initiative in problem analysis in accordance with group consensus	5.00	0.00	4.25	0.50
Overall	4.83	0.00	4.29	0.60
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	5.00	0.00	5.00	0.00
They have effective communication	5.00	0.00	5.00	0.00
They have ability to use computer for finding information and for communication	5.00	0.00	5.00	0.00
They have ability in management of information system	5.00	0.00	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.00	0.00
Overall	4.80	0.00	4.80	0.00
Satisfaction Overall	4.61	0.00	4.44	0.34

Satisfaction Scoring	English Language Teaching		Philosophy and Religion	
	Mean	S.D.	Mean	S.D.
Ethics				
Ethics	4.83	0.24	3.44	0.51
Empathy	4.50	0.71	3.67	0.58
Honesty	5.00	0.00	3.33	0.58
Nurturing Relationships Fully	5.00	0.00	3.33	0.58
Social Consciousness	4.33	0.47	3.33	0.67
Social Service Volunteering	4.50	0.71	3.67	0.58
Responsible Citizenship	4.00	0.00	3.00	1.00
Contributions to Group Effort	4.50	0.71	3.33	0.58
Discipline	4.17	0.24	3.44	0.51
Self-esteem	4.00	0.00	3.67	0.58
Self-discipline	4.00	0.00	3.33	0.58
Self-responsibility	4.50	0.71	3.33	0.58
Overall	4.44	0.31	3.41	0.23
Knowledge				
They have enough knowledge for working	3.50	0.71	4.33	1.15
They have comprehension ability	4.50	0.71	3.33	0.58
They have ability to apply theory to new situation	3.50	2.12	2.67	0.58
They have ability to apply knowledge to solve problems in the workplace	3.50	0.71	3.00	0.00
They have application of knowledge to research	4.50	0.71	4.00	0.00
Overall	3.90	0.42	3.47	0.23
Cognitive Skill				
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	0.71	4.67	0.58
They have ability to work under pressure	3.50	0.71	4.67	0.58
They look for new knowledge & self-improvement	3.00	1.41	3.67	0.58
They have ability to use information for problem solving	3.50	0.71	3.67	0.58
Overall	3.38	0.88	4.17	0.58
Human Relationship and Responsibilities				
They carry out work in compliance with standard operational procedure to finish the job	4.50	0.71	5.00	0.00
They carry out work without violating the rights of others and accountable for work	3.50	0.71	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.50	0.71	4.00	0.00
They observe law, control, or agreement	4.00	0.00	3.67	0.58
They participate and foster group problem solving creatively	4.50	0.71	3.67	1.15
They initiative in problem analysis in accordance with group consensus	4.50	0.71	4.33	0.58
Overall	4.25	0.12	4.11	0.19
Mathematical Analysis, Communication & Information Management				
They have skills on applied mathematics and interpretation	4.00	1.41	5.00	0.00
They have effective communication	4.50	0.71	5.00	0.00
They have ability to use computer for finding information and for communication	4.50	0.71	5.00	0.00
They have ability in management of information system	4.00	0.00	5.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00	4.33	0.58
Overall	4.20	0.57	4.87	0.12
Satisfaction Overall	4.03	0.34	4.00	0.08

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Theophane Venard School of
Biotechnology
(Master's degree)**

AU's Performance by Items

Market Employer: Theophane Venard School of Biotechnology (PH.D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	1	100.00%
	Female	0	0.00%
	Total	1	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	1	100.00%

1 market employers answered to the questionnaires. They were 1 Female (100.00%).

1 market employers (100.00%) were 30 - 39 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1	4.00	0.00
1	Empathy	1	4.00	0.00
2	Honesty	1	4.00	0.00
3	Nurturing Relationships Fully	1	4.00	0.00
Social Consciousness		1	4.33	0.00
4	Social Service Volunteering	1	5.00	0.00
5	Responsible Citizenship	1	4.00	0.00
6	Contributions to Group Effort	1	4.00	0.00
Discipline		1	4.00	0.00
7	Self-esteem	1	4.00	0.00
8	Self-discipline	1	4.00	0.00
9	Self-responsibility	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Social Consciousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1	4.00	0.00
2	They have comprehension ability	1	4.00	0.00
3	They have ability to apply theory to new situation	1	4.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	1	4.00	0.00
5	They have application of knowledge to research	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	4.00	0.00
2	They have ability to work under pressure	1	5.00	0.00
3	They look for new knowledge & self-improvement	1	4.00	0.00
4	They have ability to use information for problem solving	1	4.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1	5.00	0.00
2	They carry out work without violating the rights of others and accountable for work	1	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	1	4.00	0.00
4	They observe law, control, or agreement	1	4.00	0.00
5	They participate and foster group problem solving creatively	1	4.00	0.00
6	They initiative in problem analysis in accordance with group consensus	1	4.00	0.00

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1	4.00	0.00
2	They have effective communication	1	4.00	0.00
3	They have ability to use computer for finding information and for communication	1	4.00	0.00
4	They have ability in management of information system	1	4.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.11	0.00
Knowledge	1	4.00	0.00
Cognitive Skill	1	4.25	0.00
Human Relationship and Responsibilities	1	4.17	0.00
Mathematical Analysis, Communication & Information Management	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	4.11	0.00

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall.***

Satisfaction Scoring	Food Biotechnology	
	Mean	S.D.
Ethics		
Ethics	4.00	0.00
Empathy	4.00	0.00
Honesty	4.00	0.00
Nurturing Relationships Fully	4.00	0.00
Social Consciousness	4.33	0.00
Social Service Volunteering	5.00	0.00
Responsible Citizenship	4.00	0.00
Contributions to Group Effort	4.00	0.00
Discipline	4.00	0.00
Self-esteem	4.00	0.00
Self-discipline	4.00	0.00
Self-responsibility	4.00	0.00
Overall	4.11	0.00
Knowledge		
They have enough knowledge for working	4.00	0.00
They have comprehension ability	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00
They have application of knowledge to research	4.00	0.00
Overall	4.00	0.00
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00
They have ability to work under pressure	5.00	0.00
They look for new knowledge & self-improvement	4.00	0.00
They have ability to use information for problem solving	4.00	0.00
Overall	4.25	0.00
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00
They observe law, control, or agreement	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00
Overall	4.17	0.00
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	4.00	0.00
They have effective communication	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00
They have ability in management of information system	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00
Overall	4.00	0.00
Satisfaction Overall	4.11	0.00

**Summary of
Market Employer Satisfaction Index of
Assumption University
Batch 49**

AU's Performance by Items

**Vincent Mary School of Science &
Technology
(PH. D)**

AU's Performance by Items

Market Employer: Vincent Mary School of Science & Technology (PH. D)

Respondents' Profile

Category	Sub-Category	Frequency	Percent
Sex	Male	0	0.00%
	Female	1	100.00%
	Total	1	100.00%
Age	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	100.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	Total	1	100.00%

1 market employers answered to the questionnaires. They were 1 female (100.00%).
2 market employers (100.00%) were 40 – 49 years old.

Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
Ethics		1	4.33	0.00
1	Empathy	1	4.00	0.00
2	Honesty	1	4.00	0.00
3	Nurturing Relationships Fully	1	5.00	0.00
Social Consciousness		1	4.00	0.00
4	Social Service Volunteering	1	4.00	0.00
5	Responsible Citizenship	1	4.00	0.00
6	Contributions to Group Effort	1	4.00	0.00
Discipline		1	4.00	0.00
7	Self-esteem	1	4.00	0.00
8	Self-discipline	1	4.00	0.00
9	Self-responsibility	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	They have enough knowledge for working	1	4.00	0.00
2	They have comprehension ability	1	4.00	0.00
3	They have ability to apply theory to new situation	1	4.00	0.00
4	They have ability to apply knowledge to solve problems in the workplace	1	4.00	0.00
5	They have application of knowledge to research	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	4.00	0.00
2	They have ability to work under pressure	1	4.00	0.00
3	They look for new knowledge & self-improvement	1	4.00	0.00
4	They have ability to use information for problem solving	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	They carry out work in compliance with standard operational procedure to finish the job	1	5.00	0.00
2	They carry out work without violating the rights of others and accountable for work	1	4.00	0.00
3	They have teamwork skill to achieve organization target/goals	1	4.00	0.00
4	They observe law, control, or agreement	1	4.00	0.00
5	They participate and foster group problem solving creatively	1	4.00	0.00
6	They initiative in problem analysis in accordance with group consensus	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***They carry out work in compliance with standard operational procedure to finish the job.*** The major satisfaction of **Human Relationship and Responsibilities** was on ***They carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	They have skills on applied mathematics and interpretation	1	5.00	0.00
2	They have effective communication	1	4.00	0.00
3	They have ability to use computer for finding information and for communication	1	4.00	0.00
4	They have ability in management of information system	1	4.00	0.00
5	They have ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.00

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***They have skills on applied mathematics and interpretation.*** The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***They have skills on applied mathematics and interpretation.***

Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.11	0.00
Knowledge	1	4.00	0.00
Cognitive Skill	1	4.00	0.00
Human Relationship and Responsibilities	1	4.17	0.00
Mathematical Analysis, Communication & Information Management	1	4.20	0.00

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	4.10	0.00

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Information Technology	
	Mean	S.D.
Ethics		
Ethics	4.33	0.00
Empathy	4.00	0.00
Honesty	4.00	0.00
Nurturing Relationships Fully	5.00	0.00
Social Consciousness	4.00	0.00
Social Service Volunteering	4.00	0.00
Responsible Citizenship	4.00	0.00
Contributions to Group Effort	4.00	0.00
Discipline	4.00	0.00
Self-esteem	4.00	0.00
Self-discipline	4.00	0.00
Self-responsibility	4.00	0.00
Overall	4.11	0.00
Knowledge		
They have enough knowledge for working	4.00	0.00
They have comprehension ability	4.00	0.00
They have ability to apply theory to new situation	4.00	0.00
They have ability to apply knowledge to solve problems in the workplace	4.00	0.00
They have application of knowledge to research	4.00	0.00
Overall	4.00	0.00
Cognitive Skill		
They have systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.00
They have ability to work under pressure	4.00	0.00
They look for new knowledge & self-improvement	4.00	0.00
They have ability to use information for problem solving	4.00	0.00
Overall	4.00	0.00
Human Relationship and Responsibilities		
They carry out work in compliance with standard operational procedure to finish the job	5.00	0.00
They carry out work without violating the rights of others and accountable for work	4.00	0.00
They have teamwork skill to achieve organization target/goals	4.00	0.00
They observe law, control, or agreement	4.00	0.00
They participate and foster group problem solving creatively	4.00	0.00
They initiative in problem analysis in accordance with group consensus	4.00	0.00
Overall	4.17	0.00
Mathematical Analysis, Communication & Information Management		
They have skills on applied mathematics and interpretation	5.00	0.00
They have effective communication	4.00	0.00
They have ability to use computer for finding information and for communication	4.00	0.00
They have ability in management of information system	4.00	0.00
They have ability to use information technology for presentation appropriately for work or for group of people	4.00	0.00
Overall	4.20	0.00
Satisfaction Overall	4.10	0.00

**Questionnaire
Of
Market Employer Satisfaction Index of
Assumption University
Batch 49**



Employer/ Supervisor Satisfaction towards the Graduate of Assumption University

Dear Employer / Manager / Supervisor

Assumption University (ABAC) is conducting a satisfaction survey on the characteristics of graduates from Assumption University. The results to be use in the development of curriculum, teaching and learning in accordance with the needs and expectations of the labor market. As a graduate user, we asked you to answer this questionnaire. In addition, thank you for this opportunity for your cooperation.

Institute for Research and Academic Services
Tel.02-723-2163 Fax.02-707-0406

Part 1: Personal Data

1. **Gender** ☐ Male ☐ Female
2. **Ages** ☐ Below 30 years old ☐ 30 - 39 years old ☐ 40 - 49 years old
☐ 50 - 59 years old ☐ 60 years old or above
3. Your current position in the company
4. Your employment duration in the company year(s)
5. Type of company business where you work.....
6. Number of Assumption University's graduate(s) in your organization
☐ Bachelor level..... ☐ Master level..... ☐ Ph.D. level
7. The graduate that you evaluated graduated from the faculty.....
Major.....
8. You think that Assumption University (ABAC) is in the rank.....among **all universities in Thailand**.
9. You think that Assumption University (ABAC) is in the rank.....among **Private Universities in Thailand**.

Part 2 Instructions: Please rate your level of satisfaction with AU graduates in terms of the following characteristics.

Moral and Ethics	Satisfaction level				
	Least	←.....→			Most
Ethics					
1. Empathy	1	2	3	4	5
2. Honesty	1	2	3	4	5
3. Nurturing Relationships Fully	1	2	3	4	5
Social Consciousness					
1. Social Service Volunteering	1	2	3	4	5
2. Responsible Citizenship	1	2	3	4	5
3. Contributions to Group Effort	1	2	3	4	5
Discipline					
1. Self-esteem	1	2	3	4	5
2. Self-discipline	1	2	3	4	5
3. Self-responsibility	1	2	3	4	5
Knowledge	Satisfaction level				
	Least	←.....→			Most
1. They have enough knowledge for working	1	2	3	4	5
2. They have comprehension ability	1	2	3	4	5
3. They have ability to apply theory to new situation	1	2	3	4	5
4. They have ability to apply knowledge to solve problems in the workplace	1	2	3	4	5
5. They have application of knowledge to research	1	2	3	4	5

Cognitive Skill	Satisfaction level				
	Least	←.....→			Most
1. They have systematic thinking, analytical ability, suggestion & reasoning for decision making	1	2	3	4	5
2. They have ability to work under pressure	1	2	3	4	5
3. They look for new knowledge & self-improvement	1	2	3	4	5
4. They have ability to use information for problem solving	1	2	3	4	5
Human Relationship and Responsibilities	Satisfaction level				
	Least	←.....→			Most
1. They carry out work in compliance with standard operational procedure to finish the job	1	2	3	4	5
2. They carry out work without violating the rights of others and accountable for work	1	2	3	4	5
3. They have teamwork skill to achieve organization target/goals	1	2	3	4	5
4. They observe law, control or agreement	1	2	3	4	5
5. They participate and foster group problem solving creatively	1	2	3	4	5
6. They initiative in problem analysis in accordance with group consensus	1	2	3	4	5
Mathematical Analysis, Communication & Information Management	Satisfaction level				
	Least	←.....→			Most
1. They have skills on applied mathematics and interpretation	1	2	3	4	5
2. They have effective communication	1	2	3	4	5
3. They have ability to use computer for finding information and for communication	1	2	3	4	5
4. They have ability in management of information system	1	2	3	4	5
5. They have ability to use information technology for presentation appropriately for work or for group of people	1	2	3	4	5

☺ Thank you for your participation ☺

